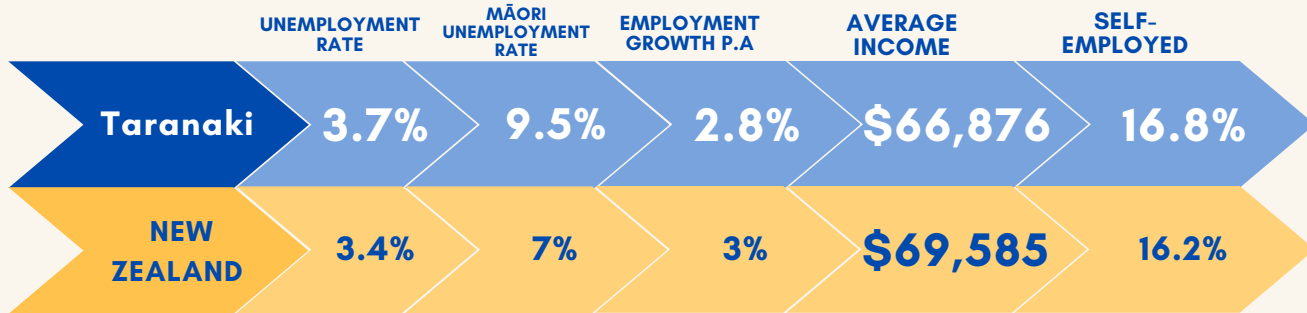


# REGIONAL WORKFORCE PLAN REFRESH DATA SNAPSHOT

## OUR REGION

Our rohe is made up of three districts, each bringing their own localised variances to the region's wider labour market. To better understand these variances we have included a high level snapshot of the Taranaki economy using a district level lens.

### REGIONAL LABOUR MARKET SNAPSHOT



### SOUTH TARANAKI

- Average income: \$69,172
- Highly skilled workers: 37.4%
- Employment growth: 2.2%
- Population growth: 1%

### NEW PLYMOUTH

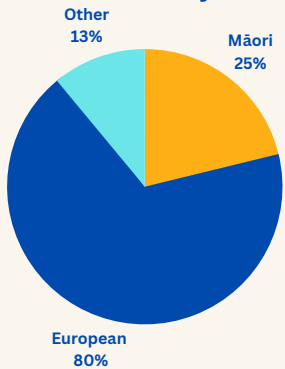
- Average income: \$66,899
- Highly-skilled workers: 37.3%
- Employment growth: 3%
- Population growth: 0.6%

### STRATFORD

- Average income: \$56,704
- Highly-skilled workers: 40.2%
- Employment growth: 2%
- Population growth: 0.5%

### Taranaki is home to 127,300 people

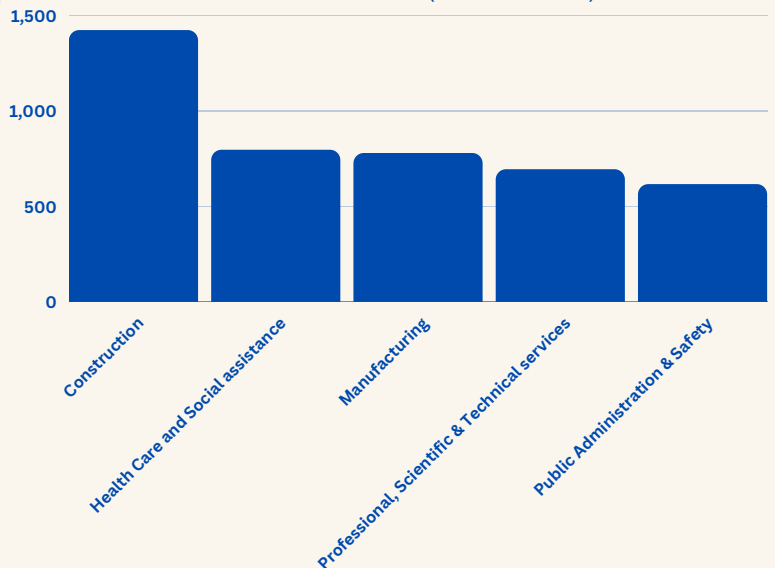
#### Ethnicity\*



\*Total response for ethnicity groups have been used (where everyone is included in every ethnic group they identify with) so percentages will add to more than 100%.

