



BRIEFING

Tourism Recovery Package Update – 23 June 2020

Date:	23 June 2020	Priority:	High
Security classification:	In Confidence	Tracking number:	3839 19-20

Action sought		
	Action sought	Deadline
Tourism Recovery Ministers Group	Note that 308 applications were received	25 June 2020
Hon Kelvin Davis Minister of Tourism	Note that four applications were received late but have been accepted	
Hon Grant Robertson Minister of Finance		
Hon Nanaia Mahuta Minister for Māori Development	Note that the impact of the wage subsidy extension on STAPP	
Hon Eugenie Sage Minister of Conservation	Note the potential impact of the DOC concession proposal	
Fletcher Tabuteau Under Secretary Regional Economic Development		

Contact for telephone discussion (if required)				
Name	Position	Telephone		1st contact
Danielle McKenzie	Programme Director, Tourism	04 896 5113	s 9(2)(a)	✓
s 9(2)(a)	Policy Advisor, Tourism System and Insights	s 9(2)(a)		

The following departments/agencies have been consulted

Minister's office to complete:

Approved

Declined

Noted

Needs change

Seen

Overtaken by Events

See Minister's Notes

Withdrawn

Comments



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Purpose

To provide a weekly update on the Tourism Recovery Package as of Tuesday 23 June 2020.

Recommended Action

The Ministry of Business, Innovation and Employment recommends that you:

- a. **Note** that 308 STAPP applications were received *Noted*
- b. **Note** that four of these STAPP applications were received late but have been deemed valid and will be assessed *Noted*
- a. **Note** that the wage subsidy extension announced this month will require funding amounts to be re-calculated and will extend the time needed to negotiate funding agreements *Noted*
- b. **Note** if the DOC concession waiver fee proposal fee is approved, officials will need to re-calculate relevant individual STAPP funding amounts. This will extend the time needed to negotiate funding agreements and may impact announcement timeline. *Noted*



Danielle McKenzie
Programme Director, Tourism
Labour Science and Enterprise, MBIE
23 / 6 / 2020

Hon Kelvin Davis
Minister of Tourism
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Hon Eugenie Sage
Minister of Conservation
..... / /

Hon Grant Robertson
Minister of Finance
..... / /

Fletcher Tabuteau
**Under Secretary Regional Economic
Development**
..... / /

Hon Nanaia Mahuta
Minister for Māori Development
..... / /

Strategic Tourism Assets Protection (STAPP)

STAPP Progress

1. The STAPP application process closed 5.00pm Thursday 18 June. A total of 304 applications were received before the applications closed.
2. A further four applications were received after applications closed. Officials have decided these applications are valid and will be assessed considering;
 - all four late applications were received on the day of closing (Thursday 18 June),
 - two applications were less than 5 minutes late, while the other two were within two hours late,
 - the application process ran for two weeks, which was an expedited process, and
 - allowing these four late applications will NOT adversely impact other applications.
3. This leaves a total of 308 valid STAPP applications. An overview of these applications is included in annex one.

Further pressure on timelines

4. Many applicants have indicated that they have applied for the wage subsidy extension. This will require funding amounts to be re-calculated and will extend the time needed to negotiate funding agreements with successful applicants.
5. On 22 June 2020, a budget bid to offset DOC concession fees was submitted to the TRMG. If this is successful, it will impact on a reasonable number of STAPP applications. Like the wage subsidy, MBIE would need to re-calculate funding amount if successful applicants requested support for DOC concession fees and will extend the time needed to negotiate funding agreements with successful applicants.
6. STAPP timeline:

Date	STAPP timeline
Thursday 4 June	Applications open
Thursday 18 June	Applications close
Friday 26 June	Preliminary eligibility assessment sent to other agencies for feedback
Tuesday 30 June	Eligibility assessment paper sent to Tourism Recovery Ministers Group (TRMG) for approval
Thursday 2 July	TRMG meeting: confirm eligible/non eligible applications
Tuesday 7 July	Recommendation paper post full assessment of approved eligible assets sent to TRMG
Thursday 9 July	TRMG meeting: consider funding applications
Friday 10 July	MBIE contact applicants to confirm outcome and begin drafting contracts
Proposed Announcement Dates	
Week of 13 July	Two announcements; one for the North Island and one for the South Island

Tourism Transitions Programme

7. A separate paper regarding the Tourism Transitions Programme will be provided to TRMG next week [3863 19-20]

New Zealand Futures Tourism Taskforce

8. The co-chairs of the New Zealand Tourism Futures Taskforce released a public statement on Tuesday 23 June, to update the tourism sector on the progress for establishing the Taskforce membership. They also released the draft Terms of Reference for the Taskforce, in order to give the sector the opportunity to comment on the draft.
9. The co-chairs are still working to establish the membership of the core group of the Taskforce, as some of the proposed candidates are unavailable. They will update Ministers as soon as possible on any alternative options.

Tourism Recovery Funds Committed

10. As of 23 June 2020, the following funds have been committed:

Project	Committed Amount:
STAPP	\$35.9m
Transitions Programme	\$7m
NZMT (through TPK)	\$10m
MBIE tourism support costs	\$0.75m
Total committed funds:	\$53.65

11. As of 23 June 2020, the following is being proposed for funding:

Project	Proposed Amount:
Transitions Programme (additional funding to the regional business partners network for tourism businesses)	\$10m
ITO support	\$20m
DOC concession waiver fees	\$25m
Total fund being considered:	\$55m

Annexes

Annex One: STAPP Applications Overview

Annex One: STAPP Applications Overview



Strategic Tourism Assets Protection Programme as at 23 June 2020



Commercial In-Confidence