



COVERSHEET

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|-------------------------------|--------------------------------------------------------------------------------|-----------------------------|-------------------------------------------|
| Ministers | Hon Willie Jackson Hon Barbara Edmonds | Portfolio | Māori Development Economic Development |
| Title of Cabinet paper | He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 Action Plan | Date to be published | 15 August 2023 |

| List of documents that have been proactively released | | |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|
| Date | Title | Author |
| December 2022 | He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 | Offices of the Ministers of Māori Development and Economic Development |
| 14 December 2022 | He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 DEV-22-MIN-0315 Minute | Cabinet Office |
| December 2022 | Appendix One: He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 Refreshed Strategy | MBIE, Te Puni Kōkiri |
| 17 November 2022 | Briefing: 2223-1467 He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 | MBIE, Te Puni Kōkiri |
| June 2023 | He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 Action Plan | Offices of the Ministers of Māori Development and Economic Development |
| 27 June 2023 | He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 Action Plan MCR-23-MIN-0018 Minute | Cabinet Office |
| May 2023 | Appendix One: He Kai Kei Aku Ringa 2023 Action Plan | MBIE, Te Puni Kōkiri |
| 30 May 2023 | Briefing: 2223-3448 Final Cabinet He Kai Kei Aku Ringa Strategy 2023 briefing | MBIE, Te Puni Kōkiri |
| May 2023 | Redesigned He Kai Kei Aku Ringa 2023 Action Plan | MBIE |

Information redacted

YES / NO (please select)

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982. Where this is the case, the reasons for withholding information are listed below. Where information has been withheld, no public interest has been identified that would outweigh the reasons for withholding it.

Some information has been withheld for the reasons of confidential advice to government, privacy of natural persons.



BRIEFING

Final Cabinet He Kai Kei Aku Ringa strategy 2023 briefing

| | | | |
|---------------------------------|---------------|-------------------------|-----------|
| Date: | 30 May 2023 | Priority: | High |
| Security classification: | In Confidence | Tracking number: | 2223-3448 |

| Action sought | | |
|-----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-------------|
| | Action sought | Deadline |
| Hon Barbara Edmonds Minister for Economic Development | Agree to the proposed action plan, including the 10 foundational projects to support the delivery of He Kai Kei Aku Ringa. | 6 June 2023 |
| Hon Willie Jackson Minister for Māori Development | Forward the attached Cabinet paper (Annex One) to your Ministerial colleagues for comment. | |

| Contact for telephone discussion (if required) | | | | |
|------------------------------------------------|-------------------------------------------------|----------------------------|----------------------------|-------------|
| Name | Position | Telephone | | 1st contact |
| Shar Amner | General Manager Māori, Te Kupenga | Privacy of natural persons | | |
| Huria Heperi | Acting Manager, Economic Policy, Te Puni Kōkiri | | Privacy of natural persons | |
| Jason Clarke | Manager, Te Kupenga | | Privacy of natural persons | ✓ |
| Amy Bendall | Senior Policy Advisor, Te Kupenga | Privacy of natural persons | | |

| The following departments/agencies have been consulted |
|--------------------------------------------------------|
| N/A |

Minister's office to complete:

Approved

Declined

Noted

Needs change

Seen

Overtaken by Events

See Minister's Notes

Withdrawn

Comments



BRIEFING

Final Cabinet He Kai Kei Aku Ringa strategy 2023 briefing

| | | | |
|---------------------------------|---------------|-------------------------|-----------|
| Date: | 30 May 2023 | Priority: | High |
| Security classification: | In Confidence | Tracking number: | 2223-3448 |

Purpose

This briefing seeks your agreement to final changes to He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023. It asks you to forward on 6 June 2023 the attached Cabinet Paper (**Annex One**) to your Ministerial colleagues for comment.

This briefing also provides you with additional content on this work programme to support your discussion with Cabinet.

Executive summary

He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 (He Kai Kei Aku Ringa 2023) was agreed by Cabinet in December 2022 [DEV-22-MIN-0315 refers]. At this time, Cabinet authorised the Minister for Economic Development and the Minister for Māori Development to jointly approve any final edits to the strategy. Cabinet also agreed to a report back, including an action plan for the strategy, in June 2023.

