

Competition and Consumer Policy
Ministry of Business, Innovation & Employment
PO Box 1473
Wellington 6140

(by email) 10 February 2020

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Consumer Information Standards (Origin of Food) Regulations 2019

My submission is submitted as an honest citizen, voter and consumer and is quite straightforward.

All food origins of every foodstuff should be prominently displayed on the packaging, so that the consumer can consider animal care standards, wage structures, water use, food miles and any other consideration that the consumer feels is appropriate as part of their purchasing decision.

The most important origin labelling is meat and meat products, particularly pork, but also chicken and other meats. Animal welfare and production standards vary. We should know that we are buying from countries whose standards equal or exceed our own. Our farmers etc. should also be on a level playing field.

Please do not exclude any foodstuff from clear unequivocal country of origin labelling and regard animal product labelling as paramount.

I consent to publication of this submission on the MBIE website, to OIA requesters or anywhere else.

Yours faithfully

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Harry Young

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