

COVER SHEET – PGF SKILLS & EMPLOYMENT (TE ARA MAHI)

3.3 Te Waimana Kaaku Mobile Workforce (MWF) Project Te Ara Mahi (TAM) Application		For: Approval	
Tier: 1 - Regional	Sector: Skills	Recommendation(s):	
Background & context:		Recommendation(s):	
<p>Applicant Organisation:</p> <ul style="list-style-type: none"> Te Waimana Kaaku Trust <p>Location:</p> <ul style="list-style-type: none"> Te Waimana, Eastern Bay of Plenty <p>Proposal:</p> <ul style="list-style-type: none"> The Mobile Workforce project aims to provide local people in Te Waimana with skills and qualifications for long term employment within local and regional industries and sectors. It will also support them with pastoral care to become work-ready and transition into employment. <p>Funding Sought:</p> <ul style="list-style-type: none"> Grant Funding \$165,000 – <ul style="list-style-type: none"> \$ for pastoral care, operational and workforce administration, and infrastructure set-up \$ Commercial Information In kind contribution by the Te Waimana community for whanau support and networking, accommodation and food for the MWF when away, additional transport when needed, and use of donated equipment or machinery and project support. <p>Background</p> <ul style="list-style-type: none"> The Mobile Workforce Project (MWP) aims to: <ul style="list-style-type: none"> Build industry-specific sustainable skills and qualifications that enable residents of Te Waimana to secure and retain longterm employment within local and regional industries – with the potential to eventually create self-employment opportunities. Raise Te Waimana’s standard of living via 		<p>We recommend that the SRO(s)</p> <p>a) Approve \$165,000 from the Te Ara Mahi portion of the Provincial Growth Fund towards the Te Waimana Kaaku Mobile Workforce project</p> <p>b) Note that there is an In kind contribution by the Te Waimana community to provide (i) whanau support and networking to ensure MWF are accommodated while away, fed and well, (ii) transport (iii) use of equipment or machinery and (iv) people power to keep projects on track.</p> <p>c) Note that MSD provides brokered employment services for working age job seekers but this is limited only to clients in receipt of a benefit. Te Waimana Kaaku service is open to everyone who whakapapa to the 12 marae of Te Waimana valley. The service will also allow hapu members already working to secure better jobs, specifically cadetship and apprenticeship opportunities.</p>	

multiple employment and economic opportunities.

- Provide networking, brokering employment, engagement transitioning, skills and qualifications training supported by ongoing pastoral care to support participant work readiness (preparation), to work better (specific skill sets attained) and capacity to work away (suitably qualified/trained for contract work away from Te Waimana).
- Build a MWF team to competently and quickly respond to call-out employment opportunities.
- Primarily the MWP team will provide care and maintenance services in the the Te Waimana section of Te Urewera National Park Commercial Information [REDACTED]. This will include maintenance of tracks, capsites, huts, park signage, fire safety and search and rescue. Pest eradication and bird species monitoring and management are included in a biodiversity management component.
- Work call out services and cadetships to local and regional industry are part of a wider succession plan to raise the economic prosperity of Te Waimana.
- The EBoP is identified as one of the most deprived areas in NZ, in particular small rural communities such as Te Waimana situated 30km from Whakatane.
- Historically, Te Waimana Kaaku and their hapū suffered greatly under the Raupatu, losing the majority of their fertile lands that stretched from Maungapohatu to the shores of Ohiwa harbour. The raid on Maungapohatu settlement and arrest of Rua Kenana a century ago still has a lasting impact on many of his descendents of the area.
- The urban drift of the 1960s and the relocation of essential services (*) to larger townships in 1980/90s has also impacted on the remaining Te Waimana Kaaku settlements. This is evident in the population decline of the last 20 years and increase in unemployment. Te Waimana has a population of approximately 576 with many more who whakapapa to the 12 Marae of Te Waimana living outside the valley. (*) this includes public transport.
- Unemployment for Te Waimana is running at 16.4%, four times higher than the national

