

Migration and Labour Force Trends

Hawke's Bay Overview **2015**



Table of Contents

Hawke's Bay Executive Summary	2
Introduction	3
Background	4
Hawke's Bay's migrant demographics	6
Migration and the Hawke's Bay labour market	9
Permanent migration	13
Temporary migration	16
International students	19
Conclusion	20
Appendices	21

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Tables

Table 1	Overseas-born population in Hawke's Bay by birthplace, 2013	7
Table 2	Number and share of overseas-born population in Hawke's Bay by their country of origin, who have been in New Zealand for under two years in 2013	7
Table 3	Overseas and New Zealand-born population by highest qualification attained	8
Table 4	Working-age population in Hawke's Bay by labour force status and birthplace, 2013	10
Table 5	Top source countries of Skilled Migrant Category (SMC) principal applicants in Hawke's Bay, FY 2010/11 to 2014/15	14
Table 6	Occupations of Skilled Migrant Category principal applicants with a job offer in Hawke's Bay, 2013/14 and 2014/15	15
Table 7	Top source countries of Essential Skills workers in Hawke's Bay, FY 2010/11 to 2014/15	17
Table 8	Occupations of Essential Skills workers in Hawke's Bay, FY 2013/14 and 2014/15	18
Appendix 1	Region of skilled employment for Skilled Migrant Category principal applicants, FY 2009/10-2014/15	21
Appendix 2	Number of people granted Essential Skills work visas by region of employment, FY 2005/06-2014/15	22
Appendix 3	Number of people granted student visas by region of study, FY 2005/06-2014/15	23
Appendix 4	Number of new students by region of study, FY 2005/06-2014/15	24

Figures

Figure 1	New Outcomes Framework for Migrant Settlement and Integration	5
Figure 2	The proportion of the overseas-born population compared with the New Zealand-born population in Hawke's Bay and New Zealand overall	6
Figure 3	Employment rate of overseas-born and New Zealand-born individuals in Hawke's Bay, 2001-2013	10
Figure 4	Unemployment rate of overseas-born and New Zealand-born individuals in Hawke's Bay, 2001-2013	11
Figure 5	Participation rate of overseas-born and New Zealand-born individuals in Hawke's Bay, 2001-2013	12
Figure 6	The top five source countries of Skilled Migrant Category principal applicants in Hawke's Bay, FY 2005/06 to 2014/15	14
Figure 7	The top five source countries of Essential Skills workers in the Hawke's Bay region, FY 2005/06 to 2014/15	17

Hawke's Bay Executive Summary

The purpose of this report is to provide an overview of Hawke's Bay's recent migrant population and migration trends, with a particular focus on the region's labour market. The report shows trends to 2014/15 and compares recent immigration patterns with previous years.

The primary data sources used in the report are Statistics New Zealand's 2013 Census of Population and Dwellings and the Ministry of Business, Innovation and Employment's (MBIE) 2014/15 immigration administrative data. The data are publicly available through Statistics New Zealand, Immigration NZ and MBIE's websites.

Hawke's Bay has a small but growing overseas-born population

Fifteen percent of Hawke's Bay's population (or 20,757 people) were born overseas according to the 2013 Census. This is an increase from the 12 percent (or 15,828 people) reported in the 2001 Census. The share of the overseas-born population in the region has been constantly growing but has remained less than that of the overall New Zealand population (25 percent).

The majority of the overseas-born residents in the region were born in the United Kingdom and Ireland. The proportion of Hawke's Bay's residents born in these countries is higher compared with the overall New Zealand population (41 percent in Hawke's Bay versus 26 percent nationwide). Hawke's Bay's overseas-born population is more likely to be highly qualified compared with its New Zealand-born population.

Overseas-born working-age population in Hawke's Bay had lower unemployment rate

The Hawke's Bay working-age population has an unemployment rate of 7 percent which is similar to the unemployment rate for New Zealand overall (7.1 percent). Aggregated by birthplace, the overseas-born population in the region has a lower unemployment rate compared with the New Zealand-born population. The trend of unemployment for the overseas-born population in the region has been generally downward.

