



A Survey of the New Home Buying Market
Volume 2

May 2013



Confidential

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1.0 Foreword

This report (Volume 2) presents tabulations relating to a survey that was completed in February and March 2013 for the Ministry of Business, Innovation and Employment (MBIE) on the New Home Buying Market. The survey was conducted in order to:

- ◆ Enhance MBIE's understanding of the participants in the new home buying market, including who they are, and what influences their purchasing decision.
- ◆ Understand what (if any) impact a buyer's desire to customise standard plans has on price and affordability where the buyer has purchased from a home building company.

As such, Volume 2 is a reference document. Refer to Volume 1 for an analysis and interpretation of the survey results.



2.0 Age

Table 1:

Q4. Is this the first house, new or old, you have owned?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Yes	7	22	4	3	1	0
Owned by family trust	6	5	4	9	6	0
No	87	72	92	89	93	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 2:

Q5. How many other houses have you owned before this one, if any?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	661*	125	178	162	193	3**
	%	%	%	%	%	%
1	19	48	13	14	10	0
2	17	22	21	17	11	0
3 to 5	42	27	47	43	48	63
More than 5	22	4	19	26	32	37
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who have previously owned a house.

**Caution: low base number of respondents - results are indicative only.



Table 3:

Q7. Thinking now about the design and the plans for your new house, did you have the design and plans prepared by...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
An architect	22	22	21	27	17	73
An architectural designer or draughtsperson	30	34	34	30	23	0
Did you choose from a set of standard plans from a home building company like GJ Gardner	37	33	38	31	43	27
Or were the plans prepared by a local builder	8	6	5	7	12	0
Other	3	2	2	4	4	0
Don't know	1	2	0	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 4:

Q8. From the time the plans were commissioned, about how long did it take to finalise the plans before building started? Was it...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to four weeks	18	15	20	19	20	0
2-3 months	39	38	38	36	44	27
4-5 months	14	17	14	15	11	0
6-9 months	15	16	15	15	12	73
10 months or longer	8	9	6	10	6	0
Don't know	6	6	6	5	7	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 5:

Q9. Was the house built by a...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Home building company	49	47	49	48	54	27
Local builder	50	52	50	52	46	73
Other	1	1	1	1	0	0
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 6:

Q10. How did you find this building provider?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Respond to their advertising	13	11	14	13	14	0
Visit one of their show homes	36	27	35	31	47	27
Find them via a builders' organisation	1	1	2	2	0	0
Or were they recommended by your architect/architectural designer/draughtsperson	6	5	10	8	3	0
Or a friend or family member	41	54	38	43	29	73
Or had you used them before	9	9	7	11	10	0
Saw a house they built (not a show home)	2	1	2	3	2	0
Other	6	6	6	6	8	0
Don't know	1	3	0	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.

Table 7:

Q11. Was the builder or building firm you selected a member of...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
The Registered Master Builders or The Certified Builders Association of New Zealand?	60	55	63	59	61	0
None of the above	16	17	16	17	13	37
Don't know	8	11	10	9	4	0
Total	16	16	11	15	22	63
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 8:

Q12. And are they a licensed building practitioner, under the Scheme run by the Ministry of Business, Innovation, and Employment, Building and Housing?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Yes	44	39	48	44	45	37
No	4	4	4	3	2	0
Don't know	52	56	48	52	53	63
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 9:

Q13. Once the building was underway, who was responsible for managing the project? Was it...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
You	17	22	16	20	11	0
Your architect/architectural designer/draughtsperson	4	3	2	8	3	37
Your building provider	75	70	79	68	83	27
Or did you hire an independent project manager	1	1	1	2	0	37
Other	1	1	0	2	2	0
Don't know	1	3	1	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 10:

Q14. Can you tell me why you decided to buy or build a brand new house (as opposed to buying an older house that was already built)?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
New homes are cheaper/Better value for money	30	40	32	25	25	27
New homes are less likely to have problems and require less maintenance	8	5	7	13	9	0
Prefer design features of modern housing	35	38	36	34	33	37
Owned a section we wanted to build on	26	25	27	28	25	0
Other	13	8	11	15	18	0
Don't know	1	4	1	1	0	37

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

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Table 11:

Q15. Once you had decided to buy or build a brand new house, how much thought did you give to each of the following factors? A lot of thought.

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
The suburb or town you were going to build your new house	65	62	63	63	69	63
How much it was going to cost to build your new house	81	81	86	80	77	27
Where you would get finance from	28	44	28	22	19	0
Where or how on the section your new house would be positioned	80	78	82	78	80	63
The exterior design or style of the house	80	77	82	82	79	37
The materials you would build the house from	77	61	78	85	83	37
Insulation	68	53	71	77	72	0
How eco-friendly it would be	40	29	37	48	45	0
The interior design or style of the house	87	81	88	92	88	63
The size of the house	80	75	86	82	77	37
The size and layout of rooms	87	84	92	89	84	37
The number of rooms it would have	75	69	79	78	75	0
None of the above	1	0	0	0	2	37

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 12:

Q16. What did you mainly take into account when deciding where you would build your new house?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Availability of (suitable) section to build	47	47	47	47	49	27
Cost of buying section in area	34	43	37	27	30	27
The availability of skilled/experience labour in area to build house	4	1	4	3	7	0
Proximity to schools/school zones	14	31	23	3	2	0
Proximity to work	20	27	28	17	9	0
Proximity to public transport	9	8	8	7	12	27
Proximity to health services	12	4	4	11	28	27
Proximity to social amenities (shops, sports facilities)	22	14	14	22	37	27
Quality of the neighbourhood	47	50	47	47	45	63
Natural surroundings/weather	46	42	41	51	50	63
Building on land I already own/I already live in the area/lived there in the past	14	11	14	19	12	0
Proximity to family	6	6	2	6	9	0
Other	9	6	12	10	9	0
Don't know	1	1	1	1	2	37

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

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Table 13:

Q16. What did you mainly take into account when deciding where you would build your new house?

Q17. And which would you say was the most important?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Availability of (suitable) section to build	17	14	16	17	20	0
Cost of buying section in area	14	25	14	8	9	0
The availability of skilled/experience labour in area to build house	0	0	0	1	0	0
Proximity to schools/school zones	3	5	6	0	1	0
Proximity to work	2	3	3	2	1	0
Proximity to public transport	0	0	0	1	1	0
Proximity to health services	1	0	0	1	5	0
Proximity to social amenities (shops, sports facilities)	5	3	3	7	8	0
Quality of the neighbourhood	18	16	23	17	14	37
Natural surroundings/weather	15	15	13	18	14	0
Building on land I already own/I already live in the area/lived there in the past	11	10	10	15	9	0
Proximity to family	4	4	2	3	7	0
Other	8	4	8	11	8	27
Don't know	1	1	1	1	2	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

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Table 14:

Q18. Would you say the area in which your new house is built was your first choice of area?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Yes	76	67	73	80	83	63
No	22	31	26	18	16	0
Don't know	2	2	2	2	2	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 15:

Q19. Can you tell me the main reasons why you ended up building your house somewhere else?

	Total	Up to 44	45-54	55-64	65 years and over
Base =	168*	52	51	33	32
	%	%	%	%	%
Availability of (suitable) section to build	49	55	42	51	46
Cost of buying section in area	55	79	54	35	38
The availability of skilled/experience labour in area to build house	2	2	0	6	3
Proximity to schools/school zones	4	4	8	0	0
Proximity to work	4	2	8	6	3
Proximity to public transport	1	0	0	3	3
Proximity to health services	3	0	0	3	13
Proximity to social amenities (shops, sports facilities)	6	0	6	11	9
Quality of the neighbourhood	20	6	18	30	38
Natural surroundings/weather	17	6	11	35	29
Other	17	8	18	24	27
Don't know	1	0	2	0	4

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who built their new home in an area that was not their first choice.



Table 16:

Q20. Did you have a budget that you were working towards when you first started planning and designing your house?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to and including \$400,000	22	24	22	17	26	27
Between \$400,001 and \$600,000	39	42	38	41	36	0
More than \$600,001	33	31	36	35	29	37
No budget	5	2	3	7	8	0
Don't know	1	1	1	1	0	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 17:

Q21. And did you...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Tender or get quotes for the building work	38	51	40	40	23	37
Or had you already decided who you wanted to do the building?	57	44	54	57	71	0
Other	4	3	5	3	6	27
Don't know	1	2	2	1	0	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 18:

Q22. Did your builder or building company give you a fixed quotation for building your new house or an estimate, based on the first set of plans you liked?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Fixed quotation	71	71	72	68	74	63
Estimate	19	20	18	21	16	0
Neither	8	5	7	11	9	0
Don't know	2	4	3	1	2	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 19:

Q23. Was this quote provided in the form of...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	675*	155	172	161	185	2**
	%	%	%	%	%	%
A letter of agreement	32	35	31	31	30	0
A legal contract	62	55	64	61	64	100
Or a verbal agreement	5	6	4	7	5	0
Other	1	1	0	1	1	0
Don't know	1	2	1	0	1	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who received a quote from their building provider.

**Caution: low base number of respondents - results are indicative only.

Table 20:

Q24. Did you change the original design or plans for your house in any way to suit your needs?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Yes, changed the plans before the build started	39	34	37	39	43	63
Yes, changed the plans after the build had started	17	18	26	14	12	0
No, we did not change from the original plans	43	44	36	46	45	37
Don't know	1	3	1	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 21:

Q25. When you say you changed your plans, did you...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	424*	91	121	98	112	2**
	%	%	%	%	%	%
Change the size of your new house	31	29	32	35	30	0
Change the design	80	82	80	76	81	100
Change the building materials	15	24	17	7	13	0
Other	4	3	4	7	5	0
Don't know	0	0	1	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.



Table 22:

Q26. And what were the main reasons you decided to make changes to the original design or plans?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	424*	91	121	98	112	2**
	%	%	%	%	%	%
Aesthetics/to make it look better/personalise it	56	53	61	55	53	100
Needed more room	23	22	27	21	23	0
To reduce costs	13	17	14	11	9	0
Change was required to meet building/council regulations	9	9	9	11	9	0
Changed layout of house to suit our needs	18	21	14	16	21	0
Other	7	8	3	8	9	0
Don't know	0	0	0	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 23:

Q27. What was the overall impact of these changes on the cost of your build? Did they...?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	424*	91	121	98	112	2**
	%	%	%	%	%	%
Increase the costs	56	51	53	62	57	100
Decrease the costs	13	17	14	8	11	0
Or did they have no impact at all	30	32	31	27	29	0
Don't know	2	0	2	3	3	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.



Table 24:

Q28 Did anything else happen during the building of your house that increased the costs from what you had originally expected to pay? In terms of which aspects of the build did the costs increase?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Increased labour costs	9	13	11	7	5	0
Increased compliance costs	19	20	23	17	15	27
Increased cost of building materials	24	28	29	22	17	0
Increased costs associated with clearing the section/general groundwork	10	11	12	12	7	0
Increased cost of fittings/appliances	7	10	5	9	5	0
Other	8	5	8	11	7	0
No, there were no unexpected costs involved	40	34	36	39	52	37
Don't know	2	4	1	3	2	37

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.

Table 25:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to and including \$400,000	49	54	50	41	52	0
Between \$400,001 and \$500,000	18	14	19	21	17	27
Between \$500,001 and \$700,000	13	14	12	14	14	0
More than \$700,001	12	10	12	17	8	37
Other	2	1	2	2	1	0
Don't know	7	6	5	6	9	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 26:

Q30. And how much did the section cost?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to and including \$200,000	49	52	50	44	52	27
Between \$200,001 and \$400,000	28	31	26	31	26	0
\$400,001 or more	12	9	15	13	10	37
Don't know	11	8	10	12	12	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 27:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

Q30. And how much did the section cost?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to and including \$400,00	20	22	21	15	23	0
Between \$400,001 and \$600,000	31	29	29	31	32	27
\$600,001 or more	34	36	36	38	28	37
Don't know	14	11	13	16	16	37
Refused	0	1	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 28:

Q31. Did you have to borrow any money to get your new house built?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Yes	60	90	85	46	23	37
No	39	7	14	52	76	63
Don't know	0	1	0	0	0	0
Refused	1	1	1	2	1	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 29:

Q32. Did you borrow the money from...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	447*	155	162	83	46	1**
	%	%	%	%	%	%
A bank or financial institution	97	97	97	99	90	100
From family members	7	12	3	4	11	0
Or through a family trust	2	3	2	0	2	0
Other	1	2	0	1	2	0
Don't know	0	0	0	0	0	0
Refused	0	0	1	0	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.

Table 30:

Q33. In which of these bands did the total amount you borrowed come into?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	447*	155	162	83	46	1**
	%	%	%	%	%	%
Up to and including \$200,000	34	21	31	50	59	0
Between \$200,001 and \$400,000	38	43	41	27	26	0
\$400,001 or more	23	30	23	14	15	0
Don't know	1	1	1	1	0	100
Refused	5	5	5	7	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.

Table 31:

Q34. Not including any borrowings, what amount of money did you have saved to put into your new house and section?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Less than \$150,000	21	41	24	11	9	0
Between \$150,000 and \$400,000	18	25	23	17	10	0
\$400,001 or more	21	13	22	25	22	0
Did not specify	40	20	31	47	58	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 32:

Q35. How long would you say it took to save this money?

	Total	Up to 44	45-54	55-64	65 years and over
Base =	448*	136	130	95	87
	%	%	%	%	%
Less than 4 years	19	27	19	13	15
5 - 10 years	25	36	32	12	13
More than 10 years	26	17	23	37	36
Not applicable	19	14	20	23	23
Don't know	9	6	7	14	13
Refused	0	0	0	0	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who specified an amount of savings.

Table 33:

Q36. From the time the original plans were commissioned, about how long would you say it took to build your home?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Less than 6 months	26	25	24	27	29	0
6 to 7 months	25	25	23	27	24	63
8 to 9 months	20	22	18	19	21	0
10 months or longer	24	21	31	24	19	37
Don't know	5	6	4	3	8	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 34:

Q37. What is the approximate size of your house, including any garages, in square metres?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to and including 200 sq. metres	26	24	22	21	34	27
Between 201 and 300 sq. metres	52	55	54	53	45	37
301 sq. metres or more	19	20	22	22	14	37
Other	0	0	0	0	0	0
Don't know	3	1	1	4	7	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 35:

Q38. Again in square metres, what is the size of the section your house is on?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to and including 550 sq. metres	18	20	16	17	21	37
Between 551 and 700 sq. metres	21	19	18	21	26	0
701 sq. metres or more	51	54	57	53	40	63
Other	6	6	8	7	5	0
Don't know	4	2	2	2	8	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 36:

Q39. These last few questions are about you. First of all, can you tell me which of the following age groups you come into?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Up to 24	0	0	0	0	0	0
25-34	4	18	0	0	0	0
35-44	19	82	0	0	0	0
45-54	26	0	100	0	0	0
55-64	24	0	0	100	0	0
65 years and over	27	0	0	0	100	0
Refused	0	0	0	0	0	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 37:

Q40. Which of these best describes your highest educational qualification?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
NCEA, School Certificate, or other secondary school qualification	28	19	31	31	31	0
Polytechnic qualification or Trade Certificate, or	29	25	33	30	29	0
Bachelor's degree or higher	33	53	32	26	21	63
Other	1	1	1	1	0	0
None / No qualifications	9	1	4	13	18	0
Don't know	0	1	0	0	0	37
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 38:

Q41. And are you...

