

COVER SHEET

2.21 Exploring Central Hawke's Bay's Economic Development Opportunities		For: Approve	
Tier:	1 - Regional	Sector:	Regional Projects
Background & context:		Recommendation(s):	
<p>Applicant Organisation:</p> <ul style="list-style-type: none"> Central Hawke's Bay District Council <p>Location:</p> <ul style="list-style-type: none"> Hawke's Bay <p>Proposal:</p> <ul style="list-style-type: none"> Funding to supporting completion of a study that identifies economic development opportunities for the district and make practical recommendations. The intended outcome of this work will provide the council with a list of opportunities to progress in the district. The main deliverables will be a Report and Action Plan. This application represents Central Hawke's Bay District Council's first of two applications to be presented for approval and the outcome is seen by the applicant as a key 'foundational strategy' document. <p>Funding Sought:</p> <ul style="list-style-type: none"> PGF Funding: \$ <small>Commercial Inform</small> CHBDC Contribution: \$ <small>Commercial Info</small> Total project value: \$ <small>Commercial Inform</small> <p>Funding Recommended:</p> <ul style="list-style-type: none"> Total project value: \$ <small>Commercial Informa</small> PGF Funding: \$250,000 		<p>We recommend that the SRO:</p> <p>a) Discuss Central Hawke's Bay District Council's application to support the completion of an economic development opportunities report.</p> <p>b) Note the PDU supports this application based on the regional need for the report and the applicants limited resource capacity</p> <p>c) Note The Provincial Growth Fund granted \$250,000 (3 July 2018) to Wairoa District Council to conduct a similar study entitled '<i>Wairoa Capability Support: Business Case Development and Feasibility support for Wairoa</i>'. The recommended funding for this proposal will match the amount allocated to Wairoa District Council.</p> <p>d) Approve \$250,000 from the PGF fund towards Exploring Central Hawke's Bay Economic Development Opportunities proposal subject to:</p> <ul style="list-style-type: none"> Agreed terms of reference for the study, timeline and governance. 	

<p>Background:</p> <ul style="list-style-type: none"> The applicant is the Central Hawke's Bay District Council (CHBDC). Commercial Information [REDACTED] Competing funding priorities faced by Central Hawke's Bay District Council limit funding or any existing capacity for the Study in the short or longer term. Parallels can be drawn to Wairoa District Council's (PGF supported) research which is currently in progress. CHBDC will examine land use and natural assets investigation, infrastructure requirements, business development support, and tourism growth potential. 		
<p>PGF criteria that this proposal supports:</p>		
PGF Criteria	Assessment Commentary	Rating (1✓ to 5✓)
<p>Link with fund and government outcomes</p>		
Creates permanent jobs	<ul style="list-style-type: none"> None. This study will identify opportunities to initiate projects with the objective of economic development in mind. 	✓✓✓
Delivers benefit to the community	<ul style="list-style-type: none"> The study will identify initiatives that will support the community through business creation, business growth, and other economic development opportunities. This study will be shared broadly with the community and regional partners, and in particular with potential 'inbound' businesses – outlining the value of establishing in the region. 	✓✓✓
Increased utilisation and returns of Maori asset base	<ul style="list-style-type: none"> The scope of the study is expected to include initiatives that will positive impact Maori assets – land or financial. 	✓✓✓
Enhanced sustainability of natural assets	<ul style="list-style-type: none"> The study will include identification of opportunities that support enhanced sustainability of natural assets. 	✓✓✓
Mitigation of climate change effects	<ul style="list-style-type: none"> The study may identify and recommend opportunities that will support mitigation of climate change effects. 	✓✓

Additionality		
Adding value by building on what is already there	<ul style="list-style-type: none"> The study will link to and extend from pre-existing work conducted by the Council - "Project THRIVE". This community engagement project produced themes identified as important to the community. 	✓✓✓
Acts as a catalyst for productivity potential in the region	<ul style="list-style-type: none"> This study will provide 'baseline' information and recommendations for successive projects targeting economic productivity. 	✓✓✓✓
Connected to regional stakeholders and frameworks		
Alignment with regional priorities	<ul style="list-style-type: none"> While this application is to produce a study, it is important to note the outcomes of this work will inform the district as to opportunities but will also allow meaningful input into the planned regional strategy 'refresh' which CHBDC will be expected to contribute to. 	✓✓✓✓
Support from local governance groups (inc. Councils, Iwi/Hapu)	<ul style="list-style-type: none"> This proposal has been discussed with neighbouring councils. 	✓✓✓
Governance, risk management and project execution		
Robust project management and governance systems	<ul style="list-style-type: none"> This project will be overseen by <small>Privacy of natural person</small>, Customer and Community Partnerships Group Manager CHBDC. 	✓✓✓
Risk management approach	<ul style="list-style-type: none"> As per established project management protocols adopted by CHBDC. 	✓✓✓
Future ownership / operational management	<ul style="list-style-type: none"> N/A 	
The purpose of this briefing is to consider recommending/ declining PGF funds to the:		
Risks Issues: <ul style="list-style-type: none"> A lower level risk of duplication with other work being conducted regionally has been noted. Project planning and execution will need to include coordination with the Hawke's Bay Regional Council and other local authorities. 		
Eligibility points of note: <ul style="list-style-type: none"> None 		

Consultation undertaken or implications:									
Legal	N/A	HR	N/A	Finance	N/A	MBIE policy	N/A	Other	
Supporting proposal:					No				
Appendices:					No				
Sponsor(s):					N/A				
Manager/Author of paper:					AM				

PROACTIVELY RELEASED