

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday 2 March 2023 **Time:** 10.00am – 4:00pm

Venue: Wellington, 15 Stout Street, 4.11 (board room) – zoom available

Members: Tania Pouwhare (Co-Chair), Chrissie Hape (Co-Chair), Hinerangi Edwards, Shay Wright, Sacha McMeeking (online)

Officials: MBIE - Privacy of natural persons

TPK – Privacy of natural persons, Privacy of natural persons

Treasury – Trevor Moeke Poutiaki

Apologies: Privacy of natural persons - TPK

Minutes

Whakawhanaugatanga

- Privacy of natural persons (Te Puni Kōkiri) opened meeting at **10.15am** with karakia.
- MEDAB members catch up.
- Large focus on Cyclone Gabrielle and the resilience for the future and how to support communities today. The Board discussed how they wanted foresight over the Cyclone and how the Government is working to support communities and plan for climate emergencies moving forward.

1.0 Review and Appointments to the MEDAB

- Proposal for a more in-depth conversation regarding the review be at an additional meeting at the end of the month.
- Some themes discussed included: the value of being in discourse that creates effectiveness, creating momentum to create a difference, moving away from being a consulted tick box.
- Point raised that appointing someone with knowledge in climate emergency would be beneficial.

ACTION – Privacy of natural persons to send out doodle poll to see MEDAB availability for a meeting at the end of the month.

2.0 Māori Future of Work (Privacy of natural persons - External, Privacy of - TPK)

- MEDAB asked Privacy of who is taking the Māori Future of Work recommendations forward. General discussion around what progress is being made. Later Privacy of notes that MEDAB could take parts of the recommendations forward. MEDAB agreed to looking through the report and pulling out aspects to advocate for and integrate into their work.

ACTION– MEDAB members to look at recommendations and find aspects it wants to advocate for and integrate.

3.0 Māori Access to Capital (Trevor Moeke – the Treasury, Privacy of natural persons Privacy of natural persons – RBNZ)

- Overview provided on the releases that have occurred to date. Officials outline areas they are taking forward including access to capital for whenua Māori and data. They are also focused on the capital investment fund as a delivery vehicle. The immediate steps are to build from the current government arrangements and understanding where capital is currently.
- MEDAB mentions to the Treasury and RBNZ that it will be important to have the right people in the room to ensure the lived experiences of businesses are being heard. The weighting system for Māori businesses is often going out to several banks and only getting a response from one. MEDAB noted there are not many Māori on bank boards.
- There is a lesson around the future of the Māori economy and the need to be in high return sectors that provide a return on investment. It is important to understand the quadrants and who we are talking about when we talk access to capital, and for what sectors.

NB: Work on an investment has not progressed since mid-2023 after the Minister of Finance indicated he would like officials to look at a wider range of options.

LUNCH

4.0 Kānoa update (Robert Pigou – MBIE)

- MEDAB asks what is next on the agenda for Kānoa, noting particular interest around climate emergency.
- Robert provides update from Kānoa. Key themes discussed included marae renovation, the importance of local knowledge in communities/regions, and an update to funds and projects that are underway.
- MEDAB asks Robert what role Kānoa is playing to accelerate the urgency around planning and moving away from convention when it comes to climate emergency. MEDAB raised that there is a need for more innovation and longer sited horizons. Free and frank opinions

5.0 Circular and Bio Economy Māori Research Project (Privacy of natural persons – MBIE)

- Privacy of natural persons propose for MEDAB to provide direction and steering for a \$300k Māori focused research project to inform the Circular and Bioeconomy chapter as apart of the Emissions Reduction Plan. Tania expressed the Board’s interest and notes that they could create a subgroup to provide further guidance.
- MEDAB raised the live issues for communities and businesses that are especially acute because of Cyclone Gabrielle, including food security for local produce and access to food supply via roads.
- MEDAB expressed the most interest in option 3 and asked for the language of bioeconomy be reframed around its intended outcomes.

ACTION – MEDAB to prepare a response to MBIE which will include their preferred direction for the \$300k Māori focused research project.

ACTION– MEDAB to indicate a delegate to support the development of the next phase.

6.0 Equitable Transitions Strategy - Privacy of natural persons, Principal MBIE)

- MBIE wanting this time with the MEDAB to help inform their stakeholder engagement on the Equitable Transitions Strategy by providing insight on what Māori businesses are feeling and who officials should be engaging with to better understand the potential policy gaps.
- Member proposes that the way transitioning is pitched needs reframed around aspirations around the opportunities in the low carbon world.
- Member discusses the parallels to e-commerce and the digital transition. Outlines that having things like audits to show a Māori business where they are doing good, poorly, and recommendations to increase other things - would be a practical way to help businesses transition. MEDAB supported this.
- MEDAB wary that this is a high-risk transition and that investment into people is going to be necessary. Need to ensure human capital is resourced to be informed on transition technology
- MEDAB supported the Equitable Transition team coming back after their stakeholder engagement.

AFTERNOON TEA

7.0 Board Administration

- Doodle poll sent to MEDAB members for the next MEDAB meeting.
- Proposed bi-monthly meetings, should continue to use doodle poll to see exact date.

8.0 Update on the Productivity Commissions resilience inquiry

- Productivity Commission present slide pack to the MEDAB, expressing that they are wanting people to submit back to the Commission what they think is critical.
- The Commission notes that it will be engaging with Māori businesses to understand what opportunities are viable regarding shift.
- MEDAB has discussion on the resilience of Māori communities, especially during and post Cyclone Gabrielle.
- MEDAB links the Productivity Commissions inquiry to other agenda items already presented (Equitable Transition, Māori Access to Capital, Circular and Bioeconomy.)

ACTION – MEDAB to collate a list of businesses for the inquiry and forward on to the Productivity Commission.

The hui was closed by the co-chairs at 3.50 pm

NEXT HUI: 28 of March 2023

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Tuesday 28 March 2023 **Time:** 10.30am – 4:30pm

Venue: Wellington, 15 Stout Street, G20 – zoom available

Members: Tania Pouwhare (online), Chrissie Hape (online), Hinerangi Edwards (online), Shay Wright (online), Sacha McMeeking (online)

Officials: MBIE - Privacy of natural persons

TPK – Privacy of natural persons - TPK

Treasury – apologies

Apologies: Privacy of natural persons – TPK, Trevor Moeke – The Treasury

Minutes

Whakawhanaungatanga

- **Shay** opened the meeting with a karakia at 10.37am
- MEDAB members catch up and share top of mind thoughts including, fragility of infrastructure and the impact on economic stability, food resilience, the quality of small Māori businesses, and the solidarity of communities who have been left behind.

1.0 HKKAR Action Plan (Privacy of natural persons)

- Privacy of provides overall context of the refresh of the He Kai Kei Aku Ringa Strategy. Outlines the five concurrent streams of the action plan: HKKAR strategy, engagement, action plan development, accountability (indicators/monitoring), and governance.

HKKAR Strategy:

- MEDAB acknowledges and approves the changes made in the HKKAR strategy.
- Board notes MBIE need to be cautious in ensuring that the strategy comes from a place that is Māori whakaaro and not government speak.
- Suggestion to change the word empowered in the objective *Mana Āheinga* to make the terminology more ambitious. Suggests replacing empowered to something like affirmed. Shay suggested enabled or activated.
- Board agrees with the first proposed change to *Mana Tauutuutu*. Notes that the second option (invest in people-centric) could be interpreted in many ways. Suggests the following amendment
Support the growth of Māori businesses as key contributors to community and whanau sustainability.

Accountability (indicators/monitoring)

- Board notes that the indicators piece should show the goodness around bold aspirations but also the crown's actual accountability (i.e., the crown's contributions). [Privacy of natural persons] suggested that the accountability piece will be split around KPI's and government activities and then also ideal indicators to measure how the strategy is progressing.
- Board notes that there needs to be an acknowledgment of the historic contribution of the Māori economy to the New Zealand economy.
- Board highlighted the importance of ensuring we are measuring what matters in the first place.
- MEDAB members would like to be informed on the indicators work.

Governance

- Board notes the advisory role status of MEDAB that is not being utilised. [Privacy of natural persons] notes that HKKAR Action Plan could be something that MEDAB provides regular advice to the responsible Ministers on.
- MEDAB discussed what relationship it should have in relation to the National Iwi Chairs Forum (NICF) Economic Taumata due to the crossover of interest. Board notes the need for some form of communication relationship between MEDAB and the NICF Economic Taumata.
- Board notes the importance of understanding the levers, buttons to the MEDAB role.
- Question raised whether there should be a dotted line between MEDAB to the DCE's group as an accountability measure for MEDAB to provide advice to Ministers on whether DCEs and agencies are on track.

LUNCH BREAK 12.38PM to 1.05PM

2.0 MEDAB Review: Progress towards the 2022 Work Plan – what has been achieved

- Each MEDAB member provides a reflection on the Board over the last year. MEDAB discussed the prioritisation of the refresh of HKKAR, why progress is restricted, and the need to push forward MEDAB agendas.
- MEDAB discussed how to make meetings more strategic. Suggestion made to restructure MEDAB hui so that it focuses on looking at the four strategic pou in the Work Plan and the next steps.
- MEDAB to push agenda forward for a research piece to look at across-government spending (to use 12 funds on the previous letter). Could lead to a paper advising how the Crown should re-orient its spending. Piece should use information that currently exists to find something that compliments what exists.
- MEDAB agree that they should front research to Ministers after it has been completed to ensure the meeting is purposeful (aiming for a white paper or proposal in June).
- MEDAB to set aside time in next MEDAB hui to discuss content of the white paper.

ACTION - Chrissie and Tania to write a letter to Carolyn (MBIE CE), asking for access to Research and Development data across 12 different funds, with the intention to use this information to do a complimentary research piece.

ACTION - [Privacy of natural persons] to provide details on the funds, who needs to be cc'd into the letter.

- Board shows table of how the four strategic pou in the Work Plan align with the HKKAR refreshed objectives.

ACTION – Shay to circulate diagram

3.0 MEDAB Review: Where MEDAB is heading in general (appointments)

- Board notes that we need to understand the gaps. Should be utilising the skills matrix as a part of the appointment process.
- MEDAB discusses the intention of current board members whose terms are expiring and reappointment.
- Board discusses gaps around climate emergencies, worker rights, digital technology. Opens floor to other gaps.
- MEDAB asks to have the opportunity to provide nominations and recommended skills and expertise for the appointment process.

ACTION – Privacy of natural to create separate document for MEDAB to input skill gaps, potential nominations, and to update their own skill matrixes.

AFTERNOON TEA BREAK AT 2.53PM to 3.00PM

- MEDAB discuss the importance of meeting together. Want a Christchurch meeting.

4.0 MEDAB Administration

Forward agenda for MEDAB

- Next hui confirmed for May 11th.

ACTION – Privacy of natural to get placeholder sent out.

ACTION – Privacy of to test with Shar if hui can be in Christchurch.

- Following hui should be either 12 or 13 July in Wellington. Should align with Matariki events.

ACTION – Privacy of natural to send doodle poll to confirm whether 12 or 13 July

Minutes

- Privacy of natural to make recommended edits to MEDAB Minutes 02 03 2023. Once completed, email to MEDAB members for their approval.
- Privacy of natural to send MEDAB Minutes 28 03 2023 to co-chairs for their approval.

Action register from last MEDAB hui (02/03/2023)

- Tania to follow up offline regarding circular and bioeconomy actions from last hui.
- Privacy of natural to create document and email MEDAB members on Productivity Commission resilience inquiry action (collating a list of businesses).
- Privacy of natural persons to set up a meeting between Sacha and MBIE regarding the framing of the circular and bioeconomy research pieces.

5.0 MEDAB Review: What direction MEDAB is heading regarding HKKAR

- ^{Privacy}_{of} brings back discussion on HKKAR governance structure and the role of MEDAB, noting Sacha's suggestion to create a dotted line between MEDAB and the DCE group or inserting MEDAB between the Ministers and the DCE group.
- Question asked whether there is appetite to have one of the MEDAB chairs as a part of the DCE meeting to discuss MEDABs role. ^{Privacy}_{of} suggests that there could be an appetite subject to Ministerial approval.
- Suggestion raised to write to DCE group asking how the MEDAB four strategic pou are being prioritised.
- Diagram shown with previous governance structure of MEDAB role as an advisor. ^{Privacy}_{of} notes that MBIE will pick up the diagram and have a look at how it could work now. Proposes to present something to test at the next MEDAB hui regarding governance and provide some options on how it would work.

ACTION – MBIE to look at previous diagram with governance structure and MEDABs advisory role and to present one pager and options back to MEDAB at next hui on 11 May 2023.

Shay closes with karakia at 3.55PM

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date / Time Thursday 3 August 2023, 10.30am – 3.00pm
Venue G.13, 15 Stout Street, Wellington – zoom available

Members Chrissie Hape, Tania Pouwhare, Di Grennell, Hinerangi Edwards, Renata Hakiwai, Shay Wright.

Officials MBIE – Piri Rurawhe, Privacy of natural persons
TPK – Privacy of natural persons Privacy of natural persons .

Apologies MEDAB - Sacha McMeeking.
Officials - Grace Smit (TPK), Privacy of natural persons (TPK), Trevor Moeke (TSY), Mel Porter (MBIE), Shar Amner (MBIE), Privacy of natural persons (MBIE).

Minutes approved on: 14 September 2023

Approved by: Chrissie Hape

Seconded by: Di Grennell

Minutes

1.0 Mihi Whakatau

- Meeting opened by Piri Rurawhe (MBIE) by welcoming Renata Hakiwai and Di Grennell to the board and acknowledging the refresh of He Kai Kei Aku Ringa.
- Board and officials introduce themselves and share their aspirations for MEDAB and in the refresh of He Kai Kei Aku Ringa.

2.0 APH and Governance Guidance for board and feedback

- Repurposed agenda item time.

3.0 Progressive Procurement

Officials: Privacy of natural persons (MBIE), Privacy of natural persons (MBIE), Privacy of natural persons (MBIE), Privacy of natural persons (TPK), Privacy of natural persons (TPK), Privacy of natural persons (TPK).

- Board discussed the need for analysis around where the demand is sitting and what the emerging demand is going to be.

- Board discussed further detail for data including having data by agencies and the percentage of total spend. Board agreed that the reporting/data needs more nuance (for example categorisation by sector).
- Board discussed the time wastage on businesses with the current processes and how progressive procurement could reduce time waste.

4.0 He Kai Kei Aku Ringa

- Board and officials discuss MEDABs potential role in He Kai Kei Aku Ringa moving forward. MEDAB wanting more of a role/involvement in future advice compared to previously, noting there could be the opportunity to do so before the six-monthly report (June 2024 to Cabinet).
- Board agreed that creating a rubric with criteria for the foundational projects on what it means for Māori would be beneficial. Agreed to table this in the next meeting in September.
- Potential for MEDAB to unpack the ten foundational projects and the touchpoints for Māori.
- Governance structure should have a double ended arrow between MEDM and the National Iwi Chairs Forum.

5.0 Preparation for New Ministers/Government post-election

- Board discussed refreshing the 2022 MEDAB Work Plan to prepare material to Brief Incoming Ministers. Discussion on how a 1-year work plan could be something to show Ministers post-election.
- Board agreed that the research piece on innovation funds should be continued in the meantime. Secretariat to re-forward draft letter to chairs.

ACTION - Secretariat to reforward draft letter for the ten innovation funds to co-chairs for their approval.

6.0 MEDAB Administration

- Board confirmed an online planning meeting for September would be needed. Secretariat to circulate a doodle poll on potential dates. Agenda should include:
 - Rubric for measurement
 - 1 Year Work Plan
 - Research that needs to be done; and
 - MEDABs partners and allies.
- Board discussed value in having deep dives in future meetings to really unpack and add value to ongoing work.
- Secretariat to circulate an updated register of interest to the board.
- Secretariat to shift flights to Christchurch (currently scheduled for September), out to next year.

ACTION - Secretariat to circulate doodle poll for September meeting.

ACTION - Secretariat to circulate an updated register of interest document for the boards input.

ACTION – Secretariat to shift flights to Christchurch (currently scheduled for September), out to next year.

Meeting closed with karakia at 3.00PM

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date / Time Thursday 14 September 2023, 12.30pm – 4.30pm

Venue Online – via teams

Members Chrissie Hape, Tania Pouwhare, Di Grennell, Hinerangi Edwards, Renata Hakiwai, Sacha McMeeking, Shay Wright

Officials [Privacy of natural persons], [Privacy of natural persons], Trevor Moeke, [Privacy of natural persons]

Apologies

Minutes approved on:

Approved by:

Seconded by:

Minutes

1.0 Whakawhanaungatanga

- Meeting opened with karakia.

2.0 Updating the MEDAB Work Plan

- Board discusses the value in refreshing the Work Plan to make it enduring. Agreed that the Work Plan should be punchy to highlight the board’s focus for the next year.
- Board agreed that the four pou should remain the Work Plan’s focus for 2023/2024. These include:
 - *Pou A. Refreshing He Kai Kei Aku Ringa*
 - *Pou B. Bolstering Māori business and entrepreneurship*
 - *Pou C. Deciphering disposable income factors for Māori households*
 - *Pou D. Uplifting supplier diversity effectiveness*
- Priority should be given to Pou C (deciphering disposable income factors).

Pou A. Refreshing He Kai Kei Aku Ringa

- Board agreed that the role for this pou should change from inputting into a refresh to a monitoring and accountability function. The monitoring function would be looking to see if

the system is delivering *He Kai Kei Aku Ringa effectively* and where there is room for improvement.

- Board agreed that they should have indicators for He Kai Kei Aku Ringa to track its effectiveness. The Board will discuss this further in a Measurement Rubric session, planned for October.

Pou B. Bolstering Māori business and entrepreneurship

- Board agreed to:
 - Remove B1 (provide advice and guidance) as it is a generic action.
 - Remove B3 as it has been completed (work with the Productivity commission and others to design an inquiry into Māori businesses resilience.)
- [redacted] to confirm with Te Matapaeroa team to see whether MEDAB can work with Te Puni Kōkiri on the data they are releasing shortly. This input could be to build a narrative on what the data is saying. Board agreed that a presentation on the latest data would be a good starting point.

Action – [redacted] to confirm with Te Matapaeroa team their availability to do a deep dive at the November 2023 hui and willingness to work with MEDAB.

Action – [redacted] to give [redacted] a heads up that the board may be investigating into what existing data is saying or the 'whys'.

Pou C. Deciphering disposable income factors for Māori households

- Board discusses the importance of this pou and the debt cycles impact on Māori households.
- Agencies agreed to follow up with their internal teams to confirm what research MEDAB could influence. Confidential advice to Government [redacted]
[redacted] Board agreed that it would be interested in having a consultative relationship in that mahi.
- Board agreed to two actions under this pou:
 1. Look at existing data on this pou.
 2. Create a narrative and advocacy plan.
- Important to incorporate a planned advocacy role, noting that this could be where MEDAB and Iwi Chairs work together. Chrissie to circulate the priorities for Pou Tahua.

Action – [redacted] to check with the Director of Insights (Te Puni Kōkiri) to see if there is any opportunities to influence research around disposable income.

Action – [redacted] to check with [redacted] on the Te Ōhanga Māori report, including its alignment with MEDAB priorities, particularly Māori household income.

Action – Chrissie to circulate the priorities for Pou Tahua.

Pou D. Uplifting supplier diversity effectiveness

- Board agreed that the two actions currently listed should be word smithed and combined into one action. Important to ensure the narrative behind this pou is enduring and show why it is an important economic lever.
- Board discusses progressive procurement and needing an answer on where the opportunity to respond to progressive procurement is. Board wants in depth analysis on what is happening and for whom.

Action – Privacy of natural to update the Work Plan and circulate as a draft to the board for feedback/input.

3.0 Measurement rubric for He Kai Kei Aku Ringa Foundational Projects

- Board agreed that a specific session on the measurement rubric was needed. Item moved to a meeting in October.

Action – Privacy of natural to circulate doodle poll for an October meeting.

4.0 Mapping MEDABs friends and allies

- Board goes around and discusses who their friends and allies are, and the ecosystem they are working in.

Action – Privacy of natural to circulate paper that has an older version for the board to update.

Action – Privacy of natural to circulate table with friends and allies listed.

5.0 Board Administration

- Board confirmed Register of Interest document. Privacy of natural to add 'Update to interest Register' to Board Administration agenda item for following meetings.
- Minutes 3-August-2023 approved by Chrissie, seconded by Di.
- Board confirmed date for November meeting for 22 November 2023. Agenda should include a session on the innovation fund research and Te Matapaeroa (Privacy of natural per to confirm).

Action – MBIE to send out placeholder invite for 22 November 2023.

Meeting closed with karakia at 4.00p

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date 11 October 2023
Time 2.00pm-4.00pm
Venue Microsoft Teams

Members Tania Pouwhare, Di Grennell, Shay Wright
Officials MBIE – Privacy of natural persons
Te Puni Kōkiri – Privacy of natural persons
Apologies Chrissie Hape, Privacy of natural persons, Hinerangi Edwards, Renata Hakiwai, Sacha McMeeking,

Minutes

1.0 Measurement Rubric for He Kai Kei Aku Ringa

- Measurement rubric is about how MEDAB can add value. Board noted there are a lot of foundational projects that they do not have expertise or connection to, so how could the board provide robust, credible advice to Ministers.
- Board discussed that their role is to ask pointed and provocative questions, such as ‘so what’, who is being served/benefitting, how does this contribute to an economy of mana, how does this relate to whānau at the micro-level? A good starting point would be to take Shay’s whakairo from the September meeting.
- Board questioned whether this take (questions, indicators etc.) be linked to MERS indicators, He Ara Waiora, MEDAB’s priorities?
- Board agreed that they do not want projects coming in to present their PowerPoint and then go away and have the board’s valuable feedback have no effect. Having questions that require a response would at least force an action and the responses from our strategic and critical advice to Ministers without having to be subject matter experts on the kaupapa.
- Advice to Ministers should be ‘the icing on the cake, not commentary about the cake’. It should provide intel, advice, analysis etc., that they won’t necessarily get from officials.

2.0 Agenda for 22 November meeting

- Have Te Puni Kōkiri’s Te Matapaeroa team come to talk about their latest research findings on Māori businesses.
- Have the Operational Team from Te Kupenga who is leading the upcoming Te Ōhanga Māori report (what questions would we like them to ask of the data?).

- Continue the discussion about a rubric, or other tool, so we can provide advice to ministers on the effectiveness of the projects to meet HKKAR's objectives (through the lens of our priorities?).
- The content of a one-page document to incoming ministers about who we are, our purpose, priorities etc.

Meeting finished at 3.30pm

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday 26 January 2022 **Time:** 10.00am-3.00pm

Venue: Teams

Members: Chrissie Hape (Co-Chair), Tania Pouwhare (Co-Chair), Shay Wright, Hinerangi Edwards, Sacha McMeeking, David MacLeod, Robyn Kamira

Officials: **MBIE**
Melanie Porter Deputy Chief Executive Strategic Policy & Programmes, Privacy of natural persons
Privacy of natural persons Policy Manager, Privacy of natural persons Policy Advisor

TPK

Privacy of natural persons Manager Economic Wealth

Guests

Kirsty Flannagan General Manager Economic Strategy, MBIE

Privacy of natural persons, Contractor

Apologies: Dave Samuels Secretary for Māori Development TPK, Carolyn Tremain Chief Executive MBIE, Shar Amner Te Tumu Houkura MBIE, Privacy of natural persons Senior Policy Advisor MBIE, Privacy of natural persons Treasury, Privacy of natural persons Chief Advisor TPK.

1.0 Whakatau and whanaungatanga

- Hinerangi opened the meeting at 10.03am with a karakia.
- Chrissie (new Co-Chair) introduced herself to MEDAB. MEDAB introduced themselves.

2.0 Terms of Reference discussion

- Co-Chair opened discussion about new Terms of Reference for MEDAB – what can MEDAB do to make a tangible difference in the Māori economy?
- The Board agreed that the Terms of Reference need to be clear about their role and scope.
- The Board agreed that the Terms of Reference need to be enduring through potential changes of Government.
- Some suggestions for the Terms of Reference included –
 - Ministers: Provide free, frank and trusted advice to Ministers via regular meetings on matters of Māori economic development.
 - NICF: Develop a strong relationship between MEDAB and NICF, especially Pou Tahua, and potentially facilitate a quarterly Māori Economic Taumata between Ministers and Iwi Chairs.

- Other Advisory Boards: reach out and build mutually beneficial relationships with other Government advisory boards to identify areas of potential collaboration and gaps to avoid duplication of effort.
- The Board agreed that the Work Programme needs to have universal impact across the Māori economy, with priorities determined proactively by MEDAB rather than by Government agencies.
- The Board agreed that if MEDAB were to be approached by Government agencies for consultation, it would be preferred if this was done early and proactively, and not as a ‘proxy for Māori engagement.’ It also agreed that it would prioritise the issues it gets consulted on based on its terms of reference and work plan.
- Some suggestions for the principles of the Work Programme included –
 - Leading specific policy projects.
 - Investigating data and insights to understand the ‘why’ of the Māori economy.
 - Advocating for game changing policies.
 - Activating support behind change.
 - Focusing on 1-2 key policy areas.

3.0 Work programme discussion

- Suggestions for the Work Programme included advising on –
 - SME’s: Support for Māori SMEs, especially whānau and urban Māori firms, investigating access to capital or productivity.
 - Innovation: Te Ara Paerangi – Future Pathways, the ongoing review of the research, science and innovation system and the innovation recommendations from the Productivity Commission’s Frontier Firms report.
 - HKKAR: The refresh of He Kai Kei Aku Ringa, including how to staircase the other Māori economic development strategies such as the Māori Economic Resilience Strategy and the Māori Employment Action Plan.
- The Board suggested preliminary research could be conducted to inform their advice to Ministers, and that this research would need to be resourced.
 - Privacy of natural agreed to investigate the potential to fund the preliminary research needs of MEDAB out of existing TPK baselines.
 - Privacy of agreed to investigate whether existing or proposed MBIE research might be relevant to MEDAB’s advice as well as the potential to get MEDAB’s research priorities on the MBIE research work programme.
 - The preliminary research will be used to inform the MEDAB Terms of Reference and Work Programme.
 - If the MEDAB Work Programme identifies a significant research gap, then MEDAB will report back to Ministers about this gap by or before June 2022.
 - Chrissie suggested existing research such as Te Matepaeroa (and its upcoming revision), could be relevant.
- Sacha created a Google Doc to feed into.

ACTION: TPK to update MEDAB on the expected outcomes and timeframe of V2 of Te Matepaeroa

ACTION: TPK to send MEDAB the updated Māori Economic Resilience Strategy for discussion

ACTION: Privacy of natural to investigate potential funds for the preliminary research needs of MEDAB

ACTION: Privacy of to investigate existing or proposed MBIE as well as the potential to get MEDAB’s research priorities on the MBIE research work programme.

ACTION: Board members to provide feedback in Sacha's Google Doc4.0

Agency updates

- MBIE – Kirsty Flannagan
 - MBIE is developing a Long-Term Insights Briefing (LTIB) on the Future of Business in Aotearoa, to investigate how NZ businesses may change their operations and purpose due to climate, demographic and technological change, and to ensure that Government has a regulatory system in place that considers these changes. A draft is due in April.
 - Purpose-led businesses and technologically advanced businesses are the deep dives of MBIE's LTIB. Blockchain technology is a priority as it has several emerging applications.
 - Robyn suggested Māori SMEs may be hesitant to adopt a strategy that centres blockchain over other technologies such as AI and machine learning.
 - Tania highlighted that blockchain allows supply chain transparency.
 - Shay highlighted that blockchain is an underlying tech for decentralised finance, enabling community trade, and that some Māori companies are already working in the blockchain space.
- TPK – Privacy of natural persons
 - TPK is also developing a LTIB on Thriving Whānau and are working with BERL on the business aspect and is keen for MEDAB insights.
 - DPMC and MBIE are leading action on employment during COVID, and TPK wants to do a Māori employment equivalent.
 - The Board indicated interest in both initiatives. Tania suggested Privacy of natural persons send through further detail by email, with a potential follow up session at a MEDAB meeting.
 - Privacy of natural persons also informed MEDAB that Ministers will be considering a budget bid on Māori economic resilience.

5.0 Board Administration

DECISION: Minutes for hui on Sept 21 moved by David, seconded by Shay

NEXT HUI: Feb 9, Time TBC, Zoom, to confirm Terms of Reference and Work Programme

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday 09 February 2022 **Time:** 1.00pm-3.00pm

Venue: Zoom

Members: Chrissie Hape (Co-Chair), Tania Pouwhare (Co-Chair), Shay Wright, Sacha McMeeking, David MacLeod

Officials: **MBIE**
Shar Amner Te Tumu Houkura, Privacy of natural persons Policy Manager, Privacy of natural persons
Senior Policy Advisor, Privacy of natural persons Policy Advisor

TPK

Privacy of natural persons Manager Economic Wealth

Apologies: Robyn Kamira MEDAB, Hinerangi Edwards MEDAB, Trevor Moeke Poutiaki – Director Te Ao Māori Strategy and Performance Treasury, Hamiora Bowkett Hautū – Deputy Secretary Strategy, Finance and Performance TPK, Privacy of natural persons Chief Advisor TPK

1.0 Whakatau and whanaungatanga

- Tania opened meeting with a karakia at 1.08pm.
- Interest register – Privacy of natural persons requested changes to interest register via email.

2.0 Terms of Reference discussion

- Co-Chair opened discussion about new Terms of Reference for MEDAB.
- The Board agreed that the Terms of Reference needs to be general in describing MEDAB’s role and responsibilities, yet flexible so that the resulting Work Programme can be adjusted as necessary.
- Some suggestions for MEDAB’s role included –
 - An activation/investigation role, to explore novel policy ideas for Māori economic development.
 - An advisory role, to provide free and frank advice to Ministers and their agencies of these novel policy ideas and influence them to support these ideas.
 - An advocacy role, to champion thinking and projects that will have a significant impact on Māori economic prosperity.
 - An accountability role, to ensure Ministers and their agencies follow through with promised actions, especially in relation to He Kai Kei Aku Ringa.

3.0 Work programme discussion

- The Board agreed that they would be proposing strategic priorities to the Ministers for consideration on March 3 and would get a steer then.
- Shay developed a strategic prioritisation matrix to filter through the list of ideas. The Board agreed this would work well.
- Suggestions for the Work Programme included advising on –
 - SME's: Support for Māori SMEs, especially whānau and urban Māori firms, investigating access to capital or productivity.
 - Innovation: Te Ara Paerangi – Future Pathways, the ongoing review of the research, science and innovation system and the innovation recommendations from the Productivity Commission's Frontier Firms report.
 - HKKAR: The refresh of He Kai Kei Aku Ringa, including how to staircase the other Māori economic development strategies such as the Māori Economic Resilience Strategy and the Māori Employment Action Plan.

ACTION: MEDAB members invited to finalise criteria in prioritisation matrix, and input ideas.

4.0 Board Administration

- Not completed.

NEXT HUI: Feb 10, Time 4-6pm, Zoom, to flesh out work programme

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday 10 February 2022 **Time:** 4.00pm – 6.00pm

Venue: Zoom

Members: Chrissie Hape (Co-Chair), Tania Pouwhare (Co-Chair), Shay Wright, Sacha McMeeking, David MacLeod, Robin Kamira, Hinerangi Edwards

Officials: **MBIE**
 [Redacted] Policy Advisor

Apologies: Trevor Moeke Poutiaki – Director Te Ao Māori Strategy and Performance Treasury, Hamiora Bowkett Hautū – Deputy Secretary Strategy, Finance and Performance TPK, [Redacted] Chief Advisor TPK, [Redacted] Manager Economic Wealth TPK, Shar Amner Te Tumu Houkura MBIE, [Redacted] Policy Manager MBIE, [Redacted] Senior Policy Advisor MBIE

1.0 Whakatau and whanaungatanga

- Tania opened meeting with a karakia at 4.03pm

2.0 Terms of Reference discussion

- Terms of Reference discussion resumed from previous meeting.
- The Board agreed to include the 4A's, as mentioned in the previous meeting –
 - Activation – identifying and activating novel and significant solutions to address gaps and harness opportunities for Māori economic prosperity.
 - Advocacy – championing thinking and projects that will have a significant impact on Māori economic prosperity.
 - Advisory – providing free and frank advice to the responsible Ministers, and their agencies, about novel and significant opportunities to accelerate Māori economic development, and
 - Accountability – holding responsible Ministers, and their agencies, to account on delivery for Māori, particularly in alignment with the principles of He Kai Kei Aku Ringa.
- The Board requested that the Secretariat assist in connecting MEDAB with other agencies when carrying out their work programme.

3.0 Work programme discussion

- The Board continued filling out Shay's prioritisation matrix.

ACTION: Prioritisation matrix - MEDAB members write stronger descriptions for unallocated project ideas at bottom of list. Due Feb 14.

ACTION: Prioritisation matrix – MEDAB members note in Column D their top 5 project ideas. Due Feb 14.

ACTION: Prioritisation matrix – Projects with upvotes allocated out for analysis by MEDAB members. Due Feb 15.

ACTION: Draft Terms of Reference sent to MEDAB members. Due Feb 15.

ACTION: Prioritisation matrix – MEDAB members run analysis on their allocated project(s) and provide thoughts on draft Terms of Reference for consideration on the 18th. Due Feb 17.

ACTION: MEDAB members draft and review briefing to Ministers. Due Feb 21.

ACTION: MEDAB briefing sent to Te Kupenga, who will send to Ministers. Due Feb 23.

ACTION: Briefing sent to Ministers by Te Kupenga on Feb 24.

4.0 Board Administration

- Timeline for projects sent via email.

NEXT HUI: Feb 18, 4pm-6pm, Zoom, to confirm Terms of Reference and priorities

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Friday 18 February 2022 **Time:** 4.00pm-6.00pm

Venue: Zoom

Members: Tania Pouwhare (Co-Chair), Shay Wright, Sacha McMeeking, David MacLeod, Robyn Kamira, Hinerangi Edwards

Officials: **MBIE**
Shar Amner Te Tumu Houkura, Privacy of natural persons Policy Manager, Privacy of natural persons Policy Advisor

Apologies: Chrissie Hape (Co-Chair) MEDAB, Trevor Moeke Poutiaki – Director Te Ao Māori Strategy and Performance Treasury, Hamiora Bowkett Hautū – Deputy Secretary Strategy, Finance and Performance TPK, Privacy of natural persons Chief Advisor TPK, Privacy of natural persons Manager Economic Wealth TPK, Privacy of natural persons Senior Policy Advisor MBIE

1.0 Whakatau and whanaungatanga

- Tania opened the meeting with a karakia at 4.07pm.

2.0 Terms of Reference discussion

- Co-Chair opened conversation about ToR.
- The Terms of Reference were sent to MEDAB after the meeting on Feb 11 for consideration offline. The Board had a substantive question about resourcing – how would MEDAB be able to carry out the listed functions without funding secured?
- Shar advised MEDAB that Ministers would need confidence that MEDAB could deliver the work programme before committing any funding, and that MEDAB could request funding during their meeting with Ministers on March 3.
- The Board agreed to the following amendments to the Terms of Reference –
 - The addition of an ‘Analysis’ pou – maintain ongoing data-based analysis on the size, segmentation and trajectory of the Māori economy, including the ability to commission independent expert analysis to inform policy initiatives concerning Māori economic development.
 - Include a clause that ensures periodic engagement with Māori Economic Development Ministers and Chief Executives, as well as other Government leadership in the Māori economic development space.
 - Include a clause the work programme will be refreshed annually, subject to Ministerial approval, and with a request for funding.
- Shar advised MEDAB that they could use He Kai Kei Aku Ringa as a tool for influencing other advisory boards and agencies, and that Ministers would be asking how MEDAB is using He Kai Kei Aku Ringa.

3.0 Work programme discussion

- Refer to Shay's prioritisation matrix for in depth details.
- From the prioritisation matrix, the following areas were identified as top priorities –
 - Refreshing He Kai Kei Aku Ringa.
 - Shar advised MEDAB that a lot of their other priorities would fall within the refresh of HKKAR, which was a big relief for the Board.
 - Developing data and insights reports for iwi organisations, Māori SME growth (innovation and productivity), and increasing Māori household income.
 - Analysis Māori business engagement in innovation funding.
 - Monitoring the next steps of the social procurement policy.
- From the prioritisation matrix, the following areas were identified as lower priority –
 - 'One front door' for Māori businesses to access Government support.
 - Informing Ministers' budget bids.
 - Awards categories for businesses.
 - A PGF style fund for investing in Māori economic development initiatives.
 - COVID recovery and response.
- Privacy advised MEDAB that Ministers want a short list of key strategic priorities that connect to one another, with a mix of short to long term timelines, and that connect to Government priorities and ongoing initiatives.

3.0 Board Administration/Next Steps

ACTION: MEDAB to draft a letter/briefing on their Terms of Reference and work programme strategic priorities. Due Feb 21.

ACTION: Briefing signed out by MBIE and TPK and sent to Ministers. Due Feb 25.

Meeting closed by Tania at 6.09pm with a karakia.

NEXT HUI: March 3, Time 9.15am, Zoom, to meet with Ministers

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday 3 March 2022 **Time:** 9.15am-9.45am

Venue: Zoom

Ministers: Hon Stuart Nash – Minister for Economic and Regional Development, Small Business, Forestry, and Tourism
Hon Willie Jackson – Minister for Māori Development

Members: Tania Pouwhare (Co-Chair), Chrissie Hape (Co-Chair), Shay Wright, Sacha McMeeking, David MacLeod, Robyn Kamira

Officials: **MBIE**
Melanie Porter Deputy Secretary Strategic Policy and Programmes, Shar Amner Te Tumu Houkura General Manager Māori, [Privacy of natural persons] Policy Manager, [Privacy of natural persons] Senior Policy Advisor, [Privacy of natural persons] Policy Advisor

TPK

[Privacy of natural persons] Chief Advisor, [Privacy of natural persons] Manager Economic Policy

Parliamentary Services

[Privacy of natural persons] Senior Ministerial Advisor, [Privacy of natural persons] Private Secretary, [Privacy of natural persons] Private Secretary, [Privacy of natural persons] Private Secretary, [Privacy of natural persons] Private Secretary

Apologies: Hinerangi Edwards MEDAB, Trevor Moeke Poutiaki – Director Te Ao Māori Strategy and Performance TSY, Hamiora Bowkett Hautū – Deputy Secretary Strategy, Finance and Performance TPK, Carolyn Tremain Chief Executive MBIE

1.0 Whakataua and whanaungatanga

- Minister Jackson opened the meeting with a karakia at 9.20am.

2.0 Terms of Reference discussion

- Minister Jackson and Co-Chairs opened discussion about Terms of Reference.
- The Co-Chairs noted that the Terms of Reference and priorities were developed in an inclusive, free and frank manner, with a collective agreement to MEDAB's more focussed remit. Tania noted that the NICF nomination was particularly important, and raised the issue of resourcing for MEDAB's work programme.

- [Redacted] Free and frank opinions

- Minister Jackson affirmed these concerns, noting that the previous National Government had an exclusive relationship with the NICF, and the current Labour Government values this relationship but also wants to engage with a wide variety of Māori economic organisations, not just NICF. He suggested the Terms of Reference wording be softened from ‘NICF will nominate a co-chair’ to something like ‘the MEDAB will consult with NICF on nomination of a co-chair’.
- The Board agreed that the MEDAB should be fully independent, and reassured Ministers that there is a balance by having two co-chairs with NICF nominating only one, and that ultimately Ministers have the final call on who gets nominated.
- Minister Nash said that this would require Ministers managing the relationships with NICF so that a rejection would not be taken as a slight, and that ideally Ministers would be involved in conversations prior to the nomination coming through so that the nomination approval could be expedited.
- Sacha noted that the link to NICF ensures coordination and connectivity across the Māori economy, as they have a high-level view of economic policies, and can coordinate insights and advice going to Ministers.
- Ministers agreed that the relationship between the Government and NICF was valuable, but the Terms of Reference needed to be softened to ensure MEDAB could provide independent advice.

ACTION: MEDAB to amend Terms of Reference as above.

ACTION: MEDAB to finalise Terms of Reference by end of March. MBIE will then submit the finalised Terms of Reference through the Cabinet process for approval in April.

3.0 Priorities

- Ministers agreed in principle to all four of the MEDAB’s proposed strategic priorities.
- Minister Nash noted that with Māori/progressive procurement, the primary issue is now Māori businesses navigating the Government support landscape which he described as exclusive, difficult to navigate, and a labyrinth. The Board noted this issue was discussed when the priorities were being developed.
- Minister Jackson was pleased to see the refresh of He Kai Kei Aku Ringa was a priority, and was especially keen to see the refreshed HKKAR link all things together in the Government Māori economic development space.
- Regarding deciphering Māori household income factors, Minister Nash mentioned a research paper was conducted recently analysing this in OECD countries post-COVID. Officials will find this paper and pass on to MEDAB.

ACTION: Officials to find OECD paper on household income factors and pass it on to the MEDAB.

4.0 Resourcing

- Ministers agreed that the MEDAB needs to be resourced, and were keen to leverage the MEDAB in a way that wasn’t done in the previous term.
- The Co-Chairs raised the possibility of commissioning research and data analysis. Ministers supported this.
- Minister Nash mentioned his Forestry Advisory Group is able to commission analysis and has provided some good insights. Officials will find the expenditure records for this advisory group and pass it on to the MEDAB to use to develop their own budget tied in to their workplan.
- Officials noted that the MEDAB will need to articulate what research gap they will fill, as research is already underway through Te Puni Kōkiri and the Ministry of Business, Innovation and Employment, and the MEDAB will need to avoid duplication with these workstreams.

ACTION: Officials to find expenditure records for the Forestry Advisory Group and inform the MEDAB.

ACTION: The MEDAB will refine their workplan and develop a budget for it, based on the expenditure of the Forestry Advisory Group.

ACTION: Officials to collate ongoing research across Government to ensure the MEDAB's research programme does not duplicate existing workstreams.

Meeting closed by Minister Jackson at 9.42am with a karakia.

NEXT HUI: Late March to finalise Terms of Reference and refined workplan, strategic priorities and budget.

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday 24 March 2022 **Time:** 5.00pm-6.00pm

Venue: Zoom

Members: Tania Pouwhare (Co-Chair), Chrissie Hape (Co-Chair), Shay Wright, Sacha McMeeking, Robyn Kamira, David MacLeod

Officials: **MBIE**

Privacy of natural persons Policy Manager, Privacy of natural persons Policy Advisor

Apologies: Hinerangi Edwards MEDAB, Shar Amner Te Tumu Houkura General Manager Māori MBIE

1.0 Whakatau and whanaungatanga

- Tania opened the hui with a karakia at 5.05pm.

2.0 Discussion about Strategic Priorities

- The Board agreed to the Terms of Reference with the wording change softening the relationship to the NICF.
- The Chair started a discussion around the four strategic priorities. Chrissie presented an A3 with outlining actions under each priority, and the Board agreed that it was good. Robyn recommended adding the tech industry to strategy 2 (supporting Māori enterprise), and the Future of Work to strategy 3 (raising household income).
- Tania noted that Ganesh Nana, the Chair of the Productivity Commission, has invited the MEDAB to help design an inquiry into the resilience of Māori businesses in the face of economic change, particularly in the primary sector.
- The Board discussed various goals and priorities and agreed to develop a document offline to send to Ministers. (Final document attached to board pack for April 29th).

ACTION: MEDAB to finalise A3 with proposed actions/research pieces, and associated budget, to send to Ministers.

ACTION: MBIE officials to send briefing to Ministers.

Meeting closed by Tania at 6.08pm

NEXT HUI: TBC to summarise feedback from Ministers

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Friday, 29 April 2022 **Time:** 9.00am-3.00pm

Venue: 15 Stout St, Wellington Central, Room G.15 – and Zoom

Members: Chrissie Hape (Co-Chair), Tania Pouwhare (Co-Chair), Robyn Kamira, David MacLeod, Sacha McMeeking, Shay Wright

Officials: **MBIE**

Melanie Porter Deputy Secretary Strategic Policy and Programmes, Privacy of natural persons
 Policy Manager, Privacy of natural persons Manager, Privacy of natural persons Policy Manager, Privacy of natural persons
Privacy of natural persons Policy Manager, Privacy of natural persons Principal Advisor, Privacy of natural persons
 Contractor, Privacy of natural persons Policy Advisor

Te Puni Kōkiri

Privacy of natural persons Senior Advisor

NZ Productivity Commission

Ganesh Nana Chair, Gail Pacheco Commissioner

ACC

Privacy of natural persons Strategic Lead

Apologies: Hinerangi Edwards MEDAB, Shar Amner Te Tumu Houkura General Manager Māori MBIE, Trevor Moeke Director Te Ao Māori Strategy and Performance TSY

1.0 Whakataua and whanaungatanga

- Tania opened the hui with a karakia at 9.12am.
- The Board caught up and shared life updates.
-

2.0 Feedback from Ministers on Terms of Reference and Workplan

- The Chair started a discussion on the ToR and Workplan.
- Both Ministers agreed to the Terms of Reference and a scaled back workplan (agreeing to projects specifically aligned with the four priorities.) They also agreed to a research budget of \$200,000 per annum funded out of existing MBIE and TPK baselines.
- Ministers emphasised that the MEDAB should advise specifically within the scope of economic development, not other policy areas (e.g., social policy). The Board noted that economic development is closely interlinked to other policy areas and this interrelationship should be communicated.
- The Board noted that Ministers had not selected which specific projects they want the MEDAB to pursue, so the MEDAB and officials will need to select these. The Board agreed to pursue a

quantitative aspect of D1, as well as D2 and B2 in the short term (by June/July 2022), generating a white paper for each.

3.0 Procurement discussion – Privacy of natural persons and Privacy of natural persons

- Privacy of natural persons presented on the refresh of the procurement strategy. See 'Item 4 – Draft Procurement for the Future Strategy' in board pack for slides.
- The Board emphasised the need to move away from a transactional approach to relationships with Māori businesses in the procurement space. The Board also noted more needs to be done for Māori businesses to access procurement, particularly the hefty administrative workload required from the businesses, as well as bureaucratic barriers.
- Privacy of natural persons noted that the 5% target had not been reached – sitting at 2.4% as of July-Sept 2021. Oct-Dec 2021 data will be available in May 2022.
- The Board emphasised their interest in this space. Tania suggested the MEDAB send some more detailed questions through to Privacy of natural persons team in May so they can develop a position statement.

ACTION: The MEDAB to send detailed questions through to Privacy of natural persons via email.

4.0 Te Matapaeroa 2020 update – Privacy of natural persons

- Privacy of natural persons presented on Te Matapaeroa 2020. See 'Item 5 – Te Matapaeroa Presentation' in board pack for Privacy of natural persons slides.
- The Board noted that the data used to inform Te Matapaeroa 2020 will exclude Māori microenterprises – businesses with less than 3 employees, and noted that these businesses make a big social impact in the Māori economy.
- The Board noted that there has been little change in the number of Māori businesses in the past decade and were keen to investigate how this can be improved, as well as investigating barriers to entry/sector diversification.
- The Board noted their interest in taking a deep dive into this topic. TPK offered to provide the full report to the MEDAB prior to public release.

ACTION: TPK to provide Te Matapaeroa 2020 report to the MEDAB.

ACTION: The MEDAB to take a deep dive into Te Matapaeroa 2020 at a subsequent meeting.

5.0 Productivity Commission discussion – Ganesh Nana and Gail Pacheco

- Ganesh and Gail presented on the purpose of the NZ Productivity Commission (NZPC), the Letters of Expectation from the Minister of Finance, and the purpose and nature of their inquiries. See 'Item 6 – Productivity Commission presentation' in board pack for slides.
- The Board expressed interest in engaging with the NZPC for the A Fair Chance For All inquiry, which is currently underway.
- Ganesh noted the potential to partner with the MEDAB Free and frank opinions
- The Board agreed to partner with the NZPC to design this inquiry, to send their workplan and priorities to the NZPC, and take a smaller group of the Board to help craft what this inquiry could be. Ganesh will take the workplan and priorities back to the NZPC to see if there is potential for partnership in other projects, and will come back with the leadership team who will be responsible for drafting the ToR.

ACTION: The Secretariat to send the MEDAB workplan and priorities to the NZPC.

ACTION: The MEDAB to assign a smaller team to help craft the NZPC inquiry.

ACTION: NZPC to consider what other projects they can partner with the MEDAB on, and connect the MEDAB with the new inquiry's leadership team.

6.0 Income Insurance presentation – Privacy of natural persons

- [redacted] presented on the proposed income insurance scheme. See 'Item 7 – Income Insurance Presentation' for slides.
- The Board noted that both the 1.39% levy and the 80% income cover would have a significant impact on low-income workers and asked what mitigations would be put in place, such as increasing Working For Families. The Board also noted that the process still seemed very bureaucratic. Officials noted that a range of mitigations had been considered but each had pros and cons, and no advice had been developed on which mitigation was best.
- The Board requested if any advice had been specifically developed for women. Officials noted that the scheme was considering as many work arrangements as possible and attempting to mitigate gender bias, and that the National Council for Women had sent in a submission that will be considered.
- The Board noted that this scheme provides support for instant shocks, but not for gradual shocks (such as retraining due to your job being overtaken by automation). Officials noted that this scheme sits within an ecosystem of supports, and that other strategies such as the Just Transitions Strategy are better suited for dealing with those gradual shocks.
- Once the presenters left, the Board agreed to develop position statements from each presentation.

ACTION: The MEDAB to develop position statements for each presentation.

7.0 The refresh of He Kai Kei Aku Ringa (HKKAR) – Privacy of natural persons and Privacy of natural persons, Making Strategy Happen (MSH)

- MSH presented on the status of the refresh of HKKAR, and MEDAB's proposed involvement. See 'Item 8 – HKKAR MSH presentation' for slides.
- The Board agreed that a MEDAB-only workshop was needed in addition to the external workshops, with a more mature analysis provided to the MEDAB for consideration.
- The Board noted that the current goals could be more ambitious, with an intergenerational focus.

ACTION: MSH to provide MEDAB with a more in-depth analysis prior to the MEDAB-only workshop.

ACTION: Officials to coordinate a MEDAB-only workshop for mid-late May 2022.

8.0 Board administration - Secretariat

- Minutes of previous meeting on March 24 2022 moved by Chrissie, seconded by David.
- Board members to notify secretariat of any changes to interests register via email.

ACTION: Shay to develop a document with key questions to be sent to future guest presenters.

Meeting closed by Tania at 2.45pm

NEXT HUI: Mid-late May 2022 to develop position statements, plan implementation of workplan, and synthesise thoughts from presentation.

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Tuesday, 21 June 2022 **Time:** 9.00am-1.30pm

Venue: Zoom

Members: Chrissie Hape (Co-Chair), Tania Pouwhare (Co-Chair), Hinerangi Edwards, David MacLeod, Sacha McMeeking, Shay Wright, Robyn Kamira

Officials: **MBIE**

Privacy of natural persons Policy Manager, Privacy of natural persons Principal Advisor, Privacy of natural persons, Privacy of natural persons Policy Advisor

Te Puni Kōkiri

Privacy of natural persons Manager Economic Wealth, Privacy of natural persons Chief Advisor

Apologies Shar Amner Te Tumu Houkura General Manager Māori MBIE

1.0 Whakatau and whanaungatanga

- Chrissie opened the hui with a karakia at 9.09am.
- Hinerangi offered mahi to David's mother who recently passed.
- The Board introduced themselves to Privacy of natural persons, and shared life updates.
- The Board acknowledged Hinerangi's ONZM achievement.
- Chrissie invited the MEDAB to Privacy of natural persons retirement party in Hastings.

2.0 The refresh of He kai kei aku ringa, and He Ara Waiora

- Privacy of natu gave an update on the refresh of HKKAR. The steer from MEDAB and the HKKAR Māori Reference group was that MSH's current refreshed goals were 'not ambitious or Māori enough' and that it needed to be recalibrated include He Ara Waiora. MBIE is working closely with the Treasury on what this will look like in practice, including the timeframe for delivery to Cabinet which Privacy of natu will give a progress update on at the next MEDAB hui. In the meantime, MSH will continue to work on the HKKAR refresh separately from this He Ara Waiora workstream. Both workstreams will be socialised with Ministers through the briefing process.
- Free and frank opinions
- Sacha gave a presentation on the components of He Ara Waiora, and how it could connect to HKKAR. See attached slides. Sacha noted that Te Puni Kōkiri (Privacy of natural persons) is leading work to develop outcomes indicators for He Ara Waiora, and that the refresh of HKKAR presents an opportunity to use it in an active way.