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
New Zealand						
European/European	87	82	85	91	91	27
Maori	3	3	4	4	0	0
Pacific	0	1	0	0	0	0
Asian	4	8	4	3	1	0
Middle East/Latin American/African	0	1	1	0	0	0
Other ethnic group	7	9	9	3	7	0
Refused	1	1	1	2	0	73

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.

Table 39:

Q42. How long have you lived in New Zealand?

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	108*	34	32	18**	22**	2**
	%	%	%	%	%	%
Less than one year	0	0	0	0	0	0
1-2 years	3	3	3	0	4	0
3-4 years	4	6	3	0	4	0
5-7 years	9	11	11	5	6	0
8-10 years	8	18	3	5	0	0
More than 10 years	47	37	49	63	46	50
All of my life	27	21	32	27	27	50
Refused	4	4	0	0	13	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who did not identify themselves as New Zealand European/European or Maori.

**Caution: low base number of respondents - results are indicative only.



Table 40:

Q43. How many people in total, live in your household?

	Base =	Total	Up to 44	45-54	55-64	65 years and over	Refused
		754	170	192	182	207	3**
		%	%	%	%	%	%
One (including the respondent)		7	2	4	8	14	0
Two		47	10	27	67	78	37
Three		15	21	18	16	6	0
Four		20	43	31	7	1	0
Five		9	19	16	1	0	0
Six		2	5	3	1	0	0
Refused		1	1	1	0	1	63
Total		100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 41:

Q44. And are you married or living with a partner?

	Base =	Total	Up to 44	45-54	55-64	65 years and over	Refused
		754	170	192	182	207	3**
		%	%	%	%	%	%
Yes		89	95	90	90	84	73
No		10	4	9	9	15	0
Refused		1	1	1	1	1	27
Total		100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 42:

Q45. Are there any children in your household under 16 years of age?

	Base =	Total	Up to 44	45-54	55-64	65 years and over	Refused
		754	170	192	182	207	3**
		%	%	%	%	%	%
Yes		33	84	45	6	1	0
No		67	16	54	94	99	37
Refused		1	0	1	1	0	63
Total		100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 43:

*Q46. Which of these best describes your personal income/household income before tax, for the last year?
Please include any child support, benefits or other income support.*

	Total	Up to 44	45-54	55-64	65 years and over	Refused
Base =	754	170	192	182	207	3**
	%	%	%	%	%	%
Under \$40,000	13	2	6	7	36	0
\$40,000 but less than \$70,000	16	10	10	15	26	0
\$70,000 but less than \$100,000	17	22	19	19	9	0
\$100,000, but less than \$125,000	15	22	17	16	5	0
\$125,000, but less than \$150,000	9	12	12	11	3	0
\$150,000 or more	18	20	26	19	8	37
Don't know	1	1	0	2	2	0
Refused	10	12	9	11	10	63
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



3.0 Household income

Table 44:

Q4. Is this the first house, new or old, you have owned?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Yes	7	7	10	5	7
Owned by family trust	6	6	4	6	10
No	87	87	86	90	83
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 45:

Q5. How many other houses have you owned before this one, if any?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	661*	198	209	182	72
	%	%	%	%	%
1	19	15	20	21	21
2	17	14	22	13	21
3 to 5	42	45	39	45	38
More than 5	22	26	18	21	20
Don't know	0	0	0	0	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

*Sub-sample based on those who have previously owned a house.



Table 46:

Q7. Thinking now about the design and the plans for your new house, did you have the design and plans prepared by...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
An architect	22	15	14	34	29
An architectural designer or draughtsperson	30	27	33	30	30
Did you choose from a set of standard plans from a home building company like GJ Gardner	37	45	40	26	32
Or were the plans prepared by a local builder	8	9	8	7	5
Other	3	3	3	2	4
Don't know	1	0	1	1	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 47:

Q8. From the time the plans were commissioned, about how long did it take to finalise the plans before building started? Was it...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Up to four weeks	18	20	22	14	17
2-3 months	39	45	39	34	38
4-5 months	14	12	14	17	10
6-9 months	15	11	17	15	17
10 months or longer	8	3	4	16	9
Don't know	6	10	4	4	9
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 48:

Q9. Was the house built by a...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Home building company	49	56	50	45	42
Local builder	50	43	50	54	55
Other	1	0	0	1	3
Don't know	0	0	0	0	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 49:

Q10. How did you find this building provider?

	Total	Under \$70,000	\$70,000 but less than \$125,000	More than \$125,000	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Respond to their advertising	13	14	13	12	15
Visit one of their show homes	36	45	32	29	37
Find them via a builders' organisation	1	0	3	0	3
Or were they recommended by your architect/architectural designer/draughtsperson	6	3	4	11	10
Or a friend or family member	41	34	47	42	36
Or had you used them before	9	7	8	12	13
Saw a house they built (not a show home)	2	2	1	3	3
Other	6	8	8	3	4
Don't know	1	0	1	1	0

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 50:

Q11. Was the builder or building firm you selected a member of...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/ Refused
Base =	754	224	242	202	86
	%	%	%	%	%
The Registered Master Builders or The Certified Builders Association of New Zealand?	60	61	54	62	64
None of the above	16	13	22	12	15
Don't know	8	8	10	9	4
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 51:

Q12. And are they a licensed building practitioner, under the Scheme run by the Ministry of Business, Innovation, and Employment, Building and Housing?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/ Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Yes	44	45	46	45	37
No	4	2	5	4	0
Don't know	52	53	48	51	63
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 52:

Q13. Once the building was underway, who was responsible for managing the project? Was it...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/ Refused
Base =	754	224	242	202	86
	%	%	%	%	%
You	17	15	19	17	17
Your architect/architectural designer/draughtsperson	4	1	2	10	6
Your building provider	75	82	75	70	72
Or did you hire an independent project manager	1	1	1	2	3
Other	1	1	2	1	3
Don't know	1	1	2	1	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 53:

Q14. Can you tell me why you decided to buy or build a brand new house (as opposed to buying an older house that was already built)?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/ Refused
Base =	754	224	242	202	86
	%	%	%	%	%
New homes are cheaper/Better value for money	30	28	31	30	34
New homes are less likely to have problems and require less maintenance	8	10	8	8	9
Prefer design features of modern housing	35	31	40	35	32
Owned a section we wanted to build on	26	24	25	30	26
Other	13	14	13	12	11
Don't know	1	2	1	1	4

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.

Table 54:

Q15. Once you had decided to buy or build a brand new house, how much thought did you give to each of the following factors? A lot of thought.

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/ Refused
Base =	754	224	242	202	86
	%	%	%	%	%
The suburb or town you were going to build your new house	65	65	62	65	69
How much it was going to cost to build your new house	81	82	84	79	77
Where you would get finance from	28	26	30	26	29
Where or how on the section your new house would be positioned	80	77	78	82	86
The exterior design or style of the house	80	76	79	83	80
The materials you would build the house from	77	77	73	80	78
Insulation	68	69	70	66	71
How eco-friendly it would be	40	46	38	36	39
The interior design or style of the house	87	88	84	91	85
The size of the house	80	77	82	79	82
The size and layout of rooms	87	86	86	90	83
The number of rooms it would have	75	73	74	75	82
None of the above	1	0	0	0	4

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 55:

Q16. What did you mainly take into account when deciding where you would build your new house?

	Total	Under	\$70,000	\$125,000	Don't know/Refused
		\$70,000	but less than \$125,000	or more	
Base =	754	224	242	202	86
	%	%	%	%	%
Availability of (suitable) section to build	47	45	46	48	53
Cost of buying section in area	34	34	37	30	35
The availability of skilled/experience labour in area to build house	4	5	3	2	7
Proximity to schools/school zones	14	6	19	18	14
Proximity to work	20	11	26	25	14
Proximity to public transport	9	10	9	9	9
Proximity to health services	12	22	8	7	14
Proximity to social amenities (shops, sports facilities)	22	28	17	21	22
Quality of the neighbourhood	47	43	48	47	55
Natural surroundings/weather	46	44	44	48	55
Building on land I already own/I already live in the area/lived there in the past	14	11	15	15	12
Proximity to family	6	6	5	6	7
Other	9	12	9	9	4
Don't know	1	1	1	2	3

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 56:

Q16. What did you mainly take into account when deciding where you would build your new house?

Q17. And which would you say was the most important?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Availability of (suitable) section to build	17	16	16	18	18
Cost of buying section in area	14	15	17	8	14
The availability of skilled/experience labour in area to build house	0	0	0	0	1
Proximity to schools/school zones	3	2	3	4	3
Proximity to work	2	3	3	3	0
Proximity to public transport	0	1	0	0	0
Proximity to health services	1	4	0	0	0
Proximity to social amenities (shops, sports facilities)	5	7	3	7	5
Quality of the neighbourhood	18	15	19	19	18
Natural surroundings/weather	15	13	14	16	19
Building on land I already own/I already live in the area/lived there in the past	11	9	13	11	10
Proximity to family	4	5	3	5	2
Other	8	9	8	8	7
Don't know	1	1	1	2	3
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 57:

Q18. Would you say the area in which your new house is built was your first choice of area?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Yes	76	79	75	73	79
No	22	20	24	24	17
Don't know	2	0	1	3	4
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 58:

Q19. Can you tell me the main reasons why you ended up building your house somewhere else?

	Total	Under \$70,000	\$70,000 but less than \$125,000		Don't know/Refused
			\$125,000 or more		
Base =	168*	46	57	50	15**
	%	%	%	%	%
Availability of (suitable) section to build	49	33	51	54	67
Cost of buying section in area	55	56	59	50	59
The availability of skilled/experience labour in area to build house	2	2	2	0	12
Proximity to schools/school zones	4	0	4	7	0
Proximity to work	4	4	2	7	6
Proximity to public transport	1	2	0	2	0
Proximity to health services	3	6	0	3	6
Proximity to social amenities (shops, sports facilities)	6	4	2	7	18
Quality of the neighbourhood	20	19	24	15	24
Natural surroundings/weather	17	15	12	24	24
Other	17	29	15	14	0
Don't know	1	5	0	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who built their new home in an area that was not their first choice.

**Caution: low base number of respondents - results are indicative only.

Table 59:

Q20. Did you have a budget that you were working towards when you first started planning and designing your house?

	Total	Under \$70,000	\$70,000 but less than \$125,000		Don't know/Refused
			\$125,000 or more		
Base =	754	224	242	202	86
	%	%	%	%	%
Up to and including \$400,000	22	30	26	10	22
Between \$400,001 and \$600,000	39	44	44	32	28
\$600,001 or more	33	20	25	52	38
No budget	5	5	4	5	7
Don't know	1	0	0	0	5
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 60:

Q21. And did you...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Tender or get quotes for the building work Or had you already decided who you wanted to do the building?	38	27	36	49	40
Other	57	63	60	48	52
Don't know	4	8	2	2	6
Total	1	1	2	1	1
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 61:

Q22. Did your builder or building company give you a fixed quotation for building your new house or an estimate, based on the first set of plans you liked?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Fixed quotation	71	69	72	73	69
Estimate	19	17	18	20	18
Neither	8	11	7	6	11
Don't know	2	3	2	1	3
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 62:

Q23. Was this quote provided in the form of...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	675*	193	219	188	75
	%	%	%	%	%
A letter of agreement	32	34	32	29	31
A legal contract	62	62	58	65	60
Or a verbal agreement	5	2	8	5	8
Other	1	0	0	1	1
Don't know	1	0	1	0	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

*Sub-sample based on those who received a quote from their building provider.



Table 63:

Q24. Did you change the original design or plans for your house in any way to suit your needs?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Yes, changed the plans before the build started	39	45	39	32	36
Yes, changed the plans after the build had started	17	10	17	27	14
No, we did not change from the original plans	43	44	42	39	50
Don't know	1	1	1	2	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 64:

Q25. When you say you changed your plans, did you...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	424*	122	138	122	42
	%	%	%	%	%
Change the size of your new house	31	34	33	29	24
Change the design	80	80	83	78	79
Change the building materials	15	13	16	17	14
Other	4	4	7	4	2
Don't know	0	1	0	1	0

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.
*Sub-sample based on those who changed their plans.



Table 65:

Q26. And what were the main reasons you decided to make changes to the original design or plans?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
	%	%	%	%	%
Aesthetics/to make it look better/personalise it	56	53	55	62	53
Needed more room	23	21	27	22	24
To reduce costs	13	13	14	10	16
Change was required to meet building/council regulations	9	8	14	8	2
Changed layout of house to suit our needs	18	21	18	17	9
Other	7	8	4	7	11
Don't know	0	1	0	0	0

The base numbers shown are unweighted counts.
 Total may exceed 100% because of multiple response.
 *Sub-sample based on those who changed their plans.

Table 66:

Q27. What was the overall impact of these changes on the cost of your build? Did they...?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
	%	%	%	%	%
Increase the costs	56	54	55	59	55
Decrease the costs	13	15	15	6	17
Or did they have no impact at all	30	28	29	32	29
Don't know	2	3	1	3	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
 Total may not sum to 100% due to rounding.
 *Sub-sample based on those who changed their plans.



Table 67:

Q28 Did anything else happen during the building of your house that increased the costs from what you had originally expected to pay? In terms of which aspects of the build did the costs increase?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Increased labour costs	9	9	8	10	7
Increased compliance costs	19	13	17	23	26
Increased cost of building materials	24	21	24	26	25
Increased costs associated with clearing the section/general groundwork	10	7	12	12	11
Increased cost of fittings/appliances	7	6	7	10	4
Other	8	5	10	7	9
No, there were no unexpected costs involved	40	51	35	35	41
Don't know	2	2	3	3	3

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.

Table 68:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Up to and including \$400,000	49	61	60	31	32
Between \$400,001 and \$500,000	18	16	18	19	19
Between \$500,001 and \$700,000	13	10	10	20	15
\$700,001 or more	12	4	6	25	15
Other	2	1	1	2	3
Don't know	7	9	5	2	16
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 69:

Q30. And how much did the section cost?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Up to and including \$200,000	49	61	59	32	33
Between \$200,001 and \$400,000	28	20	27	38	29
\$400,001 or more	12	7	4	24	16
Don't know	11	11	9	6	22
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 70:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

Q30. And how much did the section cost?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Up to and including \$400,00	20	31	24	8	14
Between \$400,001 and \$600,000	31	34	37	24	18
\$600,001 or more	34	19	26	59	38
Don't know	14	16	13	7	28
Refused	0	0	0	0	3
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 71:

Q31. Did you have to borrow any money to get your new house built?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Yes	60	36	75	74	45
No	39	64	25	24	49
Don't know	0	0	0	0	1
Refused	1	0	0	2	5
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 72:

Q32. Did you borrow the money from...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	447*	78	181	150	38
	%	%	%	%	%
A bank or financial institution	97	92	97	100	91
From family members	7	13	7	5	6
Or through a family trust	2	2	4	0	2
Other	1	1	1	2	0
Don't know	0	0	0	0	0
Refused	0	0	0	0	3

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who borrowed money to build their new home.

