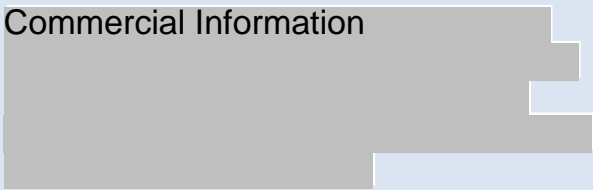


COVER SHEET – PGF SKILLS & EMPLOYMENT (HPR)

2.1 School of Hard Knocks He Poutama Rangatahi (HPR) Application		For: Approve	
Tier:	1 - Regional	Sector:	Skills
Background & context:		Recommendation(s):	
<p>Applicant Organisation:</p> <ul style="list-style-type: none"> Social Good Ltd <p>Location:</p> <ul style="list-style-type: none"> Whakatāne <p>Proposal:</p> <ul style="list-style-type: none"> School of Hard Knocks (SOHK) places hard to reach 16-24 year old rangatahi NEETs in an intensive 18 month fit-for-work programme that prepares them for sustainable employment Rangatahi are placed on a 20-week foundational skills course, underpinned by sport as a tool for addressing barriers to employment and education. High profile ambassadors like Sir John Kirwan provide mentoring alongside two full-time pastoral carers. It is marae-based, with sports training provided at a local rugby club 30 rangatahi will be placed on the programme, with a 50/50 gender split SOHK is a partnership between Rugby New Zealand, NZ Police, local iwi, education providers, and employers. Previous programme has led to sustainable employment or training for participants (97% Pasifika or Maori). EBOP Chamber of Commerce and local employers are supportive and wish to link up (should the funding be granted to SOHK) <p>Funding Sought (over two years):</p> <ul style="list-style-type: none"> Total project value: \$ <small>Commercial Information</small> PGF Funding: \$713,740 		<p>We recommend that the SRO(s)</p> <p>a) Approve \$713,740 from the He Poutama Rangatahi portion of the Provincial Growth Fund towards the School of Hard Knocks project</p> <p>b) Note that Social Good Ltd (Social Good) has run three previous School of Hard Knocks (SOHK) programmes, and secured sustainable education, training and employment pathways for 68 per cent of participating rangatahi NEETs</p> <p>c) Note that Social Good has signed a Memorandum of Understanding with Te Puna Ora Mataatua (TPOOM), an HPR-funded provider based in Whakatāne, which will allow the two providers to share resources and for TPOOM to provide up to 30 rangatahi to participate on the SOHK's programme</p> <p>d) Note that the He Poutama Rangatahi team has reached an in-principle agreement with Social Good to increase the total number of rangatahi targeted in SOHK by running a second cohort in Year 2</p> <p>e) Agree that funding be subject to the H Poutama Rangatahi team completing a Due Diligence check on Social Good Ltd and its Directors</p>	

Background:

- Social Good has delivered three previous programmes of SOHK in Whangarei and South Auckland, taking cohorts of rangatahi NEETs through intensive courses that utilise sport and education to deliver pathways into employment, education and training
- Social Good intends to run SOHK's as a pilot, and has stated its intention to expand the programme to a range of other locations in the Bay of Plenty (and other regions) after the successful delivery of this programme.
- **Commercial Information**



	Response	PDU (HPR) Statement regarding achievability of target
Number of people expected to be targeted by the project/activity annually:	30	High chance of achieving this target, particularly given MOU with TPOOM and previous success levels
Number of people expected to attain employment as a result of the project/activity:	At least <small>Comm</small>	Social Good has the written support of EBOP Chamber of Commerce, who has provided a list of Whakatāne-based employers willing to take on graduates of the SOHK program
High level outcomes sought by the project/activity:	A minimum of <small>Commercial Information</small> participating rangatahi are placed in sustainable employment within two years. Note the HPR team is working with Social Good to increase the total number of rangatahi targeted in SOHK by running a second cohort in Year 2	

PROACTIVELY RELEASED

Detail of who else is involved in funding the project/activity:	<p>Commercial Information is providing co-funding of \$ Commercial Information. An additional partner is being sought to co-fund a further Commercial Information</p>	
PGF Skills & Employment criteria that this proposal supports:		
Te Ara Mahi Criteria	Assessment Commentary	Met (Y/N/Partial)
Link with fund and government outcomes – delivers benefit to communities		
Acts as a catalyst for improving productivity potential in the region (s)	<ul style="list-style-type: none"> SOHK aims to deliver ‘fit-to-work’ training to rangatahi NEETs, many of whom are the least ready for employment. Social Good’s 68 per cent success rate through previous SOHK programmes suggests a positive contribution to productivity potential in the BOP 	P
Aligns with relevant regional economic and employment plans and priorities, including any Māori development plans	<ul style="list-style-type: none"> Improving employment outcomes for young people, particularly Maori, is a key regional priority in the BOP 	Y
Demonstrates potential to meet the current or future labour market skill needs of the region, including those resulting from PGF Tier 2 and 3 investments	<ul style="list-style-type: none"> Targeted towards rangatahi NEETs with minimal formal education and work readiness. Supporting these young people into future employment will be imperative for the BOP, which is currently facing 8 entries to the regional workforce for every 10 workers exiting 	Y
Reduces the rates of people not in employment, education and training, with an emphasis on Māori	<ul style="list-style-type: none"> As above, aims to target rangatahi NEETs who are the least prepared for employment by offering a practical educational programme grounded in sports, pastoral care and self-improvement. Strongly targeted towards Maori rangatahi. 	Y
Increases local employment and earning potential, by supporting local people into local jobs, with an emphasis on sustainable employment outcomes	<ul style="list-style-type: none"> Social Good has established links with a number of local employers who have expressed an interest in hiring SOHK graduates. 	P
Additionality – adds value by building on what is already there		
Addresses a gap in current service provision e.g. does not cover activities that are already funded for (unless funding is to up-scale or re-start, existing projects)	<ul style="list-style-type: none"> Social Good has formed an MOU with TPOOM, one the oldest social service providers in the Eastern Bay of Plenty, and a current HPR-funded provider. The MOU allows for the sharing of resources (both staff and facilities), and for TPOOM to contribute up to 30 of its rangatahi for the SOHK course. This was at the 	Y