- Sacha and MBIE will be able to provide an update at the next meeting about next steps for the refresh of HKKAR including He Ara Waiora.
- Te Puni Kōkiri offered to give an update on MERS at the next meeting as well.

ACTION: [Privacy of natural person] to update MEDAB on HKKAR progress at the next MEDAB meeting. Sacha to update on He Ara Waiora progress.

ACTION: Tania and Chrissie to discuss setting up a meeting with Carolyn Tremain and Dave Samuels.

ACTION: [Privacy of natural person] to give an update on MERS at the next MEDAB hui.

3.0 Preparation for Ministers meeting

- [Privacy of natural person] stated that Nash may ask about the timing and scoping of the workplan, particularly the progress on the refresh of He kai kei aku ringa, the Māori Employment Action Plan, and the inquiry with the Productivity Commission. He'll also appreciate the MEDAB articulating how their priorities and workplan specifically contribute to Māori economic development.
- [Privacy of natural person] stated that Jackson will likely about the MEDAB's thoughts on the budget, the Emissions Reduction Plan, and that he wants to get a sense of how it's landed in the community. Also he wants to have an understanding about the gaps and opportunities.
- Chrissie, Hinerangi and David will be attending in person. Tania will be attending virtually. Sacha, Robyn and Shay will not be in attendance.

ACTION: Secretariat to update MEDAB webpage with new team, documents.

ACTION: Secretariat to follow up with procurement team regarding the questions sent to them.

4.0 Agency updates

- There were no agency updates.

5.0 Board administration

- Minutes of previous meeting on May 26, 2022, moved by Hinerangi, seconded by Shay (with amendments regarding MSH).
- Shay emphasised that the MEDAB requested a summary of relevant budget bids from MBIE and TPK at the previous meeting, as well as an update on MERS.
- [Redacted] Free and frank opinions
- Chrissie and Hinerangi will work on the MEAP mahi.
- Regarding invoicing, the Board agreed that clearer guidance was needed for what can be invoiced for. [Privacy of natural person] stated that minuted items would qualify. After the meeting, [Privacy of natural person] confirmed that invoicing could be done through the MEDAB members' businesses, and at quarterly intervals rather than monthly.

ACTION: Robyn will give an update on her Future of Work mahi at the next MEDAB hui.

ACTION: Chrissie and Hinerangi to represent MEDAB in the MEAP mahi.

ACTION: Tania and Chrissie to develop cover letter to send with Te Kupenga's briefing due by COP Weds 22 June.

Meeting closed by Chrissie at 1.20pm

NEXT HUI: 30 June with Ministers, at Minister Nash's Beehive office. Virtual option available.

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday, 25 August 2022 **Time:** 9.30am-2.00pm

Venue: Room 8.08, 15 Stout St, Teams

Members: Chrissie Hape (Co-Chair), Tania Pouwhare (Co-Chair), Hinerangi Edwards, Shay Wright

Officials: **MBIE**

Privacy of natural persons Policy Manager, Privacy of natural persons Senior Policy, Privacy of natural persons Policy Advisor, Privacy of natural persons Policy Manager Procurement

Te Puni Kōkiri

Privacy of natural persons Chief Advisor, Privacy of natural persons Te Kupenga Hao Pāuaua

Treasury

Trevor Moeke Poutiaki Director Te Ao Māori Strategy and Performance

Apologies Robyn Kamira, David MacLeod, Sacha McMeeking

1.0 Whakatau and whanaungatanga

- Tania opened the meeting with a karakia at 9.45am
- Tania and Chrissie reflected on their breakfast that morning with Canadian Minister Patty Hajdu and her delegation, including indigenous business leaders Dawn Leach, Sharon Nate, Brenda Gunn, Gina Wilson and Gerri Sharpe.
- The Board caught up and shared life updates.

2.0 The refresh of He kai kei aku ringa, and He Ara Waiora

- Privacy of natu provided an update on the refresh of HKKAR. Presented to MEDM on 8 Aug, who emphasised they want the refresh to include: new initiatives, incorporating other initiatives under HKKAR, and to be clear on scope.
- One strategic of the refresh included 'supporting Māori businesses to transition to low-emissions'. Shay requested that some case studies be presented in this area.
- Chrissie requested that Pou Tahua be included in the consultation phase.
- Hinerangi suggested MEDAB could help organise an economic taumata for the HKKAR refresh. Privacy of natu noted that MBIE intends to commission someone to coordinate consultation.
- Tania and Privacy of natu emphasised the need to move quickly to make the budget '23 timeframe.

3.0 Strategic Priorities Update

- Procurement: Privacy of natural persons presented a memo in response to MEDAB's procurement survey. Tania and Chrissie offered their thanks on behalf of the board.
- Privacy of natural pe noted that the memo did not respond to all the questions in the survey, noting that final reporting should be completed by the end of September 2022, and a briefing to Ministers in mid-September 2022. Privacy of natural pe noted that this reporting stage is 'establishing the data baseline' for Māori businesses involved in the procurement system, and expected the 2.4% figure to grow.
- The Board offered to 'champion progressive procurement' to CE's and DCE's, and help 'shift the capability dial' for Māori businesses.

4.0 Update on MERS

- Privacy of natural persons provided an update on the Māori Economic Resilience Strategy (MERS). TPK has built a database of stats and indicators on the Māori economy and identified various government interventions. There was a discussion about whether this should be used to monitor HKKAR outcomes, and a suggestion this is done jointly between MBIE and TPK.
- Chrissie reiterated the need for HKKAR and MERS to be 'umbrella'd', so one is not confined to 'pae tata' and the other to 'pae tawhiti', but rather they work together and reinforce one another.

5.0 Board administration

- Previous minutes were moved by Hinerangi, seconded by Chrissie.

6.0 Agency updates

- There were no agency updates.

Meeting closed by Chrissie at 1.20pm

NEXT HUI: 31 August with Minister Nash and Minister Jackson.

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday 12 October 2022 **Time:** 9.00am-1.00pm

Venue: Room 2.02, 15 Stout St, Teams

Members: Chrissie Hape (Co-Chair), Tania Pouwhare (Co-Chair), Hinerangi Edwards, Shay Wright, David MacLeod

Officials: **MBIE**

Privacy of natural persons Policy Manager, Privacy of natural persons Senior Policy, Privacy of natural persons Policy Advisor

Te Puni Kōkiri

Privacy of natural persons Principal Policy Advisor

Te Amokura

Privacy of natural persons

Privacy of natural persons

Apologies Robyn Kamira, Sacha McMeeking

1.0 Whakatau and whanaungatanga

- Hinerangi opened the meeting with a karakia at 9am
- The Board caught up and took a short break before the first agenda item to ensure quorum.

2.0 The refresh of He Kai Kei Aku Ringa.

- Privacy of natural provided an outline of the engagement plan based on the commissioning from MBIE.
- It was noted that Te Amokura are leading discussion with Māori, and MBIE are leading inter and intra agency discussions.
- Hinerangi suggested that a more organic approach to conversations may act to increase the breadth and depth of the insights from whanau.
- Chrissie emphasised the benefits of whanau knowing that the board was hearing their korero. Proposed that MEDAB members attend the sessions. Privacy of natural agreed to send the board some slides and the engagement calendar to facilitate this.
- Dave raised the issue of relevance, and that a scatter gun approach to the strategy may make it difficult to communicate, and that people will want to be able to identify what it means on the ground.
- Privacy of natural notes we need to balance this with not presenting the work as if there is a predetermined outcome to the discussions.
- Shay identified that the policy language is quite challenging, and that translation needs to be a priority so people feel they can engage with officials.

3.0 Research Agenda

- [Privacy of natural persons] presented previous work on the research agenda, including the key priorities previously identified, the costings for these projects, and estimated timelines for completion.
- Hinerangi raised that MEDAB may be able to achieve more by leaning in strategically to existing work, rather than initiating new work within the \$200k envelope allotted.
- The Board discussed how the priority related to innovation funding for Māori SMEs should already be being met internally at MBIE. [Privacy of natural persons] suggested that the MBIE team leading this work present at the next Board meeting to discuss what they are doing and how they might work with the Board.
- The Board discussed opportunities to join their work up with the Productivity Commission inquiries. [Privacy of natural persons] provided an update on an inquiry being considered around Small and Medium enterprises. Tania identified that it would be good to partner here to understand the reasons Māori firms are less profitable so that advice can be more precise.
- Shay raised that understanding who gets funds may not go far enough, as it's also important how the innovation outcomes translate into value for businesses.
- [Privacy of natural persons] proposed that she reach out to [Privacy of natural persons] to send an email to the Board on procurement work underway.
- The Board agreed to circle back to this conversation at their next meeting to finalise what they want to spend the \$200k research envelope on.

4.0 Board administration

- Chrissie proposed this be completed via email and the Board agreed.

5.0 Agency updates

- [Privacy of natural persons] noted that TPK is currently updating their 4-year goals in their Employment and Enterprise work, and that this will be complete by the end of the 2022 calendar year.
- [Privacy of natural persons] noted that TPK is still working with MBIE on EET and Future of Work, with RBNZ on Access to Capital, and with Treasury on He Ara Waiora indicator work Ngai Tohu Waiora. The latter should be landed in the next few months.
- MEDAB agreed to nominate someone to be involved in MERS.
- There were no further updates from MBIE

Meeting closed by Chrissie at 12.00pm

NEXT HUI: to be confirmed via email round robin.

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday 17 February 2021 **Time:** 10.00am-2.30pm

Venue: Zoom

Members: Robin Hapi (Chair), David MacLeod, Shay Wright, Tania Pouwhare, Hinerangi Edwards, Robyn Kamira, Sacha McMeeking

Officials: **MBIE**
Oliver Valins DCE Strategic Policy & Programmes (acting), Shar Amner Te Tumu Houkura, Privacy of natural persons Senior Policy Advisor

TPK

Privacy of natural persons Manager Economic Wealth

Treasury

Privacy of natural persons Principal Advisor

Guests

Daryn Bean MoE DCE Māori Education, Privacy of natural persons Pūhoro STEM Academy Director, Privacy of natural persons BERL Chief Economist, Privacy of natural persons RBNZ

Apologies: Harry Burkhardt, Carolyn Tremain CE MBIE, Dave Samuels Secretary for Māori Development, Geoff Short Deputy Secretary Policy TPK, Hamiora Bowkett Deputy Secretary Strategy, Governance & Public Sector Performance TPK, Privacy of natural persons Principal Advisor Treasury, Privacy of natural persons Chief Advisor TPK

1.0 Mihimihi

- Robin opened the meeting at 10.02am

2.0 E RERE: Education

Ministry of Education: Daryn Bean

- The overarching goal for Māori in MoE is to support a system that is going to help ensure our mokopuna are going to have opportunity for employment, higher education and higher income.
- There are currently two Māori focused, cross-agency strategies at MoE: [Ka Hikitia](#) and [Tau Mai te Reo](#). Within these strategies there are some key focuses:
 - Organising government so that agencies can more effectively direct resources.
 - Educationally powerful connections are key, between learner, whanau and educator.
 - Treaty of Waitangi partnerships – supporting treaty partners with actionable data, so that iwi and providers are empowered.
 - Mātauranga Māori as a catalyst for disruption – positioning Māori education to keep moving into the future.
 - Need to put thought into how the education system and Māori economy can be more closely linked.

- MEDAB members noted the importance of both creating opportunities *and* increasing aspirations.
- There is an opportunity now to create systematic change, due to:
 - ToW more apparent in public sector and training and service act; and
 - A government that appears to be focused on improving Māori outcomes
- A key point made was that if the role of education is to prepare Māori for the world, then if they aren't prepared for Te Ao Māori, then their education is not finished.

Pūhoro STEM Academy: Privacy of natural persons

- Pūhoro are trying to expand into all regions but are ultimately restrained by funding. Te Tai Tokerau is an area they are looking to expand in the next couple of years.
- In the next 5 years Pūhoro want to move into more science commercialisation, which would build the connection between science and commerce.

3.0 BERL & RBNZ Presentation

- Some key points in the Ōhanga Māori report were highlighted by Privacy of natural persons
 - Significant growth in Māori employment has come due to growth of Māori assets i.e. Māori employers have employed more Māori as a result of their growing asset base.
 - Real growth for the Māori economy was 37% compared to 20% for the rest of economy.
 - A significant amount of Māori income comes from government support and that has increased by 197%.
 - The skill base of Māori has increased but it is too slow to create substantial change in the Māori economy.
- Some questions were asked by MEDAB following the presentation:
 - How you could quantify and measure cultural values as a contributor to the economy. BERL agreed it was a good approach but not an approach they could take as economists but were open with working with other capable partners in the future.
 - Are we measuring the median change or average change of wages? Median would be a better indicator of how wages are growing across the spectrum of Māori wage earners.
 - There is likely a hidden economy within the Māori economy, where Māori give koha or are volunteering. Is there a way to incorporate these in the future?
 - How could we quantify spend towards wellbeing? For example, knowing how much spending went into social or health outcomes would deepen the understanding of the Māori economy.
 - This report is useful for government and could be more useful for Māori organisations if we look at more data points with Māori entities and how they interact in the Māori economy. We could then understand how the Māori economy interacts with itself.
 - BERL did look at this with the top 120 largest Māori entities but could not share the information publicly.

Lunch taken at 12.45pm

Meeting resumed at 1.15pm

4.0 MEDAB's members kōrero

- The technology sector continues to be an area of focus for MEDAB members:
 - An online tech program will be launched this Friday (19/2) to address expertise shortage for Māori businesses, which will give them industry skills quickly and shift the risk away.

- Pūhoro STEM Academy are wanting to create its own standalone entity to be more flexible and gain more autonomy, however are working with Massey University to achieve this.
- Robin has been involved in the development of a tech hub at Te Wānanga o Raukawa. Obtaining funding was not a challenge for the wānanga, which potentially is a reflection of its improving reputation and wānanga across NZ.
- MEDAB members have seen mixed engagement with and representation of Māori:
 - Ngā kaiwhakatere o Taranaki is a rōpū of iwi leaders formed to bring iwi into the decision making process for council related matters.
 - There has been poor mana whenua consultation for the new Lake Onslow dam project in Alexandra.
 - The primary industries workforce development council will have 50% Māori representation, and has been welcomed by all involved.
- MEDAB members have been involved in education initiatives:
 - Complex problem solving training program in Ōtautahi: Initially they will have paid cadets training but they want to eventually have a degree for this. They've applied for this, this year – it will be paid, with half in work and half in a taught environment.
 - Vision Mātauranga fund: Sacha McMeeking is a part of the assessment panel and wonders if MEDAB should have stronger relationship with the initiative.
 - Year 14 initiative in South Auckland: this program will offer a unique syllabus to more effectively prepare students for employment or further tertiary study.
- Social enterprise continues to be a pertinent issue with Akina Foundation putting out a white paper recommending a minister of procurement, which could help drive social procurement from the top.
- There is a prototype initiative with Pasifika whanau in South Auckland to make sure they are receiving their full Working for Families entitlements. Anticipating the success of this project, it could be something to be expanded to Māori.

5.0 Agency Updates

- TPK
 - Their monitoring team is working on a public sector performance report. In the last 30 years indicators show little change. But similar to Daryn Bean, note the current opportune time.
 - Māori Resilience Strategy is one of the priorities with the economic CEs. There will be a workshop with the CEs next week (starting 22/2) which will help decide how to move it forward and direct investment to the right place.
 - In the employment and education ministerial group, Minister Jackson is pushing for a Māori focused workstream, which will more effectively target Māori and bring greater accountability.
 - TPK are currently working to put in place an indigenous agreement with an equivalent minister in Canada; similar to what was done with Australia.
 - TPK are refining the roadmap of support for Māori businesses, and then will work to plug any support gaps. They will undertake a roadshow and it could be beneficial for MEDAB to be part of it. MEDAB members could help streamline and improve Māori business support services.
- Treasury
 - The Productivity Commission released their Frontier firms report late last year and in there is a chapter on Māori frontier firms, as well as some recommendations. Submissions closed on 5 February and they are looking to finalise in March but the Commission is very interested in hearing feedback from MEDAB. Privacy of natural persons is their key contact person.

- MBIE
 - Work going on to understand what Māori support is out there under each E RERE pou in preparation for a review of E RERE. 2021 is when E RERE targets are to be measured, this is being done now and will be circulated to members soon.
 - Feedback from MEDAB will be sought with the review of the Māori Innovation Fund.
 - Recommendation was made for MEDAB to meet with the ministers. MBIE and TPK will work to try and arrange that when the next strategy session happens.

ACTION: Shar and [Privacy of nature] to arrange MEDAB meeting with Ministers

ACTION: [Privacy of nature] to circulate preliminary E RERE measurements to MEDAB members

6.0 Board Administration

ACTION: [Privacy of nature] to follow up to connect with RSLGs

ACTION: [Privacy of nature] to move the interests register up to the front for future meetings.

ACTION: [Privacy of nature] note Hinerangi's Marae Connectivity Contract

DECISION: Hinerangi approved minutes and Robyn seconded.

The meeting was closed at 2:28pm with a karakia whakamutunga.

NEXT MEETING: Thursday 8 April 2021

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday 8 April 2021 **Time:** 10.00am-3.00pm

Venue: Room 1.4, Te Puni Kōkiri House,
143 Lambton Quay

Members: Harry Burkhardt (acting chair), David MacLeod, Shay Wright, Tania Pouwhare, Hinerangi Edwards, Robyn Kamira

Officials: **MBIE**
[Privacy of natural persons] Senior Policy Advisor, [Privacy of natural persons] Policy Advisor

TPK
[Privacy of natural persons] Chief Advisor

Treasury
[Privacy of natural persons] Principal Advisor

Guests
[Privacy of natural persons] Director Arahia, Ganesh Nana Chair Productivity Commission (VC), [Privacy of natural persons] Principal Advisor Productivity Commission, [Privacy of natural persons] Consultant Productivity Commission

Apologies: Robin Hapi (Chair), Sacha McMeeking, Carolyn Tremain CE MBIE, Oliver Valins DCE Strategic Policy & Programmes, Shar Amner Te Tumu Houkura Te Kupenga, Dave Samuels Secretary for Māori Development, Hamiora Bowkett Deputy Secretary Strategy, Governance & Public Sector Performance TPK, [Privacy of natural persons] Manager Economic Wealth, [Privacy of natural persons] Principal Advisor Treasury

1.0 Mihimihi

- Harry opened the meeting at 10.00am and Hinerangi began with a karakia

2.0 Recap and next steps of MEDAB strategy day

- MEDAB members discussed the overarching role of MEDAB and finding purpose, where the value-add is, where the bottlenecks are and what success looks like.
- Free and frank opinions
- There was kōrero around where previous success had been achieved, discussion centred around social procurement and how MEDAB met with Economic Chief Executives which achieved buy-in from agencies. There was also strong support from Minister Mahuta for social procurement.
- MEDAB members discussed the role of being strategic and looking into the future compared to responding to immediate demand. [Privacy of natural persons] discussed dual action and the fact that something can be done in the immediate but with alignment to long-term benefits. There was also importance placed on the need to go back to whānau as to what they want and getting unique


stories from different rohe. They noted the need for a decision making framework to be clear about what MEDAB should prioritise.

- There was distinct kōrero around the need to connect to whenua and whakapapa. E RERE did not have a link to whenua and whakapapa.
- MEDAB members discussed whether they can distil what their job is – included being a conduit, advocates, intelligence gatherers and enablers. Discussion was also covered what MEDAB can do that can survive the change of seats at the table. Needs to be long-lasting.

Lunch taken at 12.37pm

Meeting resumed at 1.00 pm

5.0 Productivity Commission Kōrero

-  gave an overview of the Frontier Firm Inquiry, including:
 - Frontier Firms are vital to lift productivity, push national frontiers to global frontiers. Frontier Firms are generally defined as the top 10% of all firms.
 - New Zealand exports are much lower than other Small Advanced Economies.
 - Major finding is that New Zealand contains small domestic economy, is remote, and needs to be much greater innovation.
 - There were a number of key recommendations – Government should invest significant resources in innovation ecosystems in focus areas, rather than being spread across the system. Currently, Government spends lightly across the ecosystem rather than focused in a number of priority areas.
 - The Inquiry found that the innovation ecosystem is not currently working for Māori, however Māori firms tend to be more innovative.
 - There is a view that iwi Māori are risk averse, but there are also those non-Māori firms that are risk averse. The overall New Zealand context is that there are those firms who are happy in their comfort zone.
- MEDAB members raised a number of questions/observations:
 - Callaghan investment in Māori firms is around 1%.
 - New Zealand has just come out of a crisis. There are a number of key changes coming out of COVID-19 pandemic: less global trade; more local; more digital and there will be more cracks in the community.
- There was general discussion between MEDAB members and Productivity Commission members:
 - Inquiry has been carried out in the COVID-19 climate, but the productivity gap was not new, and has been exacerbated by COVID-19. Government needs to realise that they can't do everything well, but there needs to be an acknowledgement about what is done well and how these can be improved.
 - Recommendations are not going to push for the status quo. Frontier Firms need to stand up and action.
 - Submissions that have been received as it relates to Māori firms is that recommendations needs to be more aspirational.
 - There was discussion around whether the Government plays a role in innovation policy and innovation shaping.
- MEDAB asked whether Productivity Commission would be willing to connect with MEDAB in the development of strategies, which Ganesh agreed.

6.0 Agency Updates

- TPK

- Māori Economic Resilience update – There are 3 pou and indicators across the pou. TPK are currently working across the system to populate the pou. Support has come from the Economic CEs.
- Treasury
 - Treasury budget date is 20 May. There is a Māori package and a major housing package. 2021 is more fiscally constrained, particularly given increased spending last financial year.
 - MEDAB asked about whether a closer analysis of funding given last year means there is a risk of funding being pulled? Treasury responded that it was a process of whether funding has been spent and what outputs have been achieved.
 - Māori access to capital with Reserve Bank – looking to align the system where work is currently going on. Currently a qualitative and quantitative report is being undertaken by the RBNZ. Treasury raised the potential for MEDAB to be involved as a stakeholder during engagement with banks.
- MBIE
 - E RERE dashboard – similar process was done in 2017. Data is old and needs to be updated. This will be something considered
 - There is also consideration as to how the kōrero had today is able to best be provided to Ministers.
 - Privacy of nature asked whether there has been consideration as to going back to Cabinet to ensure all Ministers are aware what the value-add of MEDAB is, since the commencement of MEDAB there has not been a mandate refresh. MBIE responded that there would be potential to this.
 - 12 May, Māori Business Identifier (NZBN) being launched at Parliament and invited MEDAB members to the launch.
 - MEDAB members discussed the potential pitfalls about self-identifying as a Māori business.

7.0 Board Administration

ACTION: Connect MEDAB to receiving E RERE newsletter.

ACTION: Privacy of nature to update Interests Register.

ACTION: Privacy of nature to connect with All of Government Procurement to see how many Māori suppliers are on the All of Government Panel and what level.

DECISION: David moved the minutes from the hui on 17 February be approved and Tania seconded.

The meeting was closed at 2:55pm with a karakia whakamutunga.

NEXT MEETING: Wednesday 2 June 2021

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday 2 June 2021 **Time:** 10.00am-3.00pm

Venue: Room G.02, MBIE
15 Stout Street

Members: Robin Hapi (Chair), Harry Burkhardt, David MacLeod, Shay Wright, Tania Pouwhare, Hinerangi Edwards, Robyn Kamira, Sacha McMeeking (VC)

Officials: **MBIE**
Oliver Valins DCE Strategic Policy & Programmes, Shar Amner Te Tumu Houkura Te Kupenga, Privacy of natural persons Senior Policy Advisor, Privacy of natural persons Policy Advisor, Privacy of natural persons Policy Director Economic Development and Transitions

TPK

Privacy of natural persons Manager Economic Wealth, Privacy of natural persons Chief Advisor, Privacy of natural persons Project Manager

Treasury

Privacy of natural persons Principal Advisor

Guests

Privacy of natural persons MFAT, Privacy of natural persons MFAT, Privacy of natural persons MFAT, Privacy of natural persons DIA

Apologies: Carolyn Tremain CE MBIE, Dave Samuels Secretary for Māori Development, Hamiora Bowkett Deputy Secretary Strategy, Governance & Public Sector Performance TPK, Privacy of natural persons Principal Advisor Treasury

1.0 Mihimihi

- Robin opened the meeting at 10.05am and Hinerangi began with a karakia.
- Robin discussed that his term on Te Mātāwai had ended and Chairpersonship of MEDAB was expiring in September 2021. He indicated to officials that he would not be seeking an extension of his position. Privacy of natural persons

2.0 Ministerial Engagement Updates

- The Chair updated MEDAB about the letter which went to Ministers. There was general discussion around whether anything was left off the letter. A main point was that the letter was clear with what MEDAB can offer Ministers, but there was not a clear line of sight to what MEDAB can expect from Ministers.
- MEDAB discussed the post-Budget breakfasts and the prioritisation of housing, health reforms, infrastructure and 3 Waters. Whānau Ora and Oranga Tamariki did not receive any direct new funding, there was also a lack of trades training.

- MEDAB raised the importance of workplace health and safety and the need to prioritise health and safety at the training stage, rather than when people enter the workplace.
- Privacy of natural pe also updated that Budget 2021 includes \$300m into green infrastructure and initiatives and that Minister Jackson is interested in Construction Industry Transformation Plan, interested in Māori businesses hiring Māori. MEDAB indicated that this might be worth discussing with Ministers in a meeting.
- There was general kōrero around building capability and capacity. Māori have been asking for a long time to be in positions of authority and now there are expectations they fill these roles, however there is also concern about whether or not Māori are ready.
- MEDAB discussed that with the next MEDAB hui is 4 August and Māori Economic Development Ministers (MEDM) meeting taking place on 21 June, so meeting with Ministers could potentially take place from July. MEDAB needs to start thinking what can be discussed with Ministers, given MEDAB's real world experience and alignment with government priorities. There were a number of areas discussed, including:
 - Capability and capacity;
 - Housing;
 - Health and Oranga Tamariki reforms; and
 - Procurement.
- MEDAB members discussed the position of Māoridom in the big infrastructure firms, and whether there is a potential role for MEDAB to influence building capability and capacity of Māori so they can compete with the big infrastructure firms. Tania provided kōrero about experiences in Auckland, that if Māori infrastructure firms joined together collectively they would be able to compete with the bigger mainstream infrastructure firms. The big firms need to realise that Māori capability is their potential benefactor and providing more joint ventures over sub-contracts creates more opportunities. An example was given of a large construction company going into joint ventures with Amotai businesses which gives the Amotai businesses more power at the table.
- TPK gave an update on where the MEDM priorities are, MEDM are looking to focus on the Regional Strategic Partnership Fund (\$200m). Stream 3 is earmarked for Māori initiatives (\$40m over 2 years) and will likely focus on whenua Māori. Māori can apply for any of the other streams.
- MEDAB discussed whether it was able to receive economic analysis on budget gains for Māori. There was an interest in how general funding has been accessed by Māori/what benefits have been seen for Māori – can then link to procurement.

3.0 MFAT: Māori and Trade

- Privacy of nat provided a general overview of MFAT and Free Trade Agreements (FTA) and the impacts of COVID-19 on the networks and global competition and general protectionism in response to COVID-19. Primary sector is where most Māori assets are and this has also been one of the most significant areas impacted by COVID-19.
- Privacy of nat gave kōrero about Asia-Pacific Economic Cooperation (APEC). Every 21 years New Zealand has the opportunity to host APEC. Māori partnership has been identified throughout all the work of New Zealand's APEC host year. There is a desire to include indigenous perspectives into all work in APEC. New Zealand is currently working with a number of other economies International relations. There is an intent to ensure indigenous perspectives continue through successive APEC years. Another priority area for New Zealand's APEC host year is to launch an Indigenous Trade and Economic Cooperation Agreement, which has interest from a number of economies. A final activity is

creating a partnership model with Māori entities. This is an evolving nature of Māori-Crown relation, this has been one of the hardest areas.

- MEDAB discussed the general expectations of reciprocity with regard to the UK FTA, what you get and what you receive. What you receive in return might not be what you want to receive.
- MFAT discussed public outreach on trade and engagement with Treaty Partners. This has been slow to evolve but is moving at a fast pace. The government is focusing on Trade for All and the benefits that flow down to everyone. There is a push to intensify engagement with Māori to better inform the mahi. Te Taumata is interested in export trade. MEDAB asked about Māori statistics of exports to the UK. MFAT indicated they would work to provide this.
- MFAT further encouraged Māori businesses to diversify as it reduces risk. Used the example of Wakatu which diversified. MEDAB indicated this can be difficult for Māori businesses as it requires expertise and capital.
- Kōrero turned back to the UK FTA, this is the first FTA negotiation after Trade for All. Treaty of Waitangi exemption is in all FTA's. Intellectual property, tariffs, tourism and environment are all focus areas. Māori interests are included as a specific clause.
- MEDAB discussed that the New Zealand government needs to identify and define its relationship with the UK, **International relations**. MFAT indicated that te Tiriti is referenced in the negotiations.
- MEDAB asked about the **International relations** that exists in the UK FTA. MFAT responded that New Zealand will almost always be a smaller country to those who New Zealand negotiates with. But New Zealand and the UK have a unique relationship.

ACTION: MFAT to provide statistics on Māori exports to UK.

Lunch taken at 12:30pm

Hui recommenced at 1:00pm

(AGENDA ITEMS 4.0 AND 5.0 SWITCHED)

4.0 Digital Strategy

- **Privacy of natural persons** gave an introduction to the Aotearoa Digital Strategy which is a joint MBIE and Department of Internal Affairs strategy. There is a need for a digital strategy, New Zealand had one in 2008, but there has not been one since. All New Zealanders need to be able to participate, 1 in 5 people are currently not able to participate in the digital space. More and more government services are being provided online, with physical methods being phased out.
- **Privacy of natural persons** discussed the engagement plan – helps to inform and guide the engagement process. The plan seeks to engage early with MEDAB, Data Iwi Leaders Group and Māori Caucus. The next level of engagement will be with settled iwi and hapū, national Māori organisations and Māori business innovators. Iwi and hapū who have settled with the Crown may have relevant existing commitments with Crown agencies.
- MEDAB asked about whether there had been thought given to a specific Māori strategy. **Privacy of natural persons** responded that this will likely be a constantly evolving thing, and they are trying to get the government side stood up.
- MEDAB discussed the Citizens Advice Bureau report as it related to digital services, that there was a lack of physical methods for people to access government services. There was also a suggestion that the digital strategy should discuss “professionalism” rather than “entrepreneurship”. People need proper training and ability so they need to be given the skills to achieve long term success.

- Kōrero was shared with creating a by Māori, with Māori and for Māori approach. Fuelling a pipeline from tamariki to kaumātua.
- MEDAB discussed the role of digital sovereignty and digital security.
- Tania indicated the importance of the Integrated Data Infrastructure is to making optimal policy decisions.

5.0 MEDAB shared kōrero

- Privacy of nature Māori Spectrum hui in Ōtaki on 8-9 June, the purpose being to share information on negotiations with the Crown and to share information on digital aspects e.g. 5G. The successful completion of drone piloting exams for the first 10 students. The intention is to still achieve 200 students pass the course, but accessing further funding has proven difficult.
- Harry is in conversations around Māori wards, these conversations are being had without Māori voices. Also working with the Ministry of Housing and Urban Development on homeownership for whānau in Te Tai Tokerau.
- David also having kōrero regarding Māori wards which are a step in the right direction, but not perfect. Provided an update on the Te Hono conference, building networks and connections are vital.
- Shay discussed the Tāmaki Makaurau budget breakfast. Got the sense that Minister Jackson was finding social procurement a challenge to implement. Continuing governance work with Māori businesses and consolidating common findings e.g. a tendency to find difficulty in hiring General Manager and Chief Executive Officer roles.
- Tania has been absorbing some of the role of TSI CE Gael Surgeon. This has allowed her to have full control of their Eco-Park circular economy project in South Auckland. A key aspect they will implement is having only two-tiers of contractors, as the more tiers you have, the more margins are squeezed.
- Hinerangi participating in vocational education reform. Te Pukenga establishment and Regional Strategic Leadership Groups, encouraged MEDAB to support and champion RSLGs, would like to see a relationship exist between MEDAB and RSLGs.
- Free and frank opinions

6.0 Agency Updates

- TPK
 - Updated on how social procurement and engagement was tracking. Working around the motu to engage with Māori. Working with 3 prototypes and connecting with Amotai.
- MBIE
 - Māori Energy Reference Group, information would be provided to MEDAB members.
 - Ministry for the Environment and Just Transitions team within MBIE are looking to engage MEDAB again, will send further information regarding this and whether MEDAB would be receptive to meet with these teams.
 - 10 June, social procurement conference in Tāmaki Makaurau.
 - A number of requests are being received from Crown officials who want to meet with MEDAB, so trying to filter these requests for MEDAB.
- Treasury
 - Off the back of the Ohanga Report, Treasury is working with the Reserve Bank on a work programme on access to capital. Will provide a report early next year, but will have an update next MEDAB hui.

7.0 Board Administration

ACTION: [Privacy of natural person] to update Interests Register.

ACTION: [Privacy of natural person] to send their agency updates to 9(2)(a), who will then forward into MEDAB members.

ACTION: [Privacy of natural person] to send information to MEDAB on Māori Energy Reference Group.

ACTION: [Privacy of natural person] to connect Just Transitions with MEDAB.

DECISION: Harry moved the minutes from the hui on 8 April be approved and David seconded.

The hui was closed by [Privacy of natural person] at 3:02pm.

NEXT HUI: Wednesday 5 August 2021

DRAFT

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday 5 August 2021 **Time:** 9.45am-3.10pm

Venue: Room 1.4, Te Puni Kōkiri
143 Lambton Quay

Members: Robin Hapi (Chair), Harry Burkhardt, Shay Wright, Tania Pouwhare, Hinerangi Edwards, Sacha McMeeking (VC)

Officials: **MBIE**
Shar Amner Te Tumu Houkura Te Kupenga, 9(2)(a) Manager Immigration Policy, Privacy of natural persons Principal Policy Immigration, Privacy of natural persons Senior Policy Advisor, 9(2)(a) Policy Advisor, 9(2)(a) Policy Analyst Immigration

TPK
9(2)(a) Manager Economic Wealth, Privacy of natural persons Chief Advisor

Guests
Ganesh Nana Chair Productivity Commission, Nicholas Green Inquiry Director Productivity Commission

Apologies: Robyn Kamira, David MacLeod, Carolyn Tremain CE MBIE, Dave Samuels Secretary for Māori Development, Hamiora Bowkett Deputy Secretary Strategy Governance & Public Sector Performance TPK, Oliver Valins DCE Strategic Policy & Programmes MBIE Privacy of natural persons Principal Advisor Treasury, Privacy of natural persons Principal Advisor Treasury

1.0 Mihimihi

- Robin opened the meeting at 9.45am with a karakia.
- Initial kōrero around the interests register, Tania updated that she was no longer on Callaghan Strategy Refresh Group and the Māori Employment Action Plan.

2.0 Agency Updates

- TPK
 - Māori Economic Resilience Strategy (MERS) is progressing regarding community resilience and infrastructure.
 - Dave Samuels has updated Econ CE's on MERS. An update on education, employment and training was also provided.
 - Econ CE's are looking at a joined up approach to make sure that agencies are working with the most up to date data on small and medium-sized enterprises (SMEs).

- TPK is beginning to have internal conversations about what Budget 2022 might look like and what areas might be a priority.
- Working with Kānoa on the stand up of the Regional Strategic Partnership Fund with regarding to Stream 3 which focuses on accelerating Māori economic aspirations. This stream provides \$40m over 2 years.
- Education, Employment and Training is front of mind for Minister for Māori Development. Sees alignment with MEDAB as a way to plot a pathway forward. The Minister for Māori Development wants to work with iwi Māori to develop the strategy.

New Zealand Business Number kōrero

- MEDAB raised issues with the New Zealand Business Number (NZBN), Māori Business Identifier (MBI). If there is a benefit to be gain in identifying as Māori, then businesses could get across the line without have ownership but through other avenues such as branding and employment.
- TPK provided some background around the original policy work which culminated in the MBI, that it was developed in the lead up to COVID-19, the Federation of Māori Authorities, Māori Tourism and Poutama Trust were all pushing for this for data purposes. Ownership of 50% added somewhere along the development with no clear rationale. This might have caused some of the confusion with Progressive Procurement where 50% ownership is talked about. Agencies are working through changing the criteria to clear up the intention is data purposes and that there is no link to Progressive Procurement.
- There was some general kōrero around the importance of required identifiers e.g. whakapapa compared with additional ones e.g. branding and employment. The whakapapa requirement would need to be met in the first instance.
- TPK emphasised that the intention of the MBI was always focused on data and that the self-identification follows a similar process to electoral enrolment.
- MEDAB raised the point that there was always a risk of releasing two policies with similar language at the same time that people may assume they are linked to each other.
- MEDAB suggested providing the letter that was sent to Waka Kotahi to the NZBN team to provide a backdrop for where MEDAB thinking is at.

ACTION: Privacy of natural persons **to follow up with MEDAB regarding the MBI**

- MBIE
 - Ecosystem funding map which provides a scan of funds available across government as they relate to the E RERE pou. MBIE will distribute this to MEDAB after we have completed follow up with agencies to ensure information is true and complete.
 - MBIE has been focusing on its Key Result Areas. Two of these are partnering with Māori and Māori economic development strategy.
 - Industry Transformation Plans (ITPs) were presented by MBIE at Iwi Asset Holding Symposium and were received positively. We will be following up with this.
 - MEDAB asked whether there was cross-over between ITPs and Regional Strategic Leadership Groups (RSLGs) and the need for government to be talking internally to ensure best outcomes. The ITPs and RSLGs do not currently cross-over, but there is a possibility for this to be included.
- Treasury
 - Wellbeing Report review being undertaken as a requirement of the Public Finance Act 1989.
 - Working on Māori Economy 2024 report with a focus on labour and capital. This likely won't be available until 2022.

ACTION: Follow up with Treasury regarding Living Standards Framework and any possible update

3.0 MEDAB Preparation for Ministers Meeting

- The Chair provided an overview of the letter MEDAB sent to Responsible Ministers and what MEDAB want to come out of their hui with Responsible Ministers given the constraints of time.
- MEDAB discussed the potential linkage between He kai kei aku ringa and the National government that developed the strategy. There was further discussion around HKKAR not being a government only policy, it was developed with Māori. The Chair discussed that MEDAB are not going into the hui with eyes closed. View to looking to the length MEDAB has been going to, that MEDAB has made progress and what MEDAB might look like in the future.
- MEDAB raised the importance of workplace health and safety and the need to prioritise health and safety at the training stage, rather than when people enter the workplace.
- Kōrero turned to discussing the potential linkages between Iwi Chairs Forum and MEDAB, and whether there could be better alignment between MEDAB and ICF. The potential for ICF to nominate the Chair of MEDAB was also floated.
- MEDAB discussed the desire to review and rewrite the MEDAB Terms of Reference to better reflect the future role of MEDAB in the Māori economic development setting.

4.0 MEDAB Meeting with Ministers Nash and Jackson

- MEDAB left to the Ministers Office at 11.25am and returned to Te Puni Kōkiri at 12.45pm.

5.0 Recap from Meeting with Ministers

- The Chair opened the floor to discussion that came out from the hui with Ministers and asked members to provide key points they came out with.
- MEDAB felt that the Responsible Ministers are looking for candid and robust advice from MEDAB given their experience on the ground. MEDAB want to discuss with Privacy of natural persons before rewriting the Terms of Reference. The Ministers seemed to focus on Māori economic development with regard to large iwi and SMEs, however whānau tend to be economic drivers. Ministers are looking at building the capacity and capability of SMEs, MEDAB could have a role here as advocates for Māori SMEs.

ACTION: Harry to follow up with Privacy of natural persons about how ICF and MEDAB could develop a stronger relationship.

6.0 Productivity Commission – immigration presentation

- The MEDAB Chair welcomed the members from the Productivity Commission and from MBIE's immigration team.
- Ganesh explained that this is the first time the Crown has been involved in an immigration inquiry with explicit obligations of the Treaty of Waitangi and inclusion of Māori.
- MEDAB asked who the Productivity Commission was engaging with in this inquiry. MEDAB, Federation of Māori Authorities and general submissions were identified.
- MEDAB provided an Auckland perspective, that Auckland is the largest immigration centre in New Zealand. Throughout the COVID-19 lockdown the big end of town were calling for the borders to open as they wanted skilled workers and associated industries in. MEDAB discussed that instead of bringing in skilled workers via immigration, there should be more emphasis on building the internal workforce.
- MEDAB discussed the role of the Treaty and what the Treaty promised Māori and whether immigration has had a positive or negative impact or promises. Ganesh emphasised that this inquiry will look at how immigration is going to impact on the promises going into the future

and promises made. MEDAB discussed their interest in knowing what benefit immigration brings to Māori.

- MEDAB provided context to the unique role of tangata whenua. How is Māori space and the value of Māori space perceived? How can tangata whenua provide manaaki when they are not given the space to do this.
- MEDAB suggested that there might be value in looking at a one-for-one, that if a skilled migrant is brought in to New Zealand that they should give back by supporting apprenticeships.

7.0 Board Administration

- MEDAB discussed the next meeting with Ministers and the development of a letter to send to Ministers before this hui.
- Kōrero centred on what the letter should include, particularly focusing on MEDAB value-add and for MEDAB to provide a draft update Terms of Reference to Ministers.
- To align with the initial intention of MEDAB, the Board wants to have kōrero with Privacy of natural persons
- MEDAB also suggested that the Action Register should be chunkier so that the items are more strategic in nature.

ACTION: Action Register to be updated to provide greater strategic direction.

DECISION: Shay moved the minutes from the hui on 5 June be approved and Tania seconded.

The hui was closed by Hinerangi at 3:10pm.

NEXT HUI: Thursday 23 September 2021

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday 23 September 2021 **Time:** 10.00am-2.00pm

Venue: Zoom

Members: Robin Hapi (Chair), Harry Burkhardt, Shay Wright, Tania Pouwhare, Sacha McMeeking, David MacLeod

Officials:

MBIE
Carolyn Tremain CE, Melanie Porter Deputy Secretary Strategic Policy and Programme, Shar Amner Te Tumu Houkura Te Kupenga, Privacy of natural persons Head of Small Business Services, Privacy of natural persons Policy Manager, Privacy of natural persons Director, Privacy of natural persons Senior Policy Advisor, Privacy of natural persons Senior Advisor, Privacy of nat Privacy of natural persons Policy Advisor

TPK

Dave Samuels Secretary for Māori Development, Privacy of natural persons Chief Advisor

Treasury

Privacy of natural persons Principal Advisor

Guests

Privacy of natural persons Chair Te Taumata, Privacy of natural persons Board Member Te Taumata, Privacy of natural persons StatsNZ, Privacy of natural persons StatsNZ

Apologies: Hinerangi Edwards, Robyn Kamira, Hamiora Bowkett Deputy Secretary Strategy Governance & Public Sector Performance TPK, Privacy of natural persons Manager Economic Wealth TPK

1.0 Mihimihi

- Robin opened the meeting at 10.04am with a karakia.
- MEDAB introduced themselves to Mel Porter, new Deputy Secretary Strategic Policy and Programmes MBIE.

2.0 Preparing for Ministers Meeting

- The Chair opened kōrero stating MEDAB needs to go in with firm ideas of updated Terms of Reference, strategic direction and issues of major significance.
- Attempts to engage with Iwi Chairs Forum have been made. Harry and Robin have reached out to Privacy of natural per and Privacy of natu to discuss potential greater alignment between MEDAB and ICF.
- The importance of He Kai Kei Aku Ringa to MEDAB is part of its whakapapa. It is important to keep HKKAR a politically neutral strategy that can work with the government of the day. It is

important for MEDAB to maintain its mana motuhake and the importance it places of relationships.

- Harry updated that ICF are looking at the potential for an Iwi Chairs Taumata, to meet quarterly with Prime Minister. Though if this is to happen, larger conversation will need to be had with Cabinet.
- The Board discussed where/how MEDAB would fit into the ringa raupa role with the potential taumata.
- The Chair asked where the leadership comes from - MEDAB or ICF? The Board needs to understand the value of MEDAB in the many conversations Ministers are having.
- Privacy of natural persons indicated that the value proposition for an Economic Taumata was clear to Ministers, but this needs to be made clearer. The Minister of Finance is interested, but extremely busy. There would need to be a strong rationale as to why Ministers should attend an Economic Taumata over another hui.
- Harry advised that the ICF have existing relationships with Ministers, for example in housing.
- MEDAB suggested that Shar could be a link to what Crown agencies are doing through Tū Mātanga.

Terms of Reference

- The Chair opened discussion on MEDAB's Terms of Reference, and the review of them. The Chair highlighted the need for collaboration and relationships, collective outcomes, influence and traction, developing protocols with other entities and relationship with Ministers. The E RERE pou were still relevant.
- Harry provided his draft thinking after kōrero with Privacy of natural persons Sacha added to Harry's thinking which was then circulated to members.
- Look to meet with Responsible Ministers before 1 December, with the potential to connect with ICF at the next hui in November.

ACTION: MBIE to draft refreshed terms of reference and letter for MEDAB to give to ICF

3.0 Kōrero with Te Taumata

- Privacy of natural persons began with the whakapapa of Te Taumata by asking people in the community whether trade was important for Māori, and whether Māori voices are heard in the current conversations regarding trade. The response was that trade is important to Māori and Māori voices are not being listened to in the trade space.
- Te Taumata has a singular kaupapa, to bring Māori views on trade to government and wider stakeholders.
- Te Taumata are wanting novel approaches, one of them being possibly dual FTA arrangements, one with Maori and one with NZ.
- MEDAB members and Te Taumata representatives agreed to keep in touch with each other and share anything relevant.

4.0 Māori Business Identifier

- Robin raised the case of Sanfords who are partially owned by Maori, and might identify as Maori. Privacy of natural persons acknowledged the possibility of this being a loophole but reiterated this was not for procurement purposes. It may entitle some businesses to additional services but these would likely get found out over time.
- Tania acknowledged this a good starter, but only a starter, from which to improve on. Shay and Sacha supported these sentiments.

- Tania reiterated the point that the difference between the NZBN MBI and social procurement definition needs to be communicated clearly to both wider government and to Maori businesses.
- Stats NZ keen to engage with MEDAB as the kaupapa develops. They will reach out to Privacy of natur about these next steps.

5.0 Agency Updates

- TPK are going to engage with Maori businesses to understand how best they can be supported, what are their needs and what would an ideal support ecosystem look like. MEDAB members could attend if there is enough warning in advance.
- Early next year will be Te Matapaeroa 2020, early estimates indicate 15,000 Māori businesses. Numbers of businesses are not necessarily growing but the size of them are. Also early indications of a large portion of wāhine Maori owned businesses compared to the general population.
- TPK noted that they are still looking for someone to support Productivity Commission on lifting productivity for Maori businesses.
- TPK is wanting to build a data hub for Maori, it is a work in progress. Could discuss this in the future. Tania emphasised the tricky part is operationalising the data in the most effective way, as opposed to static reports covering different perspectives on the same data.
- TPK and MBIE are working with Young Enterprise Scheme to try and secure more sustainable funding that will set them up for the long term, so that they can plan and support long term change for rangatahi Māori.
- MBIE have been working on an ecosystem funding map, which has a view of funding for Maori across government. It is only with government at this stage but with a goal of expanding for public release. MEDAB will receive a draft copy before it goes to the wider public.
- Shar mentioned that MPI have stood up a Maori advisory group, who could join up with MEDAB and connect at a future meeting.

6.0 Board Administration

DECISION: Minutes moved by Shay, seconded by Tania

ACTION: Privacy of natur to set up a zoom later for board members to select an interim chair

NEXT HUI: TBC

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Friday, 14 February 2020 **Time:** 10:00am-3:00pm

Venue: Room G:14, MBIE, 15 Stout Street, Wellington

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare (accompanied by Privacy of natural persons – intern at Auckland Council), Harry Burkhardt, Sacha McMeeking (VC)

Officials: **MBIE**
Shar Amner Te Tumu Whakarae (acting), Privacy of natural persons Senior Policy Advisor,
Privacy of natural persons Te Kupenga Intern

TPK
Dave Samuels Chief Executive, Privacy of natural persons Chief Advisor, Privacy of natural persons
Economic Wealth Manager (acting)

Apologies Carolyn Tremain CE, Jo Hughes DCE Strategic Policy and Programmes, Hiria Pointon DCE Policy (acting), Donna Ross Te Tumu Whakarae (acting)

1.0 Mihimihi

- Piri Rurawhe opened with a Karakia and mihi at 10am.

2.0 Board administration

- Robin noted the potential conflict of interest in the social procurement agenda item and asked Tania to step out when RFI and strategic discussion begins.
- Each board member noted minor errors with the interest register that need to be adjusted.

ACTION: Privacy of natural persons to update interests register

3.0 Agencies work programme

3.1 Te Puni Kōkiri

- Discussions with Privacy of natural persons and Business NZ have been advanced. Tania will advise if further support required from officials or other MEDAB members.
- Dave Samuels arrives at 10.20am
- A cross collaborative agency group has been formed for better Māori business data using the NZBN. High level timeframes have it now at June, however previously had April.
- Tania noted shortcomings with the NZBN approach which would only capture data from its inception onwards (and nothing historic or existing). She noted existing data sheets should be updated or a real time platform created.

- Members suggested BERL (or another capable agency) should produce a new report showing the need to invest in the Māori economy – but need to ensure the narrative supports HKKAR.
- Dave presented ‘positioning TPK for Strategic Impact’, which is the overview of review for TPK. Full review should be complete by May.
- Robin noted there a lot of latent activity across agencies that is well meaning but not connected and disjointed – agencies should address this.
- Dave Samuels leaves at 11.00am.

3.2 MBIE

- Shar gave an overview of ITPs and noted a possible fund that’ll be created for Māori. Members requested that the fund looked beyond only technology development but also empowered Māori and the environment.
- Members suggested they’re informed about relevant budget bids in the future so they can play a role advocating, like they were for Social Procurement.
- Shar raised the work the PMBAC (namely Privacy of natural persons) are doing with their ‘Ngāti Apōpō’ project. Shar informed MEDAB that a recommendation being made to the Prime Minister was, that a meeting should take place between representatives from PMBAC, Iwi Leaders Economic Taumata and MEDAB to discuss the recommendations and a way forward.

ACTION: Shar to speak to Ian Cosser regarding Māori Data project

ACTION: [Privacy of natural persons] to recirculate the research proposal that Sacha wrote up on Māori SME

ACTION: [Privacy of natural persons] to investigate Paul Stocks attending the next meeting to discuss CAS

ACTION: [Privacy of natural persons] to arrange a mid-meeting briefing for MEDAB members.

12.10pm Sacha signs out

4.0 Social Procurement update

- Tania gave an update of the two hui held in Auckland in November led by DIA and EY Tahi.
- Tania left the room at 12.30 pm.
- [Privacy of natural persons] declared interest with hui taken with TSI. Members decided this was negligible and [Privacy of natural persons] remained in the room.
- Board members were happy with the progress of the Social Procurement policy. They will take a step back while the policy process continues but will offer advice and advocacy during implementation.
- MEDAB members signalled the need for collaboration between both TPK and MBIE, with both playing important, complimentary roles.

12.55pm break for lunch

1.00pm Tania returned to the room

5.0 Strategic Focus Discussion

- Social Procurement should continue to be a priority – advisory can still come about monitoring the success of it.
- MEDAB noted they’re not as engaged as they could be with Just Transitions, which should be led by Māori.

- Next hui they would like to talk to people that are championing kaitiakitanga within the context of economic development. Hikurangi Enterprises was mentioned as a possible organisation to talk to.
- They spoke of the importance of data, research and narratives, and how important it is across Māori economic development.
- There ultimately is no change in the three priorities.

ACTION: Privacy of natural persons to send government economic development roadmap to MEDAB

ACTION: Privacy of natural persons to investigate Hikurangi Enterprises presenting at the next MEDAB hui

6.0 Mapping MEDAB's strategic agenda

- This section was combined with 5.0.

ACTION: Privacy of natural persons to adjust slide deck as per discussion in 5.0

7.0 MEDAB Appointments

- Update given to MEDAB members that ministers would like to meet with each other to discuss.
- Shay mentioned Privacy of natural persons as a potential candidate.