This paper provides you with details on the final proposed updates to the strategy, the suggested action plan, updates to the proposed governance structure, and our plan for measuring the success of the strategy ahead of Cabinet discussion. We are recommending a further report back to Cabinet in June 2024 on the delivery of He Kai Kei Aku Ringa.

This paper seeks your agreement to forward the attached Cabinet paper (**Annex One**) to your Ministerial colleagues for comment. Subject to agreement from your Ministerial colleagues, the Cabinet paper will be considered at the Economic Development Committee (DEV) on 28 June 2023, and Cabinet Business Committee (CBC) on 3 July 2023.

It also seeks your agreement to discuss the attached draft Cabinet paper at the next Māori Economic Development Ministers (MEDM) meeting on 20 June, prior to the paper being lodged on 22 June.

Recommended action

The Ministry of Business, Innovation and Employment and Te Puni Kōkiri recommends that you:

- a **Agree** to the proposed action plan, including the 10 foundational projects to support the delivery of He Kai Kei Aku Ringa.

Agree / Disagree

- b **Agree** to initiate Ministerial consultation on the attached draft Cabinet paper (Annex One) with your colleagues for consideration at Cabinet Economic Development Committee on 28 June.

Agree / Disagree

- c **Agree** to discuss the attached draft Cabinet paper at the Māori Economic Development Ministers (MEDM) meeting on 20 June, prior to the paper being lodged on 22 June.

Agree / Disagree

- d **Agree** to a report back in June 2024 to update Cabinet on the delivery of He Kai Kei Aku Ringa.

Agree / Disagree

Confidential advice to Government



Shar Amner
General Manager Māori, Te Kupenga
Te Waka Pūtahitanga, MBIE

29 / 5 / 23



Huria Heperi
Acting Manager, Economic Policy
Te Puni Kōkiri

..... / /

Hon Barbara Edmonds
Minister for Economic Development

..... / /

Hon Willie Jackson
Minister for Māori Development

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Background

1. The inaugural He Kai Kei Aku Ringa: The Crown-Māori Economic Growth Partnership was launched in 2013. A Māori Economic Development Panel, chaired by Ngahiwi Tomoana, set out a vision, six goals and an action plan to grow a more productive, innovative, and internationally connected Māori economy. He Kai Kei Aku Ringa: The Crown-Māori Economic Growth Partnership was endorsed by the Government in 2012 [EGI Min (12) 25/2 refers]. In 2013 the Māori Economic Development Advisory Board (MEDAB) was created to provide guidance and stewardship of the strategy.
2. Work by Business and Economic Research Limited (BERL) shows that since the original He Kai Kei Aku Ringa was launched in 2013, the Māori economy has grown from \$42.6 billion in 2013 to \$68.7 billion in 2018. There was also a 50% increase in the size of the Māori workforce over this period. The refresh of He Kai Kei Aku Ringa (the Refresh) builds on, diversifies and accelerates the progress that has been made since 2013.
3. The refreshed He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 (He Kai Kei Aku Ringa 2023) was agreed to by Cabinet in December 2022 [DEV-22-MIN-0315 refers]. The refresh aligns with Our Economic Plan, particularly the *Supporting Māori and Pacific Aspirations* priority. He Kai Kei Aku Ringa 2023 reflects key developments since 2013 and the Government's current priorities, e.g. climate change. The Refresh preserves the foundations from 2013, which are still largely fit for purpose, but broadens the vision to include Māori economic prosperity and wellbeing. This approach is anchored by the Māori values of He Ara Wairoa, a Māori Wellbeing Framework, which frames the strategy's five new objectives.
4. Officials advise that the final He Kai Kei Aku Ringa: Māori-Crown Economic Growth Partnership 2023 and the associated action plan is now ready for Ministerial consultation ahead of consideration by Cabinet. This paper seeks your agreement to initiate Ministerial consultation on the Cabinet Paper (**Annex One**).