Table 73:

Q33. In which of these bands did the total amount you borrowed come into?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	447*	78	181	150	38
	%	%	%	%	%
Up to and including \$200,000	34	64	38	18	23
Between \$200,001 and \$400,000	38	26	43	40	26
\$400,001 or more	23	7	15	39	27
Don't know	1	1	1	0	3
Refused	5	2	3	3	21
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who borrowed money to build their new home.

Table 74:

Q34. Not including any borrowings, what amount of money did you have saved to put into your new house and section?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Less than \$150,000	21	14	32	19	10
Between \$150,000 and \$400,000	18	19	24	17	6
\$400,001 or more	21	24	15	29	11
Did not specify	40	44	29	35	73
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 75:

Q35. How long would you say it took to save this money?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	448*	125	170	130	23**
	%	%	%	%	%
Less than 4 years	19	15	22	21	17
5 - 10 years	25	16	27	32	28
More than 10 years	26	39	23	20	17
Not applicable	19	22	18	18	24
Don't know	9	8	10	8	13
Refused	0	0	0	0	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who specified an amount of savings.

**Caution: low base number of respondents - results are indicative only.

Table 76:

Q36. From the time the original plans were commissioned, about how long would you say it took to build your home?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Less than 6 months	26	33	26	18	28
6 to 7 months	25	23	27	22	29
8 to 9 months	20	20	22	19	15
10 months or longer	24	16	20	38	21
Don't know	5	7	5	3	7
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

Table 77:

Q37. What is the approximate size of your house, including any garages, in square metres?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Up to and including 200 sq. metres	26	38	26	15	21
Between 201 and 300 sq. metres	52	45	59	51	51
301 sq. metres or more	19	12	13	33	22
Other	0	0	0	0	0
Don't know	3	5	2	1	6
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 78:

Q38. Again in square metres, what is the size of the section your house is on?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Up to and including 550 sq. metres	18	23	18	14	18
Between 551 and 700 sq. metres	21	25	21	20	13
701 sq. metres or more	51	40	54	59	50
Other	6	6	6	6	10
Don't know	4	7	1	1	8
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 79:

Q39. These last few questions are about you. First of all, can you tell me which of the following age groups you come into?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Up to 24	0	0	0	0	0
25-34	4	2	6	4	4
35-44	19	7	26	22	20
45-54	26	15	30	35	20
55-64	24	19	26	26	26
65 years and over	27	57	12	11	28
Refused	0	0	0	1	3
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 80:

Q40. Which of these best describes your highest educational qualification?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
NCEA, School Certificate, or other secondary school qualification	28	32	30	21	27
Polytechnic qualification or Trade Certificate, or	29	28	33	25	30
Bachelor's degree or higher	33	21	28	51	31
Other	1	1	1	0	1
None / No qualifications	9	17	8	2	10
Don't know	0	0	0	0	1
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 81:

Q41. And are you...

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
New Zealand					
European/European	87	88	85	91	80
Maori	3	2	4	3	1
Pacific	0	0	0	0	0
Asian	4	2	5	4	3
Middle East/Latin					
American/African	0	1	0	1	0
Other ethnic group	7	7	8	3	13
Refused	1	1	1	1	5

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 82:

Q42. How long have you lived in New Zealand?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	108*	30	34	25**	19**
	%	%	%	%	%
Less than one year	0	0	0	0	0
1-2 years	3	0	3	4	5
3-4 years	4	9	0	0	6
5-7 years	9	0	6	21	11
8-10 years	8	7	5	12	6
More than 10 years	47	59	52	39	28
All of my life	27	25	34	23	23
Refused	4	0	0	0	20
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who did not identify themselves as New Zealand European/European or Maori.

**Caution: low base number of respondents - results are indicative only.

Table 83:

Q43. How many people in total, live in your household?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
One (including the respondent)	7	16	4	1	6
Two	47	63	37	43	40
Three	15	8	22	14	14
Four	20	8	23	28	23
Five	9	4	11	11	9
Six	2	1	3	3	1
More than six	0	0	0	0	0
Refused	1	0	0	0	8
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 84:

Q44. And are you married or living with a partner?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Yes	89	78	94	98	85
No	10	22	6	2	6
Refused	1	0	0	0	9
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 85:

Q45. Are there are any children in your household under 16 years of age?

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Yes	33	15	41	41	34
No	67	85	59	59	61
Refused	1	0	0	0	5
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 86:

Q46. Which of these best describes your personal income/household income before tax, for the last year? Please include any child support, benefits or other income support.

	Total	Under \$70,000	\$70,000 but less than \$125,000	\$125,000 or more	Don't know/Refused
Base =	754	224	242	202	86
	%	%	%	%	%
Under \$40,000	13	46	0	0	0
\$40,000 but less than \$70,000	16	54	0	0	0
\$70,000 but less than \$100,000	17	0	54	0	0
\$100,000, but less than \$125,000	15	0	46	0	0
\$125,000, but less than \$150,000	9	0	0	34	0
\$150,001 or more	18	0	0	66	0
Don't know	1	0	0	0	11
Refused	10	0	0	0	89
Total	100	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



4.0 Household composition

Table 87:

Q4. Is this the first house, new or old, you have owned?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Yes	7	20	5	6	1	0
Owned by family trust	6	4	3	8	6	0
No	87	75	92	87	93	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 88:

Q5. How many other houses have you owned before this one, if any?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	661*	109	90	264	193	5**
	%	%	%	%	%	%
1	19	45	19	15	10	0
2	17	21	28	17	11	0
3 to 5	42	31	35	45	48	78
More than 5	22	3	18	23	32	22
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who have previously owned a house.

**Caution: low base number of respondents - results are indicative only.



Table 89:

Q7. Thinking now about the design and the plans for your new house, did you have the design and plans prepared by...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
An architect	22	20	26	24	17	61
An architectural designer or draughtsperson	30	39	37	29	23	0
Did you choose from a set of standard plans from a home building company like GJ Gardner	37	31	31	36	43	39
Or were the plans prepared by a local builder	8	6	6	6	12	0
Other	3	3	0	4	4	0
Don't know	1	1	0	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 90:

Q8. From the time the plans were commissioned, about how long did it take to finalise the plans before building started? Was it...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to four weeks	18	16	20	19	20	0
2-3 months	39	37	42	36	44	33
4-5 months	14	17	12	15	11	0
6-9 months	15	16	15	15	12	67
10 months or longer	8	9	7	9	6	0
Don't know	6	5	4	7	7	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 91:

Q9. Was the house built by a...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Home building company	49	45	42	51	54	55
Local builder	50	55	57	48	46	45
Other	1	0	1	1	0	0
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 92:

Q10. How did you find this building provider?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Respond to their advertising	13	12	14	13	14	0
Visit one of their show homes	36	26	29	34	47	55
Find them via a builders' organisation	1	1	3	2	0	0
Or were they recommended by your architect/architectural designer/draughtsperson	6	6	12	7	3	0
Or a friend or family member	41	55	41	42	29	45
Or had you used them before	9	10	9	9	10	0
Saw a house they built (not a show home)	2	2	2	3	2	0
Other	6	6	6	6	8	0
Don't know	1	2	0	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 93:

Q11. Was the builder or building firm you selected a member of...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
The Registered Master Builders or The Certified Builders Association of New Zealand?	60	55	68	59	61	39
None of the above	8	12	13	9	4	0
Don't know	16	16	5	16	22	39
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 94:

Q12. And are they a licensed building practitioner, under the Scheme run by the Ministry of Business, Innovation, and Employment, Building and Housing?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Yes	44	39	52	44	45	39
No	4	4	5	4	2	0
Don't know	52	57	43	52	53	61
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 95:

Q13. Once the building was underway, who was responsible for managing the project? Was it...

	Total	Young family	Older family	Working age	Retired	Refused
		(under 45 years)	(45+ years)	with no dependents (aged 18-64)		
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
You	17	26	18	17	11	0
Your architect/architectural designer/draughtsperson	4	2	3	6	3	22
Your building provider	75	68	76	73	83	55
Or did you hire an independent project manager	1	2	1	2	0	22
Other	1	0	1	2	2	0
Don't know	1	2	1	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 96:

Q14. Can you tell me why you decided to buy or build a brand new house (as opposed to buying an older house that was already built)?

	Total	Young family	Older family	Working age	Retired	Refused
		(under 45 years)	(45+ years)	with no dependents (aged 18-64)		
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
New homes are cheaper/Better value for money	30	39	24	31	25	39
New homes are less likely to have problems and require less maintenance	8	3	7	11	9	0
Prefer design features of modern housing	35	38	41	33	33	39
Owned a section we wanted to build on	26	24	26	28	25	0
Other	13	6	13	13	18	0
Don't know	1	5	1	0	0	22

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 97:

Q15. Once you had decided to buy or build a brand new house, how much thought did you give to each of the following factors? A lot of thought.

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
The suburb or town you were going to build your new house	65	61	66	63	69	78
How much it was going to cost to build your new house	81	83	86	82	77	55
Where you would get finance from	28	43	29	25	19	39
Where or how on the section your new house would be positioned	80	78	82	79	80	78
The exterior design or style of the house	80	77	78	82	79	61
The materials you would build the house from	77	62	80	79	83	61
Insulation	68	54	64	75	72	39
How eco-friendly it would be	40	30	40	41	45	16
The interior design or style of the house	87	79	90	90	88	78
The size of the house	80	77	95	79	77	61
The size and layout of rooms	87	85	91	89	84	61
The number of rooms it would have	75	69	81	77	75	39
None of the above	1	0	0	0	2	22

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 98:

Q16. What did you mainly take into account when deciding where you would build your new house?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Availability of (suitable) section to build	47	49	48	46	49	33
Cost of buying section in area	34	43	41	30	30	33
The availability of skilled/experience labour in area to build house	4	1	3	3	7	0
Proximity to schools/school zones	14	33	37	7	2	0
Proximity to work	20	27	26	22	9	22
Proximity to public transport	9	7	9	8	12	16
Proximity to health services	12	4	3	9	28	16
Proximity to social amenities (shops, sports facilities)	22	15	14	18	37	33
Quality of the neighbourhood	47	50	48	46	45	78
Natural surroundings/weather	46	41	45	46	50	78
Building on land I already own/I already live in the area/lived there in the past	14	11	11	18	12	0
Proximity to family	6	6	1	5	9	0
Other	9	6	10	11	9	0
Don't know	1	2	1	1	2	22

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 99:

Q16. What did you mainly take into account when deciding where you would build your new house? Q17. And which would you say was the most important?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Availability of (suitable) section to build	17	16	24	13	20	0
Cost of buying section in area	14	26	13	11	9	0
The availability of skilled/experience labour in area to build house	0	0	1	0	0	0
Proximity to schools/school zones	3	6	9	1	1	0
Proximity to work	2	3	3	3	1	0
Proximity to public transport	0	0	0	0	1	0
Proximity to health services	1	0	0	0	5	0
Proximity to social amenities (shops, sports facilities)	5	3	1	6	8	0
Quality of the neighbourhood	18	14	22	20	14	45
Natural surroundings/weather	15	14	12	17	14	16
Building on land I already own/I already live in the area/lived there in the past	11	10	9	13	9	0
Proximity to family	4	3	1	3	7	0
Other	8	3	4	11	8	16
Don't know	1	2	1	1	2	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 100:

Q18. Would you say the area in which your new house is built was your first choice of area?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Yes	76	67	77	75	83	78
No	22	30	22	23	16	0
Don't know	2	2	1	2	2	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 101:

Q19. Can you tell me the main reasons why you ended up building your house somewhere else?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired
Base =	168*	43	22**	71	32
	%	%	%	%	%
Availability of (suitable) section to build	49	59	52	42	46
Cost of buying section in area	55	83	56	45	38
The availability of skilled/experience labour in area to build house	2	2	0	3	3
Proximity to schools/school zones	4	5	9	3	0
Proximity to work	4	2	4	7	3
Proximity to public transport	1	0	0	1	3
Proximity to health services	3	0	0	1	13
Proximity to social amenities (shops, sports facilities)	6	0	4	8	9
Quality of the neighbourhood	20	7	19	21	38
Natural surroundings/weather	17	7	21	18	29
Other	17	2	17	23	27
Don't know	1	0	0	1	4

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who built their new home in an area that was not their first choice.

**Caution: low base number of respondents - results are indicative only.

Table 102:

Q20. Did you have a budget that you were working towards when you first started planning and designing your house?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to and including \$400,000	22	22	17	21	26	16
Between \$400,001 and \$600,000	39	45	39	39	36	0
More than \$600,001	33	31	42	33	29	61
No budget	5	1	2	6	8	0
Don't know	1	1	0	1	0	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 103:

Q21. And did you...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Tender or get quotes for the building work Or had you already decided who you wanted to do the building?	38	50	38	42	23	45
Other	4	3	1	5	6	16
Don't know	1	2	1	1	0	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 104:

Q22. Did your builder or building company give you a fixed quotation for building your new house or an estimate, based on the first set of plans you liked?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Fixed quotation	71	67	69	72	74	61
Estimate	19	24	21	17	16	16
Neither	8	7	8	9	9	0
Don't know	2	3	2	2	2	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 105:

Q23. Was this quote provided in the form of...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	675*	130	86	270	185	4**
	%	%	%	%	%	%
A letter of agreement	32	37	32	30	30	21
A legal contract	62	52	63	64	64	79
Or a verbal agreement	5	7	5	6	5	0
Other	1	1	0	1	1	0
Don't know	1	2	0	0	1	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who received a quote from their building provider.

**Caution: low base number of respondents - results are indicative only.

Table 106:

Q24. Did you change the original design or plans for your house in any way to suit your needs?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Yes, changed the plans before the build started	39	36	36	38	43	61
Yes, changed the plans after the build had started	17	18	32	16	12	16
No, we did not change from the original plans	43	45	32	45	45	22
Don't know	1	2	1	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 107:

Q25. When you say you changed your plans, did you...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	424*	78	64	166	112	4**
	%	%	%	%	%	%
Change the size of your new house	31	28	23	38	30	0
Change the design	80	83	84	76	81	100
Change the building materials	15	24	18	11	13	0
Other	4	3	5	5	5	0
Don't know	0	0	1	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 108:

Q26. And what were the main reasons you decided to make changes to the original design or plans?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	424*	78	64	166	112	4**
	%	%	%	%	%	%
Aesthetics/to make it look better/personalise it	56	54	61	56	53	100
Needed more room	23	23	23	25	23	0
To reduce costs	13	19	12	13	9	0
Change was required to meet building/council regulations	9	8	8	11	9	0
Changed layout of house to suit our needs	18	18	13	17	21	0
Other	7	8	1	7	9	0
Don't know	0	0	0	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.