ACTION: Privacy of natural persons to request Robin attend meeting with Ministers Jones and Mahuta

8.0 Board Administration

- Members agreed a meeting with Minister Twyford was no longer required.
- Members agreed the next hui will have a focus on Just Transitions, with the following hui having a focus on data and research.
- Shay raised some concluding remarks:
 - Could we influence boards of philanthropic funders like Foundation North to have greater Māori focus.
 - Could there be a Navigator role to help Māori organisations navigate funding landscape.

ACTION: Shar to arrange attendance of Privacy of natural persons and/or Privacy of natural persons at the next MEDAB hui.

DECISION: Shay moves the minutes of hui on 23 October as true and accurate, Tania seconds

The meeting was closed at 3:10pm with a karakia whakamutunga.

NEXT MEETING: 10am Tuesday, 21 April at Te Puni Kōkiri

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Tuesday, 21 April 2020 **Time:** 10:00am-12.30pm

Venue: Virtual via Zoom

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare, Harry Burkhardt, Sacha McMeeking

Officials: **MBIE**
Carolyn Tremain CE, Jo Hughes DCE Strategic Policy and Programmes, Shar Amner Te Tumu Whakarae (acting), Privacy of natural persons Senior Policy Advisor

TPK, Privacy of natural persons Chief Advisor, Privacy of natural persons Economic Wealth Manager (acting)

Treasury

Privacy of natural persons Principal Advisor, Privacy of natural persons Principal Advisor

Apologies Dave Samuels CE TPK, Hiria Pointon DCE Policy (acting) TPK

1.0 Mihimihi

- Robin opened with mihimihi and karakia at 10.05am

2.0 Board administration

- Privacy of natural persons and Privacy of natural persons went through actions from last meeting. AP register updated to reflect.

ACTION: Privacy of natural persons updates AP register to reflect delays and resolved actions

DECISION: Shay moved minutes true and accurate, Harry seconded.

DECISION: Sacha to represent MEDAB on Reserve Bank project on Maori Economy research undertaken by BERL

ACTION: Privacy of natural persons to follow up with Dave Samuels about MEDAB appointments

3.0 Immediate COVID-19 Response

- Tania gave brief about email sent through to MEDAB members and officials. Highlighted importance of not using Maori labour force to 'mop-up' unemployment statistics with low-skilled jobs, and importance of digital access.
- Shay also gave a brief about his email sent. He further stressed the importance of digital capability and e-commerce.
- Robin, Sacha and Harry shared their experiences about the immediate impacts they're seeing on whanau Maori and the Maori economy.

- Harry highlighted the importance of iwi to be able to reach all parts of society, something which government agencies can struggle with. Also similarly to Tania, the importance to focus on human capital development rather than infrastructure.
- Jo discussed how immediate response has been raw at times but now need to think about being ready to establish a productive, sustainable and inclusive economy.

ACTION: Shay to follow up with Shar about e-commerce work at MBIE

Privacy of natural persons joined 10.38am

Joanne Hughes left 11.01am

Carolyn Tremain joined 11.19am

Carolyn left at 11.59am

4.0 Medium-Long Term COVID-19 Response

- The Treasury paper contains *scenarios* not forecasts. Treasury are predicting a V or U shape as opposed to an L shape, which may be a result of economic scarring. Treasury are working on a richer paper that is more data informed and more similar to forecasts.
- Carolyn added comments that it is hard to know whether it is a U, V or an L but know that there will be an extended period of downturn. Despite downturn, Carolyn sees opportunities for Maori, particularly in food and fibre sectors. Recovery strategy should be against the living standards framework and being inclusive, which includes Maori.
- The Maori Senior Officials Groups highlighted their key actions: lead, leverage and link. They want MEDAB to be a key part of the officials group and have some mechanism to contribute regularly.

ACTION: Privacy of natural persons to get MfW paper on COVID impact on wahine and distribute

5.0 Strategic Focus Discussion

- Social Procurement continues to be a key lever, even during COVID-19 recovery. It is buying outcomes beyond just a Maori business, like workforce training and development. It is not an end in itself, but a tool to help facilitate change.
- Robin believes we need to play a more assertive role in advocacy and advice, and lean into more leadership representation and roles.
- Sacha a few key areas of change where MEDAB should take a brokering and facilitating role in the recovery:
 - the infrastructure commission;
 - serious resourcing for education and reskilling;
 - a wellbeing commissioner and;
 - microfinance
- Harry is a strong supporter of enabling iwi to achieve their own solutions, and wants to understand how MEDAB can influence government to do this.
- Shay sees shift into the knowledge economy as crucial.
- Tania believes we cannot simply scale up existing programs, need effective processes to establish policy that doesn't uphold current equities.
- Treasury are keen to continue to work alongside MEDAB on an on-going basis.

Sacha left at 12.40pm

The meeting was closed at 1:05pm with a karakia whakamutunga.

NEXT MEETING: 10am Tuesday, 19 May via Zoom

DRAFT

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Tuesday, 19 May 2020 **Time:** 10:00am-12.00pm

Venue: Virtual via Zoom

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare, Sacha McMeeking

Officials: **MBIE**
Carolyn Tremain CE, Jo Hughes DCE Strategic Policy and Programmes, Shar Amner Te Tumu Houkura (acting), Privacy of natural persons Senior Policy Advisor

TPK

Dave Samuels CE, Hamiora Bowkett DCE Strategy, Privacy of natural persons Manager Strategy, Privacy of natural persons Chief Advisor, Privacy of natural persons Economic Wealth Manager (acting)

Treasury

Privacy of natural persons Principal Advisor, Privacy of natural persons Principal Advisor

Apologies Harry Burkhardt, Hiria Pointon DCE Policy (acting) TPK

1.0 Mihimihi

- Robin opened with mihimihi and karakia at 10.05am

2.0 Dave and Carolyn's Kōrero

- Dave and Carolyn highlighted COVID-19 as an opportunity for MBIE and TPK and other agencies to work together, emphasising the need to work together in this environment. Their slides are a start to the conversation and getting buy in from other agencies.
- They noted this collaborative approach isn't new but previously has not had the impact, this is an opportunity to reset.
- Robin sees alignment with HKAR across the board – one area where more focus could come is on a zero carbon economy.
- Tania thought there could be more emphasis on utilisation rate rather than unemployment only. When a problem is framed in terms of unemployment, solutions are created to meet only that, rather than looking at Maori who are underutilised in vulnerable employment. There could also be more regional nuance included, with experiences different for each region.
- Shay emphasised the importance of entrepreneurship to create intergenerational wealth and empower whanau Māori.
- Sacha caveated that entrepreneurship can be risky, particularly in this time of uncertainty.
- Cadetships can work but they are also slow, she suggested speeding up impact with partnerships between tertiary and private sector to get more experience. She also specifically raised 'WISES' (work integrated social enterprises), who's social purpose is the reintegration of disadvantaged workers.

- Robin highlighted shovel ready as a catch phrase currently but need to make sure its not Maori holding the shovel. Need to understand how Maori move up in the value chain.
- [Privacy of natural] highlighted that Maori population is young, with a 24 median age, their positioned for the future. He said resilience will be in 'click ready jobs', focus on digital – where fibre goes, innovative ecosystems set up.
- Dave stated that we need to have something to fill the vacuum, otherwise the low hanging fruit will get soaked up i.e. the easier policy answer which will not benefit Maori.

3.0 MEDAB going forward

- Robin commented that we need to structure MEDAB in such a way that it can provide value.
- Sacha said MEDAB members could facilitate regional conversations to ensure on the ground info. They could possibly coordinate a zoom hui with these regional leaders. MEDAB members could also be given separate portfolios.
- Tania supported but said as well as talking to leaders, there should be some on the ground intel from whanau too.
- Dave is supportive of MEDAB and wants to support any way TPK can. BUT does need to check with ministers to make sure they're aligned. He sees MEDAB as regionally led and nationally enabled.
- Robin highlighted that in the vein of being a crown-maori partnership, it is important to keep in touch with Māori on the ground. Not diminishing the importance of government relationships but MEDAB should represent the Māori side of the partnership.
- Sacha caveated that they don't want to get lost in the regional space but there are not many that can mediate like MEDAB because they aren't attached to iwi or funding. They simply hold the relationship – there is neutrality.

Sacha Joined 10.15am

[Privacy of natural persons] joined 10.20am

Carolyn left at 10.40am

4.0 Budget 2020

- [Privacy of natural] highlighted three phases: the recovery, reset and rebuild. Also that the stimulus is larger than has been seen before. He noted there is a wave still to come, which is a chance for treasury to do more thinking and understand impacts better.
- A point he raised in his discussion with [Privacy of natural] on Te Ao was that Māori entities maybe need to take on more debt to create jobs for their people.
- Tania asked why the wage subsidy 8 weeks is 8 weeks. [Privacy of natural] responded that the welfare review group is being involved to understand the what to do with the subsidy going forward.
- [Privacy of natural] noted that the budget has some inspiration from the saying that 'you wouldn't rebuild your house exactly the same if you rebuilt it.' They have been trying to think about how they would rebuild it anew.
- Tania asked what the environmental jobs will look like and cautioned against low skilled, state sponsored employment.
- Robin noted that MEDAB would like to help set the goals for some of the packages.
- Tania remarked that Maori also need to 'own the shovel' in shovel ready projects.
- [Redacted] Free and frank opinions

5.0 Agency update

- Tania highlighted the importance of getting social procurement stood up ASAP, with opportunities continuously growing. Shay was disappointed with the lack of speed.
- Privacy of natural persons noted it would be a 3-6 month process for the establishment of NZBN.
- MEDAB appointments should be refreshed with the refresh presented by Dave and Carolyn.
- Sacha noted that Whanau Ora commissioning agencies should be more prominent to make sure voices of our whanau are heard.
- Tania declared HWEN contracts with PDU.

The meeting was closed at 12:20pm with a karakia whakamutunga.

NEXT MEETING: 10am Wednesday, 24 June

DRAFT

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 24 June 2020 **Time:** 10:00am-3.00pm

Venue: Virtual via Zoom

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare, Sacha McMeeking, Harry Burkhardt

Officials: **MBIE**
Carolyn Tremain CE, Shar Amner Te Tumu Houkura, Privacy of natural persons Policy Director Small Business (for agency update – NZBN), Privacy of natural persons Principal Advisor Transitions Strategy (for Zero Carbon Economy), Privacy of natural persons Senior Policy Advisor

TPK

Dave Samuels CE, Hamiora Bowkett DCE Strategy, Geoff Short DCE Policy, Privacy of natural persons Chief Advisor, Privacy of natural persons Manager Economic Wealth (acting), Privacy of natural persons Manager Strategy

Treasury

Privacy of natural persons Principal Advisor

Apologies Joanne Hughes DCE Strategic Policy & Programmes MBIE, Privacy of natural persons Principal Advisor

1.0 Mihimihi

- Robin opened the hui at 10.06am
- Robin noted that he's been appointed to the board of Worksafe NZ
- Shay notes that he's doing advisory to MBIE around ecommerce and digital enablement. He's also a preferred provider for NZTE.

ACTION: Privacy of natural persons to update interests register as per updates.

2.0 Agency Updates

- TPK
 - Social procurement to be covered in the resilience strategy
 - BERL: project is proceeding as scheduled, within scope. Jason added that there are a number of data projects going on as a result of COVID19. One query treasury had is getting coherency across these projects across government. Adrian Orr meeting with 'Manaaki', which hopefully BERL will be involved. Privacy of natural persons asked if Sacha wanted to attend the meeting, which she agreed.
- Treasury
 - Budget on the whole was focused on standing the economy back up, such as worker support and social support, the package for Māori package also reflects that.

- Māori package seeks to pivot from response to recovery.
- [Privacy of natu] raised the balance between Māori getting siloed through their targeted package versus recognition of exceptional effects on Māori and their significance in NZ.
- Robin asked who is holding the money and holding those agencies to account? There is potential that a team in Treasury could be dedicated to ensuring delivery of the budget initiatives, just an idea at this stage and no confirmation. Robin highlighted there is a whole lot of opportunity, but need to ensure that it is delivered on.
- Harry further asked about the speed of delivering on budget initiatives; how it often doesn't happen fast enough. Yet he emphasised that it did in the COVID19 response through decentralisation – how do we then take those lessons to apply to these new recovery initiatives? Harry noted the government needs to be thinking how the to replicate this agility and speed and be solution focused.
- [Privacy of natu] said potentially it was faster as the intent of the response was literally just to get stimulus into the economy, rather than more technical policy delivery that's involved in the recovery.
- Sacha noted the high trust model is a key part of the response we can learn from. Something that should be replicated with Māori organisations.
- A key positive of COVID19 that was missed, was that Māori had better health outcomes than the rest of the population which contradicts a history of poor health outcomes.
- MBIE
 - Shar updated on APH today and 3 new appointees
 - Robin asked how they can influence ITP governance
 - [Privacy of natu] highlighted work Te Arawa ([Privacy of natural persons] and [Privacy of natural persons]) is doing (as well as Manaaki and BERL). Currently expensive to report on anything on the Māori economy, due to the having to pay an external agency. NZBN is about putting a Māori identifier based on ownership, plus some other Māori business questions. Once complete it should make reporting much easier. IDI will be used to pull together all key data sources. There's a paper going to ministers about this, MBIE to fund out this initiative out of baseline.
 - Sacha asked what the statsNZ drop down boxes contained so that there may be an ability to put Māori businesses on a continuum. Sacha highlighted three key aspects:
 - People – the Does the way people are engaged in your business aim to grow Māori prosperity/futures (eg through wages
 - Purpose— does your business aim to contribute to Māori aspirations
 - Practice— does your business follow Māori protocols
 Or an alternative could be to draw from the definition of Indigenous peoples in the UNDRIP.
 - Tania cautioned about the having kaupapa Māori products in industries like construction.

ACTION: [Privacy of natu] to get Sacha invite to RBNZ and 'Manaaki' meeting before meeting on 30 June.

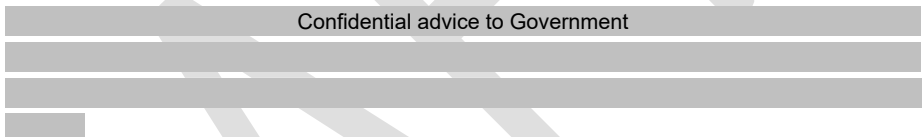
ACTION: Shar to report back regarding ITP governance and how MEDAB can be involved.

ACTION: [Privacy of natu] to provide update on budget initiatives by 31 July and circulate to MEDAB members.

10.55am [Privacy of natural persons], Geoff Short, [Privacy of natural persons], Dave Samuels, Carolyn Tremain and Hamiora Bowkett joined the meeting

11.05am [Privacy of natural persons] left the meeting

3.0 Resilience Strategy

- CEs Comments
 - Carolyn supports the resilience strategy but just wants to understand how MBIE can support and lean into the strategy.
- Presentation
 - Minister Mahuta has recently taken aspects of the resilience strategy to various committees throughout government and highlighted how data and analytics has informed the approach. She would like to understand how we drill down further to communities.
 - Still a bit of work to be done to strengthen the intervention logic and KPIs on the strategy. But will allow time for CEs to socialise at their level. There is potential for a Māori economic resilience CEs group. Carolyn feels its best to give exposure across the whole economic CEs group.
 - Carolyn had a request from the NZTE board to give an update with Dave about the Māori economy – particularly in relation to exporting.
 - Robin notes its crucial that the strategy has a joined up approach. Government agencies across the board have signalled support for HKKAR and ERERE – so there is momentum to ride off. Does however recognise that we need to re-strengthen relationships with other agencies.
 - Robin raised social procurement and digital connectivity.
 -  Confidential advice to Government
 - Digital connectivity – funding has been set aside for Marae connectivity but this is largely just infrastructure which is only part of the problem. They need devices and skills to utilise this infrastructure.
 - Shay notes resilience plan is comprehensive and focused on the right things. Areas that he can't see emphasis in are:
 - [1] Digital business (training + cadetships + in growing SMEs); Māori not around the table for these discussions, Shay is often the only one.
 - [2] Food sovereignty (for whanau and using Māori land)
 - Sacha notes would like to add complements on the rigour of work. She wonders about capability building as the silver bullet, it seems like the natural response to how we typically define the problem of Māori access into different places. I'm not sure that the problem definition is as accurate as we want it to be, or that capability development can or should deliver us all that we want. Just notes a potential under weighting of this and over weighting of Māori business.
 - Harry notes that there is nothing about devolution or moving to be fast and effective. Digital connectivity should be looked at as a human right, like sanitation and clean water.
 - Tania notes that in Mangere 30% of households are not digitally connected, despite having the infrastructure. She asks how can we change the models of ownership for these, like digital devices etc? She notes how despite slow social procurement cabinet decision, government can still start rolling out already without overarching targets in place, its already happening on a slightly smaller scale throughout the country, such as Kainga Ora, PDU or MoT.
 - Geoff echoes Robin's sentiment that agencies can't do this in isolation, needs to be cross agency and partnering with Iwi and other external groups, clear about roles

and accountability. Free and frank opinions

- Privacy of natural person notes that maybe the slide deck is too narrow to deliver advice for the Minister on investment and should be expanded to broader aspects and actions.
- Shay would like the opportunity to provide more concrete feedback into the 15 intervention initiatives.
- Robin noted that the amounts of money noted in the resilience strategy is not enough for step change, it really needs to happen with influence with other agencies that have larger budgets. Robin specifically noted Kainga Ora as someone to connect up with.

ACTION: Dave and Carolyn to socialise Resilience strategy at an upcoming economic CEs hui.

ACTION: Privacy of natural person and Privacy of natural person to send update to MEDAB on marae connectivity

ACTION: Privacy of natural person to send out email to MEDAB members about further feedback on the resilience strategy.

ACTION: Privacy of natural person to circulate profiles of the new MEDAB appointees.

Hamiora and Dave left at 11.35am

Carolyn left at 11.48am

Privacy of natural person left at 12.04pm

LUNCH at 12.04pm

Meeting resumed at 1.05pm

4.0 Pre-Election Period Brief

- Regulated period and cannot take actions that looks to benefit one particular party – it will end up counting on the advertising budget of the party.
- Ministers tend to exercise restraint around appointments. But they generally still govern right up until the election.
- If MEDAB have any party interests they need to declare and we can make arrangements accordingly.

ACTION: Privacy of natural person to send out SSC guidance on preselection period to MEDAB members

5.0 Zero Carbon Economy

- NZ is 4th in the OECD per capita for emissions.
- Sacha asked if the environmental impacts going to be translated into social impacts and be considered also? She has done some modelling to indicate that social impacts are most pronounced on those already impoverished.
- Because weve only got 30 years, how has budget been pivoted to reflect this short timeframe? It's been partly pivoted.
- Robin asked if tools are being created for Māori to make more informed decisions about environmental impact?
- Māori have been so heavily involved in carbon emitting industries for so long, due to connection to land and settlement assets etc. Some internal contradictions between kaitiakitanga and the investment areas of Māori. Need more work working with iwi to transition.

- Māori got back forests in settlements but these forests were hindered with ETS restrictions on them. For example, Ngai Tahu got 50m of impaired assets at settlement without them knowing of the ETS. This something to bear in mind when coming down too hard on the Maori economy.
- The Māori economy could be compared to a developing economy, yet we're getting imposition of uniform climate change policy.
- Sacha thinks we need to balance the policy target between transition existing and also creating new opportunities in new sectors. Currently Māori workforce and education system will not deliver skilled workers required for these zero carbon industries. What help is there for this?
- Tania asked how people afford EV vehicles if our people can't afford a driver's license? Need to make sure the social inequities are considered in the application of policies.
- MEDAB can link up through Dave and Carolyn who are on CE working group on climate change.

ACTION: Shar and Geoff to think and plan next steps for MEDAB involvement in the Zero Carbon Economy

ACTION: Dave and Carolyn to find out who is involved in the CE climate change working group.

6.0 Māori Digital Inclusion

- Robin believes Maori are prominent in the focus of the digital inclusion strategy, but wonders how they're actually delivering for Māori? Especially after them noting that Māori are potentially one of the most vulnerable populations.
- Robin wants to add digital inclusion as a fourth priority
- Sacha's main thought on digital inclusion links back to Harry's earlier comments about the scale of economic impact from COVID- if 1 in 2 or 1 in X Māori are struggling to pay for kai and bills, it will magnify pre-existing access issues. It makes me think that good work, such as this digital inclusion mahi, needs to work to have a specific inclusion of responses to COVID impacts.

ACTION: Shar and Geoff to think about people that MEDAB should talk to regarding digital inclusion

7.0 Board Administration

- Need to ensure the new MEDAB members are inducted adequately about the topics discussed today.

DECISION: Harry confirmed minutes, Tania seconded.

DECISION: Robin confirms happy with SSC social media piece and photo.

ACTION: Privacy of natural persons to follow up kōrero from new members about why they want to be on MEDAB.

ACTION: Privacy of natural persons to follow up where on the list the Māori projects are (in the resilience strategy), are they favourably classified?

The meeting was closed at 2:42pm with a karakia whakamutunga.

NEXT MEETING: 10am Wednesday, 26 August

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 26 August 2020 **Time:** 9:45am-2.45pm

Venue: Virtual via Zoom

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare, Sacha McMeeking, Harry Burkhardt, David MacLeod, Hinerangi Edwards, Robyn Kamira

Officials: **MBIE**
Carolyn Tremain CE, Joanne Hughes DCE Strategic Policy & Programmes, Shar Amner Te Tumu Houkura, Privacy of natural persons Senior Policy Advisor

TPK

Dave Samuels CE, Hamiora Bowkett DCE Strategy, Geoff Short DCE Policy, Privacy of natural persons Chief Advisor, Privacy of natural persons Manager Economic Wealth (acting), Privacy of natural persons Manager Strategy

Treasury

Privacy of natural persons Principal Advisor, Privacy of natural persons Principal Advisor

DIA

Privacy of natural persons, Principal Advisor

Guests: Privacy of natural persons

Apologies:

1.0 Mihimihi

- Robin opened the hui at 10.09am

ACTION:

2.0 Examples of Maori led economic development projects

- Robin discussed Te Wananga o Raukawa and a possible partnership with Puhoro. TWOR are also looking at capital development which could include a tech hub.
- Shay discussed his e-commerce project partnering with Shopify.
- Sacha discussed an innovation lab she is working on with Eru Tarena. She hopes it will help rangatahi work and train to solve today's wicked problems. She noted a proposal to come to TPK and MBIE.
- Tania - *lost internet connection, no notes recorded
- Hinerangi - *lost internet connection, no notes recorded
- Robyn highlighted the potential of private 4G/5G networks which could be used to support Maori. She highlighted the related barriers of conspiracy theories that are undermining roll out to connect our people into the economy.

- David – Putting together a project in Te Waipounamu for Government to consider, where 20% of the land will be predator free, which will train people formerly displaced by COVID related redundancies.

Harry arrived at 11.07am

Privacy of natural persons joined at 11.36am

3.0 Resilience Strategy

- CEs Comments
 - Carolyn noted unanimous support from the economic CEs about the MER, and its continued work.
 - Dave intends to brief the social wellbeing board on the community development pou of MER.
- Presentation
 - Robyn believes we could go further than this document and be more aspirational rather than being restricted by what current budgets allow.
 - Harry thinks overarching goal of having impacts no worse than non-Maori automatically assumes Maori will be worse.
 - David believes there is not enough of an execution element, the strategy doesn't necessarily say how or when.
 - Dave does note that there is a balancing act between aspiration and 'the rubber hitting the road'.
 - Hinerangi would like to incorporate Whanaungatanga into the strategy, however this may create difficulties with measurement. Connectedness is central to Maori resilience.
 - Harry had a couple of points he wanted to share with the CEs:
 - We can't rely on previous orthodoxies, need to think new
 - Need to utilise the iwi/hapu for reaching communities, they own the last 1km to them.
 - Hinerangi believes a KPI on school leavers would be a beneficial metric for the MER, as it would indicate short term and long term impact on Māori. She goes further to point out that improvements in school leavers could be made by taura Māori having devices that enable them to carry on learning.

Carolyn left at 12.25pm

4.0 Te Matapaeroa Maori Business

- Nicholson Consulting were originally tasked by DPMC with funding coming from TPK. Originally it was to understand the landscape of at risk peoples, including Maori. All government data was mapped on a GIS platform. Matapaeroa was born out of this consolidation of data.
- This is only high level data and may miss some parts of Maori entities or the Maori economy due to the framing that has to be put in place (i.e. maori ownership percentage) and sometimes complex business structures (i.e. runanga etc).

5.0 Digital Inclusion Action Plan

- 20% of New Zealand through at least one of the dimensions (of four) is digitally excluded. 16-17% of this is Maori.

- Different agencies have different ideas of digital equity, they have variable focuses across the four dimensions.
- Tania says that the current environment presents an opportunity to change up the ownership (e.g. cooperatives) of digital infrastructure as a way to ensure digital equity, the market does not ensure digital equity and government often just finds work arounds, rather than addressing the root causes.
- Privacy of says MoE are champions, particularly Privacy of natural persons. In MBIE is Privacy of natural persons. He can lend out names to those who are keen to get behind this.
- Hinerangi noted the median age of a teacher is 58 (and most Pākehā), so how do these teachers teach the necessary digital skills and engage our brown children?
- Privacy of says there are two key levers: 1) high speed internet everywhere, all houses and schools and 2) future focused strategy to equip Maori with skills for the digital economy. Privacy of also sees the need for leaders in govt to champion this and wporrk with leaders outside of govt.
- Cabinet paper going up that MEDAB could feed into.
- Robin believes Kainga Ora wouldn't be opposed to making all houses digitally connected just the issue of getting the capital for this.
- David asks how do we lift the digital connectivity to the utility standard like energy or water?
- Send through RFP stuff to MEDAB members

ACTION: Privacy of to follow up about MEDAB connecting in with the Digital Council around digital inclusivity.

ACTION: Privacy of to send through RFP link on digital inclusivity to MEDAB members.

6.0 Agency Updates

- TPK
 - Business data – NZBN signed off by cabinet. Tech still has to be developed.
 - Social procurement – working in partnership with MBIE (NZGP) to get a prototype rolled up as soon as possible. This will enable Māori Businesses to take advantage of 'shovel-ready' projects.
- Treasury
 - There will be a hui between reserve bank governor, secretary for the treasury and Maori leaders at the end of October.
- MBIE
 - LT-LEDS to attend next meeting and will have a document in advance to consider.

ACTION: MBIE to speak to construction ITP about working with Kainga Ora to support Māori.

7.0 Board Administration

- Harry – were sitting on a lot of information that needs to be shared. How does MEDAB share their information? When people present they should have information that can be circulated (unless explicitly stated confidential).
- Potentially a new rule of thumb that papers will be available for distribution following the meeting unless otherwise stated from agencies.
- Hinerangi wants to make sure that we are not rubber stamping but play 'bad cop' and call government out when they need it.
- David wants to know how we create value out of all this information.
- Each agenda item we need to understand what is required by MEDAB on it. Maybe have an additional column on the agenda with what action sought by the board for that particular item.

DECISION: minutes for hui 24 June are approved by Harry and seconded by Tania

ACTION: Privacy of natural pe to follow up about confidentiality of MER and Māori Data Presentations

ACTION: Privacy of natur to follow up with Robyn, Hinerangi and David about the accuracy of the interests register.

ACTION: Shar, Robin and Geoff to discuss process for distribution of MEDAB documents.

The meeting was closed at 2:42pm with a karakia whakamutunga.

NEXT MEETING: 10am Wednesday, 28 October

DRAFT

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 28 October 2020 **Time:** 10am-3pm

Venue: G.06 MBIE Stout Street

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare, Harry Burkhardt, David MacLeod, Hinerangi Edwards, Robyn Kamira

Officials: **MBIE**
Carolyn Tremain CE, Oliver Valins DCE Strategic Policy & Programmes (acting), Shar Amner Te Tumu Houkura, Privacy of natural persons Principal Policy Advisor, Privacy of natural persons Senior Policy Advisor (VC), Privacy of natural persons Senior Policy Advisor

TPK

Dave Samuels Secretary for Māori Development, Hamiora Bowkett Deputy Secretary Strategy, Governance & Public Sector Performance, Privacy of natural persons Chief Advisor, Privacy of natural persons Manager Economic Wealth, Privacy of natural persons Manager Strategy, Privacy of natural persons Manager Natural Resources

Treasury

Privacy of natural persons Principal Advisor

DIA

Privacy of natural persons Strategic Advisor

MfE

Matthew Cowie, Director – Climate Change

Guests: Privacy of natural persons Digital Council member (VC)

Apologies: Sacha McMeeking, Geoff Short DCE Policy TPK, Privacy of natural persons Principal Advisor Treasury

1.0 Mihimihi

- Robin opened the hui at 10.08am

2.0 MEDAB members insights

- Digital connectivity and the digital sector present opportunity for Māori. Some communities are still disadvantaged hugely through lack of digital connection, but if government resource is directed correctly to ground-up, Māori-led projects (e.g. Korou Digital Agency and Pūhoro STEM Academy) then real change can be made for the Māori economy and a young, growing Māori population.
- A COVID-19 triggered economic downturn is seemingly yet to take hold, however government cannot get complacent and forgot lessons from the immediate recovery; like empowering

Māori to help their own people. Similarly, just because impact has not hit yet, government should not continue business-as-usual and turn towards 'safe' goals; like resilience.

- Infrastructure spend is meant to be coming in 2-4 years and yet there is already a shortage of workforce. A better approach may be to spread it over a longer term which allows for more meaningful workforce development as well as costing less for the builds (due to a more even spread of demand).
- Better workforce support for Māori is needed in apprenticeships, where completion rates are low (particularly in higher paid apprenticeships). Job creation is something that should be actively pursued, rather than solely job training.
- Māori are being involved in policy development throughout the country and now work needs to be done to ensure they have the capacity and capability to contribute.

3.0 CE Kōrero

- CEs Comments
 - Carolyn: 14 portfolios that need to be reassigned that were with NZFirst and Greens. Labour Manifesto is the main thing to go on at the moment. PGF becomes a regional partnership seed funding unit, \$200m fund. But there will still be focus on completing the PDU funds. With more of a streamlined government there might be more a joined up approach.
 - Dave: believes focus should be on employment and on keeping people in jobs and upskilling, can't really be one thing but should be at least a focus. There is a lot of money in the system but a lack of co-ordination amongst agencies. We need to focus our energies of things that are working and pool our Crown resources. Need targeted Māori interventions.

ACTION: Privacy of nature to follow up about RPB data and distribute to MEDAB members.

ACTION: Hamiora to update MEDAB on TPKs monitoring function next hui

4.0 Carbon Zero Kōrero

- It is hard to see Te Ao Māori in these frameworks [LT-LEDS & Cross-Government Emissions Reduction Plan]. Māori perspectives are key to addressing climate and environmental issues. There needs to be more Māori values built in the framework and a Māori narrative built around to get Māori involvement (a good example is Te Mana o te Wai). This could include KPIs that align to Māori perspectives of the environment e.g. Māori still being able to get kai from waterways.
- Some members noted how engagement needs to be earlier, with more of a blank canvas and use of co-design principles. However others noted that there needs to be greater structure to give feedback on.
- There needs to be a more joined up approach to engagement where Māori are engaged on the whole zero-carbon framework, taking into account both the opportunities and risks (not just the risks).
- Social Procurement could be a mechanism to change business practices towards something more environmentally sustainable.

5.0 Digital Council Kōrero

- Both MEDAB and the Digital Council see creating aspiration as an important aspect for Māori in digital, Māori need to be educated about the possibilities of the sector and see themselves within it.
- Digital council can be a voice to amplify MEDAB and vice versa. They are working to create the visibility and credibility of Māori initiatives across the motu.
- Could the groups come together for a brainstorm session about ways to work together. Want to have deeper, lasting relationships rather than anything shallow.
- Digital Council could be another hoe to the HKKAR waka.
- Both advisory groups were interested in how the digital Māori network (public and private) could be strengthened to better improve collaboration and generally development of the sector.

ACTION: [Privacy of nature] to follow up with [Privacy of nature] about how best Digital Council and MEDAB can work together further

6.0 Agency Updates

- TPK
 - More info to come out soon about the Māori business data work with Nicholson consulting. MEDAB will get a prerelease of the report.
 - Te Kupenga Hao Pāuaua (the social procurement project team) – is still being set up but focusing on four workstreams: 1. Buyer engagement 2. Supplier engagement 3. Data management 4. Prototyping (from intermediary services to full supplier support).
 - There has been a restructure of the economic policy team in TPK which has meant they're still working through team processes and setup. The guiding framework is MERS, which hopefully will bring more cohesion across government to support Māori.
- Treasury
 - Ministries are exceptionally busy at the moment fulfilling BIMs.
 - MEDAB is an enabler for the Māori economy and other policy mechanisms. [Redacted]

Free and frank opinions [Redacted]
- MBIE
 - Te Kupenga is going through a refresh period at the moment, currently team of 11 and likely lift to 14. Director Māori positions are being stood up across the organisation which will hopefully mean this network can more effectively influence across MBIE.
 - The BERL Māori economic development report due at the end of year. Hopefully can tie up a review of it with the final MEDAB meeting. It will be the first Maori Economy report by BERL since 2013.
 - It's good to have some NZBN data captured but need to ensure it is validated. Tania has had experiences of businesses identifying when they really are not Māori e.g. Spark.

ACTION: Shar to follow up about HKKAR strategy refresh with Oliver and Carolyn.

7.0 Board Administration

- Make minutes more strategic than literal.
- Need to make the agenda more of what MEDAB want and include items they can constructively give feedback on.
- Presenters need to be better prepared about what to expect from MEDAB.

DECISION: minutes for hui 26 August are approved by Harry and seconded by Tania

ACTION: Privacy of nature to prepare one pager to prepare presenters at MEDAB.

The meeting was closed at 3:28pm with a karakia whakamutunga.

NEXT MEETING: 10am Monday, 7 December

DRAFT

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Monday, 7 December 2020 **Time:** 10am-3pm

Venue: Ngā Mokopuna a Tāne, Level 3 Treasury, No. 1 The Terrace

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare, Hinerangi Edwards (VC), Robyn Kamira, Sacha McMeeking

Officials: **MBIE**
Carolyn Tremain CE, Oliver Valins DCE Strategic Policy & Programmes (acting), Shar Amner Te Tumu Houkura, Privacy of natural persons Senior Policy Advisor, Privacy of natural persons Advisor

TPK

Dave Samuels Secretary for Māori Development, Hamiora Bowkett Deputy Secretary Strategy, Governance & Public Sector Performance, Privacy of natural persons Chief Advisor, Privacy of natural persons Manager Economic Wealth

Treasury

Privacy of natural persons Principal Advisor, Privacy of natural persons Advisor

Apologies: Harry Burkhardt, David MacLeod, Geoff Short DCE Policy TPK, Privacy of natural persons Principal Advisor Treasury

1.0 Mihimihi

- Privacy of natural persons opened the hui at 10.15am

2.0 MEDAB members insights

- MEDAB members highlighted that a more holistic, joined-up approach is required with policy solutions. They noted some good examples:
 - Whanau Ora microfinancing introduction to Te Waipounamu, which signals an expansion from purely health focuses of Whanau Ora.
 - A holistic waste management project in South Auckland with community ownership
 However also noted poor examples:
 - RoVE and WDC are not connecting up across and between each other and beginning engagement in this fragmented state.
 - Marae upgrade funding not including an upskilling component to their employment programs (only encouraging labour).
- Nearly all members raised the importance of equipping Māori with the skills for the future, in particular the digital sector, STEM sectors and creative problem solving. Some examples raised were:
 - Design lab being set up in Te Waipounamu, with TPK's cadetships
 - Pūhoro STEM academy at Massey University

- Drone piloting apprenticeships for tradespeople in Te Tai Tokerau
- Radio engineers for new 5G towers

There is still a huge amount of potential to direct TEC funding through to more of these types of courses. The current courses offered often are not generating better outcomes for the students.

- Social procurement continues to be a success story that has come out of South Auckland, but the work is not done yet. Government agencies like Kainga Ora need to keep embracing it and strive towards the newly announced 5% target.

3.0 Board Administration [moved to the last item of the meeting]

DECISION: Hinerangi moved the minutes on 28 October as a true and accurate record, seconded by Tania

ACTION: [Privacy of natural person] to update Robyn's position with the institute of IT professionals to deputy president

ACTION: [Privacy of natural person] to follow up with BERL about sharing preliminary copy of the Māori economy report with MEDAB members

4.0 Agency Updates

- TPK
 - Currently working through their strategic priorities to understand how they relate to Minister Willie Jackson's focuses.
 - WAI262 and international trade are two portfolios that have been delegated to Minister Nanaia Mahuta.
 - The Virtual Indigenous Trade and Connections Event will be held on 22 February and 1 March to connect Māori and Aboriginal businesses.
- Treasury
 - They haven't returned to BAU yet as the fiscal environment still needs to remain supportive.
 - The Public Finance Act is being reviewed, which hopefully will mean a less siloed and more outcomes focused approach to funding.
- MBIE
 - BERL Māori economy report will be released tomorrow (8 December) to the working group, with preliminary estimations of the Māori economy at \$70 billion.
 - The provincial growth fund will have a new annual limit of \$200 million.

5.0 MEDAB's focus for the next 5 years

- Successes of MEDAB in the past 3 years
 - The major success of MEDAB was social procurement; convincing government and Māori stakeholders of the need for a target.
 - [Redacted] Free and frank opinions [Redacted]
- Confirm the role of MEDAB
 - To convince government they need to be brave.
 - The advisory role is outlined in the terms of reference.
 - MEDAB should only *support* government to achieve HKKAR indicators, that is not the role of MEDAB to meet those.
 - MEDAB advise in two ways: 1) the areas they drive from the ground up and 2) the advice requested from them by government.

- If MEDAB are the Māori in Crown-Māori Economic Growth Partnership, how does MEDAB more effectively incorporate the Māori voice? Could MEDAB have a model more similar to Te Mātāwai where there is specific iwi representation.
- MEDAB's operating rhythm
 - MEDAB should have regular contact with Ministers and Economic CEs, twice per year each.
 - MEDAB needs better feedback about how effective their advice has been, so they can adjust and improve processes.
- MEDABs possible focuses
 - MEDAB could include the Whanau Ora model and support the expansion out to economic considerations like business and employment.
 - Home ownership could be an area impact for MEDAB. Home ownership by Māori has been reducing and reversing that trend could create impact.
 - Data is another important area for the Māori economy, which needs improvement to understand how best to support it.

ACTION: Privacy of nature to arrange analysis of 2021 E RERE targets against latest statistics.

Lunch taken at 12.45pm

Meeting resumed at 1.08pm

6.0 CE Updates

- The Māori Economic Resilience Strategy (MERS) came up as one of the two key focuses of the economic CEs, following a process of prioritisation from twelve possible choices.
- Within MERS is housing, enterprise and employment – none of which TPK can deliver on in any substantial way. TPK are therefore focusing on an ecosystem of change where they're supporting the ecosystem and providing data/insights.
- There are currently eight focuses across government, the first five are contained in the five-point plan and bottom three have been enduring:
 - \$42 billion of infrastructure investment to future proof the economy
 - Training and job creation opportunities to support workers and businesses
 - Support for small business to grow and thrive
 - Programmes to bolster our exports
 - Policies make the most of our competitive advantage in renewable energy and waste reduction.
 - Housing
 - Child Poverty reduction
 - COVID-19

ACTION: Privacy of nature to talk to Ruth Isaac's team about linking up RSLG's with MEDAB

7.0 HKKAR 2040

- HKKAR, E RERE and MERS
 - HKKAR is the overarching, long-term view; E RERE the implementation plan and MERS an immediate plan to support Māori through the COVID-19 recovery and other economic shocks.

[The conversation then reverted to discussion of MEDAB, with acknowledgement that MEDABs focuses and operations need to be sorted prior to HKKARs priorities.]

- MEDAB refresh
 - Some possible focuses for MEDAB were discussed, they included: social procurement, housing, health and safety, jobs, climate change, governance, Whanau Ora, partnership with Māori and skills.
 - Some possible metrics to consider these focuses were discussed:
 - The policy levers that are available to each focus area; need to ask what is a powerful, Māori lever to create change. ‘Jobs for Nature’ could be a \$1 billion lever to move Māori into future focused careers that care for the environment.
 - Tikanga and values
 - Resourcing available
 - Sustainable and enduring – will it matter in 100 years?
 - The Southern Initiative and Paraninihi ki Waiotara have used ‘star-style’ criteria charts to map metrics and assess impact.

ACTION: Privacy of nature to send out doodle poll for first meeting of 2021 and planning day

ACTION: Robin, Shar and Privacy of nature to arrange facilitator for planning day

The meeting was closed at 3:28pm with a karakia whakamutunga.

NEXT MEETING: 17 February 2021



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Tuesday, 29 January 2019 **Time:** 10.15am-1pm

Venue: PWC Building Level 4, 10 Waterloo Quay Wellington

Members: Robin Hapi (Chair), Shay Wright, (in part - Sacha McMeeking, Tania Pouwhare)

Officials: **MBIE**
Hinemaui Rikirangi Te Tumu Whakarae; Privacy of natural persons Business Coordinator

TPK
Michelle Hippolite Chief Executive; Privacy of natural persons Chief Advisor; Privacy of natural persons
Privacy of natural persons

Facilitator **Tuia Group**
Privacy of natural persons

Apologies Harry Burkhardt; Awerangi Tamihere; Steve Saunders; Carolyn Tremain Chief Executive;
Jarred Mair DCE Strategic Policy & Programmes

1. Whakatau/Mihimihi

- 1.1. The Chair Robin Hapi welcomed everyone to the meeting. Privacy of natural persons introduced himself to the hui.
- 1.2. The Chair noted the disruptions to the meeting caused by the weather in Wellington. Tania, Sacha and Harry were unable to attend the meeting in person.
- 1.3. It was decided that there would be a truncated agenda for the meeting which would finish with lunch

2. Māori Economic Development Strategic Discussion /Focus Sessions

- 2.1. The Chair opened the session and summarised some points from the last meeting, including the key support documents for the meeting.



2.2. The members discussed the projects identified in the summary document. Hinemaua Rikirangi explained that from last year's April meeting with Ministers, there was a request to refresh targets and to continue to utilise ERERE as the five pou of HKKAR.

2.3. The Board moved in to a focused conversation about three key priority areas:

- Zero Carbon Economy
- Social Procurement
- Provincial Growth Fund

2.4. Zero Carbon Economy

- MfE are taking a lead on this work. MBIE are feeding into this work through the Just Transitions Unit.
- MBIE has the **Just transitions Unit**. That unit will focus on:
 - The impacts of major climate change policy decisions on households, communities, industries and regions.
 - Look at opportunities created by the transition to a low emissions economy and with support from the Government aid the just transition process, in partnership with **iwi**, regions, sectors and communities.
 - Work with other Government agencies active in this area, especially the Transition Hub within MfE and the PDU.
- The current focus of the Just Transitions unit is on Taranaki given the Government's policy with respect to oil and gas exploration. They intend to develop a road map that outlines how the transition can occur etc.
- There is Just Transition Summit in New Plymouth planned for 9 and 10 May 2019.

2.5. MfE – Just Transition Hub

- The Government has set up a Transition Hub to analyse and advise on transition pathways, what a 'just transition' could look like and the economic impact of a new 2050 climate target. The Hub will deliver advice to Cabinet on the range of costs and benefits of policies available for the Government to reduce emissions. As part of the Hub, the New Zealand Productivity Commission prepared a draft report (April 2018) to Cabinet. That report states it is possible for New Zealand to transition to a low-emissions economy but that it will require major changes in order to reap the rewards.



- The members made comments about the role of MEDAB and the Zero Carbon Economy:
 - Who is looking into the pain points and benefits for the Māori economy in the just transition process?
 - What business models they are using when assessing costs and benefits?
 - Is there a SME carbon footprint test available?
 - How do we influence Māori thinking with respect to the businesses that currently are contributing to high emissions?
 - What is the Māori economy doing at the moment and what is our carbon impact?
 - Is there an ability to co-design with the agencies what Zero Carbon means?
- Some Iwi groups are making changes now but maybe this is not enough. Iwi have participated in the intensification of land development including farming and forestry.

ACTION:

Request a meeting with the agencies (MBIE and MfE) and discuss what they are doing and how we can influence the direction they are taking. Note – TPK have also been involved from time to time on advice re Māori matters with these agencies.

2.6. Social procurement (11.10am Tania and Sacha joined via teleconference)

2.7. Tania spoke to the board about her work at the Southern Initiative, Auckland City Council

- The social procurement work has focused on the building and infrastructure sector in Auckland. The work relates to designing and influencing matters such as:
 - tender documents for work bids and projects
 - clauses in contracts with the successful parties; and
 - contract management.
- A revised Social Procurement Paper will go up to Cabinet in May 2019. The role for us is that clause 14 is not strong enough so we need ensure a better legislative outcome.
- We should obtain an independent position away from the agencies (TPK and MBIE) that provides a stronger message.



ACTION:

Tania to meet with Privacy of natural persons (MBIE) and Privacy of natural persons (TPK).

Hinemaui and Privacy of natural persons to consider:

- if external advice is required (who / when)
- Terms of reference for this paper

2.8. There was an open discussion after Tania's summary on social procurement. Some points noted include:

- Obtaining support from other industry groups including NZ Business Council, Wānanga, Iwi/ Māori owned businesses and major industry companies like Fletchers.
- Looking at international examples of social procurement
- Engaging with agencies involved internally to ensure that they can adopt social procurement models.
- Focus specifically on Māori interests as Treaty partners
- Strengthen supplier end and that the agency should look at ways to support the development of capability and capacity
- Other sectors should be considered outside of just infrastructure and building, particularly food and catering and possibly services and knowledge sectors. The Department of Defence is one department that we should also look at.

3. Provincial Growth Fund

3.1. Some of the key issues identified so far include:

- Iwi/Māori need to be "investment ready". A number of groups are not at this place yet. What can the government do to support these groups?
- Substantial scale projects are required.
- Good working relationships with Councils and iwi groups are key.
- Another barrier – collaborative initiatives in the region. There is work required in assisting those groups to get together.

3.2. TPK and MBIE have given some support for application writing.



ACTION:

MEDAB request information on the following:

- How many Māori led applications have been successful? If they did not succeed why not? How can we assist? What are the learnings?

Hinemaui to meet with PDU and she will send a summary note to MEDAB.

4. Board administration

4.1. Interest register – no change

4.2. Minutes of meeting held 12 December 2018

Decision: The minutes of the meeting held 12 December 2018 in Wellington were approved as a true and accurate record of the meeting.

MOVED: Shay Wright SECONDED: Tania Pouwhare CARRIED

- **Matters arising**

- Shay noted that the one page Summary was missing some further framing and context as to why MEDAB is here. Consider adding themes like:
 - Potential of the Māori economy is significant when ensuring Māori values are ingrained into investment strategies there are generally better overall outcomes
 - What is good for Māori is good for New Zealand – there is a spirit of generosity when Māori are successful from economic endeavours (profits are kept in New Zealand and shared in areas like education and the environment)
 - Provides more support for commercial resilience within the Māori economy
 - Ensuring Māori are not systematically disadvantaged
- Hinemaui also said that once MEDAB was comfortable with the key themes of the strategy reset, it could be converted into more a “Strategy Paper” and used more formally by members and the agencies.

4.3. Action Point Register

- The Action Point Register was tabled noting that:
 - AP 3.2 Four papers to be produced (In progress - Further conversations at Jan 2019 MEDAB meeting to determine work programme and papers)



4.4. Next Meeting(s)

- Discussion held. Given Waitangi meetings and time frames to get things done. It was suggested a teleconference be held on the 25th of February for an hour to focus mostly on the Social Procurement work.
- The next face to face hui is set for the 24th of April 2019.



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Monday, 25 February 2019 **Time:** 10:00am-11:15am

Venue: Video Conference

Members: Robin Hapi (Chair), Shay Wright, Harry Burkhardt, Tania Pouwhare, Sacha McMeeking

Officials: **MBIE**
Jarred Mair DCE Strategic Policy & Programmes; Hinemaui Rikirangi Te Tumu Whakarae; Privacy of natural persons Business Coordinator

TPK
Privacy of natural persons Chief Advisor; Privacy of natural persons Manager Economic Wealth

Apologies Awerangi Tamihere; Steve Saunders; Carolyn Tremain Chief Executive; Michelle Hippolite Chief Executive;

1. Mihimihi

1.1. The Chair opened the meeting at 10:07am with a karakia timatanga.

2. Board administration

2.1. Interests Register

- Noted that the Chair is no longer the Acting Deputy Vice Chancellor Māori at Massey University and this can be removed from the Interests Register
- Privacy of natural persons

ACTION: Officials to make changes to the Interests and Conflicts Register

2.2. Minutes of the meeting held 29 January 2019

Decision: The minutes of the meeting held 29 January 2019 in Wellington, were approved as a true and accurate record of the meeting.

MOVED: Tania Pouwhare

SECONDED: Sacha McMeeking

CARRIED



2.3. Action Point Register

- The Chair asked for further information on the following action points:
 - AP37-121218: Prepare four papers to be produced for the next MEDAB meeting
 - Hinemaui stated that we would appreciate some guidance in crafting for the board
 - Sacha stated she is happy to meet via phone/video conference
 - AP01-290119 Just Transitions: Request a meeting with agencies (MBIE and MfE)
 - [Privacy of natural persons] stated MBIE Officials have been invited, we are awaiting confirmation from MfE officials to attend April board meeting
- Summary MEDAB paper from December 2018 and January 2019 MEDAB meeting
 - The board would like clarification under the “who” section of the summary paper which outlines the agency roles – secretariat and execution.
 - [Privacy of natural persons] stated that the agencies are there to support and implement MEDAB’s initiatives
 - The board had some discussion around what it requires in relation to resource and role. They identified that some more work is required to identify the type of support they require.

3. Update on MEDAB Position Paper on social procurement

- 3.1.** The board talked to the summary paper prepared by Tania Pouwhare – a precursor to a final position paper from MEDAB’s perspective in relation to the next Procurement Cabinet Paper due to Ministers in May. Tania laid the foundation for the creation of the summary which indicates a direction that MEDAB may take in relation to Government procurement practices. This is based on not only the May 2018 Cabinet paper, but also through meetings with various key parties and the current consultation of the government procurement rules update. Therefore, placing the summary in a wider ecosystem. The summary outlines that whilst the board welcomes the government’s movement on this issue, through a Māori economic lens, it does not go far enough and quick enough, and based on other international models, the risk of allowing more opportunity is measured.
- 3.2.** The board spoke to each page of the paper and provided their feedback and views.
- 3.3.** The board agreed that an official MEDAB Position paper on this matter would be independently written. The board suggested that [Privacy of natural persons] at EYTahi be contacted to undertake the writing of the paper (pending availability). If available, a meeting would need to be set between [Privacy of natural persons] Robin and Tania.
- 3.4.** The board also agreed that some Terms of Reference for the funding of this paper is to be written

ACTION:

- Officials to contact [Privacy of natural persons] about writing an independent Position Paper on procurement for MEDAB
- Officials to organise a meeting between [Privacy of natural persons] Robin and Tania
- Officials to prepare some ToR for the writing of the paper

Sacha left the meeting at 11:07am



4. Any other business – BERL letter to review Māori economy

- 4.1. The board discussed a letter addressed to the Chair about doing another review of the Māori economy.
- 4.2. The board acknowledged that whilst it is a good idea in principle, there are some reservations about the relevance of such a report – what would be its use. It was also identified that there would be some discrepancies with the data that would be utilised as a part of the report, hence may not give an accurate or relevant picture of the Māori economy for 2019.
- 4.3. It was decided that a Terms of Reference for the report would be created.
- 4.4. It was also decided that further conversations needed to take place with Stats NZ to further understand the data that would be utilised for such a report, before confirming with BERL.
- 4.5. Shay suggested we included an overlay of SDG's to achieve greater measures for Hkkar

ACTION:

- Officials to work on a ToR for the work towards this paper
- Officials to meet with Stats NZ representatives to understand further what data would be collected to contribute to this review
- Officials to include the use of SDG's when looking at Hkkar's success

5. Update on PGF Whenua Māori Allocation – potential MEDAB role

- 5.1. Hinemaui provided an update on this after meeting with officials from the PDU. She stated that the PGF running at speed. The purpose for the fund was largely pre-determined last year, which then outlined the areas that they would like to focus in. A suggestion was made as to whether MEDAB would be interested in advisory position. There is the possibility to advise the advisory panel (that provide advice to Ministers) on applications that are worth \$10m+.
 - 5.2. The board are interested, however, are unsure of the level of influence, or impact, they may have in this space.
6. Harry to provide an update on MEDAB to the next Iwi Chairs Forum

ACTION: Officials to prepare an update for Harry to provide to the Iwi Chairs Forum

7. The meeting was closed at 11:50am with a karakia whakamutunga

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 22 May 2019 **Time:** 10:00am-3:15pm

Venue: Te Puni Kōkiri House, 143 Lambton Quay, Wellington

Members: Robin Hapi (Chair), Shay Wright, Tania Pouwhare

Officials: **MBIE**
Jarred Mair DCE Strategic Policy & Programmes; Hinemaui Rikirangi Te Tumu Whakarae;
Privacy of natural persons Business Coordinator; Privacy of natural persons Strategic Comms; Privacy of natural persons
Mgr Workforce & Workplace; Gus Charteris GM Just Transition; Privacy of natural persons MIF
Programme Manager

TPK
Privacy of natural persons Chief Advisor; Privacy of natural persons Manager Economic Wealth

Guests: Privacy of natural persons Tuia Innovation; Privacy of natural persons Deloitte

Apologies Awerangi Tamihere; Steve Saunders; Harry Burkhardt; Sacha McMeeking; Carolyn Tremain
Chief Executive; Michelle Hippolite Chief Executive; Rahera Ohia DCE Policy

1. Mihimihi

- 1.1. The Chair opened the meeting at 10:07am with a karakia timatanga.
- 1.2. The Chair noted the apologies and that there was no quorum at the meeting. Any decisions made would need to be resolved with the entire board at the next meeting.