<p>average. This figure is reflected by the high number of social and health agencies required to meet the needs of the hapu. Te Waimana Kaaku Trust, is determined to transform these conditions.</p>		
<p>PGF Skills & Employment criteria that this proposal supports:</p>		
Te Ara Mahi Criteria	Assessment Commentary	Met (Y/N/Partial)
<p>Link with fund and government outcomes – delivers benefit to communities</p>		
<p>Acts as a catalyst for improving productivity potential in the region (s)</p>	<ul style="list-style-type: none"> MWP is a component of Mahora Te Waimana an overarching economic development strategy for Te Waimana Kaaku. Mahora Te Waimana means flourish and excel Te Waimana -- to infuse prosperity, vitality, abundance and culture across Te Waimana. 	<p>Yes</p>
<p>Aligns with relevant regional economic and employment plans and priorities, including any Māori development plans</p>	<ul style="list-style-type: none"> Unemployment for Te Waimana is running at 16.4%, four times higher than the national average. This figure is supported by the high number of social and health agencies required to meet the needs of the hapu. Te Waimana Kaaku Trust, is determined to transform these conditions. The ultimate goal is to raise the standard of living in Te Waimana through employment and economic opportunities. 	<p>Yes</p>
<p>Demonstrates potential to meet the current or future labour market skill needs of the region, including those resulting from PGF Tier 2 and 3 investments</p>	<ul style="list-style-type: none"> There is evidence of support with regional employers and the availability of “shovel ready” jobs - <ul style="list-style-type: none"> Commercial Information [redacted] four cadetships offered and the first two commence employment on 12 February, recruitment for the other [redacted] positions is underway and there is commitment to enter into discussion for a further [redacted] positions over a 6 year period. Commercial Information [redacted] offered [redacted] positions across their processing plant, candidates for the first four positions are due to start induction 11 February. Opportunities for another [redacted] candidates are under discussion. Commercial Information [redacted] six fulltime cadetships available. The first consultation meeting was held on Friday, February 1, 2019, followed by interviews on 8 February. Eight candidates are on-track to secure a cadetship and start work on 15 February. Commercial Information [redacted] 	<p>Yes</p>

	<p>Commercial Information</p> <p>fulltime positions available within six months.</p>	
Reduces the rates of people not in employment, education and training, with an emphasis on Māori	<ul style="list-style-type: none"> • Since November 2018 when Te Waimana Kaaku met with representatives of the PDU, people have either started or are on-track to start work. • To be eligible for positions on offer candidates must be able to whakapapa to the 12 marae of Te Waimana valley. They are also required to provide a CV and letter stating why they are interested in the opportunity. • For the four cadetships at Commercial Information applications were received, were interviewed and selected. Conversations are underway with unsuccessful candidates to gauge their interest and suitability for other opportunities. 	Yes
Increases local employment and earning potential, by supporting local people into local jobs, with an emphasis on sustainable employment outcomes	<ul style="list-style-type: none"> • See above 	Yes
Additionality – adds value by building on what is already there		
Addresses a gap in current service provision e.g. does not cover activities that are already funded for (unless funding is to up-scale or re-start, existing projects)	<ul style="list-style-type: none"> • The MWF aspect of the proposal is unique and there are no other locally based organisation/individual providing a packaged brokered employment service with transport and pastoral care components. • MSD provides brokered employment services for working age job seekers and this is limited to clients in receipt of a benefit. Te Waimana Kaaku service is open to everyone who whakapapa to the 12 marae of Te Waimana valley. The service will also allow hapu members already working to secure better jobs, specifically cadetship and apprenticeship opportunities. 	Yes
Demonstrates why third party funding, including other government agencies, cannot be used to address the current gap in service provision	<ul style="list-style-type: none"> • The provision of pastoral care to achieve sustainable employment outcomes is tailored to the needs of the hapu and marae of Te Waimana Kaaku . This would not be easy for an outside organisation to replicate and deliver. 	Yes
Demonstrates awareness of and ability to connect to other services/initiatives that are complementary to the project	<ul style="list-style-type: none"> • Te Waimana Kaaku is building an expansive list of potential industry partners in the EBoP and central North Island. Over the next 6 months the focus will be to establish MOU's for each brokered partnership and building the skill base of individual hapu members to meet work skills requirements. 	Yes

