

Application for Funding

This application form will help the officials administering the Fund to make a decision on your proposal, so please provide as much detail as you are able to, as appropriate to the size and complexity of your proposal. If information required in this form is missing, officials will contact you to ask for that, which will add time to your application process.

Proposal Name	<p>Mt Titirangi - Puhī Kai Iti Connection</p> <p>“Ko Titirangi ki runga Ko Te Urumatai ki raro Ko Te Poho o Rawiri ki waenganui”</p> <p>“If Titirangi is our mountain, and the land that our marae stands on is Te Urumatai, then in the middle of that is Te Poho o Rawiri and everything it represents, which is us, ko Ngati Oneone.”</p> <p>‘Te Kauwae-raro – Te Kauwae-runga’ <i>All that is Above – All that is Below</i></p> <p>Te Pa Eke Tu video link: https://youtu.be/dbcQyasIKkQ Ngati Oneone Chair, Charlotte Gibson interview video link: https://youtu.be/MYbkz6V43sc</p>
Applicants and contact details	<p>Reg Kemper, Department of Conservation, LNI Operations Director Harata (Char) Gibson, Ngati Oneone, Chair Nedine Thatcher Swann, Gisborne District Council, Chief Executive Application enquiries: John Lucas, DOC East Coast Operations Manager, 9(2)(a)</p>
<p>Summary of project <i>Include an overview of:</i></p> <ul style="list-style-type: none"> • <i>The proposal for which funding is sought</i> • <i>The amount of funding being sought</i> • <i>Details of all contributors to the proposal and engaged stakeholders</i> • <i>What the proposal is seeking to achieve</i> • <i>A summary of other sections of the business case</i> 	<p>The proposal and amount of funding sought</p> <p>This 1st Tier Proposal to the Provincial Growth Fund is a joint application between Department of Conservation (DOC), Ngati Oneone and the Gisborne District Council (GDC). It seeks investment of \$1.63M to support major capital development at the Cook Landing Site (CLS) National Historic Reserve.</p> <p>This proposal will transform the National Historic Reserve into a significant heritage tourism precinct to be called Puhī Kai Iti/Cook Landing Site and will be the jewel in the crown of the nationally significant Tairāwhiti Navigations Programme.</p> <p>We are lodging this proposal to secure funding in time for us to complete these upgrades by <i>October 2019</i> to enable the National Historic Reserve to host the ‘<i>Tuia – First Encounters 250</i>’ Tier 1 Government Sestercentennial commemoration of the first landing of James Cook and meeting of Māori and European cultures.</p> <p>Components to be funded</p> <p>The Cook Landing Site National Historic Reserve is an important location for New Zealand and Tairāwhiti’s dual heritage. The reserve area contains the historic site of Puhī Kai Iti, an eminent whare wānanga (place of higher learning) as well as the landing site of tipuna Maia and his waka Te Ikaroa a Rauru in addition to being the place where James Cook and crew of the Endeavour landed in October 1769.</p> <p>Investment secured through the Provincial Growth Fund will enable DOC, GDC and Ngāti Oneone (mana whenua of this area) to work in partnership to redevelop the Reserve to create ‘Puhī Kai Iti/Cook Landing Site’.</p> <p>As can be seen in figures 1 & 2 below, the Puhī Kai Iti/Cook Landing Site will comprise of significant architectural and design treatments on the national historic reserve to appropriately reflect the compelling dual heritage of the site for residents and regional, national and international visitors.</p>

Components of the upgrade to be funded through this application are:

1) Cook Landing Site - Monument upgrade

The Cook Landing Site Obelisk is a category 1 registered monument. Plans are to clean, restore and earthquake strengthen the obelisk.



Figure 1: Cook Monument proposed

A new concrete plinth, landscaping and access path, around the base of the Cook Monument will be installed in order to provide a platform for storytelling and meeting place for visitor tours.

2) Puhi Kai Iti - Whare Wānanga

‘Puhi Kai Iti’ will be sited adjacent to the Cook Monument and will resonate with Māori navigational history and stories of Maui, Paikea, and Ngāti Oneone. A fish tail sculpture (Ikaroa), ‘gourd’ art pieces (a reference to Maia, and a connector for all Tūranganui-a-Kiwa iwi), plus double skinned perforated metal ‘Story Panels’ decorated with a tukutuku



Figure 2: Puhi Kai Iti

weaving pattern will create the architectural framework for this significant new Taonga.

3) Interactive landscape

As shown in figure 3, Puhi Kai Iti/Cook Landing Site will be a dynamic and interactive landscape. Users will need to move through the site in order that the various aspects of the story are brought to life. Each vantage point will render a different view of the Cook Monument and Puhi Kai Iti.