2. Board administration

- 2.1. Interests Register – no changes
- 2.2. Minutes of the meeting held 29 January 2019
 - Amendments from previous meeting
 - **2.3 Summary MEDAB paper from December 2018 and January 2019 MEDAB meeting:** change wording to “secretariat **and** execution”
 - **4. Any other business:** add action point – an overlay of SDGs to achieve greater measures for Hkkar
 - **5.2 Update on PGF Whenua Māori Allocation – potential MEDAB role:** couple of spelling mistakes to change

Decision: The minutes of the meeting held 25 February 2019 via video conference, were approved as a true and accurate record of the meeting.

MOVED: Shay Wright **SECONDED:** Tania Pouwhare

2.3. Action Point Register

- Majority of action points completed
- Update on point AP07-250219 – Harry did not present about MEDAB/Hkkar to the Iwi Chair's Forum
- Further updates would be provided later in the meeting

3. Updated MEDAB Narrative

3.1. Discussion Paper

- [Privacy of natural persons] presented to the Board the MEDAB Reset paper that he had drafted and circulated for the previous two board meetings. This paper is a precursor to the full narrative that [Privacy of natural persons] would like to produce.
- The Board had a focused conversation on their three priorities starting with the PGF and its impact on the Māori Economy.

ACTIONS:

- [Privacy of natural persons] to provide an A3 version of the MEDAB reset paper
 - [Privacy of natural persons] to create a 5-page slide deck on the MEDAB reset paper
 - Secretariat to write a letter to Robert Pigou (cc Carolyn Tremain and Michelle Hippolite) on behalf of the MEDAB Chair seeking advice on what benefits have occurred from the PGF for the Māori economy
- The Board then discussed Zero Carbon Economy and suggested whether as a part of the Māori Innovation Fund – that we seek to ask applicants how each project may contribute to zero carbon omissions.

ACTION:

- Hinemaui to meet with Te Kupenga Programme Manager to talk about how we include this in the He Tupu Ōhanga: CAS application criteria
- The Board then spoke to the Discussion Paper prepared by [Privacy of natural persons] about different stakeholder engagement options
 - **Engagement with Māori businesses** – The board agreed that the current Māori business definition work that is being undertaken ought to continue to be supported. They also agreed that we look to tap into the contacts that have been made available through the different initiatives that have already taken place like the Pakihi workshops and the Regional Māori Business Meetings. It was also suggested that we seek a conversation with [Privacy of natural persons] and [Privacy of natural persons] about how MBIE currently engages with Māori businesses.

ACTION:

- [Privacy of natural persons] to set up a communications strategy for MEDAB which would include tapping into possible databases that we may be able to access and distribute information and to set up an interface for engagement
- **Relationship with Ministers** – the board agreed that we initiate an annual, formal meeting with Ministers, but also be able to request meetings as issues arise. It was also mentioned that Minister Mahuta was scheduled to present to the DEV Cabinet Committee an update of Hkkar. This was deferred. The board agreed they

would like to get an update on when the update will be presented to the Cabinet Committee.

ACTION:

- Privacy of natural person to follow up about an update for the Hkkar report back to the DEV Cabinet Committee
 - **Influencing the wider business community** – The board discussed and noted that if we were to engage with the wider business community, that it would be consistent with government policy and their priorities.
 - **Lifting the media profile** – The Board acknowledged that they had not previously been active in regards to a media profile. It was agreed that Privacy of natural person would create a media strategy as a subset to the Communications strategy for MEDAB to consider

ACTIONS:

- Privacy of natural person to create media strategy as a subset to the MEDAB communications plan

3.2. Procurement Update

- It was noted that MEDAB’s position paper in regards to the Cabinet Paper for Enhancing Government Procurement Processes was submitted to the offices of Minister’s Parker, Mahuta and Jones.
- The board agreed there was nothing further to be changed in the paper; however there is the possible addition of the current processes taking place at the Auckland Council.
- It was noted that whilst there hasn’t been any formal response from Minister’s, there is has been a briefing submitted to Minister Mahuta, who is intending to respond.

ACTION:

- Tania to add an inset into the Position Paper of an update on procurement processes at Auckland Council.

Meeting adjourned for lunch 12:43pm

Meeting commenced 1:13pm, Privacy of natural persons joined the meeting

4. Māori Data Discussion

4.1. Māori Labour Market Data

- Privacy of natural persons from the Evidence and Insights Branch presented to the board
- It was noted that Privacy of natural persons covered wellbeing indicators for the labour market also

Gus Charteris joined the meeting at 1:50pm

Jarred Mair joined the meeting at 2:15pm

5. Just Transitions Presentation

- 5.1.** Gus Charteris presented the board the recent summit that took place in Taranaki, where the Prime Minister announced the approach of a just transition into a zero carbon economy.
- 5.2.** The board was of the view that Māori are an absolute essential part to the transition.
- 5.3.** Gus made the suggestion as to whether we ought to invite Ruth Isaac to our board meeting to talk about Labour Market Policy work tying into the Future of Work conversation.

- 5.4. The board also made the suggestion that Gus look to the kaupapa model created by Te Wānanga o Raukawa to draw from as an example of a just transition from a Māori viewpoint.

ACTION:

- Officials to invite Ruth Isaac to next board meeting to talk about Labour Market Policy and Future of Work

Gus left the meeting at 2:30pm

6. Economic CE's Forum and engagement opportunity for MEDAB

- 6.1. Jarred Mair presented to the board about the upcoming opportunity to engage with the CEO's from seven (check) economic agencies.
- 6.2. The meeting is to take place at the end of July. The meeting will take a specific look at the Māori economy.

ACTION:

- Hinemaui to confirm and send out the date and details for the July Economic CE's Forum

Privacy of natural persons and Privacy of natural persons *joined the meeting at 2:40pm*

7. Māori Data Discussion (cont.)

7.1. Māori Innovation Fund Evaluation

- Privacy of natural persons presented to the board, Deloitte's findings of their evaluation of the Commercial Advisor's Scheme (funded under the Māori Innovation Fund) over the period of three years (2015-2017)

8. Māori Economy Review

- 8.1. Privacy of natural persons presented to the board about the proposed Māori Economy Review from BERL earlier this year.

ACTION:

- Privacy of natural persons will summarise MEDAB meeting comments and then ask the board to finalise their feedback

9. The meeting was closed at 4:00pm with a karakia whakamutunga

2.3 Action Point Register

- AP05-250219 BERL Letter – Maori Economy Review
There is a funding roadblock. The Board asked to MEDAB to champion when speaking to others.

ACTION: Hinemaua should speak to Jo Hughes in the first instance.

- AP03-220519 Updated MEDAB Narrative – Discussion Paper (PGF)
Privacy of natural persons has agreed to attend the October Board Meeting and SLT will be invited

ACTION: Hinemaua to invite SLT to October meeting.

- AP05-220519 Updated MEDAB Narrative – Discussion Paper (Communications Strategy)

ACTION: Communication strategy to focus on social procurement opportunities and will be finalised by October meeting with MEDAB's new approach to work.

- AP06-220519 Updated MEDAB Narrative – Discussion Paper (Dev Cabinet Committee)
Advice has gone to Minister Mahuta. Minister Jones is happy for Minister Mahuta to lead Dev Committee.

ACTION: MEDAB to meet with Minister Mahuta on Thursday 5th September 2019.

- AP07-220519 – Completed
- AP09-220519 – Completed
- AP09-220519 – Just Transitions
Add Just Transitions as a 'Deep Dive' topic and invite a champion to the October/future meeting

ACTION: MEDAB to schedule a Deep Dive on Zero Carbon Economy and Just Transition for next year.

- AP12-260619 – Economic CE's Forum
Shar, Hinemaua and Robin are attending the HKKAR Māori business tribal export Symposium in the Hawkes Bay 26/27 August 2019
- AP01-220519 Updated MEDAB Narrative - Discussion Paper
Key action points from the previous meeting tied into the discussion that Privacy of natural persons had prepared in agenda item 3.0 – the board decided to go into this discussion straight away

ACTION: Privacy of natural persons to update Actions Register

2.4 Membership and Appointments

- Awerangi Tamihere has resigned as of 21 August 2019
 - Robin thanked Awerangi for her contribution to MEDAB
 - Awerangi offered to help MEDAB make contacts within her own network
- Sacha McMeeking will be overseas (UK) until July 2020
- 5 Memberships are up for renewal in March 2020

ACTION: MEDAB Members to advise on the expertise required to add value to MEDAB.

ACTION: Secretariat to provide a number of Zoom sessions for the board (possibly additional shorter sessions) over the next 12 months. TPK would have to host the sessions as MBIE do not have the digital facilities to act as a Zoom host.

2.5 MEDAB's Annual Meeting Calendar

- MEDAB agreed to postpone deciding on the Calendar until after Item 7.0 on the agenda.

3 MEDAB Maori Business Definition

3.1 Draft letter to NZTA

- The board discussed a number of options around the definition of a Maori business.

3.2 Agreement on Definition

- The Board agreed to re-frame the current letter to NZTA to act as a placeholder. This will allow for the next stage of a definition which will be based on a continuum

ACTION: Robin Hapi to update the letter to NZTA with the Māori business definition:

A registered Māori business can be defined as being a business that is:

- *Māori owned: at least 50% of the ownership is held by Māori (including individuals, collectives and/or businesses); or*
- *Uses the current Inland Revenue eligibility to be a Māori authority (i.e. is eligible for a Māori authority tax code).*

Privacy of natural persons joined the meeting at 11.40am

4 Secretariat Update

The Secretariat Update was postponed until after lunch

5 Follow up on the CE's meeting

The follow up on the CE's meeting was postponed until after lunch

5.1 MBIE Procurement Update – Privacy of natural persons

Privacy of natural persons provided an update on Government Procurement policy:

- NZTA is one of the first agencies to include Maori procurement within its procurement activities
- There is no baseline system for reporting of what government agencies currently do
- TPK and MBIE are developing a high level cabinet paper on an Indigenous Maori Procurement Policy
- Government Ministers have been given good steer on targets
- An intermediary organisation is required to broker relationships and provide support
- The policy is scalable and aims to start with Maori and then move to Pasifika.
- Privacy of natural persons needs to report back to in November/December 2019 and:-
 - Agree a definition of a Maori business
 - Set targets
 - Confirm the intermediary body
 - Advise funding
- TPK is currently working on the intermediary question and MBIE are determining targets.
- Options for procurement for cabinet lie in a database, matchmaking or in capability

AGREED: It was agreed that MEDAB need to help scope this work project at the earliest opportunity.

AGREED: It was agreed that Tania Pouwhare to take the lead with this work.

Meeting adjourned for lunch at 12.13pm

Meeting commenced at 12.50pm

6 E RERE Pou New Narrative Workshop

Discussion Points:

- Zero Carbon Space – The Board need to know current status as lots happening in this area in case they are required to comment
- Research, Science and Transitions space also provides risks and opportunities for Maori
- Social Procurement
- Commercial Advisors Scheme fund has opened. The assessment happens in November and a MEDAB representative is to be on the selection panel.

AGREED: MEDAB agreed to advance social procurement.

ACTION: Confirm if Harry will accept the position for a further year.

1.08pm Rahera Ohia and Privacy of natural persons joined the meeting

- The board continued their discussion on the link between ERERE to HKKAR.
- The board believes that it does not have the resource to focus on the five E RERE pou. To do so would spread itself too thinly.
- Instead it believes it would be more useful for Māori economic growth to look at ways in which it can unblock, unlock, manoeuvre and amplify levers that create nationwide economic opportunity for Māori.

- It will also act as a think tank around the challenges that Māori need to grapple with around Māori economic growth.
- In its approach, HKKAR will be the top structure with ERE underneath, but it will not focus on E RERE
- MEDAB will unashamedly focus on Maori and focus on areas that achieve max outcome in HKKAR spectrum
- In the immediate and medium term future MEDAB will focus on three areas:
 - Transformation through social procurement.
 - Just Transition and the move towards a zero carbon economy.
 - Partnership with Māori in regional development.
- MEDAB is confident that this would be in line with its Terms of Reference
- Social procurement is its current focus and MEDAB believes it would deliver positive change to all five E RERE pou and lead towards Flourishing Maori futures
- MEDAB acknowledge Carolyn Tremain (MBIE) in her agreement to lead the government's work in this area and the interest in the work expressed by Iona Holsted.

Action: Robin Hapi to send videos to Privacy of natural persons

1.55pm Rahera Ohia and Privacy of natural persons left the meeting

Return to Point 4.0 - Secretariat

Return to Point 5.0 - Economic CE's Meeting

ACTION: Send a letter to Economic CE's, promoting MEDAB and requesting a partnership and advise the next steps following correspondence.

ACTION: Send a letter to Carolyn, thanking her for championing MEDAB and confirm to Carolyn that MEDAB favours targets placed on social procurement. CC letter to CE's.

ACTION: Privacy of natural persons to request a meeting with Iona Holsted to further this kaupapa.

ACTION: Privacy of natural persons to set up a meeting with Associate Minister Mahuta.

ACTION: Privacy of natural persons to distribute Canada report.

The meeting was closed at 2:45pm with a karakia whakamutunga.

Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 23 October 2019 **Time:** 10:00am-3:00pm

Venue: Room G:04, MBIE, 15 Stout Street, Wellington

Members: Robin Hapi (Chair), Shay Wright (VC), Tania Pouwhare

Officials: **MBIE**

Jo Hughes DCE Strategic Policy and Programmes, Privacy of natural persons Chief Operating Officer PDU (Item 5), Donna Ross Te Tumu Whakarae (acting), Privacy of natural persons Senior Policy Advisor, Privacy of natural persons Business Coordinator, Privacy of natural persons Manager Just Transitions, Privacy of natural persons Policy Director, Privacy of natural persons Policy Advisor Just Transitions (Item 7)

TPK

Dave Samuels Chief Executive, Privacy of natural persons Chief Advisor

MPI

Andrew McConnell, Director Maori Agribusiness (Item 7)

Apologies

Steve Saunders, Harry Burkhardt, Sacha McMeeking, Raheera Ohia - Deputy Chief Executive (TPK), Privacy of natural persons - Economic Wealth Manager (TPK)

1. Mihimihi

- The Chair opened the meeting at 10:15am with a karakia timatanga.
- The Chair noted the apologies from the meeting.

2. Board administration

2.1 Interests Register – the following changes were submitted to the Secretariat

Privacy of natural persons

ACTION: Update the Interests Register - Privacy of natural persons

3.0 Maori Economic Development Update

3.1 Social Procurement

- [Privacy of natur] discussed the social procurement policy development process being undertaken by MBIE and TPK. The board engaged in discussion and agreed they need to continue socialising the policy in the business community.

ACTION: Report back on meeting with Business NZ - [Privacy of natural pe]

ACTION: Provide [Privacy of natur] with the social procurement media responses by TSI - **Tania**

ACTION: Follow up progress on definition of a Māori Business with NZTA and report back to Robin - [Privacy of natur]

3.2 Maori Data

ACTION: Discuss sustainable solution for Maori economic data - **Shar**/ [Privacy of natural pe]

3.3 Funding

ACTION: MIF CAS 2019 Funding Round – Investigate why there are minimal applications in the East Coast area and more applications from South Island - [Privacy of nat.]

3.4 Future of Work

ACTION: Explore options for potential meet up between MEDAB and Maori PMBAC members - **Shar**

3.5 Te Puni Kokiri work streams

4 Defining MEDAB's strategic agenda

- Not discussed

ACTION: Agenda MEDAB strategic direction for December 2019 meeting - [Privacy of]

5.0 Provincial Growth Fund Update

- [Privacy of natural persons] presented the results of the PGF to date, with particular focus on Maori uptake. He distributed a memo he had prepared covering his main discussion points.
- \$127 million (42 projects) of \$2.2 billion has gone to 'Maori organisations' to date. This includes \$60 million of \$100 million of the ring fenced Whenua Maori fund.
- There is limited funding on the Manawatu, around the Taranaki area and the Tūhoe rohe. These will be focuses; however any applications by Maori are generally given priority.
- Successful Maori projects generally have a well-connected local lead that can bring people together and reach agreement.

6 Vision for TPK and how MEDAB can support

- Dave Samuels discussed his vision for TPK. He discussed the greater need by government for TPK more than ever, given the unchanged statistics across the board for Maori.
- To be effective, TPK must work across agencies and build up credibility. Building credibility will be accomplished with an internal focus and also delivering 'quick wins'.
- He sees MEDAB positioned to support the policy making process and wants to stay connected to MEDAB. He will attend hui when possible.

ACTION: Keep TPK CE up to date with MEDAB and attend hui where relevant - Privacy of natural persons

Meeting adjourned for lunch at 12.40pm

Meeting commenced at 1.10pm

7 Just Transitions and Zero Carbon Economy

- Privacy of natural persons Privacy of natural persons and Privacy of natural persons presented from the MBIE Just Transitions team.
- MEDAB were generally happy with the presentation, however were not fully convinced Maori played a prominent enough role in the agritech strategic plan.
- There was also concern about the relatability of the plan to Maori and not enough reference improving the livelihoods of New Zealanders and creating a more inclusive economy.
- Andrew McConnell presented current work by MPI in the Just Transitions space.
- Confidential advice to Government

ACTION: Follow up with Privacy of natural persons about incorporating MEDAB feedback and report back to MEDAB - Privacy of natural persons

8.0 Board Memberships and Appointments

- Harry and Shay have confirmed they will stay on MEDAB for another two years.
- Steve Saunders is going to tender his resignation.
- There will be three vacancies on MEDAB – one from Steve’s resignation, one from Awerangi’s resignation and one historic vacancy.
- The new appointments need to be staggered so that there are approximately two board member changes per year.
- Three considerations for new board members:
 - Sex: with two females and three males currently on the board, to maintain gender balance the preference is for two new females and one new male.
 - Iwi: currently there is no representation from Tainui, Te Arawa, Te Tai Rawhiti and Te Tai Hauāuru. New members from these iwi should be given preference.
 - Expertise: preference for expertise in agriculture, technology, environment and economics.

9.0 Board Administration

9.1 Minutes of the meeting held 21 August 2019

No amendments

DECISION: The minutes of the meeting held 21 August 2019 were approved as a true and accurate record of the meeting.

MOVED: Tania Pouwhare

SECONDED: Shay Wright

CARRIED

ACTION: Look into MEDAB meeting with Minister Twyford - Privacy of natural persons

ACTION: Draft 2019 MEDAB Outcomes - Privacy of natural persons

ACTION: Ensure a MEDAB member is on the interview panel for the appointment of the Tumu Whakarae - Privacy of natural persons

The meeting was closed at 3:45pm with a karakia whakamutunga.



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Tuesday, 6 March 2018 **Time:** 9.30am-4.00pm

Venue: Ministry of Business, Innovation and Employment
15 Stout St, Wellington

Members: Robin Hapi (Chair), Harry Burkhardt, Hilton Collier, Debbie Packer (11am), Steve Saunders, Linda Smith, Awerangi Tamihere, Shay Wright

Guests **Te Whare Hukahuka – Items 3-6**

Privacy of natural persons

Callaghan Innovation – Item 6

Privacy of natural persons General Manager Sectors, Privacy of natural persons Group Manager Māori

Officials: **MBIE**

Carolyn Tremain, Chief Executive (Items 6,7)

Nigel Bickle, Head of Regional Economic Development Unit (Item 8)

Privacy of natural persons Regional Economic Development Director (Item 8)

Privacy of natural persons Principal Policy Advisor Māori Economic Development Unit (Item 9)

Privacy of natural persons Senior Policy Analyst, Government Procurement (Item 9)

Joanne Hughes, Head of Office of the Chief Executive (Items 6-9)

Hinemaui Rikirangi, Te Tumu Whakarae, Māori Economic Development Unit

Privacy of natural persons Operations Manager, Māori Economic Development Unit

TPK

Privacy of natural persons Manager Economic Wealth

Apologies: Michelle Hippolite, Chief Executive Te Puni Kōkiri

1. Karakia / Mihimihi

1.1. Robin Hapi opened the meeting with karakia and welcomed members, officials and guests from Te Whare Hukahuka, Privacy of natural persons Privacy of natural persons and Privacy of natural persons

2. Board Administration

2.1. Interest Register

2.1.1. Steve Saunders and Shay Wright declared they had changes to make to the register and would send these through to the Secretariat for updating.

Action: Members to notify Secretariat of any updates to Interests.



2.2. Conflict of Interest

Privacy of natural persons

2.2.3. No further conflicts were raised by members in respect of other items on the agenda.

2.3. Minutes of the meeting held 29 November 2017

Decision: The Board agreed that the minutes of the meeting held 29 November 2017, in Wellington, were approved as a true and accurate record of the meeting.

MOVED: Steve Saunders

SECONDED: Awerangi Tamihere

CARRIED

2.4. Action Point Register

2.4.1. The Board noted that all actions on the register are completed.

2.5. 2018 Meetings and Themes

2.5.1. Confirmed the next MEDAB meeting will be held Wednesday, 11 April at MBIE, Wellington.

2.5.2. Noted that Bryan Chapple, Deputy Secretary, Macroeconomics & Growth and Privacy of natural persons Principal Advisor Crown Māori Capability are presenting at the 11 April meeting on The Treasury Living Standards Framework.

Action: Jo Hughes to extend an invitation to Struan Little, Deputy Secretary, Budget & Public Services, The Treasury.

Action: Officials to invite Minister Jones, Minister Mahuta, USEC Tabuteau to the 11 April meeting.

3. Rangatahi

3.1. The 'Rangatahi' deep dive was led by Shay Wright and co-facilitated by Privacy of natural persons and Privacy of natural persons alumni from the Ka Eke Poutama programme – Rangatahi into Governance & Leadership.

The aim of the 'Rangatahi' Deep dive was to provide MEDAB with an understanding of Rangatahi perspectives about their economic aspirations; and create a space where Rangatahi can challenge MEDAB thinking, where Rangatahi see the gaps in HKKAR and discuss whether Rangatahi consider the current indicators are the right ones, need changing or enhancing.



3.2. The first phase of work towards supporting rangatahi was an HKAR Rangatahi event hosted in Waitangi, 8 February by Minister Jones. The purpose of the event was to:

1. encourage rangatahi to explore enterprise development and career opportunities in the ICT sector; and
2. to promote Māori economic development programmes happening in 2018, and recent grant recipients.

This was followed by a survey undertaken with rangatahi Māori across several regions to elicit feedback around their economic aspirations.

The sample group was 15-20 rangatahi, from a range of regions, age groups. Link to the survey was sent to participants with the option provided to meet face to face. Important to note there is bias in the sample, relatively the respondents selected are in the same area, same people, university, kura, friend base. Respondents are those who are already on pathways - did recognise this when reaching out to rangatahi.

Overall there were 64 eligible responses to questions. The ideas/comments in the open questions were summarised for easy analysis.

Rangatahi facilitators will present key findings from the research noting that the survey was undertaken in tight timeframes with limited resources. Key features from the data below:

- 80% of respondents are thinking about their economic aspirations
- 89.2% passed NCEA level 2
- 85% care about owning a home, creating a business and consider a high level education as being important
- 85% have a rough plan in place to get into the role they think they'll hold in 5 years-time
- 31% believe they will work for the Government, 26% believe they will be employees, 25% believe they will be business owners
- More than half of respondents are interested in creating a business or being employed by their whanau land block or iwi group
- Wealth is overwhelmingly something that rangatahi Māori are thinking about – either by choice or by necessity

Key barriers to achieving economic aspirations

- Transferable life skills – budgeting advice, networking, cooking healthy, cheap kai,
- license or transport
- lack of self-confidence
- limited contacts and networks
- Everyday expenses/poverty



Help required to achieve monetary goals

- Free advice/guidance on finances including account services, budgeting, goal setting, savings strategies, diversifying income, life coach, mentorship

Q&A session

Question 1

Does MEDAB believe that increasing the median Māori income by 20% will deliver economic self-determination of Māori?

Answer 1

- We measure what matters
- One thing that matters is how much money people have, how can people maximise that, that gets people out of the benefit track
- More money means more choice
- Feeds into the aspiration of living standards for Māori
- Not everything is measurable. The target we have is about holding government to account so they can invest in these areas so they are responsible for shifting these measures

Action: Shay to distribute Privacy of natural persons presentation from the November MEDAB meeting with Privacy of natural p, Privacy of natural p and Privacy of natural persons

Question 2

Are the 11 goals that sit under the five strands the best indicators to increase Maori income?

Answer 2

- Public sector agencies have put their hands up for something and now we have to build on that
- While we don't control the environment we are operating in we do use levers available to us
- Would 20% help Maori would it make a transformative difference? Not if you're at the bottom. These goals are about our participation in the NZ Economy and expand aspects of the Māori Economy. If you want self determination there's a whole other area to consider. These goals don't address these aspects of Maori identity. Our vision of rangatiratanga is something different.
- High income families, rangatahi in a different environment, overseas, hallmarks of success and where they've been exposed to success inter generational examples you are starting to deal with rangatahi demonstrating best practise – where you don't have that you're still on a developmental pathway. Take a hindsight view of the family there are hallmarks of success for the rangatahi going forward.
- It's not just enough to change Māori, we have to mainstream New Zealand society.



MEDAB thanked Shay and presenters for their insightful presentation. Comments follow:

- The survey provided a good base for discussion.
- Acknowledging we are working in a very different context. How do we push hard to get targets that are reflective of Māori and what our people want.
- Found the depth that you've gone into really refreshing and we are immensely thankful, we have a generation of people who are technologically savvy, we need to meet them as we move into the future.
- Our people have come through a range of challenges but we have remained strong, if we retain that characteristic – culturally strong and resilient
- He take nui tera ki ahau kei te tautoko te kōrero o Steve raua ko taria, i roto i tēnei mahi kei hea to tātou tikanga, te reo, hei tautoko, hei whārikihia te pakihi Māori.
- What underpins the success of Māori is the uniqueness of who we are as Māori. What comes with that is te reo, whenua. What is the unique proposition for Maori – we talk about where's the traceability, providence - it's in the Māori story
- Must think about how we get financial literacy into whanau – marae
- Make me redundant – no boundaries
- You don't need permission from anybody to be here you are – you don't need us to frame your context - just get on and do it
- Keep going – go for it.
- Congratulations on your youthful enthusiasm. Don't fall into the trap of forgetting that it's all about whanau
- Two practical ways to help is to promote financial understanding and money management in the education system and thinking beyond the education system how are we going to ensure they are able to spend their money wisely.
- Good starting Point – in what ways would we like this roopu and other rangatahi to further work with the Board, draw on this resource and energy that's keen to help us out.

Final comments from the Rangatahi facilitators

- There is room to add another strand to HKKAR – Economic wealth at a whanau and individual level and to identify rangatahi economic aspirations and success
- Review whether the overarching goal is aspirational enough to ensure future proof – no glass ceiling approach
- Shift and broaden Māori enterprise beyond primary, tourism sectors
- Move towards technological innovations and Māori to be producers, a parallel strategy that may already exist – we must ensure that rangatahi are included in this thinking future model – an opportunity to invest in the development of society
- We don't have to wait around but would like to leverage resources, knowledge. We're going to keep going and become movers and shakers and put us in a position to help you.



The Chair thanked Shay and Rangatahi and invited them to stay on for the next item facilitated by Callaghan Innovation.

4. Director report backs

4.1. Awerangi

4.1.1. The inaugural event, Pitch Local also known as Whānau Ora Dragons Den, was held late February. Commercial Information

Community groups from across Tāmaki pitched their creative ideas for making change with nine successful groups being funded.

4.1.2. As a Board we need to look up and out and our spheres of influence, we have to identify where there are pockets of excellence and where we can show they are happening. Having a Board where we come from different sectors enables us to look up and out. It's about sharing across sectors.

4.1.3. How do we enable – change the language and how we see that shift happening, how do we connect and collaborate.

4.1.4. Now that we have 80 whanau providers we've scaled up the movement across the North Island, sometimes it's there, it's how you connect it together. The Dragon's Den is a part of that.

4.2. Linda

4.2.1. My keynote at Te Akatea Principals Association Conference in Waitangi was 'It's time for a new vision in Māori Education'. I asked what the contribution of schools could be to the Economy, what do they do that prepares children for the Māori Economy.

4.2.2. Principals are Being clearer about what success looks like to whanau – we think schools understand Māori aspirations, they don't – they are thinking about Government aspirations.

4.2.3. The systems of education are very resilient. Getting system change is going to be challenging but there are new opportunities – and whether there can be a shift. Hopefully we can get back and strike a balance. We must get TEC and Education to commit and do some more ambitious thinking.

Action: Linda to send press statement from NATSIPA Conference

4.3. Steve

4.3.1. Great engagement with MSD, working together to launch an employment programme that aims to support 40 people into orchard employment in the next 12 months. Covering pre-employment training, placement, industry training, relocation and pastoral care, it is targeted at unemployed youth currently clients of MSD.

4.3.2. Minister Jones visited Newnham Park and the Miro berries project pre-Christmas.



4.3.3. Miro will sign a 50-50 joint venture with Crown-owned Plant and Food Research to create blueberries for the Asian and Australian markets. The vision is to create jobs for our people, higher returns on our land, and to own IP and a global business that will secure a future for our mokopuna.

4.3.4. T3W business case has been written. Deep dive into gaps, innovation ecosystem. Considering setting up Māori Angels investment network.

4.4. Robin

4.4.1. Privacy of natural persons is direct investment advisor at the NZ Super Fund. \$100 million has been pledged to the new Iwi/Māori Direct Investment Fund. Tikanga are anticipated to form a principled backdrop for investment decision-making. Where practical, the investments will reflect tikanga and synergies with existing iwi and Māori assets.

5. Chair and key partner agency Chief Executive meetings

5.1. Meetings have commenced and are planned through to April. Agencies continue to express a high level of commitment to HKKAR and a collaborate approach to achieving meaningful targets and opportunities.

5.2. There are eight more meetings to be held so an opportunity for members to attend subject to availability.

Action: Members to advise Secretariat which CE meetings they are able to attend with Robin and Hinemaui.

6. Callaghan Innovation

6.1. The General Manager and Group Manager Māori for Callaghan Innovation updated MEDAB on CI's strategic priorities and what cross sector initiatives Callaghan and MBIE could join up on.

6.1.1. Members and officials are keen to work together and upscale work being done realising the importance of showing an integrated and connected system.

6.1.2. All agreed that Gamechangers is what's required, thinking differently and making some concrete commitments. More benefit will be achieved if we collaborate, transformational change will occur with collective impact.

7. Chief Executive update

7.1. Carolyn Tremain provided overview comments including:

7.1.1. The Government continues to settle in. Inclusiveness and outcomes for Māori are definitely a focus which is demonstrated through the commitment of the Provincial Growth Fund.

7.1.2. A lot of the programmes through HKKAR are very much a part of RED. We have impetus, resources what we need is a bold plan about what we are going to do. The sooner we crystallise those and start working the sooner we will be able to bring the MBIE machine and funding alongside it.



- 7.1.3. It is timely for MEDAB to think about where they want to focus their energies. Are there specific things that would become much more of a focus for the next 2-3 years?
- 7.1.4. What are the integrated business opportunities, better sustainability for our environment, inclusivity of our communities – where are the opportunities to bring progressive approaches.

7.2. Members comments as follows:

- 7.2.1. The fiscal environment is going to be tight so we need to stop what's not working and scale up the things that are.
- 7.2.2. Think about where it is working and working well and use those as examples, as gamechangers. The examples are there it's just finding them. What we can learn and the approach.
- 7.2.3. How can we strategically enhance operations through vertical or horizontal integration?.

8. Regional Economic Development

- 8.1. The Chair welcomed Nigel Bickle, Head of Regional Economic Development (RED) Unit and Privacy of natural persons Director (RED) to an Introductory meeting with MEDAB.
- 8.2. Nigel explained that MBIE has strengthened its focus on Regional Economic Development with the establishment of the RED unit. This move reflects the increased emphasis by the Government on regional economic development including the establishment of a new \$1 billion Provincial Growth Fund (PGF).

The fund will reshape the way central Government works with the regions and drives major investments that lift economic performance and employment.

The establishment of the RED Unit will ensure that MBIE, and broader Government, is able to meet Ministers' short and long-term expectations, align and leverage the cross-government activity the PGF envisages, and deliver the significant benefits to the regions the fund has to offer. It will also position government to build on and continue to improve its engagement with the regions.

- 8.3. The Chair thanked Nigel and Privacy of n for meeting with MEDAB at this early stage of establishing the RED unit; and advised that:
 - 8.3.1. MEDAB was keen to collaborate with the Independent Advisory Panel noting:
 - 8.3.1.1. that Regions is one of the key strands of ERE therefore strongly suggests there is a need to get both of these entities together where interests might align
 - 8.3.1.2. that there is an opportunity to expand the capability and capacity of both boards by coming together
 - 8.3.1.3. it would be beneficial to formalise any arrangement between MEDAB and the Independent Advisory Panel



9. Officials updates

9.1. Board appointments

The paper was taken as READ.

9.1.1. Jo Hughes advised MEDAB that Minister Parker has agreed to transfer delegations for various operational matters, including appointments to MEDAB and administration of the Māori Innovation Fund, to the Minister for Regional Economic Development. Appointments will now progress through the Cabinet Appointments and Honours Committee process.

9.2. Māori Economic Development update

The paper was taken as READ

9.2.1. Hinemaua Rikirangi updated MEDAB on current opportunities for Māori economic development and its several components including HKKAR, Regional Economic Development, employment of Māori people, Housing and Strategic Procurement. An update on the status of the Māori Innovation fund and the current work programme of the Māori Economic Development Unit, Te Kupenga was also provided.

9.2.2. MBIE has been asked to submit potential candidate names for Advisory boards.

Action: Hinemaua to circulate list of Boards to members for distributing to networks.

9.3. HKKAR Project update – Round 2

9.3.1. Round 2 opens early April with \$1.6m funding available. The MEDAB sub-committee to reconvene in early July.

9.3.2. Important step now is getting proposals – suggest a focus on this at the April MEDAB meeting.

9.3.3. Five projects from Round 1 (\$400k) currently underway.

9.4. Strategic Procurement

The paper was taken as READ

9.4.1. Privacy of natural persons provided MEDAB with a briefing on Strategic Procurement and information regarding Indigenous Business Australia, Australia's Indigenous Procurement policy and Supply Nation noting that:

9.4.1.1. There is considerable diversity between countries in policies used to direct or support Strategic procurement. Policies range from mandatory rules, to national or Agency actions plans with targets, to substantial funding.

9.4.1.2. There are other opportunities to contribute to increased benefits for Māori including encouraging Strategic procurement in the private sector, supporting existing suppliers, encouraging Māori suppliers.

9.4.1.3. There are potential opportunities to get more benefit for Māori from procurements within the new government's work programme e.g. KiwiBuild and the Provincial Growth Fund.



9.4.1.4. The next phase is to investigate options for how to support Māori to benefit from procurement, assess initiatives and advise Ministers of which initiative/s central government could try.

9.4.1.5. The Chair and members thanked Privacy of name and Privacy of name noting that this is just the start of an ongoing discussion, MEDAB will review the paper in more depth and consider the questions posed in the paper to have a deeper discussion at the August meeting where the focus is on Strategic Procurement. Privacy of name and Privacy of name were invited to attend the August meeting.

10. Board Only Time

10.1. Officials left the meeting at 3.25pm for the Board only discussion

11.0 Meeting Closure

11.1 The meeting closed at 4pm.



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 11 April 2018 **Time:** 9.05am-4.00pm

Venue: Ministry of Business, Innovation and Employment
15 Stout St, Wellington

Members: Robin Hapi (Chair), Harry Burkhardt, Hilton Collier, Steve Saunders, Awerangi Tamihere, Shay Wright

Guests

Treasury
Bryan Chapple, Privacy of natural persons

Tax Working Group
Hinerangi Raumati (v), Privacy of natural persons

Officials:

MBIE
Joanne Hughes, Head of Office of the Chief Executive (Items 2 & 10)
Hinemaui Rikirangi, Te Tumu Whakarae, Māori Economic Development Unit
Privacy of natural persons Operations Manager, Māori Economic Development Unit

TPK
Privacy of natural persons Manager Economic Wealth

Apologies: Michelle Hippolite, Linda Smith, Debbie Packer, Privacy of natural persons

1. Karakia / Mihimihi

1.1. Robin Hapi opened the meeting with karakia and welcomed members, officials and guests from Treasury.

2. Treasury – Living Standards Framework (LSF)

2.1. The purpose of this session was to have a conversation about how MEDAB and Treasury can work on the LSF. Bryan Chapple provided the following overview:

- The three components of the LSF are:
 - Current wellbeing
 - Future wellbeing
 - Risk and Resilience



- Why the Treasury needs a LSF
 - Treasury acknowledges that people care about more things than money.
 - It is Treasury's role to help Ministers make decisions with the finance available. The LSF is a framework that will aid Ministers to make those decisions.
 - The LSF puts intergenerational wellbeing at the core of Treasury advice.
 - A series of wellbeing frameworks and capital discussion papers are being developed.
 - Next year's budget will be a wellbeing budget.
- Related/applied workstreams for calendar 2018
 - Budget 2018 – status quo
 - Budget Strategy and Cabinet Paper mid-late 2018
 - Second tranche papers for Maori, Pasifika, Culture, Financial/Physical, Risk & Resilience
 - Wellbeing Cost Benefit Analysis – extend to include deeper concepts, how do you do it just beyond the financials, what is it, how do we engage with it.
 - International conference on Wellbeing and Public Policy on the horizon.
- Next steps
 - Treasury is working on a set of indicators that measure wellbeing in the political realm, what are the set of metrics, how do HKKAR goals resonate with where the government goals are going with wellbeing?
 - Government is really engaged with this framework and are starting to use it quite broadly, thinking about priorities and associated outcomes.
- What will this look like for agencies?
 - The LSF will help to identify wellbeing priority areas, challenge each other on the evidence on how best to promote wellbeing outcomes, improve outcomes and cross-agency delivery.

2.2. Robin thanked Bryan and invited members to respond. Member comments follow:

- Māori are not reflected in the current LSF – Māori cultural capital, cultural values are absent.
- Whanau is front and centre for MEDAB, our whole focus is empowering Māori to enable them to make good choices that are going to help the development of their whanau.
- Democratic participation – Māori are not different but view things through a different lens. Māori cultural wellbeing is what we need to measure. Opportunities to unlock the Māori potential.



- What is the fundamental platform of change drivers that the government is working towards? Measuring this fundamental change programme is a key part of this work going forward. Equity and particular issues of Māori wellbeing are essential features for the LSF. Public sector indicators focus on reducing the issues but needs to change to empowering and driving the change forward. Need some game-changers that demonstrate examples of best practise – introduce an intergenerational model – languishing to flourishing – while it calls for a slightly different mindset, agencies must switch to this cultural change mode of thinking.
- We need frameworks that enable transformation. A Māori cultural competency framework will become an enabler. Utilise what is already working.
- When we start talking about wellbeing how do we talk about a sustainable framework – we're intergenerational – where's the Indigenous framework that's the piece that needs to be recognised in frameworks.
- No reflection of the 'learn, unlearn and relearn' concept. Approach and thinking must focus on strength based models.
- There are examples of intergenerational frameworks that exist; there is an opportunity for the Treasury to engage directly with the organisations leading this work.
- Important to have a cultural overview and a whanau centric framework that works with Māori, for Māori led by Māori. Utilise existing formal and informal networks.
- MEDAB is happy to be involved in this work.
- We are about disruption and creating new models. We see risk as learnings. It's about getting the right mindset, being disruptive and looking back at the learnings.
- If we are to make true fundamental change in our communities we need to change.
- Cultural Capital as a distinct part of the framework provides visibility, awareness and accountability. Until you get the trust that other areas are capable of including those particular aspects it is better to have an individual strand.

Officials' comments follow:

- From MBIE's perspective this thinking is informing, looking for a character of growth. Looking at extractive growth to generative growth, investing for the future. Something seismic happening, do not know the answers but we really want to do our part in it.
- Think about a governance structure, about how you get different input into the model and how you test it.
- If you want quantum change, if you want equity you have to have inequitable inputs.



2.3. Bryan thanked MEDAB for the opportunity to have the conversation about the LSF and encouraged MEDAB to join up with Treasury to work together on developing the LSF further. Bryan also acknowledged that there is a lot more work and thinking to do about how the Treasury will encompass Māori cultural capital and cultural values into the LSF. MEDAB has provided some really constructive challenges and he agrees with the feedback provided. If members would like to contribute individually please contact Privacy of natural persons

ACTION:

Send letter to Treasury acknowledging their presentation.

Hinemaui Rikirangi by 7 May

3. Tax Work Group – Future of Tax

3.1. This session was an opportunity to have a deeper conversation about the Future of Tax and how MEDAB can support the Tax Working Group's goal of a fair, balanced and well administered tax system for all New Zealanders.

3.2. Hinerangi Raumati facilitated this session with support from Privacy of natural persons and Privacy of natural persons noting that:

- The Tax Working Group is calling for public submissions on a range of issues considered important to its work. Public submissions will inform the Group's consideration of proposals for improving the tax system. Submissions are due 30 April.
- The Government collects a little over 30% of everything made in NZ as taxes. The Government intends this to stay the same. The Tax Working Group have been asked to look at where those taxes are collected from to see if it is both fair and helps New Zealander's face today's challenges and challenges of the future.
- Hinerangi provided an overview of the key challenges, the four capitals, what is not taxed and the specific issues under consideration.
- Four of the eight key challenges were highlighted as follows:
 - Changing Demographics – more of the working age people will be Māori, Pacific and Asian. Over time taxation of investment income may become more important than taxation of wages.
 - Te Ao Māori and the future – The Māori economy is growing. Māori have a thriving entrepreneurial base with around 8,500 Māori owned businesses and 21,000 self-employed Māori across Aotearoa. Māori values such as manaakitanga, whanaungatanga and kaitiakitanga drive business decisions. How can the tax system support this growth?
 - Inequality – Public concern about inequality is rising and is likely to continue to rise. Taxation plays a major role in redressing inequality. How could it do that well?



- Technology – the digital revolution is impacting many parts of New Zealander’s lives. New technological changes could mean tasks that were once done by people are performed by robots. How can the tax system be flexible enough to keep collecting revenue whatever changes come?
- The four capitals approach Natural, Social, Human and Financial/Physical Capital was outlined noting that intergenerational wellbeing relies on the growth, distribution and sustainability of the Four Capitals. The Crown-Māori relationship is integral to all four capitals.
 - Does tax change the choices people make. When designing a system should consideration be given to the impact it has on individual’s Health and Wellbeing, the environment and the sense of community.
- A brief overview of the existing tax system identified that nearly all of New Zealand’s taxes come from three sources, Income tax, Company tax and GST. New Zealand has the 5th highest revenue per GDP from Income Tax in all the OECD, the 5th highest revenue from companies and NZ collects more GST per GDP than every other OECD country.
- Businesses with no New Zealand base, when you sell a company, charities and long term property investments are not taxed. The question is are the right things being taxed, is the balance right and should some things be taxed more and other things less.
- The four specific issues the Tax Working Group will look at are housing affordability, taxing small businesses, making greater use of taxes to address harm to the environment and should GST be taken off some items to help low income families?
- In closing Hinerangi invited MEDAB to provide feedback to the Tax Working Group via submissions@taxworkinggroup.govt.nz by 30 April.

3.3. Robin thanked Hinerangi, Privacy of natural p and Privacy of natural f for their time and invited members to respond. Member comments follow:

- How do you optimise tax take to distribute equitably.
- Unless we can influence we are penalising at the learning and growing level, will not have the power to affect the distribution policies that determine the money that goes into health, education housing for Māori – not based on needs.
- Māori paid a high rate of PAYE, redistribution of wealth were oppressive payments and went into WINZ benefits. Non-Māori got Working for Families.
- Māori significantly disadvantaged and stuck in a poverty trap, non-Māori able to take more advantage because of the extra money going into their households.
- Changing demographic in New Zealand will see an ageing European population and an increase in young Māori and Pasifika. These young people will be called upon to subsidise old people. We must invest in building the skills set of our young people to earn higher incomes.



- We must invest in the development of the younger generation coming through, consider how we can change mindsets about potential tax breaks in terms of people investing and encouraging in the Economy.
- Should introduce asset testing on age for entitlement of superannuation.
- Why should young people pay super for those who have amassed great quantities of wealth, there has been no recognition that our young people haven't been supported.
- What about changing the conversation – if we're investing in young people is there some tax credits businesses can receive for taking early stage risk investment?
- Missing cultural capital, whether it's a stream of its own, early innovation space or woven across the entire range of capitals.
- Land is an intergenerational taonga, we should be looking at the wealth that's generated by tax take and utilise it to get the land more productive.
- Principle we should be pursuing is enabling retention and development.
- Land tax on something our culture requires us to retain is abhorrent.
- Māori authority tax regime has served its purpose. We need a tax regime that supports and encourages Māori development throughout SMEs, rangatahi, those just starting out in life.
- Long-term property investments should not be taxed. Māori will purchase a second home for their whanau where it would otherwise be unattainable.
- Concerned raised about property owners front loading the capital gains tax into rent.
- Would like to see issues like manaakitanga, kaitiakitanga, whanaungatanga acknowledged – community volunteering should be tax free.
- From a Māori world view how do Māori participate in an active way, how do systems enable active Māori participation:
 - Individuals
 - Whanau
 - Own private business/companies
 - Inter-generational customary structures that support intergenerational growth
- If we want to encourage the survival of Māori as Māori we need to support them in pursuing things that are unique, how do you enable a population that is unique to our country survive.
- Noted that FOMA is also making a submission to the tax group.



ACTION:

Send a letter to the Tax Working Group acknowledging their presentation to the Board. Privacy of nat

by 30 April

ACTION:

Contact FOMA to discuss the possibility of a joint submission to the Tax Working Group. Privacy of nat

by 30 April

ACTION:

Provide feedback to the Tax Working Group via submissions@taxworkinggroup.govt.nz

MEDAB by 30 April

- Privacy of natural suggested that the Tax Working Group come back at a later date to report back on progress. Possibly at the Christchurch meeting 27 June.

4. Board Administration

4.1. Interest Register

- Robin Hapi, Steve Saunders, Shay Wright declared they had changes to make to the register and would send these through to the Secretariat for updating.

Action: Members to notify Secretariat of any updates to Interests.

4.2. Conflict of Interest

- No conflicts were raised in respect to items on the agenda.

4.3. Minutes of the meeting held 6 March 2018

Decision: The Board agreed that the minutes, with amendments, of the meeting held 6 March 2018, in Wellington, were approved as a true and accurate record of the meeting.

MOVED: Hilton Collier

SECONDED: Steve Saunders

CARRIED

4.4. Action Point Register

Action: Secretariat to finalise the following incomplete actions from 6 March 2018:

- Send a letter of acknowledgement to the Rangatahi that attended the 6 March 2018 meeting.
- Circulate NATSIPA Conference press statement to members.
- Circulate list of Advisory Boards seeking candidates to members.



4.5. Calendar of Events

- MWDI Awards – Saturday, 14 April, Wellington
 - HKKAR is sponsoring the Employment & Growth category at this event.
- Te Hono Summit – Tuesday, 17 April, Auckland
- Aotearoa Māori Business Leaders Awards (AMBLA) – Friday, 4 May, Auckland
 - HKKAR is sponsoring the Entrepreneur category at AMBLA.
 - Awerangi, Debbie, Hilton, Linda, Shay and Steve attending.
 - Apologies from Robin and Harry.
 - If required Steve will represent MEDAB in any official duties.
- World Indigenous Business Forum (WIBF) – Tuesday 9 – Friday, 12 October, Rotorua
 - HKKAR is sponsoring this event with Te Puni Kōkiri and NZTE.

4.6. Change Agenda: Income equity for Māori

- This report was recently released in Parliament by Hon Willie Jackson, Te Rūnanga o Ngāi Tahu, BERL and Tokona Te Raki. The report looks at current inequalities in education, employment and income for Māori and then projects how these inequalities will grow over the next 20 years if the status quo is maintained, and what will happen if inequalities are alleviated.

4.7. MEDAB Board papers

Action: Explore with MBIE the possibility of purchasing Diligent Boardbooks for MEDAB. A digital solution for MEDAB meetings, transitioning from a manual, paper-based meeting management process to an online, cloud-based solution. *Hinemaui Rikirangi*

5. Chair and key partner agency Chief Executive meetings and Ministers meetings

5.1. The last five meetings with Chief Executives; and MEDAB members attending with Robin follow:

- Monday, 16 April
Te Puni Kōkiri, Callaghan Innovation, Tertiary Education Commission and the Ministry of Education – **Hilton and Shay**
- Tuesday, 1 May
Ministry for the Environment – **Steve**

6. Māori Economic Development opportunities, Strategic discussion

6.1. MEDAB's Māori economic development goals

- The five goal areas ERE are relevant because they can incorporate a range of government aspirations around those areas.
- Need to start exploring how we make agencies accountable. This is an opportunity for a whole of government approach to economic development.
- Outcomes need to be delivered through whanau; the approach needs to be whanau centric.



- Key is to influence things that are going to make a difference.
- Let's look at what's successful. Collaboration with entities like whanau ora, use existing infrastructure that's already out there and scale up.

7. Officials updates

7.1. MEDAB appointments

- Privacy of natural persons updated members on the status and next steps for MEDAB appointments as follows:
 - Three existing members to be reappointed
 - Two vacancies for Ministerial appointment
 - Ministers recommend preferred candidates for vacancies
 - Officials draft Cabinet paper for consideration at the Appointment and Honours Committee in May
 - Cabinet approves nominations
 - Ministers issue letters of appointment

7.2. HKKAR Fund

- \$1.6m available for the next round which opens April for four weeks
- A MEDAB sub-committee (no more than two members) will short list proposals, shortlisted applicants to present to the sub-committee
- The shortlist will be discussed at the 27 June MEDAB meeting

Action: Email members confirmed dates for shortlisting proposals and presentations. Privacy of natural persons

Action: Members to email Privacy of nat if they are/not available for the sub-committee shortlisting and presentations (no more than two required). **MEDAB**

Action: Advise T3W to provide a Project report for HKKAR funding received in round one. **Steve Saunders**

8. Preparation for meeting with Ministers and USEC Tabuteau

8.1. Members and officials prepared for the meeting with Minister Mahuta, Minister Jones and Under-secretary Tabuteau.

9. Meeting Closure

9.1. The meeting closed with karakia at 2.41pm.

9.2. Members and officials departed for the meeting with Minister Mahuta, Minister Jones and Under-secretary Tabuteau.

9.3. The meeting with Ministers concluded at 4.00pm.



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 27 June 2018 **Time:** 9.30am-4.00pm
Venue: Te Rūnanga o Ngāi Tahu, Te Whare o Te Waipounamu, 15 Show Pl, Christchurch

Members: Robin Hapi (Chair), Awerangi Tamihere, Debbie Packer, Linda Smith, Shay Wright, Hilton Collier

Guests **Te Pūtahitanga**
Board: Privacy of natural persons
Staff: Helen Leahy (Chief Executive), Privacy of natural persons (Strategic Advisor)

Officials: **MBIE**
Privacy of natural persons Senior Advisor,
Gus Charteris General Manager Just Transitions (Item 5),

TPK
Privacy of natural persons Manager Economic Wealth, Privacy of natural persons (Item 6)

Treasury – Item 4
Privacy of natural persons Principal Advisor, Privacy of natural persons Senior Analyst, Privacy of natural persons Acting Programme Manager

Statistics – Item 4
Mark Sowden Deputy Secretary

Apologies: Harry Burkhardt, Steve Saunders, Linda Smith, Carolyn Tremaine, Michelle Hippolite, Jo Hughes, Hinemaua Rikirangi, Privacy of natural persons

1. Karakia / Mihimihi

1.1. Robin Hapi opened the meeting with karakia and welcomed members, officials and guests.

2. Board Administration

2.1. Interest Register

2.1.1. This item discussed board member's involvement on/with community interest that could be seen as a conflict with their role on the Board, even if it could be just an interest. Board members should consider declaring these, considering the Agenda item later in the meeting to get and update and discuss the outcome of applications to the HKAR Fund.



