



HISTORIC SITES OF NATIONAL IMPORTANCE

Proposals for review

Date:	23 January 2020	Priority:	Medium
Security classification:	In Confidence	Tracking number:	2030 19-20

Action sought		
	Action sought	Deadline
Hon Shane Jones Minister for Regional Economic Development	Agree to the recommendations outlined in this briefing.	28 January 2020
Hon Grant Robertson Minister of Finance		28 January 2020
Hon Phil Twyford Minister of Transport Minister of Economic Development		28 January 2020
Hon David Parker Minister for Trade and Export Growth		28 January 2020
Fletcher Tabuteau Parliamentary Under-Secretary to the Minister for Regional Economic Development	Note the contents of this briefing.	28 January 2020

Contact for telephone discussion (if required)			
Name	Position	Telephone	1st contact
Ben Dalton	Chief Operating Officer	Privacy of natural persons	✓
Staci Hare	Investment Manager	Privacy of natural persons	

Recommendations

Projects seeking decision from Regional Economic Development Ministers

Ref	Project name	Project description & benefits	Comment	Total cost of project	Requested PGF Investment	PDU Recommendation
1.	Parihaka Visitor Facilities	<p>Applicant: Parihaka Papakāinga Trust (PPT)</p> <p>Region: Taranaki</p> <p>Parihaka is a Taranaki settlement, first established in 1866 to provide refuge for Māori during the New Zealand Land Wars. Led by Tohu Kākahi and Te Whiti o Rongomai, the people used acts of peaceful resistance to challenge land confiscation and forced sales by the Crown. In November 1881, Crown-led forces invaded the peaceful settlement. The invasion and resulting occupation caused the degradation of the physical, cultural and spiritual wellbeing of the people of Parihaka.</p> <p>The work of today's descendants to keep the teachings of Tohu and Te Whiti alive has resulted in Parihaka becoming a destination for local, national and international visitors seeking to understand the experience of the community and the legacy of its prophets.</p> <p>The Parihaka Papakāinga Trust (PPT) provides governance for the Parihaka Papakāinga. The PPT is seeking \$Commercial Information of PGF investment to build visitors' facilities at the Parihaka Papakāinga and enhance visitor access to, and understanding of, Parihaka, focusing on the legacy of Te Whiti and Tohu, and principles of sustainability and peace, autonomy, self-sufficiency, and unity.</p> <p>The four main components of the PGF application are:</p> <ul style="list-style-type: none"> Removal of an existing building on the site Development of a visitor centre and supporting infrastructure on the site <ul style="list-style-type: none"> Car and bus parking Hard infrastructure (paths, seats, lights) and landscaping at visitor centre site Water, waste and energy infrastructure at visitor centre site Link the visitor centre site to the broader Papakāinga <ul style="list-style-type: none"> Build a pedestrian bridge Hard infrastructure (paths, seats, lights, fences) and landscaping for visitor experience across the whole Papakāinga Research and narrative development (for visitor experience at centre and broader Papakāinga, and fit-out of narrative elements in visitor centre). <p>The visitor facilities project is expected to turn a current problem of many uninvited visitors, and groups that can't</p>	<p>The Provincial Development Unit (PDU) recommends approving up to \$14,000,000 of PGF grant funding from the PGF Historic Sites of National Importance Allocation towards the Parihaka Visitor Facilities project, subject to:</p> <ol style="list-style-type: none"> The project being funded in two phases: <ol style="list-style-type: none"> Phase one is to complete the detailed project plan (including cost and technical verification and confirmed project milestones); and Phase two completing the work against the agreed project milestones. PGF funding of up to \$Commercial Information be used to fund phase one. Phase one will include the following conditions: <ol style="list-style-type: none"> the PDU being satisfied with final project plan and costings, and recruitment of project management and technical expertise; the completion of a detailed business plan; an agreed procurement approach for the programme of work; details of the governance structure which would be in place for the project; secured co-funding for the project; PGF funding for phase two will be released in tranches against contracted project milestones. <p>The project has the potential to support the prosperity of the Parihaka Papakāinga through the revitalisation and consolidation of the people, whenua and community. This would be achieved through developing the site and enabling the community to share their account of the events of 1881, the history of the Papakāinga, and their unique belief system. The project will promote shared knowledge of the events that occurred in 1881; the teachings of Te Whiti and Tohu; and the Papakāinga's subsequent path to regeneration, by developing and sharing a Parihaka narrative, enabling the community to tell the story in their own way.</p> <p>Additionally, the project would link with the Taranaki Cathedral project, which received \$5,000,000 funding from the PGF for its development as a site of significance to the New Zealand Land Wars; Te Kohia, the site of the first shots fired in the New Zealand Land Wars; and the Tapuae Roa Taranaki Crossing project, which received \$10,300,000 funding from the PGF.</p> <p>Note that the PPT has committed \$Commercial Information towards this project and is actively seeking co-funding support of up to Commercial Information</p>	\$Commercial Information	\$Commercial Information	Approve up to \$14,000,000