Table 109:

Q27. What was the overall impact of these changes on the cost of your build? Did they...?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	424*	78	64	166	112	4**
	%	%	%	%	%	%
Increase the costs	56	50	51	60	57	50
Decrease the costs	13	16	8	14	11	0
Or did they have no impact at all	30	33	40	23	29	50
Don't know	2	0	1	3	3	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 110:

Q28 Did anything else happen during the building of your house that increased the costs from what you had originally expected to pay? In terms of which aspects of the build did the costs increase?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Increased labour costs	9	15	8	9	5	0
Increased compliance costs	19	22	26	17	15	55
Increased cost of building materials	24	29	27	25	17	0
Increased costs associated with clearing the section/general groundwork	10	11	13	11	7	22
Increased cost of fittings/appliances	7	10	7	7	5	0
Other	8	6	9	8	7	0
No, there were no unexpected costs involved	40	31	34	40	52	22
Don't know	2	3	3	2	2	22

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 111:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to and including \$400,000	49	54	44	46	52	39
Between \$400,001 and \$500,000	18	15	18	20	17	16
Between \$500,001 and \$700,000	13	15	17	12	14	0
More than \$700,001	12	9	14	15	8	22
Other	2	2	1	2	1	0
Don't know	7	6	5	6	9	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 112:

Q30. And how much did the section cost?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to and including \$200,000	49	51	45	48	52	33
Between \$200,001 and \$400,000	28	34	26	29	26	0
More than \$400,001	12	8	19	12	10	45
Don't know	11	7	10	12	12	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 113:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

Q30. And how much did the section cost?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to and including \$400,00	20	23	15	19	23	0
Between \$400,001 and \$600,000	31	29	32	29	32	33
More than \$600,000	34	36	40	36	28	45
Don't know	14	11	13	15	16	22
Refused	0	1	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 114:

Q31. Did you have to borrow any money to get your new house built?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Yes	60	90	86	62	23	61
No	39	7	13	37	76	39
Don't know	0	1	0	0	0	0
Refused	1	2	1	1	1	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 115:

Q32. Did you borrow the money from...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	447*	130	83	185	46	3**
	%	%	%	%	%	%
A bank or financial institution	97	98	95	98	90	100
From family members	7	12	1	5	11	0
Or through a family trust	2	4	3	1	2	0
Other	1	1	0	2	2	0
Don't know	0	0	0	0	0	0
Refused	0	0	2	0	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.

Table 116:

Q33. In which of these bands did the total amount you borrowed come into?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	447*	130	83	185	46	3**
	%	%	%	%	%	%
Up to and including \$200,000	34	21	23	42	59	37
Between \$200,001 and \$400,000	38	45	47	32	26	0
More than \$400,000	23	28	24	20	15	27
Don't know	1	1	0	1	0	37
Refused	5	6	5	5	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.



Table 117:

Q34. Not including any borrowings, what amount of money did you have saved to put into your new house and section?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Less than \$150,000	21	39	24	18	9	16
Between \$150,000 and \$400,000	18	27	24	18	10	0
More than \$400,000	21	12	20	25	22	0
Did not specify	40	22	31	39	58	84
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 118:

Q35. How long would you say it took to save this money?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18-64)	Retired	Refused
Base =	448*	112	65	183	87	1**
	%	%	%	%	%	%
Less than 4 years	19	27	22	16	15	0
5 - 10 years	25	38	37	19	13	100
More than 10 years	26	18	26	27	36	0
Not applicable	19	11	9	27	23	0
Don't know	9	6	6	11	13	0
Refused	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who specified an amount of savings.

**Caution: low base number of respondents - results are indicative only.



Table 119:

Q36. From the time the original plans were commissioned, about how long would you say it took to build your home?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Less than 6 months	26	25	19	27	29	16
6 to 7 months	25	27	23	25	24	61
8 to 9 months	20	21	21	19	21	0
10 months or longer	24	22	34	25	19	22
Don't know	5	5	3	5	8	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 120:

Q37. What is the approximate size of your house, including any garages, in square metres?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to and including 200 sq. metres	26	24	8	27	34	16
Between 201 and 300 sq. metres	52	54	62	51	45	61
More than 300 sq. metres	19	21	27	20	14	22
Other	0	0	0	0	0	0
Don't know	3	1	2	2	7	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 121:

Q38. Again in square metres, what is the size of the section your house is on?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to and including 550 sq. metres	18	20	11	18	21	22
Between 551 and 700 sq. metres	21	16	9	24	26	0
More than 700 sq. metres	51	57	64	50	40	78
Other	6	5	15	5	5	0
Don't know	4	2	1	2	8	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 122:

Q39. These last few questions are about you. First of all, can you tell me which of the following age groups you come into?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Up to 24	0	0	0	0	0	0
25-34	4	15	0	3	0	0
35-44	19	85	0	6	0	0
45-54	26	0	90	35	0	22
55-64	24	0	10	56	0	16
65 years and over	27	0	0	0	100	0
Refused	0	0	0	0	0	61
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 123:

Q40. Which of these best describes your highest educational qualification?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
NCEA, School Certificate, or other secondary school qualification	28	16	24	33	31	0
Polytechnic qualification or Trade Certificate, or	29	24	31	32	29	16
Bachelor's degree or higher	33	57	37	27	21	61
Other	1	1	2	1	0	0
None / No qualifications	9	2	6	8	18	0
Don't know	0	1	0	0	0	22
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 124:

Q41. And are you...

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
New Zealand						
European/European	87	84	84	88	91	55
Maori	3	3	4	4	0	0
Pacific	0	1	0	0	0	0
Asian	4	6	5	4	1	0
Middle East/Latin American/African	0	1	1	0	0	0
Other ethnic group	7	8	9	6	7	0
Refused	1	1	1	1	0	45

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 125:

Q42. How long have you lived in New Zealand?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	108*	25**	16**	43	22**	2**
	%	%	%	%	%	%
Less than one year	0	0	0	0	0	0
1-2 years	3	3	0	2	4	0
3-4 years	4	5	5	2	4	0
5-7 years	9	7	15	9	6	0
8-10 years	8	21	0	6	0	0
More than 10 years	47	38	58	48	46	50
All of my life	27	21	22	32	27	50
Refused	4	5	0	0	13	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who identified themselves as other than New Zealand European/European or Maori.

**Caution: low base number of respondents - results are indicative only.

Table 126:

Q43. How many people in total, live in your household?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
One (including the respondent)	7	0	0	8	14	0
Two	47	1	0	63	78	22
Three	15	22	17	17	6	0
Four	20	50	49	9	1	16
Five	9	21	27	2	0	0
Six	2	6	6	1	0	0
More than six	0	0	0	0	0	0
Refused	1	0	0	0	1	61
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 127:

Q44. And are you married or living with a partner?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Yes	89	98	95	87	84	45
No	10	1	5	12	15	0
Refused	1	1	0	1	1	55
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 128:

Q45. Are there are any children in your household under 16 years of age?

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Yes	33	100	100	0	1	0
No	67	0	0	100	99	22
Refused	1	0	0	0	0	78
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 129:

*Q46. Which of these best describes your personal income/household income before tax, for the last year?
Please include any child support, benefits or other income support.*

	Total	Young family (under 45 years)	Older family (45+ years)	Working age with no dependents (aged 18- 64)	Retired	Refused
Base =	754	143	96	303	207	5**
	%	%	%	%	%	%
Under \$40,000	13	2	7	6	36	0
\$40,000 but less than \$70,000	16	11	9	14	26	0
\$70,000 but less than \$100,000	17	22	15	21	9	0
\$100,000, but less than \$125,000	15	23	16	16	5	0
\$125,000, but less than \$150,000	9	12	9	13	3	0
\$150,000 or more	18	18	34	20	8	22
Don't know	1	1	1	1	2	0
Refused	10	12	9	9	10	78
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



5.0 Initial budget

Table 130:

Q4. Is this the first house, new or old, you have owned?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Yes	7	11	7	5	6	0
Owned by family trust	6	4	6	6	5	0
No	87	84	87	88	90	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 131:

Q5. How many other houses have you owned before this one, if any?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	661*	149	263	207	35	7**
	%	%	%	%	%	%
1	19	26	20	16	5	14
2	17	17	21	13	18	14
3 to 5	42	39	41	47	39	46
More than 5	22	18	18	24	38	27
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who have previously owned a house.

**Caution: low base number of respondents - results are indicative only.



Table 132:

Q7. Thinking now about the design and the plans for your new house, did you have the design and plans prepared by...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
An architect	22	8	15	38	21	46
An architectural designer or draughtsperson	30	23	31	34	30	27
Did you choose from a set of standard plans from a home building company like GJ Gardner	37	53	41	22	32	0
Or were the plans prepared by a local builder	8	9	9	4	14	27
Other	3	6	3	1	2	0
Don't know	1	1	1	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 133:

Q8. From the time the plans were commissioned, about how long did it take to finalise the plans before building started? Was it...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to four weeks	18	24	23	8	25	27
2-3 months	39	43	42	35	33	14
4-5 months	14	11	16	13	18	0
6-9 months	15	12	9	23	10	32
10 months or longer	8	2	3	18	5	0
Don't know	6	7	7	3	10	27
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 134:

Q9. Was the house built by a...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Home building company	49	53	57	41	39	14
Local builder	50	47	43	58	57	86
Other	1	1	1	1	3	0
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 135:

Q10. How did you find this building provider?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Respond to their advertising	13	15	15	9	14	0
Visit one of their show homes	36	38	43	26	36	14
Find them via a builders' organisation	1	2	1	1	0	0
Or were they recommended by your architect/architectural designer/draughtsperson	6	2	3	14	6	0
Or a friend or family member	41	40	41	41	35	59
Or had you used them before	9	9	7	12	18	0
Saw a house they built (not a show home)	2	2	2	3	0	0
Other	6	7	7	6	0	14
Don't know	1	2	0	1	0	14

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 136:

Q11. Was the builder or building firm you selected a member of...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
The Registered Master Builders or The Certified Builders Association of New Zealand?	60	57	63	59	47	54
None of the above	16	12	16	17	21	19
Don't know	8	9	7	11	5	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 137:

Q12. And are they a licensed building practitioner, under the Scheme run by the Ministry of Business, Innovation, and Employment, Building and Housing?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Yes	44	41	46	46	40	46
No	4	4	2	4	8	0
Don't know	52	55	52	51	52	54
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 138:

Q13. Once the building was underway, who was responsible for managing the project? Was it...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
You	17	21	13	19	18	14
Your architect/architectural designer/draughtsperson	4	0	3	9	3	0
Your building provider	75	76	81	69	70	54
Or did you hire an independent project manager	1	0	2	2	0	19
Other	1	2	1	1	8	0
Don't know	1	1	1	1	0	14
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 139:

Q14. Can you tell me why you decided to buy or build a brand new house (as opposed to buying an older house that was already built)?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
New homes are cheaper/Better value for money	30	32	33	26	21	41
New homes are less likely to have problems and require less maintenance	8	13	9	5	12	0
Prefer design features of modern housing	35	32	37	36	32	27
Owned a section we wanted to build on	26	28	19	33	29	27
Other	13	12	14	11	21	0
Don't know	1	1	2	1	2	32

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 140:

Q15. Once you had decided to buy or build a brand new house, how much thought did you give to each of the following factors? A lot of thought.

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
	%	%	%	%	%	%
The suburb or town you were going to build your new house	65	61	64	70	52	54
How much it was going to cost to build your new house	81	88	85	81	38	27
Where you would get finance from	28	39	29	22	10	0
Where or how on the section your new house would be positioned	80	77	79	82	82	81
The exterior design or style of the house	80	71	78	88	73	81
The materials you would build the house from	77	69	74	84	82	68
Insulation	68	69	70	65	68	81
How eco-friendly it would be	40	41	40	40	36	14
The interior design or style of the house	87	81	86	93	90	68
The size of the house	80	75	82	83	64	54
The size and layout of rooms	87	78	88	92	85	81
The number of rooms it would have	75	64	76	82	74	68
None of the above	1	1	0	1	2	19

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 141:

Q16. What did you mainly take into account when deciding where you would build your new house?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Availability of (suitable) section to build	47	50	51	44	24	27
Cost of buying section in area	34	41	40	27	11	0
The availability of skilled/experience labour in area to build house	4	4	5	2	3	0
Proximity to schools/school zones	14	8	14	20	11	27
Proximity to work	20	18	22	20	13	27
Proximity to public transport	9	10	9	9	6	0
Proximity to health services	12	15	15	9	14	0
Proximity to social amenities (shops, sports facilities)	22	27	20	23	21	0
Quality of the neighbourhood	47	44	49	51	26	14
Natural surroundings/weather	46	46	45	53	22	14
Building on land I already own/I already live in the area/lived there in the past	14	16	11	14	28	14
Proximity to family	6	3	7	5	9	14
Other	9	6	12	9	10	0
Don't know	1	1	1	1	2	32

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 142:

Q16. What did you mainly take into account when deciding where you would build your new house? Q17. And which would you say was the most important?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Availability of (suitable) section to build	17	20	17	15	8	14
Cost of buying section in area	14	22	15	8	0	0
The availability of skilled/experience labour in area to build house	0	0	1	0	0	0
Proximity to schools/school zones	3	2	3	3	7	14
Proximity to work	2	2	2	3	2	14
Proximity to public transport	0	1	0	0	0	0
Proximity to health services	1	2	2	0	2	0
Proximity to social amenities (shops, sports facilities)	5	7	4	5	7	0
Quality of the neighbourhood	18	12	20	20	13	14
Natural surroundings/weather	15	11	12	22	12	0
Building on land I already own/I already live in the area/lived there in the past	11	11	8	12	28	14
Proximity to family	4	3	6	2	9	0
Other	8	6	9	8	10	0
Don't know	1	1	2	1	2	32
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 143:

Q18. Would you say the area in which your new house is built was your first choice of area?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Yes	76	72	73	80	87	68
No	22	27	25	17	13	14
Don't know	2	1	2	2	0	19
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 144:

Q19. Can you tell me the main reasons why you ended up building your house somewhere else?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	168*	48	75	39	5**	1**
	%	%	%	%	%	%
Availability of (suitable) section to build	49	38	48	57	63	100
Cost of buying section in area	55	59	61	48	19	0
The availability of skilled/experience labour in area to build house	2	4	3	0	0	0
Proximity to schools/school zones	4	2	3	7	0	0
Proximity to work	4	4	8	0	0	0
Proximity to public transport	1	2	1	0	0	0
Proximity to health services	3	4	3	3	0	0
Proximity to social amenities (shops, sports facilities)	6	8	5	4	0	0
Quality of the neighbourhood	20	19	21	21	19	0
Natural surroundings/weather	17	13	17	24	19	0
Other	17	24	15	15	19	0
Don't know	1	5	0	0	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who built their new home in an area that was not their first choice.

**Caution: low base number of respondents - results are indicative only.

Table 145:

Q20. Did you have a budget that you were working towards when you first started planning and designing your house?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to and including \$400,000	22	100	0	0	0	0
Between \$400,001 and \$600,000	39	0	100	0	0	0
More than \$600,001	33	0	0	100	0	0
No budget	5	0	0	0	100	0
Don't know	1	0	0	0	0	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 146:

Q21. And did you...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Tender or get quotes for the building work	38	28	36	48	30	14
Or had you already decided who you wanted to do the building?	57	64	57	50	68	41
Other	4	7	5	2	0	14
Don't know	1	1	2	0	2	32
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 147:

Q22. Did your builder or building company give you a fixed quotation for building your new house or an estimate, based on the first set of plans you liked?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Fixed quotation	71	71	76	69	54	14
Estimate	19	19	15	22	18	14
Neither	8	7	6	8	26	27
Don't know	2	2	2	1	2	46
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 148:

Q23. Was this quote provided in the form of...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	675*	158	275	212	28**	2**
	%	%	%	%	%	%
A letter of agreement	32	32	31	30	43	50
A legal contract	62	60	63	63	43	50
Or a verbal agreement	5	7	4	5	10	0
Other	1	0	1	1	3	0
Don't know	1	1	0	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who received a quote from their building provider.

