

From: Mike Chapman [REDACTED]
Sent: Sunday, 9 February 2020 1:13 PM
To: Consumer Policy
Subject: Country of Origin Labelling [UNCLASSIFIED]

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Good afternoon

1. Horticulture New Zealand (HortNZ) advocates for and represents the interests of New Zealand's 5,000 commercial fruit and vegetable growers. The horticulture industry is valued at more than \$5.87b with more than \$3.6b in exports annually (HortNZ Annual Report, 2019).
2. HortNZ welcomes the opportunity to submit on the proposed country of origin labelling regulations and is joined in this submission by AS Wilcox and Sons, Balle Bros, Citrus NZ, Hawkes Bay Fruitgrowers Association, Katikati Fruitgrowers Association, MG Marketing, NZ Apples and Pears, NZ Kiwifruit Growers, Onions NZ, Potatoes NZ, Strawberry Growers NZ, TandG Global, Tamarillos NZ, Tomatoes NZ, Vegetables NZ, and United Fresh,
3. We support the making of these regulations in so far as they are applicable to the sale of fresh fruit and vegetables with the origin statement being on the bin, or the packaging or on the label whichever is most appropriate to the product display with that decision being made by the grower, distributor or retailer as best fits the situation.
4. We question the definition of fruit or vegetable at regulation 4(c) that excludes legumes and herbs growing in soil from the definition of vegetables as both these categories are typically considered vegetables. We do not understand this distinction.
5. We support the other parts of the Regulation and eagerly look forward to the regulations being made law.
6. Please contact us if further clarification is required.

Regards

Mike Chapman

Chief Executive | [Horticulture New Zealand](#)

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From: Consumer Policy <consumer@mbie.govt.nz>
Sent: Monday, 9 December 2019 3:08 PM
Cc: Consumer Policy <consumer@mbie.govt.nz>
Subject: CONSULTATION OPEN: Origin of food regulations [UNCLASSIFIED]

Kia ora koutou,

The Consumers' Right to Know (Country of Origin of Food) Act 2018 requires a consumer information standard for mandatory disclosure of the country of origin of certain foods. This email is to let you know that consultation is now open on the exposure draft of the Consumer Information Standards (Origin of Food) Regulations 2019.

The Government has made policy decisions about the content of the consumer information standard. We now want to consult interested parties on the draft standard to ensure that it will give effect to these decisions and are workable. The standard is draft only and is subject to change before being finalised.

Please find attached, for your comment, the exposure draft of the information standard for origin of food disclosure. We have also provided a commentary paper to assist submissions and ask specific questions that will help us to

refine the drafting of the final standard. These documents can also be viewed on MBIE's website at: <https://www.mbie.govt.nz/have-your-say/exposure-draft-consultation-consumer-information-standards-origin-of-food-regulations-2019>. Submissions are open until 5:00pm on **Monday 10 February 2020**.

Ngā mihi,

Competition and Consumer Policy

Building, Resources and Markets

Ministry of Business, Innovation & Employment

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