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		<p>be catered for into an economic opportunity for the people of Parihaka. The outcome will be a visitor centre that provides jobs for Parihaka residents, tells the story of Parihaka in the voice of its people (for regional, national and international audiences) and offers facilities and experiences for groups of various sizes, and income for the wider Papakāinga.</p> <p>Initial economic analysis provided by ^{Commercial Inf} indicates an \$^{Commercial Information} injection into the economy through the build and a multiplier effect of \$^{Commercial Information} creation of approximately ^{Commerci} jobs and potential operating profit of up to \$^{Commercial Information} at the end of ^{Commercial Inform} based on four business lines of Visitors centre; Whare taonga; Education; and Events (conferences, retreats, weddings and wānanga).</p> <p>The proposed PGF contribution to visitor facilities development is part of a much broader Parihaka Development Plan (PDP) and regeneration project. The entire plan covers the full Papakāinga environment and potentially adjacent land and is beyond the scope of a PGF investment. The PDP has significant local and central government support. Te Puni Kōkiri is the lead Crown Agency for the PDP.</p> <p>The PGF application, which has strong community support and leverages off robust initial investigations and plans (eg a 30 year spatial plan for the whole Papakāinga and a concept design for the visitors centre are already complete), is an essential catalyst for the broader plan and the economic development and sustainability of the Papakāinga.</p>	<p>This application's alignment with the four criteria of Historic Sites of National Importance allocation is very strong. These criteria are:</p> <ul style="list-style-type: none"> • Developing sites to support economic activity in the regions, and connection of New Zealanders to these sites; • Promoting shared understanding of our history through promoting important sites and events, including sites of national importance in the New Zealand Wars and the founding of our nation; • Providing for unique tourism activities that could potentially connect with other tourism ventures within an area; and • Supporting Māori development and prosperity, including through realising the story-telling potential and developing related sites of special significance to iwi and Māori. 			
2.	Te Ika o te Kōpua	<p>Applicant: Te Ruapekapeka Pā Management Trust (TRT)</p> <p>Region: Northland</p> <p>Te Ruapekapeka Pā Management Trust (TRT) is a charitable trust that oversees the governance of the Ruapekapeka Historic Reserve on behalf of local Northland Māori. Ruapekapeka Historic Reserve is the site of the Battle of Ruapekapeka, the last battle of the Northern War.</p> <p>TRT's responsibilities include ensuring the mana and taha wairua of Te Ruapekapeka Pā is maintained, upheld and respected for the future benefit and education of all New Zealanders.</p> <p>TRT is seeking \$2 million of PGF investment to improve the overall visitor experience and contribute to a balanced understanding of this historic site of national importance. It is hoped the upgrades will help increase visitor numbers. The three main components of the PGF application are:</p>	<p>The Provincial Development Unit (PDU) recommends approving \$2,000,000 of PGF grant funding from the PGF Historic Sites of National Importance Allocation towards the Te Ika o te Kōpua project, subject to:</p> <ol style="list-style-type: none"> A detailed project plan, including confirmation of governance arrangements, being provided to the PDU and project milestones being agreed to; The PDU receiving financial statements for the 2019 financial year and satisfactory financial analysis; and Agreement between TRT, DOC and Northland Regional Council as to how the pou, along with any other asset that is purchased or created as part of this project, will be maintained and who is responsible for maintenance of such assets. <p>Te Ruapekapeka is a uniquely Northland and New Zealand tourism destination and this investment will increase its value as a product and one of the best preserved Māori land war sites in the country.</p> <p>The project aligns with TRT's Strategic Intent and Action Plan 2018-30 and will contribute to the Trust achieving its long term</p>	\$ ^{Commercial Information}	\$2,000,000 (grant)	Approve