**Caution: low base number of respondents - results are indicative only.

Table 149:

Q24. Did you change the original design or plans for your house in any way to suit your needs?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Yes, changed the plans before the build started	39	46	44	28	44	0
Yes, changed the plans after the build had started	17	12	16	24	14	14
No, we did not change from the original plans	43	42	40	46	42	73
Don't know	1	1	1	1	0	14
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 150:

Q25. When you say you changed your plans, did you...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	424*	101	178	122	22**	1**
	%	%	%	%	%	%
Change the size of your new house	31	26	38	27	28	0
Change the design	80	84	81	78	74	100
Change the building materials	15	13	15	18	11	0
Other	4	1	3	6	18	0
Don't know	0	0	1	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 151:

Q26. And what were the main reasons you decided to make changes to the original design or plans?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	424*	101	178	122	22**	1**
	%	%	%	%	%	%
Aesthetics/to make it look better/personalise it	56	61	57	54	40	100
Needed more room	23	21	26	21	24	100
To reduce costs	13	14	12	14	10	0
Change was required to meet building/council regulations	9	13	6	11	10	0
Changed layout of house to suit our needs	18	20	17	16	22	0
Other	7	6	6	11	0	0
Don't know	0	0	1	0	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.



Table 152:

Q27. What was the overall impact of these changes on the cost of your build? Did they...?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	424*	101	178	122	22**	1**
	%	%	%	%	%	%
Increase the costs	56	58	56	55	46	0
Decrease the costs	13	14	12	12	10	0
Or did they have no impact at all	30	27	30	30	36	100
Don't know	2	1	2	2	8	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 153:

Q28 Did anything else happen during the building of your house that increased the costs from what you had originally expected to pay? In terms of which aspects of the build did the costs increase?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Increased labour costs	9	6	10	11	3	0
Increased compliance costs	19	17	13	27	14	27
Increased cost of building materials	24	18	24	30	8	0
Increased costs associated with clearing the section/general groundwork	10	9	11	12	6	0
Increased cost of fittings/appliances	7	6	8	9	3	0
Other	8	6	6	11	7	14
No, there were no unexpected costs involved	40	48	44	28	66	27
Don't know	2	3	2	1	5	32

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 154:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to and including \$400,000	49	86	57	15	49	0
Between \$400,001 and \$500,000	18	3	21	24	21	0
Between \$500,001 and \$700,000	13	1	13	23	13	14
More than \$700,001	12	0	1	34	10	0
Other	2	1	1	3	2	14
Don't know	7	9	8	2	6	73
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 155:

Q30. And how much did the section cost?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to and including \$200,000	49	76	68	12	36	14
Between \$200,001 and \$400,000	28	7	22	50	33	0
More than \$400,001	12	1	1	33	10	0
Don't know	11	17	9	5	21	86
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 156:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

Q30. And how much did the section cost?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to and including \$400,00	20	58	18	0	12	0
Between \$400,001 and \$600,000	31	18	53	12	35	0
More than \$600,000	34	3	15	80	29	0
Don't know	14	21	14	7	22	86
Refused	0	0	0	1	2	14
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 157:

Q31. Did you have to borrow any money to get your new house built?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Yes	60	65	60	60	32	59
No	39	34	38	38	65	41
Don't know	0	0	1	0	0	0
Refused	1	1	1	1	2	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 158:

Q32. Did you borrow the money from...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	447*	113	180	138	12**	4**
	%	%	%	%	%	%
A bank or financial institution	97	97	96	98	93	100
From family members	7	6	9	5	10	0
Or through a family trust	2	2	1	4	0	0
Other	1	2	1	1	7	0
Don't know	0	0	0	0	0	0
Refused	0	0	0	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.

Table 159:

Q33. In which of these bands did the total amount you borrowed come into?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	447*	113	180	138	12**	4**
	%	%	%	%	%	%
Up to and including \$200,000	34	49	41	15	37	23
Between \$200,001 and \$400,000	38	46	37	34	20	23
More than \$400,000	23	1	16	47	35	0
Don't know	1	0	1	1	0	54
Refused	5	3	6	4	7	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.



Table 160:

Q34. Not including any borrowings, what amount of money did you have saved to put into your new house and section?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Less than \$150,000	21	35	21	12	16	0
Between \$150,000 and \$400,000	18	19	22	14	15	14
More than \$400,000	21	7	16	37	23	0
Did not specify	40	40	41	38	46	86
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 161:

Q35. How long would you say it took to save this money?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	448*	104	178	144	21**	1**
	%	%	%	%	%	%
Less than 4 years	19	28	22	13	9	0
5 - 10 years	25	27	26	27	4	0
More than 10 years	26	21	26	28	43	100
Not applicable	19	15	18	23	28	0
Don't know	9	9	8	10	16	0
Refused	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who specified an amount of savings.

**Caution: low base number of respondents - results are indicative only.



Table 162:

Q36. From the time the original plans were commissioned, about how long would you say it took to build your home?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Less than 6 months	26	32	35	12	18	27
6 to 7 months	25	31	29	16	25	19
8 to 9 months	20	19	17	23	26	27
10 months or longer	24	10	14	45	26	0
Don't know	5	8	4	4	5	27
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 163:

Q37. What is the approximate size of your house, including any garages, in square metres?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to and including 200 sq. metres	26	56	25	6	26	14
Between 201 and 300 sq. metres	52	34	63	51	48	59
More than 300 sq. metres	19	3	9	41	24	14
Other	0	0	0	0	0	0
Don't know	3	6	2	2	2	14
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 164:

Q38. Again in square metres, what is the size of the section your house is on?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to and including 550 sq. metres	18	26	17	15	15	32
Between 551 and 700 sq. metres	21	22	25	15	26	0
More than 700 sq. metres	51	34	51	63	44	54
Other	6	11	4	6	2	14
Don't know	4	7	3	0	13	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 165:

Q39. These last few questions are about you. First of all, can you tell me which of the following age groups you come into?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Up to 24	0	0	0	0	0	0
25-34	4	6	6	2	2	0
35-44	19	19	19	20	7	27
45-54	26	25	25	28	14	27
55-64	24	18	25	25	34	14
65 years and over	27	32	25	24	43	14
Refused	0	1	0	1	0	19
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 166:

Q40. Which of these best describes your highest educational qualification?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
NCEA, School Certificate, or other secondary school qualification	28	34	30	22	26	14
Polytechnic qualification or Trade Certificate, or Bachelor's degree or higher	29	30	29	26	50	14
Other	33	25	30	43	11	54
None / No qualifications	1	0	1	2	0	0
Don't know	9	11	11	6	12	0
Total	0	1	0	0	0	19
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 167:

Q41. And are you...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
New Zealand European/European	87	88	86	89	82	68
Maori	3	5	3	1	0	0
Pacific	0	0	0	0	0	0
Asian	4	3	4	4	3	0
Middle East/Latin American/African	0	1	0	1	0	0
Other ethnic group	7	7	7	6	13	14
Refused	1	1	1	1	2	19

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 168:

Q42. How long have you lived in New Zealand?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	108*	18**	48	32	8**	2**
	%	%	%	%	%	%
Less than one year	0	0	0	0	0	0
1-2 years	3	0	4	3	0	0
3-4 years	4	5	5	3	0	0
5-7 years	9	5	2	16	27	0
8-10 years	8	5	8	11	0	0
More than 10 years	47	46	49	51	11	58
All of my life	27	39	28	17	39	42
Refused	4	0	5	0	23	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who identified themselves as other than New Zealand European or Maori.

**Caution: low base number of respondents - results are indicative only.

Table 169:

Q43. How many people in total, live in your household?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
One (including the respondent)	7	15	5	2	14	14
Two	47	41	47	46	68	41
Three	15	16	18	13	2	0
Four	20	19	20	22	8	14
Five	9	6	8	12	2	14
Six	2	2	2	3	0	0
More than six	0	0	0	0	0	0
Refused	1	1	0	1	6	19
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 170:

Q44. And are you married or living with a partner?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Yes	89	80	91	95	83	86
No	10	18	9	4	14	14
Refused	1	2	0	1	3	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 171:

Q45. Are there are any children in your household under 16 years of age?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Yes	33	29	35	35	14	27
No	67	70	65	64	86	54
Refused	1	1	0	1	0	19
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 172:

*Q46. Which of these best describes your personal income/household income before tax, for the last year?
Please include any child support, benefits or other income support.*

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	More than \$600,001	No budget	Don't know
Base =	754	175	301	232	39	7**
	%	%	%	%	%	%
Under \$40,000	13	23	16	4	14	0
\$40,000 but less than \$70,000	16	16	17	13	16	14
\$70,000 but less than \$100,000	17	25	19	9	17	14
\$100,000, but less than \$125,000	15	12	16	15	10	0
\$125,000, but less than \$150,000	9	8	8	11	11	14
\$150,000 or more	18	5	15	33	15	0
Don't know	1	1	1	2	0	27
Refused	10	10	8	12	16	32
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



6.0 Final overall cost (including the cost of the section)

Table 173:

Q4. Is this the first house, new or old, you have owned?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Yes	7	10	7	5	10	0
Owned by family trust	6	5	5	7	4	0
No	87	85	88	88	85	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 174:

Q5. How many other houses have you owned before this one, if any?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	661*	140	211	214	93	3**
	%	%	%	%	%	%
1	19	20	19	19	18	0
2	17	18	21	13	16	41
3 to 5	42	38	43	46	40	30
More than 5	22	23	17	23	26	30
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who have previously owned a house.

**Caution: low base number of respondents - results are indicative only.



Table 175:

Q7. Thinking now about the design and the plans for your new house, did you have the design and plans prepared by...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
An architect	22	4	14	40	19	41
An architectural designer or draughtsperson	30	24	31	34	27	59
Did you choose from a set of standard plans from a home building company like GJ Gardner	37	58	43	19	35	0
Or were the plans prepared by a local builder	8	10	8	5	10	0
Other	3	4	3	2	5	0
Don't know	1	0	0	0	4	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 176:

Q8. From the time the plans were commissioned, about how long did it take to finalise the plans before building started? Was it...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to four weeks	18	30	23	8	16	30
2-3 months	39	47	41	35	33	70
4-5 months	14	12	16	14	13	0
6-9 months	15	7	11	24	13	0
10 months or longer	8	1	4	17	6	0
Don't know	6	3	5	4	19	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 177:

Q9. Was the house built by a...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Home building company	49	59	60	39	37	30
Local builder	50	41	40	60	59	70
Other	1	0	0	1	4	0
Don't know	0	0	0	0	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 178:

Q10. How did you find this building provider?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Respond to their advertising	13	17	14	9	15	0
Visit one of their show homes	36	48	43	23	32	30
Find them via a builders' organisation	1	1	1	2	1	0
Or were they recommended by your architect/architectural designer/draughtsperson	6	1	3	14	2	0
Or a friend or family member	41	39	37	44	42	70
Or had you used them before	9	4	10	13	6	0
Saw a house they built (not a show home)	2	2	1	2	4	0
Other	6	4	8	5	11	0
Don't know	1	1	0	0	4	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 179:

Q11. Was the builder or building firm you selected a member of...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
The Registered Master Builders or The Certified Builders Association of New Zealand?	60	64	64	56	52	59
None of the above	8	8	5	12	7	0
Don't know	16	18	13	14	29	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 180:

Q12. And are they a licensed building practitioner, under the Scheme run by the Ministry of Business, Innovation, and Employment, Building and Housing?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Yes	44	44	46	47	37	30
No	4	4	2	4	5	0
Don't know	52	52	52	49	58	70
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 181:

Q13. Once the building was underway, who was responsible for managing the project? Was it...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
You	17	14	12	22	20	30
Your architect/architectural designer/draughtsperson	4	0	2	10	1	0
Your building provider	75	84	84	65	67	70
Or did you hire an independent project manager	1	1	0	2	3	0
Other	1	1	1	1	3	0
Don't know	1	0	1	0	6	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 182:

Q14. Can you tell me why you decided to buy or build a brand new house (as opposed to buying an older house that was already built)?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
New homes are cheaper/Better value for money	30	38	33	28	16	30
New homes are less likely to have problems and require less maintenance	8	11	9	6	9	0
Prefer design features of modern housing	35	32	43	36	24	41
Owned a section we wanted to build on	26	23	18	30	38	30
Other	13	10	15	11	17	0
Don't know	1	2	0	1	5	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 183:

Q15. Once you had decided to buy or build a brand new house, how much thought did you give to each of the following factors? A lot of thought.

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
The suburb or town you were going to build your new house	65	70	65	68	44	100
How much it was going to cost to build your new house	81	89	84	77	76	41
Where you would get finance from	28	36	29	22	28	0
Where or how on the section your new house would be positioned	80	82	81	82	68	100
The exterior design or style of the house	80	75	81	87	65	100
The materials you would build the house from	77	67	81	83	67	70
Insulation	68	73	71	65	64	59
How eco-friendly it would be	40	41	39	40	40	0
The interior design or style of the house	87	81	90	91	81	70
The size of the house	80	76	84	81	72	100
The size and layout of rooms	87	79	89	90	85	100
The number of rooms it would have	75	67	76	80	70	100
None of the above	1	1	0	0	2	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 184:

Q16. What did you mainly take into account when deciding where you would build your new house?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Availability of (suitable) section to build	47	54	56	47	23	0
Cost of buying section in area	34	49	40	28	14	41
The availability of skilled/experience labour in area to build house	4	5	4	2	3	0
Proximity to schools/school zones	14	9	14	20	11	0
Proximity to work	20	23	19	24	10	0
Proximity to public transport	9	8	8	12	8	0
Proximity to health services	12	15	16	9	9	0
Proximity to social amenities (shops, sports facilities)	22	23	22	24	17	0
Quality of the neighbourhood	47	51	50	53	22	30
Natural surroundings/weather	46	48	47	53	26	59
Building on land I already own/I already live in the area/lived there in the past	14	10	11	12	32	0
Proximity to family	6	5	5	7	5	0
Other	9	7	10	9	11	0
Don't know	1	2	0	1	3	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 185:

Q16. What did you mainly take into account when deciding where you would build your new house?

