

SUMMARY FORECASTS | NATIONAL

NEW ZEALAND | JULY 2010



Table 3a: Forecasts of International Visitor Expenditure in New Zealand by Market (\$millions)

Inbound Market	Actual 2009	Forecasts							Growth 2010-16		
		2010	2011	2012	2013	2014	2015	2016	Change	Total	Annual
Australia	1,776	1,862	2,008	2,057	2,137	2,216	2,297	2,377	601	33.8%	4.3%
United Kingdom	812	752	880	804	830	860	894	926	114	14.1%	1.9%
Germany	293	288	305	320	335	351	366	382	88	30.2%	3.8%
Netherlands	88	79	83	88	92	95	98	101	13	14.8%	2.0%
France	77	81	122	98	107	115	122	129	52	67.8%	7.7%
Ireland	50	46	68	44	46	49	52	54	4	8.7%	1.2%
Switzerland	61	53	54	56	57	58	59	60	-1	-1.2%	-0.2%
Nordic Countries*	97	97	103	109	113	116	118	121	25	25.5%	3.3%
United States	597	603	669	729	776	816	852	883	286	48.0%	5.8%
Canada	134	140	153	156	162	167	172	177	43	31.7%	4.0%
Brazil	45	48	53	57	62	67	72	77	32	71.0%	8.0%
China	337	369	423	475	513	550	586	619	283	83.9%	9.1%
Japan	379	389	401	390	397	404	412	419	40	10.6%	1.4%
South Korea	193	224	243	254	263	274	284	291	98	50.5%	6.0%
Singapore	70	69	79	79	82	84	86	88	18	25.6%	3.3%
India	80	84	91	98	105	112	119	127	46	57.9%	6.7%
Hong Kong	71	79	85	84	86	88	91	94	23	31.7%	4.0%
Thailand	64	73	77	80	83	86	88	91	27	42.0%	5.1%
Malaysia	46	52	54	58	61	63	65	67	21	45.1%	5.5%
Taiwan	46	52	54	56	58	60	61	63	17	37.4%	4.6%
Middle East	94	96	102	108	112	115	119	123	29	31.2%	4.0%
South Africa	39	32	53	38	40	41	42	43	5	12.6%	1.7%
Other	739	712	748	753	778	803	827	853	114	15.4%	2.1%
Total	6,187	6,278	6,909	6,989	7,293	7,589	7,885	8,166	1,978	32.0%	4.0%
Annual Change	240	91	631	79	305	296	296	281			
Annual Growth	4.0%	1.5%	10.0%	1.1%	4.4%	4.1%	3.9%	3.6%			

(Expenditure in New Zealand excludes international airfares)

Table 3b: Forecasts of Domestic Travel Expenditure by New Zealand Residents (\$millions)

Domestic Travel	Actual 2009	Forecasts							Growth 2010-16		
		2010	2011	2012	2013	2014	2015	2016	Change	Total	Annual
Day Trip Spend	3,075	3,080	3,159	3,200	3,263	3,327	3,392	3,458	383	12.5%	1.7%
Overnight Trip Spend	5,840	5,830	5,957	6,016	6,119	6,224	6,329	6,435	595	10.2%	1.4%
Total Trip Spends	8,915	8,910	9,115	9,216	9,383	9,551	9,721	9,893	978	11.0%	1.5%
Annual Change	541	-5	205	100	167	168	170	172			
Annual Growth	6.5%	-0.1%	2.3%	1.1%	1.8%	1.8%	1.8%	1.8%			

Table 3c: Forecasts of International and Domestic Travel Expenditure in New Zealand (\$millions)

Traveller Segments	Actual 2009	Forecasts							Growth 2010-16		
		2010	2011	2012	2013	2014	2015	2016	Change	Total	Annual
International	6,187	6,278	6,909	6,989	7,293	7,589	7,885	8,166	1,978	32.0%	4.0%
Domestic	8,915	8,910	9,115	9,216	9,383	9,551	9,721	9,893	978	11.0%	1.5%
Total	15,103	15,188	16,025	16,204	16,676	17,141	17,606	18,058	2,956	19.6%	2.6%
Annual Change	782	86	836	180	472	465	465	452			
Annual Growth	5.5%	0.6%	5.5%	1.1%	2.9%	2.8%	2.7%	2.6%			

For further forecast information visit: www.tourismresearch.govt.nz/forecasts