Final Strategy Updates

5. We have recommended the following minor refinements to the objectives based on our follow-up engagement with Māori, including the Māori Economic Development Advisory Board (MEDAB), and other agencies in early 2023. This engagement refined the objectives to better align with the action plan. Refinements include:
 - i. Te Taiao: A low emissions, circular and climate resilient Māori economy as a prerequisite for Māori wellbeing.
 - ii. Mana Tuku Iho: Māori identity in the economy ~~empowers~~ enables Māori success.
 - iii. Mana Tauutuutu: Supporting economic prosperity as a key enabler of community and whānau sustainability. ~~Increased economic activity that delivers across multiple bottom lines.~~
 - iv. Mana Āheinga: Māori are ~~empowered~~ enabled to chart their own course for the future.
 - v. Mana Whanake: ~~Addressing the needs of today whilst~~ Building foundations for the future.

Action Plan

6. We are seeking your agreement to the action plan attached to the Cabinet paper (**Annex One**). It has been drafted throughout the first half of 2023 in consultation with other parts of MBIE and Te Puni Kōkiri, government agencies, and Māori. The action plan comprises of four key components:

- i. Objectives: the wellbeing objectives underpinned by He Ara Waiora (the Treasury framework describing a Māori perspective on wellbeing);
 - ii. Goals: that further unpack the objectives into more specific areas;
 - iii. Actions: foundational programmes and key projects; and
 - iv. Indicators: measures of success.
7. He Kai Kei Aku Ringa 2023 brings together foundational programmes and key projects:
 - i. Foundational: a tractable number of impactful, timely projects delivered at scale.
 - ii. Key: projects that sit within or connect with the foundational projects.
8. We are proposing to include 10 foundational programmes supported by 29 key projects in our Action Plan. Key projects connect with foundational programmes, as projects in their own right. Confidential advice to Government
[REDACTED]
[REDACTED] These are detailed in **Annex Two** and in the attached Cabinet paper.
9. We want He Kai Kei Aku Ringa 2023 to continue to provide space to develop innovative, commercial opportunities both within existing and emerging programmes and projects but also to consider new opportunities in partnership with others. Confidential advice to Government
[REDACTED]
[REDACTED]

Governance

10. Cabinet agreed in principle to a governance structure to support the delivery of He Kai Kei Aku Ringa 2023 [DEV-22-MIN-0315 refers]. We have made some minor refinements and recommend asking Cabinet to note these changes to the governance structure. Key updates on each of the components include:
 - i. MEDM: We have socialised the governance structure with MEDM. MEDM will receive quarterly updates from Lead Ministers and Deputy Chief Executives (DCEs). We are proposing you discuss the attached draft Cabinet paper at the next MEDM meeting on 20 June, prior to the paper being lodged on 22 June.
 - ii. National Iwi Chairs Forum (NICF): MEDM is the channel to communicate with NICF on He Kai Kei Aku Ringa 2023. The Iwi-Crown Economic Forum (formerly the Economic Taumata) may also be used for this purpose.
 - iii. Lead Ministers: We will keep MEDM and Cabinet apprised on the roll out and receive regular progress updates from DCEs.
 - iv. Māori Economic Development Advisory Board (MEDAB): Will advise you on implementation effectiveness, including the views of the Māori economy (peak bodies, collectives, businesses).
 - v. MEDM Deputy Chief Executives (DCEs): Existing foundational programmes' project governance will remain. MEDM DCEs will utilise existing reporting to maintain line of sight.

Measures of Success

11. There is a significant lack of Māori economic data there is but a lot of work going on across government to help address this. We are proposing a two-phase plan to measure progress towards achieving the He Kai Kei Aku Ringa objectives. This proposed plan includes to:
 - i. in the interim, utilise available data, while at the same time propose data upgrades: and
 - ii. in the medium to long term, leverage work the Treasury and Te Puni Kōkiri are doing to measure the He Ara Waiora wellbeing framework.
12. We are proposing several data upgrades to create stronger alignment to measuring progress towards all five objectives.¹ An assessment of the suitability of the existing indicators is included as **Annex Three**. We have worked with Statistics New Zealand and other agencies to identify priorities for investment opportunities. Confidential advice to Government

