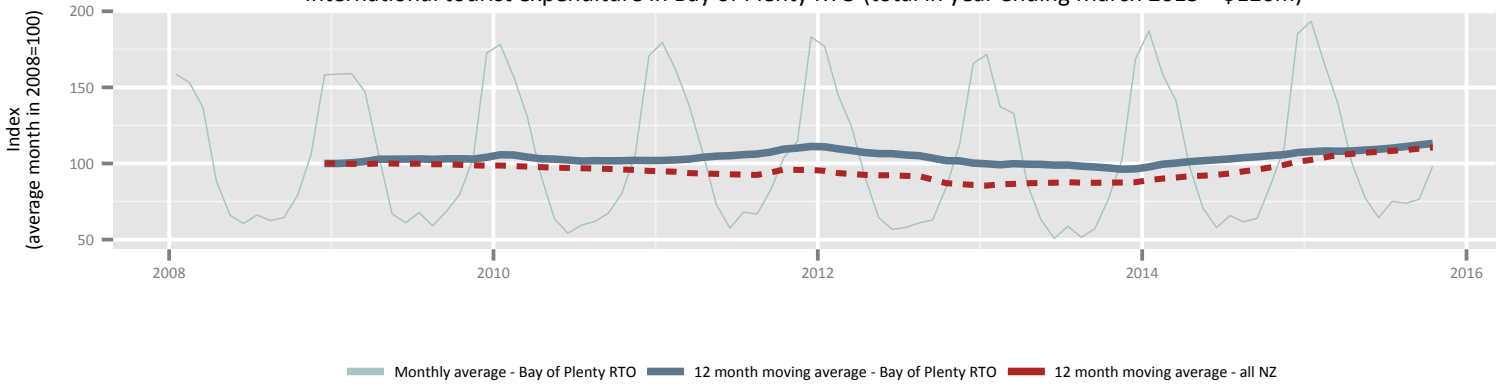


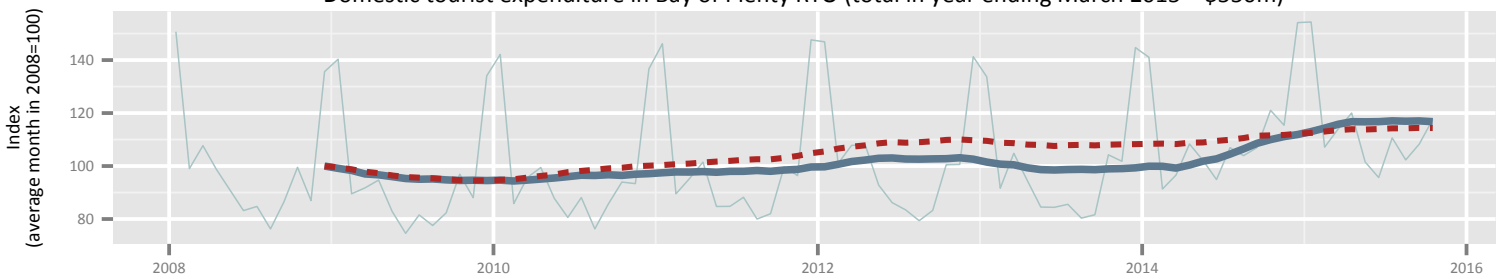
Regional Tourism summary

Bay of Plenty RTO

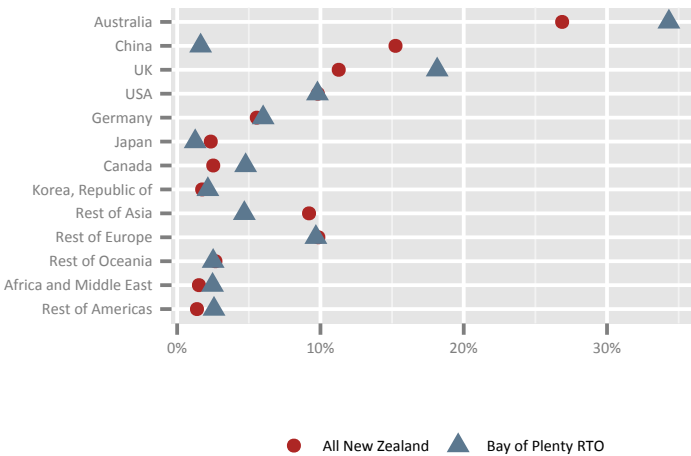
International tourist expenditure in Bay of Plenty RTO (total in year ending March 2015 = \$120m)



Domestic tourist expenditure in Bay of Plenty RTO (total in year ending March 2015 = \$550m)



International tourist spend in Bay of Plenty RTO compared to all New Zealand international tourism



Domestic tourist spend in Bay of Plenty RTO compared to all New Zealand domestic tourism

