

## COVER SHEET

<b>2.20 Ngā Ara Tipuna - Waipukurau Pā Site Interpretation</b>		<b>For: Approve</b>	
<b>Tier:</b>	<b>1 - Regional</b>	<b>Sector:</b>	<b>Feasibility Study</b>
<b>Background &amp; context:</b>		<b>Recommendation(s):</b>	
<p><b>Applicant Organisation:</b></p> <ul style="list-style-type: none"> <li>Central Hawke's Bay District Council</li> </ul> <p><b>Location:</b></p> <ul style="list-style-type: none"> <li>Hawkes Bay</li> </ul> <p><b>Proposal:</b></p> <ul style="list-style-type: none"> <li>Funding to support the completion of a detailed business case for Ngā Ara Tipuna – Waipukurau Pā Site Interpretation project. The project contains of a network of six pa sites that surround Waipukurau that will be weaved together through story-telling and design.</li> </ul> <p><b>Funding Sought:</b></p> <ul style="list-style-type: none"> <li>Total project value: \$<small>Commercial Informa</small></li> <li>Central Hawke's Bay District Council - <small>Commercial Information</small> <b>Commercial Information</b> <small>Commercial Info</small></li> <li><b>PGF Funding: \$104,764</b></li> </ul> <p><b>Background:</b></p> <p>In early 2017 a combined project team from Central Hawke's Bay District Council and Te Taiwhenua o Tamatea Inc commenced a pre-feasibility project on a cultural heritage initiative based in Waipukurau, Central Hawke's Bay.</p> <p>The focus of the pre-feasibility work was to highlight the locations and functions of the network of pā that</p>		<p><b>We recommend that the IAP/ SRO:</b></p> <ol style="list-style-type: none"> <li><b>Discuss</b> the Ngā Ara Tipuna - Waipukurau Pā Site Interpretation application.</li> <li><b>Note</b> initial funding for the project has enabled a concept plan that is aimed at sharing the unique history of hapū in and around the Waipukurau area. The business case is building on this work.</li> <li><b>Note</b> the \$104,764 being sought will be used to complete a Business Case to determine the potential impact on employment and tourism, costs of construction and schedule, resources and possible funders.</li> <li><b>Approve \$104,764 from the PGF fund</b> towards the Ngā Ara Tipuna - Waipukurau Pā Site Interpretation application subject to; <ol style="list-style-type: none"> <li>Confirmation of ongoing support from hapū engaged in the concept plan for the proposed business case.</li> <li>Agreed terms of reference for the business case.</li> <li>A requisite of the business case to address how the hapū intellectual property for Nga Ara Tipuna will be managed and the resourcing requirements for their ongoing involvement in the project.</li> </ol> </li> </ol>	

surround Waipukurau – and the water centric landscape that shaped every aspect of life for Maori in the area. Including food, culture, defensive pā sites, travel and trade (see page 5 of *Nga Ara Tipuna: Waipukurau Pa Site Interpretation Concept*).

The initial funding of \$<sup>Commercial Info</sup> for the project, Nga Ara Tipuna, has enabled a Concept Plan to be developed. The plan aims to share the history by integrating the stories and places with installations, signage, and digital storytelling to engage locals and visitors (see page 8 of *Nga Ara Tipuna: Waipukurau Pa Site Interpretation Concept*).

The Concept Plan has estimated a construction budget of \$<sup>Commercial Information</sup>. The plan outlines a three phase development approach that includes:

Development Phase	Cost
<u>Phase one:</u> Development of three interpretive structures and seating at Pukekaihou, creating a base visitor experience for the site.	\$ <sup>Commercial Inform</sup>
<u>Phase two:</u> Development of mobile documentary, website resources and pou markers at each of the key pā sites.	\$ <sup>Commercial Inform</sup>
<u>Phase three:</u> Development of art sculptures for Pukekaihou Pa to create a larger interpretive experience at the site.	\$ <sup>Commercial Inform</sup>

