



## 2.6 MATAPUNA SUPPORTED EMPLOYMENT PROGRAMME (HPR) APPLICATION

<b>HE POUTAMA RANGATAHI</b>		<b>For: Approve</b>	
<b>Tier:</b>	<b>1 - Regional</b>	<b>Sector:</b>	<b>Skills</b>
<b>Background &amp; context:</b>		<b>Recommendation(s):</b>	
<p><b>Applicant Organisation:</b></p> <ul style="list-style-type: none"> <li>Matapuna Training Centre</li> <li>A Private Training Establishment, focused on access to vocational employment for young people.</li> </ul> <p><b>Location:</b></p> <ul style="list-style-type: none"> <li>Tairāwhiti</li> </ul> <p><b>Proposal:</b></p> <ul style="list-style-type: none"> <li>Expansion of the License to Work Programme, with a new Youth Employability Programme focussed on providing <sup>Comm</sup> rangatahi with work readiness skills over 20 weeks, NCEA Level 2 qualifications and dedicated tutors and pastoral support including when in employment (up to <sup>Commercial Information</sup>).</li> </ul> <p><b>Funding Sought:</b> \$457,853.50 (over 2 years)</p> <ul style="list-style-type: none"> <li>Total project value: \$ <sup>Commercial Information</sup></li> <li>PGF Funding: \$457,853.50</li> <li>Applicant contribution of <b>Commercial Information</b></li> </ul> <p><b>Background:</b></p> <p>Matapuna Training Centre, key delivery is foundation education (Levels 1 and 2, in Services; and Social and Community), with a specialist role in numeracy and literacy. In 2016 Matapuna exceeded the NZ sector median for students progressing into higher education. However, there are a significant number of rangatahi that go on to become NEET's again, by exiting education to go onto a benefit when they turn 18. This programme targets those rangatahi while they are still at Matapuna, to provide them with the on-going support and</p>		<p><b>We recommend that the SRO(s)</b></p> <p><b>a) Approve</b> \$457,853.50 from the He Poutama Rangatahi portion of the Provincial Growth Fund towards the Matapuna Supported Employment Programme.</p> <p><b>b) Note</b> the project leverages off the License to Work Programme (funded by TEC), expanding upon work placements to supported employment pathways for rangatahi who are not in employment, education or training.</p> <p><b>c) Note</b> the project targets <sup>Comm</sup> rangatahi who do not want, or are unable to pursue higher education, by providing a pathway to sustainable employment.</p> <p><b>d) Note</b> the programme will provide support to rangatahi when in employment for up to <sup>Commercial Information</sup>.</p> <p><b>e) Note</b> the project has been regionally endorsed by the CARE (Regional Employment and Skills) Forum on 17 September</p>	

opportunities, to be able to enter employment sustainably.

The Matapuna Supported Employment Programme is applying for expansion of the License to Work Programme, focussed on providing 36 rangatahi with work readiness skills over 2 years, who will be provided with dedicated pastoral support to ensure they stay there.

The programmes includes:

- Work- readiness skills focussed on developing positive attitude, communication, team work, self-management, willingness to learn, problem solving and resilience competencies. *These align with the Employability Skills Framework;*
- literacy and numeracy;
- practical and theory unit standards;
- work experience and placements; *and*
- ongoing pastoral support while in employment.

After 24 months, rangatahi are able to achieve:

- a License to Work Certificate;
- first aide and a learners or restricted driver's license;
- work experience and placements; *and*
- sustained employment

Matapuna Training Centre has collaborated with Activate Tairawhiti (the local economic development agency) to trial (without resource) work placements for their students through the Youth Employability Programme. As a consequence, Matapuna has established relationships with employers and access to an employer pipeline through Activate Tairawhiti.

