

# TE ARA AMIORANGI

## Our Path, Our Direction



**Our people**  
MBIE is the place people want to work

**Financial sustainability**  
We use our resources effectively and efficiently to deliver our outcomes

**Digitally enabled**  
We make it easy for people to work with us and for us

**Empowered by data**  
We are a data and evidence led organisation

**Impact through others**  
Developing collaborative and enduring partnerships to expand our reach and impact

**Thought leadership**  
We are leaders of thinking and delivery for the economic wellbeing of New Zealand and New Zealanders



**Transition Pathways**  
Reset the post-COVID-19 economy towards a high value, high employment and low emission society

**People Centred**  
People are at the centre of the design and delivery of our services

**Partner with Māori**  
Partner and collaborate with Māori to achieve their economic, employment and wellbeing aspirations

**Regulatory Stewardship**  
Deliver a robust, agile and fair regulatory environment that supports New Zealand's economic recovery

PUĀWAI • KAIHĀPAI • AUAHA  
GROW • PROTECT • INNOVATE



### WHAT SUCCESS LOOKS LIKE

Prosperous and adaptable people, sectors, and regions.

Value is sustainably derived from the natural environment.

A dynamic business environment fostering innovation and international connections.

People are skilled and engaged in safe and fulfilling work.

Informed consumers and businesses interacting with confidence.

### GOVERNMENT PRIORITIES