

2.2 POU TANGATA – TE WHAKAIRO HEI HUARAHI KI TE MAHI

PGF Application – Te Ara Mahi		For: Approval	
Applicant:	Uenuku Charitable Trust	Pipedrive ID #	Commercial Information
Region	Manawatū/Whanganui	PGF Funding Sought:	\$50,000.00
Region detail:	Ruapehu	Total Project Value:	Commercial Information
		Applicant co-funding:	Commercial Information
Entity Type:	Registered Charitable Trust	Funding Structure:	[Grant / Loan / Other]
Entity Detail:	<p>Uenuku Charitable Trust (UCT) established on the 3 April 2014, the first of three subsidiary trusts to progress the development and aspirations of Uenuku, Tamakana and Tamahaki in the lead up to their post treaty settlement. The UCT board currently numbers 13 trustees, all of whom have been mandated through formal processes by their hapū, marae, or wai claimant, uri or rangatahi groups to represent the interests of the people.</p> <p>UCT holds monthly hui at its offices in Raetihi on the third Sunday of each month. Uri are welcome to attend these hui. Trustees are guided by and represent the views and interest of the people, the decedents of Uenuku (nā Tūkaihoru), Tamakana and Tamahaki.</p> <p>UCT seek to represent for the benefit of te iwi ō Uenuku and their wairuatanga, mounga, ankitanga, awa, whenua and Tu Puna ō Uenuku tributaries and its interests in te tiriti ō Waitangi claims and settlements. Ruapehu District Council seeks to partner with iwi across its region where appropriate, to build a meaningful and respectful partnership that improves the prosperity and wellbeing of the community within the Ruapehu district.</p>		
We recommend that the SROs:			
<p>a) Approve / Support \$50,000.00 from the Te Ara Mahi portion of the Provincial Growth Fund towards Pou Tangata to engage Uenuku youth in an educational experience project that produces traditional carving and waharoa to establish a cultural presence, sense of achievement, mana and inspiration for future economic prosperity, subject to:</p> <p>Commercial Information</p>			
<p>b) Note that funding is approved pending completion of full due diligence</p>			
<p>c) Note that this funding is approved due to the applications alignment with the PGF Skills and Employment (Te Ara Mahi) funding criteria. This application supports the aspirations of Māori supporting Rangatahi Māori into employment opportunities by, addressing the Māori Economic Development aspirations for iwi within the Ruapehu district.</p>			
<p>d) Discuss Commercial Information</p>			
Proposal:			
<p>[Provide the elevator pitch for the proposal, consider the following:</p> <ul style="list-style-type: none"> - What exactly are they seeking funding for? Is it feasibility or a project? 			

- What are the high level outcomes sought by the project/activity:
- Why do they require PGF funding? Why can't a bank lend the money?
- Who else (if anyone) is involved in funding the project/activity?
- Is this part of a wider project, or package?
- What makes this project unique?
- What is the public benefit of the investment?]

Fill in the following table relating to outcomes:

	Response	PDU (TAM) Statement regarding achievability of target
Number of people expected to be targeted by the project/activity annually (on average):	com People	This is not proposed to be an annual project. Te Ara Mahi sees the positive outcome for this project to be achievable because it is for Māori by Māori.
Number of people expected to attain employment as a result of the project/activity annually (on average):	com people	UCT will ensure that there is employment for both taura that will be participating in this project.

Assessment against the PGF criteria:

Eligibility Criteria

The Ruapehu District Council is contributing a dedication resource up to \$^{Commercial Info} to assist in meeting the local economic aspirations of the region and UCT. The role will not only look to develop the commercial interests of the region, but also engage with other parties to seek further funding for the programme to ensure its continued existence post the PGF funding.

- Bridge the gap between education to employment, youth to work, unemployed/underemployed via this initiative
- Act as a mentor for appointed workers
- Support workers to gain and remain in employment either in the local area or where they would like to ply their trade
- Act as a conduit between workers and employers if and when issues arise
- Assist workers to deal with behavioural and/or emotional difficulties or particular vulnerabilities
- Identify and support culturally those apprentices who identify as mana whenua

Productivity Potential

Pou Tangata will create a more defined partnership between iwi and local government. This project will build the skills and capability of those that will be participating in this initiative. It aligns with the eco-system components being:

- Skills
- Knowledge of the cultural and social importance of Pou Tangata within the district.