Q17. And which would you say was the most important?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Availability of (suitable) section to build	17	19	18	17	11	0
Cost of buying section in area	14	25	15	8	8	41
The availability of skilled/experience labour in area to build house	0	1	1	0	0	0
Proximity to schools/school zones	3	2	4	3	3	0
Proximity to work	2	3	2	3	2	0
Proximity to public transport	0	1	0	0	0	0
Proximity to health services	1	2	2	0	3	0
Proximity to social amenities (shops, sports facilities)	5	3	5	6	7	0
Quality of the neighbourhood	18	14	21	21	8	30
Natural surroundings/weather	15	12	13	21	9	30
Building on land I already own/I already live in the area/lived there in the past	11	5	9	9	29	0
Proximity to family	4	5	4	3	4	0
Other	8	5	8	8	14	0
Don't know	1	2	0	1	3	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 186:

Q18. Would you say the area in which your new house is built was your first choice of area?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Yes	76	69	77	80	75	30
No	22	30	22	17	21	70
Don't know	2	1	1	2	4	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 187:

Q19. Can you tell me the main reasons why you ended up building your house somewhere else?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	168*	49	53	41	23**	2**
	%	%	%	%	%	%
Availability of (suitable) section to build	49	39	59	64	13	42
Cost of buying section in area	55	71	55	46	44	58
The availability of skilled/experience labour in area to build house	2	6	0	0	4	0
Proximity to schools/school zones	4	2	2	9	0	0
Proximity to work	4	4	6	2	8	0
Proximity to public transport	1	2	0	0	4	0
Proximity to health services	3	6	2	3	0	0
Proximity to social amenities (shops, sports facilities)	6	6	4	4	13	0
Quality of the neighbourhood	20	27	18	22	8	0
Natural surroundings/weather	17	15	18	27	4	0
Other	17	16	16	6	48	0
Don't know	1	0	0	3	4	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who built their new home in an area that was not their first choice.

**Caution: low base number of respondents - results are indicative only.

Table 188:

Q20. Did you have a budget that you were working towards when you first started planning and designing your house?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to and including \$400,000	22	63	13	2	33	0
Between \$400,001 and \$600,000	39	34	67	17	38	0
More than \$600,001	33	0	13	77	15	41
No budget	5	3	6	4	8	30
Don't know	1	0	0	0	6	30
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 189:

Q21. And did you...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Tender or get quotes for the building work	38	29	36	51	23	70
Or had you already decided who you wanted to do the building?	57	68	60	48	55	30
Other	4	2	3	2	16	0
Don't know	1	1	1	0	7	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 190:

Q22. Did your builder or building company give you a fixed quotation for building your new house or an estimate, based on the first set of plans you liked?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Fixed quotation	71	73	81	66	59	59
Estimate	19	20	13	24	16	0
Neither	8	7	5	9	13	41
Don't know	2	1	0	1	12	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 191:

Q23. Was this quote provided in the form of...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	675*	151	226	217	79	2**
	%	%	%	%	%	%
A letter of agreement	32	34	30	30	33	100
A legal contract	62	60	65	61	58	0
Or a verbal agreement	5	5	4	7	8	0
Other	1	0	1	1	1	0
Don't know	1	1	1	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who received a quote from their building provider.

**Caution: low base number of respondents - results are indicative only.

Table 192:

Q24. Did you change the original design or plans for your house in any way to suit your needs?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Yes, changed the plans before the build started	39	46	50	29	29	30
Yes, changed the plans after the build had started	17	9	14	26	16	30
No, we did not change from the original plans	43	45	36	45	50	41
Don't know	1	0	0	1	5	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 193:

Q25. When you say you changed your plans, did you...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	424*	90	152	132	48	2**
	%	%	%	%	%	%
Change the size of your new house	31	29	39	26	29	0
Change the design	80	84	80	77	82	100
Change the building materials	15	15	14	18	9	0
Other	4	2	2	8	5	50
Don't know	0	0	1	0	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 194:

Q26. And what were the main reasons you decided to make changes to the original design or plans?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	424*	90	152	132	48	2**
	%	%	%	%	%	%
Aesthetics/to make it look better/personalise it	56	60	61	55	34	100
Needed more room	23	23	24	24	20	50
To reduce costs	13	18	10	15	7	0
Change was required to meet building/council regulations	9	10	5	12	11	0
Changed layout of house to suit our needs	18	17	17	14	33	0
Other	7	3	4	10	12	0
Don't know	0	0	1	0	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.



Table 195:

Q27. What was the overall impact of these changes on the cost of your build? Did they...?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	424*	90	152	132	48	2**
	%	%	%	%	%	%
Increase the costs	56	59	56	58	45	0
Decrease the costs	13	15	11	12	17	0
Or did they have no impact at all	30	26	32	27	36	50
Don't know	2	0	1	4	2	50
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 196:

Q28 Did anything else happen during the building of your house that increased the costs from what you had originally expected to pay? In terms of which aspects of the build did the costs increase?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Increased labour costs	9	7	9	12	4	0
Increased compliance costs	19	12	18	27	10	30
Increased cost of building materials	24	20	23	30	17	0
Increased costs associated with clearing the section/general groundwork	10	7	11	13	8	0
Increased cost of fittings/appliances	7	8	5	9	6	0
Other	8	9	6	8	6	41
No, there were no unexpected costs involved	40	49	44	31	45	0
Don't know	2	1	1	0	11	30

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 197:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to and including \$400,000	49	100	70	9	29	0
Between \$400,001 and \$500,000	18	0	28	24	8	0
Between \$500,001 and \$700,000	13	0	1	34	9	0
\$700,001 or more	12	0	0	32	6	0
Other	2	0	1	2	2	100
Don't know	7	0	0	0	47	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 198:

Q30. And how much did the section cost?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to and including \$200,000	49	99	73	12	19	0
Between \$200,001 and \$400,000	28	1	27	55	7	0
\$400,001 or more	12	0	0	34	0	41
Don't know	11	0	0	0	73	59
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 199:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

Q30. And how much did the section cost?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to and including \$400,000	20	100	0	0	0	0
Between \$400,001 and \$600,000	31	0	100	0	0	0
\$600,000 or more	34	0	0	100	0	0
Don't know	14	0	0	0	100	0
Refused	0	0	0	0	0	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 200:

Q31. Did you have to borrow any money to get your new house built?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Yes	60	65	59	62	50	0
No	39	34	40	37	45	59
Don't know	0	0	0	0	2	0
Refused	1	1	1	1	3	41
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 201:

Q32. Did you borrow the money from...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know
Base =	447*	106	140	148	53
	%	%	%	%	%
A bank or financial institution	97	97	96	98	95
From family members	7	11	5	7	4
Or through a family trust	2	3	2	3	0
Other	1	1	1	1	2
Don't know	0	0	0	0	0
Refused	0	0	0	1	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who borrowed money to build their new home.

Table 202:

Q33. In which of these bands did the total amount you borrowed come into?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know
Base =	447*	106	140	148	53
	%	%	%	%	%
Up to and including \$200,000	34	56	41	16	32
Between \$200,001 and \$400,000	38	41	38	32	47
\$400,001 or more	23	3	16	46	8
Don't know	1	0	1	1	4
Refused	5	1	5	5	9
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who borrowed money to build their new home.



Table 203:

Q34. Not including any borrowings, what amount of money did you have saved to put into your new house and section?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Less than \$150,000	21	36	20	12	20	0
Between \$150,000 and \$400,000	18	20	24	14	14	0
\$400,001 or more	21	8	16	36	13	0
Did not specify	40	36	40	37	52	100
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 204:

Q35. How long would you say it took to save this money?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know
Base =	448*	104	143	151	50
	%	%	%	%	%
Less than 4 years	19	26	17	14	30
5 - 10 years	25	30	23	30	9
More than 10 years	26	24	27	30	18
Not applicable	19	12	22	19	28
Don't know	9	8	11	7	15
Refused	0	0	0	0	0
Total	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who specified an amount of savings.



Table 205:

Q36. From the time the original plans were commissioned, about how long would you say it took to build your home?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Less than 6 months	26	46	28	13	22	30
6 to 7 months	25	22	31	19	28	30
8 to 9 months	20	18	22	20	17	0
10 months or longer	24	10	15	44	15	41
Don't know	5	3	3	4	18	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 206:

Q37. What is the approximate size of your house, including any garages, in square metres?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to and including 200 sq. metres	26	61	22	9	25	0
Between 201 and 300 sq. metres	52	32	70	49	51	0
301 sq. metres or more	19	5	6	40	15	100
Other	0	0	0	0	0	0
Don't know	3	2	2	2	9	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 207:

Q38. Again in square metres, what is the size of the section your house is on?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to and including 550 sq. metres	18	27	13	19	18	0
Between 551 and 700 sq. metres	21	25	26	16	17	0
701 sq. metres or more	51	39	54	60	39	70
Other	6	5	5	5	14	0
Don't know	4	4	2	1	12	30
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 208:

Q39. These last few questions are about you. First of all, can you tell me which of the following age groups you come into?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Up to 24	0	0	0	0	0	0
25-34	4	5	3	4	6	0
35-44	19	19	19	20	13	41
45-54	26	27	25	27	23	30
55-64	24	17	25	26	27	0
65 years and over	27	31	28	22	30	30
Refused	0	0	0	0	1	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 209:

Q40. Which of these best describes your highest educational qualification?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
NCEA, School Certificate, or other secondary school qualification	28	33	30	19	35	30
Polytechnic qualification or Trade Certificate, or Bachelor's degree or higher	29	34	31	27	22	30
Other	33	23	26	47	26	41
None / No qualifications	1	0	1	2	0	0
Don't know	9	10	11	4	16	0
Total	0	1	0	0	1	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 210:

Q41. And are you...

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
New Zealand European/European	87	88	90	86	81	100
Maori	3	4	3	2	2	0
Pacific	0	0	1	0	0	0
Asian	4	1	2	6	5	0
Middle East/Latin American/African	0	0	0	1	1	0
Other ethnic group	7	9	5	6	10	0
Refused	1	1	2	1	2	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 211:

Q42. How long have you lived in New Zealand?

	Base =	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know
		108*	20**	30	39	19**
		%	%	%	%	%
Less than one year		0	0	0	0	0
1-2 years		3	0	6	2	0
3-4 years		4	10	0	2	6
5-7 years		9	5	6	13	6
8-10 years		8	10	3	13	0
More than 10 years		47	41	48	55	32
All of my life		27	34	30	12	51
Refused		4	0	6	3	5
Total		100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who identified themselves as other than New Zealand European or Maori.

**Caution: low base number of respondents - results are indicative only.

Table 212:

Q43. How many people in total, live in your household?

	Base =	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
		754	163	239	242	107	3**
		%	%	%	%	%	%
One (including the respondent)		7	13	6	2	11	30
Two		47	44	49	45	50	30
Three		15	16	17	13	12	0
Four		20	17	19	23	19	0
Five		9	7	7	11	6	41
Six		2	2	1	4	1	0
More than six		0	0	0	0	0	0
Refused		1	1	1	1	1	0
Total		100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 213:

Q44. And are you married or living with a partner?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Yes	89	83	90	95	85	70
No	10	16	8	4	15	30
Refused	1	1	2	1	0	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 214:

Q45. Are there are any children in your household under 16 years of age?

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Yes	33	32	32	36	26	41
No	67	68	67	63	73	59
Refused	1	0	1	0	1	0
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 215:

*Q46. Which of these best describes your personal income/household income before tax, for the last year?
Please include any child support, benefits or other income support.*

	Total	Up to and including \$400,000	Between \$400,001 and \$600,000	\$600,001 or more	Don't know	Refused
Base =	754	163	239	242	107	3**
	%	%	%	%	%	%
Under \$40,000	13	23	16	4	17	0
\$40,000 but less than \$70,000	16	21	17	12	16	0
\$70,000 but less than \$100,000	17	21	24	9	19	0
\$100,000, but less than \$125,000	15	17	15	15	11	0
\$125,000, but less than \$150,000	9	9	9	11	7	0
\$150,000 or more	18	2	13	37	8	30
Don't know	1	1	0	1	4	30
Refused	10	7	7	12	19	41
Total	100	100	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



7.0 Who built the house

Table 216:

Q4. Is this the first house, new or old, you have owned?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Yes	7	7	7	0
Owned by family trust	6	5	6	0
No	87	87	87	100
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 217:

Q5. How many other houses have you owned before this one, if any?

	Total	Home building company	Local builder	Other
Base =	661*	328	327	6**
	%	%	%	%
1	19	22	16	20
2	17	17	17	15
3 to 5	42	41	45	15
More than 5	22	21	22	50
Don't know	0	0	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who have previously owned a house.

**Caution: low base number of respondents - results are indicative only.



Table 218:

Q7. Thinking now about the design and the plans for your new house, did you have the design and plans prepared by...

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
An architect	22	12	31	35
An architectural designer or draughtsperson	30	20	40	15
Did you choose from a set of standard plans from a home building company like GJ Gardner	37	66	8	15
Or were the plans prepared by a local builder	8	0	16	0
Other	3	2	4	15
Don't know	1	0	1	20
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 219:

Q8. From the time the plans were commissioned, about how long did it take to finalise the plans before building started? Was it...

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to four weeks	18	19	18	20
2-3 months	39	45	34	15
4-5 months	14	15	13	15
6-9 months	15	14	15	15
10 months or longer	8	3	12	0
Don't know	6	4	7	35
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 220:

Q9. Was the house built by a...

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Home building company	49	100	0	0
Local builder	50	0	100	0
Other	1	0	0	100
Don't know	0	0	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 221:

Q10. How did you find this building provider?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Respond to their advertising	13	21	5	0
Visit one of their show homes	36	62	10	15
Find them via a builders' organisation	1	2	1	0
Or were they recommended by your architect/architectural designer/draughtsperson	6	1	11	15
Or a friend or family member	41	25	57	35
Or had you used them before	9	4	14	35
Saw a house they built (not a show home)	2	2	2	0
Other	6	7	6	0
Don't know	1	0	1	20

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 222:

Q11. Was the builder or building firm you selected a member of...

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
The Registered Master Builders or The Certified Builders Association of New Zealand?	60	74	46	35
None of the above	16	7	24	0
Don't know	8	2	14	30
Total	16	16	16	35
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 223:

Q12. And are they a licensed building practitioner, under the Scheme run by the Ministry of Business, Innovation, and Employment, Building and Housing?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Yes	44	40	49	30
No	4	2	5	0
Don't know	52	58	46	70
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 224:

Q13. Once the building was underway, who was responsible for managing the project? Was it...

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
You	17	2	31	35
Your architect/architectural designer/draughtsperson	4	1	7	0
Your building provider	75	94	57	44
Or did you hire an independent project manager	1	2	1	0
Other	1	1	2	0
Don't know	1	0	2	20
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 225:

Q14. Can you tell me why you decided to buy or build a brand new house (as opposed to buying an older house that was already built)?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
New homes are cheaper/Better value for money	30	35	26	15
New homes are less likely to have problems and require less maintenance	8	9	8	56
Prefer design features of modern housing	35	33	38	20
Owned a section we wanted to build on	26	23	30	15
Other	13	13	13	15
Don't know	1	1	2	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.

Table 226:

Q15. Once you had decided to buy or build a brand new house, how much thought did you give to each of the following factors? A lot of thought.

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
The suburb or town you were going to build your new house	65	70	60	35
How much it was going to cost to build your new house	81	85	76	100
Where you would get finance from	28	32	24	35
Where or how on the section your new house would be positioned	80	79	80	80
The exterior design or style of the house	80	77	82	50
The materials you would build the house from	77	74	80	65
Insulation	68	68	68	65
How eco-friendly it would be	40	38	42	50
The interior design or style of the house	87	87	87	100
The size of the house	80	81	79	65
The size and layout of rooms	87	86	88	100
The number of rooms it would have	75	76	74	65
None of the above	1	1	1	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 227:

Q16. What did you mainly take into account when deciding where you would build your new house?

