



## COVERSHEET

<b>Ministers</b>	Hon Carmel Sepuloni Hon Barbara Edmonds	<b>Portfolio</b>	Economic Development
<b>Title of Cabinet paper</b>	Consultation document with options to lift the value of government investment in the screen sector	<b>Date to be published</b>	17 July 2023

<b>List of documents that have been proactively released</b>		
<b>Date</b>	<b>Title</b>	<b>Author</b>
19 October 2022	Consultation document with options to lift the value of government investment in the screen sector	Offices of the Minister for Arts, Culture and Heritage and, Minister for Economic and Regional Development
	Options to Lift the Value of Government Investment in the Screen Sector: Release of Consultation Document SWC-22-MIN-0178 Minute	Cabinet Office
20 October 2022	Amendments to Consultation Document for Review of Government Investment in the Screen Sector	MBIE, MCH

### **Information redacted**

### **YES / NO**

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982. Where this is the case, the reasons for withholding information are listed below. Where information has been withheld, no public interest has been identified that would outweigh the reasons for withholding it.

Some information has been withheld for the reasons of Legal professional privilege, improper pressure or harassment and for international relations purposes.



# Cabinet Social Wellbeing Committee

## Minute of Decision

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*This document contains information for the New Zealand Cabinet. It must be treated in confidence and handled in accordance with any security classification, or other endorsement. The information can only be released, including under the Official Information Act 1982, by persons with the appropriate authority.*

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### Options to Lift the Value of Government Investment in the Screen Sector: Release of Consultation Document

**Portfolio**                      **Arts, Culture and Heritage / Economic and Regional Development**

On 19 October 2022, the Cabinet Social Wellbeing Committee:

#### Background

1        **noted** that in November 2021, Cabinet:

- 1.1      agreed to review government investment in the screen sector, with a specific focus on a review of the New Zealand Screen Production Grant (NZSPG);
- 1.2      invited the Minister for Arts, Culture and Heritage and the Minister for Economic and Regional Development (joint Ministers) to report back ahead of any formal public consultation on proposed changes to the NZSPG;

[CAB-21-MIN-0507.01]

#### Consultation document

2        **noted** that the consultation document *Increasing Value from Government Investment in the New Zealand Screen Production Grant* (the consultation document), attached under SWC-22-SUB-0178, proposes that NZSPG investment be focused on incentivising a steady pipeline of screen productions to:

- 2.1      support business growth and resilience, and sustainable careers;
- 2.2      improve skills;
- 2.3      support the development of compelling and ambitious New Zealand content;

3        **noted** that the consultation document presents five key opportunities for change, including:

- 3.1      introducing a new single base incentive for all productions and stackable incentives targeting repeat activity and cultural content;
- 3.2      developing sector level skills to enable growth: introducing a skills levy or a skills plan;
- 3.3      supporting a steady pipeline of productions: introducing a repeat activity incentive and/or a Qualifying New Zealand Production Expenditure (QNZPE) cap per project;

- 3.4 supporting new and emerging Post, Digital and Visual activity (PDV): reducing the QNZPE threshold from \$0.5 million to \$0.25 million;
- 3.5 supporting cultural content and creative talent: introducing new cultural content and creative talent criteria;
- 4 **noted** that the consultation document presents three options for change to the NZSPG, namely:
- 4.1 Option 1 (least change and impact): changes to policy settings to incentivise careers, skills development and support high quality New Zealand content and creative talent;
- 4.2 Option 2 (medium change and impact): changes to policy settings to incentivise a steady pipeline of productions to support business growth, careers and skills, and new cultural content and creative talent criteria for all eligible productions;
- 4.3 Option 3 (large change and potential impact): changes to policy settings to introduce a base incentive and a series of additional targeted supports to incentivise a steady pipeline of screen productions, careers and skills, and supporting the development of high-quality New Zealand content and creative talent;
- 5 **noted** that the NZSPG appropriations are uncapped and demand driven, and that therefore some of the changes put forward may lead to an increased fiscal draw on the appropriation over time as productions pivot to meet the new requirements;
- 6 **noted** that officials will be undertaking detailed fiscal analysis to support final decisions on any changes to the NZSPG;
- 7 **noted** that:

Legal professional privilege

### Consultation and next steps

- 8 **agreed** to the release of the consultation document, subject to any required changes approved by joint Ministers;
- 9 **noted** that the consultation on the proposed changes to the NZSPG will take place between October and December 2022;
- 10 **invited** joint Ministers to report back to Cabinet by June 2023 on the outcome of the consultation and with proposed changes to the NZSPG.

Rachel Clarke  
Committee Secretary

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**Attendance (see over)**

**Present:**

Rt Hon Jacinda Ardern (Chair)  
Hon Grant Robertson  
Hon Kelvin Davis  
Hon Dr Megan Woods  
Hon Andrew Little  
Hon Poto Williams  
Hon Damien O'Connor  
Hon Stuart Nash  
Hon Willie Jackson  
Hon Jan Tinetti  
Hon Michael Wood  
Hon Kiri Allan  
Hon Priyanca Radhakrishnan  
Hon Meka Whaitiri  
Hon Phil Twyford

**Officials present from:**

Office of the Prime Minister  
Office of the Chair  
Officials Committee for SWC