



## COVERSHEET

<b>Minister</b>	Hon Carmel Sepuloni	<b>Portfolio</b>	Auckland
<b>Title of Cabinet paper</b>	Cyclone Recovery – Proposal to fund marketing for the Thames Coromandel region	<b>Date to be published</b>	21 July 2023

### List of documents that have been proactively released

<b>Date</b>	<b>Title</b>	<b>Author</b>
31 May 2023	Cyclone Recovery – Proposal to fund marketing for the Thames Coromandel region	Office of Minister for Auckland
7 June 2023	Cyclone Recovery: Proposal to Fund Marketing for the Thames Coromandel Region  DEV-23-MIN-0107 Minute	Cabinet Office

### Information redacted

**NO**

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982. Where this is the case, the reasons for withholding information are listed below. Where information has been withheld, no public interest has been identified that would outweigh the reasons for withholding it.



# Cabinet Economic Development Committee

## Minute of Decision

---

*This document contains information for the New Zealand Cabinet. It must be treated in confidence and handled in accordance with any security classification, or other endorsement. The information can only be released, including under the Official Information Act 1982, by persons with the appropriate authority.*

---

### Cyclone Recovery: Proposal to Fund Marketing for the Thames Coromandel Region

**Portfolio**                      **Auckland**

On 7 June 2023, the Cabinet Economic Development Committee:

- 1        **noted** that the Department of the Prime Minister and Cabinet is developing a process for central government to consider supporting regional recovery initiatives;
- 2        **noted** that the Minister for Auckland recently announced that State highway 25a will be likely be repaired at the end of 2024, and that this delay in repair may have economic impacts on the region;
- 3        **noted** that the Minister for Auckland also announced that the government would develop a package of economic support to help businesses in the Thames Coromandel district;
- 4        **noted** that the Ministry of Business, Innovation and Employment (MBIE) has provided \$300,000 to the Thames Coromandel District Council for targeted business support, using existing allowances in the Business Recovery Grant;
- 5        **agreed** that MBIE reprioritise up to \$200,000 for visitor promotional programmes in Thames Coromandel from the *Policy Advice and Related Services to Ministers* multi-category appropriation in 2022/23 to the Provincial Growth Fund multi-category appropriation in 2023/24;

6 **noted** that visitor promotional programmes in the Thames Coromandel region require the in-principle transfer of up to the following maximum amounts of operating expenses from the *Policy Advice and Related Services to Ministers* multi-category appropriation in 2022/23 to the Provincial Growth Fund multi- category appropriation in 2023/24:

	\$m – increase/(decrease)				
	2022/23	2023/24	2024/25	2025/26	2026/27 & outyears
<b>Vote Business, Science and Innovation Minister for Economic Development</b>					
Multi-Category Expenses and Capital Expenditure: Policy Advice and Related Services to Ministers MCA Departmental Output Expense: Policy Advice and Related Services to Ministers – Economic Development (funded by revenue Crown)	(0.200)	-	-	-	-
<b>Vote Business, Science and Innovation Minister for Regional Development</b>					
Multi-Category Expenses and Capital Expenditure: Provincial Growth Fund MCA Non-departmental Output Expense: Grants to support Regional and Sector Initiatives	-	0.200	-	-	-

7 **authorised** the Minister of Finance, the Minister for Economic Development, and the Minister for Regional Development to jointly agree the final amount to be transferred, following completion of the 2022/23 audited financial statements, with no impact on the operating balance across the forecast period.

Janine Harvey  
Committee Secretary

---

**Present:**

Hon Grant Robertson (Chair)  
Hon Michael Wood  
Hon Dr Ayesha Verrall  
Hon Willie Jackson  
Hon Kiri Allan  
Hon David Parker  
Hon Peeni Henare  
Hon Priyanca Radhakrishnan  
Hon Dr Duncan Webb  
Hon Dr Deborah Russell  
Hon Rachel Brooking  
Hon Jo Luxton

**Officials present from:**

Office of the Prime Minister  
Officials Committee for DEV

