

Brendon Smale



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The Ministry of Business, Innovation and Employment (MBIE)  
Consumer Information Standards (Origin of Food) Regulations 2019

To whom it may concern,

I believe New Zealand should adopt strict country of origin laws for all products. The products of greatest concern are animal products from countries such as China. Animal welfare laws in many countries in Asia are very low to non-existent. Allowing such products into the country is extremely misleading to consumers as they are unaware of the treatment animals would have likely received in certain countries. For an example of legal practices in Asia please visit:

<https://www.instagram.com/p/B6DVjIMJl2p/>

Pork, cured pork, and bacon especially should require, without any loopholes, clear country of origin labelling or be banned if they do not, meet or exceed, New Zealand's animal welfare laws.

As a consumer of many imported products, such as nuts and seeds, I strongly feel I have the right to know in-depth information about each imported product I purchase. Knowing the country of origin is the bare minimum that should be legally required.

Sincerely yours,

Brendon Smale