



COVERSHEET

Minister	Hon Stuart Nash	Portfolio	Tourism
Title of Cabinet paper	Tourism Industry Transformation Plan: Release of the Draft Better Work Action Plan.	Date to be published	7 September 2022

List of documents that have been proactively released

Date	Title	Author
August 2022	Tourism Industry Transformation Plan: Release of the Draft Better Work Action Plan.	Office of the Minister of Tourism
3 August 2022	Tourism Industry Transformation Plan: Release of the Draft Better Work Action Plan DEV-22-MIN-0173 Minute	Cabinet Office

Information redacted

No

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982. Where this is the case, the reasons for withholding information are listed below. Where information has been withheld, no public interest has been identified that would outweigh the reasons for withholding it.



Cabinet Economic Development Committee

Minute of Decision

This document contains information for the New Zealand Cabinet. It must be treated in confidence and handled in accordance with any security classification, or other endorsement. The information can only be released, including under the Official Information Act 1982, by persons with the appropriate authority.

Tourism Industry Transformation Plan: Release of the Draft Better Work Action Plan

Portfolio **Tourism**

On 3 August 2022, the Cabinet Economic Development Committee (DEV):

- 1 **noted** that on 7 April 2021, as part of the Tourism Communities: Support, Recovery and Re-set Plan, DEV agreed to the development of an Industry Transformation Plan (ITP) for the tourism industry [DEV-21-MIN-0067];
- 2 **noted** that the Tourism ITP is taking a phased approach, initially focused on enabling ‘Better Work’ for people working within the tourism industry;
- 3 **noted** that representatives from across the tourism industry, unions, government, workers and Māori have partnered to prepare the draft Action Plan, attached to the paper under DEV-22-SUB-0173;
- 4 **noted** that the proposed Tirohanga Hou (new outlook and ways of viewing or thinking) identified in the draft Action Plan include:
 - 4.1 the establishment of a Tourism and Hospitality Accord;
 - 4.2 promoting a purpose-driven, intergenerational mindset;
 - 4.3 enabling better work through innovation and technology;
 - 4.4 building cultural competency in the workforce;
 - 4.5 embracing the peaks and troughs of tourism demand;
 - 4.6 ensuring the education and training system is fit for purpose;
 - 4.7 ensuring tools and resources for small and medium sized tourism enterprises are available and effective;
 - 4.8 a public campaign to showcase ‘better work’ in the industry;
- 5 **noted** that implementation of the final Action Plan will require funding and policy support from government, as well as active and ongoing commitment from wider stakeholders;
- 6 **agreed** to release the draft Action Plan for public consultation;

- 7 **authorised** the Minister of Tourism to approve any minor or technical changes to the Action Plan that may be required before its release;
- 8 **noted** that feedback from public consultation will be reflected in the final Action Plan, which will be submitted to DEV in October 2022 with a view to its public release in November 2022.

Janine Harvey
Committee Secretary

Present:

Hon Dr Megan Woods (Chair)
Hon David Parker
Hon Nanaia Mahuta
Hon Damien O'Connor
Hon Stuart Nash
Hon Willie Jackson
Hon Michael Wood
Hon Dr David Clark
Hon Meka Whaitiri
Hon Kieran McAnulty
Rino Tirikatene, MP
Dr Deborah Russell, MP

Officials present from:

Office of the Prime Minister
Officials Committee for DEV