2.2. Conflict of Interest

Privacy of natural persons



2.2.5. Robin urged members to think about their involvement in community groups.

2.2.6. No further conflicts were raised by members in respect of other items on the agenda.

2.3. Minutes of the meeting held 11 April 2018

2.3.1. The Chair thanked the Secretariat for taking the minutes of the previous meeting in April 2018. They are extensive and assisted the Board's recollection of what was discussed. The Chair requested that future minutes should be summarised.

2.3.2. The Chair requested an amendment to the wording of Item 2.2 bullet point 10 from "MEDAB is happy to be at the forefront of this work" to "MEDAB is happy to be involved in this work".

Decision: The Board agreed that the minutes, with amendments, of the meeting held 11 April 2018, in Wellington, were approved as a true and accurate record of the meeting.

MOVED: Hilton Collier

SECONDED: Awerangi Tamihere

CARRIED

2.4. Action Points Register

2.4.1. AP 10-110418 – joint submission with FOMA to Tax Working Group – given tight timeframes agreed MEDAB would provide its own submission

2.4.2. AP 14-110418 – HKKAR Fund – further discussion deferred to Item 6. Chris Barker will dial in to provide an update to the Board.

2.5. Discussion on Māori funding in general

The current appropriation for the MIF has reduced from \$3m to \$1m. There is limited capacity within groups to develop applications, whānau need navigators to assist with applications.



It would be helpful if there were less funds rather than lots of small funds and more assistance to access so that a wider range of people can apply. Tono, has to be a way for others to access the funds not just those that are always accessing the funds.

Need to look at:

- administration issues in developing Māori funding that makes it easy for whānau to access
- how we might be able to include carbon emissions, etc.

3. MEDAB Leadership and Alignment

3.1. Regional Alignment and Surge regions

3.1.1. Met with Ministers Jones and Mahuta last week to get clarity on their expectations on the role/focus of MEDAB. The five areas highlighted were

1. Regional development – particularly the PGF and 1B Trees to ensure Māori are benefitting from regional initiatives
2. Green fund - low carbon emissions, just transitions
3. Māori SMEs – growing SME's, the network and profile including in the technology sector
4. Governance and leadership succession – ensuring we grow the next wave of Māori leadership
5. Employment - how can we grow the Māori workforce by working with Māori groups such as iwi and hapū to take advantage of regional opportunities eg Iwi workforce

3.2. Regional Development discussion

3.2.1. There was a discussion on Māori involvement in the regional action plans in the surge regions and the opportunity to collaborate across all regions and work on strategies.

1. MEDAB may be able to play a more active role in helping advocate for the opportunities and challenges facing Māori this.
2. Is MEDAB interested in actively advocating for these surge regions?
3. Surprise that Taranaki did not make the six surge regions as its going through the most transitional phase over the next 5-10 years. Taranaki did not make the six as it does not meet the criteria. However when data is disaggregated the figures show a different story.

ACTION: Consider hosting a two-day hui with the Māori players in the surge regions. **MEDAB**

ACTION: Send A3s on the Surge Regions to MEDAB members. Privacy of natural persons

3.3. Interagency work programme (A3)

3.3.1. The board discussed the A3 and noted it was helpful to know what everyone is doing in the HKKAR Space: Who is doing what; who is not doing anything and should be; or those who have not told us what they're doing.

This sort of story should be put in front of Ministers. The projects should be visible. Need to look for opportunities for Minister's to visit the projects.



3.4. Whānau Ora

3.4.1. There is an opportunity to use Whānau Ora as a delivering mechanism on the five focus areas of HKKAR

- Review of whānau ora underway
- If you map whānau ora in surge areas, are we leaving whānau behind?
- Need to consider a whānau-centred way of developing policy

Robin commented as follows:

- Co-investing with the commissioning agencies for HKKAR outcomes
- Good way to show proactive engagement in this space through supporting these agencies on the ground who are working with whānau

ACTION: Consider proposal for TPK/MBIE to provide funding from the MIF and HKKAR funds, to Commissioning Agencies to focus on HKKAR outcomes. The Commissioning Agencies will develop and present outcomes. **MEDAB**

- Priorities for Commissioning Agencies are determined by whānau on the ground to report to government. Strong rationale for putting up co-investment in Whānau Ora as an option given the infrastructure and relationship with whānau is well established. This initiative would be a pilot. MEDAB should have a stronger role in the regions, advocating/understanding what is happening on the ground.
- There was discussion about the risks of this approach. Robin advised that the risks sit with MEDAB but that there is some merit of looking at co-investing with the commissioning agencies to achieve outcomes.

3.5. Procurement

3.5.1. We are not leading edge when it comes to procurement. Australia are further ahead with companies seeking partnerships with indigenous groups/companies, this may even be a government requirement.

Policy for this sits with the New Zealand Government Procurement team in MBIE. There are a number of initiatives across the country but nothing aligned.

ACTION: Investigate what is available and discuss this further at the next meeting and provide:

- An update on Procurement work being undertaken including project plan and timelines for the policy work
- Status of a Māori business database/stocktake
- What is happening now/case studies **Officials**

4. Treasury Living Standards Framework update and Cultural Capital work with Te Puni Kōkiri

4.1. Officials from the Treasury, Statistics New Zealand and Te Puni Kōkiri gave an update on the Living Standards Framework since the presentation at the MEDAB meeting in April.

4.2. Stats used the analogy that their data is like a pantry.



They support the development of this report/policy by providing data that can be pulled from the shelf just as ingredients are taken from the pantry. Different recipes need different ingredients and it's the same with policies and data needs.

- 4.3. A country's success should be measured in social outcomes not just GDP. Treasury is looking at how the broad measures of well-being can be developed into policy. A Māori perspective will be included in this. What does well-being look like and how does it relate to NZ? LSF will be using Māori leaders, academics, government, and the public to help develop and tell this story.
- 4.4. General discussion on the LSF update followed:
Whānau are involved in government programmes, but we are seeing whānau coming back to programmes and there isn't the shift we expect from participating in the programmes. It would be good to see the feedback received from Māori organisations. MEDAB could be used to get this information out to our communities and encourage feedback.

ACTION: Provide minutes of the 11 April 2018 meeting, with officials from Treasury, Te Puni Kōkiri and Statistics NZ, attending today's meeting. *Secretariat*

5. Just Transitions Unit, MBIE

- 5.1. Privacy of natural persons General Manager Just Transitions Unit gave a presentation on the Just Transitions programme.
- 5.1.1. Much of the general discussion was around the Taranaki region and its transition over the next 5-10 years given its reliance on extractive industries. Privacy of noted that a similar transition occurred in Norway whose economy is built around extraction of raw materials (Wikipedia calls it exploitation of natural resources).
- 5.1.2. Taranaki Urge strategy
- What the future looks like for Taranaki
 - Natural Summit to be held in Taranaki
- 5.2. Choices and decisions made now will impact on communities in the future– the imposition of this generation on future ones, including Māori. We need to engage as no one knows what the future might look like. Māori are an important part of the NZ economy and transitions should include the changing face of demographics.
- 5.3. Major economic changes the "Rogernomics" policies of the 1980s impacted on the mana of our whānau, to provide for themselves. If ever we needed a Just Transition, it was at that time.
- 5.4. On the question of whether the Just Transitions team have the capacity to engage and address Māori issues, Privacy of replied that his team engage with Te Kupenga on this.

6. Officials updates

- 6.1. Māori Economic Development update
- 6.1.1. T3W - the Board requested a report on the T3W Project which received HKKAR funding in round one.
- 6.1.2. The World Indigenous Business Forum in Rotorua is on from Tuesday 9 to Friday, 12 October in Rotorua. HKKAR is a sponsor with Te Puni Kōkiri, MBIE and NZTE all contributing funds to the event. Need to register to attend. This should be in Board member's diaries. Note cost per attendee is \$US749.



6.1.3. A request was made to reschedule the MEDAB meeting to occur in Rotorua during the WIBF rather than a board meeting the following week.

6.2. HKKAR Fund update

Chris Barker from Te Puni Kōkiri in Wellington joined the meeting by phone conference.

6.2.1. Discussion on declarations of interest by those MEDAB members who had applications in the HKKAR Fund. The members were advised they would not be excluded from the discussion but needed to refrain from voting.

6.2.2. Members who had an interest in applications made to the HKKAR Fund were advised that, if their application was unsuccessful for funding, TPK would follow up with them as with all unsuccessful applicants.

6.2.3. The process for selecting the shortlisted was explained.

6.2.4. Robin and Awerangi were part of the sub-committee that assessed 20 shortlisted applications.

6.2.5. This discussion was about the applications proposed to be funded.

- 7 applications recommended for full funding
- 1 application recommended for partial funding
- applications proposed to be funded are across HKKAR's five pou
- One of the applicants is a tertiary institute and may not be eligible for funding. If not, a further 2-3 applications may be successful and be funded in this round.

DECISION: The Board endorsed the sub-committees assessment of the eight successful applications, for HKKAR funding, to be recommended to the Chief Executive of Te Puni Kōkiri for approval.

7. Deep Dive – Te Pūtahitanga o Te Waipounamu

7.1. General discussion about the linkages between Te Pūtahitanga, MEDAB and government processes and other Māori organisations represented around the table.

- Lack of cohesive collectivisation to form/inform decisions about Māori, e.g., the Māori putea from Budget 2018
- The government's regional economic development policy is not addressing the magnitude/ volume of economic issues in the urban areas
- MEDAB is requesting funding from TPK and MBIE to pilot up to two co-investment projects
- MEDAB is keen to co-design with the commissions agencies, want to ensure that MEDAB not duplicating what the commissioning agencies are doing.
- The challenge for Te Putahitanga and MEDAB will be how we make it happen.

8. Board Only Time

8.1. Officials left the meeting at 3.30pm for the Board only discussion



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 22 August 2018 **Time:** 9.00am-3.15pm
Venue: Novotel Auckland Airport, Ray Emery Drive, Auckland Airport, Auckland

Members: Robin Hapi (Chair), Awerangi Tamihere, Linda Smith, Shay Wright, Hilton Collier (departed 12.30pm), Steve Saunders

Guests **Te Ara Rangatahi (Item 6) -** Privacy of natural persons Funding and Sustainability Manager/Programme Manager Privacy of natural persons, Education and Employment Coordinator
Downer Group NZ (Item 6) - Privacy of natural persons

Officials: **Ministry of Education (Item 6.2) -** Vic Johns, Policy Director
MBIE
Jo Hughes DCE Strategic Policy & Programmes, Hinemaua Rikirangi Te Tumu Whakarae, Privacy of natural persons Operations Manager, Privacy of natural persons Business Coordinator, Nigel Bickle Head Provincial Development Unit (Item 3), George Mason GM Employment Services (Items 6-7), Privacy of natural persons (Item 6.2), Privacy of natural persons Principal Policy Advisor (Items 6.2-7)
TPK
Privacy of natural persons Manager Economic Wealth

Apologies: Debbie Packer Board member, Carolyn Tremain Chief Executive, Michelle Hippolite Chief Executive

1. Board only time

1.1. The Chair opened the meeting with members, Jo Hughes and Hinemaua Rikirangi for the Board only discussion on Board Fees.

1.2. Secretariat joined the meeting at 9.35am.

2. Board Administration

2.1. Interest Register

- The Chair advised members to indicate Provincial Growth interests along with any litigation they are involved in with the Crown that could be seen as a conflict with their role on the Board.
- Noted that the Chair has retired from New Zealand Trade and Enterprise Board.

ACTION: Members to notify the Secretariat of any updates to their interests.



2.2. Minutes of the meeting held 27 June 2018

- Minutes to capture summary of discussion and decisions only.

Decision: The Board agreed that the minutes, with amendments, of the meeting held 27 June 2018, in Christchurch, were approved as a true and accurate record of the meeting.

MOVED: Hilton Collier *SECONDED: Shay Wright* **CARRIED**

2.3. Action Points Register

- The Action Points Register was tabled and noted.

3. MEDAB Involvement in Provincial Growth Fund in Surge regions

3.1. Regional Development discussion led by Nigel Bickle, Head of the Provincial Development Unit.

There is an opportunity for MEDAB to help with engagement in surge regions with Māori audiences. The purpose would be to formulate a plan of what success might look like in 2020 and how to target the right opportunities, involve the right people and get the best depth of propositions.

Questions raised:

- What information is available to understand what has been funded?
- What types of proposals are being submitted? Where are the gaps?
- What does a quality proposal look like? How many are not making the cut?
- How will development be sustained when the fund no longer exists e.g. workforce?
- What is the case for change for Māori and indicators that will enable us to reflect progress?

ACTION: Officials to convene a half-day workshop for MEDAB, Nigel Bickle and Privacy of natural persons to continue discussions about MEDAB's role in supporting engagement in the surge regions with Māori audiences.

4. New initiatives that align with MEDAB and HKKAR priorities

4.1. Tikanga Māori Digital Business Strategy presentation – Shay Wright

- A digital accelerator pilot for Tikanga Māori focused business to help strengthen the reach of Māori products, services and stories in the regions where the populations are small and customers outside the region need to be sourced.
- The Board advised that HKKAR Funds have been allocated noting that Te Puni Kōkiri has a number of funds that could support this initiative.

Action: Shay Wright to contact Privacy of natural persons at Te Puni Kōkiri who will support and direct Kiwa Digital to the right fund.

4.2. MIRO Ltd presentation – Steve Saunders

- Creating Māori Transformational step-change by working collectively and developing an end-to-end value chain with scale
- Shifting Māori to be at the forefront of horticulture
- Leveraging Government Co-investment – PGF provides opportunity
- Employment & Training opportunities with MSD
- Economic rangatiratanga – providing a legacy for generations to come



4.3 Restoring the Waiapu Catchment – Hilton Collier

- A collaborative programme between MPI, Te Runanganui o Ngāti Porou and the Gisborne District Council. The programme aims to treat erosion, stop greater physical damage to the catchment and bring social and economic gains to iwi and landowners. PGF investment is being sought.

5. Whānau Ora & Commissioning Agencies delivery mechanism for HKKAR

5.1. MEDAB requested funding from Te Puni Kōkiri and MBIE to pilot two co-investment projects.

The update follows:

- Minister for Whānau Ora has indicated there will be no further investment into Whānau Ora until the Review is complete.
- HKKAR funds are committed
- Māori Innovation Fund will focus on the Commercial Advisors Scheme

5.2. Deep Dive - Employment

- **Te Ara Rangatahi presentation**

Te Ara Rangatahi was created by young people from Ngāti Te Ata who came together in June 2015 to discuss what they could do for their Iwi, Ngāti Te Ata. A couple of keen rangatahi started fleshing out the ideas and projects were formed, with financial support from funders Te Ara Rangatahi have created a youth space and opened a fully operational youth organisation. Te Ara Rangatahi now provides a number of programmes with the common purpose of inspiring and motivating rangatahi to follow their dreams.

- **Downer Group NZ presentation**

Te Ara Whanake Māori Leadership Programme is a partnership between Downer and Te Puni Kōkiri. This leadership course is a programme for Māori, led by Māori, in a marae setting with a focus on Māori embracing their heritage, being proud of who they are and where they come from; and stepping into the leadership space.

- **Employment Services presentation**

Employment Services are clear that they must work with others to focus on particular problems and opportunities; connect with those who are embedded and invested in the world of work to play a part; they put in place the foundations and structures to ensure that fair workplaces and lifting compliance and capability into the future is sustainable; and the need to build their capability to participate in real time with the information flows that inform action and transactions in the world of work.

- **Vocational Education Training (VET) review**

MEDAB have been asked to provide feedback that will help shape the work on the VET system, to test ideas and discuss what is missing and where are the main opportunities.

The VET system is a part of New Zealand's economic infrastructure. The Ministry of Education have proposed four themes for the broader VET review: a strong network of provision for all regions; work-based learning that adapts to a variety of needs; a system that is effective for a diverse range of learners; and a system that is supported by, industry.



The Chair encouraged members to connect the VET review team with organisations that may be of assistance in supporting the review.

ACTION: Shay Wright to provide the research findings from the Rangatahi Deep Dive presented to MEDAB on 6 March 2018; and the ITO industry strategy with the VET review team.

6. Strategic Procurement update

- As officials work through prioritisation processes, work is underway to review the Government Rules of Sourcing (Rules). While this review is not specifically focussed on Māori economic development, there are opportunities to include stronger messages that agencies consider the range of potential suppliers, including Māori businesses.

ACTION: Awerangi Tamihere to share the social cost calculator with Privacy of natural persons

7. Officials updates

7.1. Upcoming Events

- 29 August – MWDI and PledgeMe Launch indigenous crowdfunding platform, Auckland
- 10-12 September – Whanau Ora Hui 2018, Auckland
- 9-12 October – World Indigenous Business Forum (WIBF), Rotorua
- Oct-Nov 2018 – Māori Innovation Fund Commercial Advisors Scheme panel assessments

ACTION: Secretariat to send upcoming event and MIF CAS panel assessment dates to MEDAB; and Roadshow dates to Steve Saunders.

ACTION: Officials to provide more information about WIBF to MEDAB i.e. expectations of MEDAB, MEDAB's role and participation.

ACTION: Member's to advise Robin of their availability for MIF CAS panel assessments.

7.2 HKKAR updates

ACTION: Officials to provide MEDAB with 1) good quality collateral and Powerpoint slides that members can use to promote HKKAR.

ACTION: Privacy of natural persons to provide MEDAB with an update on un/successful applicants for Round 2 HKKAR Fund.

7.3 Māori Economic Development Update

- A summary of the Māori Innovation Fund, Activities and Strategic Communications and He kai kei aku ringa goals and targets update was received and noted.

8. Meeting closure

The meeting closed with Karakia at 3.15pm



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Monday, 8 October 2018 **Time:** 10.00am-3.45pm

Venue: Millennium Hotel, 2170 Hinemaru St, Rotorua

Members: Robin Hapi (Chair), Harry Burkhardt, Hilton Collier, Linda Smith, Sacha McMeeking, Shay Wright (v), Steve Saunders, Tania Pouwhare

Officials:

MBIE
Fiona Whiteridge DCE Strategic Policy & Programmes, Hinemaua Rikirangi Te Tumu Whakarae, Privacy of natural persons Operations Manager, Privacy of natural persons Business Coordinator, Nigel Bickle Head Provincial Development Unit (Item 4), Privacy of natural persons Stakeholder Engagement Advisor PDU (Item 4)

TPK
Privacy of natural persons Manager Economic Wealth

Apologies: Awerangi Tamihere, Debbie Packer, Michelle Hippolite Chief Executive

1. Whakatau/Mihimihi

1.1. The Chair welcomed new members Tania Pouwhare, Sacha McMeeking and whanau along with new MBIE officials Fiona Whiteridge and Privacy of natural persons

2. Board Administration

2.1. Interest Register

- Updates to members interests as follows:
 - Robin Hapi – Member of Horowhenua District Council, Te Wanangā o Raukawa Foundation and an adhoc contractor with MBIE for the National Science Challenges
 - Hilton Collier – Member WAGYU Producers Ltd
 - Steve Saunders will forward updates to the Secretariat
- Members noted there are no conflicts with today's agenda items

ACTION: Sacha McMeeking and Steve Saunders to notify the Secretariat of updates to interests.



2.2. Minutes of the meeting held 22 August 2018

Decision: The minutes of the meeting held 22 August 2018 in Auckland were approved as a true and accurate record of the meeting.

MOVED: Steve Saunders

SECONDED: Linda Smith

CARRIED

2.3. Action Points Register

- The Action Points Register was tabled noting that:
 - AP 7.1 Roadshow dates (In progress)
 - AP 7.2 Collateral (In progress)

ACTION: Officials to notify Roadshow dates to MEDAB by end of October 2018.

ACTION: Officials to develop good quality collateral and 4-5 PowerPoint slides members can use to promote HKKAR by the December 2018 meeting.

3. Māori Economic Development (MED) Strategic discussion

3.1. The MED paper and presentation were tabled. The objective of the discussion was to explore MEDAB's view on He kei kei aku ringa:

- Direction of work
- Vision and long-term impacts
- Short, medium, long-term outcomes
- Targets for each outcome

3.2. The Chair invited members to comment on their vision for Māori Economic Development and the focus going forward for MEDAB.

4. MEDAB involvement in Provincial Growth Fund in Surge regions

4.1. Regional Development discussion led by Nigel Bickle, Head of the Provincial Development Unit.

There is an opportunity for MEDAB to help with engagement in surge regions with Māori audiences. The purpose would be to formulate a plan of what success might look like in 2020 and how to target the right opportunities, involve the right people and get the best depth of propositions.

5. Other business

5.1. The Chair acknowledged Hilton and Linda for contributing their knowledge and expertise in guiding the work of MEDAB in the stewardship of He kai kei aku ringa.

6. Meeting closure

6.1. The meeting closed with Karakia at 3.15pm



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 12 December 2018 **Time:** 10.00am-3.30pm

Venue: MBIE, Room G.14, 15 Stout Street, Wellington

Members: Robin Hapi (Chair), Harry Burkhardt, Sacha McMeeking, Awerangi Tamihere Shay Wright, Steve Saunders, Tania Pouwhare (t)

Officials: **MBIE**
Carolyn Tremain Chief Executive, Jarred Mair DCE Strategic Policy & Programmes (Acting), Hinemaia Rikirangi Te Tumu Whakarae, Privacy of natural persons Principal Policy Advisor, Privacy of natural persons Business Coordinator

TPK
Rahera Ohia DCE Policy & Partnerships, Privacy of natural persons Chief Advisor, Privacy of natural persons Policy Manager Economic Wealth (Acting)

Facilitators **Tuia Group**
Privacy of natural persons Director, Privacy of natural persons Solicitor

Apologies Michelle Hippolite Chief Executive TPK

1. Whakatau/Mihimihi

1.1. The Chair welcomed everyone to the meeting.

2. Board Administration

2.1. Interest Register

- Updates to members interests as follows:
 - Privacy of natural persons
- Members noted there are no conflicts with today's agenda items

2.2. Minutes of the meeting held 8 October 2018

Decision: The minutes of the meeting held 8 October 2018 in Rotorua were approved as a true and accurate record of the meeting.

MOVED: Sacha McMeeking SECONDED: Harry Burkhardt CARRIED



2.3. Action Points Register

- The Action Points Register was tabled noting that:
 - AP 2.3 Collateral (Completed)

ACTION: Officials to upload powerpoints to Diligent Board Books and email out to the Board for their perusal.

3. Māori Economic Development Strategic Discussion

3.1. The Chair set the scene for the strategic discussion which outlined the context of the board and its important role as kaitiaki for He kai kei aku ringa. The Chair then handed over to the facilitator to lead MEDAB's strategic discussion

3.2. The board had a robust discussion on their strategic direction. There were some key themes that came out of this discussion as outlined below. There is a supplementary report on this discussion attached.

- Understanding the why, what, how, who
- Focus on PGF, Zero carbon economy, Social procurement
- Creating a platform for transformational change
- Influence at Ministerial, SLT, policy levels

ACTION: Jarred Mair to distribute Ministerial version of Procurement paper to the Board.

ACTION: Shay Wright to email Collective Impact paper presented to TPK.

ACTION: Officials to prepare four papers for the next MEDAB meeting

1. An overview of how HKKAR could fit into the PGF
2. A MEDAB work programme/plan
3. A summary of any upcoming key policies for MEDAB's input
4. Options on a collective impact project for MEDAB

4. 2019 Board Work Programme and Meeting dates

4.1. The board agreed that there would continue to be two-monthly meetings in 2019

4.2. The first meeting will take place on the last week of January 2019 in Wellington to finalise the work programme for the board

5. Meeting closure

5.1. The meeting closed with a karakia at 3.30pm



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Friday, 3 February 2017 **Time:** 7:30am – 1:00pm

Venue: Copthorne Hotel and Resort Bay of Islands
1 Tau Henare Drive, Waitangi

Present: Ngahiwi Tomoana (Chair), Hilton Collier, Linda Smith, Pania Tyson-Nathan

In attendance: MBIE: Bryan Chapple, Paul Stocks, [Privacy of natural persons] [Privacy of natural persons]
TPK: [Privacy of natural persons]
MPI: [Privacy of natural persons] [Privacy of natural persons]
Treasury: [Privacy of natural persons]
NZTE: Tina Wilson
Ngāti Kahungunu: [Privacy of natural persons]

Apologies: Debbie Packer, [Privacy of natural persons] [Privacy of natural persons] [Privacy of natural persons]
[Privacy of natural persons]

1.0 Board only time

2.0 Board Administration

2.1 Apologies were noted and accepted.

2.2 Minutes of previous meeting

The minutes of the MEDAB meeting held 9 November were discussed.

The Board agreed that subject to the following amendment, the minutes of the meeting held on 9 November were approved:

Item 2: Board discussion with [Privacy of natural persons]

The Board noted that Item 2 was a confidential discussion and should be removed from the minutes.

Action required: The minutes to be amended as discussed. *Secretariat*

Decision: The Board agreed that subject to amendments being made, the minutes of the meeting held 9 November 2016, in Wellington were approved as a true and accurate record of the meeting.

2.3 There were No Matters Arising from the minutes of the previous Board meeting.

3.0 HKKAR Strategy & Action Plan Refresh

3.1 General discussion regarding HKKAR and MEDAB focus. The Board articulated:-

- frustration that agencies were not at the table (i.e. MoE, Health, CYF), and the need to get more traction;
- the need to bring Whanau Ora closer to HKKAR and bring economic and social together;
- the importance of the HKKAR narrative focusing in on the ‘whanau economy’ and telling stories about it. e.g. Apatu, Alexandra shearing whanau;
- that Driver Licenses was a key area, and that government should consider a fines amnesty;
- that there is a perception that rural areas are missing out. e.g. Hokianga - Rural Fibre Broadband;
- the importance of role models and success stories;
- the need for better data and a narrative for MEDAB regarding HKKAR. i.e. What is the HKKAR story they tell?
- that the new focus be “Whanau economics and wellbeing” including a focus on:-
 - NEETs (Driver Licensing and Drug rehabilitation)
 - SMEs
- that the ICF wants to pull justice, social, CYFs etc. together and have one pipeline to a whanau;

3.2 Officials recommended choosing 3-4 big things for HKKAR to focus on.

3.3 The Chair requested officials invite Ministers to the Taniwha-Dragon Economic Summit; and that a letter of support is sent to the co-host of the Summit, Chairman Chan of Lei Garden

Action required: Invite Ministers to Taniwha-Dragon Summit; and request a letter of support is issued to the co-host of the Summit, Chairman Chan of Lei Garden. Privacy of natural persons

3.4 The Chair left the meeting to attend the Iwi Chairs Forum.

4.0 MEDAB Refresh – no discussion

5.0 Iwi-Crown Economic Taumata – no discussion

6.0 Trade missions – no discussion

7.0 Other business

7.1 Willow-Jean Prime (Bay of Islands/Whangaroa Councillor, Far North District Council (FNDC)), Privacy of natural persons joined the meeting to discuss Māori economic development in Northland. Key points to note:-

- Prime, Chairs the FNDC Strategy Committee. They have a 30 year infrastructure plan and District Plan and work closely with iwi and communities on pragmatic projects that are whanau and hapū focussed.
- They need resource for capacity building and funding for implementation so they can move from strategy to feasibility to implementation.
- Prime noted CEG and Mana schemes worked well and the system should get back to these models.

7.2 Hon Bridges and Hon Flavell joined the meeting.

- Hon Bridges noted:
 - his priorities as Regional economic development; and NEETs;
 - he has formed a Regional economic leadership group of three Ministers including Hon Guy and Hon Flavell who meet monthly;
 - the need for tactile training programmes that lead Maori into management roles.
 - a discussion has been had with Privacy of natural persons regarding a Maori Venture Investment Fund.
- Hon Flavell discussed:
 - the need to “get stuff done”.
 - his priorities are:
 - a) Strengthening MEDAB;
 - b) HKKAR Refresh;
 - c) Iwi Economic Taumata;
 - d) Getting the Virtual Policy Unit working (cross agency team).

Action required: Work with Ministers offices regarding support letters for Taniwha-Dragon Summit, and register MEDAB to attend Taniwha-Dragon. Privacy of natural persons

- The Chair:
 - discussed driver licenses as a key focus area, noting there are 7,000 unlicensed drivers in Kahungunu and the core barrier is the system for getting a license. He recommended every student should leave school with a driver license.
 - discussed drug testing as a barrier to employment. Kahungunu tested 40 people for employment and 39 failed. He cited pastoral care as the key.
 - reflected that “government agencies straight jacket innovation. We have big launches of RED plans, and then everyone reverts to BAU.”

7.3 The meeting closed at 1:00pm.



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Friday, 24 March 2017 **Time:** 9:15am – 12:00pm

Venue: Ministry of Business, Innovation and Employment
15 Stout St, Room G.13

Members present: Robin Hapi (Chair), Pania Tyson-Nathan, Awerangi Tamihere, Steve Saunders, Debbie Packer, Shay Wright, Harry Burkhardt

Officials in attendance: MBIE: Privacy of natural persons Jo Hughes (10:30am)
TPK: Privacy of natural persons

Guests: MBIE: Privacy of natural persons (10:45am)

Members apologies: Linda Smith, Hilton Collier

1.0 Introduction

1.1 This being the first meeting of the new members to the MEDAB personal introductions and aspirations were made by all attendees.

1.1.1 The Chair acknowledged the strength in the diversity of the Board, their networks and resilience; and set the scene and expectations for the Board moving forward including the need to:

- tell a story of He kai kei aku ringa (HKKAR) / Māori economic development in a way that any person on the street can understand;
- be able to articulate the legacy and to say “this is the difference that MEDAB and HKKAR has made and will make”;
- identify key pilot projects, low hanging fruit, and to speak up
- stay whanau focussed and values based
- speak with one voice - Kotahitanga
- apply the core principles of influencing and collaborating in their role as the MEDAB

1.1.2 The Chair advised members he was meeting with economic Chief Executives to discuss HKKAR / Māori economic development and how it fits with the work and priorities of their agency.

1.2 Board Administration

1.2.1 Apologies were noted and accepted.

1.2.2 MEDAB Secretariat

- Privacy of natural persons Operations Manager
 - Administrator of the Board and assists the Chair with the organisation of papers, meetings, and other duties to ensure the smooth running of the board.
- Privacy of natural persons Project Coordinator
 - Organises all travel, accommodation (if required), logistics, invoices and expense claim queries.

1.2.3 Interests Register

- The Board reviewed the Interests Register and advised that several updates were required.

Action required: Members, who need their interests updated, to provide the correct information to Privacy of natural persons for updating the register.

- The Board noted that the Interests Register will be available for review at each meeting.

1.2.4 Minutes of previous meeting

The minutes of the MEDAB meeting held 3 February 2017 were discussed.

Decision: The Board agreed that the minutes of the meeting held 3 February 2017, in Waitangi were approved as a true and accurate record of the meeting.

1.2.5 Matters Arising

- The Board briefly discussed the Taniwha-Dragon Summit and the need to show strong manaakitanga and seek advice and expertise where necessary, especially for Asian cultures.

1.2.6 MEDAB 2017 meetings

- The Board agreed to:
 - set the forward meeting dates for 2017 – 31 May, 28 June, 20 September, 29 November
 - six meetings per year
 - members joining meetings virtually, via Skype Business, MFAT, NZTE systems, when they are unable to attend in person
 - Awerangi hosting the May meeting in Auckland
 - Steve hosting the June meeting in Tauranga, noting that the Board will arrive the evening of 27 June to enable a full day meeting on 28 June.

Action required: Provide MEDAB meeting schedule to members. Privacy of natural pe

- The Board noted that the Chair will meet with Hon Flavell and possibly Hon Bridges in intervening months.
- The Chair suggested meetings should focus on a specific theme e.g. strategy, investment, people etc.
- The Board agreed to the following themes:
 - Whanau Ora / Indicators – hosted by Awerangi, Auckland
 - Technology / Innovation – hosted by Steve, Tauranga
 - Funding
 - STEM (Lego, robotics, NASA, Pūhoro)

Action required: Members to propose one project from their region which is aligned with our key result areas; and will make the greatest impact for Māori. **All**

2 HKKAR Strategy & Action Plan Refresh

2.1 Officials discussed the HKKAR consultation document; and sought feedback from the Board.

2.2 The Board provided the following feedback:

Awerangi Tamihere

- The Strategy and Framework is good
- Collaborate with a few like-minded government agencies to deliver
- Look at co-investment between agencies – power up existing initiatives, measure indicators that are important to both parties
- Look to innovation strategies and pilots
- Look to Whanau Ora collective impact frameworks – they are good whanau centric frameworks

Action required: Host the Auckland meeting, focusing on a deep dive theme of indicators and Whanau Ora framework. **Awerangi (Te Pou Matakana)**

Action required:

Circulate Whanau Ora indicators and framework to members and officials in attendance.

Awerangi

- What is the economic framework of indicators? Is this a piece of work MEDAB should do?

Steve Saunders

- Collaboration is key – how do we connect it all up?
- There is too much disconnect between the funds and agencies.
- Fund navigation is hard, co-investment is the key – can MEDAB/HKKAR co-invest?

- MEDAB should be an upper-level steering group providing guidance to other Māori funds/agencies.
- Identify what are the 2-3 key things Māori want to research, take a 5-10 year view on it, and then activate rangatahi to get involved.

Debbie Packer

- Likes the five goal areas - Employment, Enterprise, Education, Rangatahi and Regions.
- MEDAB needs a story of HKKAR and Māori economic development to articulate alongside it.
- What do we say?
- Don't use GDP as a measure – we need a more holistic monitoring approach.
- Where is the data and communications support?

Shay Wright

- We need collective impact models for SMEs – capability and capacity building models.

Action required: Circulate Te Whare Hukahuka report, Skills Organisation Strategy and UK Studio Skills. **Shay**

- The Board noted TSI and Council social procurement as case studies.
- **Idea:** Fund writer resource and business navigator resource in the system


Harry Burkhardt

- Why wouldn't HKKAR be as important as Primary Growth Partnership?
- We need to go big, and lift our thinking from small.
- We need to influence at a high level – connect to key economic Ministers.
- We need to 'play differently' and use strength based models not deficit models, like NEETs.

Action required: Look at Social Return on Investment report being released in May. Circulate Te Pou Matakana and Whanau Ora outcomes framework. **Awerangi**

3 Quick Updates / Papers

3.1 Māori Innovation Fund (MIF)

-  explained the proposed changes to the fund; and sought feedback from MEDAB
- The Board provided the following feedback:

Awerangi Tamihere

- The framework is good and lines up with HKKAR outcomes and the need to be agile.
- Measure:
 - increase in Māori accessing mainstream funds;

- increase in application writing skills;
- increase in financial literacy.
- Measure baseline – how many Māori accessing funds now and how is it changing over time.

Pania Tyson-Nathan

- Interested in how it helps Māori access mainstream funds.

3.2 Techweek

- The Board noted the range of HKKAR activity occurring in Tech Week and the technology sector.

3.3 Iwi-Crown Economic Taumata

- The Board noted that the first meeting date has yet to be confirmed but proposed for April/May 2017.

3.4 MEDAB Four-year report and launch

- Officials advised the Board that further work was required to confirm a date/event for the launch of the MEDAB four-year report and HKKAR refresh. This is a work in progress.

3.5 Māori Investor Guide

- Pania Tyson-Nathan provided members with a copy of the draft guide for feedback noting that as part of the HKKAR work programme, MBIE engaged an external supplier to produce an online investor guide to the Māori economy. The guide was developed to increase the profile and visibility of the Māori economy.

Action required:

Members to provide feedback on the draft investor guide to Privacy of natural pe **All**

Action required: Collate feedback on the draft guide from members and forward to the Sectors team. Privacy of natural pe

4.0 Karakia / Close

- The meeting closed with Karakia followed by lunch at 12:20pm.



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 31 May 2017 **Time:** 8:45am – 3:00pm

Venue: Te Whanau o Waipareira Trust
Level 4, Waipareira House, 6-8 Pioneer Street, Henderson, Auckland

Members: Robin Hapi (Chair), Awerangi Tamihere, Debbie Packer, Harry Burkhardt Hilton Collier, Linda Smith, Pania Tyson-Nathan, Shay Wright, Steve Saunders (v) 9:30am - 3:00pm

Guests: Minister Flavell (v) 9:30am – 9:46am
Te Pou Matakana: John Tamihere (Chief Executive), Merepeka Raukawa-Tait (Chair), Suzanne, Snively (member), Tatiana Greening (member) Jacqui Harema (staff), Privacy of natural persons (staff), Privacy of natural persons (staff)

Officials: MBIE: Paul Stocks, Privacy of natural persons Privacy of natural persons
TPK: Michelle Hippolite, Privacy of natural persons

Apologies: MBIE: Jo Hughes, Head Office of the Chief Executive
TPK: Privacy of natural persons Assistant Deputy Chief Executive

1. Mihimihi

1.1. Kaumatua, Wimutu Te Whiu welcomed MEDAB and Officials to Te Whanau o Waipareira Trust.

2. Minister Flavell discussion with MEDAB and TPM

2.1. The Minister noted that his recent business and cultural mission to Malaysia highlighted the need for Māori businesses to utilise their x-factor of being Māori. He stated that a key focus is social enterprise that creates positive outcomes for Māori; and the necessity to continue to grow Māori social enterprise capability. MEDAB must exert their influence to progress social enterprise initiatives.

The Minister acknowledged that while progress in the economic development space has been slow over the last two years benefits are now being realised with the refreshed MEDAB, refreshed HKKAR strategy and set up of the Iwi-Crown Economic Taumata. The expectation now is for everyone to generate more ideas for the Minister to advance in the next few months.

3. Whanau Ora Deep Dive – Te Pou Matakana Presentation

3.1. Te Pou Matakana (TPM) is the Māori Whānau Ora Commissioning agency in the North Island.

The Chair, Merepeka Raukawa-Tait, provided opening remarks stating that TPM takes an innovative, whanau centric approach to commissioning. The extension of their funding into out-years will enable continuity of service and create more enduring outcomes for whānau.

The Chief Executive, John Tamihere, provided an overview of TPM as a commissioning agency noting that TPM operates autonomously and invests in positive outcomes for whanau rather than investing in prescribed services while ensuring that it meets the accountability requirements.

TPM staff provided summaries about the Commissioning Landscape, Commissioning in Action and Commissioning for Outcomes. The four pillars of TPM are:

- TPM has a dedicated Research and Evaluation team produces work that is academically rigorous and provides robust evidence.
- The core component to their business intelligence is having an in-house data warehouse.
- KPMG reviews the financials and PWC analyses the qualitative nature of the programme and the impacts of TPM activities. This enables TPM to better understand and manage the significant compliance requirements.
- TPM is investing in today to increase the wellbeing of society, our community.

For further details refer to [Te Pou Matakana Presentation.pdf](#)

4. Report updates & discussion

4.1. CE visit updates – a schedule of visits by the Chair, with key partner agency Chief Executives, was tabled and noted.

4.2. The HKKAR CAB Summary and Minute were tabled. Noting that EGI agreed to the HKKAR refreshed strategy and framework. Work is underway to develop cross agency action plans.

- Members noted that it is:
 - a great start, there are now measures and targets in place
 - how the story is told, have to get the narrative right
 - about facilitating Māori to achieve our full potential
 - about working with agencies to get buy-in
 - a great start, next step how do MEDAB give life to it

4.3. HKKAR Launch – Rotorua, 16 June

- With the recently approved refreshed HKKAR strategy and framework it will be formally launched on 16 June at the E RERE – Future of the Māori Economy Conference at Rotorua. Some related events in the week of 12-16 June are also being planned – HKKAR Business Challenges, Opening of the Māori All Blacks Exhibition, A networking event with ex Māori All Blacks, ex Lions and Māori businesses.

- Pania and Linda registered their apologies for this event.
- Explore the opportunity to Live Stream between the Conference and HKKAR Business Challenges

4.4. HKKAR Work Programme

- The HKKAR Work programme was tabled noting that it is the MBIE/TPK work programme used to talk to the Associated ED Minister and where HKKAR is focussing including future opportunities. This work programme will be updated based on the refreshed HKKAR strategy.
- Members discussed the opportunities available for MEDAB to become involved particularly for those who have obvious areas of expertise, create a space to come together, for people to ask questions. This is an enabling space not a doing space.

4.5. HKKAR PR Activity Pipeline

- The pipeline of HKKAR activity to June 2017 was tabled. This document was requested by Ministers seeking a line of sight of activity happening over the next couple of months.
- The Social Enterprise (SE) Summit is the next key event focusing on building awareness and defining what SE is.
- Members discussed the definition of SE and decided it required further discussion and should be on the agenda for the 30 June meeting.

Action required: Agenda Social Enterprise for 30 June meeting. Privacy of natural

4.6. HKKAR Calendar of events

- The annual event calendar of HKKAR events provides an overview of what's in the system. It includes all external facing business events where there is Māori participation; and where the Associate ED Minister can and should be involved.

Action required: Highlight events relevant for MEDAB to attend. Privacy of natural

4.7. HKKAR-MEDAB 4 year report

- Noted that the final copy of the MEDAB 4 year report will be confirmed this week; and will be available at the HKKAR launch on 16 June.

5. MEDAB future work programme

5.1. Members were asked to nominate 1-2 practical projects, in respective areas of interest that MEDAB would consider how they fit in an HKKAR Action Plan. Clarification was sought as to what was MEDAB's role in considering the key projects. The Chair advised that MEDAB's role is an influencer, to make things happen so that others will follow. There is a window of opportunity here. Members are able to provide proposals for consideration if they meet the criteria MEDAB will consider the best way to support it.

5.2. The following projects were submitted:

- Miro

- Miro has now incorporated 24 Māori investors and now going out to the wider NZ with a number already in discussion. Opportunity is how do we learn from Steve's experience, frame up a general model that incorporates business models, what's needed including market validation, financials etc. Potential avenues for support funding.
- **T3W Connected Hub**
 - T3W is seeking to create massive transformative change in fragmented Māori communities within five years. It is putting Māori in the centre of the innovation ecosystem. Having a virtual connected platform that will allow regions, Marae etc. to connect via interactive TV. A team will coordinate daily programs from current providers this could be government, existing accelerators, incubators, education, co-working spaces etc. Programs can cover everything from how to prepare, connect etc. Being the first fully virtual connected innovation country in the world. We could play on Spark/Vodafone for connective for Marae/Regions.
 - **Support required:** Funding of 1 x FTE to scope up background work to understand what is required to keep this project moving.
 - **Feedback:** MEDAB support the project
 - Suggested MEDAB consider how do we influence the next roll out of UFB because that will also have a significant impact on communities.

Action required: Request the latest UFB rollout plan from MBIE and report back at 28 June MEDAB meeting. Privacy

- TPK has \$1m budget set aside for HKKAR related work. Subject to MEDAB providing guidance to TPK about alignment of projects with core priorities there is an opportunity for TPK to provide financial support. TPK comfortable to continue discussions to progress T3W request.
- **Puhoro STEM**
 - A transformative programme aimed at growing the Māori science community by working directly with secondary school rangatahi and their whānau and mentoring them through career pathways into STEM subjects. This programme aligns to the five key goals of HKKAR. Despite its success the Pūhoro programme remains in a vulnerable position as full programme implementation expires in December 2017.
 - **Support required:** To maintain programme delivery an investment of \$150,000 per annum would protect programme sustainability and enable up to 225 rangatahi to participate in the programme from 2018.
 - **Feedback:** Suggested that funding could be secured from Regional Economic Development if necessary however MEDAB considered it would be better to discuss options with the Ministry of Education first and if this approach was unsuccessful revisit the RED option.
 - Robin will discuss this at his meeting with the Chief Executive of the Ministry of Education and report back to MBIE/TPK if unsuccessful.

Te Tau Ihu Outcomes Framework

- Māori economic outcomes framework and social investment models. This would support robust reporting for HKKAR and bring together the various frameworks and models being developed by Māori entities across the system.
- **Next steps:** An initiation meeting, 5 July, with Te Tau Ihu o ngā Wānanga, Te Pou Matakana, Te Mātāwai, and MEDAB to set shared and aligned targets.
- **Best Seven Projects**
 - Goal is to stimulate and seed fund Seven Māori economic development transformational projects over a three year period. Continue to do work that keeps empowering regions, being engaged and active. Try and get investment into the regions. Look to develop ideas that are innovative. Keep presence and focus on powering up the regions. Link this to MIF because that was the original intent of this fund.

Action required: Report back on actual projects in Northland, BoP, East Coast, Manawatū/Whanganui and look at opportunities to partner with these initiatives.

Privacy of nat

6. Pilot projects

6.1. The following projects were deferred to await elaboration and definition.

- NZMT Tourism Sector
- Ngāti Kahu hotel
- Tau Ihu Outcomes Framework

7. Board administration

7.1. Apologies noted and accepted.

7.2. Interests Register was tabled and noted

Action required: Members to notify Privacy of natural of any updates to the Interests Register.

7.3. The minutes of the MEDAB meeting held 24 March 2017 were discussed.

Decision: The Board agreed that the minutes of the meeting held 24 March 2017, in Wellington, were approved as a true and accurate record of the meeting.

MOVED: Debbie Packer

SECONDED: Pania Tyson-Nathan

7.4. There were no matters arising.

7.5. MEDAB representation at events

- Noted that the Chair would represent MEDAB at events/awards relevant to MEDAB. However, should there be specific areas of a member's expertise the Chair would delegate accordingly e.g. Ahuwhenua Awards – Hilton Collier etc.

7.6. Deputy Chair

- The Board discussed the necessity of appointing a Deputy Chair for MEDAB and concluded that if the Chair is unable to attend a MEDAB meeting members would nominate a Chair from attendees.

8. The meeting closed with Karakia at 3pm.



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 28 June 2017 **Time:** 8:50am – 2:00pm

Venue: Newnham Innovation Park
Building 3, 37A Newnham Rd, RD4 TAURANGA

Members: Robin Hapi (Chair), Awerangi Tamihere, Debbie Packer, Harry Burkhardt Hilton Collier, Linda Smith, Pania Tyson-Nathan, Shay Wright, Steve Saunders

Officials MBIE: Privacy of natural persons Privacy of natural persons
TPK: Privacy of natural persons

Guests: PlusGroup: Privacy of natural persons

Apologies: MBIE: Jo Hughes, Head Office of the Chief Executive
TPK: Michelle Hippolite, Chief Executive

1. Mihimihi

1.1. Privacy of natural persons welcomed MEDAB and Officials to Newnham Innovation Park supported by Privacy of natural persons and Privacy of natural persons

2. Innovation Deep Dive – Steve Saunders

2.1. Newnham Park Innovation Centre

- Steve Saunders (Ngai Te Ahi, Ngati Ranginui) welcomed members to Newnham Park Innovation Centre which is located at what used to be an old packhouse facility in Te Puna, east of Tauranga. Newnham Park is home to a number of innovative horticultural companies including Kiwifruit Ltd and the largest exporters of Avocados in New Zealand, Team Horticulture 2006 Ltd.
- Steve talked through the business models for innovation, technology and enterprise to grow Māori assets and people. An introduction to the early days of business working at Te Puna Pack and Cool running the company's orchard management operations through to the establishment of Gro-Link then GroPlus and PollenPlus, these were the first

companies in the Plus Group Horticulture. The business was developed and expanded before handing over the operational reins that would enable Steve to start developing a number of strategies around innovation.

The Plus Group of companies operate at the cutting edge of best practise and new technology specialising in orchard management to global pollen production. The robotics division funds and manages development research into Horticulture Robotics from field applications to post harvest solutions.

Tuhono Whenua Horticulture is a kaupapa Māori driven programme designed to maximise yields from the land. A collaboration of Māori business and horticultural leadership specifically focused on delivering sustainable productivity to Māori owned horticultural land.

In closing a brief overview of the Sustainable Communities framework, Kāuta, was provided followed by a site tour.

For further details refer to [insert hyperlink to Steve's presentation (Steve to provide)].

3. MEDAB future work programme

3.1. HKKAR Cabinet Paper

- The Chair provided a succinct summary of the Cabinet Paper and invited Board discussion on where the Board considered their efforts should be focused; the particular areas that they would be able to exert the most influence; and where they are going to make a difference.

3.2. Where will MEDAB focus effort/exert most influence

- Members comments as follows:
 - Any activities are to be centred on how the board is going to influence the overall HKKAR Goal - increase annual Māori median income by 2021.
 - We need to connect in order to get scale and grow. Connectivity will help us to influence major holders of resource.
 - MEDAB need to facilitate collaboration of Māori organisations, use that approach for scalability, find clusters that are not collaborating and bring them together
 - From an HKKAR perspective, we expect that Māori targets and Māori funds will be delivered through Māori entities. Māori kaupapa that have been designed by Māori.
 - Resolutions to challenges that are on the horizon are best co-designed by Māori; if we are going to make a difference we should be using Māori designed approaches.
 - To ensure maximum impact we must state our position in the Cabinet Paper i.e. from a kaupapa basis we are strong in asserting that solutions designed by Māori for Māori delivered by Māori is a point of difference for us, MEDAB are becoming

more active, doing more work engaging with the people responsible for meeting the targets set across the sector, connecting with agencies.

The Board will focus on the following three areas of the Cabinet paper:

1. Para 72(i) relating to the 7 point approach and specifically, 'embedding a **Māori approach** to increase Māori participation in economic development programmes – through co-design, collaboration, leadership, networks, Māori people;
2. Para 73 relating to connecting to Whanau Ora for a whanau enabled approach and as a way of taking a holistic approach to the social and economic progress of Māori;
3. Para 75 relating to the three immediate priorities of HKKAR being:-
 - a. Māori youth employment
 - b. Māori enterprise growth
 - c. Exploring employment outcomes through strategic procurement.

3.3. Pilot projects

- Pūhoro STEM Academy
 - The Chair will progress discussions with Iona Holsted, Chief Executive Ministry of Education on 12 July, about the possibility of the Ministry funding and supporting this project.
- Discussion on all other projects deferred to a later date.

3.4. Funding the pilot projects - \$1m plus other funds

- Refer to item 4.6

4. Report updates & discussion

4.1. CE visit updates

- The Chair advised members that a positive meeting was held with Brendan Boyle, Chief Executive of the Ministry for Social Development. Discussions were wide ranging including topics as follows:
 - How MSD could partner and work in with MEDAB
 - Increasing MSDs visibility in the NEETs, driver licences area
 - Possible joint venture on pilot projects; and
 - How do we grow these initiatives
- The Chair will meet with Iona Holsted, Chief Executive Ministry of Education on Wednesday 12 July. As well as discussions on HKKAR and the Ministry's contribution to meeting the educational targets, securing funding and support of the Pūhoro STEM project will also be discussed.

4.2. HKKAR Launch – 16 June including new branding

- Feedback received to date has been very positive particularly around the rebranding of HKKAR. Further feedback is welcome.
- The refresh of the Board and now the HKKAR Strategy sets a strong platform for MEDAB going forward.

4.3. HKKAR Work Programme

- The work programme, updated to end of June, was tabled and noted.

4.4. HKKAR PR activity – Ministerial

- Noted that the Māori Innovation Fund Commercial Advisors Scheme 2017 (MIF CAS 2017) round, 17 July to 11 September, will be added to the pipeline.