Priorities for Action for Māori

13. The refresh of the strategy was discussed with Māori through one-on-one interviews with a reference group of key Māori leaders and pākihi Māori (Māori businesses), as well as workshops with whānau. That engagement showed broad support for the vision and objectives of the refresh [DEV-22-MIN-0315 refers].
14. The action plan has been informed by discussions with MEDAB and a second round of engagement, detailed in **Annex Five**. The engagement revisited participants who contributed to the refresh of the strategy and then was deliberately expanded to include:
 - i. Māori business networks (e.g., Whāriki)
 - ii. Māori economy peak bodies (e.g., New Zealand Māori Tourism)
 - iii. Māori leaders (e.g., National Iwi Chairs Forum)
 - iv. Māori businesses (e.g., Tūaropaki Trust)
 - v. Iwi (e.g., Ngai Tahu)
 - vi. Sector experts (e.g., Ngahiwi Tomoana)
 - vii. Regions (e.g., Tai Tokerau, Central North Island, Tairāwhiti, Tau Ihu, Murihiku)
 - viii. Sectors (e.g., construction, tourism, digital tech)
 - ix. Māori entities (e.g., sole traders, SMEs, Trusts)
15. Engagement discussions focused on identifying suggested actions and indications of success. Feedback from these discussions has been captured in the action plan under each objective. This is detailed in **Annex Five**. Key themes include:
 - i. Progressive procurement (a proposed foundational programme for He Kai Kei Aku Ringa 2023) presents a massive opportunity for the Māori economy.
 - ii. Access to capital (a proposed foundational programme for He Kai Kei Aku Ringa 2023) is a longstanding and critical issue for Māori firms who want to grow and diversify.

¹ This work will be informed by the recent report from the Data Iwi Leaders Group, “Tuia te korowai o Hine – Raraunga – Data for Self Determination” to ensure data collected is relevant, accessible and safely managed. We will work with Māori data experts and Stats NZ as this work progresses.

- iii. Increasing Māori employment is important but equally as important is ensuring they are the “right” jobs at the “right” level of seniority to increase resilience to shocks.
- iv. The ability to identify, measure and monitor Māori success is vital for all in the system (a priority for our data and indicators work).
- v. The Crown building capability, systems and processes that work for Māori needs to be a priority.
- vi. Building Māori capability through kaupapa Māori approaches, including strengthening networks.

Risks

Confidential advice to Government

17. There is an implementation risk to the proposed action plan if foundational and support projects do not progress as quickly as expected. We consider this is a low risk as we will be reviewing the status of projects in the action plan and reporting to MEDM DCEs on how they are tracking. If a project is delayed, the MEDM DCEs will seek clarification about why this is.