	Home building company			
	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Availability of (suitable) section to build	47	50	45	20
Cost of buying section in area	34	40	29	0
The availability of skilled/experience labour in area to build house	4	3	4	0
Proximity to schools/school zones	14	13	16	20
Proximity to work	20	21	20	0
Proximity to public transport	9	10	8	20
Proximity to health services	12	14	11	0
Proximity to social amenities (shops, sports facilities)	22	22	22	0
Quality of the neighbourhood	47	46	48	35
Natural surroundings/weather	46	47	46	50
Building on land I already own/I already live in the area/lived there in the past	14	13	15	0
Proximity to family	6	6	6	0
Other	9	9	9	30
Don't know	1	0	2	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 228:

Q16. What did you mainly take into account when deciding where you would build your new house?

Q17. And which would you say was the most important?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Availability of (suitable) section to build	17	14	20	0
Cost of buying section in area	14	18	10	0
The availability of skilled/experience labour in area to build house	0	0	1	0
Proximity to schools/school zones	3	3	3	0
Proximity to work	2	1	4	0
Proximity to public transport	0	1	0	0
Proximity to health services	1	2	1	0
Proximity to social amenities (shops, sports facilities)	5	4	7	0
Quality of the neighbourhood	18	20	16	20
Natural surroundings/weather	15	15	15	50
Building on land I already own/I already live in the area/lived there in the past	11	11	11	0
Proximity to family	4	5	3	0
Other	8	8	8	30
Don't know	1	1	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 229:

Q18. Would you say the area in which your new house is built was your first choice of area?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Yes	76	75	77	80
No	22	24	20	20
Don't know	2	1	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 230:

Q19. Can you tell me the main reasons why you ended up building your house somewhere else?

	Total	Home building company	Local builder	Other
Base =	168*	91	76	1**
	%	%	%	%
Availability of (suitable) section to build	49	47	52	0
Cost of buying section in area	55	62	49	0
The availability of skilled/experience labour in area to build house	2	3	1	0
Proximity to schools/school zones	4	2	5	0
Proximity to work	4	3	6	0
Proximity to public transport	1	1	1	0
Proximity to health services	3	5	1	0
Proximity to social amenities (shops, sports facilities)	6	6	5	0
Quality of the neighbourhood	20	26	13	0
Natural surroundings/weather	17	22	13	0
Other	17	18	15	100
Don't know	1	0	3	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who built their new home in an area that was not their first choice.

**Caution: low base number of respondents - results are indicative only.

Table 231:

Q20. Did you have a budget that you were working towards when you first started planning and designing your house?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to and including \$400,000	22	24	21	15
Between \$400,001 and \$600,000	39	44	33	30
\$600,001 or more	33	27	38	35
No budget	5	4	6	20
Don't know	1	0	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 232:

Q21. And did you...

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Tender or get quotes for the building work	38	31	44	50
Or had you already decided who you wanted to do the building?	57	63	51	15
Other	4	5	3	35
Don't know	1	1	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 233:

Q22. Did your builder or building company give you a fixed quotation for building your new house or an estimate, based on the first set of plans you liked?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Fixed quotation	71	87	55	35
Estimate	19	10	27	15
Neither	8	2	14	15
Don't know	2	1	4	35
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 234:

Q23. Was this quote provided in the form of...

	Total	Home building company	Local builder	Other
Base =	675*	363	309	3**
	%	%	%	%
A letter of agreement	32	21	44	30
A legal contract	62	77	43	70
Or a verbal agreement	5	1	11	0
Other	1	1	1	0
Don't know	1	1	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who received a quote from their building provider.

**Caution: low base number of respondents - results are indicative only.



Table 235:

Q24. Did you change the original design or plans for your house in any way to suit your needs?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Yes, changed the plans before the build started	39	53	25	15
Yes, changed the plans after the build had started	17	14	21	15
No, we did not change from the original plans	43	33	53	50
Don't know	1	0	1	20
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 236:

Q25. When you say you changed your plans, did you...

	Total	Home building company	Local builder	Other
Base =	424*	249	173	2**
	%	%	%	%
Change the size of your new house	31	36	24	0
Change the design	80	79	82	100
Change the building materials	15	15	15	0
Other	4	4	5	0
Don't know	0	0	1	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.



Table 237:

Q26. And what were the main reasons you decided to make changes to the original design or plans?

	Total	Home building company	Local builder	Other
Base =	424*	249	173	2**
	%	%	%	%
Aesthetics/to make it look better/personalise it	56	61	49	0
Needed more room	23	26	20	0
To reduce costs	13	10	17	0
Change was required to meet building/council regulations	9	7	12	50
Changed layout of house to suit our needs	18	17	18	50
Other	7	6	9	0
Don't know	0	0	1	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.

Table 238:

Q27. What was the overall impact of these changes on the cost of your build? Did they...?

	Total	Home building company	Local builder	Other
Base =	424*	249	173	2**
	%	%	%	%
Increase the costs	56	67	39	50
Decrease the costs	13	9	17	50
Or did they have no impact at all	30	21	42	0
Don't know	2	2	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who changed their plans.

**Caution: low base number of respondents - results are indicative only.



Table 239:

Q28 Did anything else happen during the building of your house that increased the costs from what you had originally expected to pay? In terms of which aspects of the build did the costs increase?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Increased labour costs	9	6	11	30
Increased compliance costs	19	16	22	15
Increased cost of building materials	24	22	26	30
Increased costs associated with clearing the section/general groundwork	10	11	10	0
Increased cost of fittings/appliances	7	8	6	15
Other	8	9	7	0
No, there were no unexpected costs involved	40	41	40	35
Don't know	2	2	3	20

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.

Table 240:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to and including \$400,000	49	58	40	15
Between \$400,001 and \$500,000	18	16	19	44
Between \$500,001 and \$700,000	13	13	14	0
\$700,001 or more	12	6	18	20
Other	2	1	2	0
Don't know	7	6	7	20
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 241:

Q30. And how much did the section cost?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to and including \$200,000	49	56	43	0
Between \$200,001 and \$400,000	28	28	28	50
\$400,001 or more	12	8	16	0
Don't know	11	8	13	50
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 242:

Q29. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

Q30. And how much did the section cost?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to and including \$400,000	20	25	17	0
Between \$400,001 and \$600,000	31	37	24	0
\$600,001 or more	34	27	42	30
Don't know	14	11	17	70
Refused	0	0	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 243:

Q31. Did you have to borrow any money to get your new house built?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Yes	60	59	61	50
No	39	40	37	50
Don't know	0	0	1	0
Refused	1	1	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 244:

Q32. Did you borrow the money from...

	Total	Home building company	Local builder	Other
Base =	447*	219	225	3**
	%	%	%	%
A bank or financial institution	97	96	97	100
From family members	7	7	7	0
Or through a family trust	2	1	4	0
Other	1	1	1	0
Don't know	0	0	0	0
Refused	0	0	1	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.

Table 245:

Q33. In which of these bands did the total amount you borrowed come into?

	Total	Home building company	Local builder	Other
Base =	447*	219	225	3**
	%	%	%	%
Up to and including \$200,000	34	34	34	30
Between \$200,001 and \$400,000	38	44	32	0
\$400,001 or more	23	19	26	41
Don't know	1	0	1	30
Refused	5	3	6	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who borrowed money to build their new home.

**Caution: low base number of respondents - results are indicative only.

Table 246:

Q34. Not including any borrowings, what amount of money did you have saved to put into your new house and section?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Less than \$150,000	21	24	17	35
Between \$150,000 and \$400,000	18	18	18	0
\$400,001 or more	21	18	24	15
Did not specify	40	40	40	50
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 247:

Q35. How long would you say it took to save this money?

	Total	Home building company	Local builder	Other
Base =	448*	222	223	3**
	%	%	%	%
Less than 4 years	19	19	19	70
5 - 10 years	25	25	26	0
More than 10 years	26	24	29	30
Not applicable	19	24	15	0
Don't know	9	9	10	0
Refused	0	0	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who specified an amount of savings.

**Caution: low base number of respondents - results are indicative only.

Table 248:

Q36. From the time the original plans were commissioned, about how long would you say it took to build your home?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Less than 6 months	26	28	24	15
6 to 7 months	25	28	21	20
8 to 9 months	20	22	18	0
10 months or longer	24	17	31	30
Don't know	5	4	6	35
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 249:

Q37. What is the approximate size of your house, including any garages, in square metres?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to and including 200 sq. metres	26	30	22	15
Between 201 and 300 sq. metres	52	54	50	56
301 sq. metres or more	19	12	26	0
Other	0	0	0	0
Don't know	3	4	2	30
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 250:

Q38. Again in square metres, what is the size of the section your house is on?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to and including 550 sq. metres	18	18	19	20
Between 551 and 700 sq. metres	21	25	17	15
701 sq. metres or more	51	46	56	35
Other	6	6	6	15
Don't know	4	5	2	15
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 251:

Q39. These last few questions are about you. First of all, can you tell me which of the following age groups you come into?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Up to 24	0	0	0	0
25-34	4	5	4	0
35-44	19	17	20	20
45-54	26	26	26	44
55-64	24	23	25	20
65 years and over	27	29	25	15
Refused	0	0	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 252:

Q40. Which of these best describes your highest educational qualification?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
NCEA, School Certificate, or other secondary school qualification	28	30	26	15
Polytechnic qualification or Trade Certificate, or	29	27	31	15
Bachelor's degree or higher	33	33	32	56
Other	1	1	1	0
None / No qualifications	9	8	10	15
Don't know	0	1	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 253:

Q41. And are you...

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
New Zealand				
European/European	87	87	88	50
Maori	3	3	3	0
Pacific	0	1	0	0
Asian	4	3	4	20
Middle East/Latin				
American/African	0	0	1	0
Other ethnic group	7	8	6	30
Refused	1	1	2	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

**Caution: low base number of respondents - results are indicative only.



Table 254:

Q42. How long have you lived in New Zealand?

	Total	Home building company	Local builder	Other
Base =	108*	55	50	3**
	%	%	%	%
Less than one year	0	0	0	0
1-2 years	3	2	4	0
3-4 years	4	5	2	0
5-7 years	9	11	4	41
8-10 years	8	11	2	30
More than 10 years	47	43	52	30
All of my life	27	26	30	0
Refused	4	2	6	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who identified themselves as other than New Zealand European or Maori.

**Caution: low base number of respondents - results are indicative only.

Table 255:

Q43. How many people in total, live in your household?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
One (including the respondent)	7	8	6	0
Two	47	48	45	85
Three	15	16	14	0
Four	20	19	22	0
Five	9	7	11	0
Six	2	3	2	15
More than six	0	0	0	0
Refused	1	1	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 256:

Q44. And are you married or living with a partner?

	Total	Home building company	Local builder	Other
Base =	754	374	374	6**
	%	%	%	%
Yes	89	87	91	100
No	10	11	8	0
Refused	1	1	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



Table 257:

Q45. Are there are any children in your household under 16 years of age?

	Total	Home building company	Local builder	Other 6**
Base =	754	374	374	6**
	%	%	%	%
Yes	33	29	37	15
No	67	70	63	85
Refused	1	1	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.

Table 258:

*Q46. Which of these best describes your personal income/household income before tax, for the last year?
Please include any child support, benefits or other income support.*

	Total	Home building company	Local builder	Other 6**
Base =	754	374	374	6**
	%	%	%	%
Under \$40,000	13	15	11	15
\$40,000 but less than \$70,000	16	17	14	0
\$70,000 but less than \$100,000	17	18	16	15
\$100,000, but less than \$125,000	15	14	16	0
\$125,000, but less than \$150,000	9	8	10	15
\$150,000 or more	18	17	20	20
Don't know	1	1	2	0
Refused	10	9	11	35
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

**Caution: low base number of respondents - results are indicative only.



8.0 Location of the house (region)

Table 259:

Q4. Is this the first house, new or old, you have owned?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Yes	7	14	6	5
Owned by family trust	6	7	5	6
No	87	79	90	89
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 260:

Q5. How many other houses have you owned before this one, if any?

	Total	Auckland	Other North Island	South Island
Base =	661*	111	292	258
	%	%	%	%
1	19	25	18	16
2	17	14	14	22
3 to 5	42	43	43	41
More than 5	22	17	25	21
Don't know	0	0	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

*Sub-sample based on those who have previously owned a house.



Table 261:

Q7. Thinking now about the design and the plans for your new house, did you have the design and plans prepared by...

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
An architect	22	43	19	11
An architectural designer or draughtsperson	30	25	31	33
Did you choose from a set of standard plans from a home building company like GJ Gardner	37	26	39	40
Or were the plans prepared by a local builder	8	4	7	11
Other	3	1	4	3
Don't know	1	1	0	1
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 262:

Q8. From the time the plans were commissioned, about how long did it take to finalise the plans before building started? Was it...

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
up to four weeks	18	9	24	19
2-3 months	39	30	42	42
4-5 months	14	14	12	16
6-9 months	15	26	12	10
10 months or longer	8	17	5	5
Don't know	6	4	5	9
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 263:

Q9R. Was the house built by a...

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Home building company	49	46	54	46
Local builder	50	53	45	53
Other	1	1	1	1
Don't know	0	0	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 264:

Q10. How did you find this building provider?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Respond to their advertising	13	14	13	13
Visit one of their show homes	36	25	42	36
Find them via a builders' organisation	1	2	1	1
Or were they recommended by your architect/architectural designer/draughtsperson	6	17	4	1
Or a friend or family member	41	44	35	45
Or had you used them before	9	11	11	7
Saw a house they built (not a show home)	2	4	2	1
Other	6	2	6	9
Don't know	1	1	1	1

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.

Table 265:

Q11. Was the builder or building firm you selected a member of...

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
The Registered Master Builders or The Certified Builders Association of New Zealand?	60	56	58	64
None of the above	8	12	8	7
Don't know	16	18	17	15
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 266:

Q12. And are they a licensed building practitioner, under the Scheme run by the Ministry of Business, Innovation, and Employment, Building and Housing?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Yes	44	41	44	47
No	4	4	4	2
Don't know	52	54	52	51
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 267:

Q13. Once the building was underway, who was responsible for managing the project? Was it...

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
You	17	20	17	16
Your architect/architectural designer/draughtsperson	4	11	2	2
Your building provider	75	64	79	78
Or did you hire an independent project manager	1	2	1	1
Other	1	1	1	1
Don't know	1	1	0	2
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 268:

Q14. Can you tell me why you decided to buy or build a brand new house (as opposed to buying an older house that was already built)?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
New homes are cheaper/Better value for money	30	28	32	29
New homes are less likely to have problems and require less maintenance	8	9	11	6
Prefer design features of modern housing	35	35	37	34
Owned a section we wanted to build on	26	31	26	22
Other	13	9	10	19
Don't know	1	4	1	0

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 269:

Q15. Once you had decided to buy or build a brand new house, how much thought did you give to each of the following factors? A lot of thought.

