

## COVER SHEET

<b>2.24 Architectural Concept plans and cost estimates to enable multiple initiatives to be delivered at the Māoriland Hub in Ōtaki</b>  <b>Express Application</b>		<b>For: Approve</b>	
<b>Tier:</b>	1 - Regional	<b>Sector:</b>	Feasibility Study
<b>Background &amp; context:</b>		<b>Recommendation(s):</b>	
<b>Applicant Organisation:</b> <ul style="list-style-type: none"> <li>Māoriland Charitable Trust</li> </ul> <b>Location:</b> <ul style="list-style-type: none"> <li>68-70 Main Street, Otaki</li> </ul> <b>Proposal:</b> <ul style="list-style-type: none"> <li>The funding is for professional fees to produce a set of high spec concept plans and cost estimates (QS) for the Māoriland Hub in Ōtaki Village.</li> <li>The concept plans and cost estimates will be used to attract investment for the project through the PGF and to present to private investors.</li> </ul> <b>Funding Sought:</b> <ul style="list-style-type: none"> <li>Total project value: \$Com</li> <li>PGF Funding: \$15,000 i</li> </ul> <b>Background:</b> <p>The Māoriland Hub is an indigenous cinema and arts hub in Otaki Village. A Māori owned and operated social enterprise that is mandated by ngā hapū of Ōtaki. The hub is the home of the highly successful annual International Indigenous festival, the Māoriland Film Festival (MFF).</p> <p>The Hub aims to provide youth and whānau with the skills and pathways to enter the global creative technology industry. It will also bring the world to Ōtaki and the associated economic, social and cultural</p>		<p><b>We recommend that the SRO:</b></p> <p><b>a) Discuss</b> the application seeking PGF funding of \$15,000 (Co % of total project) for funding an architectural concept plan and cost estimates as per PDU suggested.</p> <p><b>b) Note</b> the alignment of this application with the implementation plan for - Kāpiti District Economic Development Strategy for 2015 to 2018 (very general, no specific project mentioned)</p> <p><a href="https://www.kapiticoast.govt.nz/Our-District/Economic-Development/Strategy-for-Supporting-Economic-Development/">https://www.kapiticoast.govt.nz/Our-District/Economic-Development/Strategy-for-Supporting-Economic-Development/</a></p> <p><b>c) Note</b> the main alignment to PGF criteria are as follows once the Hub is completed.</p> <ul style="list-style-type: none"> <li>Jobs &amp; sustainable economic development;</li> <li>Social inclusion &amp; participation;</li> <li>Māori development; and</li> <li>Climate change &amp; environmental sustainability (in education)</li> </ul> <p><b>d) Note</b> had checked with Te Puni Kōkiri (TPK) and Ministry for Culture &amp; Heritage (MoC&amp;H), and they confirmed this project is a complement not a substitute for other government-funded capability development initiatives.</p>	

<p>benefits.</p> <p>Before this application, there was an Application for Funding - Commercial Information</p> <p>During the evaluation, PDU Regional Team met the applicant, a site visit, undertook and confirmed a more detailed architectural plan would benefit their application.</p> <p>Therefore the applicant chose to resubmit their application via an Express Application for funding of a set of professional architectural concept plans and cost estimates. These will help the applicant to explore the full potential and more comprehensive details of the capital expenditure of the Māoriland Hub project; and to attract support from other investments/ grants (including potentially the PGF).</p>	<p>e) <b>Note</b> The applicant reports that they do have ability <b>Commercial</b> and forecast <b>Commercial</b> going forward.</p> <p>f) <b>Note</b> the Managing Director holds directorship and owns shares in several companies.</p> <p>g) <b>Recommendation to Approve \$15,000, subject to</b></p> <p>Due diligent check –</p> <ul style="list-style-type: none"> <li>• The Charity's property ownership registration</li> <li>• related parties transactions disclosure</li> <li>• What governance they have in place to oversee the spending</li> <li>• The organisation and governance structure, duties allocation</li> <li>• PDU confirmation of the architect to be engaged to prepare the concept plans</li> </ul>
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**PGF criteria that this proposal supports:**

PGF Criteria	Assessment Commentary	Rating (1✓ to 5✓)
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**Link with fund and government outcomes**