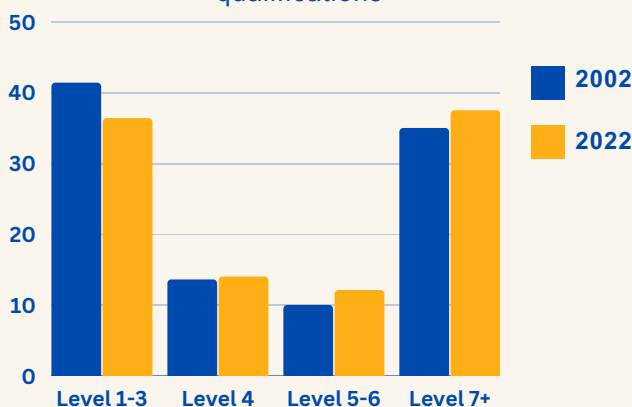
### High job creation in Construction and Health Care

Jobs Created (2002 - 2022)



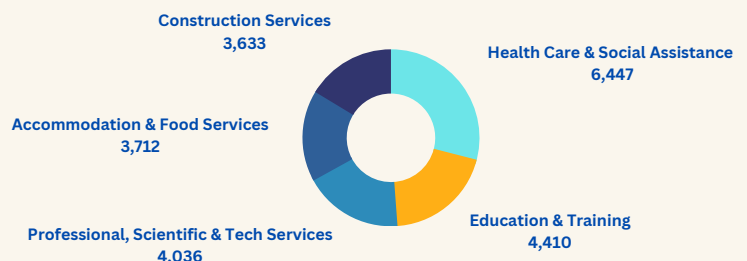
### Increasingly qualified workforce

Higher percentage of workforce with levels 4-7 qualifications



### High employment in the Health sector

Jobs filled per sector



# KAIĀWHINA HEALTH WORKFORCE

## Insights & Evidence

The Health Care and Social Assistance sector is the second largest job creator in Taranaki, creating **796 jobs** between 2012 and 2022.

**10.3%**

The Health sector is the third largest employer in Taranaki, employing over 6000 workers - more than 10% of our workforce.

**30%**

Kaiāwhina make up an estimated 30% of the health workforce.

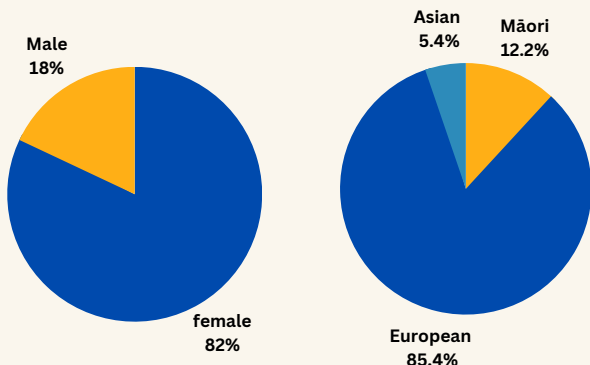
### Occupational breakdown\*



\*There are 1894 employed in non-health specific roles within the Health sector

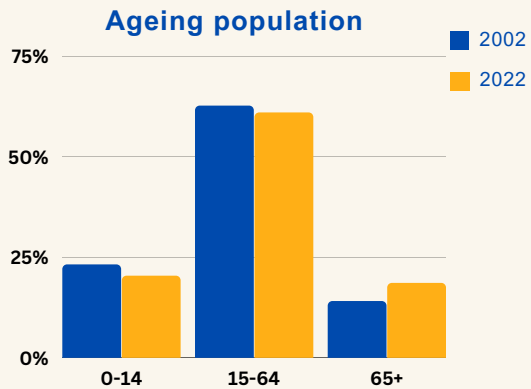
### Improving diversity in the workforce is expected to help improve health outcomes

Healthcare and Social Assistance workforce\*



### Demand for health workers outstrips supply

This is predicted to worsen as our population ages



**1,977**

Nearly 2000 people needed to fill job openings over the next five years

#### Top job openings in the next five years in Health Support roles

- Personal Care assistant
- Aged or Disabled Carer
- Community/Welfare worker
- Dental Assistant
- Diversional Therapist.