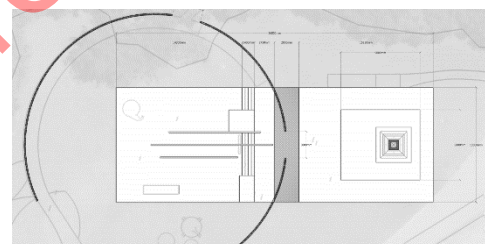
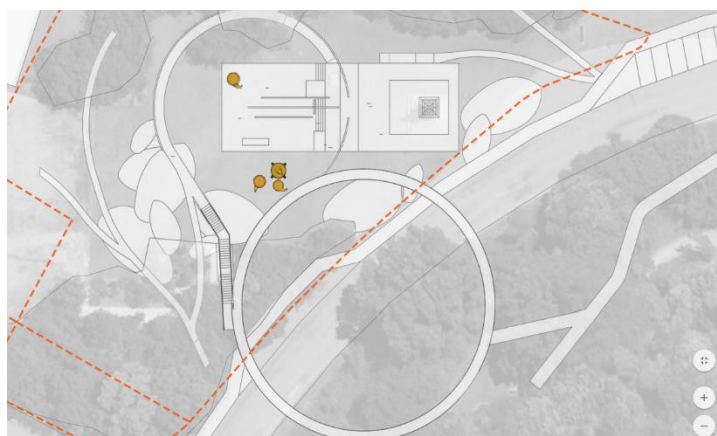


Figure 3: Puhi Kai Iti/Cook Landing Site

*This project will link to the **Titirangi-Puhi Kai Iti/Cook Landing Site Connections Provincial Growth Fund application** (which has been already lodged by GDC), for \$9.1M to install an iconic circular walk bridge across the Rakaiatane Road and new feature on Titirangi Maunga to commemorate Te Maro - the Ngati Oneone tipuna who was tragically killed by the crew of the Endeavour in October 1769. Access to the walk bridge will be via steps on the Cook Landing Site reserve and a boardwalk located on Titirangi. This project will create a connected and cohesive experience to improve visitor access through the Landing site and Titirangi precinct.*



THE PROPOSAL WILL ACHIEVE

Puhi Kai Iti/Cook Landing site will deliver significant benefits to the Tairāwhiti Region. This includes:

- Creating a world class site of unique cultural heritage – to be shared with generations of New Zealanders and international visitors.
- Redefining the national historic reserve in a way that is sympathetic to the history and significance of the site to Ngāti Oneone.
- Contributing to improved visitor access to and around this site of National significance.
- Growing the relatively undeveloped tourism sector in Tairāwhiti.

Figure 4: Titirangi-Puhi Kai Iti/cook Landing Site Connection

- Delivering a key component of the Tairāwhiti Navigations project: a transformational regional value proposition.

Tairāwhiti Navigations - The Big Picture

An investment of \$1.63M is being sought from the Provincial Growth fund through this application by DOC to develop and deliver the project as a partnership initiative between DOC, GDC and Ngāti Oneone. DOC has committed \$920,000 to the project and GDC has incorporated the redevelopment of this key site into the \$12.5M Tairāwhiti Navigations programme – a significant regional tourism project to make the unique culture and heritage of Tairāwhiti engaging for residents and local, national and international visitors. GDC has already undertaken planning, scoping and consultation for the programme and has secured funding to enable the construction to begin.

The proposed upgrades are a part of the overarching Tairāwhiti Navigations Project telling the story of Māori and Pākehā voyaging, arrival and settlement in Tairāwhiti spanning almost 1000 years. The Tairāwhiti Navigations infrastructure will provide a world-class heritage experience at key sites based around the Gisborne Inner Harbour. It is intended that Tairāwhiti Navigations will be an authentic, contemporary and unique regional value proposition which uses creative and innovative landscape, urbanism and place making to reconnect with its past, provide a catalyst for its future and reveal its cultural significance.

Also included in Tairāwhiti Navigations proposals currently in front of MBIE through the Provincial Growth Fund are: Titirangi – Puhi Kai Iti Connection (outlined above), the Navigations Centre/I-Site experience and the Gisborne Airport Terminal building upgrade.

These proposed works will be leveraging off the multi-million dollar investments already well underway including the Titirangi Maunga restoration project, Inner Harbour redevelopment, 'Tairāwhiti' waka hourua, the Hawaiki Turanga Gateway Sculpture and the Tu Pāpa historical interpretations trail/hikoi; (see brochure attached for more information on Tairāwhiti Navigations



Figure 5: Tairāwhiti Navigations Trail

and these specific projects). As can be seen in Figure 5 the immediate sites in and around the Inner Harbour form a natural and encapsulated trail around our most significant iconic heritage locations which includes the Puhi Kai Iti/Cook Landing Site at its heart.

These planned developments cannot be replicated anywhere else and provide the region with a competitive edge over other regions. Tairāwhiti Navigations is not only about growing Eastland's tourism industry, but also about maintaining its share in an increasingly competitive marketplace by creating a vibrant package that both visitors and tour operators will look for in a destination area. All projects are being developed with

tangata whenua to enable a strong maori tourism proposition, and social, cultural and health benefits that will launch from the infrastructure and experiences that Tairāwhiti Navigations will provide.

OUR CONTRIBUTORS AND ENGAGED STAKEHOLDERS

This project owes much to the aspiration and vision of Ngati Oneone who as mana whenua of Titirangi and Puhi Kai Iti/Cook Landing Site have been the driving force behind this entire proposal including the wider upgrade to Titirangi.

“At present there is nothing that signifies the importance of the site to Ngati Oneone, its cultural rites or its previous history as a place of wananga. The channels that are supposed to have been used by Cook as he came ashore are the same channels used by our tipuna Maia and his waka, Te Ikaroa-a-Rauru. The more sacred parts of the navigation tails of the waka (known as puhi) that could not be brought up onto land were laid in the channels. This history predates Cook by some 750 years, and yet there is no reference on that site of its significance to the iwi. Furthermore, there is no way for Ngati Oneone to access this site due to the lack of decent connectivity, paths and the operations on the log road. The Maunga and Landing Site are unable to tell their stories while these issues remain.”

