


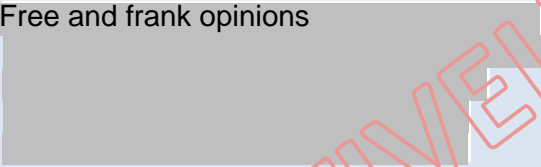



COVER SHEET

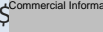
2.21 South Island Destination Management Plan Application		For: Approve	
Tier: 3 - Infrastructure	Sector: Feasibility Study		
Background & context:		Recommendation(s):	
<p>Applicant Organisation:</p> <ul style="list-style-type: none"> Canterbury Mayoral Forum <p>Location:</p> <ul style="list-style-type: none"> South Island wide <p>Proposal:</p> <ul style="list-style-type: none"> South Island Destination Management Plan <p>Funding Sought:</p> <ul style="list-style-type: none"> Total project value: \$ [redacted] PGF Funding: \$ [redacted] <p>Background:</p> <ul style="list-style-type: none"> The purpose of this project is to develop a South Island visitor destination management plan that: <ol style="list-style-type: none"> Recognises how domestic and international visitors flow through South Island regions. Identifies the infrastructure and attractions needed to cater for current and projected visitor flows – including: <ol style="list-style-type: none"> Identifying opportunities to encourage high-value, low-impact tourism; Improved visitor dispersal through districts and regions and; A wider seasonal spread. Establishes agreed priorities for local and central government infrastructure investment. Ensures that tourism, and the infrastructure 		<p>We recommend that the SRO:</p> <ol style="list-style-type: none"> Discuss the application from the Canterbury Mayoral Forum for the creation of a South Island destination management plan Note that the PDU Investment Team assessed the application and has concluded that there is not sufficient alignment with the criteria of the PGF. Specifically the project does not: <ul style="list-style-type: none"> Directly generate employment opportunities in the regions; Impact productivity potential in the regions or; Work to mitigate the effects of climate change. Note the project is being proposed by the Canterbury Mayoral Forum with the express support of the other South Island mayoral forums. Note that a representative on behalf of MBIE, DOC, NZTA and Tourism New Zealand has provided a letter of support for this project. Comments are as follows: <p>Free and frank opinions</p> <p>[redacted]</p> <p>[redacted]</p> <p>[redacted]</p> <p>[redacted]</p> 	

provided for tourists, benefits communities and maintains a 'social license to operate'.

- Comments from the Department of Internal Affairs:**
Free and frank opinions


Free and frank opinions


Free and frank opinions


e) **Approve** \$^{Commercial Informa} from the PGF fund towards South Island Destination Management Plan subject to an agreement from the applicant to match this funding.

PGF criteria that this proposal supports:

PGF Criteria	Assessment Commentary	Rating (1✓ to 5✓)
Link with fund and government outcomes		
Creates permanent jobs	<ul style="list-style-type: none"> This project will not create any additional permanent jobs. 	✓
Delivers benefit to the community	<ul style="list-style-type: none"> This project will deliver a benefit to the community through the sharing of the burdens and benefits of tourism more evenly throughout the South Island. 	✓✓
Increased utilisation and returns of Maori asset base	<ul style="list-style-type: none"> This project will not increase the utilisation of Māori assets. 	✓
Enhanced sustainability of natural assets	<ul style="list-style-type: none"> Not Applicable 	
Mitigation of climate change effects	<ul style="list-style-type: none"> Not Applicable 	

Additionality		
Adding value by building on what is already there	<ul style="list-style-type: none"> This project will not physically build on any project that currently exists. However, it will build on the current efforts of local and central government to prioritise infrastructure projects. 	✓✓
Acts as a catalyst for productivity potential in the region	<ul style="list-style-type: none"> This project will not directly act as a catalyst for productivity in the region. However, the prioritisation and direction of infrastructure projects to the most needed regions could, in theory, drive greater productivity of tourism assets. 	✓✓
Connected to regional stakeholders and frameworks		
Alignment with regional priorities	<ul style="list-style-type: none"> The idea behind this project is to create a set of South Island wide infrastructure project priorities. 	✓✓✓✓
Support from local governance groups (inc. Councils, Iwi/Hapu)	<ul style="list-style-type: none"> As this project is directly proposed by a consortium of mayors across the South Island the project inherently has significant support from local governance groups. 	✓✓✓✓
Governance, risk management and project execution		
Robust project management and governance systems	<ul style="list-style-type: none"> The project will be managed directly at a micro level by the successful tender applicant and also at a macro level by a steering group. Together, these two groups will ensure that the project is managed in accordance with best practise and the interests of stakeholders. 	✓✓✓
Risk management approach	<ul style="list-style-type: none"> The largest risk to the project is the misalignment of the interests of each region. Through the use of both a steering group that includes independent representation and an independent contractor to create the plan, the project is structured in such a way to minimise these types of conflicts. This structure appears to be a reasonable way to manage the risks of this project appropriately. 	✓✓✓
Future ownership / operational management	<ul style="list-style-type: none"> The project will be jointly owned by the regional councils of the South Island. Once created this plan will not need further operational management. 	✓✓
The purpose of this briefing is to consider recommending/ declining PGF funds to the:		

Risks Issues:

- Risk issues are sufficiently addressed by the creation of a steering group and the tendering of the project.

Eligibility points of note:

- *Due diligence:* The proposal is put forward by a consortium of regional and city councils. Therefore, full due diligence is not required.
- *Conflict(s) of interest:* Based on the information provided no conflict of interest is evident noting that full due diligence will inform this item further.
- *Illegal Activity:* Based on the application information there is no indication that the applicant or project has been involved in, or is associated with illegal activity.
- *Alignment with Regional development plans:* This project is to work with regional development plans to develop a set of South Island wide infrastructure project priorities. Therefore, the project is inherently aligned with regional development plans.
- *Commercial funding availability:* Given the nature of the project access to commercial funding is not considered a feasible option.

Consultation undertaken or implications:

Legal	N/A	HR	N/A	Finance	N/A	MBIE policy	N/A	Other	N/A
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Supporting proposal:	Yes
Appendices:	Yes - Applications and supporting letters are as annexes
Sponsor(s):	N/A
Manager/Author of paper:	Connor Anderson, Investment Team / <small>Privacy of natural persons</small> , Investment Team