#### Top job openings in the next five years in the Health sector

- Personal Care Assistant
- Registered Nurse
- Community Worker
- Aged or Disabled Carer
- Nurse Manager.

### The Health workforce are becoming increasingly qualified

Highest qualification held by those employed in the health sector	2013	2018
Bachelor's Degree or higher	30.6%	↑ 36.5%
Level 6 diploma	12.8%	↓ 7.6%
Level 5 diploma	4.1%	↑ 5.4%
Level 4 certificate	8.1%	↑ 8.6%
Level 3 certificate	6.2%	↑ 10.3%
No qualification	12.8%	↓ 10.4%

# HAUORA & WELLBEING IN CONSTRUCTION

## Insights & Evidence

The construction sector is the largest job creator in the region, creating **1,423 jobs** from 2012-2022.

Source: Infometrics - Sector Profile - Taranaki

The construction industry is the second largest employer in Taranaki



6658 employed in the sector in 2022

Construction workforce distribution (2022)

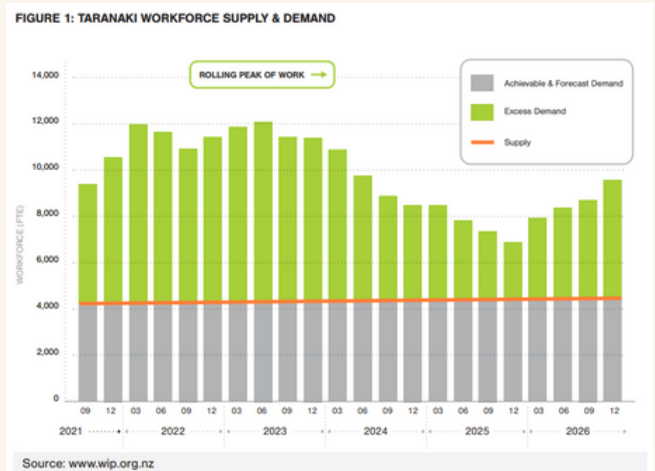
- New Plymouth: 5,170
- Stratford: 345
- South Taranaki: 1,143



Source: Infometrics - Sector Profile - Taranaki

Construction demand outstrips labour supply

"Vertical workforce shortfall for Taranaki estimated to be an average of over 7,300 for 2023" - Waihangara Ara Rau



Source: www.wip.org.nz

"It's more important than ever that we increase our focus on mental health in the workplace. We know that for the predominantly male construction workforce, this isn't a group that is likely to proactively seek help or reach out to offer it"

– Victoria Mcarthur, CEO, Mates in Construction.

There will be 318 job openings by 2028

Qualifications needed to fill 318 jobs by 2028:

- Certificate (level 1-3): 98
- Certificate (level 4): 108
- Certificate (Level 5-6): 32
- Degree (Level 7+): 79



Source: Infometrics - Regional Skills Outlooks - Taranaki

Significant issues with worker wellbeing shown in national statistics

- 583 suicides in construction from 2007 - 2017
- 97.9% male
- 16% aged 20-24
- Construction workers are 6x more likely to die from suicide than an accident at work

Source: Construction industry suicides: numbers, characteristics, and rates. External Research report ER65 [2021] BRANZ

"We are taking a holistic approach. Our kaupapa is changing the culture of Taranaki's construction sector to be more inclusive and supportive of the wellbeing of people. We support construction workers, business owners, self-employed and groups in associated trades".

– Christina Lorth, Building Wellness Trust

<https://www.buildingwellness.co.nz/about/>