

2.18 ACCELERATE25 DELIVERY OF MANAWATŪ- WHANGANUI ACTION PLAN

PGF Application		For: Approval	
Applicant:	Horizons Regional Council (HRC)	Pipedrive ID #	Commercial
Entity Type:	Local Authority	PGF Funding Sought:	\$200,000
Region	Manawatu-Wanganui	Total Project Value:	\$ Commercial Inform
Tier:	1 - Regional	Co-contribution rate:	Commercial %
Sector:	Regional Projects	Funding Structure:	Grant
<p>We recommend that the SROs:</p> <p>a) Approve / Support \$200,000 from the PGF fund towards the Accelerate25 Delivery Action Plan project on the basis that funding will assist with the acceleration of development and implementation of growth strategies for the Manawātū – Whanganui region over the 2 year timeframe.</p> <p>b) Note grant funding is the proposed funding structure, Commercial Information</p> <p>c) Note the application should be considered as part of the support allocation of \$ Commercial p.a. for EDAs which was signed off on the by the USEC on 18th December 2018.</p>			
<p>Proposal: Delivery of the Manawātū-Whanganui Economic Action Plan, involving the identification of regional priorities including both growth opportunities and enablers of growth, along with project delivery teams. It involves collaboration between iwi, business, local and central government, with co-ordination provided by Horizons Regional Council.</p>			
<p>Assessment against the PGF criteria:</p>			
<p>Eligibility Criteria</p> <p>The application has been assessed as meeting the PGF eligibility criteria. The proposed activities are the responsibility of the regional council but are central to the objectives of the PGF (i.e., identifying and developing enablers of growth).</p>			
<p>Productivity Potential</p> <p>Understanding the productivity potential is an essential component in identification of growth opportunities and how they can be developed to maximise productivity returns (e.g. development of business cases and project delivery plans).</p>			

Policy objectives and regional priorities		
Identifying and developing opportunities for growth in the Manawatū- Whanganui region aligns with the local and regional priorities		
PGF Criteria	Assessment Commentary	Rating (0✓ to 5✓)
Link with fund and government outcomes		
Creates permanent jobs	This proposal provides a team to manage the implementation of the regional strategy and action plan, many of those actions intend to create jobs and therefore there is potential impact, albeit indirect.	✓✓✓
Delivers benefit to the community	As above a well delivered action plan will provide benefit to the community	✓✓✓
Increased utilisation and returns of Maori asset base	Potentially, again indirectly through strategy actions. Iwi/Maori appears to be well connected with the governance and implementation of the strategy – in particular, Te Pae Tawhiti which is focused on iwi/ Māori growth opportunities.	✓✓
Enhanced sustainability of natural assets	Again, potentially through strategy actions.	✓
Mitigation of climate change effects	No evidence of this in the application.	
Additionality		
Adding value by building on what is already there	The proposal is a new position to manage the new strategy and action plan.	✓✓✓✓
Acts as a catalyst for productivity potential in the region	Again, potentially indirectly through strategy actions.	✓✓✓
Connected to regional stakeholders and frameworks		
Alignment with regional priorities	The proposal has come out of a regional strategy process that has involved all key regional stakeholders. §Commercial Information ().	✓✓✓✓✓
Support from local governance groups (inc. Councils, Iwi/Hapu)	The proposal has come out of a regional strategy process that has involved all key regional stakeholders. MPI is supportive of the application.	✓✓✓✓

Governance, risk management and project execution			
Robust project management and governance systems	<ul style="list-style-type: none"> • Governance is provided by the Accelerate25 Lead team covering business, iwi/Māori, local and central government (with support from local and regional body mayors, chair and CEOs). • Day to day management to be provided by HRC through contracted Programme Directors. 		
Risk management approach	<ul style="list-style-type: none"> • HRC processes/systems. Key risks are: <ul style="list-style-type: none"> ○ unsuccessful contracting of services, and ○ loss of support for A25. • Appropriate mitigations have been applied to rate the risks as low 		
Future ownership / operational management	<ul style="list-style-type: none"> • HRC 		
Analysis of the benefits and costs			
The key benefit of project is providing access to resources and systems to identify develop and implement growth opportunities /strategies for the region. There is potential for lost opportunities if identified growth opportunities are not well managed through to delivery.			
Financial Analysis			
As noted above, HRC has allocated budget of \$ ^{Commercial Inform} p.a. towards the project. A PGF funding contribution of \$200,000 will assist with acceleration of the projects and potential realisation of the benefits for the region.			
Funding Arrangements			
#	Deliverable	Due Date	Payment amount (ex.GST)
1	Ongoing Support Accelerate 25 for 2018/19, including support of programme director functions	Commercial Information	Commercial Information
2	Reporting to MBIE/PDU on 2018/19 activities		
3	Ongoing Support Accelerate 25 for 2019/20 activities		
4	Report to MBIE/PDU on 2019/20 activities		
<p>\$Comm allocated over 24 months as follows:</p> <ul style="list-style-type: none"> • Support to Accelerate25 Lead team • Programme Director Services (PY 18/19 and FY 19/20) • Te pae Tawhiti/ A25 Programme Director Services (iwi/Māori focus) • Refresh of Manawatū- Whanganui economic Action Plan • Seed funding for business case preparation • Programme co-ordination(from HRC funding) 			
		Commercial Information	

Due Diligence and Ownership			
Not carried out on account of the applicant being the Horizons Regional Council (Regional Authority)			
Risk Assessment			
The key risks to the PDU and proposed mitigations of this investment are as follows:			
Type of risk	Risk description	Mitigations	Risk Rating L/M/H
Failure to deliver	Contracting of services is unsuccessful in terms of outcomes	<ul style="list-style-type: none"> Follow procurement policies, ensure high level of regional buy in (governance) 	Low
Stakeholder engagement	Loss of regional support	<ul style="list-style-type: none"> Build on existing/ongoing relationships 	Low
Consultation undertaken or implications:			
MPI - Accelerate25 is a cross regional steering group made up of business, iwi, Councils, Govt Agencies, education and others to help grow the region. They are well established, operate well and while not being an EDA, they work well with the local EDA's.			
Supporting proposal:	Yes		
Appendices:	Yes – Applications and supporting letters are as annexes		
Author of paper:	MC, Analyst		

PROACTIVELY RELEASED