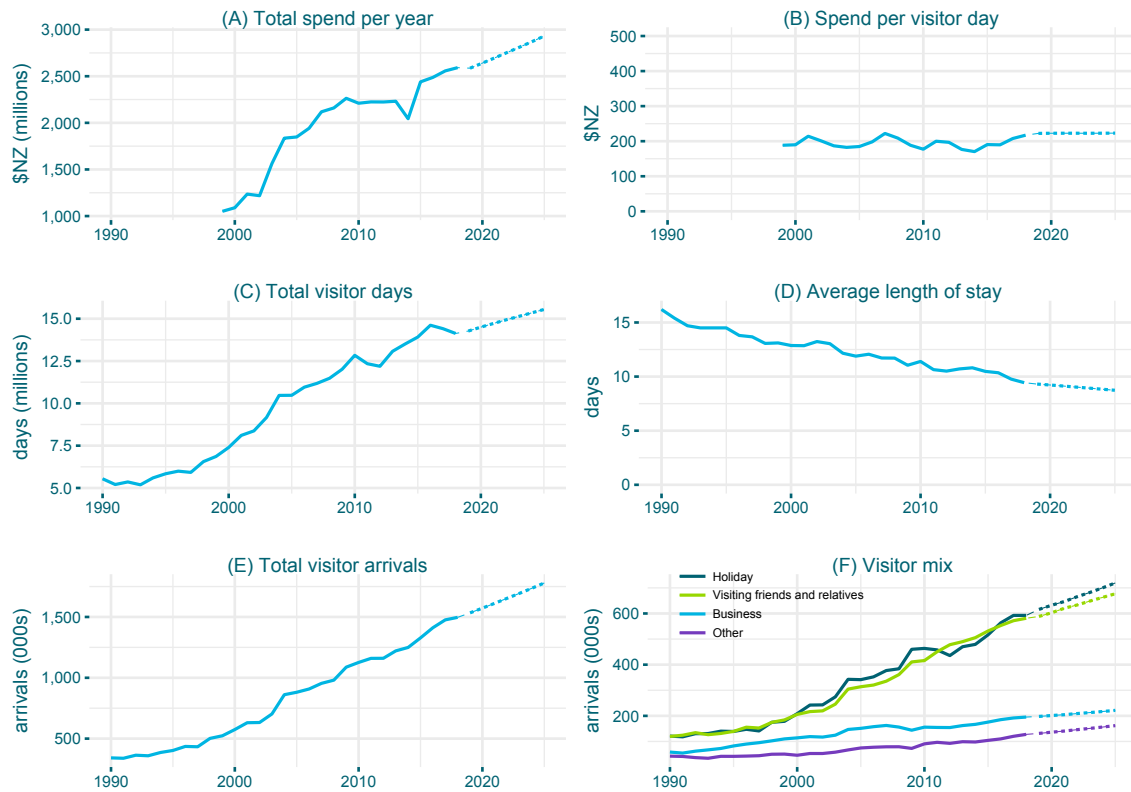


# Australia



Summary	2018	2025	Visitor market characteristics <sup>4</sup>	
Total spend (\$m) <sup>1</sup>	2,592	2,931	GDP per capita (PPP)	49,378
Total visitors (000s) <sup>2</sup>	1,497	1,779	Population (millions)	25
Total days (000s) <sup>2</sup>	14,128	15,545	Outbound departures (millions)	11
Spend per day (\$) <sup>3</sup>	217	223	Outbound spend (USD mn)	34,251
Avg length of stay (days) <sup>2</sup>	9	9		

## Summary of forecasts: Australia



Year	2018	2019	2020	2021	2022	2023	2024	2025	Growth	
									Total	Annual <sup>5</sup>
Total spend (\$m) <sup>1</sup>	2,592	2,586	2,641	2,697	2,755	2,812	2,871	2,931	13%	1.8%
Total visitors (000s) <sup>2</sup>	1,497	1,534	1,573	1,613	1,654	1,694	1,736	1,779	19%	2.5%
Total days (000s) <sup>2</sup>	14,128	14,272	14,503	14,720	14,935	15,136	15,339	15,545	10%	1.4%
Spend per day (\$) <sup>3</sup>	217	222	223	223	223	223	223	223	3%	0.4%
Avg length of stay (days) <sup>2</sup>	9	9	9	9	9	9	9	9	-7%	-1.1%

1. International Visitor Survey, MBIE; 2. International Travel & Migration data, Statistics New Zealand; 3. Derived from the International Visitor Survey; 4. World Bank data (<http://data.worldbank.org/indicator>); 5. Compound annual growth rate (2018-2025).