Over <sup>Commercial Inform</sup> [REDACTED], He Poutama Rangatahi funding would cover:

- wages for a Tutor and Pastoral Care Mentor: \$ <sup>Commercial Informatic</sup> [REDACTED] (per annum?)  
(Pastoral Care Mentor will continue to work with rangatahi in employment beyond the <sup>Commercial Inform</sup> [REDACTED] of the rangatahi intake, to provide the dedicated employment support).
- programme costs: \$ <sup>Commercial Inform</sup> [REDACTED]  
(Learners and restricted licenses, vehicle expenses, clothing support, equipment costs for jobs)

Matapuna Training Centre's contribution is resource in kind:

- Training facility, meals, existing equipment
- Established networks and reputation with employers

	Response	PDU (HPR) Statement regarding achievability of target
Number of people expected to be targeted by the project annually:	Commercial Information (Comm) over two years)	Applicant already has demand for places
Number of people expected to go into employment, apprenticeships or further training as a result of the project:	Comm +	Based on applicant's experience with similar programmes
High level outcomes sought by the project/activity:	<ul style="list-style-type: none"> <li>Motivated, positive, confident rangatahi</li> <li>Reduce NEETs in Tairāwhiti</li> <li>Increased income and wellbeing for rangatahi and their whanau</li> <li>Address regional labour shortages</li> </ul>	
Detail of who else is involved in funding the project/activity:	Applicant contribution of resources in kind: training facility, meals, existing equipment	

**PGF Skills & Employment criteria that this proposal supports:**

Te Ara Mahi Criteria	Assessment Commentary	Met (Y /N/Partial)
<b>Link with fund and government outcomes – delivers benefit to communities</b>		
Acts as a catalyst for improving productivity potential in the region (s)	<ul style="list-style-type: none"> <li>Reduces barriers to employment for rangatahi NEETs and further supports those who are least able to readily transition and stay in employment.</li> </ul>	Y
Aligns with relevant regional	<ul style="list-style-type: none"> <li>Aligns with the Tairāwhiti Economic Action Plan,</li> </ul>	Y

economic and employment plans and priorities, including any Māori development plans	particularly the plan's commitment to "support regional trades training to increase employer participation and to improve pastoral care to increase achievement" (Action 8.4)	
Demonstrates potential to meet the current or future labour market skill needs of the region, including those resulting from PGF Tier 2 and 3 investments	<ul style="list-style-type: none"> <li>Aimed at preventing rangatahi NEETs, by targeting those rangatahi who choose not to pursue higher education and who with minimal formal education, are supported into sustainable employment. Supporting these rangatahi will enable a localised response, to meeting the regional labour force shortages presenting in Tairāwhiti.</li> </ul>	Y
Reduces the rates of people not in employment, education and training, with an emphasis on Māori	<ul style="list-style-type: none"> <li>All participants in the programme will be NEETs</li> <li>Participants will have left school with no or low qualifications and be at risk of long term unemployment</li> <li>Most participants will be Māori</li> </ul>	Y
Increases local employment and earning potential, by supporting local people into local jobs, with an emphasis on sustainable employment outcomes	<ul style="list-style-type: none"> <li>The programme will aim to place at least <span style="background-color: #cccccc; padding: 0 2px;">Comme</span> rangatahi into local employment. The applicant has employers and access to an employee pipeline, to provide work experience and employ rangatahi</li> </ul>	Y
<b>Additionality – adds value by building on what is already there</b>		
Addresses a gap in current service provision e.g. does not cover activities that are already funded for (unless funding is to up-scale or re-start, existing projects)	<ul style="list-style-type: none"> <li>This programme fills a gap in the Tertiary Education Commission's funding of Youth Guarantee, in that they only measure higher education as a positive outcome.</li> </ul>	Y
Demonstrates why third party funding, including other government agencies, cannot be used to address the current gap in service provision	<ul style="list-style-type: none"> <li>This programme supports rangatahi NEETs, who are not interested in pursuing higher education, to be redirected and supported into employment. TEC does not do that currently.</li> </ul>	Y
Demonstrates awareness of and ability to connect to other services/initiatives that are complementary to the project	<ul style="list-style-type: none"> <li>MSD is already working with Matapuna on Driver Licensing for beneficiaries (not NEETs) and has support from Activate Tairāwhiti to work through the License to Work Programme.</li> </ul>	Y
<b>Connected to regional stakeholders and frameworks</b>		
Has support and input, where applicable, from: <ul style="list-style-type: none"> <li>Local; industry, employers,</li> </ul>	<ul style="list-style-type: none"> <li>Endorsed by the CARE Advisory Forum: the skills and employment sub-group of the Tairāwhiti Economic</li> </ul>	Y

