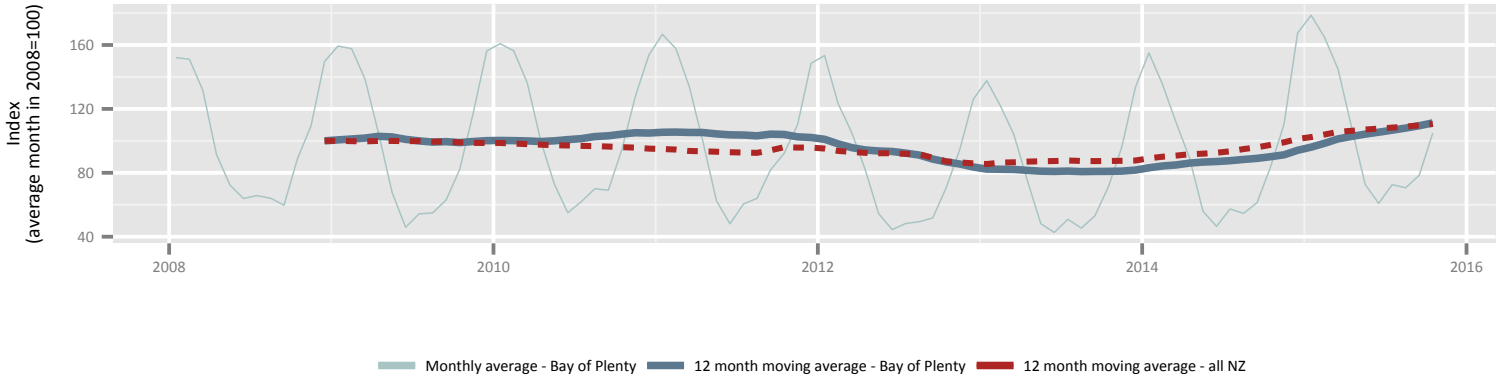
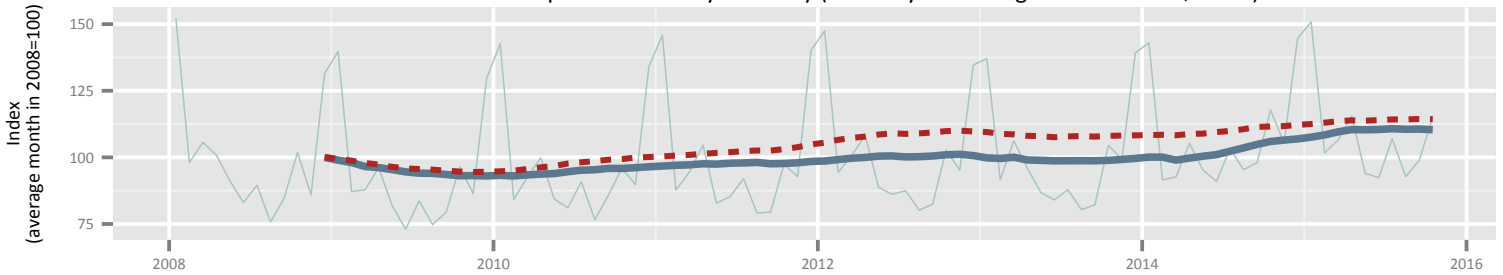


# Regional Tourism summary Bay of Plenty

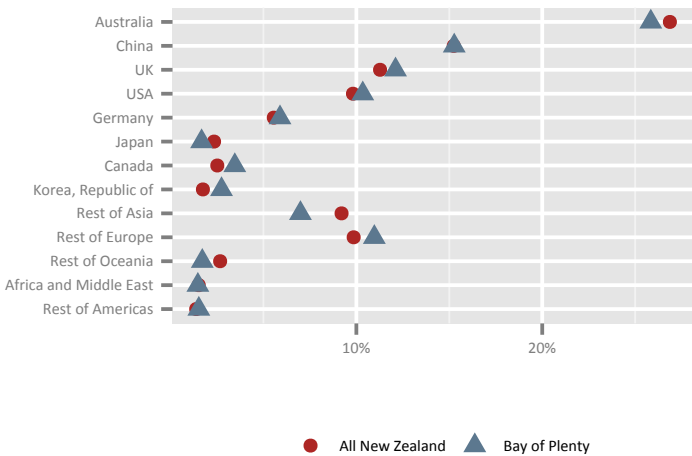
International tourist expenditure in Bay of Plenty (total in year ending March 2015 = \$440m)



Domestic tourist expenditure in Bay of Plenty (total in year ending March 2015 = \$950m)



International tourist spend in Bay of Plenty compared to all New Zealand international tourism



Domestic tourist spend in Bay of Plenty compared to all New Zealand domestic tourism