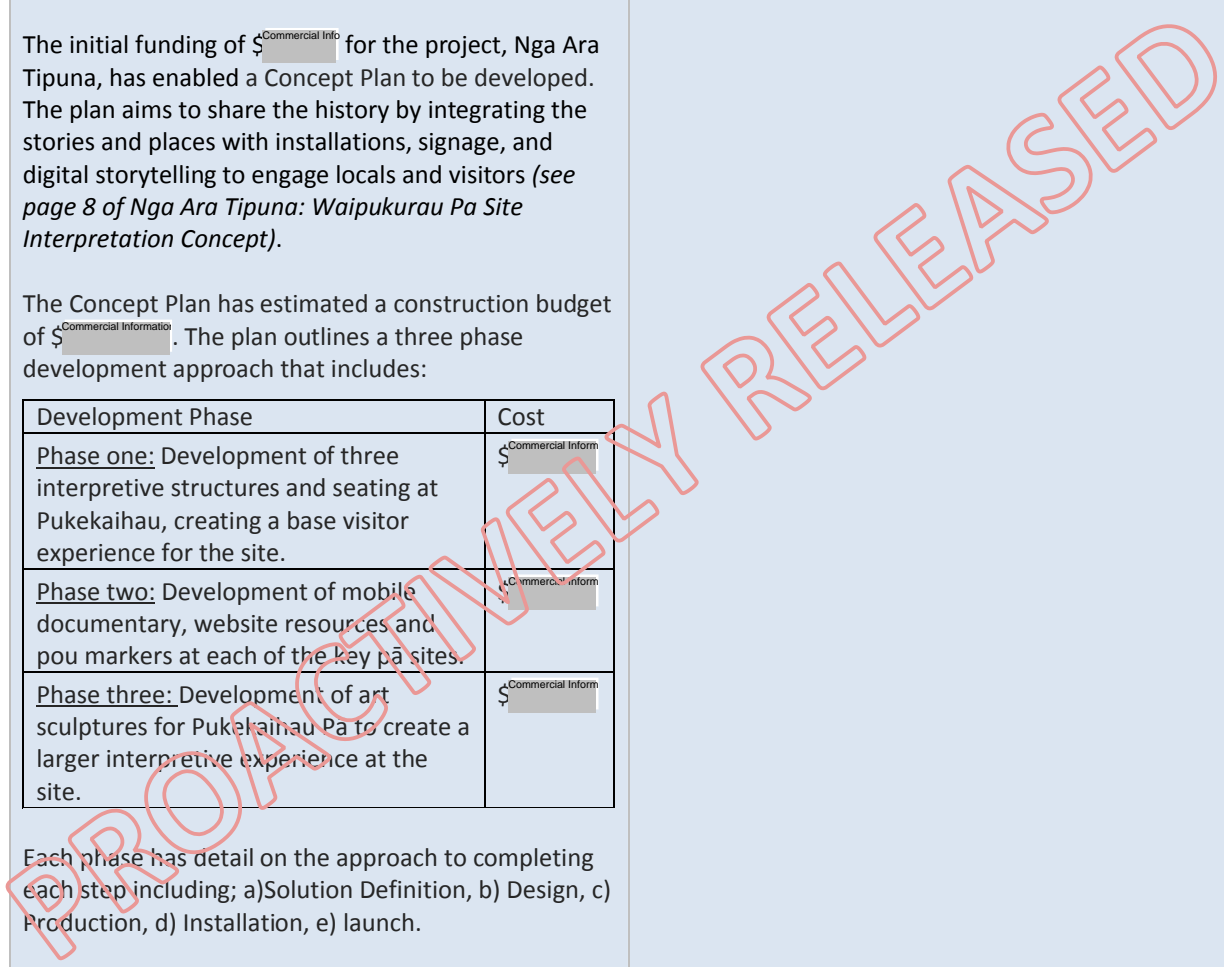
Each phase has detail on the approach to completing each step including; a) Solution Definition, b) Design, c) Production, d) Installation, e) launch.

The proposed funding of \$104,764 will be used to employ personnel resources to manage the project and complete the Business Case.

The proposed business case will assess the following:

- Project benefits align with the strategic direction of the Council
- Project demonstrates that cost of investment will bring about benefits sought, including cost benefit analysis on the short options
- Procurement for the preferred option can be obtained and managed well
- The funding required for the capital and

- iv) Confirmed timeline and governance of the business case, including the role of hapū in this process.