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		<ul style="list-style-type: none"> Installation of a large pou next to State Highway 1 to attract attention to the Ruapekapeka Historic Reserve. Investment in hapū research on tūpuna involved at the Battle of Ruapekapeka and subsequent development of tūpuna pou for the sides of the pathway up to Ruapekapeka Pā Investment in narrative development for Ruapekapeka storytelling both onsite at the Ruapekapeka Historic Reserve and through digital channels. <p>The project aims to increase the number of visitors to the Ruapekapeka Pā site, to improve the overall visitor experience and contribute to a balanced understanding of an historic site of national importance. This project will provide opportunities for hapū to research their tūpuna and their involvement at Ruapekapeka. The project will also invest significantly in understanding both the Pākehā and Māori accounts of Ruapekapeka and communicate these accounts through a variety of channels.</p> <p>The proposed PGF contribution to the development of the Ruapekapeka site is part of a broader redevelopment project focused initially on preparations for the 175th anniversary of the Battle at Ruapekapeka, which falls in 2021. TRT is working closely with the Department of Conservation (DOC) on this project and DOC currently administers the land on which Ruapekapeka Historic Reserve exists.</p> <div data-bbox="557 1165 1190 1291" style="background-color: #cccccc; padding: 5px;"> <small>Commercial Information</small> </div> <p>These investments will all combine for a greatly enhanced site and visitor experience at Ruapekapeka.</p>	<p>ambition of becoming economically self-sustaining. The project also has the potential to create employment opportunities for hapū as guided tours are offered at Ruapekapeka. The PDU notes TRT does not have any immediate plans to begin offering such services.</p> <p>A significant component of this project is the story-telling element and ensuring that both Pākehā and Māori accounts of the Battle of Ruapekapeka are displayed at the site. Whilst details are yet to be determined, TRT believes the overall visitor experience will be improved if the story of Ruapekapeka is told in the context of other conflicts of the Northern War and linked to other heritage projects in the region.</p> <p>This application's alignment with the four criteria of Historic Sites of National Importance allocation is very strong. These criteria are:</p> <ul style="list-style-type: none"> Developing sites to support economic activity in the regions, and connection of New Zealanders to these sites; Promoting shared understanding of our history through promoting important sites and events, including sites of national importance in the New Zealand Wars and the founding of our nation; Providing for unique tourism activities that could potentially connect with other tourism ventures within an area; and Supporting Māori development and prosperity, including through realising the story-telling potential and developing related sites of special significance to iwi and Māori. 			



Recommended Action

The Provincial Development Unit recommends that you:

1. **Note** that in December 2019 Cabinet agreed to allocate up to \$20 million from the PGF towards projects developing historic sites of national importance [CAB-19-MIN-0652 refers].

Noted

Parihaka Visitor Facilities

2. **Note** that the Parihaka Visitor Facilities project is one of the identified historic sites investments;

Noted

3. **Agree** to approve up to \$14,000,000 of PGF grant funding from the PGF Historic Sites of National Importance Allocation towards the Parihaka Visitor Facilities project, subject to:

- a. The project being funded in two phases:
 - i. **Phase one** is to complete the detailed project plan (including cost and technical verification and confirmed project milestones); and
 - ii. **Phase two** completing the work against the agreed project milestones.
- b. PGF funding of up to \$^{Commercial Information} be used to fund phase one. Phase one will include the following conditions:
 - i. the PDU being satisfied with final project plan and costings, and recruitment of project management and technical expertise;
 - ii. the completion of a detailed business plan;
 - iii. an agreed procurement approach for the programme of work;
 - iv. details of the governance structure which would be in place for the project; and
 - v. secured co-funding for the project.
- c. PGF funding for phase two will be released in tranches against contracted project milestones.

Agree/Disagree

Te Ika o te Kōpua

4. **Note** that Te Ika o te Kōpua (Ruapekapeka) is one of the identified historic sites investments;

Noted



**PROVINCIAL
DEVELOPMENT
UNIT**

5. **Agree** to approve \$2,000,000 of PGF grant funding from the PGF Historic Sites of National Importance Allocation towards the Te Ika o te Kōpua project, subject to:
- a. A detailed project plan, including confirmation of governance arrangements, being provided to the PDU and project milestones being agreed to;
 - b. The PDU receiving financial statements for the 2019 financial year and satisfactory financial analysis; and
 - c. Agreement between TRT, DOC and Northland Regional Council as to how the pou, along with any other asset that is purchased or created as part of this project, will be maintained and who is responsible for maintenance of such assets.

Agree/Disagree

Ben Dalton
Chief Operating Officer
Provincial Development Unit

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Hon Grant Robertson
Minister of Finance

..... / /

Hon Phil Twyford
Minister of Transport
Minister of Economic Development

..... / /

Hon David Parker
Minister for Trade and Export Growth

..... / /

Hon Shane Jones
Minister for Regional Economic Development

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Background

Historic Sites of National Importance Allocation

2. In December 2019 Cabinet agreed to allocate up to \$20 million from the Provincial Growth Fund (PGF) towards projects developing historic sites of national importance [CAB-19-MIN-0652 refers].
3. The PGF had already invested in a range of historic and cultural projects (e.g. the Rotorua Museum, Whanganui's Sarjeant Gallery and a new theatre in Hamilton). The PGF Historic Sites of National Importance Allocation is an opportunity to make further, targeted investment that will enable all New Zealanders to better understand our shared history and build a strong foundation for our future.
4. Four factors have been identified as relevant criteria for historic sites investments:
 - Developing sites to support economic activity in the regions, and connection of New Zealanders to these sites;
 - Promoting shared understanding of our history through promoting important sites and events, including sites of national importance in the New Zealand Wars and the founding of our nation;
 - Providing for unique tourism activities that could potentially connect with other tourism ventures within an area; and
 - Supporting Māori development and prosperity, including through realising the story-telling potential and developing related sites of special significance to iwi and Māori.
5. Three sites have been identified as exemplar sites and potential projects that would make up an initial tranche of investment under this allocation; Parihaka (Taranaki), Ruapekapeka (Northland) Commercial Information