Next steps

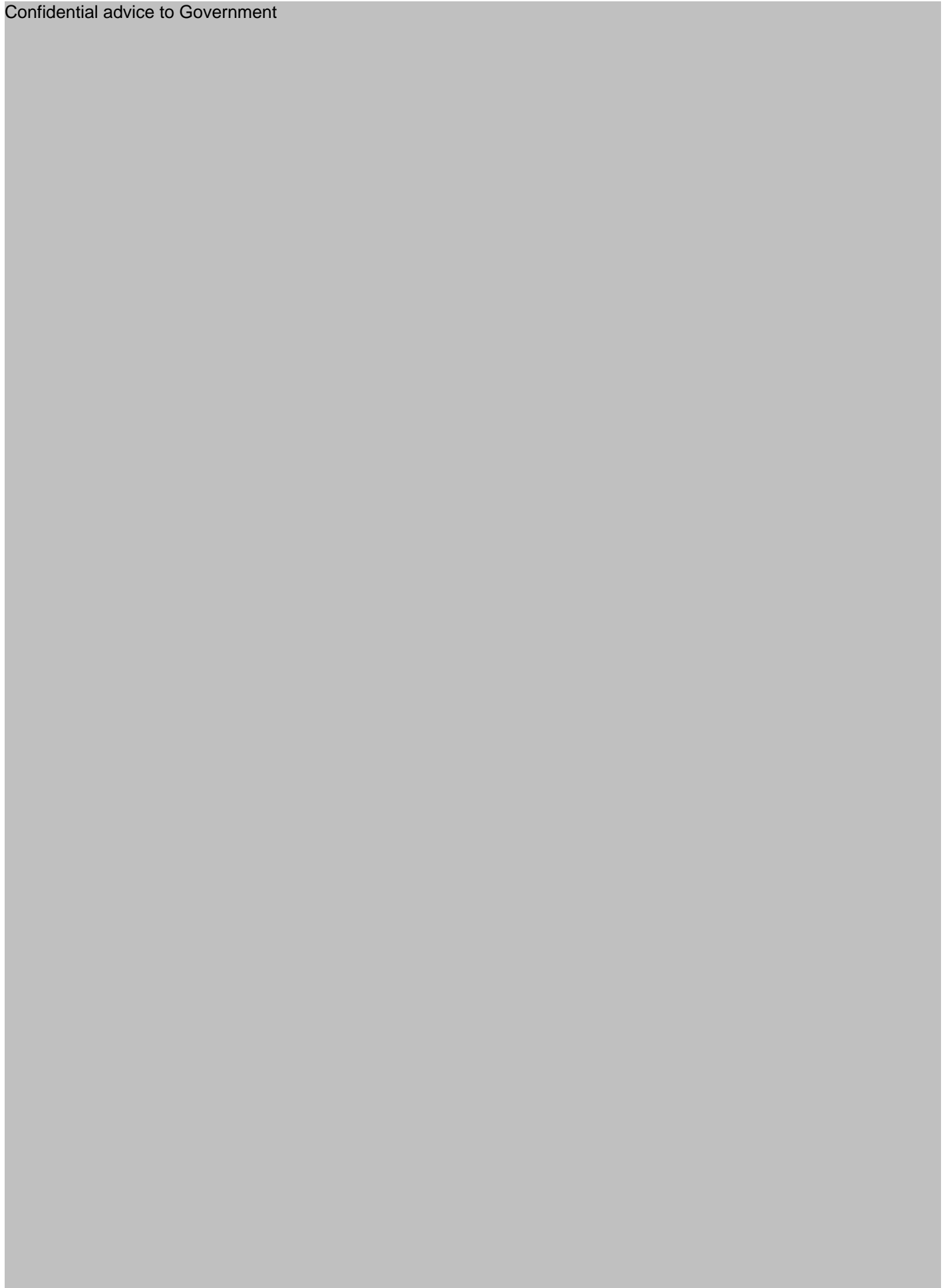
18. If you agree, it is proposed that the attached Cabinet paper be forwarded to Māori Economic Development Ministers and your Ministerial colleagues for consultation, with feedback due by 20 June 2023.
19. Subject to feedback from your Ministerial colleagues and your agreement, the Cabinet paper will be lodged on 22 June 2023, for consideration at the Economic Development Committee (DEV) on 28 June 2023, and Cabinet Business Committee (CBC) on 3 July 2023.
20. We are also seeking your agreement to discuss the attached draft Cabinet paper at the next Māori Economic Development Ministers (MEDM) meeting on 20 June, prior to the paper being lodged on 22 June.
21. Subject to Cabinet approval, the strategy and action plan will be launched at an event in early July 2023, before the pre-election period begins on 14 July 2023.

Annexes

Confidential advice to Government


Annex Four: Proposed data upgrades to measure the objectives

Annex Five: Engagement participants and themes





Confidential advice to Government



Annex Four: Proposed data upgrades to measure the objectives

| # | Title of proposed data upgrade | Explanation of proposed data upgrade |
|----|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | Māori business definition standard | Further implementing the Māori business definition standard is a significant piece of work that creates opportunities for Tatauranga Umanga Māori and other datasets using the definition (including He Kai Kei Aku Ringa). |
| 2. | Recurring collection of Māori business data around climate | Ensuring there is a recurring collection of Māori business data around climate. Officials are investigating recommissioning the Transition to a Low Emissions Economy module in the Business Operation Survey (BOS). A short module collecting data on climate change has been included as part of the BOS 2023. |
| 3. | Māori Wellbeing data into future household survey programme | Potentially incorporating data about Māori wellbeing into future household survey programme. As part of any redesign, officials will work with Te Tiriti o Waitangi partners and align these elements to the He Kai Kei Aku Ringa objectives, to measure Mana Tauutuutu. |