Charlotte Gibson – Chair Te Poho o Rawiri Marae

TAIRAWHITI NAVIGATIONS GOVERNANCE GROUP

This group has been meeting for 12 years and is chaired by the project champion Mayor Meng Foon. Its members are: Eastland Port, Historic Places Tairāwhiti, Te Ha Sestercentennial 1769 Trust, Ngati Oneone, Rongowhakaata, Ngāi Tāmanuhiri, Te Aitanga a Māhaki, Ngāti Porou, Department of Conservation, Activate Tairāwhiti, Eastland Community Trust

LEAD AGENCIES

Department of Conservation

- Administrator of Puhi Kai Iti/Cook Landing Site National Historic Reserve on behalf of central government.
- Business owner, project manager and contract manager of the Cook Landing Site project upgrade including the development of the 1000 year walk-bridge and the Ruatanuika site.
- Major funder alongside the Ministry of Business, Innovation and Environment (MBIE).
- Member of the Tairāwhiti Navigations Governance Group.

Ngati Oneone

- Mana Whenua of Titirangi maunga- mountain (include Puhi Kai Iti site).
- Provide Iwi vision and input to Te Kaunihera o Te Tairāwhiti decisions.
- Responsible for the Puhi Kai Iti Memorandum of Understanding between Ngati Oneone, Department of Conservation and GDC.
- Partners in the co-management agreement with GDC for Titirangi maunga.

Te Kaunihera o Te Tairāwhiti (Gisborne District Council)

- Responsible for project managing the upgrades to Mt Titirangi Summit.
- Project manager and owner of Tairāwhiti Navigations project infrastructure
- Facilitate community input to decisions.

OTHER ENGAGED STAKEHOLDERS

- **Heritage NZ**
Governing body for upgrade of Historic Places and key Advisor to the Cook Landing site as a Tier 1 National Historic reserve and the Puhi Kai Iti project
- **Eastland Port**
Owner and operator of adjacent Logging Port
- **Te Ha Sestercentennial 1769 Trust**
Lead agency for 2019 commemoration events in Tairāwhiti
- **Activate Tairāwhiti**
Regional Economic Development and Tourism Agency
- **Eastland Community Trust**
Major funder
- **Ministry of Business, Innovation and Environment (MBIE)**
Major funder

	<ul style="list-style-type: none"> • Manatū Taonga - Ministry for Culture and Heritage Lead government agency for the 2019 Tier 1 national commemoration <p>ADDITIONAL SUPPORT INFORMATION</p> <p>In addition to this application we include supporting information and designs for Puhī Kai Iti/Cook Landing Site, as well as plans proposed and included in a separate PGF application made by Gisborne District Council in March 2018.</p> <p>Please note: DOC were advised at the time the GDC application was being prepared to treat the applications separately, hence this stand-alone application. However, we have attached GDC'S application as Appendix 2 as the benefits, as well as construction are interdependent.</p>
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Costs and Benefits of the Project

What is the total cost of the project	Puhī Kai Iti /Cook Landing Site Development = \$2,548,076 (inc contingency)	
What is your (the applicant's) financial contribution?	DOC \$630,000 (Puhī Kai Iti/Cook Landing Site upgrade project)	
What Government funding is being sought	\$1,630,076	
Breakdown of other funders <i>Specify contributor and contribution (including central government, regional, private trust etc.)</i>	Contributor	Amount (\$)
	DOC – This includes funding the project to date to ensure concepts design phase has been completed, project manager is engaged, stakeholder workshops, designers Boffa Miskell engaged, and resource consent lodged.	920000
	NZTA	\$288,000
Benefits of the project <i>Identify and, if possible, quantify the economic benefits from the project. In particular, highlight public benefits (i.e. benefits other than increase profitability of the applicant)</i>	<p>Boosting Productivity and Economic Growth</p> <p>Puhī Kai Iti/ Cook Landing site project is a partnership project and was initiated in July 2017 following a Navigations Governance Group meeting where DOC approached the group to align with Navigations for local support and alignment with other key heritage projects underway.</p> <p>This proposal, along with the other projects and developments currently or about to get underway in Tairāwhiti will boost productivity and economic growth in the region by delivering a significant regional tourism project that showcases and celebrates the unique culture and navigational heritage of the district.</p> <p>Whilst other regions have invested in infrastructure to stimulate economic growth and encourage tourism, Tairāwhiti is still relatively under developed. In the last several years there has been some new investment (e.g. new hotels) but little in the way of new experiences and products to refresh and diversify the industry. There remains a heavy reliance on traditional sun, sand and surf holidays, which have limited opportunity for adding further value to the local economy.</p> <p>The period 2017-2019 is a tipping point for Gisborne in terms of the construction of the infrastructure we will require in order to capitalise upon the opportunities offered by hosting this prestigious and hugely important event for our nation. This event will bring unprecedented visitor numbers to Gisborne and the provision of the key visitor infrastructure and experiences through the Navigation Programme will be vital to our ability to attract, sustain and retain visitors to our region.</p> <p>Much time and money has been invested by central government, tourism development agencies, local organisations and local government in brokering campaigns to develop tourism in our region. However unless we can provide the key visitor infrastructure to match we will not be in a position to capitalize on these initiatives. The overall economic impact anticipated for the Navigations Programme, of which Puhī Kai Iti/cook Landing site is a key regional visitor experience, would be</p>	

