



WHANGAREI TOURISM-RELATED INITIATIVES PACKAGE

Date:	22 January 2019	Priority:	Medium
Security classification:	In Confidence	Tracking number:	2218 18-19

Action sought		
	Action sought	Deadline
Hon Shane Jones Minister for Regional Economic Development	Agree to the recommendations outlined in this briefing	29 January 2019
Hon Grant Robertson Minister of Finance		29 January 2019
Hon Phil Twyford Minister of Transport		29 January 2019
Hon David Parker Minister for Economic Development		29 January 2019
Fletcher Tabuteau Parliamentary Under-Secretary to the Minister for Regional Economic Development	Note the contents of this briefing	29 January 2019

Contact for telephone discussion (if required)			
Name	Position	Telephone	1st contact
Robert Pigou	Head of Investment Management	Privacy of natural persons	✓
Paul Swallow	Investment Manager	Privacy of natural persons	
Aaron Hape	Principal Advisor Investment Management	Privacy of natural persons	

Recommendations

Projects seeking approval from Regional Economic Development Ministers

Ref	Project name	Project	Total cost of project	Proposed PGF investment
1	Whangarei Rolling Ball Clock	<p>Applicant: Northland Inc. Region: Northland Funding will build a full scale version of an operational Rolling Ball Clock to support the promotion of Clapham's National Clock Museum as a tourist attraction in Whangarei.</p>	\$ <small>Commercial Information</small>	\$750,000 grant
2	Camera Obscura	<p>Applicant: Creative Northland Region: Northland Funding will build an interactive Camera Obscura as a tourist attraction in Whangarei. It will add to the other tourist attractions in the Hatea Loop Walkway, including the Hundertwasser Arts Centre, the Hihiaua Cultural Centre and (if funded by the PGF) Rolling Ball Clock.</p>	\$ <small>Commercial Information</small>	\$458,853 grant
3	Riverside Hotel & Entertainment Precinct	<p>Applicant: Northland Development Corporation Region: Northland Funding will help complete a feasibility study and detailed business case for the development and construction of a hotel and entertainment precinct in Whangarei's town centre.</p>	\$ <small>Commercial Information</small>	\$1.314 million grant
4	Te Tai Tokerau Tuia Encounters 250	<p>Applicant: Te Au Mārie Trust's Region: Northland Funding will allow assist the development of two tourism related projects that form part of the Te Au Mārie Trust's participation in the Tuia Encounters 250 commemorations in 2019.</p>	\$ <small>Commercial Information</small>	\$1.311 million grant

PROACTIVELY RELEASED



The Provincial Development Unit recommends that you:

1. **Note** that these projects are being presented as a \$3.833 million package of Whangarei tourism-related initiatives.

Noted

Rolling Ball Clock

2. **Note** that Northland Inc. is seeking \$750,000 from the Provincial Growth Fund to build a full scale version of an operational Rolling Ball Clock and house it in a purpose built glass enclosure on a Whangarei District Council owned site.

Noted

3. **Agree to:**

Approve Northland Inc.'s application for a \$750,000 grant from the PGF.

Agree / Disagree

OR

Decline Northland Inc.'s application for a \$750,000 grant from the PGF.

Agree / Disagree

Camera Obscura

4. **Note** that Creative Northland is seeking \$458,853 from the Provincial Growth Fund to build an operational Camera Obscura and house it in a 8 metre high, purpose built, spiral steel structure on a Whangarei District Council owned site.

Noted

5. **Agree to:**

Approve Creative Northland's application for a \$458,853 grant from the PGF.

Agree / Disagree

OR

Decline Creative Northland's application for a \$458,853 grant from the PGF.

Agree / Disagree

Riverside Hotel and Entertainment Precinct

6. **Note** that the Northland Development Corporation Limited is seeking \$1.314 million in grant funding from the Provincial Growth Fund to complete a feasibility study and detailed business case for the development and construction of a hotel and entertainment precinct on in Whangarei's town centre.

Noted

7. **Agree to:**

Approve Northland Development Corporation Limited's application for a \$1.314 million grant from the PGF.



Agree / Disagree

OR

Decline Northland Development Corporation Limited's application for a \$1.314 million grant from the PGF.

Agree / Disagree

Te Tai Tokerau Tuia Encounters 250

8. **Note** that the Te Au Mārie Trust is seeking a \$1.311 million grant from the PGF to fund two tourism related projects that form part of the Trust's participation in the Tuia Encounters 250 commemorations in 2019.

Noted

9. **Agree to:**

Approve Te Au Mārie Trust's application for a \$1.311 million grant from the PGF.

Agree / Disagree

OR

Decline Te Au Mārie Trust's application for a \$1.311 million grant from the PGF.

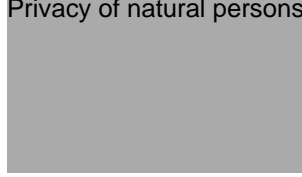
Agree / Disagree

PROACTIVELY RELEASED



**PROVINCIAL
DEVELOPMENT
UNIT**

Privacy of natural persons



Robert Pigou
Head of Investment Management
Ministry of Business, Innovation and Employment
..... / /

Hon Grant Robertson
Minister of Finance
..... / /

Hon Shane Jones
Minister for Regional Economic Development
..... / /

Hon Phil Twyford
Minister for Transport
..... / /

Hon David Parker
Minister for Economic Development
..... / /

PROACTIVELY RELEASED