<p>community groups and employment bodies/governance mechanisms</p> <ul style="list-style-type: none"> <li>• central and local government agencies</li> <li>• iwi and other Māori governance mechanisms</li> </ul>	<p>Action Plan Steering Group. The TEAP Steering Group includes Gisborne District Council, industry leaders and all iwi chief executives.</p> <ul style="list-style-type: none"> <li>• Supported by the Tairāwhiti offices of MSD, MoE and TPK.</li> <li>• Supported by the Economic Development Agency- Activate Tairawhiti.</li> </ul>	
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**Governance, risk management and project execution**

<p>Has robust project management and governance systems planned or in place</p>	<ul style="list-style-type: none"> <li>• Robust project management and governance systems demonstrated</li> </ul>	<p>Y</p>
<p>Demonstrates the capacity and technical capabilities to effectively implement the initiative e.g. has experience in building local capacity, lifting work readiness and knowledge of the local labour market</p>	<ul style="list-style-type: none"> <li>• Undertaken significant restructure since 2013, to be able to exceed the NZ sector median for students progressing into higher education in 2016</li> <li>• Approved by NZQA to deliver foundational learning to level 2 and to assess programme unit standards</li> </ul>	<p>Y</p>
<p>Risk management approach outlined</p>	<ul style="list-style-type: none"> <li>• Risk management approach outlined</li> </ul>	<p>Y</p>
<p>Future ownership / operational management identified</p>	<ul style="list-style-type: none"> <li>• Jodie Cook, Chief Executive Officer will continue operational management</li> </ul>	<p>n/a</p>

**The purpose of this briefing is to consider recommending PGF funds for Rangatahi Pathways to the Trades Initiative**

**Regional Governance Group View:**

This project has been endorsed by the CARE Advisory Forum, which is the regional skills and employment sub-group of the Tairāwhiti Economic Action Plan Steering Group. The Forum is co-chaired by the Regional Commissioner for MSD and the CEO of Activate Tairāwhiti.

**Risks and Issues:**

None identified

**Eligibility points of note:**

- *Due diligence:-* Due diligence has been requested. (Matapuna is already an MSD provider)
- *Conflict(s) of interest:-* Based on the information provided no conflict of interest is evident
- *Illegal Activity:-* Based on the application information provided and feedback from other agencies there is no indication that the applicant or project has been involved in, or associated with illegal activity.
- *Alignment with Regional development plans:-* The programme aligns with the Tairāwhiti Economic Action Plan.

- *Commercial funding availability:-* Given the nature of the project, access to commercial funding is not considered a feasible option.

**Consultation undertaken or implications:**

<b>Legal</b>	N/A	<b>HR</b>	N/A	<b>Finance</b>	N/A	<b>MBIE policy</b>	N/A	<b>Other</b>	
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**Cross agency feedback (national offices):**

**Commercial Information**

The application is supported by the regional offices of MSD, MOE and TPK.

**Advice from regional and any other PDU teams:**

The Tairāwhiti PDU team based in Gisborne (Marsha Wyllie) has worked directly with the Matapuna Training Centre to develop the application

<b>Supporting proposal:</b>	Yes
<b>Appendices:</b>	Yes - Application and supporting documents are as annexes Application Will Be Proactively Released Separately
<b>Sponsor(s):</b>	N/A
<b>Manager/Author of paper:</b>	Stephen Ruddell/Marsha Wyllie