

COVER SHEET

<h2>1. Waitangi Mountain Bike Park Project PGF Application</h2>	<h2>For: Approval</h2>
<h3>Background & context:</h3>	<h3>Recommendation:</h3>
<p>Applicant Organisation:</p> <ul style="list-style-type: none"> Focus Paihia Community Charitable Trust <p>Location:</p> <ul style="list-style-type: none"> Waitangi Endowment Forest, Bay of Islands <p>Proposal:</p> <ul style="list-style-type: none"> To fund <small>Commercial Information</small> % of the last stage of the Waitangi Endowment Forest Mountain Bike Park (WMBP) project. Stages 1-3 are already complete. On completion of Stage 4 the total project cost will be \$<small>Commercial Information</small> This last stage of the project will deliver construction of the final 17km of trails (adding to the 48km already in place from Stage 1-3), a dirt jump design, hub café and facilities, and carpark landscaping. <p>Funding Sought:</p> <ul style="list-style-type: none"> Total project value of Stage 4 : \$<small>Commercial Information</small> PGF Funding: \$490,000 Funds already raised: \$<small>Commercial Information</small> <p>Funds raised to date for all stages total \$<small>Commercial Information</small> of which \$<small>Commercial Information</small> has come from fundraising by Focus Paihia and the rest from <small>Commercial Information</small></p> <p>The \$<small>Commercial Information</small> contribution by the applicant represents funds raised earlier, which are still available to contribute to Stage 4.</p> <p>Background: Significant consultation was undertaken with key</p>	<p>We recommend that the SRO's:</p> <ol style="list-style-type: none"> Note that the Focus Paihia Community Charitable Trust has successfully delivered Stages 1-3 of the Waitangi Endowment Forest Mountain Bike Park and can cover <small>Commercial Information</small> % of the cost of Stage 4 (\$<small>Commercial Information</small>) from funds already raised. Note the project has been assessed by the PDU and PGF funding criteria categories including Economic Benefit, Additionality, Regional Stakeholder Support and Management and Governance, in a surge region, are evidenced Note the PGF funding will be used to build the last stage of the project which will deliver construction of the final 17km of trails (adding to the 48km already in place from Stage 1-3), a dirt jump design, hub café and facilities, and carpark landscaping. Approve \$490,000 from the PGF to be allocated towards the "Waitangi Mountain Bike Park" project subject to: <ol style="list-style-type: none"> the Head of the PDU Investments team being satisfied with the final results of due diligence; a detailed project budget and plan being provided; and independent confirmation that Stages 1-3 are completed as detailed in the proposal.

stakeholders in advance of the overall WMBP project commencing. These included:

- Waitangi National Trust – holds the land (on behalf of the nation) on which the Park is being built. Approval from this body enabled DoC to enter into the Management Agreement with Focus Paihia.
- DoC - manages the Waitangi Endowment Forest
- Local Hapu – involved in placement of trails, signage and ensuring authentic interpretation of the culture and conservation of the area.

The purpose of this briefing is to consider recommending PGF funds to the Waitangi Mountain Bike Park Project.

Alignment to PGF criteria:

Increased Economic Benefit

Increased numbers of riders are expected to support some increased economic benefits to the local community over time. The project business plan estimates economic benefits from the overall project to be ~\$Commercial Information after 3 years. No clear articulation of potential productivity benefits for this funding stage identified in the proposal, but the numbers given are based on all 4 stages being completed.

Additionality

The key benefits identified in this proposal (as result of an economic impact assessment being prepared by APR Consultants) relate to additional jobs (Commercial FTE after 3 years growing to Commercial FTE after 10-15 years) and a significant increase in new visitors (e.g. 15,000 after 3 years). Some new businesses (e.g. shuttle services are now in place) This increase in visitors is aimed to create land based activities which can also support all year round activities.

The provision of funding for the last stage will ensure that these benefits should come on line earlier than if the project waited for funds to be sourced from alternative sources. Strong community funding support to date is evidenced in the application.

Alignment with regional plans/ Stakeholder support

The mountain bike is seen as a 'game changer' for land based activities in the Bay of Islands. Tourism is clearly identified as a key driver in the Tai Tokerau Northland Regional Growth Study.

Support and funding have been provided by Commercial Inform (\$Commercial Informa grant), Commercial Information (grant of \$Commercial Information) and Commercial Information (Grant of \$Commercial Info).

Waitangi National Trust which owns the land has provided a letter of support and Department of Conservation has entered into a management agreement covering the land that is utilised by the WMWP.

Extensive consultation has occurred with local Iwi including working together on the placement and naming of the trails/ signage to ensure the authentic interpretation of the cultural and conservation of the area.

Management and Governance

The Focus Paihia Community Charitable Trust has set up a WMBP Sub - Committee to which the Project Manager reports. This model has been used throughout the first three stages of the project.

Risks Issues:

Given that this funding is for the last portion of an existing project many of the potential risks are mitigated by established processes and delivery capability validated through delivery of Stages 1-3.

A SWOT analysis was provided as part of the business case with good Health and safety planning identified as a key risk due to the commercial forestry activities (seen as a temporary issue)

Eligibility points of note:

- *Due diligence:* Preliminary due diligence has been completed with no significant issues raised (Privacy of natural persons). It is a condition of approval that due diligence is to be provided to the satisfaction of the Head of PDU investment team.
- *Conflict(s) of interest:* Based on the information provided no conflict of interest is evident noting that full due diligence will inform this item further.
- *Illegal Activity:* Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity.
- *Alignment with Regional development plans:* Project aligns with other local tourism attractions and with the Tai Tokerau Northland Regional Growth Study which identifies tourism as a growth industry.
- *Commercial funding availability:* the majority of funding for the overall project was provided by the community, local authorities or charitable trusts.

Consultation undertaken or implications:

Legal	N/A	HR	N/A	Finance	N/A	MBIE policy	N/A	Other	DoC
Supporting proposal:									
Yes									
Appendices:									
Yes - Application as annex									
Sponsor(s):									
N/A									
Manager/Author of paper:									
Privacy of natural persons, Investment Team									