4.5. HKKAR Calendar of events

- Noted that the calendar of events is updated every quarter with key workshops and conferences relevant to HKKAR. MIF CAS 2017, YES Awards and Poutama Roadshow dates have been added to the calendar.

4.6. HKKAR funding via TPK Maori Potential Fund & other funds

- Officials tabled the HKKAR funding document that outlined the process that Te Puni Kōkiri is proposing for distribution of the \$1m fund. The paper will be circulated to MEDAB for consideration and feedback.

4.7. Social Enterprise update

- Officials advised members that a Cross Agency Group (CAG) has been formed to provide a Māori perspective into the development and implementation of a CAG work programme. Further discussions will be held at a Parliamentarian Summit hosted by Ministers Ngaro and Flavell on 4 July 2017. Members Shay Wright, Awerangi Durie, Debbie Packer and Steve Saunders will attend the summit.
- Noted that the Social Enterprise World Forum will be hosted in Christchurch from 27-29 September with an HKKAR sponsored Policy Day on 27 September.

4.8. UFB/RFB Rollout

- An update on Broadband and Connectivity, requested at the 31 May meeting, was tabled and noted.

5. Board administration

5.1. Apologies noted and accepted.

5.2. Interests Register was tabled and noted

5.3. The minutes of the MEDAB meeting held 31 May 2017 were discussed.

Decision: The Board agreed that the minutes of the meeting held 31 May 2017, in Auckland, were approved as a true and accurate record of the meeting.

MOVED: Pania Tyson-Nathan

SECONDED: Hilton Collier

5.4. There were no matters arising.

5.5. MEDAB representation at events

- The Board thanked Harry Burkhardt for hosting the MEDAB table at the World Class NZ Awards.

5.6. Next MEDAB meetings

- Noted that the last two meetings for 2017 are held over one day.
- Further discussion about 2018 meeting dates to be discussed at September meeting.
- The next meeting is scheduled for 20 September in Palmerston North with a Deep Dive focus on Regions.

6. The meeting closed with Karakia at 2pm.

DRAFT



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 20 September 2017 **Time:** 10.00am – 3.45pm

Venue: Caccia Birch House
130 Te Awe Awe Street, Palmerston North

Members: Robin Hapi (Chair), Awerangi Tamihere, Harry Burkhardt, Hilton Collier
Linda Smith, Pania Tyson-Nathan, Shay Wright

Officials **MBIE:** Privacy of natural persons Privacy of natural persons
TPK: Privacy of natural persons
Di Grennell, Privacy of natural persons
Privacy of natural persons (for Regional Economic Development Deep Dive agenda item)

Guests: **Māori Economic Strategy Group:** Privacy of natural persons (Chair), Privacy of natural persons Privacy of natur
Privacy of natural persons

Apologies: **Members:** Steve Saunders, Debbie Packer
Officials: MBIE: Jo Hughes, Privacy of natural persons TPK: Michelle Hippolite
Guests: Privacy of natural persons

1. Mihimihi

1.1. Robin Hapi welcomed members from Te Pae Tawhiti, MEDAB and Officials to Caccia Birch House. Privacy of natural persons responded on behalf of the Māori Economic Strategy Group (MESG).

2. Regional Economic Development Deep Dive

2.1. Overview of Te Pae Tawhiti (TPT) – Privacy of natural persons

- **Background:**
 - 17 iwi in Manawatū-Whanganui rohe. Māori not engaged in development of original RGP study. TPK funded Māori Economic Development strategy, strong MESG formed, three iwi reps on the regional governance group (Accelerate 25).

- **What's needed now**
 - The greatest challenge is getting funding to progress and implement TPT. A Project Co-ordinator to bring together a plan, drive MESG and implementation is needed.
- **Successes**
 - Tourism and Primary sectors. Big land holdings and lots of land-locked land.
 - Te Manu Atatu – Māori business network. Aim is to open Māori Business Hub along with the EDA.
 - Seed funding needed for MESG Co-ordinator.
 - **Privacy of natural persons** brought wairua, credibility, engagement and set expectations with local government.
 - Proud of what has been achieved to date – in particular regional iwi coming together to discuss what practical things they might do together.
- **Questions**
 - What are the greatest opportunities?
 - How can whanau access them?
 - What will MEDAB and TPT do together (projects)?
 - Will MEDAB advocate with EDAs?
 - How will MEDAB engage with the Iwi Chairs Forum?
 - What is the regional view of MEDAB?
 - Are there systemic issues that prevent us from being engaged? Is it the same across the country?

2.2 Overview of HKKAR- E RERE

- Robin introduced HKKAR, the five goal areas of Employment, Rangatahi, Enterprise, Regions, Education; and the targets for each. HKKAR can provide influence, connectivity and visibility to regional and Māori economic development, particularly through Ministerial and agency CE connections.

2.3 Discussion on how HKKAR and TPT can work together

- Attendees commented as follows:
 - Harry Burkhardt – Ngāti Kuri is pulling away from iwi discussions in Northland. It's too slow, aspirations are not aligned, and it hinders progress. A high trust high influence model is needed with a range of partners/parties/influencers at the table. Hence, Harry sits on the Northland Economic Development Governance Board and develops relationships with influencers in local and central government, business and investors.
 - Pania Tyson-Nathan – offered \$30k (plus \$20k later) to fund a Project Co-ordinator position for Te Pae Tawhiti if the group could find another \$100k around the table for three years.
 - Di Grennell agreed to match \$40k of government funding of a Project Co-ordinator role and noted the details would be agreed in the MESG meeting after this meeting.
 - Awerangi Tamihere – important to measure collective impact.
 - Shay Wright – how do we unlock government putea?

- Linda Smith – you need to do things that have impact and focus. How do you change the mind-set of Māori to value culture, assets, prosperity? Getting the language right is important. Considers the HKKAR Education goal re NCEA and L4 achievement is weak.
- Privacy of natural persons – proud of where the MESG is at and the genuine collaboration starting to form amongst iwi.
- Privacy of natural persons – agrees the Education goal is weak and that lifting capacity is the key.
- Di Grennell – the cross-over of social and economic is important and there are some good examples to follow. Eg Whanau Ora, Ruapehu Transformation, Puhoro, Te Tihi.
- Robin Hapi – important to have a visible, impactful project to work on together – what is it? HKKAR can assist with influence and connectivity.
- Privacy of natural persons – the keys are to: a) Bring people together; b) Put skin in the game.

2.4 Ideas

The following ideas were suggested:

1. Bring all regional Māori economic development strategies together to share experience – a national hui.
2. Collaborate on a project to share the success stories and learnings.
3. Develop a Māori economic development agency.

Decision: MEDAB and TPT agreed to work together to advance the idea of bringing regional Māori economic groups together, to share learnings.

Following lunch, MEDAB agenda continued and TPT departed to MESG meeting.

3. Interests Register and 2018 meeting dates

- 3.1. The Interests Register was tabled. It was agreed to seek updates to the Register via email with MEDAB members.
- 3.2. The secretariat will seek member availability for 2018 meeting dates via email. Confirmed dates will be available at the 20 November meeting in Wellington.

Action:

1. Seek Interests Register updates via email. **MEDAB Secretariat**
2. Set up online doodle poll for members to nominate 2018 meeting dates; and present confirmed dates at the 20 November meeting in Wellington. **MEDAB Secretariat**

4. Pilot projects for HKKAR Funding

- 4.1 Robin opened the discussion regarding the funding ring fenced at TPK for HKKAR implementation (\$1m per year for 2 years). Privacy of natural persons outlined the process for how the funding will work and what the role of MEDAB is. Harry requested applicants pitch their projects to MEDAB.

4.2 Noted that MEDAB acts as a recommending authority; and that each project has to go through TPK (or other agency) funding processes. Request for TPK to clarify the assessment criteria.

Decision: It was agreed that:

- MEDAB will act as a recommending authority for the HKKAR fund. Noting that the process should be light touch, leaving the agencies to do application processing and contract management.
- Assessments should include a brief pitch to MEDAB by applicants.
- Decisions should focus on outcomes for Māori and where possible, Māori providers should be considered if producing the same outcomes.
- A small MEDAB sub-committee will be formed to review and assess applications to come forward to MEDAB. Pania volunteered to join such a sub-committee.

Action: Clarify assessment criteria for projects submitted for consideration by MEDAB. *Te Puni Kōkiri*

Note: TPK subsequently advised the assessment criteria is outlined in the HKKAR Investment Fund: Appendix C on pages 22 – 25 in Section 2 of the MEDAB Pack.

4.3 Project decisions

Nine projects were presented for MEDAB consideration to either approve or decline to go forward for TPK HKKAR funding, or more information could be requested. Decisions, questions and comments are set out below.

Project Name	Approve/ Decline/ More Info required
1. Enspiral Dev Academy	<p>APPROVE</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • PN requested evidence of Māori student numbers and stated average salaries in proposal. • SW – noted he knows the Enspiral team well, respects their work, they helped develop the Ka Eke Poutama programme with Shay. • Who else is co-investing in Enspiral? • What resilience have the students shown in respect to staying in the industry following graduation?
2. HKKAR Employment Pilots – South Auckland	<p>APPROVE</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • HB – confirm efficacy of numbers. • AT – outcome measures are bang on. Note there are Māori providers such as MUMA doing the same thing.
3. NZQA - Āmua Ao - Silicon Valley Innovations	<p>APPROVE subject to:</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • Clarify financial contributions of others, esp. Massey University • LS - Strengthen outcome measures to include monitoring and

	<p>reporting of: a) Do students take up STEM NCEA and tertiary study and STEM careers? b) Which STEM subjects do they take?</p> <ul style="list-style-type: none"> • Want to see stronger educational rationale for this initiative?
4. YET - HKKAR Business Challenges for year 9&10 – 10 locations in 2018	<p>APPROVE</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • How will they transition students from the Business Challenges into YES? • How are they building Māori capability in the Young Enterprise Trust?
5. Whanau Lending Workshops -MWDI, Pledgeme	<p>APPROVE</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • SW - Co-funding should be greater since MWDI receive funding for rangatahi entrepreneurship. • How will the investment be used? Where does the money go? • What are the training outcomes? • Does this investment enable MWDI to become a commercial entity?
6. World Indigenous Business Forum	<p>APPROVE</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • PN - Check potential conflict with Billy Te Kahika proposal. • SW - has attended two of these conferences and would not support the proposal as the programme was not strong. <small>Privacy of nat</small> noted that officials had met with the Trust twice and raised this issue and were confident that steps were in place to mitigate that risk. Shay went on to say that he would be supportive if we contributed to rangatahi attending. eg bursar support.
7. HKKAR National Conferences 2018	<p>MORE INFORMATION REQUIRED</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • May consider holding \$150k in reserve to give visibility to HKKAR brand. • Produce a calendar of major Māori events and conferences to ensure spread and avoid conference clashes. Action: MEDAB members to advise key conferences. • More detail required on conferences 2-4.
8. T3W Tech Ecosystem Platform	<p>APPROVE at lower amount (\$50k)</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • Noted the project is very aspirational and conceptual. Too early for full investment. Noted TPK has funded a 6 month Project Manager. • Need for stronger business case for \$1.2m investment as proposal.

	<ul style="list-style-type: none"> • Where is the skin in the game from techpreneurs/industry? • \$50k approved to support preparation of a full business case.
9. Techweek 2018	APPROVE

5. Board administration

5.1. Updates from officials

- HKKAR Cross-Agency Action Plan, Cab Paper & EGI CAB Minute
 - Tabled and noted.
- HKKAR Work Programme
 - Linda requested monthly HKKAR updates to keep people informed of progress in between meetings.
- MIF Commercial Advisor Scheme (CAS) update
 - Hilton (on behalf of the MIF CAS panel) requested a summary spreadsheet for CAS applications is provided, similar to HKKAR projects.

Action:

1. Monthly updates from Chair to begin. **Chair/MEDAB Secretariat**
2. Summary project sheet for MIF CAS to be provided to Hilton. Privacy of natural persons

5.2 Representation at events

- Noted that Robin, Pania, Shay and Hilton represented MEDAB at the NZ Tourism awards on 7 September held in Christchurch. Robin presented the HKKAR Māori Tourism Award.

5.3 Board administration

- Minutes of the MEDAB meeting held 28 June 2017

Decision: The Board agreed that the minutes of the meeting held 28 June 2017, in Tauranga, were approved as a true and accurate record of the meeting.

MOVED: Hilton Collier

SECONDED: Pania Tyson-Nathan

- Action Point Register – There were no actions to report.

- Future meetings
 - Education and Land recommended as deep dive themes for 2018.
 - Time to be allocated at the 20 November meeting for Board time only to discuss the composition and function of MEDAB; and HKKAR/Māori economic development management by government.
 - Noted that responsibility to conduct opening and closing karakia; and mihi at meetings is to be shared by MEDAB members

5.4 Key messages for the incoming Minister

- Ask agencies – What is your Māori strategy and active recruitment/development strategy for senior Māori?
- Noted that NZ Police have a strong strategy for actively promoting senior Māori up the ranks.

6 Karakia/Close

The meeting closed with karakia at 3.45pm.

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Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday, 29 November 2017 **Time:** 1:00pm – 4:30pm

Venue: Ministry of Business, Innovation and Employment
15 Stout St, Wellington

Members: Robin Hapi (Chair), Awerangi Tamihere, , Harry Burkhardt Hilton Collier, Linda Smith, Steve Saunders, Shay Wright, Debbie Packer (v)

Officials: MBIE: Carolyn Tremain (Item 2), Jo Hughes (Item 2) Privacy of natural persons Privacy of natural persons
Privacy of natural persons, Privacy of natural persons
TPK: Michelle Hippolite, Privacy of natural persons, Privacy of natural persons (Item 5), Privacy of natural persons (Item 5)

Apologies: **Member:** Pania Tyson-Nathan
TPK: Michelle Hippolite, Chief Executive

1. Karakia / Mihimihi

- 1.1. Awerangi Tamihere opened the meeting with Karakia.
- 1.2. Robin Hapi welcomed everyone to the meeting and notified officials that the Board would go In-committee for part of agenda item 2, CEO time.

2. CEO time

- 2.1. Carolyn Tremain provided overview comments including:
 - 2.1.1. The new Ministers are interested and supportive of Māori Economic Development. They have strong aspirations around employment and are focussed on key regions which need the most support.
 - 2.1.2. Ministers are looking to merge economic and social goals.
 - 2.1.3. There is an opportunity to integrate HKKAR with the work of other agencies.
 - 2.1.4. Ministers and officials are still finding their way of working together.
- 2.2. Board Discussion
 - 2.2.1. Officials left the meeting at 1:17pm for the Board only discussion on:
 - 2.2.1.1. progress with recruitment for the Executive Director role
 - 2.2.1.2. composition and function of MEDAB
 - 2.2.1.3. strategic direction for HKKAR/Māori Economic Development and Crown-Māori relations

2.2.2. Officials returned to the meeting at 2:23pm

3. Board Administration

3.1. Interests

3.1.1. Register of Interests

The current register of interests was tabled and noted with no further changes.

3.1.2. Conflicts related to items on the Agenda

Steve Saunders declared a conflict of interest with Agenda Item 3 HKKAR Project updates. Specifically, the T3W project being considered for HKKAR funding.

The Board agreed the conflict exists, and:

- 3.1.2.1. Steve Saunders withdrew from the meeting for the course of the discussion and was not involved in recommendations for funding of HKKAR projects.

3.1.3. No other conflicts were raised in respect of items on the current agenda.

3.2. 2018 Meetings and Themes

3.2.1. The proposed 2018 meeting dates and themes were accepted.

3.2.2. Noted that the February MEDAB meeting date will be advised on confirmation of the Iwi Chairs meeting date.

Action: Secretariat to issue invites to members and officials for 2018 meetings; and organise travel and accommodation to Waitangi.

Action: Chair and Executive Director to confirm programme and schedule of meetings for Waitangi.

3.2.3. Noted that Shay Wright offered to work with officials and take the lead on the rangatahi meetings and ERERE Rangatahi workstream.

3.3 Minutes of the meeting held 20 September 2017

Decision: The Board agreed that the minutes of the meeting held 20 September 2017, in Palmerston North, were approved as a true and accurate record of the meeting.

4. Director report backs

4.1. There were no report backs due to time constraints.

5. Maori participation in the Economy

5.1 [Privacy of natural persons] [Privacy of natural persons] and [Privacy of natural persons] provided a presentation on Māori participation in the Economy.

The Board noted it was an excellent and interesting presentation that generated a good deal of discussion around the content of the presentation.

Action: Secretariat to circulate the soft copy of the presentation to members.

6. HKKAR Project Updates

6.1. Te Puni Kōkiri provided a Round 1 Assessment Panel Report Back seeking approval to recommend to the Chief Executive of Te Puni Kōkiri the five proposals to be funded by the HKKAR Fund.

6.2. The assessment process and report were discussed and the following motions moved:

6.2.1. Motion: Hilton Collier moved and it was seconded to approve funding totalling \$400,275.00 for the five projects outlined in the HKKAR Fund Round 1 Assessment Panel Report Back to MEDAB.

6.2.2. Motion: Awerangi Tamihere moved and it was seconded that:

- an open contestable round for the HKKAR Fund be opened as soon as possible
- the full amount of \$1.6m be considered for funding applications during this round
- Expressions of Interest for projects are to be submitted to MEDAB at the February 2018 meeting

Board members will be advised when the contestable round opens and are encouraged to promote the fund and bring project ideas to the table.

Action: Secretariat to circulate to the Board a soft copy of the HKKAR Fund Round 1 Assessment Panel Report Back.

6.3. Māori Innovation Fund

6.3.1. Hilton Collier provided an update on the MIF Commercial Advisors Scheme round noting that the Panel had a great process, there were a couple of themes emerging – one for strategic documents as collectives get organised, and one around building tourism capability.

6.3.2. Privacy of natural persons updated on MIF procurements:

- 6.3.2.1. **Pakihi 101** - \$970,000 to run a series of small business capability workshops across the country over 20 months starting in April 2018. Successful tenderer identified.
- 6.3.2.2. **Rangatahi Entrepreneurship** – focussed on Year 12 and 13 enterprise studies. \$300,000 Over 3 years. Successful tenderer selected for Programme start in March 2018.
- 6.3.2.3. **Te Huarahi Pakihi - Small Business Support Expo** – a series of 8-12 workshops across the country in Māori regions/communities where govt and non-govt business support services engage with communities. RFP to be issued shortly.
- 6.3.2.4. **Data** – three distinct projects of \$50,000 each focussed on:-
 - 6.3.2.4.1. Building an open source **tribal register** that connects easily to social media communication platforms. Partnership contract with Enspiral Dev Academy likely.
 - 6.3.2.4.2. Making data relevant to Māori **easy to access and use** (publishing data). Partnership contract with FigureNZ likely.
- 6.3.2.5. **Lifting data capability amongst Māori** – data workshops. Partnership contract with Data Iwi Leaders Group likely.

7. Other Business

7.1. Robin Hapi presented two project ideas:

7.1.1. Te Pae Tawhiti – follow up on the last MEDAB meeting, was there a joint project to do with Te Pae Tawhiti?

7.1.2. Te Pou Matakana pilot – is there a project around outcomes framework or something else HKKAR could do jointly?

7.2. Round 2 of Chair and key partner agency Chief Executive meetings 2018

7.2.1. The Chair requested a new round of meetings with Chief Executives for the New Year.

Meetings are to include Chris Bunny, DCE Building, Resources and Markets with a focus on Housing; and Housing Corporation New Zealand.

Action: Secretariat to circulate schedule of proposed Chief Executive/Agency meeting dates for 2018.

Action: MEDAB and officials to notify the Secretariat which meetings they are interested in attending.

7.3. MEDAB discussed where their focus should lie and what the key areas for greatest impact would be to frame the discussion with Ministers and Chief Executives.

Action: MBIE to provide Robin with a briefing on **Strategic procurement** – including information regarding Indigenous Business Australia <http://www.iba.gov.au/business/>, Australia's Indigenous Procurement policy and Supply Nation.

Privacy noted Chris Fry at the Department of Corrections used to run IBA and could be invited to speak to the Board (chris.fry@corrections.govt.nz), along with MBIE Head of Government Procurement Policy and Jo Hughes.

Action: Chair, Hinemaui Rikirangi and Privacy of natural persons to discuss compiling a briefing to Ministers that aligns E RERE with Coalition manifestos.

8. The meeting closed with Karakia at 4:30pm.



Minutes



Māori Economic Development Advisory Board (MEDAB)

Date: Tuesday, 09 February 2016

Time: 10.00am – 1.30pm

Venue: 5.10 & 5.11, Level 5, The Treasury, No. 1 The Terrace, Wellington

Members: Ngāhiwi Tomoana (Chairperson), Hilton Collier, Pania Tyson-Nathan, Debbie Packer (conference called-in)

Attendees: Ministry of Business, Innovation and Employment: Bryan Chapple, Privacy of natural persons

Te Puni Kōkiri: Privacy of natural persons

Treasury: Privacy of natural persons Amy Allison, Privacy of natural persons

Apologies: Dr Linda Smith

Confirmation of previous minutes: The meeting opened at 10.00am with a mihi whakatau from The Treasury. Following that the Chair welcomed everyone to the meeting, apologies were noted and accepted. The minutes from the previous meeting were confirmed and carried by a majority.

Confirmation of the meeting's agenda: The agenda was confirmed.

Review of Action Points: The Action register was accepted.

Waitangi feedback

WAITANGI FEEDBACK -

- Ministers Joyce and Flavell met with MEDAB and officials from MBIE and TPK to discuss progress on HKKAR. Both Ministers and MEDAB were positive about the progress and about current momentum, while agreeing that we have a long way to go.
- Iwi asset holding companies met with 40 iwi in attendance and they largely focussed on regional issues with a particular focus on fresh water.
- In the meeting with Ministers, Minister Joyce agreed that there should be water allocation and that consideration should be made for the science around it not the politics. It was suggested that an allocation task force be set up.
- MEDAB had concerns around who provides government advice on the Māori position for water and is there a role for MEDAB to be more proactive in asking agencies who they are speaking to in order to get this Māori position.
- MEDAB discussed the issue of information voids in particular with respect to the TPPA and Te Ture Whenua. MEDAB raised the issue of disengagement due to lack of information.
- MEDAB requested that efforts be made to provide a source of information of current events/issues relevant for Māori. The HKKAR comms project could include a fact sheet or a website as a source of information.
- MEDAB clearly expressed the need for independent analysis of information and sources. Further discussion was had around a budget for MEDAB for independent contracting for analysis purposes.

He kai kei aku ringa work programme 2016

Five Pou Framework (aligns to BGA and HKKAR)

- A. Jobs
- B. Land/Water (Natural Resources)
- C. Enterprise (Export)
- D. Capital
- E. Infrastructure

- These five pou have been identified as the main areas where MEDAB can have an impact.

1. Regional Economic Development

- The Northland action planned was well received. Consideration needs to be made for each region as they will all have different issues for each region.

2. Six Regional Hui in 2016

- Thursday 10th March 2016 – Napier/Hastings
- Thursday 12th May 2016 – Whāngarei
- Friday 29th July 2016 – Rotorua
- Thursday 8th September 2016 – Te Tai Hauāuru
- Thursday 13th October 2016 – Christchurch
- Thursday 10th November 2016 – Auckland

- A brief discussion was had around the alignment of these regional hui with regional growth programme launches
- Further discussion was had around the hui taumata 2017 and where it should be held. MEDAB are of a view that it should be held in the regions as it is around regional economic development.
- It was suggested and agreed by MEDAB that a major second tier regional city host the hui taumata 2017.
- Officials will make a recommendation to Minister Flavell on where MEDAB have suggested for the hui taumata 2017.

3. Aligning government business support for Māori

- Stocktake and map the government support business system
- Define engagement for 'creating a 'value chain of services'
- Define SME development programme/ options to lift SME capability
- Māori Innovation Fund implementation

- **MIF** – A discussion was had around MIF
- It was suggested that [Privacy of natural persons](#) be invited to the next MEDAB meeting to give an update.
- It was also suggested that there be a workshop around MIF with the potential to do a funding exercise.

4. Māori Data project – Land and Economic data

- MBIE worked around a proposal for a Māori business portal in response to the Māori data gap.
- There is a potential role here for MEDAB.
- There is a need for a high level buy in to the project and for it to be well scoped
- A lot is going on in this space but there is no clarity around it all.
- MEDAB discussed a potential economic analysis be done similar to what Maniapoto landcare have done.
- It was agreed that MEDAB will own and drive a Māori data project supporting Māori land owners.

5. Sectors

- I. ICT
- II. Manuka
- III. Trout (& Aquaculture)
- IV. Tourism

- **ICT** – The national ICT strategy lacks a Māori lens on it. There seems to be a gap in the role of education. MEDAB consider that while the Te Ururangi scholarships are addressing some gaps, it is too late in the educational pathway.
- The ICT paper and the ICT panel that oversees the Māori ICT Fund were discussed.
- **MANUKA** – MEDAB discussed its role in this sector. There is potential here to do a value chain analysis to support the people involved in this sector.
- Treasury will present a journey map around Manuka to MEDAB
- **Trout** – MEDAB were informed that five pieces of legislation will need amending for work to be down in this sector.
- **Tourism** – MEDAB questioned this sector being on the work programme.
- A bigger conversation was had around the criteria around what sectors MEDAB support, which further led to a discussion on how

MEDAB will inform and provide relevant information to Māori.

6. Financial Literacy

- Kura kaupapa pilot looks to ensure more financial literacy is taught right throughout the curriculum to further imbed it into the education system.

7. Māori as part of NZ Story

- MEDAB suggested inviting Privacy of natural persons to talk about Māori and the NZ Story at the next MEDAB meeting.
- It was agreed that there was potential for a set of collateral that would have broad appeal..

8. Māori Employment & Skills

- I. Corporate Pathways for Māori & Pasifika
- II. TPK Cadetships redesign
- III. Te Ururangi Māori Tech Scholarships – Enspiral

- **Corporate Pathways** – This proposal was considered. MEDAB aired concerns around the purpose of this programme, “what issues does it address, are we sure that it addresses the issues, why should we support this and where would funding come from”.
- MEDAB agreed to take this programme to next steps and look at funding options.
- **Te Ururangi Scholarships** – The idea for this programme came out of Stanford and was launched by Minister Flavell.
- Next steps are with Enspiral Dev Academy one of the partners involved in this programme.

9. Drivers Licenses

- MEDAB agreed that this item remain on the work programme
- It was noted that current services are hostile towards individuals and more emphasis needs to be made in integrating these services into the compulsory education system.
- Further thinking needs to be done to address the issues that MEDAB have raised. These include: punitive fine system, compulsory education, driving lessons, changing KPI’s so that success is based on the success rate not participation.

10. HKKAR Comms/ PR project

- Officials will get back to MEDAB at a later date with a draft proposal of a HKKAR Communications project. This may also include a fact sheet or a website as a source of information.

11. Māori Investment/ Capital Strategy

- Invite key stakeholders to have a conversation around this item.

12. Crown Procurement Policy

- MEDAB agreed to keep this item on the work programme to get a steer on it and further analysis be done on it.

13. Science & Innovation

- MEDAB acknowledge that they have not had much involvement in this space but would like to see what the relationship here would be with HKKAR.
- A brief discussion was had on the diversity of industry boards.

MEDAB were made aware of an overarching report which draws together all the diversity done by government and who the current appointees are on CRI's etc.

14. Governance , Management & Reporting

- I. MEDAB Report – annual, publish at Waitangi
- II. Crown-Iwi / Crown-Māori partnership – Economic Taumata, IAHC, HKKAR Board
- III. HKKAR – MEDAB Redesign (inc Māori Inc)
- IV. HKKAR CAGG reset
- V. HKKAR Unit Redesign – inc. 6 agencies
- VI. HKKAR Dashboard & Outcomes framework

- **MEDAB Report** - A discussion was had around the publication on the annual MEDAB report. The report is MEDAB's reporting mechanism, however the discussion led to the potential of having summarised collateral as a means of reporting. MEDAB are of a view that they do need collateral.
- **Crown- Iwi/ Crown Māori partnership** – MEDAB discussed the purpose and role of this group noting that it served the purpose of establishing a more Māori Inc. view.
- **CAGG** – It was agreed that CAGG needs to be reset and their purpose needs to be in alignment with the regional hui.
- **Dashboard & Outcomes framework** – MBIE are open for MEDAB feedback and comments of the dashboard. MEDAB are aware that some information is still being collected.
- MEDAB suggested that they invite the economic CE's to talk to the board along with a dashboard.

15. Land utilisation/ Te Ture Whenua Review

- This item was highlighted as core to the HKKAR strategy
- MEDAB requested a brief update from TPK on this matter.

16. Trade missions & International relationships

- There has been positive feedback to this item thus far.

17. Developing an Indigenous Services Advisory company

- MEDAB agreed that this item remain on the work programme.
- MEDAB had a discussion around public services and Crown potential to resurrect the appointment of Māori on industry boards.
- MEDAB requested more information around Māori appointments on industry boards.

18. Upgrade the Commodity Levies Act

- Nothing to report at this stage.

19. Business Leadership

- Te Hono Bootcamps
- IOD Governance training

- A brief discussion was had on these items with questions relating to improving governance.
-

20. Watching brief:

- Education and Skills – measure against KPIs
- Natural resources – water etc
- TPPA
- Māori ICT Fund implementation

- Progress of these items will continue to be monitored and MEDAB will be updated as necessary.

21. What is missing from the work programme?

- Auckland
- Trade Desk
- Prioritising these items and information transmission
- Economic perspective

- A discussion was had largely around the prioritisation on the items on the work programme. Are these items economic priorities and where is MEADB's role. What are the Māori perspectives of the issues that arise and are there potential to prioritise through the regional space.
- MEDAB agreed that there should be a focus on regional, land and water.

General Business:

Action points

Māori Economic Development Advisory Committee (MEDAB)

Meeting date: Tuesday, 09 February 2016

Date Initiated	No.	Action Point	Due	Responsibility
09 Feb 2016	1	<i>Noted</i> MEDAB requested that efforts be made to provide a source of information of current events/issues relevant for Māori.		MBIE/TPK
09 Feb 2016	2	<i>Noted that</i> MEDAB have clearly expressed the need to receive independent analysis of information.		Secretariat
09 Feb 2016	3	<i>Agree</i> that officials will make a recommendation to Minister Flavell on where MEDAB have suggested the hui taumata 2017 should be held.		MBIE/TPK
09 Feb 2016	4	<i>Agree</i> that <small>Privacy of natural persons</small> be invited to the next MEDAB meeting to give an update on MIF.		Secretariat
09 Feb 2016	5	<i>Agree</i> that officials will hold a workshop around MIF with the potential to do a funding exercise.		Secretariat
09 Feb 2016	6	<i>Agree</i> that MEDAB will own and drive a Māori data project supporting Māori land owners.		MBIE/TPK
09 Feb 2016	7	<i>Agree</i> that Treasury will present a journey map around Manuka to MEDAB.		The Treasury
09 Feb 2016	8	<i>Agree</i> that <small>Privacy of natural persons</small> be invited to the next MEDAB meeting to talk about Māori and the NZ Story.		Secretariat
09 Feb 2016	9	<i>Agree</i> that officials report get back to MEDAB at a later date with a draft proposal of a HKKAR Communications project, which may also include a fact sheet or a website as a source of information.		MBIE/TPK
09 Feb 2016	10	<i>Agree</i> to invite key stakeholders to have a conversation around Māori investment and capital strategy.		Secretariat
09 Feb 2016	11	<i>Agree</i> to invite the economic CE's to talk to the board along with a dashboard.		Secretariat
09 Feb 2016	12	<i>Agree</i> that TPK will provide MEDAB with a brief update on Land utilisation and Te Ture Whenua at the next MEDAB meeting.		TPK
09 Feb 2016	13	<i>Agree</i> that officials provide MEDAB with a brief report around Māori appointments on industry boards.		MBIE



Minutes



Māori Economic Development Advisory Board (MEDAB)

Date: Friday, 11 March 2016

Time: 9.00am – 12.30pm

Venue: Hawke's Bay Business Hub, 36 Bridge Street, Ahuriri

Members: Ngāhiwi Tomoana (Chairperson), Hilton Collier, Pania Tyson-Nathan, Professor Linda Tuhiwai Smith

Attendees: Ministry of Business, Innovation and Employment: Bryan Chapple, Privacy of natural persons Privacy of natural persons Privacy of natural persons Privacy of natural persons Privacy of natural persons
Te Puni Kōkiri: Lil Anderson
Treasury: Privacy of natural persons **Privacy of natural persons**
NZTE: Tina Wilson
Callaghan Innovation: Privacy of natural persons
Attendees: Privacy of natural persons (Ākina Foundation), Privacy of natural persons (NZStory)

Apologies: Debbie Packer, Privacy of natural persons David Smol, Privacy of natural persons Privacy of natural persons

Confirmation of previous minutes: The meeting opened at 9.00am. The Chair welcomed everyone to the meeting, apologies were noted and accepted and the minutes were confirmed.

Confirmation of the meeting's agenda: The agenda was confirmed.

Review of Action Points: The Action register was accepted.

Social Enterprise as an economic driver for Māori

Privacy of natural persons of Ākina) presented to the Board on Social Enterprise.

The presentation gave an overview of:

- social enterprise models
- profit redistribution
- employment and training
- innovation
- getting results and
- what social enterprise looks like.

- MEDAB's response was positive and will look for opportunities in social enterprise where they can add value.
- MEDAB were interested in the life span and life cycle of social enterprises and what/how Ākina have addressed this. The lifespan is like most businesses in that it is dependent on the way they are set up, what management they have, the financial investment models they use etc. Ākina work towards providing understanding around management structures and the entire innovation process
- Procurement is a crucial piece to Social Enterprise
- There is opportunity to unlock money from the private sector to provide the Social Enterprise readiness the businesses need.
- Ākina was successful in their bid to host the Social enterprise world forum 2017.

Putting more Māori in the New Zealand Story

Privacy of natural persons (NZ Story) presented to the Board on enhancing the Māori perspective in the New Zealand Story. Key aspects of the presentation included:

- Lessons from Shanghai & Guangzhou 2009-2010
- Leveraging the public spend
- Māori Inc adding value to, and deriving benefit from NZ Inc
- Find the magic spot where modern Māori identity & values meets NZ identity and values, and aligning with offshore perception
- Kaupapa 2016 – Growing and Sharing the Māori dimension/ story
- Challenges – internal and external
- Selling the power of discovery that's to be found with us.

- MEDAB agreed that NZ Story should be considered as the Aotearoa-New Zealand story to explicitly encompass both NZ story and the Māori dimension and recommended that Professor Linda Tuhiwai Smith join the NZ Story Board.
- MEDAB discussed image testing and the effects of current Māori imagery. The imagery of the haka is not favourable in most markets it has been tested in. It's about finding the right image that resonates well.
- Another example is work that was commissioned in China by Australia regarding the visual of a boomerang; it was deemed as a negative view as it was depicted as a weapon, however the visual of an elderly woman with a 'moko' was acceptable. The use of appropriate images to reflect the intended view is important.
- NZ has some attributes that are robust and work well offshore, the idea of Kaitiakitanga is one of them, it is very compelling; it says we care about people and land and that resonates abroad.
- Another attribute is that our attraction to other indigenous groups is to find out how we did it, how we made ourselves desirable offshore. Things such as language revitalization and cultural revitalisation.
- Further testing needs to be done on imagery as there is anecdotal evidence suggesting that convergence happens through engagement not just through imagery. We also need to know that what is being heard from those images is what we wanted to reflect.
- MEDAB had a brief discussion on whether Māori would be comfortable with using a Māori concept as a NZ value proposition. As long as the concepts are used with integrity and not an appropriation of Māori

concepts.

- The current collateral of NZ Story doesn't quite hit the mark for Māori but it was a good start. It is an evolving conversation; it needs to work for Māori, NZ and a Global NZ.
- [redacted] would like to have a wānanga with MEDAB so that their ideas are captured and given to the NZ Story Board

HKKAR Work programme updates:

Privacy of natural persons (Enterprise Policy, MBIE) updated the Board on the Māori Innovation Fund (MIF).

- The next round of the MIF is now open; agencies are pushing to promote the fund. Applications close 7 April and the assessment panel will meet in late May.
- MEDAB's recommendations to include SME's in the MIF were put in the briefing to Minister Flavell. While the MIF might be better directed at earlier stages, we need to look at what are the other parts of the system that aren't working for SME's and how do we make sure that they are targeted better.
- Results from previous applications are yet to be analysed. There hasn't been enough time to do the evaluation to discern what the return of investment is and the value add etc. from previous applications.

Privacy of natural persons and Privacy of natural persons (Regions and Cities, MBIE) updated the Board on Regional Economic Development

- The Board was given an update on the Regional Growth Programme identifying potential economic growth opportunities in selected regions.
- Regions currently underway in the programme are Northland, Bay of Plenty, East Coast, Manawatū and the West Coast. These regions were chosen due to long term decline.
- Independent studies have been commissioned to identify and prioritise the commercial opportunities in each region that have the most potential to sustainably grow investment, incomes and jobs. They also identify barriers to the realisation of these opportunities.
- As each study is completed, government agencies are working in partnership with local government, businesses and iwi/ Māori to develop and implement Action Plans to leverage the identified opportunities in each region. The Action Plans provide a catalyst for central government agencies to work more closely with each other and with each region to achieve mutually agreed outcomes.
- It is also about finding the right governance in that region, not just the usual governance group and not necessarily representative but a form of governance group that covers business, iwi, local government that has the key stakeholders around the table. The development of these groups is important.
- Senior regional officials are responsible for each region to coordinate government's

- Enterprise policy will provide a MIF briefing update at the next MEDAB meeting in May 2016
- There was agreement that the entire system needs to work for Māori.
- A discussion was had around what could be done to make the assessment process as easy and effective as possible. The last round of applications proved a lot of work and there were a lot of overlaps and many of the applications were quite similar to each other.
- To address these issues this round Enterprise policy will: focus on identifying those applications with overlaps, making them more visible for the panel; engage with MBIE's regions and cities team to look at the overlap between areas highlighted in the regional growth program and regional action plans; and engage with MBFS advisors.

- A discussion was had around what information goes to ministers', which is a fairly transparent process, officials present the action plans to ministers with what the role of government is and this is then discussed by ministers.
- Ministers decide who they want in the RED ministers group, however at a lower working group level official's work with people that each region needs including education providers.
- MEDAB were clear that education needs to be an overarching aspect of HKKAR.
- Successes and failures from the first action plans are taken into consideration for the following action plans. Ideas in individual regions need to go through rigorous testing and scrutiny by the people to determine its priority and whether it should be included in the action plan.
- A range of Māori projects are coming out of the regions: Northland – aggregation of Māori land; Employment pipeline – [redacted] in Karikari; Opotiki harbour; Ngawha industrial park; Omai kiwifruit proposal
- There is a lot of interest from other regions, so we need to look forward for next steps to help others.
- The RED team at MBIE appreciates MEDAB feedback should they see or hear anything that is of issue to the regions.

response (what's the governments' role) to support the Action plan. The officials then go back to the government agencies and advise on what the action plan is and what the role is for government.

- At ministerial level there is strong leadership by Minister Joyce who convenes a group every month called the Regional Economic Develop Ministers (RED ministers).
- Officials will provide regular updates to MEDAB regarding the progress of how actions in the regions are tracking particularly in the education space.
- Three key Ministers in the group are Ministers Joyce, Flavell and Guy.
- Senior Regional Officials meet monthly and provide direct advice to ministers

Regional Economic Hui: Feedback and next hui

- MEDAB noted that feedback from the first HKKAR regional hui held on Thursday 10 March in Ahuriri was largely positive.
- The overall view was that the Regional hui was successful and there was some good ideas for how the next hui might be run.

The following feedback was suggested:

- Māori led workshops which might be done in the morning to get people engaged early
- Regions need to own the hui
- less speakers, strategically placed throughout the day
- power up the communications
- there needs to be some strategic thinking about the logistics (venue capability etc).
- too many officials
- there is value in the regional and local focus, we need to ensure we can support and sustain the needs that come out of the hui as well as ensure that we are building towards the National hui in 2017.
- MEDAB recommended that the Hawke's Bay RED program be co-branded as HKKAR
- Next steps - KPMG are working on a map of the business support systems available that will go to Minister Flavell, building towards what the system looks like for Māori.

Privacy of natural persons

(Te Kupenga, MBIE) updated the Board on the 9 February HKKAR workshop outcomes

- This workshop was used to kick off the discussion around SME capability, how Māori access the system and the lack of engagement with mainstream systems. Minister Flavell has asked for a map of the system so that it is possible to identify system gaps.

Coffee and Tea Break

HKKAR Work programme updates continued:

Business Growth Agenda

- BGA – MEDAB were provided a background paper on the BGA which included a succinct round up of the work streams.
- It was noted that this iteration of the BGA is almost complete and that Minister's Joyce comments are expected shortly. .

- MEDAB questioned where the primary industry data came from, MBIE will review these statistics.
- MEDAB are of a view that the Tourism narrative in HKKAR needs to be amplified

- There is opportunity to feed things up through the BGA in the beginning of the New Year, i.e aligning the HKKAR goals with BGA and BPS.
- Māori economy is a cross cutting theme in the BGA, and the Māori economic agenda is HKKAR.
- **Free and frank opinions**
- Tourism is highlighted in the BGA. MEDAB is of a view that Tourism should also be reflected in HKKAR.

Māori representation on Government Boards


- MEDAB discussed a paper outlining the appointment process for Government boards and Māori representation on these boards.
 - There has been a significant reduction in the number of Māori on these entities. MEDAB considers it not necessary to have a Māori presence on all the Government boards, however the Māori growth agenda suggests that there should be a Māori presence on particular boards.
 - For example if language is important then a presence on SOE's such as Radio NZ would be useful.
 - It is important having Māori on these boards to ensure that there is a Māori lens and the Māori view is being captured.
 - It is also important to have Māori who are suitably qualified for the role on these strategic boards.
 - There is a cabinet directive to address the diversity issues on Government boards.
 - Māori names need to be put up to COMU as COMU tends to have the biggest data base.
 - There are some mechanisms to ensure diversity but there is a lot of inconsistency.
- MEDAB questioned what are the important Boards that Māori should be on such as Language, Radio NZ and energy boards.
 - There are over 600 Government statutory bodies and MEDAB suggested start looking at Māori representation on SOE's and CRI's.
 - MEDAB requested Treasury look into Māori on Government and SOE boards.

Lil Anderson (TPK) updated the Board Te Ture Whenua (TTW) hui and Whenua Māori Fund update

- 22 hui were held on the reforms. Some hui were more challenging to manage than others.
 - Government has agreed to a spend of up to \$70million to build a new Māori land service to assist owners with governance arrangements right through to understanding and knowing what their land might be used for.
 - Te Ture Whenua Bill is tracking to be introduced end of March; the tribunal report will come out 11 March and enacted this year.
 - MBFS was reviewed by Ernest & Young, they are of the view that MBFS is too involved in early start ups and needs to move into the mature space for business support.
- There is a role for MEDAB to help think about where MBFS might be better placed to work.
 - Opportunity to think about the model in which MBFS work.
 - Request that at the next MEDAB meeting we progress the business eco-system workshop with MEDAB and define what the role of MBFS is in that system.
 - MEDAB request that TPK send the frequently asked question sheet of TTW to the board.

- TPK is unsure if this is right and are considering the report.

Presentation: National Māori caucus

-  reported on her invitation to speak to the National Māori Caucus on HKKAR.

- This presentation highlighted the need to put together a strong HKKAR economic pack so that everyone is equipped with the tools to tell a good story.
- MBIE will tidy up the presentation and add any additional information and make it accessible for MEDAB

General Business:

Driver Licenses

- MEDAB discussed the issue of driver licenses and considers there could be opportunities to integrate into the education system driver education for all children, not just Māori.

Workshops

The following workshops are being planned:

- Land and economic data workshop
- National ICT and digital hui
- NZ investment and capital strategy workshop.

A Mānuka paper was tabled that will be going up to Minister Flavell regarding a national Mānuka hui

Upcoming

- NZ Hi-tech Awards 2016, Callaghan Innovations are sponsoring the Māori Innovation Award.
- NZ International business awards are in November entries for the awards open 30 May 2016.
- Te Hono bootcamp coming up 5th April. 500 people are expected to attend
- Aotearoa Māori business awards, MBIE will send invitations out to MEDAB.

Meeting concluded followed by lunch

Action points

Māori Economic Development Advisory Committee (MEDAB)

Meeting date: Friday, 11 March 2016

Date Initiated	No.	Action Point	Due	Responsibility
11 Mar 2016	1	<i>MEDAB agree</i> to progress Social Enterprise as a driver of regional jobs		MBIE
11 Mar 2016	2	<i>MEDAB recommended</i> that Professor Linda Tuhiwai Smith join the NZ Story Board		MBIE
11 Mar 2016	3	Enterprise policy will provide a MIF briefing update at the next MEDAB meeting in May 2016		Enterprise Policy (MBIE)
11 Mar 2016	4	<i>MEDAB recommended</i> that the Hawke's Bay RED program be co-brand as HKKAR		MBIE
11 Mar 2016	5	<i>Progress</i> business eco-system workshop with MEDAB		MBIE
11 Mar 2016	6	<i>RED – request</i> involvement of Ministry of Education in HKKAR		MBIE/MoE
11 Mar 2016	7	<i>MBIE to review</i> primary sector data in HKKAR ppt		Secretariat
11 Mar 2016	8	<i>MEDAB recommended</i> increasing the tourism narrative in BGA and HKKAR		MBIE
11 Mar 2016	9	<i>MEDAB recommend</i> increasing Māori representation on Government and SOE boards		Treasury
11 Mar 2016	10	Driver License system is not working for regional Māori, HKKAR to further explore and prepare a business case for a pilot		MBIE
11 Mar 2016	11	<i>Note</i> awards coming up – Hi-Tech, Aotearoa Business Awards, International Business Awards		MBIE/CI/NZTE
11 Mar 2016	12	<i>MEDAB requested</i> that in the next meeting agenda it should include time for Professor Linda Tuhiwai Smith to discuss ideas around education and the links for individuals.		Secretariat
11 Mar 2016	13	<i>MEDAB requested</i> that the next meeting will include a session on the direction of MBFS and its role.		Secretariat
11 Mar 2016	14	<i>MEDAB request</i> that TPK send the frequently asked question sheet to the board and any other useful material regarding Te Ture Whenua and Whenua Māori Fund.		TPK



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday 5 October 2016

Time: 9:30am – 1.30pm

Venue: Room 1.5, Te Puni Kokiri, 143 Lambton Quay, Wellington

Members: Ngāhiwi Tomoana (Chairperson), Hilton Collier, Pania Tyson-Nathan, Debbie Packer (via conference call)

Attendees: **Ministry of Business, Innovation and Employment:** Bryan Chapple, Privacy of natural persons
Privacy of natural persons Privacy of natural persons Privacy of natural persons Privacy of natural persons Privacy of natural persons Privacy of natural persons
Privacy of natural persons Privacy of natural persons, Privacy of natural persons

Te Puni Kōkiri: Privacy of natural persons Privacy of natural persons

Treasury: Privacy of natural persons
natural Privacy of natural persons

Ministry of Primary Industries: Privacy of natural persons

Ministry of Foreign Affairs and Trade: Privacy of natural persons Privacy of natural persons

Arahia Pathfinders: Privacy of natural persons

Apologies: Dr Linda Smith

Confirmation of previous minutes: The meeting opened at 9:30am with the Chair welcoming everyone to the meeting, apologies were noted and accepted. The minutes from the previous meeting were confirmed and carried by a majority.

Confirmation of the meeting's agenda: The agenda was confirmed.

Review of Action Points: The Action register was accepted.

Item Number	Meeting record
1.0	<p data-bbox="256 241 587 271">HKKAR Work Programme</p> <p data-bbox="256 311 1243 340">Privacy provided an overview of the latest iteration of the A3 HKKAR Work Programme.</p> <p data-bbox="256 378 1240 407">ACTION: Pania to be involved in the Capital Attraction strategy development.</p>
2.0	<p data-bbox="256 454 1310 483">Ministry of Foreign Affairs and Trade – International Trade Policy Strategy Refresh</p> <p data-bbox="256 528 1506 593">Privacy of natural persons Trade Policy Manager provided an overview of the four broad shifts the refreshed Trade Policy Strategy will bring:</p> <ul data-bbox="256 607 1506 819" style="list-style-type: none"> • Implementation – the balance between negotiation of further agreements and making the most of those we have. • What we have achieved to date, and the new challenges faced by business. • The increased importance of services and investment. Digital economy is transforming the operating environment for New Zealand. • Assisting New Zealand businesses to compete successfully in offshore markets. <p data-bbox="256 846 842 875">Board members provided the following feedback:</p> <ul data-bbox="256 882 1445 1305" style="list-style-type: none"> • The language needs to be more accessible as there is confusion over where to go for service. The role between MFAT/NZTE is unclear. Relationships are key. • Longevity needed in Trade Commissioners, for MFAT people it takes three years to get up to speed. Use Māori champions to explain what the trade strategy is about e.g. Wally Stone used to do this for APEC. • There is a need to improve communications with communities to help them understand what the strategy means for them, where the stress points are, where the gaps are on the ground and in the regions. • Use TPK/HKKAR as a means to work together better – a more joined up approach. • Provide assistance to businesses on how to access Government services in this digital age. • Put a Māori/TPK officer in every embassy in the World, that would create a touch point right into Māori/NZ economy and promote Māori business and culture.
3.0	<p data-bbox="256 1339 620 1368">Māori Innovation Fund (MIF)</p> <p data-bbox="256 1404 1506 1469">Privacy of natural persons Manager Enterprise Policy provided a progress report on the allocation of funding for MIF.</p> <ul data-bbox="256 1496 1506 1709" style="list-style-type: none"> • \$1.4m is to be allocated by 30 June 2017. • The MIF team and Te Kupenga have been working together on how MIF could be used more effectively to pilot and test business support ideas. What are some things that can be done different from the past? <ul data-bbox="309 1637 1506 1702" style="list-style-type: none"> ○ Work is underway with Callaghan Innovation on a Māori Business Accelerator programme with a focus on tech startups and innovation in the digital space. <p data-bbox="256 1731 641 1760">Board members suggested that:</p> <ul data-bbox="256 1767 1445 2051" style="list-style-type: none"> • Consideration should be given to how work could be done in collaboration with the new Kiwi Connect. • Some thought be given to an on demand fund. • MIF is used to help Māori access bigger funds e.g. PGP, TGP etc. • While noting that it is difficult, it would be good to have an understanding of what a funding pipeline looks like. • Hilton noted that moving away from commercial advisors is good and is there scope to join up government investment funds?

	<p>Officials noted that it is difficult to have a joined up approach for cross agency funding as funds are set up individually with their own criteria and designed to address the needs of specific agencies.</p> <p>ACTION: MIF redesign to be completed by Christmas, including alignment with Kiwi Connect programme (via Nigel Bickle); and MEDAB to be involved in redesign workshop.</p>
4.0	<p>Regional Economic Development</p> <p><small>Privacy of natural persons</small> Manager Regions and Cities Team provided a progress report for regions.</p> <ul style="list-style-type: none"> • RED team continues supporting the regions, maintaining momentum and enthusiasm. Five more regions to be included in the RED work programme. • Region updates as follows: <ul style="list-style-type: none"> ○ Tai Tokerau – Annual report-back and refresh of the Action Plan early 2017, focus on forestry. Project 1000/Hua – how do we accelerate this? (via Northland replication). ○ Bay of Plenty – Driver Licensing Eastbay REAP funded by TPK, MOE and NZTA working with school principals around existing driver licensing resources that could be used in school curriculum – focus on pathways. ○ West Coast Action Plan under development, proposed launch early 2017. ○ East Coast – Iwi partners and Ministers commit to continue working towards a collective Action Plan early 2017. ○ Hawkes Bay – A good action plan launch than a sense that agencies go back to business as usual. The work if left to iwi and the private sector – how do we address this? Ministers to visit the region early 2017 for a 6-monthly progress report on the delivery of Matariki / Had a fantastic launch but it appears momentum has been lost. ○ Manawatū/Whanganui – Te Pae Tawhiti (regions) strategy to be launched 3 November. ○ Southland – Population decline a major threat to the region, discussions continuing on how to address this issue. Regional Action Plan launch 30 November, Invercargill. ○ Canterbury – The Mayoral forum has engaged extensively with Ngai Tahu and other private sector partners in the development and implementation of the CRED strategy. ○ Waikato – Discussions underway on how to best address the issue of including all of the region's districts in the Strategy. ○ Taranaki – working on how to diversify the economy. ○ RED team working out how GROW could be rolled out for NEETS, will require different ministries working together, design work across agencies. Noted Hon Joyce and Hon Tolley are meeting next week to discuss NEETS. ○ Noted that MEDAB can best support the RED team by keeping in touch, asking the questions ○ <small>Free and frank opinions</small> <div style="background-color: #cccccc; height: 1em; width: 100%;"></div> <div style="background-color: #cccccc; height: 1em; width: 100%;"></div> ○ Iwi has the ability to bring social and economic perspectives together. <p>The Board acknowledged the great work the RED team is doing, especially around the strong relationships they have built in the regions. The Board also suggested that:</p> <ul style="list-style-type: none"> • RED consider how 'GROW' could fit well with Drivers Licenses • Seasonal work fast approaching – start thinking about it now <p>Northland Skills Prototypes (Kaikohe GROW project and the Northland College Mānuka Planting initiative)</p> <p>Paper taken as read noting that:</p> <ul style="list-style-type: none"> • Successes to date include staff at the project and implementation levels, interagency collaboration and involvement with businesses in programme design. • For future programmes three full time staff members are required to lead delivery.