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
The suburb or town you were going to build your new house	65	60	70	62
How much it was going to cost to build your new house	81	81	84	77
Where you would get finance from	28	28	30	25
Where or how on the section your new house would be positioned	80	75	82	79
The exterior design or style of the house	80	79	79	81
The materials you would build the house from	77	81	75	76
Insulation	68	56	73	72
How eco-friendly it would be	40	31	43	42
The interior design or style of the house	87	90	88	85
The size of the house	80	81	81	78
The size and layout of rooms	87	89	87	85
The number of rooms it would have	75	76	75	75
None of the above	1	1	0	1

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 270:

	Total %	Auckland %	Other North Island %	South Island %
The suburb or town you were going to build your new house				
Base =	754	140	325	289
None at all	16	21	11	19
Some thought	18	18	16	19
A lot of thought	65	60	70	62
Don't know	2	1	3	1
Total	100	100	100	100
How much it was going to cost to build your new house				
Base =	754	140	325	289
None at all	3	3	3	3
Some thought	16	16	12	20
A lot of thought	81	81	84	77
Don't know	0	0	1	0
Total	100	100	100	100
Where you would get finance from				
Base =	754	140	325	289
None at all	35	30	36	38
Some thought	36	41	33	37
A lot of thought	28	28	30	25
Don't know	1	1	1	0
Total	100	100	100	100
Where or how on the section your new house would be positioned				
Base =	754	140	325	289
None at all	5	5	5	5
Some thought	15	20	12	15
A lot of thought	80	75	82	79
Don't know	1	0	1	1
Total	100	100	100	100
The exterior design or style of the house				
Base =	754	140	325	289
None at all	2	1	2	1
Some thought	18	19	18	18
A lot of thought	80	79	79	81
Don't know	0	1	1	0
Total	100	100	100	100
The materials you would build the house from				
Base =	754	140	325	289
None at all	3	4	3	4
Some thought	19	15	21	20
A lot of thought	77	81	75	76
Don't know	0	1	0	0
Total	100	100	100	100
Insulation				
Base =	754	140	325	289
None at all	5	5	5	5
Some thought	26	37	22	24
A lot of thought	68	56	73	72
Don't know	1	1	1	0
Total	100	100	100	100



How eco-friendly it would be					
	Base =	754	140	325	289
None at all		13	11	14	12
Some thought		47	56	43	45
A lot of thought		40	31	43	42
Don't know		1	1	0	2
Total		100	100	100	100
The interior design or style of the house					
	Base =	754	140	325	289
None at all		1	0	1	1
Some thought		12	10	11	14
A lot of thought		87	90	88	85
Don't know		0	0	0	0
Total		100	100	100	100
The size of the house					
	Base =	754	140	325	289
None at all		2	2	2	2
Some thought		18	17	17	19
A lot of thought		80	81	81	78
Don't know		0	0	0	0
Total		100	100	100	100
The size and layout of rooms					
	Base =	754	140	325	289
None at all		1	1	1	2
Some thought		12	10	12	13
A lot of thought		87	89	87	85
Don't know		0	0	0	0
Total		100	100	100	100
The number of rooms it would have					
	Base =	754	140	325	289
None at all		3	3	2	4
Some thought		22	21	23	21
A lot of thought		75	76	75	75
Don't know		0	0	1	0
Total		100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 271:

Q16. What did you mainly take into account when deciding where you would build your new house?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Availability of (suitable) section to build	47	49	39	56
Cost of buying section in area	34	34	27	42
The availability of skilled/experience labour in area to build house	4	1	4	4
Proximity to schools/school zones	14	23	14	9
Proximity to work	20	24	17	21
Proximity to public transport	9	16	8	6
Proximity to health services	12	11	12	14
Proximity to social amenities (shops, sports facilities)	22	21	22	22
Quality of the neighbourhood	47	53	42	49
Natural surroundings/weather	46	39	46	52
Building on land I already own/I already live in the area/lived there in the past	14	18	13	12
Proximity to family	6	8	5	5
Other	9	6	10	11
Don't know	1	3	1	1

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 272:

Q16. What did you mainly take into account when deciding where you would build your new house? Q17. And which would you say was the most important?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Availability of (suitable) section to build	17	17	13	20
Cost of buying section in area	14	12	10	19
The availability of skilled/experience labour in area to build house	0	0	1	0
Proximity to schools/school zones	3	4	3	2
Proximity to work	2	4	1	3
Proximity to public transport	0	0	1	0
Proximity to health services	1	1	1	3
Proximity to social amenities (shops, sports facilities)	5	5	7	3
Quality of the neighbourhood	18	21	18	15
Natural surroundings/weather	15	9	18	15
Building on land I already own/I already live in the area/lived there in the past	11	15	12	7
Proximity to family	4	5	3	3
Other	8	4	11	7
Don't know	1	3	1	1
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 273:

Q18. Would you say the area in which your new house is built was your first choice of area?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Yes	76	75	76	77
No	22	21	22	23
Don't know	2	4	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 274:

Q19. Can you tell me the main reasons why you ended up building your house somewhere else?

	Total	Auckland	Other North Island	South Island
Base =	168*	30	72	66
	%	%	%	%
Availability of (suitable) section to build	49	53	49	45
Cost of buying section in area	55	57	53	58
The availability of skilled/experience labour in area to build house	2	0	4	2
Proximity to schools/school zones	4	3	4	3
Proximity to work	4	0	7	5
Proximity to public transport	1	0	3	0
Proximity to health services	3	3	3	3
Proximity to social amenities (shops, sports facilities)	6	0	11	3
Quality of the neighbourhood	20	20	18	23
Natural surroundings/weather	17	20	15	18
Other	17	10	14	26
Don't know	1	3	0	2

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who built their new home in an area that was not their first choice.

Table 275:

Q20R. Did you have a budget that you were working towards when you first started planning and designing your house?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Up to and including \$400,000	22	9	23	31
Between \$400,001 and \$600,000	39	22	42	46
More than \$600,001	33	63	29	17
No budget	5	6	4	6
Don't know	1	1	2	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 276:

Q21. And did you...

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Tender or get quotes for the building work	38	52	38	27
Or had you already decided who you wanted to do the building?	57	44	57	65
Other	4	3	3	6
Don't know	1	1	1	2
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 277:

Q22. Did your builder or building company give you a fixed quotation for building your new house or an estimate, based on the first set of plans you liked?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Fixed quotation	71	70	73	70
Estimate	19	21	18	17
Neither	8	6	8	9
Don't know	2	3	1	3
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 278:

Q23. Was this quote provided in the form of...

	Total	Auckland	Other North Island	South Island
Base =	675*	127	296	252
	%	%	%	%
A letter of agreement	32	29	31	34
A legal contract	62	65	62	59
Or a verbal agreement	5	5	5	6
Other	1	1	1	1
Don't know	1	1	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

*Sub-sample based on those who received a quote from their building provider.



Table 279:

Q24. Did you change the original design or plans for your house in any way to suit your needs?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Yes, changed the plans before the build started	39	31	44	38
Yes, changed the plans after the build had started	17	24	17	14
No, we did not change from the original plans	43	44	39	46
Don't know	1	1	1	1
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 280:

Q25. When you say you changed your plans, did you...

	Total	Auckland	Other North Island	South Island
Base =	424*	76	196	152
	%	%	%	%
Change the size of your new house	31	22	32	36
Change the design	80	79	80	82
Change the building materials	15	20	13	14
Other	4	8	4	3
Don't know	0	0	1	1

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.
*Sub-sample based on those who changed their plans.



Table 281:

Q26. And what were the main reasons you decided to make changes to the original design or plans?

	Total	Auckland	Other North Island	South Island
Base =	424*	76	196	152
	%	%	%	%
Aesthetics/to make it look better/personalise it	56	58	52	60
Needed more room	23	16	24	27
To reduce costs	13	18	12	11
Change was required to meet building/council regulations	9	16	7	8
Changed layout of house to suit our needs	18	14	21	16
Other	7	8	7	6
Don't know	0	0	0	1

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.
*Sub-sample based on those who changed their plans.

Table 282:

Q27. What was the overall impact of these changes on the cost of your build? Did they...?

	Total	Auckland	Other North Island	South Island
Base =	424*	76	196	152
	%	%	%	%
Increase the costs	56	47	59	57
Decrease the costs	13	20	10	11
Or did they have no impact at all	30	32	29	30
Don't know	2	1	3	2
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.
*Sub-sample based on those who changed their plans.



Table 283:

Q28 Did anything else happen during the building of your house that increased the costs from what you had originally expected to pay? In terms of which aspects of the build did the costs increase?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Increased labour costs	9	10	8	9
Increased compliance costs	19	31	16	14
Increased cost of building materials	24	32	23	20
Increased costs associated with clearing the section/general groundwork	10	16	10	7
Increased cost of fittings/appliances	7	9	6	8
Other	8	10	7	6
No, there were no unexpected costs involved	40	26	42	48
Don't know	2	3	2	3

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.

Table 284:

Q29RR. What was the final cost of building your new house? Please don't include the cost of any fittings or appliances, or the cost of the section.

	Total	Auckland	Other North Island	South Island
Base =	751*	139	323	289
	%	%	%	%
Up to and including \$300,000	22	10	28	25
Between \$300,001 and \$400,000	27	19	27	32
Between \$400,001 and \$600,000	28	31	26	28
More than \$600,001	16	37	11	7
Other (specify)	0	0	0	0
Don't know	7	2	8	9
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

*Sub-sample based on those respondents...



Table 285:

Q30RR. And how much did the section cost?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Up to and including \$200,000	49	9	53	72
Between \$200,001 and \$300,000	19	20	24	12
More than \$300,001	21	59	14	4
Don't know	11	12	9	12
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 286:

Q29+Q30R. Collapsed - Final cost of building the new house (including the section).

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Up to and including \$400,000	20	4	25	26
Between \$400,001 and \$600,000	31	14	32	40
More than \$600,000	34	69	29	18
Don't know	14	13	13	16
Refused	0	1	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 287:

Q31. Did you have to borrow any money to get your new house built?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Yes	60	69	59	54
No	39	29	39	44
Don't know	0	1	0	0
Refused	1	1	1	1
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 288:

Q32. Did you borrow the money from...

	Total	Auckland	Other North Island	South Island
Base =	447*	97	193	157
	%	%	%	%
A bank or financial institution	97	98	97	96
From family members	7	8	7	6
Or through a family trust	2	2	2	3
Other	1	0	1	3
Don't know	0	0	0	0
Refused	0	1	0	0

The base numbers shown are unweighted counts.

Total may exceed 100% because of multiple response.

*Sub-sample based on those who borrowed money to build their new home.

Table 289:

Q33R. In which of these bands did the total amount you borrowed come into?

	Total	Auckland	Other North Island	South Island
Base =	447*	97	193	157
	%	%	%	%
Up to and including \$200,000	34	8	42	46
Between \$200,001 and \$400,000	38	40	36	37
More than \$400,000	23	46	16	11
Don't know	1	1	2	0
Refused	5	4	4	6
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who borrowed money to build their new home.

Table 290:

Q34. Not including any borrowings, what amount of money did you have saved to put into your new house and section?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Less than \$150,000	21	24	19	21
Between \$150,000 and \$400,000	18	16	21	17
More than \$400,000	21	26	20	18
Did not specify	40	34	40	44
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 291:

Q35. How long would you say it took to save this money?

	Total	Auckland	Other North Island	South Island
Base =	448*	93	194	161
	%	%	%	%
Less than 4 years	19	20	18	20
5 - 10 years	25	33	20	26
More than 10 years	26	23	29	27
Not applicable	19	14	26	16
Don't know	9	10	8	11
Refused	0	0	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who specified an amount of savings.

Table 292:

Q36. From the time the original plans were commissioned, about how long would you say it took to build your home?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Less than 6 months	26	11	34	26
6 to 7 months	25	21	25	27
8 to 9 months	20	19	17	23
10 months or longer	24	44	18	18
Don't know	5	6	5	6
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

Table 293:

Q37. What is the approximate size of your house, including any garages, in square metres?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Up to and including 200 sq. metres	26	21	28	26
Between 201 and 300 sq. metres	52	47	50	57
More than 300 sq. metres	19	29	18	14
Other	0	0	0	0
Don't know	3	2	4	2
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 294:

Q38. Again in square metres, what is the size of the section your house is on?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Up to and including 550 sq. metres	18	35	16	10
Between 551 and 700 sq. metres	21	21	22	20
More than 700 sq. metres	51	38	50	61
Other	6	4	7	7
Don't know	4	2	5	3
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 295:

Q39. These last few questions are about you. First of all, can you tell me which of the following age groups you come into?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Up to 24	0	0	0	0
25-34	4	6	4	4
35-44	19	23	19	16
45-54	26	30	22	28
55-64	24	21	24	26
65 years and over	27	19	32	27
Refused	0	1	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.



Table 296:

Q40. Which of these best describes your highest educational qualification?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
NCEA, School Certificate, or other secondary school qualification	28	14	31	33
Polytechnic qualification or Trade Certificate, or	29	24	30	31
Bachelors degree or higher	33	56	27	24
Other (Specify)	1	1	1	1
None / No qualifications	9	4	10	11
Don't know	0	1	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 297:

Q41. And are you...

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
New Zealand				
European/European	87	79	89	90
Maori	3	2	4	2
Pacific	0	0	0	0
Asian	4	11	2	1
Middle East/Latin				
American/African	0	1	0	0
Other ethnic group (Specify)	7	7	7	7
Refused	1	2	1	1

The base numbers shown are unweighted counts.
Total may exceed 100% because of multiple response.



Table 298:

Q42. How long have you lived in New Zealand?

	Total	Auckland	Other North Island	South Island
Base =	108*	31	45	32
	%	%	%	%
Less than one year	0	0	0	0
1-2 years	3	0	4	3
3-4 years	4	3	4	3
5-7 years	9	13	9	3
8-10 years	8	10	7	6
More than 10 years (Specify)	47	58	40	41
All of my life	27	13	31	41
Refused	4	3	4	3
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

*Sub-sample based on those who did not identify themselves as New Zealand European/European or Maori.

Table 299:

Q43. How many people in total, live in your household?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
One (including the respondent)	7	5	7	8
Two	47	31	51	52
Three	15	21	11	15
Four	20	26	19	17
Five	9	11	8	7
Six	2	4	3	1
More than six (Specify)	0	0	0	0
Refused	1	2	1	0
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.

Table 300:

Q44. And are you married or living with a partner?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Yes	89	90	90	88
No	10	8	9	11
Refused	1	2	1	1
Total	100	100	100	100

The base numbers shown are unweighted counts.

Total may not sum to 100% due to rounding.



Table 301:

Q45. Are there are any children in your household under 16 years of age?

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Yes	33	41	30	29
No	67	57	70	70
Refused	1	1	0	0
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.

Table 302:

*Q46. Which of these best describes your personal income/household income before tax, for the last year?
Please include any child support, benefits or other income support.*

	Total	Auckland	Other North Island	South Island
Base =	754	140	325	289
	%	%	%	%
Under \$40,000	13	5	15	17
\$40,000 but less than \$70,000	16	11	18	16
\$70,000 but less than \$100,000	17	11	20	17
\$100,000, but less than \$125,000	15	16	12	17
\$125,000, but less than \$150,000	9	9	9	10
\$150,000 or more	18	31	15	14
Don't know	1	1	2	0
Refused	10	16	9	8
Total	100	100	100	100

The base numbers shown are unweighted counts.
Total may not sum to 100% due to rounding.