	<p>\$2.7million in year 7 of the project. This assumes direct value added at 40% of direct output and a type II multiplier of 1.5 this would equate to approximately 44 full time equivalent positions for the region.¹</p> <p>Unlocking Tourism and Other Benefits</p> <p>Globally, visitors are looking to learn more and connect with local people via stories in the communities they visit. Niche areas such as cultural and heritage tourism are well suited to this type of experience. Approximately 20% of all international visitors to NZ will visit a Maori tourism attraction. With increased media and government interest in the 2019 commemorations it is fair to say that Gisborne is experiencing a groundswell in tourism. The 2016/17 tourism season saw an unprecedented 36% increase on previous years with 1.3m overnight visits to the region.</p> <p>Cruise New Zealand has just confirmed that Gisborne will host 18 cruises in the 2018/19 season - an increase of 32% on previous - bringing at least 40,000 additional visitors to our region. Gisborne is now classed as an emerging Cruise Destination port and is expecting to increase its cruise market over the next decade with the impetus provided by the 2019 commemoration. When this is combined with the Air New Zealand campaign to add an additional 40,000 seats on the Gisborne-Wellington route and the planned NZTA upgrades to the Pacific Coast Highway making road travel to the district easier, our visitation rate is set to increase to \$2.0M visitors.</p> <p>Although we cannot say for sure exactly how many people will arrive for 2019 we know that it is likely to eclipse anything we have ever seen to date in our region and this presents us with a clear and pressing challenge in terms of our ability to deliver the required visitor infrastructure.</p> <p>Social inclusion and participation</p> <p>Tangata Whenua make up 50% of the community of Tairāwhiti. The most important benefit that this project will address is the visual redefining of cultural balance through the public commemoration of stories of arrival and survival which predate James Cook by at least 750 years. At present there is nothing that signifies the importance of the National Historic Reserve Site to Ngati Oneone as a landing place for ancestral tipuna or its previous history as a place of wananga. Elevating this place to encompass both these traditional uses, will recognise the <i>equal</i> importance of tangata whenua to the development of our region and modern New Zealand.</p> <p>Community connections</p> <p>The new facilities will enhance the amenity of the area which will mean that visitors will finally be able to experience the full range of natural, cultural and heritage opportunities afforded by Puhī Kai Iti/Cook Landing site (and the connection to Titirangi maunga-mountain as well as the Navigations Heritage Trail). This will attract our attention to and encourage our interaction with these culturally significant public spaces. Through this our community will be enabled to identify, celebrate and protect the historic character and distinctiveness that give us our unique sense of place. The project will be an important asset to our community through beautification of our built and natural environment.</p>
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Contribution to the Fund's Objectives/Additionality

<p>What are the key objectives of the proposal? <i>Include information about how the proposal will meet these objectives</i></p>	<p>The key objectives of the Puhī Kai Iti/Cook Landing Site proposal are:</p> <ul style="list-style-type: none"> • To recognise and reflect the regional, national and international significance of the site as the location of the historic whare wānanga <i>Puhī Kai Iti</i> and the landing site for Māori navigators such as Maia, his waka <i>Te Ikaroa a Rauru</i> as well as James Cook and the <i>Endeavour</i> • To create a coherent design that appropriately reflects the significant dual heritage of the site, the mana of Ngati Oneone and suitably integrates existing infrastructure such as the Cook Monument obelisk installed in 1906 and the Banks Garden. • To increase the amenity value of the site and surrounding areas and
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¹ TRA Pre-feasibility study Tairāwhiti Navigations page 13

