

COVER SHEET

2.3 Tairawhiti Economic Action Plan Refresh Project PGF Application		For: Approve	
Tier: 1 - Regional	Sector: Regional Projects		
Background & context:		Recommendation(s):	
<p>Applicant Organisation:</p> <ul style="list-style-type: none"> Activate Tairawhiti on behalf of TEAP Steering Group <p>Location:</p> <ul style="list-style-type: none"> East Coast/ Tairawhiti <p>Proposal:</p> <ul style="list-style-type: none"> Tairawhiti Economic Action Plan Refresh <p>Funding Sought:</p> <ul style="list-style-type: none"> Total project value: \$^{Commercial Inform} PGF Funding: \$^{Commercial Inform} <p>Background:</p> <ul style="list-style-type: none"> The Tairawhiti Economic Action Plan (TEAP) was developed and presented to the region prior to the launch of the PGF. As such, it was designed to fit within a scope of spending and available funding that has been significantly altered with the provision of the PGF. The applicant notes that these factors, among others, have resulted in a regional development plan that is not 'fit for purpose'. The region has looked at the issues facing the current TEAP and is seeking a funding contribution of close to ^{Comm}% to help 'refresh'. This type of request has been flagged to regions as a possibility by the PDU post the launch of the PGF. 		<p>We recommend that SROs:</p> <p>a) Discuss The Tairawhiti Economic Action Plan Refresh PGF application seeking ^{Comm}% funding of a \$^{Commercial Inform} project</p> <p>b) Note This project is located in a surge region</p> <p>c) Note The PDU is supportive of the refresh noting the PDU has allocated regions funding for similar projects</p> <p>d) Commercial Information</p> <p>e) Support the recommendation to Approve \$49,000 Commercial Information from the PGF fund towards Tairawhiti Economic Action Plan Refresh subject to:</p> <ul style="list-style-type: none"> A more comprehensive risk/ mitigation register being developed (additional risks noted in this cover sheet under Risks) The applicant providing evidence of co-funding 	

- The refresh is seeking funding for the following points:

Description	PGF funding	Region funding
GDC Councillors workshop		\$Comme
Regional champions workshops		\$Comme
Iwi engagement incl advisory support	\$Comme	\$Comme
Business/ industry workshops	\$Com	\$Comme
Commercial Information		\$Comme
Commercial Information	\$Comme	\$Comme
Forms/ Refreshed Document/ Internet Design/ Photography	\$Comme	
Publishing costs	\$Comme	
Programme Manager time		\$Comme
Activate time		\$Comme
Total	\$Commer	\$Comme

- The outcomes/ goals of the refresh are to ensure the plan:
 - Remains fit for purpose to deliver economic prosperity for the region
 - Highlights the comparative advantages of the region and emerging opportunities
 - Aligns with the opportunities presented by the PGF
 - Better integrates the views and aspirations of Maori in the region
 - Raises awareness of benefits of the TEAP and the PGF for businesses and the wider community
- The PDU has assessed this proposed work programme. The Unit believes some strong opportunities exist, and, that certain elements should be undertaken outside of this work programme.
- Opportunities:
 - Ensure the plan is fit for purpose within the criteria of the PGF
 - Bring more closely together, the TEAP and Kimihia he Oranga (Maori Economic Report)
 - Raise awareness of the PGF to the wider

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community		
Commercial Information		
<ul style="list-style-type: none"> SROs should be aware that funding has been approved for similar 'refresh' projects in other regions, and that the PGF has funded Economic Action Plans for a number of regions that did not have them. 		
PGF criteria that this proposal supports:		
PGF Criteria	Assessment Commentary	Rating (1✓ to 5✓)
Link with fund and government outcomes		
Creates permanent jobs	<ul style="list-style-type: none"> This application is seeking to refresh the TEAP. Commercial information However, if the plan can produce a document 'fit for purpose' in relation to the PGF, this would certainly provide the opportunity to create new jobs in the region 	✓✓
Delivers benefit to the community	<ul style="list-style-type: none"> As above 	
Increased utilisation and returns of Maori asset base	<ul style="list-style-type: none"> The PDU believes a strong opportunity exists to bring the TEAP and Kimihia he Oranga together. This would again, provide a platform to achieve stronger results for Maori in Tairāwhiti 	✓✓✓
Enhanced sustainability of natural assets	<ul style="list-style-type: none"> N/A 	
Mitigation of climate change effects	<ul style="list-style-type: none"> N/A 	
Additionality		
Adding value by building on what is already there	<ul style="list-style-type: none"> The TEAP refresh has a strong focus on building on elements of the existing plans, and seeking to better bring them together 	✓✓✓✓
Acts as a catalyst for productivity potential in the region	<ul style="list-style-type: none"> If the goals of the refresh are achieved, the TEAP will act as a roadmap to help the region lift its productivity and economy 	✓✓✓✓
Connected to regional stakeholders and frameworks		
Alignment with regional priorities	<ul style="list-style-type: none"> This project has been submitted by the region and so has strong regional support 	✓✓✓✓

Support from local governance groups (inc. Councils, Iwi/Hapu)	<ul style="list-style-type: none"> The TEAP steering group has representatives from stakeholders including Council, Maori and industry 	✓✓✓✓							
Governance, risk management and project execution									
Robust project management and governance systems	<ul style="list-style-type: none"> The budget does provide funding allocations to elements associated with the compiling and delivery of the new document 	✓✓✓							
Risk management approach	<ul style="list-style-type: none"> The risk register is too high level, albeit that the items identified are reasonable. More detail should be provided in relation to frameworks for collecting data and how that will be brought to the refresh to best deliver a 'fit for purpose' document. This could be a possible 'subject to' funding point 	✓✓							
Future ownership / operational management	<ul style="list-style-type: none"> The document will be regionally owned. Elements including Maori and community ownership of the new document should be a focus 								
The purpose of this briefing is to consider recommending PGF funds to the: TEAP refresh									
<p>Risks Issues: The applicant has provided a high level risk/ mitigation register that focuses on 'buy in' from Iwi and industry.</p> <p>The PDU believes additional risks exist in:</p> <ul style="list-style-type: none"> Delivery, noting that the TEAP project suffered slippage Cost overrun, as slippage can result in overrun <p>These risks could be worked on with the applicant and funding could be 'subject to' a more fulsome risk/ mitigation register</p> <p>Eligibility points of note:</p> <ul style="list-style-type: none"> <i>Due diligence</i>:- Full due diligence is not required as this applicant is a Council organisation <i>Conflict(s) of interest</i>:- Based on the information provided conflict of interest is evident. We need to get back to us on this. Also note, they have incorrectly crossed box 3 (declarations) <i>Illegal Activity</i>:- Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity. <i>Alignment with Regional development plans</i>:- Strong alignment. <i>Commercial funding availability</i>:- Given the nature of the project which is to undertake a refresh of the economic action plan access to commercial funding is not considered a feasible option. 									
Consultation undertaken or implications:									
Legal	N/A	HR	N/A	Finance	N/A	MBIE policy	N/A	Other	
Supporting proposal:									
Yes									
Appendices:									
Yes. Application. Annex 1. Summary of Tairawhiti funding, pipeline									

	and declined projects
Sponsor(s):	N/A
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