<p>operating costs of the project are available over the lifespan of the project</p> <ul style="list-style-type: none"> <li>• Capability of delivering the project successfully through a recognised project methodology and well-developed project management plan</li> </ul> <p>Te Puni Kōkiri (TPK) has reviewed the proposal and is supportive. TPK comments include:</p> <ul style="list-style-type: none"> <li>• TPK has not been directly involved in the development of this proposal however we note that Te Taiwhenua o Tamatea has been. The Taiwhenua is part of the Ngāti Kahungunu Iwi structure for the Central Hawkes Bay.</li> <li>• The proposal will support Maori employment outcomes in CHB.</li> </ul> <p>The Department of Conservation (DoC) has reviewed the proposal, and is supportive. DoC comments include:</p> <ul style="list-style-type: none"> <li>• DoC is in support of this application, particularly where there is potential for economic growth and involvement/collaboration with post settlement entities.</li> </ul>	
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**PGF criteria that this proposal supports:**

PGF Criteria	Assessment Commentary	Rating (1✓ to 5✓)
<b>Link with fund and government outcomes</b>		
Creates permanent jobs	<ul style="list-style-type: none"> <li>• This is beyond the scope of the application and will be covered in the scope of the business case.</li> </ul>	
Delivers benefit to the community		
Increased utilisation and returns of Maori asset base		
Enhanced sustainability of natural assets		

Mitigation of climate change effects	<ul style="list-style-type: none"> <li>Not evident</li> </ul>	
<b>Additionality</b>		
Adding value by building on what is already there	<ul style="list-style-type: none"> <li>This application is focussed on completing a business case of Ngā Ara Tipuna. The <sup>Commercial</sup> and <sup>Commercial Information</sup> <sup>Commercial Information</sup> Inc have already co-invested \$<sup>Commercial Info</sup> into preparing the Concept Report. This potential impact for new employment, business and increased productivity will be confirmed through the business case.</li> </ul>	
Acts as a catalyst for productivity potential in the region	<ul style="list-style-type: none"> <li>This is beyond the scope of the application, this will be covered in the scope of the business case.</li> </ul>	
<b>Connected to regional stakeholders and frameworks</b>		
Alignment with regional priorities	<ul style="list-style-type: none"> <li>The Ngā Ara Tipuna Project has been identified as a priority projects in the Hawke's Bay Local Authorities PGF Partnership 2018 document.</li> </ul>	✓✓✓
Support from local governance groups (inc. Councils, Iwi/Hapu)	<ul style="list-style-type: none"> <li>Strong support regionally for this proposal including; Central Hawke's Bay District Council, TPK, DoC, Hawkes Bay Tourism. <ul style="list-style-type: none"> <li>This is a priority project for the Matariki Regional Economic Development Group, although the Matatiki sub-group has questions around the level of engagement with the Te Taiwhenua o Tamatea Inc.</li> </ul> </li> </ul>	✓✓✓
<b>Governance, risk management and project execution</b>		
Robust project management and governance systems	<ul style="list-style-type: none"> <li>Reliance on existing Central Hawkes Bay District Council management and governance systems</li> </ul>	✓✓✓
Risk management approach	<ul style="list-style-type: none"> <li>Reliance on existing Central Hawkes Bay District Council management and expertise</li> </ul>	✓✓✓
Future ownership / operational management	<ul style="list-style-type: none"> <li>This will be covered in the scope of the business case.</li> </ul>	
<b>The purpose of this briefing is to consider recommending/ declining PGF funds to the:</b>		

**Risks Issues:**

Lack of engagement with key iwi stakeholders may not result in full approval of the project to proceed  
 Stakeholders may be disappointed if the Business Case recommendations do not support proceeding with the current Concept Plan

**Eligibility points of note:**

- *Due diligence*:- Because the applicant is a Local Authority due diligence is not required at this point of the application.
- *Conflict(s) of interest*:- Based on the information provided no conflict of interest is evident.
- *Illegal Activity*:- Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity.
- *Alignment with Regional development plans*:- see comments above.
- *Commercial funding availability*:- Given the nature of the project is to complete a business case, access to commercial funding is not considered a feasible option.

**Consultation undertaken or implications:**

<b>Legal</b>	N/A	<b>HR</b>	N/A	<b>Finance</b>	N/A	<b>MBIE policy</b>	N/A	<b>Other</b>	TPK, DoC
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<b>Supporting proposal:</b>	Yes
<b>Appendices:</b>	Yes – Ngā Ara Tipuna: Waipukurau Pā Site Interpretation Concept
<b>Sponsor(s):</b>	The project will be managed by Central Hawke’s Bay District Council. The Community Group Manager Customer and Community Partnerships, <small>Privacy of natural perso</small> will be the Project Sponsor
<b>Manager/Author of paper:</b>	Alex Matheson, Investment Team