Annex Five: Engagement participants and themes

Engagement participants

| Stakeholder Type | Interviewed | Contacted |
|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| <u>Networks</u> | Te Humeka, Whāriki, Whāriki Tai Tokerau, Toi kai rawa, Te Awe, Porirua, Amotai | KUMA, Te Manu Atatu, FOMA, Te Rōpu pākihi, |
| <u>Iwi</u> | Ngāti Kahungunu, Tainui, Ngai Tahu, Ngāti Tuwharetoa, Ngati Toa, Taranaki, Ngāti Porou, Iwi Chairs Forum | Ngati Whatua, Kahungunu ki Wairarapa, Te Atiawa, Ngapuhi |
| <u>Whenua</u> | Te Tumu Paeroa, Pakihiroa Farms, PKW, Tūaropaki | |
| <u>MEDAB</u> | Chrissie Hape, Tania Pouwhare, (chairs) | Privacy of natural persons |
| <u>HKKAR – Sector expert group</u> | Rachel Taulelei, Te Rau Kupenga, Jamie Tuuta, Ngahiwi Tomoana | |
| <u>Regions</u> | Tai Tokerau, Tamaki, Waikato, BOP, Tairāwhiti, Hawkes Bay, Wellington, Taranaki, Central North Island, Tau Ihu, Waitaha, Tahuna, Otepoti, Murihiku | |
| <u>Sectors</u> | Construction, Tourism, Food and Beverage, Digital Tech, Professional Services, Primary Industries, Manufacturing | |
| <u>Entity type</u> | Sole Traders, SMEs, Collectives, Trusts, PSGE, Networks, | |

Summary of engagement feedback by objective

1.1 Te Taiao - A low emissions, circular Māori economy as a prerequisite for wellbeing

- 1.1.1 Feedback on the actions focused on the role of incentives, funding, investment, protections and monitoring.

1.1.2 Success for Te Taiao had three strands: health of the environment, proliferation of mātauranga Māori, and recognition of the contribution of mātauranga Māori driven businesses.

1.2 **Mana Tuku Iho - Māori identity in the economy enables Māori success**

1.2.1 Feedback on the actions focused on establishing Māori governance roles and investing in gender equity, supporting Māori representatives through training, supporting business to engage and co-invest with iwi, and developing robust data to increase effective monitoring.

1.2.2 Success for Mana Tuku Iho centred around Māori businesses having a strong sense of identify and belonging, as evidenced by effective kaitiaki roles and a growth in Māori business and iwi partnerships.

1.3 **Mana Tautuutu - Supporting economic prosperity as a key enabler of community and whānau sustainability**

1.3.1 Feedback on actions focused on leveraging Māori networks and reducing barriers to funding while increasing support in line with kaupapa Māori. Uplifting the capability of non-Māori businesses and corporations to understand holistic outcomes and benefits for Māori was seen as an important step to reduce barriers.

1.3.2 Success for Mana Tautuutu focused on strong connections between Māori businesses and their communities.

1.4 **Mana Āheinga - Māori are enabled to chart their own course for the future.**

1.4.1 Feedback on actions focused on investing in Māori organisations and Māori business networks through kaupapa Māori approaches such as hui and the tuakana/teina model of mentoring, while increasing access to capital through systems and processes that are accessible for Māori.

1.4.2 Success for Mana Āheinga focused on self-determination, visibility of the national Māori business eco-system and celebration of successes.

1.5 **Mana Whanake - Building foundations for the future**

1.5.1 Feedback on actions focused on capability uplift for all: Māori business, Crown and system, training pathways for individuals (high-skill employment, Science, Technology, Engineering, Art and Mathematics (STEAM), business and apprenticeships), and increased monitoring.

1.5.2 Success for Mana Whanake focused on a coherent and transparent system and long-term monitoring.