Connected to regional stakeholders and frameworks		
<p>Has support and input, where applicable, from:</p> <ul style="list-style-type: none"> Local; industry, employers, community groups and employment bodies/governance mechanisms central and local government agencies iwi and other Māori governance mechanisms 	<ul style="list-style-type: none"> Strong relationships with local and regional employers (named above and this list will be expanded over the next 6 months). Over next 6 months the goal is to establish MOU's with each brokered employment partnership. Existing relationships in place with TPK, DOC (Te Urewera National Park and pest eradication programmes), Whakatane District Council, Te Whare Wananga o Aotearoa and Te Uru Taumatua Authority. 	Yes
Governance, risk management and project execution		
<p>Has robust project management and governance systems planned or in place</p>	<ul style="list-style-type: none"> Strong – see application form (pages 8-18) for details of the roles and responsibilities of key individuals involved in the proposal (pages 8-18) Governance is tribal and is made up of two hapu delegates from each of our 12 marae. The structure follows a rangatira model and the tribal chair holds a significant role and has a seat on Te Waimana Kaaku Trust. 	Yes
<p>Demonstrates the capacity and technical capabilities to effectively implement the initiative e.g. has experience in building local capacity, lifting work readiness and knowledge of the local labour market</p>	<ul style="list-style-type: none"> Strong – see application form (pages 8-18) for details of the roles and responsibilities of key individuals involved in the proposal (pages 8-18) 	Yes
<p>Risk management approach outlined</p>	<ul style="list-style-type: none"> A number of risks identified and approaches set out. Refer Application form page 17 	
<p>Future ownership / operational management identified</p>	<ul style="list-style-type: none"> Project sponsor Matt Te Pou is Chairperson of Te Waimana Kaaku Tribal Executive & Trustee for Waimana Kaaku Charitable Trust Te Waimana Trustees are Commercial Information Commercial Information 	
<p>The purpose of this briefing is to consider recommending PGF funds for the Mobile Workforce Project</p>		

Te Ara Mahi (TAM) View: Te Ara Mahi recommends this proposal for funding as it meets TAM criteria.

Regional Governance Group View:

Team BoP/TAM supports this proposal.

Commercial Information

Risks and Issues:

Include where applicable:

- *Advice on PR/Ministerial announcements and events.*
- *Communications opportunities/risks associated with the project*
- *Opportunities for cross MBIE engagement.*
- *Potential impacts on MBIE staff, stakeholders and reputation.*
- *Cross agency risks and implications.*
- *Dependencies with other related projects.*

Eligibility points of note:

- *Due diligence:-* Full due diligence is to be completed. It is a condition of approval that due diligence is to be to the satisfaction of the Head of PDU Investment team.
- *Conflict(s) of interest:-* Based on the information provided no conflict of interest is evident noting that full due diligence will inform this item further
- *Illegal Activity:-* Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity.
- *Alignment with Regional development plans:-*
- *Commercial funding availability:-* Given the nature of the project which is to access to commercial funding is not considered a feasible option.

Consultation undertaken or implications:

Legal	N/A	HR	N/A	Finance	N/A	MBIE policy	N/A	Other
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Include advice provided from regional and any other PDU teams, details regarding relevant meetings held with applicants to date, and details of engagement with any other agency where potential cross over in funding/intent could occur (in particular MSD, MoE and TEC); include who has been consulted with and any changes/implications resulting from consultation. If feedback has not been taken on board, explain reasons why.

Supporting proposal:	Yes
Appendices:	Yes - Applications and supporting letters are as annexes
Sponsor(s):	N/A
Manager/Author of paper: