



BRIEFING

Cook's Landing Restoration Project

Date:	26 June 2018	Priority:	High
Security classification:	In Confidence	Tracking number:	3859 17 -18

Action sought		
	Action sought	Deadline
Hon Grant Robertson Minister of Finance	Note the contents of this brief in preparation for your meeting on 2 July 2018	2 July 2018
Hon Phil Twyford Minister of Transport	Agree to approve \$1.630 million for the Cook's Landing Restoration Project subject to confirmation that all relevant iwi/ hapu support has been secured for the project.	
Hon David Parker Minister for Economic Development		
Hon Shane Jones Minister for Regional Economic Development		

Contact for telephone discussion (if required)				
Name	Position	Telephone		1st contact
Robert Pigou	Acting Head of Investment Management	Privacy of natural persons	Privacy of natural persons	✓
Mark Feary	Regional Economic Development Lead East Coast	Privacy of natural persons	Privacy of natural persons	

The following departments/agencies have been consulted
TPK/ NZTA/ MOT



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Purpose

1. This paper seeks approval from RED Ministers to support the proposal to fund \$1.630 million for the Cook's Landing Restoration Project in Tairāwhiti from the Provincial Growth Fund and proceed to prepare and execute investment agreement documentation.

Executive summary

2. Tairāwhiti region is working towards putting in place the infrastructure needed to ensure upcoming events, including the 250th landing of Captain Cook. A total of \$1.630 million from the Provincial Growth Fund (PGF) to restore the Cook's landing site in Gisborne has been sought for three projects and includes a monument upgrade and an interactive landscape.
3. Investment secured through the PGF will enable the Department of Conservation (DOC), Gisborne District Council (GDC) and Ngāti Oneone (mana whenua) to work in partnership to redevelop the reserve to create 'Puni Kai Iti/Cook's Landing Site'. One of the goals of this project is to have the site completed for the Cook's Landing 250th celebration of Captain James Cook's first landing in New Zealand in 1769.
4. The Provincial Development Unit (PDU) has assessed this application and has sought technical advice from MOT, NZTA and TPK. The PDU has spoken to DOC (co-applicant) about the project to gain a stronger insight into the project's goals, and to gain a better understanding about the funding sought and how it will spent.
5. The PDU has determined that the 250th celebration of Captain Cook's landing in 2019 will bring significant tourism opportunities to the region. The proposed investment into upgrading and expanding tourism attractions would likely mean visitors to the region will stay longer in the region providing an economic benefit to the region.
6. Multi-million dollar investments are underway to revitalise the region. The other project seeking funding from the PGF is the Titirangi Maunga restoration project which is currently being assessed by the PDU.

Recommended action

7. The Provincial Development Unit recommends that you:
 - a **Note** that PDU and the Independent Advisory Panel recommend that Ministers support funding for \$1.630 million from the PGF towards the Cook's Landing Restoration Project.
 - b **Note** that Tairāwhiti region is working towards putting in place the infrastructure needed to support upcoming events, including the 250th landing of Captain Cook.

Noted

Noted



- c **Agree** to approve \$1.630 million from the PGF to be allocated towards the Cook's Landing Restoration Project subject to confirmation that all relevant iwi/ hapu support has been secured for the project.

Agree / Disagree

- d **Agree** that the PDU prepare an investment agreement, by way of a grant, for the Cook's Landing Restoration Project.

Agree / Disagree

- e **Note** that funding from the PGF for the Titirangi Maunga restoration project has also been sought and this application is currently being assessed.

Noted

Privacy of natural persons



Robert Pigou
Acting Head of Investment Management
Provincial Development Unit

28 / 06 / 2018

Hon Shane Jones
**Minister for Regional Economic
Development**

..... / /

Hon Grant Robertson
Minister of Finance

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Hon Phil Twyford
Minister for Transport

..... / /

Hon David Parker
Minister for Economic Development

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PROACTIVELY RELEASED



Project Overview

8. This is one of two PGF projects associated with the Captain Cook's Landing Gisborne celebrations in October 2019, the other being Mt Titirangi. The Mt Titirangi application focuses on upgrading the immediate surrounding area and is currently being assessed by the Provincial Development Unit (PDU).
9. The Cook's Landing project has strong regional and iwi support, noting the PDU is currently ensuring all iwi and hapu support is in place for the project.
10. The work is to be undertaken via an open tender process and Commercial Information is the environment planning and design consultants that have completed the design and supplied a costings document that matches the funding sought from the applicant.
11. The Cook's Landing Restoration Project comprises three projects at the Cook's Landing site in Gisborne.

a. Cook Landing Site - Monument Upgrade

The Cook Landing Site Obelisk is a Category 1 registered monument under Heritage New Zealand. The proposal plan is to clean, restore and earthquake strengthen the obelisk.

A new concrete plinth, landscaping and access path is also proposed to be installed around the base of the Cook Monument to provide a platform for story-telling and a meeting place for visitor tours.



Figure 1: Cook Monument proposed

b. Puhi Kai Iti - Whare Wānanga

'Puhi Kai Iti' will be sited adjacent to the Cook Monument and will seek to depict Māori navigational history and stories of Maui, Paikea, and local Iwi, Ngāti Oneone. A fish tail sculpture (Ikaroa), 'gourd' art pieces reference to Maia, and a connector for all Tūranganui-a-Kiwa (Gisborne) iwi, plus double skinned perforated metal 'Story Panels' decorated with a tukutuku weaving pattern will create the architectural framework for this significant new Taonga.



Figure 2: Puhi Kai Iti

c. Interactive landscape

The Puhi Kai Iti/Cook's Landing Site will be a dynamic and interactive landscape. Users will need to move through the site for various aspects of the Cook's Landing Site to be brought to life. Each vantage point will provide a different view of the Cook Monument and Puhi Kai Iti.

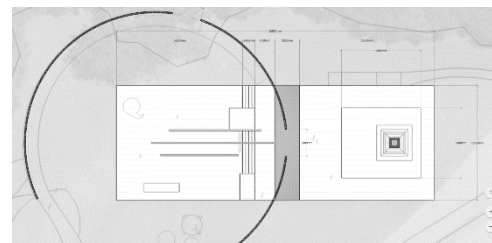


Figure 2: Puhi Kai Iti/Cook Landing Site



Cost and Funding Sources

12. The Cook's Landing Restoration Project will cost \$^{Commercial Information}. The project will be funded through the Provincial Growth Fund (PGF) \$1.630 million, and project partners who have committed:

- ^{Commercial Information} \$^{Commercial Information}, and
- ^{Commercial Information} \$^{Commercial Information}

Assessment against the PGF criteria

13. The PDU has assessed the application against the criteria of the PGF and is satisfied that the Cook's Landing project meets the criteria for funding. A summary of the information provided against the four key PGF criteria is set out below.

Increased Economic Benefit

14. Tairāwhiti is working strongly towards putting in place the infrastructure needed to ensure upcoming events, including the 250th landing of Captain Cook. It is anticipated that the anniversary will be a catalyst for tourism to the Tairāwhiti region. The region will receive significant coverage, offering an opportunity to showcase what can be offered to both domestic and international tourists.
15. The applicant has modelled that ^{Com} new full time equivalent employees could be generated via the restoration of the Cooks Landing and other projects associated with the 2019 celebrations.

Additionality

16. These proposals will leverage off the multi-million dollar investments already well underway including the Tītirangi Maunga restoration project, inner harbour redevelopment, 'Tairāwhiti' waka hourua, the Hawaiki Turanga Gateway Sculpture and the Tu Pāpa historical interpretations trail/hikoi.
17. The Tītirangi Maunga restoration project has also sought funding from the PGF and is currently being assessed by the PDU.

Alignment with regional plans/ Stakeholder support

18. This is a joint application between Gisborne District Council, Ngati Oneone and DOC. The Tairāwhiti Economic Action Plan is noted with alignment to its objectives.

Management and Governance

19. The evidence provided by the applicants demonstrate that the appropriate management and governance structures are in place to effectively manage and execute the project. This includes governance processes consisting of key parties of the project, a project management outlined, a risk-register and proposed procurement process.

Risks

20. The risks to the project and mitigations are outlined in the table below.

Risk	Issue created	Mitigation
Funding not achieved	<ul style="list-style-type: none"> • Will not complete for ^{Commercial Information} or beyond. • High aspirations are not delivered affecting 	<ul style="list-style-type: none"> • Ongoing funding applications to other funders (although less likely to be successful post 2019 and not to the



Risk	Issue created	Mitigation
	<p>Iwi and community feel and the lack of authentic 'build up' for Sestercentennial commemorations</p> <ul style="list-style-type: none"> • Difficulty in hosting 'Tuia – First Encounters 250' commemoration. • Difficult to lever economic outcomes • Reputational risks. 	<p>same amount).</p> <ul style="list-style-type: none"> • Media communications to mitigate reputational risk. • Seek alternative options for hosting.
<p>Build not complete by <small>Commercial Information</small> (assuming funding is secured)</p>	<ul style="list-style-type: none"> • Objectives not fully achieved. • Reputational risk • Will not adversely affect post 2019 aspirations but will seriously limit ability to capitalise on 'Tuia' commemoration. 	<ul style="list-style-type: none"> • Build alternative scenario into plan in case of non-completion. • Plan for how to build economic development post 2019. • Media and communications updates to mitigate risk. • Initiate contactors as soon as possible • Front load the work schedule to allow time contingency towards the end.
<p>Failure to gain support from all local iwi and hapu</p>	<ul style="list-style-type: none"> • Overall project risk. 	<ul style="list-style-type: none"> • The PDU recommends that funding for the project be approved subject to confirmation of support from local iwi and hapu for the project.

Next steps

21. Subject to Ministers agreement to the Cook's Landing Site project, the next steps are as follows:

- Ensure all Māori support for this project is confirmed;
- Prepare and negotiate full investment agreement documentation for the Cook's Landing Restoration Project; and
- Execute the investment agreement.