Creates permanent jobs	The applicant notes M.A.T.C.H and the filmmaking workshops will upskill hundreds of youth in Ōtaki and on the Kapiti Coast and lead to employment or further educational opportunities. This pathway building has already commenced with partnerships within the film industry and to tertiary institutions such as Massey School of Creative Media Design. Once the project has been funded the MCT will be looking to increase pathways for Māori youth both nationally and internationally.	✓ <b>No data provided</b>
Delivers benefit to the community	<ul style="list-style-type: none"> <li>• The Māoriland Hub is the home of the highly successful annual International Indigenous festival - the Māoriland Film Festival (MFF).</li> </ul>	✓✓✓

	<ul style="list-style-type: none"> <li>Both the MFF and the Māoriland Hub are draw-cards for national and international visitors to the Kapiti region.</li> <li>Both entities generate educational and work opportunities for the community.</li> <li>A place where kaupapa are shared to nourish the Māori community.</li> </ul>	
Increased utilisation and returns of Maori asset base	The MCT utilises Marae in Ōtaki and other Māori assets including historical places (Rangiatea Church, Pukekaraka) Kapiti Island (Māori owned lodge) and Te Wananga o Raukawa for many of its events and workshops. The MCT is focused on supporting Maori entrepreneurship through its NATIVE MINDS initiative and workshops in areas such as Māori tourism and producing local food and rongoa as part of its environmental projects run from the community garden at the rear of the Māoriland Hub.	✓✓✓
Enhanced sustainability of natural assets	Through the Taiao environmental programme and NATIVE MINDS the project will host workshops and encourage community led responses to environmental issues including climate change.	✓✓✓
Mitigation of climate change effects	As above	✓✓✓
<b>Additionality</b>		
Adding value by building on what is already there	Will enhance the aesthetic of the existing premises, will broaden its appeal to a wider audience, will provide a credible base for the Māoriland International Indigenous Film Festival, will add to local amenities by providing a state of the art cinema and improved workshop facilities.	✓✓✓✓
Acts as a catalyst for productivity potential in the region	Will attract increased number of visitors to the area which in turn will benefit local businesses and potentially attract spin-off businesses associated with the film industry.	✓✓✓
<b>Connected to regional stakeholders and frameworks</b>		
Alignment with regional priorities	Aligned with local authority goals of increasing the cultural and economic potential of Otaki by contributing to improved social, environmental and economic outcomes.	✓✓✓
Support from local governance groups (inc. Councils, Iwi/Hapu)	KCDC strongly support application and it is noted that they included the Māoriland Hub renovation in a group application to the PGF.	✓✓✓

<b>Governance, risk management and project execution</b>									
Robust project management and governance systems	No stated. Need to request the governance structure and duties records.  As per the letter from <b>Commercial Information</b> (the applicant's accountant) dated 20/7/2018: <ul style="list-style-type: none"> <li>All accounts to be paid will be received by the applicant's accountant and the accountant will present the accounts to the appropriate team members of MCT for payment approval.</li> </ul>							No information provided	
Risk management approach	Risk analysis provided in Part C Q20							✓✓✓	
Future ownership / operational management	No change in ownership, but not sure about the structure of the management and governance								
<b>The purpose of this briefing is to consider recommending/ declining PGF funds to the:</b>									
<b>Risks Issues:</b> N/A. Risk analysis provided in Eol Part C Q20.									
<b>Eligibility points of note:</b> <ul style="list-style-type: none"> <li><i>Due diligence</i>:- Full due diligence is to be completed. It is a condition of approval that due diligence is to be to the satisfaction of the Head of PDU Investment team.</li> <li><i>Conflict(s) of interest</i>:- Based on the information provided no conflict of interest is evident noting that full due diligence will inform this item further.</li> <li><i>Illegal Activity</i>:- Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity.</li> <li><i>Alignment with Regional development plans</i>:-</li> <li><i>Commercial funding availability</i>:- Given the nature of the project which is to place capability into the development of MCT's feasibility study access to commercial funding is not considered a feasible option.</li> </ul>									
<b>Consultation undertaken or implications:</b>									
<b>Legal</b>	N/A	<b>HR</b>	N/A	<b>Finance</b>	N/A	<b>MBIE policy</b>	N/A	<b>Other</b>	
<b>Supporting proposal:</b>					Yes				
<b>Appendices:</b>					Yes - Applications and supporting letters are as annexes				
<b>Sponsor(s):</b>					N/A				
<b>Manager/Author of paper:</b>					Joan Ng, David Z - Investment Team				