	<p>connectivity to other heritage locations around Gisborne as part of the <i>Tairāwhiti Navigations</i> project to create a strong heritage precinct of national and international interest.</p> <p>We will measure the success of our work against the actions and tasks in the Tairāwhiti Economic Action Plan, February 2017 (TEAP) and against Indicators of sustainable intergenerational wellbeing. The proposal will meet these objectives by enabling the delivery of a significant regional tourism project that showcases and celebrates the unique culture and navigational heritage of the district.</p>
<p>What is the existing situation? <i>In relation to each of the objectives</i></p>	<p>To recognise and reflect the regional, national and international significance of the site Tairāwhiti is rich in navigational history, being internationally significant as the site of James Cook's first New Zealand landfall on 8 October 1769. This pivotal moment marked the first meeting of Maori and European cultures and is widely regarded as the birth point of modern New Zealand - however this is only half of the story. Tairāwhiti is also the first landing place of the famed 'Star Navigators' Paoa and Kiwa almost 1,000 years ago, whose descendants today form the various tribes of our region. These too are stories of huge historic importance which deserve to be told, adding balance and context to the part we have all played in the development of our nation.</p> <p>To create coherent design that reflects dual heritage Tangata Whenua make up 50% of the population of Tairāwhiti however there is nothing within the precinct to recognise the importance of the National Historic Reserve to iwi. Visually within our landscape half of our community is effectively missing. Through these proposed actions, GDC and DOC are effectively repatriating this sacred Taonga that has for so many years been removed from its Tangata Whenua. Ngati Oneone are working with GDC and DOC as equal partners to deliver a world class site of unique cultural heritage – to be shared with generations of New Zealanders and international visitors.</p> <p>The arrival of James Cook and the Endeavour are also captured in these designs through the existing monument, but also strengthened by the story telling surrounding the obelisk. This includes excerpts from Cook's journals, Solander's first drawings of New Zealand plants taken from this exact site, and reference to the national fundraising campaign to support the erection of the obelisk at this place in 1909.</p> <p>The Puhi Kai Iti/Cook Landing Site will therefore commemorate the historical significance of this area as a first landing place for both iwi and Pākeha as well as the first meeting place of European and Maori cultures.</p> <p>To increase the amenity value of the site and surrounding areas This proposal and the wider Tairāwhiti Navigations project is an opportunity to tell previously untold chapters of the story of our nation, encompassing the history passed down by local experts in whakapapa and esoteric knowledge. This is the story of first arrival, the story of the land, the story of the people who lived upon it and its equal importance to the shaping not only of Tairāwhiti but also of modern New Zealand.</p> <p>The proposal brings a sophisticated design response to this dilemma. Rendering the story of our Maori ancestors and their arrival into our district almost 1000 years ago, and enhancing our picture of European arrival 250 years ago, in an exciting and authentic contemporary way.</p>
<p>What is the business need of the project? <i>The gap between the current and future state</i></p>	<p>There are two immediate business needs which this proposal seeks to address. Both meet the overall objectives outlined above.</p> <p>Issue 1: 'Visibility' - Redefine the cultural landscape to reflect the story of iwi. This proposal for Puhi Kai Iti/Cook Landing site, and the wider Tairāwhiti Navigations project is an opportunity to tell previously untold chapters of the story of our nation. This is the story of first arrival, the story of the land, the story of the people who lived upon it and its equal importance to the shaping not only of Tairāwhiti but also of modern New Zealand. The new development zones including the rejuvenation of the national monument, the landing site and the whare wananga area will be pivotal to the on-going success of the Reserve for remembrance, commemoration and korero.</p>

	<p>Issue 2: 'Accessibility' – Connections to Tairāwhiti Navigations</p> <p>The National Historic Reserve is currently constrained by the busy Rakaiatane Road and the activity of the Eastland Port. On a practical level the enhancements proposed in this application will provide a safer pedestrian access with clear visibility, improved lines of sight for pedestrians and protection from the industrial activities near-by.</p> <p>The Puhi Kai Iti/cook landing Site is the pivotal location for the Tairāwhiti Navigations programme and the focal point of the Tuia First Encounters 250 event. Being able to move safely and easily to and through Puhi Kai Iti/Cook Landing Site as a destination and other destination sites such as Titirangi maunga and the Inner Harbour is a <i>critical</i> factor in our ability to deliver on the social, cultural and economic benefits of this proposal.</p>
<p>How does the project contribute to the Fund's outcomes? <i>i.e. Maori development, environmental sustainability, employment outcomes, increased productivity</i></p>	<p>The proposal, through the delivery of each of the three components, will contribute to Provincial Growth Fund outcomes in the following ways:</p> <p>Jobs and Sustainable Economic Development</p> <p>Ngati Oneone aspire to develop a tourism package around the Titirangi-Puhi Kai Iti/Cook Landing Site Precinct that includes the Ngati Oneone - Matauranga Maori programme which will train and employ young iwi members under the stewardship of Te Poho o Rawiri Marae. By the end of 2018 thirteen students will graduate from the programme with a focus upon tourism development.</p> <p>As described in other sections of this application, the delivery of a unique transformational value proposition has the potential to dramatically increase the number of visitors to the region. This will have wide spread benefits to local businesses and producers within the region.</p> <p>Social Inclusion and Participation</p> <p>The history to be represented through Puhi Kai Iti/Cook Landing Site has never been documented in a way which is visually significant or accessible to our community. Through these projects we are seeking to redefine cultural balance through the stories of arrival and survival which predate James Cook by at least 750 years. Giving recognition to the equal importance of Maori to the development of our region and modern New Zealand. The whakapapa representations that will feature in the projects are inclusive of all iwi and hapu who have mana whenua within Tairāwhiti. These projects validate the importance of intangible Taonga such as Kaupapa (histories), whakapapa (genealogy), karakia (prayer) and waiata (song) as well as tangible Taonga such as objects, places and the environment.</p> <p>Maori Development</p> <p>Ngati Oneone have developed a 30 year Plan "<i>Te Poho o Rawiri and Ngati Oneone – Building Our People</i>" which clearly sets out their aspirations and steps they will take to build their own capacity. The Central point for this is Te Poho o Rawiri Marae which is currently undergoing a full redevelopment through a \$2.0M investment from the Significant Projects Fund. Ngati Oneone envisages a full 10 year transition plan, equipped with instruments to facilitate capacity and capability development within the iwi to fully realise this aspiration. The skills and capability transferred to Iwi of Ngati Oneone will create jobs and career pathways in guardianship of the Puhi Kai Iti/Cook Landing Site including conservation education, guided tours, tourism experiences, increased employment, and development.</p> <p>Resilience</p> <p>Puhi Kai Iti – Cook Landing site as a national historic reserve is currently not fit for purpose, or appropriate in today's 'dual heritage shared future culture' (Te Ha Trust vision). The site was significant to Ngati Oneone, well before the arrival of the Endeavour in 1769, and in order to provide resilience for the site as a national reserve it must better reflect the community and nation it represents.</p>