	<ul style="list-style-type: none"> • Dedicated resource for Mānuka initiative provided a clear line of authority and a structured environment for students. • Interagency collaboration critical to the success. • Positive, early and ongoing engagement with businesses. <p>Drivers Licensing</p> <p>Paper taken as read noting that:</p> <ul style="list-style-type: none"> • Cross Agency work is underway to improve access and progression through the New Zealand Graduated Drivers Licensing System (GDLS). • MBIE is working towards getting more people on a stable pathway to work, particularly disadvantaged young people. • MBIE offers strategic input and policy support to the operational agencies. MBIE with particular support from MEDU will ensure there is a focus on the particular needs of young Māori, and considers the role iwi authorities can play.
5.0	<p>Growing the Future Workforce</p> <p>Sector Workforce Engagement Programme (SWEP) presentation by Director Privacy of natural persons and Privacy of natural persons on the purpose of SWEP.</p> <ul style="list-style-type: none"> • SWEP was established to improve employer's access to skilled staff at the right time and place, giving priority to domestic job seekers including beneficiaries. • Objectives: Increasing the skilled workforce, contributing to industry growth, creating more sustainable employment, right people at the right time. • Sectors: Road freight, Tourism, Horticulture and Viticulture, Dairy, Auckland Airport, Construction • SWEP advised Iwi wanting to engage, how is the best way for SWEP to do that? <p>MEDAB provided the following feedback:</p> <ul style="list-style-type: none"> • Appropriate Māori representation is needed on the Governance Group; this resource will provide the support and advice SWEP is seeking. • Noted that the Iwi Chairs Forum is being held in Nelson in December; and that it would be useful for SWEP to present a 2-hour forum to Iwi Chairs the day before. <p>Ngahiwi to arrange on agenda for IAHC (15 Nov) Send invite to SWEP for a 2-hour forum the day prior to the Iwi Chairs Forum in Nelson, December 2016.</p> <p>ACTION: Send invite to SWEP to present to Iwi Chairs at a 2-hour forum the day prior to the Iwi Chairs Forum in Nelson, December 2016.</p> <p>ACTION: MEDU to liaise with SWEP on logistics for the 2-hour forum to involve Māori Tourism.</p> <p>ACTION: Engage a Māori on SWEP board to provide a Māori perspective.</p>
6.0	<p>Tourism</p> <p>Privacy of natural persons GM Tourism, Sectors, Regions and Cities presented MBIE's Tourism strategy and work programme noting that:</p> <ul style="list-style-type: none"> • The Tourism strategy and work programme focus' on supporting sector specific infrastructure, marketing and major events strategies in the regions. • Government's overall objective is to maximize tourism's net value add to New Zealand's economy. Government's strategy aims to help coordinator and prioritise government efforts in relation to the sector. • In the shorter-term focus on working with the sector and regions to manage 'hot spots' address infrastructure pressures and manage issues such as freedom camping and visiting drivers.

Te Puni Kokiri report back

Privacy of natural persons Assistant Deputy Chief Executive updated the Board on the status of the Māori Land Service and the Māori Business Facilitation Service.

Māori Land Service

Wānanga, being held at a range of venues across the country, provide an opportunity for Māori to feedback on what services MLS should provide and how to deliver those services. These insights will help consensual design and ensure that MLS is built upon the right foundations.

Māori Business Facilitation Service (MBFS)

Noted that TPK has been through a strengthening phase which has addressed how to better align portfolios. The MBFS programme is still live however the incumbent team has been disestablished with resources being deployed to the regions. Vacancies will be advertised internally first and it was noted that they are looking for commercial experience.

HKKAR Regional Hui

Paper taken as read noting that:

- HKKAR hui objectives have already been met substantially or in part.
- Māori look at economic development from a wellbeing perspective rather than a profit motive.
- The hui has provided a valuable Māori forum for hui participants to build relationships with each other and with government officials.
- The hui has shifted the discourse around Māori economic development from one that has been dominated by the main centres to one that is now grounded in the regions.

HKKAR Strategy & Action Plan

Privacy of natural persons Principal Policy Advisor, MBIE presented to MEDAB the proposed components of the refreshed HKKAR as follows:

1. Reflection on Achievements
2. Outcomes Framework
3. Roles of the Crown: Action Plan – Stock take of government programmes and services
4. Understanding the role of Māori
5. Relationship Framework

Key Steps and timeframes for HKKAR Refresh:

1	Confirmation of proposed approach	Oct 2016
2	Identification of successful initiatives for upscaling	Nov 2016
3	Announcement of National Summit	Dec 2016
4	Progress report to Iwi Leaders Forum at Waitangi	Feb 2017
5	Announcement of ToR and membership of Crown-Iwi Taumata	Feb 2017
6	Circulation of Working papers for National Summit	Mar 2017
7	National Summit	Mar 2017
8	Cabinet confirmation of HKKAR Refresh 2017-2022	May 2017

MEDAB feedback:

- Flag emerging export markets and halal.

ACTION - Engage MEDAB in HKKAR Refresh Workshop.

	<p>National Māori Mānuka Hui</p> <p>Privacy of natural persons Project Manager reported back on hui outcomes and formation of a Mānuka Working Group noting that:</p> <ul style="list-style-type: none"> • Māori need to make a collective effort and cooperate closely to gain the greatest rewards from the high demand for Mānuka honey. • Targeted regional workshops are needed to foster cooperation and pass on technical and market information about the use of the Mānuka resource, beekeeping and product and brand development • DOC is facing significant and growing demand from beekeepers for the opportunity to place beehives on DOC land and is developing selection criteria to allocate future access. • MPI is working on the development of a scientific definition of Mānuka honey by year end 2016. • A Working group is convened to ensure Māori have a voice in the wider industry and help identify and articulate options for Māori landowners and beekeepers. <p>Mānuka Working Group</p> <ul style="list-style-type: none"> • An interim Māori Mānuka Honey Working Group has been established to collate and disseminate information to Māori stakeholders and act as a representative Māori voice in the development of policy and regulatory settings for the industry. The first meeting will be held in Wellington, Monday 17 October 2016. • It was also noted there was a report tabled with Hon McLay and Finlayson in regards to the whakapapa of Mānuka. <p>Māori Economic Dashboard</p> <ul style="list-style-type: none"> • In Kahungunu the key issue is drugs; whanau must go drug free. Focus on pre-work force training; refer to presentation from Privacy of natural persons
8.0	<p>NZ Story Workshop – Privacy of natural persons Director Arahia Pathfinders</p> <p>Privacy of provided a progress report on the NZ Story progress in regards to the Māori Dimension. Focus has been on the evolution of NZ Story which will result in NZ Story 2.0 being rolled out early 2017. There has been an increased frequency and reach of profiling and communications of Māori content, stores and information. It is a critical time for the Māori dimension of NZ Story. To progress this work the following is required:</p> <ul style="list-style-type: none"> • Affirm Concept • Identify main Kaupapa • Identify key businesses/content; and • Identify Māori priorities and key messages by market. <p>MEDAB expressed concern at the level of progress with this work and requested a stock take of the numbers of Māori businesses utilizing the NZ Story resources.</p> <ul style="list-style-type: none"> • Pania suggested Māori companies' band together and come up with \$1,000 each to produce a Māori centric video. • Privacy of noted importance of having a cohesive NZ Story in which Māori was strongly featured. <p>ACTION: Privacy of to provide a stock take of the numbers of Māori businesses utilizing the NZ Story resources</p>
9.0	<p>Other business</p> <ul style="list-style-type: none"> • Next MEDAB meeting to be held in Wellington, 9 November 2016. • Ngāhiwi registered apologies for this meeting. <p>ACTION: Secretariat to send out SAVE the date email to MEDAB members and officials network for 9 November MEDAB meeting</p>

Action points

Māori Economic Development Advisory Board (MEDAB)

Meeting date: Wednesday 5 October 2016

Date Initiated	No.	Action Point	Responsibility
05 Oct 2016	1	HKKAR Work Programme - Pania to be involved in the Capital Attraction strategy development.	Pania Tyson Nathan
05 Oct 2016	2	Māori Innovation Fund - NT requested redesign by Christmas. Involve MEDAB in redesign workshop.	Privacy of natural persons Privacy of natural persons
05 Oct 2016	3	SWEP - Involve Māori Tourism in SWEP Tourism plan	Chrissie Hape
05 Oct 2016	4	SWEP - Engage a Māori on SWEP board to provide a Māori perspective	Privacy of natural persons Privacy of natural persons
05 Oct 2016	5	SWEP - SWEP to present to/consult with Iwi Chairs Forum – NT to arrange on agenda for IAHC (15 Nov)	MEDU/SWEP
05 Oct 2016	6	HKKAR Refresh - Engage MEDAB in HKKAR Refresh Workshop	Secretariat
05 Oct 2016	7	NZ Story Workshop - Provide a stock take of the numbers of Māori businesses utilising the NZ Story resources	Privacy of natural persons
05 Oct 2016	8	Other business - Send out SAVE the date email to MEDAB members and officials network for 9 November MEDAB meeting	Secretariat



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Wednesday 9 November 2016

Time: 8:30am – 1.00pm

Venue: Room 1.5, Te Puni Kōkiri, 143 Lambton Quay, Wellington

Members: Dr Linda Smith (Chairperson), Hilton Collier, Pania Tyson-Nathan, Debbie Packer

Attendees: **Ministry of Business, Innovation and Employment:** Privacy of natural persons Privacy of natural persons

Privacy of natural persons

Te Puni Kōkiri: Privacy of natural persons, Privacy of natural persons

Treasury: Privacy of natural persons

Ministry of Primary Industries: Privacy of natural persons Privacy of natural persons

Apologies: Ngāhiwi Tomoana

Confirmation of the meeting's agenda: The agenda was confirmed.

Item Number	Meeting record
1.0	<p>Karakia, Introductions, Apologies, Minutes</p> <p>The meeting opened at 8:30am with the Chair welcoming everyone to the meeting, apologies were noted and accepted. Minutes of the 5 October meeting were not confirmed as a true and correct record as the meeting promptly proceeded with Justice Joe Williams' presentation.</p> <p>Action: The minutes of the meeting held 5 October are to be confirmed as a true and correct record at the February 2017 MEDAB meeting.</p>
2.0	<p>Justice Joe Williams</p> <p>MEDAB invited Justice Joe Williams to discuss with them Māori entry to and progress through the criminal justice system. This was in the context of the HKKAR Refresh and a sense that the economic success story was leaving behind a lot of Māori who are suffering and have very poor lives.</p> <p><u>Background</u></p> <p>New Zealand has one of the highest incarceration rates in the Western world and more than half of the prison population is Māori. Statistics show that Māori do not fare as well in the justice system as non Māori for similar offences at every stage of the criminal justice system.</p> <p>Quick Facts:</p> <ul style="list-style-type: none"> ▪ Māori arrested for a similar offence as non Māori are three to four times more likely to be charged ▪ If charged Māori are thirteen times more likely to be held in remand because they have no address to be bailed to, or they cannot go home due to family violence ▪ Māori are four times more likely to be convicted ▪ Māori are seven times more likely to go to jail ▪ 50% of Māori males born in 1975 will go to jail ▪ 60% of CYFs children in care or protection are Māori ▪ Of the 9,500 prison population, 55% are Māori ▪ NZ has the same incarceration rate as the USA. <p><u>The discussion</u></p> <ul style="list-style-type: none"> ○ Māori stats have reached record levels - we have never been more imprisoned and removed from our whanau (children). ○ Iwi/Māori Leaders to connect with vulnerable Māori and take responsibility for their improving their lives, and build a deeper connection between offenders and their whanau/iwi/hapū/communities. "Nāku tēnei tamaiti". ○ The last 20 years has been about the iwi economic revolution through Treaty settlements, Te Ture Whenua and RMA. Now the wealth should be used to lift the health and well being of Māori. ○ Urgent action is needed to stem the flow of Māori to prisons and children into state care. ○ Social service contracts cage minds. ○ MEDAB can influence change through HKKAR by expressing social ideas in HKKAR not just economic factors. Now is the time for innovation in these sectors.
3.0	<p>Open Discussion – the role of MEDAB and HKKAR</p> <ul style="list-style-type: none"> ● MEDAB must provide the thought leadership and reach across all of government. ● To achieve economic aspirations for Māori current and other key agencies need to be involved i.e. MSD, Justice, Education, Corrections, Policy, CYFs and Health. Focus on social transformation as well as economic. ● The goal is to accelerate, multiply benefits from economic growth in Māori entities for the well being of all Māori whanau. Find models that work for both social and economic outcomes. ● MEDAB needs better data –global trends and analysis to help MEDAB articulate the Māori economic story better. <p>The HKKAR refresh will provide a good basis to develop 2017 Programme of Work for MEDAB</p>

	<p><u>MEDAB Ideas for HKKAR Refresh</u></p> <ul style="list-style-type: none"> • HKKAR must talk about people – humanize it and socialize it • The high level narrative needs to change – HKKAR should be memorable and simple, and it should provide hope and aspiration for people • HKKAR as a storyteller – ‘Ma Wai Ra’ - a person in a place, doing a thing, that’s unexpected’ • What’s the compelling story? - Have one for Māori/Iwi and have one for the world • What’s Māori potential to lift this country? • Better use of imagery/consistent, clear and concise use of language • Build profile of communities <ul style="list-style-type: none"> ○ Māori society – number of owners of business, wealth creators, professions, income levels, over the line, middle, under the line • Address challenges in broad national sense • See the SEDA World Economic Forum model of key indicators. • Focus: youth, technology/digital <ul style="list-style-type: none"> ○ Better understanding of future needs within 2040 scope ○ Must meet the needs of the alpha generation (Post 2010) – considered to be the most transformative generation, era of information, good understanding of where future generation are meant to be going.
4.0	<p>2017 MEDAB Meeting dates</p> <p>First meeting of the year will be Waitangi 2017.</p> <p>Action: Secretariat to confirm meeting date; and coordinate travel, accommodation etc.</p> <p>Action: Secretariat to confirm 2017 meeting dates</p>
5.0	<p>Urban Development Authority / Special Economic Zone</p> <p>Item deferred to 2017</p>
6.0	<p>Māori Innovation Fund</p> <p><small>Privacy of natural persons</small> <small>Privacy of natural persons</small> and <small>Privacy of natural persons</small> attended the MEDAB meeting to discuss and get feedback on Te Pūnaha Hiringa / Māori Innovation Fund.</p> <ul style="list-style-type: none"> • Capability development for business cases, for good commercial ideas • Focus on regions in applications and regional hui • MIF as the entry point for bigger pipeline (PGP, IGF, SFF) • MIF needs to be innovative, fast, agile, simple, agile, and feed the pipeline of business • MEDAB members felt the fund was initially meant to accelerate: commercial advisors should be helping collectives to develop their own skills and to prepare applications for other funds (i.e. build an inter-agency funding pipeline). • Members considered the commercial advisors programme was the primary function of MIF, and noted risks if the funding was spread too thinly. They thought there were already other governance programmes and queried why MIF needed to be funding the Governance and Management Development Fund. • MEDAB would like to see government agencies who are supporting Māori businesses to be more joined, and with better communications to businesses. • MEDAB suggested a renewed focus on SMEs as one of the targets for MIF funding. • Strong support for a Māori business roadshow, modelled off the SME Taking Care of Business roadshows. Members suggested peer support and matchmakers who can help develop collaboration and co-production between Māori entrepreneurs. Te Hono was also mentioned as a good model. <p>Action: officials to report back to a MEDAB meeting in early 2017 about MIF, to present proposals to improve MIF.</p> <p>HKKAR Strategy & Action Plan Refresh</p>

Privacy of natural persons, Privacy of natural persons and Privacy of natural persons attended the MEDAB meeting to discuss and get feedback on the HKKAR Strategy and Action Plan Refresh.

The Chair provided an overview of Justice Joe Williams' presentation; and outcomes from the MEDAB open discussion. Discussions centred around the Māori economy, ongoing social issues of Māori and the positive influence HKKAR could provide. Specifically that:

- people must be front and centre of the HKKAR Strategy
- we must create an economy that includes all Māori
- the strategy must talk about whanau as recipients of wealth and well-being
- the strategy must be grass roots
- people must be able to see themselves reflected in the strategy
- what's the compelling HKKAR story

Privacy of nāi facilitated a session based on feedback about the HKKAR Strategy from the Christchurch regional hui. It was considered the themes from Christchurch are reflective of feedback from other regional hui noting that:

- Participants struggled to connect with the goals
- The wording did not provide clarity of what the goal meant
- Participants did not see relevance of the goal 'on the ground' and in understandable terms
- Focus of goal questioned
- Goal 1 – Education needs more relevance to reality, more Māori focus, more practical focus
- Goal 2 – Skilled and Successful Workforce - There is a wide gap between goals and the reality, how do goals filter down to whanau development, strategy not whanau-centred
- Goal 3 - Increased Financial Literacy and Savings needs to be more aspirational and comprehensive
- Goal 4 – Government, In Partnership with Māori, Enables growth – question as to whether there is authentic partnership, experience does not match peoples aspirations
- Goal 5 – Active Discussions about the Development of Natural Resources – vague and not encompassing sustainability
- Goal 6 – Māori Inc. as a Driver of Economic Growth – Need for cohesion, no clear understanding of how it works in practice; and the role of different Māori entities making it a reality

Ngahiwi noted previously HKKAR should be about "Ohanga, Oranga, Tikanga"

Action: Officials to provide MEDAB with an opportunity to give their feedback on the Draft of Strategy and Action Plan via email or teleconference.

7.0

Karakia / Close Lunch

Action points

Māori Economic Development Advisory Board (MEDAB)

Meeting date: Wednesday 9 November 2016

Date Initiated	No.	Action Point	Responsibility
09 Nov 2016	1	Confirm the minutes of the meeting held 5 October as a true and correct record at the February 2017 MEDAB meeting.	Secretariat, MEDAB
09 Nov 2016	4	Confirm Waitangi 2017 meeting date; and coordinate travel, accommodation etc.	Secretariat
09 Nov 2016	4	Nominate and notify four 2017 meetings dates for MEDAB	Secretariat
09 Nov 2016	6	Report back to a MEDAB meeting in early 2017 about MIF, to present proposals to improve MIF.	Officials
09 Nov 2016	6	Provide MEDAB with an opportunity to give their feedback on the Draft of Strategy and Action Plan via email or teleconference.	Officials



Minutes

Māori Economic Development Advisory Board (MEDAB)

Date: Thursday, 10 December 2015

Time: 10.00am – 1.30pm

Venue: G.18, Ground floor, 15 Stout Street, Wellington

Members: Ngāhiwi Tomoana (Chairperson), Hilton Collier, Dr Linda Smith, Pania Tyson-Nathan, Debbie Packer (conference called-in)

Attendees: Minister Hon Te Ururoa Flavell, Associate Minister for Economic Development

Ministry of Business, Innovation and Employment: David Smol (Chief Executive), Bryan Chapple (Head of the Office of the Chief Executive), [Privacy of natural persons] (Executive Director Māori Economic Development, Te Tumu Whakarae), [Privacy of natural persons] (Manager, Enterprise Policy), [Privacy of natural persons] (Senior Policy Advisor, Enterprise Policy), [Privacy of natural persons] (Senior Policy Advisor, Enterprise Policy), [Privacy of natural persons] (Advisor, Māori Economic Development Unit), [Privacy of natural persons] (Programme Manager, Māori Economic Development Unit)

Te Puni Kōkiri: Michelle Hippolite (Chief Executive), [Privacy of natural persons] (Manager, Economic Wealth)

Treasury: [Privacy of natural persons]

Ministry for Primary Industries: [Privacy of natural persons] [Privacy of natural persons]

Callaghan Innovation: [Privacy of natural persons]

Apologies: Lil Anderson (TPK)

Confirmation of previous minutes: The meeting opened at 10.00am with a karakia led by MEDAB's Chair, Ngāhiwi Tomoana. The Chair welcomed everyone to the meeting, apologies were noted and accepted. The minutes from the previous meeting were confirmed and carried by a majority.

Interests Register: The interest register was accepted.

Confirmation of the meeting's agenda: The agenda was confirmed.

Review of Action Points: The Action register was accepted.

MEDAB Terms of Reference

Treasury led a discussion on MEDAB's proposed revised draft Terms of Reference (ToR). Key areas of discussion included MEDAB's functions, how its performance will be measured, what an expanded Board membership might look like, how the Board engages with the Crown, and possible support for the Board to undertake its activities.

Drawing on key points from previous workshops the following points were noted:

Workshop 1

- What will MEDAB's role will look like
- How will MEDAB engage with the community

Workshop 2

- MEDAB confirmed an interest in running boot-camps
- The MIF is viewed as a potential mechanism for ideas to be developed

The following responses were received regarding specific clauses in the ToR :

Section 3: Outcomes

- There's an opportunity for the Iwi Chairs forum to take a more active role in supporting HKKAR outcomes. Specifically this might include attracting private sector support.
- What is HKKAR's Vision? MEDAB needs to provide thought leadership to articulate and drive that vision.

Section 8: Membership of Advisory Board

- In selecting new Board members knowledge and experience of economic development and commercial expertise, particularly in relation to Māori development, will be crucial.
- The Board may invite representatives from incorporations, trusts, iwi, Māori businesses and other organisations to their conversations with Ministers.

Section 11: Support for Advisory Board

- It was noted that officials have a role in providing advice to ministers as well as the advice provided from the Board to Ministers. Officials will be transparent with the Board about areas where they may potentially provide contrary advice to Ministers and will operate on a no surprises basis.
- It was confirmed that there was some limited provision for MEDAB to commission independent advice to help articulate its views to the Crown.

Section 12: Meetings

- It was agreed that meetings between the Board and the Ministers for Māori Development and Economic Development will be held no fewer than three times per calendar year, aligned with Board meetings.

ACTION 1.1: Agree that officials will be transparent with MEDAB about areas where they will provide contrary advice to Ministers and will operate on a no surprises basis.

ACTION 1.2: Agree that funding will be made available annually to the Board to commission independent advice on a small number of key issues.

ACTION 1.3: Agree that MEDAB and Ministers for Māori Development and Economic Development will meet no fewer than three times per calendar year, aligned with Board meetings.

ACTION 1.4 MEDAB's Chair will attend meeting with Economic Chief Executives on a frequency agreed with Chair of Economic Chief Executives.

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- MEDAB's Chair will attend meetings with Economic Chief Executives on a frequency agreed with the Chairs of Economic Chief Executives.

Māori Innovation Fund

MBIE's Enterprise Policy Team responded to the Board's queries regarding the Māori Innovation Fund (MIF). Key matters raised included:

- The Board regards MIF as "too mainstream", too complex to navigate, slow, prescriptive and not sufficiently agile.
- MIF funding should be targeted towards regional projects.
- MIF needs to get back to its original intention, ie to support capability to develop business cases for good ideas.
- MIF should provide support to enable proposals with potential and merit to be written - rather than declining proposals on the basis of presentation. It was suggested this type of capability assistance could be offered through a contracted third party.
- MEDAB requested the MIF be opened up to SMEs. In response, MBIE's position was explained, noting that the MIF was likely to be oversubscribed if this adjustment was made. Furthermore, it's not clear if MIF is the right mechanism to assist SMEs. Māori SMEs are also eligible to access mainstream business support as well as the Māori Business Facilitation Service.
- It was, however, acknowledged that the Māori uptake of mainstream business support is low and in this regard, MBIE will be reviewing the available support for Māori SMEs to see where there is a gap in business support.
- MEDAB requested that an eco-system map of funds and relevant organizations be produced. This would assist with determining how best to assist applications.

ACTION 2.0: Agree that the MBIE (Enterprise Policy) produce an eco-system map of existing funds/organisations by February 2016.

Crown Iwi Report back from Hokitika

MEDAB's Chair reported back on his recent attendance at the Iwi Chairs Forum at Hokitika, 3-4 December in which he explained the Crown's strategy for Māori economic development.

ACTION 3.0: Agree that MEDAB's Chair provide a response on behalf of MEDAB on MEDAB's refreshed draft Terms of Reference.

Ministers Update

Minister Flavell addressed the meeting noting that the officials meeting of that week (7 December) had been particularly valuable, building upon his recent visit to China. Key issues discussed included:

- An official response is needed to the Terms of Reference for both the draft Crown-Iwi Economic Forum and for MEDAB.
- The Minister will be at Waitangi where he will meet with iwi leaders.
- Minister Flavell expressed an interest in an expanded MEDAB membership – with potentially a Māori Inc dimension.
- It was agreed there needs to be more coordination between Māori organisations which are involved in exporting to gain the most traction from various initiatives, such as overseas trade missions.

ACTION 4.1: Agree that Minister Flavell's delegations letter be sent to the Board (in-confidence)

ACTION 4.2: Agree that MEDAB's minutes be sent to the Minister's office to strengthen the information flow between the Minister's office and MEDAB.

LUNCH

Regional Economic Development Conferences

TPK provided an update on the regional economic development hui.

- The six hui will use the co-design methodology.
- The expertise of a Stanford University academic will be drawn upon who will be visiting New Zealand from January 2016 onwards to assist with facilitating the hui.
- The Chair expressed interest in getting the hui underway sooner rather than later to assist iwi that are expected to have settled in the first half of next year.
- It was acknowledged that the needs of each region will be different. These differences will have to be accommodated in order to achieve meaningful impacts and outcomes.
- It was agreed that: the first hui will be held in Kahungunu in March; the second hui will be held in May in Northland; and the third hui will be in July in the Bay of Plenty.
- It would be important for each hui to have a sponsor to champion them.

ACTION 5.0: Agree that the first three **regional** economic conferences will be held in: March in Kahungunu; May in Northland; and in July in the Bay of Plenty. Other regions and timings to be determined.

Northland Projects

MPI provided an update on a number of Northland projects, including in Nga Puhi, Ngati Hine and Ngati Whatua rohe. Projects referred to included:

- multiple Māori freehold land blocks within 50 kms of Kaikohe.
- case studies which have identified horticulture land as being prime growing land.
- Data from the Te Hiku Iwi farms collective has provided valuable data which is being socialised.
- MPI's initiatives in Northland have an integrated focus on skills and employment.

Māori and Pacific Internship Programme

MEDAB considered the Māori and Pacific Internship proposal which involves:

- Global Women has initiated the Māori and Pasifika Corporate Pathway project – a national internship and early career development programme, aimed at creating a pipeline for Māori and Pasifika based on a similar Australian programme.
- MEDAB considered whether the Minister would want to own and drive such a project under the HKKAR banner with its contribution to employment, acknowledging the scope there would be to leverage such an opportunity.
- However, before making any such commitment it was requested that further information be sought on what other providers are involved in delivering this kind of service, including potential Māori organisations.

ACTION 6.1: Agree that MEDAB be sent the Māori and Pacific Internship Programme (MPIP) proposal which is seeking HKKAR support.

ACTION 6.2: Agree that the Māori and Pacific Internship Programme (MPIP) proposal be re-considered at the first meeting of the new year.

ACTION 6.3: Recommend that to assist with making a decision on whether to support the MPIP, an analysis be done of any results achieved on the Australian programme upon which the MPIP is based, as well as a stock-take of any other similar programmes in New Zealand.

General Business:

HKKAR Work Programme:

- As there wasn't sufficient time to discuss the HKKAR work programme it was decided to defer this until next meeting.

Next Meeting:

- Meeting dates for 2016 had been proposed at the November MEDAB meeting. However, with the first regional economic hui to be held in March it was agreed that MEDAB's first meeting for 2016 would be held the week of 8 February. This meeting would be primarily used to focus on planning for the March regional economic hui. Other placeholder dates would for the remainder of the year would be advised by the Secretariat.

Waitangi:

- It was confirmed that a formal MEDAB meeting would not take place at Waitangi in 2016 while noting that some MEDAB members would be attending Waitangi in other capacities.

ACTION 7.1: Agree that the HKKAR work programme will be discussed at MEDAB's first meeting for 2016.

ACTION 7.2: Recommend that placeholder dates be sent to the Board for all MEDAB meetings in 2016 and that the first meeting of 2016 be held in the week of 8 February.

ACTION 7.3: Agree that there would be no MEDAB meeting at Waitangi, while noting that some individual MEDAB members would attend Waitangi in other capacities.

The meeting closed at 1.30pm.

Action points

Māori Economic Development Advisory Committee (MEDAB)

Meeting date: Thursday, 12 November 2015

Date Initiated	No.	Action Point	Due	Responsibility
10 Dec 2015	1.1	Agree that officials will be transparent with MEDAB about areas where they will provide contrary advice to Ministers and will operate on a no surprises basis.	December 2015	Secretariat
10 Dec 2015	1.2	Agree that funding will be made available annually to the Board to commission independent advice on a small number of key issues.	Jan – Dec 2016	MBIE
10 Dec 2015	1.3	Agree that MEDAB and Ministers for Māori Development and Economic Development will meet no fewer than three times per calendar year, aligned with Board meetings.	December 2015	MEDAB
10 Dec 2015	1.4	MEDAB's Chair will attend meetings with Economic Chief Executives on a frequency agreed with the Chair of Economic Chief Executives.	December 2015	MEDAB's Chair
10 Dec 2015	2.0	Recommend that an eco-system map be produced of existing funds.	February 2015	MBIE: Enterprise Policy
10 Dec 2015	3.0	Recommend that MEDAB's Chair provide a response on behalf of MEDAB on MEDAB's draft Terms of Reference.	December 2015	MEDAB's Chair
10 Dec 2015	4.1	Agree that Minister Flavell's Ministerial delegations letter be sent to the Board (in-confidence)	December 2015	Secretariat
10 Dec 2015	4.2	Agree that all MEDAB's meeting minutes be sent to the Minister's office as a matter of course in order to strengthen the information flows between the Minister's office and MEDAB.	December 2015	Secretariat
10 Dec 2015	5.0	Agree that the first three regional economic conferences will be held: in March in Kahungunu; in May in Northland; and in July in the Bay of Plenty. Other regions and timings to be determined.	December 2015	Secretariat
10 Dec 2015	6.1	Agree that MEDAB be sent the Māori and Pacific Internship Programme (MPIP) proposal which is seeking HKKAR support.	December 2015	Secretariat
10 Dec 2015	6.2	Agree that the Māori and Pacific Internship Programme (MPIP) proposal be re-considered at the first meeting of 2016.	February 2015	MEDAB
10 Dec 2015	6.3	Recommend that to assist with making a decision on whether to support the MPIP, an analysis be done of any results achieved on the Australian programme upon which the MPIP is based, as well as a stock-take of any other similar programmes in New Zealand.	December 2015	Secretariat

10 Dec 2015	7.1	Agreed that the HKKAR work programme be discussed at MEDAB's first meeting for 2016.	January 2015	Secretariat
10 Dec 2015	7.2	Recommend that placeholder dates be sent to the Board for all MEDAB meetings in 2016 and that the first meeting of 2016 be held in the week of 8 February.	December 2015	Secretariat
10 Dec 2015	7.3	Agree that there would be no MEDAB meeting at Waitangi, while noting that some individual MEDAB members would be attending Waitangi in other capacities.	December 2015	Secretariat

MĀORI ECONOMIC DEVELOPMENT ADVISORY BOARD (MEDAB) MINUTES FROM BOARD MEETING HELD ON THURSDAY 10 APRIL 2014. 10.00AM – 3.00PM

Held at

Rydges Hotel
75 Featherston Street, Wellington

Present

MEDAB

Ngāhiwi Tomoana	MEDAB Chair
Kingi Smiler	MEDAB Member
Pania Tyson-Nathan	MEDAB Member
Debbie Packer	MEDAB Member
Hilton Collier	MEDAB Member

OFFICIALS

David Smol	Chief Executive, MBIE (from 12.00 – 1.30pm)
Michelle Hippolite	Chief Executive, Te Puni Kōkiri
Catherine Williams	Deputy Chief Executive, Strategy and Governance, MBIE
Privacy of natural persons	Te Tumu Whakarae, MEDU, MBIE
Privacy of natural persons	Project Lead, He kai kei aku ringa, MEDU, MBIE
Privacy of natural persons	Principal Analyst, MEDU, MBIE
Privacy of natural persons	Contractor, MEDU, MBIE
Privacy of natural persons	Communications and Strategy, MEDU, MBIE
Privacy of natural persons	Research, Evaluation and Analysis, MBIE
Privacy of natural persons	Senior Analyst, Te Puni Kōkiri

OTHERS

Privacy of natural persons	Ngāi Tahu (for item:
Privacy of natural persons	Commission for Financial Literacy and Retirement Income (for item
Privacy of natural persons	PWC, on behalf of Te Puni Kōkiri (for item
Privacy of natural persons	Principal Advisor, Te Puni Kōkiri (for item

APOLOGIES

Privacy of natural persons	Te Puni Kōkiri
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1. Karakia/Mihi
The Chair led a karakia and welcomed everyone to the meeting
2. Minutes and Administration and Review of Actions from last meeting
The Minutes of the MEDAB meeting on 13 February 2014 were confirmed. A table of a summary of follow-up actions was presented and discussed with the Board. Key highlights include: <ul style="list-style-type: none">Update from Statistics NZ: a paper was circulated on behalf of Statistics NZ advising the MEDAB about work-to-date investigating the need and feasibility of providing a CPI for Māori households and seeking the Board's feedback on the need, potential uses, and priority of developing a CPI for

Māori. Board members asked about the context for the recommendations from the 2013 CPI Advisory Committee, and any particular support for the development of indexes for Māori households. It was noted that there has been limited submissions from the consultation process so far, with only one respondent (Te Puni Kōkiri) commenting on Māori households. In principle, the Board agreed that a CPI for Māori would be useful and supporting Te Puni Kōkiri's feedback.

- Appointment of additional Board member: Privacy of natural persons

(i.e. the 3 month "cut-off" date before the general election).

- Kingi noted the proposals for next steps following the goal 4 workshop, including for a more integrated growth partnership approach. Kingi asked for more work to develop the 'value chain' pipeline as a response to goal 4. In the context of a more integrated approach, Kingi asked that it would be helpful to have a calendar of events (e.g. Board meetings and other key events that we are aware of) so that Board members could manage their time and plan ahead.
- The Board asked that agreeing a date with the Ministry of Education for the goal 1 education sector workshop should be a priority. Catherine also undertook to follow up with her counterparts at MoE.

It was noted that further action points would be consider under the relevant parts in the agenda, including discussions on a HKKAR work programme, governance, external engagement by the Board, and Partner Working Groups (see below).

Action

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3. Opening remarks and updates: Catherine Williams

Catherine highlighted the following issues:

- Provided update and reflections following goal 2 skills workshop.
- Updated MEDAB members on establishing new MBIE and cross-agency governance arrangements for HKKAR. This will include Vicky Robertson from Treasury as part of the cross agency input with MBIE and TPK, and others. Also establishing MBIE governance group, at DCE level (Catherine, Paul Stocks, Nigel Bickle).
- Discussed the interests of the Economic CEs Forum now focussing on Māori economic development and HKKAR, and focus on South Auckland. Reference was also made to the 5CEs as part of the Bootcamp follow up. It was acknowledged that there are inter-connections between the wider Economic CEs Forum and the smaller group of the 'Bootcamp' CEs. MEBAB members asked questions around governance of HKKAR and the various relationships, and looked forward to updates on the HKKAR governance arrangements and interaction with the Board.

Action

(work programme)

4. Financial Literacy and Savings Partner Working Group

Privacy of natural persons and Privacy of natural persons presented the Partner Working Group's report on a 'Snapshot of financial literacy services for Māori'. They covered the context, reasons for the report, the scope of

financial services, the report's findings and barriers, and some suggested recommendations and where to next.

The MEBAB thanked [Privacy of natural persons] and [Privacy of natural persons] for their presentation and the great work that the PWG on Financial Literacy had undertaken to produce the report, noting the importance of highlighting these issues. Some of the discussions points included (particularly in relation to a possible ongoing work programme):

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Action 10.0

Update It was noted that further work was required to have an integrated HKKAR project plan in order to prioritise the tasks and provides updates on status of actions and areas of work being progressed.

Update from Statistics NZ presentation from 19 November meeting

There was discussion on keeping in touch with Statistics NZ and receiving regular updates on Maori economic and business data given the importance of having good information and evidence base.

Action

- Agreed to invite Statistics NZ to future Advisory Board meetings to provide update on progress to improve the collection of Māori statistics, including data on the Māori economy.

3.1 Minutes of Meeting Tuesday 19 November 2013

The Minutes of the meeting held on 19 November 2014 were accepted as a true and correct record.
Ngahiwi Tomoana/Debbie Packer – AGREED

4. Evaluation and Monitoring; outcome indicators

A paper was presented by [Privacy of natural persons]. Discussion focussed on the following areas of interest:

- Good and comprehensive data on goals 1 and 2, but this will need to be refined to focus on indicators that are most important and relevant.
- Some explanation of education qualifications (NCEA), role of NZQA, and education/vocational pathways.
- Noted further work required on goal 3 and relevant indicators on financial literacy.
- Defining Māori businesses and working with Statistics NZ and others on collection of Māori economic data will be important factors in goal 4.

- It was also acknowledged that further information is required to better define indicators for goals 5 and 6. This could be approached by the use of case studies, sector reports, and a focus on regions.

Actions

- MBIE will prepare a proposal on a 'short list' of sectors/regions for consideration by the Advisory Board that could lead to more in-depth work to support outcome indicators and monitoring/evaluation framework.
- The Advisory Board also suggested seeking TPK's advice for accessing specific expertise on Māori outcomes.

5. Updates

5.1 Workshop on Goal 4.

The paper titled 'Overview : Goal 4 Workshop highlights and areas for accelerated action was circulated to the meeting and presented by Privacy of natural persons on behalf of Kingi Smiler.

Key points discussed were:

- Focus on accelerating a 'growth partnership with Māori'
- A regional development approach and focus
- Collaboration internally within agencies, across agencies to build capability and resourcing

As an example, Michelle provided an update on the proposal for a Māori innovation accelerator following further discussions with Federation of Māori Authorities, and Callaghan Innovation. A revised proposal for a 'prototype' model focussing on a limited number of projects in the science and innovation area had been requested for FoMA to prepare.

Action

- In terms of taking forward the goal 4 follow-up, it was agreed that MEDU will facilitate and bring together relevant agencies to provide feedback from the goal 4 workshop, and agree next steps with them including how we bring Māori growth partnership and integrated approach together.

5.2 Planning on Goals 5 & 6

It was noted that Pania and Debbie held a planning meeting in December 2013, with the support of a facilitator. A draft report back and draft implementation or project plan had been prepared for progressing actions under goals 5 and 6. This will be further progressed with the facilitator with a report back at the next meeting.

Action

- An update on consolidated actions and outcomes for goals 5 and 6 will be presented at the next Advisory Board meeting

5.3 Planning for Goal 2 Workshop (28 Feb)

Noted that MBIE has a lead role in organising the workshop. Presentations would be delivered by MoE and the education sector agencies, MBIE Skills and Training, MSD, and others.

Hilton asked that Peter Douglas, as chair of the Skills and Training Partner Working Group, be extended an invitation to attend the workshop.

It was also noted that follow up work was progressing to agree a date with the Ministry of Education for the goal 1 workshop on education.

5.4 Six monthly report

It was noted that Minister Joyce had agreed that the Advisory Board's Six Monthly Report could be released. In effect, the report was made available at the Iwi Chairs' Forum and is now on the HKKAR webpage on MBIE's website.

Further consideration is required concerning any additional distribution to other iwi/Māori stakeholders.

5.5 Funding proposal

MBIE noted that Minister Joyce had requested advice from MBIE officials on the Advisory Board's proposal for a \$5 million 'seed' fund. MBIE's Science, Skills and Innovation Group were taking the lead in preparing this advice.

5.6 Other MBIE/TPK updates

David Smol provided an update to the Advisory Board members on the recent HKKAR Ministerial meeting that Minister Joyce and Sharples hosted with colleagues (Ministers Parata, Guy and Bridges). Key points discussed included:

- Minister Sharples correspondence to Minister Joyce on Budget 2014 (agreed to pursue discussion separately)
- Seeking better linkages between education, skills and training and economic development.
- Minister of Education agreed that MoE should host and organise workshop on HKKAR goal 1 education.
- Support for the Advisory Board to engage at regional level to join up local initiatives with Iwi / Maori stakeholders.
- Ministers agreed for a HKKAR Cabinet report back for May 2014.
- Ministers agreed that officials should pursue the establishment of a Chief Executive/DCE across agency officials' governance group for management of HKKAR.
- Minister Joyce noted that he would be interested in the Advisory Board's views on the review of Te Ture Whenua Māori Act and proposed amendments.
- Minister Joyce interested in an update on financial literacy services.

Action

- TPK offered to arrange a briefing for the Advisory Board on the Te Ture Whenua Māori Act reforms.

6. Iwi Chairs' Forum, Waitangi

Report backs on the exchange of views and input from the Iwi Chairs' Forum at Waitangi, and previous hui with the Iwi Chairs' Forum. Agreed that it would be important to establish a process for reporting back to the Iwi Chairs Forum on the work of the MEDAB, and a mechanism for stronger connections on issues of common interest. It was agreed that a solution could be for the Advisory Board to formally write to the Iwi Chairs – that would follow up recent discussion with them, including responding to the Iwi Chairs to establish a 'commercial group' to support HKKAR as a means of facilitating Māori private sector and commercial development, and other matters (for example, natural resources discussions between Iwi Chairs and MEBAB).

Action

- MEDU/MBIE to prepare draft letter for Advisory Board's consideration.

7. Communications

7.1 Website

Privacy of natural persons provided a demonstration provided on the new HKKAR webpage on MBIE's website. There was further discussion about a future 'stand-alone' website.

Agreed that work should proceed on a 'stand-alone' HKKAR website. Debbie and Pania confirmed that they would like to be involved in providing input to the terms of reference/project brief for the development of the website.

8. Board Visit and Engagement Programme

Privacy of natural persons presented a paper on proposals for the Advisory Board regional visits in 2014. This included a discussion on the rationale and aim of the visits programme, options, and regions to visit. For the reasons explained in the briefing paper, the Advisory Board agreed to focus the first visit to the Waikato and Auckland regions.

The Advisory Board also discussed the possibility of involving SLT members of MBIE in the regional visits programme, and more generally for inviting representatives of other key agencies (e.g. Treasury, NZTE, Callaghan Innovation, MPI) at the CE/SLT level to participate as ex-officio members of the Advisory Board.

Further discussions explored the Advisory engaging with a representative group of Māori business owners, Māori/iwi collective organisations in order to gather information on insights and options, seek views on engagement and access to government programmes and services. The Advisory Board considered that this would help to consider the challenges and opportunities, and getting practical examples of business/enterprise engagement with government services at the regional level.

More generally there was a discussion on role the Advisory Board could have at the regional level, highlighting connections between education/skills goals of HKAKR and collaboration. This could also be aligned to the proposed regional visits programme.

Actions

- MEDU/MBIE will scope out a more detailed itinerary for the Advisory Board to visit Waikato/Auckland, assess assistance and further work required to implement an indicative itinerary, and to present a further paper to the Advisory Board for discussion. The Advisory Board's role in engaging and playing an active role could be partly incorporated into the response, and MEDU will also look at incorporating this approach in the goal 4 workshop follow-up.
- MBIE to consider the Advisory Board's request to engage with Māori businesses.
- Further consideration to be given on involvement of MBIE's SLT in the Advisory Board's regional visits, and more general other agencies SLT members to engage with the Advisory Board.

9. Partner Working Groups

Privacy of natural persons presented a paper on Partner Working Groups, covering their purpose, rationale, activities, governance and accountability, engagement with the Advisory Board, resourcing, and wider engagement with the private sector.

It was acknowledged that the concept, rationale and establishment of the PWGs happened before the appointment of the Advisory Board, and the relationship between the PWGs and the Advisory Board was not always very clear.

It was noted that the Financial Literacy and Savings PWG wished to specially engage with the Advisory Board on the report they had produced on financial literacy services to Māori.

Actions

It was agreed that further discussion about the options and next steps on the PWGs and overall private sector contribution to HKKAR would take place at the next Advisory Board meeting.

10. Items for next Advisory Board

- Privacy suggested that at the next Advisory Board meeting a focussed discussion on priority action areas and projects under HKKAR would be valuable in order to feed into MBIE's development of the proposed HKKAR Cabinet report back in May 2014.

Whakamutunga

The meeting closed at 3:00pm

MĀORI ECONOMIC DEVELOPMENT ADVISORY BOARD (ADVISORY BOARD) MINUTES FROM BOARD MEETING HELD ON THURSDAY 12 JUNE 2014. 12.30 – 4.30PM

Held at

Trinity Wharf Hotel
Tauranga

Present

ADVISORY BOARD

Ngāhiwi Tomoana	Advisory Board Chair
Kingi Smiler	Advisory Board Member
Pania Tyson-Nathan	Advisory Board Member (for Board only discussion via tele-conference)
Debbie Packer	Advisory Board Member
Hilton Collier	Advisory Board Member

OFFICIALS

David Smol	Chief Executive, MBIE (until 3.00 pm)
Michelle Hippolite	Chief Executive, Te Puni Kōkiri
Catherine Williams	Deputy Chief Executive, Strategy and Governance, MBIE
Arawhetu Gray	Deputy Chief Executive, Policy Partnerships, TPK
Privacy of natural persons	Te Tumu Whakarae, MEDU, MBIE
Privacy of natural persons	Acting Director, Resources and Economic Growth, TPK
Privacy of natural persons	Principal Analyst, MEDU, MBIE
Privacy of natural persons	Contractor, MEDU, MBIE
Privacy of natural persons	Contractor, Resources and Economic Growth, TPK

Via tele-conference

Privacy of natural persons	Manager, He kai kei aku ringa, MEDU, MBIE
Privacy of natural persons	Principal Analyst, MEDU, MBIE
Privacy of natural persons	Communications and Strategy, MEDU, MBIE

For the following agenda items

Privacy of natural persons	Chief Advisor, Māori Development, Science, Skills and Innovation, MBIE (for item 3)
Privacy of natural persons	Acting Manager, Business Development Policy, Science, Skills and Innovation, MBIE (for item 3, via tele-conference)
Privacy of natural persons	Director, Māori Customers, New Zealand Trade and Enterprise (for item 7)

APOLOGIES

Pania Tyson-Nathan	Advisory Board Member
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1. Karakia/Mihi

The Chair led a karakia and welcomed everyone to the meeting.
Apologies from Pania were noted.

2. Opening remarks

David commented that he would circulate later during the meeting an A3 hand-out for a Māori Economic Framework for discussion.

The Chair thanked David and MBIE/TPK senior officials for the discussion on the future focus of the Advisory Board and seeking clarity of roles and functions for the Advisory Board, which has set a clear path for the future work programme, engagement and advice from the Advisory Board.

The Chair reported on the Advisory Board only discussion about the historical board fees and future payments for members. The Advisory Board acknowledged the good quality paper and explanation of the key issues. The Chair and Advisory Board members formally agreed with the recommendations in the paper, subject to the arrangements being reviewed in 6 months' time (to ensure that the set amounts reflected the actual workload of members); and to follow up a question from Debbie about the fees thresholds and levels/categories for Boards as detailed in the Cabinet Office guidelines on Board Fees.

Actions

- Advisory Board agreed with recommendations in the paper to move to annual fees framework. The Advisory Board asked that this be reviewed in six months to check that the assumptions, re number of days are correct.
- The Chair also notes the clarity about roles and functions of the Advisory Board, and that this should also form part of the review in six months time.
- MBIE agreed to follow up with Debbie her question about thresholds of fees applied for other Boards (re: reference to her membership of the Work and Income Board).

3. Māori Innovation Fund

Privacy of natural and Privacy of natural (via tele-conference) provided a presentation on the implementation of the Māori Innovation Fund, including seeking the Advisory Board's views on the proposed scope and operation of the fund; and the use of the assessment panel as a coordinating mechanism, to better coordinate government engagement with Māori enterprises. The following points were raised in discussion:

- The proposal was to set aside 75% of the Fund for the Commercial Advisors component of the scheme with the remaining 25% for capability/training vouchers. However, the Advisory Board considered that the likely demand for the two schemes favoured an even higher proportion of the Fund set aside for commercial advisors. The Advisory Board raised the possibility of 80% (commercial advisors) and 20% (capability vouchers) split instead.
- Focus of the Fund should be leveraging the Māori asset base and delivering greater value from the asset base, including reflecting the 'value-chain' concept as part of the Fund's design and proposed coordinating mechanism by the assessment panel. Sufficient flexibility of the Fund's criteria would also be useful.

- Some flexibility should be allowed for which Commercial Advisors should be engaged to support Māori collectives – expertise and the best commercial advisers was critical.
- The Advisory Board recognised the importance of an independent assessment panel and considered that dedicated industry and commercial expertise on the panel was essential.

Actions

- The Advisory Board endorsed the proposed approach, scope and structure to implementing the Māori Innovation Fund, and for next steps to proceed.
- MBIE officials agreed to reflect and take into account the Advisory Board’s views in further advice to Ministers.
- MBIE agreed to seek the Advisory Board’s views on the draft investment plan for the Māori Innovation Fund.

4. Minutes and Administration (review of actions)

The Minutes of the Advisory Board meeting held on 10 April 2014 were confirmed.

Privacy of natural person and Privacy of natural person discussed the related list of actions and updates. Specific follow up points were taken under the next agenda items, HKKAR work programme (goal workshop updates and related planning, ‘value chain’, calendar of events etc.) and Waikato/Auckland visit update.

Ngāhiwi noted that the Financial Literacy Partner Working Group had presented their work at the last Iwi Chairs’ Forum. Iwi Chairs had endorsed the recommendations and actions, and considered that this provided a good ‘model’ or template for Iwi to put in place financial literacy programmes for Māori.

Debbie noted the receipt of Catherine’s letter with proposals on taking forward the implementation of goals 5 and 6. While the proposed approach was acceptable, Debbie considered that a discussion with MEDU first about taking forward the work programme would be useful in order to go over in more detail on the content of the A3s that were previously presented.

Action

- Follow up with Debbie and Pania to meet with MEDU to discuss response to goals 5 and 6.

5. Discussion on proposed HKKAR Work Programme

David took the opportunity to present the Māori Economic Framework and the role of government. David explained that the draft framework was prepared to assist discussion at a recent Economic Chief Executives’ Forum and to assist MBIE to think about how it might support the Māori economy. This encompassed HKKAR and other strategies. He emphasised that this was in draft form and was being shared with the Advisory Board in confidence. Advisory Board members were supportive and expressed comfort with the framework. Debbie noted that it might be useful to consider a post-election workshop with Māori to take stock and consider how Māori wished to engage in the context of Māori led, government enabled actions and the draft Māori Economic Framework as presented by David. David acknowledged that this was a work in progress and noted the draft framework will need to be shared with Ministers Joyce and Sharples. We would keep the Advisory Board informed of developments.

Calendar of events

Debbie and other Advisory Board members identified some inaccuracies on the calendar of events (Iwi Chairs' Forum locations and timing), and other events that should be included for the rest of the year and into 2014.