PGF Criteria	Assessment Commentary	Rating (0✓ to 5✓)
Link with fund and government outcomes		
Aligns with relevant regional economic and employment plans and priorities, including any Māori development plans	<p>A Te Ara Mahi principle is about local people being put into local jobs. This initiative focuses on Māori being able to unlock their natural and cultural resources, to create employment for whanau, hapū and iwi. There is also a strong sense of kaitiakitanga (guardianship) of the region which is a priority for both mainstream and Māori organisations.</p> <p>The Ruapehu District Council has been working within its wider regional community under the leadership of ACCELERATE 25. https://www.accelerate25.co.nz/action-plan.html Its role has been to develop and implement the Tourism Chapter of the action plan and has produced the Ruapehu Regional Visitor Development Plan.</p> <p>Uenuku hapū have been participants in this planning process and now are demonstrating support through participation and partnership with Council.</p>	✓✓✓
Demonstrates potential to meet the current or future labour market skill needs of the region, including those resulting from PGF Tier 2 and 3 investments	This project is the first of a number of similar projects being developed within the Ruapehu/Tongariro that align to regional and tourism priorities.	✓✓✓
Reduces the rates of people not in employment, education and training, with an emphasis on Māori	Com NEETS plus Com tutor	✓✓
Increases local employment and earning potential, by supporting local people into local jobs, with an emphasis on sustainable employment outcomes	As above plus opportunity to progress to further similar planned projects.	✓✓
Additionality – adds value by building on what is already there		
Addresses a gap in current service provision e.g. does not cover activities that are already funded for (unless funding is to up-scale or re-start, existing projects)	This project is providing new employment opportunities for the district.	✓✓
Demonstrates why third party	Council funding and resource has been committed in	✓✓

funding, including other government agencies, cannot be used to address the current gap in service provision	addition to total project cost. Clear alignment to PDU programme criteria.	
Connected to regional stakeholders and frameworks		
Alignment with regional priorities	Aligns to Ruapehu Regional Visitor Plan.	✓✓✓✓
Support from local employers, central and local government, and governance groups (inc. Councils, Iwi/Hapū)	Creation of new employment opportunity but will enhance overall regional tourism visitor plan.	✓✓
Governance, risk management and project execution		
Robust project management and governance systems	<ul style="list-style-type: none"> Trust and Council oversight. 	✓✓
Demonstrates the capacity and technical capabilities to effectively implement the initiative	<ul style="list-style-type: none"> Master Carver tutor who has significant experience in this field. 	✓✓✓
Risk management approach	<ul style="list-style-type: none"> Technical and design oversight by professional organisations Council and Trust project management. 	✓✓✓
Future ownership / operational management	<ul style="list-style-type: none"> Project will be part of the regional infrastructure therefore covered by regions asset management. 	✓✓✓
Analysis of the benefits and costs		
<p>The broad aspiration is to re-establish the economic viability of land and resource, sustain commercial development of these resources and contribute to industry relationships and economic growth.</p> <p>The carvings will be part of the National Park Village Park and Ride Facility, a transport infrastructure project currently funded in a partnership between MBIE Tourism Infrastructure Fund and Ruapehu District Council.</p> <p>The benefits from this project support the establishment of a commercial base within National Park Village for Uenuku post settlement. The small but very important investment will encourage future thinking and have potential to grow into new cultural experiences for visitors to Ruapehu.</p> <p>The park and ride facility will be used mainly during daylight hours. The potential for new cultural business to leverage from utilisation of the park and ride in the evenings is high</p> <p>Social cohesion is achieved by working as one community and enabling new business opportunity, employment and distribution of wealth. In Ruapehu this is assisted by investment in Small to Medium Enterprise such as what is envisaged at this location.</p>		
Funding Arrangements		

Milestone based in three tranches;

\$^{Commerc} - provision of a detailed plan

\$^{Commerc} - Progress Report

\$^{Comm} - Project completion.

Due Diligence and Ownership

The Due Diligence has been completed.

The PDU works with DIA to assess risk around local authorities.

Shareholders:

Shareholder	%

[describe any areas of interest]

Directors:

- Steve Hirini

Trustees:

- [insert names of directors]

Key Management Personnel:

- Steve Hirini – Uenuku Charitable Trust
- Warren Furner – Ruapehu District Council

Risk Assessment

The key risks to the PDU and proposed mitigations of this investment are as follows:

Type of risk	Risk description	Mitigations	Risk Rating L/M/H
[i.e. Cost Risk]	No risks of note. Funds are for labour costs and materials	Materials (tree) have been identified' Master Carver and ^{Com} trainees identified and confirmed.	Low]

Consultation undertaken or implications:

A discreet project partnership between Iwi and Council based on planned infrastructure and tourism facility investment.

MSD and MBIE Tourism are aware and supportive of this project.

Supporting proposal:

No

Appendices:

No

Author of paper:

Te Ara Mahi