<p>Does your proposal support any other proposals, including any that have recently been funded, are being considered for funding, or may soon apply for funding?</p> <p><i>Explain the relationship between this and other proposals</i></p>	<p>This proposal is linked to the priority outcomes described in the Tairāwhiti Economic Action Plan (TEAP). It embodies our vision 2022 whereby “<i>Working together, Tairāwhiti will harness our natural and human resources to initiate transformative economic change.</i>” The funding sought by this proposal responds to deliver TEAP Action 5.3.</p> <p>Titirangi-Puhi Kai Iti-Cook landing Site Connection – PGF application</p> <p>This application will work with the current application before MBIE for the ‘Titirangi – Puhi Kai Iti/cook Landing Site Connection’ that Activate Tairāwhiti and the regions leaders presented to Government in March 2018.</p> <p>This application is again a collaboration between Ngati Oneone, DOC and GDC with contributions of \$1,300,000 from GDC and \$300,000 from Eastland Port for a proposed \$9.1M from MBIE.</p> <p>Although this application and the ‘Titirangi – Puhi Kai Iti Connection’ applications are separate, the aim is for a wholly connected site from the summit of Titirangi Maunga to the Cook Landing site (Puhi Kai Iti).</p> <p>9(2)(b)(ii)</p> <p>Te Ha 1769 Sestercentennial Trust</p> <p>The proposal and the wider Tairāwhiti Navigations support the Te Ha 1769 Sestercentennial Trust work to develop the events surrounding ‘<i>Tuia – First Encounters 250</i>’ the Tier 1 Government event.</p> <p>The successful delivery of the proposal described in this application will enable the Te Ha 1769 Sestercentennial Trust to deliver a three month programme of events and legacy projects.</p> <p>Gisborne Airport Terminal upgrade & Navigations centre/ i-Site</p> <p>The proposal described in this application also has links to two ‘Gateway’ projects. These projects seek to ensure that all visitors, whether arriving by plane or road, will be greeted with by a City with its own unique look and feel that is distinctly ‘Tairāwhiti’ reflecting the regional bicultural fabric and navigational history.</p>
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Regional Connections

<p>What regions are covered by your proposal?</p> <p><i>Identify what region/s the proposal will benefit and how it will do this</i></p>	<p>This proposal covers the region of Tairāwhiti/Gisborne.</p> <p>The proposal will improve economic, employment, social inclusion and participation, Maori development and resilience outcomes for the region through the delivery of a unique regional value proposition.</p>
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<p>What local support does your proposal have? <i>Have you discussed your proposal with local stakeholders (e.g. council, iwi/Māori groups, and regional governance groups)?</i></p> <p><i>Did they support it? If not, why not?</i></p>	<p>This proposal is a joint partnership between Department of Conservation and Te Kaunihera o Te Tairāwhiti - Gisborne District Council, and Ngati Oneone and who are working together to help realise mana whenua aspirations for the site.</p> <p>Ngati Oneone, DOC and GDC are represented at project level and governance level for the proposed works through existing groups and supported by a Memorandum of Understanding (attached as Appendix 3). Council and Ngati Oneone are also in a Co-Management relationship, supported by an agreement for Titirangi reserve.</p> <p>Workshops and Meetings for the Puhi Kai Iti/Cook Landing Site upgrade were held in February and March 2018 by the lead agencies DOC, GDC, and Ngati Oneone together with engaged stakeholders to consider concept plans and garner support before moving towards Resource Consent stage.</p> <p>Engaged Stakeholders</p> <p>Engaged Stakeholders participating in these workshops were: Heritage New Zealand, Historic Places Tairāwhiti, Activate Tairāwhiti, Eastland Community Trust, Eastland Group, Eastland Port and Te Ha 1769 Sestercentennial Trust. Through these workshops a consensus view of the desired future state for the site was achieved as follows:</p> <ul style="list-style-type: none"> • Ensure there are the correct facilities to gather, share and teach for locals and visitors alike, respecting the context and history of the site • Provide a facility that allows visitors to understand the story of the place, so that they have an authentic and culturally-appropriate understanding of what makes Tairāwhiti unique. <p>The Tairāwhiti Navigations Governance Group</p> <p>Tairāwhiti Navigations Governance Group comprises local hapu and iwi (Ngāti Oneone, Rongowhakaata, Ngāi Tāmanuhiri, Te Aitanga a Māhaki and Ngāti Porou), Tairāwhiti Museum, Te Ha 1769 Sestercentennial Trust, Heritage Places Tairāwhiti Trust, Heritage New Zealand, Eastland Community Trust (ECT), Department of Conservation and the Eastland Port. The Tairāwhiti Navigations Governance Group is chaired by the Project Champion, Mayor Meng Foon and have been meeting for 12 years. This demonstrates the strength of commitment and enthusiasm for the project within our community.</p> <p>The Heritage Interpretation project & Iwi advisory group</p> <p>Iwi support, guidance and input are the vital component to the success of Tairāwhiti Navigations. The Navigations Heritage Interpretation project has been supported by an Iwi advisory group who have provided the stories and whakapapa that will bring the planned infrastructure elements to life. A trial marker location is sited on Puhi Kai Iti, further fostering this site as a key location to visit as part of the heritage trail. Without this significant input from iwi in sharing stories that have never before been told in a public setting the Tairāwhiti Navigations Programme could not happen.</p> <p>Support from further afield</p> <p>Dame Jenny Shipley has provided strong advocacy for the project through her visits and letters of support.</p>															
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		Development Committee, Chair Infrastructure Services Committee, CE (exofficio) Iwi Chairs - Ngāti Oneone, Ngāti Porou, Te Aitanga A Māhaki, Ngāi Tamanuhiri, Rongowhakaata Eastland Group Director ECT Chair Tairāwhiti Museum Chair Historical Places Tairāwhiti Representative Te Ha Representative Department of Conservation Representative	integrated approach to the Tairāwhiti Navigations programme.
	Puhi Kai Iti/Cook Landing Site Project Governance Group	GDC Chief Executive, Nedine Thatcher Swann, Ngati Oneone Chair Charlotte Gibson, Department of Conservation Lower North Island Operations Director Reg Kem	The Project Governance Group provides overall strategic oversight and direction to the project.
	Puhi Kai Iti/Cook Landing Site Project Team	John Lucas, DOC Gisborne/East Coast Operations Manager, Nick Tupara Ngati Oneone representative, Kylie Dowding Council Project Manager, and De-Arne Sutherland Navigations (Council) Programme Manager	The Project Team have responsibility for the creation and execution of the project plan and deliverables.

