

## METHODOLOGY

### July 2012

The target population for the Migrants Survey is migrants aged 18 years and over who were approved for residence through the Skilled/Business Migrants Stream or Family Streams, or who were granted a work visa. Immigration New Zealand needed to have contact details for these migrants and they should have held their visas for a specified period of time prior to the survey.

- Migrants from the temporary work stream had been granted their visas or arrived in New Zealand in the 6 months prior to surveying.
- Migrants in the residence streams (Skilled Principal, Skilled Secondary, Family Parent, and Family Partner) had been granted their residence visas or arrived in New Zealand in the 12 months prior to surveying.

These periods were chosen so the target population would contain people most likely to be in the country at the time of the survey and who had had some early settlement experiences in New Zealand.

Migrants who were determined to be living in the Canterbury region were excluded from the 2011 survey due to the impact of the Christchurch earthquake. However, some respondents stated that they were in the Canterbury region and so have been included in the analysis.

Migrants in the survey population were asked to participate in the survey through a computer-assisted telephone interview, by completing the survey online, or completing the paper questionnaire.

Respondents from the survey were weighted to reflect the distribution by residence stream and region of origin of the target population. Thus, analysis of the Migrants survey would represent the migrants invited to participate in the survey.

**Table 1: Response rates and margins of error**

	2010	2011
The number of migrants asked to participate in the survey	8,107	8,251
Response Rate (telephone)	34.1%	40.4%
Participation Rate (telephone)	67.7%	88.5%
Percentage respondents successfully surveyed from all sampled	29.1%	56.8%
Overall maximum margin of error	2.1%	2.0%

↳ Immigration Survey Monitoring Programme – Migrants Survey Indicators

**The purpose of the Immigration Settlement Monitoring Programme is to improve our understanding of migrants' settlement and labour market outcomes, employers' experience with migrants, and community attitudes towards immigration.**

These indicators are available at:

<http://www.dol.govt.nz/research/migration/ismp/ismpindicators.asp>

Contact the Labour and Immigration Research Centre at [research@dol.govt.nz](mailto:research@dol.govt.nz) or visit us at [www.dol.govt.nz/research](http://www.dol.govt.nz/research).