	request of MBIE officials, and gives us greater confidence that SOHK aligns with local social service activities	
Demonstrates why third party funding, including other government agencies, cannot be used to address the current gap in service provision	<ul style="list-style-type: none"> Social Good counts a number of government agencies as partners, including ACC, NZ Police, Oranga Tamariki and TEC. Several of these have provided letters of support, and have contributed a significant amount of in-kind support (through staff involvement), but are not currently in a position to fund the programme. Social Good expects to receive funding support from other agencies in the future, once this pilot has been successfully delivered 	Y
Demonstrates awareness of and ability to connect to other services/initiatives that are complementary to the project	<ul style="list-style-type: none"> Social Good has connected with a number of central agencies (ACC, NZ Police, Oranga Tamariki) who have helped shape the pilot programme under consideration. MOU with TPOOM will also augment SOHK programme 	Y
Connected to regional stakeholders and frameworks		
Has support and input, where applicable, from: <ul style="list-style-type: none"> Local; industry, employers, community groups and employment bodies/governance mechanisms central and local government agencies iwi and other Māori governance mechanisms 	<ul style="list-style-type: none"> Social Good has connected with the EBOP Chamber of Commerce, who has provided a letter of support As stated above, Social Good has partnered with a number of central agencies. It has also secured the support of Whakatāne District Council for the SOHK programme. The applicant has also benefited from input by PDU's regional government group, who has helped refine the proposal SOHK will accommodate rangatahi at a local marae, facilitated by one of Social Good's directors who is affiliated with Ngāti Awa. Commercial Information [REDACTED] 	Y
Governance, risk management and project execution		
Has robust project management and governance systems planned or in place	<ul style="list-style-type: none"> Social Good's directors have a proven track record, having run the SOHK programme for three years and have extensive combined programme management experience. 	Y
Demonstrates the capacity and technical capabilities to effectively implement the initiative e.g. has experience in building local capacity, lifting work readiness and knowledge of the local labour market	<ul style="list-style-type: none"> While Social Good's directors have a proven ability to deliver SOHK, it is a small team with limited capacity. It will therefore benefit from TPOOM's support in this area, both in terms of teaching resources and in connecting rangatahi up with local employment opportunities. Social Good intends to form a steering group with TPOOM's Chief Executive, Dr Chris Tooley, as well as a 	P

	representative from the private sector <small>Privacy of natural persons</small>	
Risk management approach outlined	<ul style="list-style-type: none"> A short risk management table has been completed 	P
Future ownership / operational management identified	<ul style="list-style-type: none"> Social Good’s close partnership with Rugby New Zealand will be important for expanding SOHK beyond the current pilot, due to its connection to local clubs 	P

The purpose of this briefing is to consider recommending He Poutama Rangatahi funds for the School of Hard Knocks project

Regional Governance Group View:

Supportive of this programme, which has a good chance of creating sustainable pathways into employment, education and training for two-thirds of participating rangatahi NEETs.

Risks and Issues:

- SOHK is presented by Sir John Kirwan, and has become one of the most popular television series screened on TVNZ’s Duke channel. There is an opportunity for significant positive publicity stemming from MBIE’s support of this programme, particularly on social media
- Social Good proposes partnering with either Commercial Information or the Commercial Information for SOHK’s foundational skills course. Commercial Information

Eligibility points of note:

- Due diligence*:- this has not yet been completed. Funding will be subject to due diligence being completed by PDU’s Investment Team.
- Conflict(s) of interest*:- Based on the information provided no conflict of interest is evident noting that full due diligence will inform this item further.
- Illegal Activity*:- Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity.
- Commercial funding availability*:- Given the nature of the project which is to provide pathways into employment, education or training for rangatahi NEETs, access to commercial funding is not considered a feasible option.

Consultation undertaken or implications:

Legal	N/A	HR	N/A	Finance	N/A	MBIE policy	N/A	Other
-------	-----	----	-----	---------	-----	-------------	-----	-------

Cross agency feedback (national offices):

NZTA views – the proposed budget of \$ Commercial Inform for ‘Customised training e.g. forklift licencing’ for 20-30 students is considered to be light and is unlikely to provide sufficient support for the 20-30 students to obtain sufficient training.

Social Good’s MOU with TPOOM will likely reduce the cost of this component, as TPOOM has an in-house driving

academy that it has agreed to make available.

MSD expressed concern about Social Good’s lack of local presence and/or partnership with stakeholders. This has been addressed by Social Good a) recruiting a Local Coordinator FTE and b) signing an MOU with TPOOM. MSD also queried SOHK’s ^{Commercial Information} sustainable employment/training outcomes. The HPR team has confirmed with Social Good that this figure is based on the total number of participants over three seasons going into work or further training. In the most recent season the majority of rangatahi progressed into further training

Commercial Information

Supporting proposal:	Yes
Appendices:	Yes - Applications and supporting letters are as annexes
Sponsor(s):	Kay Read
Manager/Author of paper:	BP

PROACTIVELY RELEASED