Governance and Management

What are the key milestones and outputs for the project?	<p>Key Milestones</p> <p>Phases</p> <ul style="list-style-type: none"> Concept Design Lodge Resource Consent Developed Design Detailed Design Cook Landing Site Tender Preparation Tender Period Tender Review and Award Commence construction of elements Installation of elements 	9(2)(b)(ii)
How will the project be managed and governed?	<p>Project Team</p> <p><i>The Project Team will provide strategic guidance at Project and work stream level. It will provide assurance to the Project Governance Group that the Key Objectives are being met and that the Project is performing within the boundaries set by the Project Governance Group.</i></p> <p><i>The Project Team consists of representatives from each of the parties. The Project Team shall have responsibility for the creation and execution of the project plan and deliverables, and therefore it can draw technical, commercial, legal and communications resources as appropriate into the Project Team. The core Project Team members are:</i></p> <ul style="list-style-type: none"> - John Lucas, DOC representative (Tairāwhiti Operations Manager) - Nick Tupara, Ngati Oneone representative (Ngati Oneone Cultural Advisor) - De-Arne Sutherland, Navigations Programme Manager (Council) - Sam Symonds, DOC (replacing Kylie Dowding, Council as of March) - Project Manager - Funding Advisor (Council) and others as required (this may include external representatives from Eastland Port, Heritage New Zealand, Historic Places Tairāwhiti, Te Ha, and Turanga Iwi) <p>The Project Team shall be managed in accordance with the terms of reference set out in the Memorandum of Understanding. The Project Team shall meet fortnightly or as otherwise agreed between the parties.</p>	

	<p>Governance Team</p> <p>The Puhi Kai Iti/Cook Landing Site Project Governance Group will guide and deliver the project consistent with the Memorandum of Understanding.</p> <p>Members are:</p> <ul style="list-style-type: none"> - Reg Kemper, LNI Operations Director - Char Gibson, Ngati Oneone - Nedine Thatcher Swann, Gisborne District Council <p>An overarching Tairāwhiti Navigations Governance Group also provides a steer to ensure cohesiveness across the project.</p>									
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<p>Outline the procurement process</p>	<p>Delivery of the proposal in this application will be tendered and contracted to include the 1000 year walk bridge which connects Puhi Kai Iti/Cook Landing Site to Titirangi, and the development of a thematically connected development on Titirangi reserve (these have also been included in the same resource consent application as they are intrinsically important to be delivered together). This process will be managed consistent with Department of Conservation's Procurement Policies and standards.</p> <p>Best practice</p> <p>The procurement process will follow best practice, including: An open tender process to award the construction contract. A price quality method will be used to evaluate the tenders.</p>									
<p>If your proposal is funded, what happens once the funding is spent?</p> <p><i>Is your proposal sustainable once funding from the Provincial Growth Fund ends?</i></p>	<p>The Department of Conservation, Ngati Oneone and GDC will prepare a management and maintenance agreement to ensure the site is maintained consistent with each parties' expectations. This is to be developed before construction gets underway. The Department of Conservation is responsible for the maintenance of the site on behalf of the Crown.</p>									

Project Operating Budget

Puhi Kai Iiti/Cook Landing Site					
	Year 0 2015/16	Year 0 2016/17	Year 1 2017/18	Year 2 2018/19	Total
<u>Expenditure</u>					
Design			9(2)(b)(ii)		
Resource Consent					
Building Consent					
Project Management & Construction Management					
Procurement					
Construction					
EQ strengthening					
Contingency					
Disbursements					
TOTAL					
<u>Funding</u>					
DOC			\$211,605	\$708,395	\$920,000
NZTA				\$288,000	\$288,000
TOTAL			\$211,605	\$996,395.00	\$1,208,000.00
Funding shortfall			\$0	\$1,630,076	\$1,630,076

APPENDICES

1. Concepts and Designs
2. Navigations Big Picture Brochure
3. Concept presentation (A Site out of Sight)
4. Cultural Impact Assessment
5. Quote (engineers estimate)
6. Written approval Ngati Oneone
7. Letters of support

Appendix 1
Concepts and Designs

Proactively released

DESIGN CONCEPT – STORYBOARD





APPENDIX 2
NAVIGATIONS THE BIG PICTURE

Proactively released

Tairāwhiti, Aotearoa is rich in history and culture.