Draft HKKAR Work Programme

The following points on the A3 work programme documents was discussed:

- Kingi emphasised that it was critical to focus on the most important, and “big” areas of work that are likely to make a significant difference, particularly in terms of large areas of funding, money, critical outcomes, etc.
- Supported the focus on target areas, indicators, and explaining intended outcomes of the programme – noting more work required to better define these areas
- Instead a summary that includes data on Māori access to funds, show big difference/big investment areas (use “heat” map, “dashboard” type approach)
- MBIE noted that we would also include an additional column in A3s to connect with the workshop feedback
- Noted that overall the Advisory Board don't need to see the full list of programmes
- Debbie raised an issue about testing the assumption that better qualifications leads to better jobs (MBIE noted that this could be addressed as part of the A3s work programme response)
- In respect to HKKAR governance arrangements, Ngāhiwi and other Advisory Board members asked about engagement between the Advisory Board and the Economic CEs Forum group and HKKAR cross agency governance group. It was suggested by the Chair of the Advisory Board that it would be useful to meet about quarterly with the Economic CEs group.
- The Advisory Board was informed about the Economic CEs priority on South Auckland – it was noted that Ngāhiwi offered support.
- Noted that it would be helpful to update data on Māori income, consumption, debt etc. levels.

Education goal 1 workshop feedback

Ngāhiwi and Hilton responded positively to the success of the education workshop held on 26 May, and appreciated the Ministry of Education's high quality input and senior attendance. They appreciated MoE's comments, presentations and explanation of their work programmes and priorities in raising achievement of Māori students.

Next steps were for officials to finalise notes of workshop and circulate to Advisory Board members, with suggestions for follow-up work.

Actions

- MEDU/MBIE to update the calendar of events for the Advisory Board.
- MEDU and others in MBIE to update the HKKAR work programme: government response A3s, in the light of the Advisory Board's comments. Provide 'new look' report at next Advisory Board meeting.
- MBIE to follow up Debbie's question about testing the assumption that better qualifications leads to better jobs.
- MBIE to arrange for the Chair of the Advisory Board to participate and attend as appropriate in the HKKAR cross-agency governance group and Economic CEs group (noting Advisory Board's view that this should occur quarterly with possible timing of October and February initially).

- MBIE to arrange for the Chair of the Advisory Board to participate and attend as appropriate in discussions on the South Auckland priority of the Economic CE's group and HKKAR cross agency governance group.

6. Advisory Board's visit to Waikato and Auckland

Privacy of IC provided an update for the Advisory Board's visit to Waikato and Auckland, following further preparation work that has taken place by Privacy of natur and MEDU. Following discussion, it was agreed to drop from the proposed programme a dinner in Hamilton focussed on Māori governance issues. The Advisory Board further agreed that the visit should take place on Monday 21 and Tuesday 22 July.

Action

- MEDU will provide an updated itinerary and related information to the Advisory Board as soon as possible for their visit.

7. New Zealand International Business Awards 2015 – He kai kei aku ringa for Excellence in Māori Business

It was noted that this Award was to recognise Māori business contribution to the New Zealand export economy. Privacy of natural persons NZTE provided an update of this Award as part of the International Business Awards that NZTE host. She sought the Advisory Board's support and commitment to promote the HKKAR Award to Māori businesses; and support from agencies to promote the HKKAR Award and the International Business Awards (to be held on 25 March 2015, at Sky City, Auckland). Privacy noted that so far, Sealord, Miraka and KONO have agreed to enter. She welcomed promotion and communication by the Award's sponsors (MBIE, TPK and Treasury) and highlighted the HKKAR Māori Business Award through those agencies networks and associated communications channels.

Action

- Advisory Board to provide feedback to NZTE and MBIE/MEDU on what the HKKAR Award to the winner could be and suggestions on a person to design the Award.

(Note: Privacy of natural persons has since circulated the presentation she provided at the Advisory Board meeting)

8. Other business – noting paper on Regional Growth Studies

Questions were raised about how this connects with HKKAR and who is taking responsibility for ensuring the Māori sector are playing a key role in the studies. In particular, Kingi advised that there should be a strong emphasis and leadership from MBIE on regional growth strategies (with high level of Māori participation), and not just studies.

Action

- Provide update and clarity to the Advisory Board about the purpose and scope of the Regional Growth Studies, and participation of Māori and role of HKKAR/Māori component in the Studies.

9. Next Advisory Board meeting

No specific discussion with Advisory Board members about focus for next meeting.
(Note: next meeting is scheduled for Thursday 14 August, at Rydges Hotel, Wellington).

10. Whakamutunga

Ngāhiwi closed the meeting at 4.30pm.

MĀORI ECONOMIC DEVELOPMENT ADVISORY BOARD (MEDAB)

MINUTES FROM BOARD MEETING HELD ON THURSDAY 13 FEBRUARY 2014

Held at

Rydges Hotel
75 Featherston Street, Wellington

Present

MEDAB

Ngāhiwi Tomoana	MEDAB Chair
Pania Tyson-Nathan	MEDAB Member
Debbie Packer	MEDAB Member - via telephone
Hilton Collier	MEDAB Member

OFFICIALS

David Smol	Chief Executive, MBIE (from 12.30 – 2.00pm)
Catherine Williams	Deputy Chief Executive, Strategy and Governance, MBIE
<small>Privacy of natural persons</small>	Te Tumu Whakarae, MEDU, MBIE
<small>Privacy of natural persons</small>	Project Lead, He kai kei aku ringa, MEDU, MBIE
<small>Privacy of natural persons</small>	Principal Analyst, MEDU, MBIE
<small>Privacy of natural persons</small>	Contractor, MEDU, MBIE
<small>Privacy of natural persons</small>	Communications and Strategy, MEDU, MBIE
<small>Privacy of natural persons</small>	Research, Evaluation and Analysis, MBIE
Michelle Hippolite	Chief Executive, Te Puni Kōkiri
<small>Privacy of natural persons</small>	Te Puni Kōkiri

OTHERS

Jo Gilliat-Smith	Minute Taker
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APOLOGIES

Kingi Smiler	MEDAB Member
<small>Privacy of natural persons</small>	Principal Advisor, MEDU, MBIE
<small>Privacy of natural persons</small>	Te Puni Kōkiri

1.1 Karakia/Mihi

The Chair led a karakia and welcomed everyone to the meeting

2.1 Catherine Williams DCE, Strategy and Governance, MBIE

The Chair welcomed Catherine Williams to the meeting and invited her to give her perspective on the task at hand and some opening remarks. Catherine noted the work that has taken place, acknowledged the support for HKKAR, and was looking forward to working with the MEDAB and with MEDU, as well as across MBIE to bring more focus and accelerate actions. Achieving more visibility and enacting on delivery to progress implementation were key focus areas.

There was a broader discussion of the role of MEDU, and in the interaction across Strategy and Governance Group in MBIE, the roles and functions of MBIE and how S&G supports MBIE's leadership and functions.

Action

- Provide information on MBIE high level messages, way of working, and how S&G work together to support the purpose and role of MBIE.

3.1 Minutes Tuesday 19 November 2013 and Administration	
Action Points below refer to Minutes of the Meeting held on Tuesday 19 November 2013	
Action 1.2	Debbie Packer to investigate how MEDAB can integrate with other activities in other agencies. Debbie Packer advised the meeting she had not specifically focussed on this action. It was noted, however, that progress on integrating with other activities is partly being addressed through to the outcomes of the goal 4 workshop, and further work on the planning for goal 2 and taking work on goals 5/6.
Action 8.0	Chair to ring Privacy of natural persons and advise Privacy of natural persons if it is acceptable to follow him up for appointment to the Board
Update	It was noted that following the Iwi Chairs Forum discussion, with the proposed nomination of Privacy of natural persons to the Advisory Board by the Iwi Chairs Forum, the earlier suggestion of Privacy of natural persons required reconsideration. Officials agreed to progress a paper to Cabinet Appointments and Honours Committee. The Advisory Board's views would need to be reflected as part of the nominations process and for Ministerial consideration.
Action 10.0	
Update	It was noted that further work was required to have an integrated HKKAR project plan in order to prioritise the tasks and provides updates on status of actions and areas of work being progressed.
Update from Statistics NZ presentation from 19 November meeting	
There was discussion on keeping in touch with Statistics NZ and receiving regular updates on Maori economic and business data given the importance of having good information and evidence base.	
Action	<ul style="list-style-type: none"> Agreed to invite Statistics NZ to future Advisory Board meetings to provide update on progress to improve the collection of Māori statistics, including data on the Māori economy.
3.1 Minutes of Meeting Tuesday 19 November 2013	
The Minutes of the meeting held on 19 November 2014 were accepted as a true and correct record. Ngahiwi Tomoana/Debbie Packer – AGREED	
4. Evaluation and Monitoring; outcome indicators	
A paper was presented by Privacy of natural persons. Discussion focussed on the following areas of interest: <ul style="list-style-type: none"> Good and comprehensive data on goals 1 and 2, but this will need to be refined to focus on indicators that are most important and relevant. Some explanation of education qualifications (NCEA), role of NZQA, and education/vocational pathways. Noted further work required on goal 3 and relevant indicators on financial literacy. Defining Māori businesses and working with Statistics NZ and others on collection of Māori economic data will be important factors in goal 4. <ul style="list-style-type: none"> It was also acknowledged that further information is required to better define indicators for goals 5 and 6. This could be approached by the use of case studies, sector reports, and a focus on regions. 	
Actions	

- MBIE will prepare a proposal on a 'short list' of sectors/regions for consideration by the Advisory Board that could lead to more in-depth work to support outcome indicators and monitoring/evaluation framework.
- The Advisory Board also suggested seeking TPK's advice for accessing specific expertise on Māori outcomes.

5. Updates

5.1 Workshop on Goal 4.

The paper titled 'Overview : Goal 4 Workshop highlights and areas for accelerated action was circulated to the meeting and presented by Privacy of natural persons on behalf of Kingi Smiler.

Key points discussed were:

- Focus on accelerating a 'growth partnership with Māori'
- A regional development approach and focus
- Collaboration internally within agencies, across agencies to build capability and resourcing

As an example, Michelle provided an update on the proposal for a Māori innovation accelerator following further discussions with Federation of Māori Authorities, and Callaghan Innovation. A revised proposal for a 'prototype' model focussing on a limited number of projects in the science and innovation area had been requested for FoMA to prepare.

Action

- In terms of taking forward the goal 4 follow-up, it was agreed that MEDU will facilitate and bring together relevant agencies to provide feedback from the goal 4 workshop, and agree next steps with them including how we bring Māori growth partnership and integrated approach together.

5.2 Planning on Goals 5 & 6

It was noted that Pania and Debbie held a planning meeting in December 2013, with the support of a facilitator. A draft report back and draft implementation or project plan had been prepared for progressing actions under goals 5 and 6. This will be further progressed with the facilitator with a report back at the next meeting.

Action

- An update on consolidated actions and outcomes for goals 5 and 6 will be presented at the next Advisory Board meeting

5.3 Planning for Goal 2 Workshop (28 Feb)

Noted that MBIE has a lead role in organising the workshop. Presentations would be delivered by MoE and the education sector agencies, MBIE Skills and Training, MSD, and others.

Hilton asked that Privacy of natural persons as chair of the Skills and Training Partner Working Group, be extended an invitation to attend the workshop.

It was also noted that follow up work was progressing to agree a date with the Ministry of Education for the goal 1 workshop on education.

5.4 Six monthly report

It was noted that Minister Joyce had agreed that the Advisory Board's Six Monthly Report could be released. In effect, the report was made available at the Iwi Chairs' Forum and is now on the HKKAR webpage on MBIE's website.

Further consideration is required concerning any additional distribution to other iwi/Māori stakeholders.

5.5 Funding proposal

MBIE noted that Minister Joyce had requested advice from MBIE officials on the Advisory Board's proposal for a \$5 million 'seed' fund. MBIE's Science, Skills and Innovation Group were taking the lead in preparing this advice.

5.6 Other MBIE/TPK updates

David Smol provided an update to the Advisory Board members on the recent HKKAR Ministerial meeting that Minister Joyce and Sharples hosted with colleagues (Ministers Parata, Guy and Bridges). Key points discussed included:

- Minister Sharples correspondence to Minister Joyce on Budget 2014 (agreed to pursue discussion separately)
- Seeking better linkages between education, skills and training and economic development.
- Minister of Education agreed that MoE should host and organise workshop on HKKAR goal 1 education.
- Support for the Advisory Board to engage at regional level to join up local initiatives with Iwi / Maori stakeholders.
- Ministers agreed for a HKKAR Cabinet report back for May 2014.
- Ministers agreed that officials should pursue the establishment of a Chief Executive/DCE across agency officials' governance group for management of HKKAR.
- Minister Joyce noted that he would be interested in the Advisory Board's views on the review of Te Ture Whenua Māori Act and proposed amendments.
- Minister Joyce interested in an update on financial literacy services.

Action

- TPK offered to arrange a briefing for the Advisory Board on the Te Ture Whenua Māori Act reforms.

6. Iwi Chairs' Forum, Waitangi

Report backs on the exchange of views and input from the Iwi Chairs' Forum at Waitangi, and previous hui with the Iwi Chairs' Forum. Agreed that it would be important to establish a process for reporting back to the Iwi Chairs Forum on the work of the MEDAB, and a mechanism for stronger connections on issues of common interest. It was agreed that a solution could be for the Advisory Board to formally write to the Iwi Chairs – that would follow up recent discussion with them, including responding to the Iwi Chairs to establish a 'commercial group' to support HKKAR as a means of facilitating Māori private sector and commercial development, and other matters (for example, natural resources discussions between Iwi Chairs and MEBAB).

Action

- MEDU/MBIE to prepare draft letter for Advisory Board's consideration.

7. Communications

7.1 Website

Privacy of natural persons provided a demonstration provided on the new HKKAR webpage on MBIE's website. There was further discussion about a future 'stand-alone' website.

Agreed that work should proceed on a 'stand-alone' HKKAR website. Debbie and Pania confirmed that they would like to be involved in providing input to the terms of reference/project brief for the development of the website.

8. Board Visit and Engagement Programme

Privacy of natural persons presented a paper on proposals for the Advisory Board regional visits in 2014. This included a discussion on the rationale and aim of the visits programme, options, and regions to visit. For the reasons explained in the briefing paper, the Advisory Board agreed to focus the first visit to the Waikato and Auckland regions.

The Advisory Board also discussed the possibility of involving SLT members of MBIE in the regional visits programme, and more generally for inviting representatives of other key agencies (e.g. Treasury, NZTE, Callaghan Innovation, MPI) at the CE/SLT level to participate as ex-officio members of the Advisory Board.

Further discussions explored the Advisory engaging with a representative group of Māori business owners, Māori/iwi collective organisations in order to gather information on insights and options, seek views on engagement and access to government programmes and services. The Advisory Board considered that this would help to consider the challenges and opportunities, and getting practical examples of business/enterprise engagement with government services at the regional level.

More generally there was a discussion on role the Advisory Board could have at the regional level, highlighting connections between education/skills goals of HKAKR and collaboration. This could also be aligned to the proposed regional visits programme.

Actions

- MEDU/MBIE will scope out a more detailed itinerary for the Advisory Board to visit Waikato/Auckland, assess assistance and further work required to implement an indicative itinerary, and to present a further paper to the Advisory Board for discussion. The Advisory Board's role in engaging and playing an active role could be partly incorporated into the response, and MEDU will also look at incorporating this approach in the goal 4 workshop follow-up.
- MBIE to consider the Advisory Board's request to engage with Māori businesses.
- Further consideration to be given on involvement of MBIE's SLT in the Advisory Board's regional visits, and more general other agencies SLT members to engage with the Advisory Board.

9. Partner Working Groups

Privacy of natural persons presented a paper on Partner Working Groups, covering their purpose, rationale, activities, governance and accountability, engagement with the Advisory Board, resourcing, and wider engagement with the private sector.

It was acknowledged that the concept, rationale and establishment of the PWGs happened before the appointment of the Advisory Board, and the relationship between the PWGs and the Advisory Board was not always very clear.

It was noted that the Financial Literacy and Savings PWG wished to specially engage with the Advisory Board on the report they had produced on financial literacy services to Māori.

Actions

It was agreed that further discussion about the options and next steps on the PWGs and overall private sector contribution to HKKAR would take place at the next Advisory Board meeting.

10. Items for next Advisory Board

- Privacy suggested that at the next Advisory Board meeting a focussed discussion on priority action areas and projects under HKKAR would be valuable in order to feed into MBIE's development of the proposed HKKAR Cabinet report back in May 2014.

Whakamutunga

The meeting closed at 3:00pm

MĀORI ECONOMIC DEVELOPMENT ADVISORY BOARD
FIRST MEETING – 17 MAY 2013

DISCUSSION HIGHLIGHTS AND ACTION POINTS

Held: 10am-3pm, Friday 17 May 2013
Venue: Ministry of Business Innovation and Employment
Attendees: Ngāhiwi Tomoana (Chair), Kingi Smiler, Debbie Ngarewa-Packer, Pania Tyson-Nathan (Board)
Liz MacPherson, Privacy of natural persons (MBIE), Privacy of natural persons (Te Puni Kōkiri), Privacy of natural persons (PwC) (Officials)
Apologies: Hilton Collier (Board)
David Smol (MBIE)

Executive summary

The Maori Economic Development Advisory Board ('the Advisory Board') met for the first time on Friday 17 May at MBIE, Wellington.

The agenda for the first meeting was very full, with the Board members having been sent a number of papers in advance of the meeting.

The day began with a mihi whakatau and karakia, followed by introductions and a general welcome to MBIE from Liz MacPherson, Deputy Chief Executive of MBIE's Strategy & Governance group.

There were then 5 main items on the agenda:

- 1) The **roles of and support for the Advisory Board**, including relationships between the Advisory Board and Ministers, the Partner Working Groups, lead government agencies and MBIE
- 2) **How will we know it's working?** Mechanisms for accountability and monitoring implementation of He kai kei aku ringa
- 3) **Baseline** update and Prioritisation of Actions
- 4) Lead Agency presentation, from the Ministry of Primary Industries
- 5) Next steps

	Action	Time frame	Responsibility/Status:
1	Develop a draft reporting framework for the Board, including a dashboard of key indicators and a format for reporting progress against initiatives under each of the recommendations	On-going – progress report for the Board's next meeting	MEPU with MBIE's evaluation team
2	Prepare a reporting framework to enable regular updating of the Board on the membership and activity of each Partner Working Group	For the Board's next meeting	MEPU with lead Government agency for each Partner Working Group

3	Develop a template and/or assessment framework for funding proposals	For the Board's next meeting	MEPU with lead Government agency for each Partner Working Group
4	Incorporate the Board's feedback into the Operations and Terms of Reference document, and re-present to the Board as a Strategic Plan	For the Board's next meeting	MEPU
5	Prepare the June Cabinet paper and circulate to the Board for feedback in due course	Current	MEPU with government agency input and to Board for review
6	Quantify the level of resourcing currently committed by government agencies to Māori economic development	Progress towards by next Board meeting, and on-going for second Cabinet paper	MEPU and relevant government agencies; for discussion at next GIG 6 June
7	Describe the range and type of relationships between government agencies and iwi/Māori organisations to enable a comprehensive picture of the state of the 'partnership'	Progress towards by next Board meeting, and on-going for second Cabinet paper	MEPU and relevant government agencies; for discussion at next GIG 6 June
8	Develop evaluation framework to enable assessment of progress towards HKKAR's 6 goals	Progress towards by next Board meeting, and on-going for second Cabinet paper	MEPU with MBIE and other government agencies' evaluation teams
9	Circulate proposed meeting dates to the Board	As soon as possible	MEPU – Underway; two dates proposed for August
10	Organise the next meeting, including extending an invitation to Ministers and Chief Executives	As soon as possible	MEPU – Underway; two dates proposed for August that Ministers and CE have indicated availability for

Contents of detailed minutes:

- 1) **Introductory remarks**
- 2) **Introduction from officials**
- 3) **Reporting requirements**
- 4) **Progress by government departments**
- 5) **Roles and Responsibilities**
- 6) **Partner Working Groups**
- 7) **Funding**
- 8) **Operations and Terms of References of the Board**
- 9) **Upcoming Cabinet papers**
- 10) **Iwi Chairs Forum**
- 11) **The relationship between *He kai kei aku ringa* and *Whānau Ora***
- 12) **Presentation from MPI: Privacy of natural persons**
- 13) **Communications**

1) **Introductory remarks**

Ngāhiwi recalled the tauparapara whakatauki of *He Kai Kei Aku Ringa*:

- Ka tangi te tītī – a migratory bird that searches the globe for economic opportunities
- Ka tangi te kākā – a bird of the forest that resources the domestic market

- Ka tangi hoki ahau – the Māori household economy, a strong whānau leading to the development of Māori enterprises

He kai kei aku ringa spans across geography (domestic as well as export markets), time (mid-term as well as inter-generational initiatives) and roles (involvement of whānau, government and the private sector).

2) Introduction from officials

Liz provided an overview of MBIE's organisational structure including its Māori capability. She tabled organisational charts and a draft organisational strategy document. The group discussed the culture and character of MBIE as a new organisation, and its commitment to Māori capability and priority of *He kai kei aku ringa*. Liz noted the willingness at senior level to drive a new culture which would be critical to the work of the Board.

Liz updated the group on the establishment of the Māori Economic Performance Unit (MEPU), currently being established by [redacted] and [redacted]. Liz has almost completed the appointment process for a Te Tumu Whakarae. The group discussed the resourcing and positioning of this role.

[redacted] noted that Te Puni Kōkiri will work with MEPU as a partner in this project. Her team is developing a good relationship with the MEPU team, and also with MPI (also a key stakeholder). Te Puni Kōkiri will provide support to MBIE and the Board in that spirit of partnership.

3) Reporting requirements

The group discussed the reports provided to the Board in preparation for today's meeting.

Kingi noted that he would prefer a 'dashboard'-style report, perhaps following the framework of MBIE's strategy diagram. Debbie seconded this and suggested the report include more quantitative information, including greater detail on what various progress ratings of initiatives mean.

A regular dashboard report should show the broad economic investment, qualitative and quantitative measures of progress, and a top level view of what activity is occurring. This could align with the performance measures framework in the *He kai kei aku ringa* Strategy. This dashboard will meaningfully synthesise information for the Board, who note that developing it will be an iterative process.

The Board is interested in how the initiatives reported by agencies link to *He kai kei aku ringa* – the "so what" question (see below under *Monitoring government departments*).

The group discussed how MEPU should report on initiatives that are being undertaken by Māori Inc. To some extent, MEPU will be able to find out about this activity through Partner Working Groups, but the Board has a critical role to play in linking to actions by 'Maori Inc'. There is also the need for individual government agencies (including MBIE) to build on their existing relationships with iwi and Maori organisations to build a deeper partnership approach.

The Board and MEPU agreed that MEPU will ask government agencies to describe the range of existing relationships with iwi and Maori organisations, so that a picture can be built of how partnership is progressing.

4) Progress by government departments

As above, the group discussed the need to ask more detailed questions of government departments in relation to the initiatives they are undertaking. The Board expects MEPU to robustly question departments about the detail of their initiatives and how they contribute to *He kai kei aku ringa*. If MEPU considers a department is not sufficiently focused on its responsibilities under HKKAR, then the Board expects that this should be flagged with them. The Board will also be able to provide feedback to MEPU in terms of which departments may need further follow-up discussions.

Liz described how she is also looking to line up accountability for *He kai kei aku ringa* with the Government's Business Growth Agenda and Better Public Services programmes, which are specified priorities for Ministers.

The Board agreed with MEPU's intention to have a presentation from a Lead Agency at each meeting. Other accountability measures are also available – for example, it would be possible to escalate issues to a Chief Executive or Minister if required.

The Board also indicated interest in the resource allocated by departments to various initiatives under *He kai kei aku ringa*. Liz responded that she would seek this information from departments.

5) Roles and Responsibilities

Kingi raised the importance of continuity in the team that provides support to the Board. Liz responded that MBIE has been working on *how* they work to support the implementation of *He kai kei aku ringa*. Indications are that people are keen to be part of this project.

The group discussed the overview diagram on p4 of the Roles and Responsibilities pack.

- **Roles of individual Board members:** The group confirmed that members of the Board had been appointed in an individual capacity, rather than as representatives of the other various organisations they are involved in.
- **Role of the Board:** The Board see themselves as guardians of the Crown's investment in Māori economic development.
- **Accountability of lead agencies:** MEPU noted that they will collate the reports from government departments and report to the Board; however, they are also to provide free and frank advice on the information received from other departments (including other parts of MBIE). [Privacy of natural persons] added that Te Puni Kōkiri will contribute to this role, as the Crown's chief adviser on Crown-Māori relationships.
- **Lead and Cluster agencies:** Maori Tourism should be added to the list of Cluster Agencies [Privacy of natural persons] Debbie also questioned whether other departments (for example the Ministry of Health) should be included. Liz noted there has been a deliberate focus on economic development, although she acknowledged the link with social policy (the Ministry of Justice has been involved in that respect)

6) Partner Working Groups

[Privacy of natural persons] explained the genesis of the Partner Working Groups, which were organised by [Privacy of natural persons] following his peer review of the *He kai kei aku ringa* documents. The groups were organised quickly and their memberships and/or terms of reference may need tidying up. The Board is welcome to provide feedback to MBIE on the membership of Partner Working Groups.

[Privacy of natural persons] noted that when the groups were set up, it was clear that there was no funding attached, and that participants were self-motivated to become involved. Some groups have preferred to operate largely independently of government (for example, the Industry Skills Analysis group), while others have sought financial support (for example, the Financial Literacy and Governance groups).

How should the Board work with these groups?

- Debbie would prefer to receive a stock take first, outlining what each group has been working on and the progress made so far.
- Kingi noted progress made by Partner Working Groups should be included in regular reports to the Board. In time, Partner Working Groups should interact with the Board (for example, by attending meetings that lead agencies are presenting at).
- The Board noted they would be looking for concrete outcomes from Partner Working Groups (tangible, quantifiable outcomes over a defined period of time).

The current membership of each group will be sent to the Board (noting that membership of groups may evolve).

7) Funding

[Privacy of natural persons] noted that in addition to the funding proposals received from Partner Working Groups, proposals have also been received from other parties. [Privacy of natural persons] tabled a document outlining the proposals received to date.

Liz noted that there was no specific funding set aside for *He kai kei aku ringa* – implementation activity is expected to be met from within existing baselines. However, there should be the opportunity to pool resources across departments.

[Privacy of natural persons] noted that with proposals such as those received from the Governance Partner Working Group, Te Puni Kōkiri would like to be able to bring them to the Board for their advice. Debbie considered this would be a good idea, and that it would be possible to develop a template as things move along. Pania noted that she would expect additional information set out in funding proposals, including those from Partner Working Groups – for example, who else groups had applied to for funding; what contribution they will be investing.

Kingi noted that part of the Board's role should be to understand current funding provided by the Government across a range of areas is responsive to the needs of Māori economic development, and that Māori are accessing the resources available to them.

8) Operations and Terms of References of the Board

Feedback on the draft document:

- p1: add “sector organisation-” as well as iwi-led actions
- The Board asked whether some work could be completed electronically (for example, providing feedback on proposals)?
- MBIE confirmed fees are available to cover the preparation for, as well as attendance of, meetings
- Other costs may include speaking at conferences (including additional travel costs)
- Debbie suggested the draft Terms of Reference may be too prescriptive, and that more flexibility could be provided for with more high level Terms of Reference
- The Board discussed whether the \$60,000 currently set aside for the Board in 2013/14 would provide adequate resource if Board members are to be effective roving ambassadors
- Meetings are to be timetabled well in advance, and take into consideration when it may be strategic for the group (and Ministers) to meet. MBIE will contact Board members with possible dates.
- No surprises policy between the Secretariat and the Board
- Officials from Lead Agencies will be available to attend parts of Board meetings as appropriate so the Board are able to engage with them on questions. Board members will be able to signal which officials they would like to attend various meetings once papers have been circulated in advance.
- The document will more strongly reflect the discussion recorded above in terms of monitoring and reporting to the Board

The Board also suggested MBIE amend the document according to this feedback, and present an operational plan – a high level plan that sets out the strategic plan for this period, that is transparent, able to be made public (for example, under the Official Information Act), and is presented as if to a commercial board. MBIE will undertake work on these documents alongside work on the reporting mechanism and report back to the Board.

9) Upcoming Cabinet papers

The June Cabinet paper is expected to set the tone and describe the mechanisms of implementing *He kai kei aku ringa* including where it also aligns directly or indirectly with the BGA and the Better Public Service targets. A follow-up paper later this year will be more substance-based, focusing on developing a ‘portfolio’ approach to enable exploration of the most efficient interventions. The portfolios will follow the transformational themes of *He kai kei aku ringa*, to consider whether new or different interventions could lead to a better return on the investment that Government makes into Māori economic development. (This approach will be represented in the ‘dashboard’ reporting to the Board also). MEPU and the Board agreed to work closely together to prepare this second Cabinet paper in particular.

Liz also noted that in the second half of 2013, government departments will be busy preparing their Four Year Budget Plans (FYBPs). If the Board would like to influence these documents, action is required in the near future. The draft letters of priorities will be discussed with Ministers offices between October 2013 and February 2014.

10) Iwi Chairs Forum

Ngāhiwi Tomoana announced that the Iwi Chairs Forum (ICF) would like to establish a group to partner with MEDAB in the implementation of *He kai kei aku ringa*. The ICF have given Ngāhiwi and Debbie the mandate to share ICF information with the Board in this regard. The ICF will draft a resolution in this respect, and this will be turned into a letter to the Prime Minister.

Ngāhiwi noted the Iwi Chairs Forum has indicated it would like to be able to work with one government agency as opposed to “hopping around” various departments. The Forum would like to use the Board as a means to do this. Māori structures are equally as complex as Government organisations, and the Board offers a pathway to good collaboration and communication.

11) The relationship between *He kai kei aku ringa* and Whānau Ora

Privacy of natural p noted the relationship between Whānau Ora and *He kai kei aku ringa* is still unclear. Currently social services (such as health and welfare) are provided under the programme. This is moving into the education area, and at that point will likely be more relevant to *He kai kei aku ringa*. Privacy of natural p also noted that Di Grennell from Te Puni Kōkiri had attended the Financial Literacy Partner Working Group meeting to discuss how Whānau Ora services fit in that area.

12) Presentation from MPI: Privacy of natural persons and Privacy of natural persons

Ngāhiwi welcomed Privacy of nat. and Privacy of natural per. who gave a presentation as a Lead Agency working on *recommendation 17: reduce the constraints on the productivity of Māori land*. Privacy of natural abled a set of slides.

Background: Improving the performance of Maori Agribusiness has been a Ministerial priority for a number of years. Notwithstanding this, in a 2011 report the then Ministry of Agriculture and Forestry (MAF) considered that its role in this area was limited. In contrast, the newly established Ministry for Primary Industries (MPI) sees itself as having a direct role to play in this area.

Partnering with Māori is crucial to MPI's ability to deliver on *Our Strategy 2030: Growing and Protecting New Zealand*, and MPI's priority target to double primary sector exports by 2025.

The Māori Primary Sector Partnerships Branch (the Branch), within MPI, is the principal advisor to the Crown on Māori economic development in the primary sector. The Branch is led by [Privacy of natural persons] a Tier 2 official. The Branch has policy function and a regional footprint, and its focus is on Maori economic development in the primary sector and unlocking the latent potential in Māori land – which includes Recommendation 17 of *He kai kei aku ringa*.

As part of the presentation, [Privacy of natural persons] outlined the “size of the prize” work that has been done, including:

- an estimate from BERL (2010) that Māori businesses have an estimated \$10.6 billion asset bases in the agricultural, forestry and fishing sectors
- work from PwC (2013) that indicated improving the productivity of under-productive Māori land would result in an additional \$8 billion in gross output over a 10-year period, and an additional export value of just over \$1.4 billion per year.

[Privacy of natural persons] noted how this work provides a proof of concept and supports the case that MPI and the government should take action in this area.

The government cluster agencies on this recommendation have started to discuss the synergies between their work-programmes. The agencies consider that the government has several roles in this space – as regulator (e.g. Te Ture Whenua Māori Act 1993), provider of information (e.g. LINZ's services) and investor/funder (this is a possible role for MPI).

MPI is working to change the conversation about Māori land is to acknowledge the failure of the market to function properly. This change has closely followed *He kai kei aku ringa*.

In particular, MPI sees three key challenges in unlocking the potential of Māori land:

1. Consolidating multiple owners of Māori land
2. Achieving economic scale
3. Capability development

The next step is to go out and prototype – engaging and partnering with Māori land owners to identify particular interventions that lift the performance of their land. The concept and evaluation work is to be completed by the end of this year, aiming to come in behind the results of the TTWMA review, and with a plan to have this work BAU by the middle of 2014. This work involves collaboration between the Government, Māori and the private sector.

Kingi noted a number of points in support of the approach outlined by MPI, including:

- The need to ensure that there's a development programme that meets the specific needs of Maori Land owners (e.g. capability to make good decision and access finance);
- that there are a number of successful development models that are currently being used by Maori land owners
- It is important that development programmes be supported by specialised groups with a proven track record.

Ngāhiwi noted that [Privacy of natural persons] previous work with *He kai kei aku ringa* and the Māori Economic Development Panel would stand him in good stead for this work. He also referenced the Iwi Chairs Forum partnership arrangement (see above).

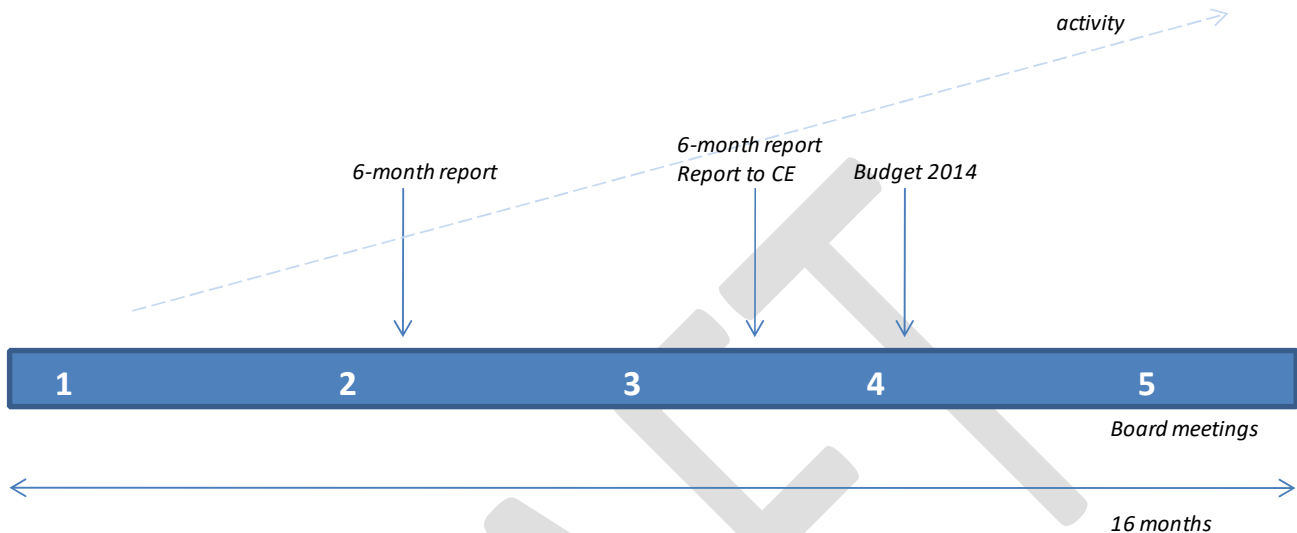
The Board looks forward to hearing about the progress of this initiative and offered support if it is required.

13) Communications

[Privacy of natural persons] attended the meeting in the afternoon. Roger has been contracted to assist MEPU with a communications strategy for *He kai kei aku ringa* – both internally (within MBIE) and externally.

He recapped the whakapapa of the Board, tracing its roots back to Hui Taumata in 1984. Huge progress has been made, although some things remain depressingly familiar. The Board's challenge is to pick up the debate for the next five years. A key difference is that this Board has the opportunity to encompass all of the public sector, and give direction and cohesion.

Privacy of nature: considers the Board has a 16-month window to make real change, given the Government's electoral and budget cycles. He drew the following timeline on the whiteboard, noting that other milestones would also be added:



There are a number of opportunities within this time frame for the Board to communicate ideas and prompt debate. The first one may be MBIE's East Coast economic development work. A communications strategy will be developed in coming weeks to identify opportunities to promote specific initiatives, the Board's work and *He kai kei aku ringa*.

The Board discussed how specific initiatives should be communicated, including discussing how to communicate the Board's kaupapa while appropriately according credit for success. Privacy of nature: noted the Board's role in promoting public confidence in *He kai kei aku ringa* is multi-dimensional.

The Board also discussed the pace of change over this time frame. Radical change must be balanced against *He kai kei aku ringa's* long-term strategy, which needs to endure.

The Board is likely to have significant influence, partly because of the high expectations of *He kai kei aku ringa* from Ministers, government departments, the private sector and Māori.

Concluding remarks

Ngāhiwi highlighted the Board's role as a broker – the Board can influence government departments to have a greater relationship with Māori Inc. If the Board can improve the Government response and Māori alacrity to work with Government then they've done a good job.

Liz noted she feels a great challenge with *He kai kei aku ringa* and is conscious of the need to build capability to help deliver on it. She would appreciate any assistance the Board is able to offer in terms of sourcing capability.

The Board asked whether David Smol had been able to attend today – Liz confirmed that he sent his sincere apologies for not being able to attend the Board's meeting, as he had another launch to attend in Auckland on that day. He had undertaken to attend the next meeting. Liz also tabled letters to the Board from the Minister of Economic Development and the Minister of Māori Affairs who had both also asked to be informed of the next meeting. Debbie noted the next meeting would be a good opportunity for Ministers and Chief Executives to greet and acknowledge Board members – perhaps also for representatives of the Iwi Chairs Forum.

MBIE confirmed it would follow the meeting up with emails regarding the Cabinet paper and outlining the meeting schedule for coming months. The next meeting was likely to be held in mid-July {note now confirmed for 15 August}.

Ngāhiwi closed the meeting at 2.45pm.

Action Points

	Action	Time frame	Responsibility/Status:
1	Develop a draft reporting framework for the Board, including a dashboard of key indicators and a format for reporting progress against initiatives under each of the recommendations	On-going – progress report for the Board's next meeting	MEPU with MBIE's evaluation team
2	Prepare a reporting framework to enable regular updating of the Board on the membership and activity of each Partner Working Group	For the Board's next meeting	MEPU with lead Government agency for each Partner Working Group
3	Develop a template and/or assessment framework for funding proposals	For the Board's next meeting	MEPU with lead Government agency for each Partner Working Group
4	Incorporate the Board's feedback into the Operations and Terms of Reference document, and re-present to the Board as a Strategic Plan	For the Board's next meeting	MEPU
5	Prepare the June Cabinet paper and circulate to the Board for feedback in due course	Current	MEPU with government agency input and to Board for review
6	Quantify the level of resourcing currently committed by government agencies to Māori economic development	Progress towards by next Board meeting, and on-going for second Cabinet paper	MEPU and relevant government agencies; for discussion at next GIG 6 June
7	Describe the range and type of relationships between government agencies and iwi/Māori organisations to enable a comprehensive picture of the state of the 'partnership'	Progress towards by next Board meeting, and on-going for second Cabinet paper	MEPU and relevant government agencies; for discussion at next GIG 6 June
8	Develop evaluation framework to enable assessment of progress towards HKKAR's 6 goals	Progress towards by next Board meeting, and on-going for second Cabinet paper	MEPU with MBIE and other government agencies' evaluation teams
9	Circulate proposed meeting dates to the Board	As soon as possible	MEPU – Underway; two dates proposed for August
10	Organise the next meeting, including extending an invitation to Ministers and Chief Executives	As soon as possible	MEPU – Underway; two dates proposed for August that Ministers and CE have indicated availability for

**MĀORI ECONOMIC DEVELOPMENT ADVISORY BOARD (MEDAB)
MINUTES FROM BOARD MEETING HELD ON TUESDAY 19TH NOVEMBER 2013**

Held at Rydges Hotel, 75 Featherston Street, Wellington

Present:

MEDAB

Ngahiwi Tomoana	Board Chair
Pania Tyson-Nathan	Board Member - <i>until 1 pm</i>
Kingi Smiler	Board Member
Debbie Packer	Board Member – via telephone

OFFICIALS

David Smol	Chief Executive, MBIE (until 9.30 am)
<small>Privacy of natural persons</small>	Te Tumu Whakarāe, MEDU, MBIE (until 12.00 noon)
<small>Privacy of natural persons</small>	Project Lead, He kai kei aku ringa, MEDU, MBIE - <i>from 10.30</i>
<small>Privacy of natural persons</small>	Contractor, MEDU, MBIE
<small>Privacy of natural persons</small>	Principal Advisor, MEDU, MBIE
<small>Privacy of natural persons</small>	Communications and Strategy, MEDU, MBIE
<small>Privacy of natural persons</small>	EA to <small>Privacy of natural persons</small> MEDU, MBIE
<small>Privacy of natural persons</small>	Research, Evaluation and Analysis, MBIE
Michelle Hippolite	Chief Executive, Te Puni Kōkiri
<small>Privacy of natural persons</small>	PwC for Te Puni Kōkiri
Liz MacPherson	Chief Executive, Statistics NZ (9.30 – 10.15)
<small>Privacy of natural persons</small>	Principal Advisor, Māori, Statistics NZ (9.30 – 10.15)
4 names unknown	Statistics NZ (9.30 – 10.15)

OTHERS

<small>Privacy of natural persons</small>	Minute Taker
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APOLOGIES

Hilton Collier	Board Member
<small>Privacy of natural persons</small>	Te Puni Kōkiri

1.1 Karakia/Mihi

The Chair gave a karakia and welcomed everyone to the meeting.

1.2. David Smol, Chief Executive, MBIE

Discussion

David Smol welcomed Katherine Williams who will be joining MBIE, from NZQA, in the New Year (27th January); the Board would be welcome to join the pōwhiri.

Privacy of natural persons welcomed Privacy of natural persons ex TPK, who has taken up a six-month contract with MEDU. His will be a Board facing role, supporting the Chair around policy and strategy. He also welcomed Privacy of natural persons ex MBIE's Social Housing Unit, who has a strong background in education as well as qualifications in project management.

David thanked the meeting for giving him the opportunity to attend, saying there is a momentum that the group has had a part in which is positive; and post Bootcamp there is a high level of commitment from the Chief Executives. The meeting with the Minister had gone well; he is on board and MEDAB needs to make the most of that.

For MBIE, there is a gathering of the extended leadership team that afternoon where Minister Joyce will speak and there will be a Māori panel. In addition, work with other Departments and agencies is going well and at Education, Peter Hughes has voiced his commitment.

Michelle Hippolite spoke about the Crown relationship with iwi, hapu and whānau and that TPK will be assisting in these relationships. She also spoke about effectiveness for Māori and the many good initiatives happening within agencies. The 1 – 3 year priorities for TPK are Culture Wealth, Economic Wealth and Skills, Learning and Education, but it is where these intersect that particularly good things happen. In the next three months TPK will be looking at what success really looks like.

Debbie Packer suggested it would be useful if the Board could agenda how MEDAB can integrate with other activities that are happening in other agencies; those Māori led and Government enabled. Debbie would be happy to lead this. However, it was noted that MEDAB probably exists to look at activities that do not solely rely on Government budgets and have a longer range than three years. The team must be agile and move as the partners are identified.

Action: Debbie Packer to investigate how MEDAB can integrate with other activities in other agencies.

2. Statistics NZ

Update on Statistics NZ (SNZ) and He kai kei aku ringa (HKAR)

SNZ sees itself as being able to provide the underpinning evidence to enable decisions to be made. It is focusing on the information about Māori that measures Māori as a sub-population within the general population and then information for Māori. The latest census data is gradually being released.

SNZ has worked with FOMA around agricultural data and now has two years of data which compare FOMA owned farms with 'other' owned farms and tells us that FOMA farms tend to be larger and are predominantly hill country with forestry and sheep. SNZ would like to expand beyond FOMA to look at horticulture etc. so it can populate a Māori business indicator.

A project is currently under way to test a Māori business indicator – the enabler to build up statistics that are of interest to Māori. It will start with the easily collected data and eventually include Māori employers and employees and Māori business practices, within a 5 year timeframe. SNZ felt it was important to use the MEDAB and its networks to raise awareness and encourage uptake.

SNZ is working on administrative databases across boundaries: Government is particularly interested and put in Analysis for Outcomes. Information will be transferred into the platform so SNZ can look at person centric data. There is, however, an issue in that there are some weaknesses in the data when it comes to Māori. There is a business component and one on individuals and SNZ can now look across both but the potential is in the long term. If there is data that iwi is holding then it could be linked into the system but there are gaps. There are also plenty of sources of data but they tend to be collected in slightly different ways and are difficult to integrate.

SNZ is also doing useful work around geographic spatially enabling data. This can help identify historic boundaries and enable social data to be viewed at a geographic level. It is also focused on being more customer centric, including Māori customers. SNZ has a Māori Statistical Advisory Committee which provides the Government Statistician with advice and ensures data collected is useful to Māori. This Committee could join the MEDAB's network but SNZ would also like to know if there is anything that SNZ should mandate so it ensures it gets quality input.

SNZ has been asked to be involved in Treaty of Waitangi work and is assisting putting together the first social report, however, it wants to develop a longer term relationship.

The Chair asked what SNZ could provide relating to the Analysis for Outcomes and the Education Strategy; SNZ said that from a census point of view it could provide information to a low level but could also provide customised data if required. It could also look at the Education Input and see what the outcomes have led to. The potential is there. SNZ would need to see a project plan, the milestones, the outcome wanted and the questions MEDAB will need to ask and then can work out how it would be done. However, the Government wants this sort of information and it is likely to be brought in fairly quickly.

The Chair thanked SNZ for joining the meeting and said that MEDAB would be in touch when it knows what it wants.

Statistics NZ left at 10.25 a.m.

3. Administration

3.3 MEDU Role in Servicing MEDAB

Privacy of natural provided a presentation on the MEDU and its servicing of MEDAB. Comments were:

- The Board would like to have input into building the MEDU team to deliver its requirements – recruiting and building a high performing team must coincide with ensuring the team is relevant to the work needed.
- The Board needs to know what the tasks are that the MEDU delivers for MBIE. MEDU's vision is to be the "Go To" place for support and advice on Māori economic development.
- Most of the points on the "Activities" page are educating and developing the MBIE workforce. What is happening externally to meet the Board Goals?
- The work around HKKAR is a large piece of work.
- A compelling case is needed to convince the Board that the strategy can be delivered with a \$514,000 budget. MBIE's role is to deliver and account for the strategy so its reputation is also on the line.
- MEDAB should be having input into hui that are already happening – agri-hui and business-hui, etc.
- MFAT: Discussion on how to get Māori working in the markets and how Māori businesses get invited to join delegations. Debbie and Pania could pick this up under Goals 5 and 6.
- Waitangi Day: Have an HKKAR lunch for Ministers sponsored by the Board on the day before Waitangi Day – 5th February. Chair will advise action required.
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4. Communications

4.1 Press Release for Anniversary

Privacy of natural commented that the Board is doing something new; MBIE is doing something new and it will all take time with some diversions along the way. Building the story is important but it will be built on chunks over the five years. Stories are more powerful if based on reality so

Privacy of natural has listened at meetings and turned what he's heard into a coherent story of what's been happening.

A draft 6-monthly report was tabled and asked for feedback on what the output will be after next six months.

- Goals 1 and 2: there is a lot of activity; but does this give the Board assurance that the right things are being done.
- Mapping is being done of the overall plan. In six months, it will be pathways.

- The assessment might be that the process established with MBIE is on task and will be delivered over time.
- MEDAB's fear is that it is building infrastructure or a hub for MBIE's view of a Māori economic strategy but is this what is wanted on the ground for Māori. There are regional efforts that could be plugged into rather than trying to build new systems. MEDAB knows who the Māori movers and shakers are in this area and who could help it reach its goals and do so economically.
- The Board asked MBIE to investigate appointing project manager(s) to reinforce and facilitate the development that is occurring in these areas. There is resource in the various offices around the country.
- Privacy of natural persons *left the meeting at 12 noon.*
- To compliment this, the Board asked MBIE/TPK to develop a dedicated regional engagement capacity to move these projects forward. Privacy of natural persons will word the release and MEDU will draft a couple of pages around what this will look like, with a budget of up to \$5M. This is a focus on HKKAR intention.
- Under the "Maori economic development progress", Privacy of natural will put more emphasis around positive engagement but ensure there is funding criteria to allow things to happen. It is also important to note that Māori are already investing in these areas.
- The six-monthly report is to be given to Ministers alongside a coordinated press release.
- The Chair will also present at the Waitangi meeting

Activity over the next six months includes:

- Release of the six-monthly report
- Waitangi visit/lunch
- Website development – test site almost ready.
- Individual visits and presentations

It was suggested the Board could hold a meeting in a region i.e., Hamilton or Auckland over two days with a Board meeting and a showcase of some sort. Minister Joyce has asked that areas that are particularly struggling be considered. Privacy of natural will scan what is already occurring that this could fit into and will plan two or three visits over 8 months.

Contingency press releases

The Board agreed to put out a press release (Option 1 DRAFT) and a separate complimentary one from the Ministers to general stream media and Māori media. The key message is: "Māori are already major contributors to the economy and this is looking to enhance and grow this significantly".

Action:

- A PowerPoint is to be prepared by MEDU for use by Board members.

5. Evaluation and Monitoring Framework

Privacy of natural pers updated the meeting on activity around populating the framework. The next step will be to look at populating it from the Government side and then the following phase will be to add in progress measures. There will need to be a story about the action, a well as the enablers, and this could be done on a regional basis, particularly if the Board is planning to meet regionally.

The top down measures are the six panel goals; outcomes wanted by 2040. Need to establish the factors to demonstrate progress against the panel goals - what does success look like to the Board? And who does the information come from? As the strategy is to be reviewed in four years time, where does the Board expect to be then?

Once the picture of success has been indicated, SNZ can be asked what is doable and a picture fleshed out for Board approval.

A demonstration of success with regard to Māori Inc as a driver for economic growth would include::

- Māori are an integral part of trade missions and as a result are more connected with the NZ Inc picture.
- Significant improvement in lift and improvement in the next four years.
- Expect the rate of acceleration is reasonably optimistic in the primary sector and would be surprised if not achieved in ten years. In four years the gap will have been halved. What is the baseline?
- Māori should be much more involved in the dealing directly with customers. What is the baseline?
- Will have to be looked at sectorally – fishing, horticulture, forestry – as well as regionally. What are the critical FIVE? What are the stories that show the connections in the building of the sectors?
- What will we want to say in four years' time?
- Goals 1 – 3 discussion; and goals 4 – 6 discussion
- Goal 4: CEOs of Statistics, MPI, MFAT, LINZ and MTI, need to have their stories sorted before the discussion; each to give their sides of the story and listen to each other's story. The Board can give feedback to them. This has not been done by rohe and by sector. 19th and 20th December are possible dates and [Privacy of nat] will confirm but should aim to have a pre-workshop workshop before Christmas.
- MBIE need to look at what has already been done, pull that together and see if that is sufficient, rather than re-inventing the wheel.

8. MEDAB Board Member

[Privacy of natural persons] spoke to his paper on the appointment of an additional Board member; someone who could strengthen the level of Education experience that the Board receives. There could be a different approach of appointing an independent educational advisor. The process would lead to someone being appointed in March/April 2014 and as it could be lengthy, it was suggested [Privacy of natural persons] be invited to sit alongside the Board in the meantime and his name be put forward for appointment. MBIE to follow up with [Privacy of natural persons]; the Chair will ring him first.

Action:

- Chair to ring [Privacy of natural persons] and advise [Privacy of natural persons] if it is acceptable to follow him up for appointment to the Board.

10. Actions and Priorities

MEDU has pulled out individual actions from previous meetings to consolidate them but has not completed the status. The proposal is to prepare a project plan to ensure these are all picked up.

Action:

- MEDU will update the status.

11. Date of Next Meetings

The Board accepted the following meeting dates for 2014, noting they were indicative only at this stage:

13 Feb

10 Apr
12 Jun
16 Aug
9 Oct
12 Dec

5 Feb – breakfast meeting at Waitangi

The first three meetings in 2014 are critical in terms of building the stories.

Workshops will be grouped so dates are indicative only.

3. Administration - continued

3.1 Minutes of Meeting of 15 August 2013

The Minutes of the meeting held on 15 August 2013 were accepted as a true and correct record.

Kingi Smiler/Debbie Packer - AGREED

Whakamutunga

The meeting closed at: 2 p.m.