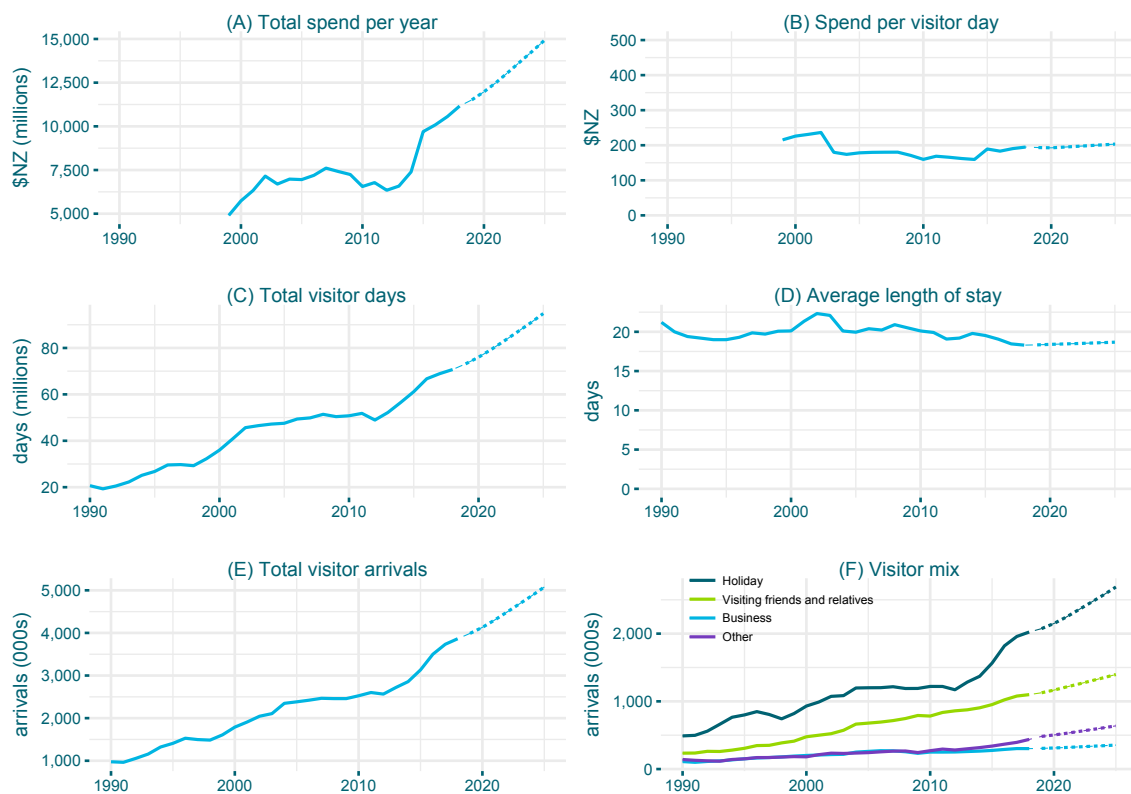


Outlook for all markets



Summary	2018	2025	
Total spend (\$m) ¹	11,162	14,937	↑
Total visitors (000s) ²	3,863	5,077	↑
Total days (000s) ²	70,710	94,834	↑
Spend per day (\$) ³	195	203	↑
Avg length of stay (days) ²	18	19	↑

Summary of forecasts: All



Year	Growth									Total	Annual ⁴
	2018	2019	2020	2021	2022	2023	2024	2025			
Total spend (\$m) ¹	11,162	11,513	11,975	12,505	13,099	13,707	14,309	14,937	34%	4.3%	
Total visitors (000s) ²	3,863	3,989	4,131	4,304	4,492	4,683	4,874	5,077	31%	4%	
Total days (000s) ²	70,710	73,139	76,004	79,418	83,104	86,903	90,747	94,834	34%	4.3%	
Spend per day (\$) ³	195	193	193	195	197	199	201	203	4%	0.6%	
Avg length of stay (days) ²	18	18	18	18	19	19	19	19	2%	0.3%	

1. International Visitor Survey, MBIE; 2. International Travel & Migration data, Statistics New Zealand; 3. Derived from the International Visitor Survey; 4. Compound annual growth rate (2018-2025).