



## COVERSHEET

<b>Minister</b>	Hon Peeni Henare	<b>Portfolio</b>	Tourism
<b>Title of Cabinet paper</b>	Tourism Industry Transformation Plan Environment Phase: Release of the draft Tourism Environment Action Plan	<b>Date to be published</b>	15 August 2023

### List of documents that have been proactively released

<b>Date</b>	<b>Title</b>	<b>Author</b>
June 2023	Tourism Industry Transformation Plan Environment Phase: Release of the draft Tourism Environment Action Plan	Office of the Minister of Tourism
7 June 2023	Tourism Industry Transformation Plan Environment Phase: Release of Draft Tourism Environment Action Plan DEV-23-MIN-0112 Minute	Cabinet Office

### Information redacted

**NO**

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982. Where this is the case, the reasons for withholding information are listed below. Where information has been withheld, no public interest has been identified that would outweigh the reasons for withholding it.



# Cabinet Economic Development Committee

## Minute of Decision

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*This document contains information for the New Zealand Cabinet. It must be treated in confidence and handled in accordance with any security classification, or other endorsement. The information can only be released, including under the Official Information Act 1982, by persons with the appropriate authority.*

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### Tourism Industry Transformation Plan: Environment Phase: Release of Draft Tourism Environment Action Plan

Portfolio                      Tourism

On 7 June 2023, the Cabinet Economic Development Committee (DEV):

- 1        **noted** that on 7 April 2021, DEV agreed to a two-part tourism recovery package to support the tourism sector to recovery and re-set nationally [DEV-21-MIN-0067];
- 2        **noted** that the Tourism Industry Transformation Plan is taking a phased approach, with the first phase focusing on Better Work and the second phase focusing on the Environment [DEV-22-MIN-0292];
- 3        **noted** that representatives from across the tourism industry, unions, government, workers and Māori have partnered to prepare a draft Tourism Environment Action Plan;
- 4        **noted** that the proposed Tirohanga Hou (new outlook and ways of viewing or thinking) identified in the draft Tourism Environment Action Plan include:
  - 4.1      tourism journeys are decarbonised;
  - 4.2      tourism champions biodiversity;
  - 4.3      visitor management is optimised for Te Taiao;
  - 4.4      tourism businesses are incentivised and enabled for sustainability and regeneration;
  - 4.5      accelerated technology uptake and innovation enables regeneration;
  - 4.6      the tourism system and its levers are optimised and resourced to support regeneration;
- 5        **agreed** to the release of the *Tourism Environment Draft Action Plan* (the draft Action Plan), attached to the paper under DEV-23-SUB-0112, for public consultation;
- 6        **authorised** the Minister of Tourism to make minor or technical changes to the draft Action Plan prior to the consultation;
- 7        **noted** that feedback from the consultation will be reflected in a final Tourism Environment Action Plan;

- 8 **noted** that implementation of the final Action Plan will require funding and policy support from government, as well as active and ongoing commitment from wider stakeholders, and that publication of the final Action Plan will require Cabinet approval.

Janine Harvey  
Committee Secretary

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**Present:**

Hon Grant Robertson (Chair)  
Hon Michael Wood  
Hon Dr Ayesha Verrall  
Hon Willie Jackson  
Hon Kiri Allan  
Hon David Parker  
Hon Peeni Henare  
Hon Priyanca Radhakrishnan  
Hon Dr Duncan Webb  
Hon Dr Deborah Russell  
Hon Rachel Brooking  
Hon Jo Luxton

**Officials present from:**

Office of the Prime Minister  
Officials Committee for DEV