The region witnessed the exceptional navigational feats of the first iwi, who arrived around the 13th century, and James Cook, who arrived in 1769. Turanganui/Gisborne then became the first meeting place of our two people.

The Tairāwhiti navigations project is a significant tourism initiative focused on making the unique Tairāwhiti history and culture accessible for local residents, plus national and international travellers.

1 HISTORICAL INTERPRETATIONS

The historical and cultural stories of Tairāwhiti will be shared from sites around the inner harbour basin. They will take the form of a multi-media trail that embraces the landscape, the sea and the sky. These stories (taonga) have been shared by our local iwi; Te Aitanga a Mahaki, Ngati Oneone, Rongowhakaata and Ngai Tamanuhiri.

The heritage experience is part of a 4km easy walk (or 8km return) taking between 1.5 to 3 hours, allowing time to interpret and interact with key heritage trail installations along the way.

1 TITIRANGI MAUNGA RESTORATION

The restoration of Titirangi reserve in co-management with Ngati Oneone includes significant native planting with schools through the 'Titirangi Guardian' programme. New trails will be established from Titirangi to Kaiti beach, and stronger visual connections will be achieved between Titirangi and the Cook landing site/Puhi Kai Iiti. Completion date 2019.

2 TITIRANGI SUMMIT AND OBSERVATORY

An exciting concept for a new or upgraded observatory is being considered. The big idea is to create a Tairāwhiti night sky experience that can also be accessed and explored during daylight. It will be a unique blend of mātauranga Māori and observatory-based perspectives underlining the role of Titirangi in both ancient and contemporary celestial navigation.

An improved visitor arrival and parking area will also be created at the summit. This is the starting point of the heritage trail, with impressive views across the Pacific Ocean where the journeys of our great navigators will be identified. Target completion date 2019.

3 THE COOK LANDING SITE UPGRADE

Ngati Oneone, in partnership with the Department of Conservation, are redeveloping this national historic reserve (one of only two in New Zealand). This site will acknowledge the location of the eminent Whare Wananga Puhi Kai Iiti and the landing site of the navigator Māia's waka. It also marks the arrival of James Cook and the Endeavour. The significance of the site will be commemorated through the installation of significant taonga and improved heritage interpretation. Completion date 2019.

4 INNER HARBOUR REDEVELOPMENT

This is an urban waterfront precinct that will be enhanced through landscaping, sculptures, green spaces and historical interpretations to create a thriving hospitality precinct. The inner harbour area will become a natural visitor destination, with parking and amenities located along the mid-point of the heritage trail experience. This is also a great place to start or finish. Completion date 2019.

5 TURANGANUI BRIDGE

This initiative will create an iconic destination site for Tairāwhiti. It will recognise Te Toka a Taiau/ao, the sacred rock shelf and mooring place for waka and the location of the first meeting between Māori and Europeans in 1769. A pedestrian bridge, completely unique to Tairāwhiti, will lead you across the Turanganui River to create a symbolic link to Te Toka a Taiau/ao.

6 THE GLADSTONE ROAD BRIDGE AND PEDESTRIAN/CYCLE IMPROVEMENTS

Pedestrian improvements to the historic Gladstone Road Bridge will provide a safe and attractive connection along the heritage trail, and from the CBD to the inner harbour as part of the city's cycle and walkway network. Target completion date 2019.



7 HAWAIKI TURANGA PROJECT

A beautiful Waharoa sculpture and a carving of Ruapani, a paramount Chief of Turanga (Gisborne), a common thread to all tribes of Tairāwhiti is located near the banks of Waikanae stream. These impressive sculptures will be located close to the proposed Turanganui Bridge. This project is being delivered by Rongowhakaata. Completion date 2019.

8 VOYAGING WAKA HOURUA

The dream of the Tairāwhiti Voyaging Trust to secure and operate a Waka Hourua is now a reality. Construction is well under way on the new waka which will be named "Tairāwhiti". The anticipated launch is projected to be November 2017.

9 THE NAVIGATIONS EXPERIENCE CENTRE (NEW I-SITE)

Consideration is being given to a new I-Site building which would also serve as an "experience" centre. This would become a welcome and a scene-setter for the Navigations walk. Visitors could then undertake a "virtual" Navigations experience that would provide some context to the Navigations trail.

10 AIRPORT TERMINAL UPGRADE

The airport is a vital gateway to Tairāwhiti. With a terminal building dating back to the early 1960's, it's time for a major upgrade. We have the opportunity to develop the airport complex in a way that offers a unique welcome to visitors and locals returning home, from the moment they step off the plane. Various options are currently being considered, with improved facilities, better access and a distinctly themed building. The vision is to involve key stakeholders and the community in creating an airport that we can be proud of, and that reflects who we are as a region.

It is a bold and imaginative undertaking, driven by iwi and the community, that embraces several projects.