# Submission form: Consultation on Long-term Insights Briefing subject

The Ministry of Business, Innovation and Employment (MBIE) would like your feedback on our proposed subject for a Long-term Insights Briefing (LTIB), *The future of business for Aotearoa New Zealand: opportunities and implications for productivity and wellbeing*.

Please provide your feedback by **5.00pm Friday 20 August 2021.**

When completing this submission form, please provide comments and supporting explanations for your reasoning where relevant. Your feedback provides valuable information and helps us understand how we can explore our LTIB topic.

We appreciate your time in responding to this phase of consultation.

# Instructions

**To make a submission you will need to:**

1. Fill out your name, email address, phone number and organisation. If you are representing an organisation, please provide a brief description of your organisation and its aims, and ensure you have the authority to represent its views.
2. Fill out your responses to the discussion document questions. You can answer any or all of these questions in the boxes below.
3. Send your submission to:
* LTIB@mbie.govt.nz with subject line ‘LTIB topic consultation 2021’

OR

* Strategic Policy

Ministry of Business, Innovation and Employment

PO Box 1473

Wellington 6140

New Zealand

**Private information**

The Privacy Act 2020 establishes certain principles with respect to the collection, use and disclosure of information about individuals by various agencies, including MBIE. Any personal information you supply to MBIE in the course of making a submission will only be used for the purpose of assisting in the development of advice in relation to this discussion document.

MBIE will likely upload copies of submissions received to MBIE’s website at www.mbie.govt.nz. MBIE will consider you to have consented to uploading by making a submission, unless you clearly specify otherwise in your submission.

If you have sensitive information, please send a separate version of this form excluding the relevant information for publication on our website if applicable.

Submissions remain subject to any requests under the Official Information Act 1982. Please set out clearly in the cover letter or email accompanying your submission if you have any objection to the release of any information in the submission, and in particular, which parts you consider should be withheld, together with the reasons for withholding the information. MBIE will consult with submitters when responding to requests under the Official Information Act 1982.

# Submitter information

MBIE would appreciate if you would provide some information about yourself. If you choose to provide information in the “About you” section below it will be used to help MBIE understand the impact of our proposals on different groups. Any information you provide will be stored securely.

1. About you

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| Name: |  |

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| Email address: |  |

1. Are you happy for MBIE to contact you if we have questions about your submission?

[ ]  Yes [ ]  No

1. Are you making this submission on behalf of a business or organisation?

[ ]  Yes [ ]  No

If yes, please tell us the title of your company/organisation and some brief details about its purpose:

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| [ ]   | The Privacy Act 1993 applies to submissions. Please tick the box if you do **not** wish your name or other personal information to be included in any information about submissions that MBIE may publish.  |
| [ ]  | MBIE may upload submissions and potentially a summary of submissions to the website(s), [**www.mbie.govt.nz**](http://www.mbie.govt.nz). If you do **not** want your submission or a summary of your submission to be placed on either of these websites, please tick the box and type an explanation below: |

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# Consultation questions

Please refer to the full consultation document [LINK] for more information.

1. What could the ‘future of business’ look like? What opportunities or implications are there in these potential future states?

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| Please type your submission below |
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1. What changes and trends are likely to be important for shaping ‘the future of business’ in New Zealand?

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| Please type your submission below |
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1. Are you aware of examples of New Zealand businesses rethinking their role and purpose, or developing new business models? Please provide these examples with any insights on the opportunities or implications that arise.

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| Please type your submission below |
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1. Which of the case study themes identified do you think the Briefing should consider? You can indicate one or more of the following: stakeholder capitalism; Māori business; Pacific business; social/purpose-driven enterprises; circular business; advanced digital business. Are there other themes that should be considered instead?

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| Please type your submission below |
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1. How far into the future should the Briefing consider (minimum of 10 years)? Why?

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| Please type your submission below |
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1. Would you or the organisation you represent like to be involved in more detailed stakeholder engagements, eg workshops, one-to-one discussions, etc?

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| Please type your submission below |
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