Increase in the number of Skilled Migrant Category principal applicants over the past year in Hawke's Bay

In 2014/15, two percent (or 148 people) of New Zealand's Skilled Migrant Category principal applicants (i.e. permanent migrants) found employment in the Hawke's Bay region. This is an increase of 10 percent on the previous period. India, the United Kingdom and the Philippines were the top source countries for skilled migrants in the region.

The top three occupations of skilled migrants in Hawke's Bay in 2014/15 were Registered Nurses (11 percent), Chefs (9 percent) and Retail Managers (8 percent).

Essential Skills temporary workers increased over the past year in Hawke's Bay

In 2014/15, 429 people were approved for Essential Skills work visa in the region. This is an increase of 13 percent over the past year. India, the Philippines and the United Kingdom were the top source countries of Essential Skills workers in the region.

The top three occupations of Essential Skills workers in Hawke's Bay in 2014/15 were Chefs (12 percent), Livestock Farmers (8 percent) and Food and Drink Factory Workers (6 percent).

International Student numbers increase in Hawke's Bay

In the 2014/15 year, 745 people were granted a student visa to study in Hawke's Bay. This represents an increase of 20 percent from 2013/14. The Hawke's Bay region had one of the smallest shares of international students in the country, making up one percent of the total student visas granted.

Introduction

The Hawke's Bay region is on the east coast of the North Island. It is one of New Zealand's warmest and driest regions and is known for its wine and art deco heritage. The region's name originates from what is now Hawke's Bay, a large semi-circular bay extending 100 kilometres from the Mahia Peninsula to Cape Kidnappers. Its main centres include Napier, Hastings and Wairoa.

As a global producer, processor and exporter of primary products - beef, lamb, fruit and vegetables, forest products and wine - the Hawke's Bay region is a major contributor to New Zealand's horticulture sector and is the second largest viticulture area in New Zealand.

A planned irrigation project is expected to unlock 25,000 hectares of new irrigable land which will create the opportunity for more investment in the food and wine industries in the region.

Business Hawke's Bay, the region's economic development agency, was established in 2011. Its purpose is to foster business development and business growth, promote Hawke's Bay as an attractive place to start, grow and relocate businesses, and attract investment to support commercialisation and expansion into international markets.

Hawke's Bay's regional economic development strategy has four goals:

- › Resilient primary sector growth
- › Visitor growth and increased visitor expenditure
- › Business investment and development
- › Skills, capability and workforce optimisation.

According to the 2013 Census, the Hawke's Bay region has a population of 151,179, which represents four percent of New Zealand's total population. It is the ninth most populous region of the 16 regions in New Zealand.

The majority of Hawke's Bay's residents belong to the European ethnic group. The region also has a higher share of residents who belong to the Māori ethnic group compared with the overall New Zealand population. Seventy-eight percent of Hawke's Bay's residents identify themselves as European (compared with 74 percent for New Zealand overall), 24 percent identify as Māori (compared with 15 percent for New Zealand overall), 4 percent as Pacific and 4 percent as Asian.

The proportion of the overseas-born population in Hawke's Bay is smaller compared with other regions in the country. Fifteen percent of the population in the Hawke's Bay region are overseas-born, compared with 25 percent for the total New Zealand population. Forty-one percent of Hawke's Bay's overseas-born population have migrated from the United Kingdom and Ireland, followed by migrants from Asia which accounts for 16 percent of the overseas-born population.

Background

A driving goal of Government is to build a more competitive and internationally focused economy. Migration plays a key role in meeting this goal as it helps to grow New Zealand's labour force, which in turn drives our economy. Migration also increases international connections that give access to foreign knowledge, foreign capital and international trade.

In July 2014, Government approved the New Zealand Migrant Settlement and Integration Strategy, a revised approach to successfully settle and integrate migrants in New Zealand.

The Migrant Settlement and Integration Strategy builds on the New Zealand Settlement Strategy which led Settlement work in New Zealand for the past decade. It places value on the economic contribution of migration and stresses the importance of the long-term integration of migrants in conjunction with successful initial settlement.

The Strategy's aim is that migrants: "Make New Zealand their home, participate fully and contribute to all aspects of New Zealand life".

Key to achieving this aim are the Strategy's five outcomes – Employment, Education and Training, Inclusion, English Language and Health and Wellbeing (see Figure 1).

Employment, and Education and Training are the key outcomes for the Strategy (reflecting their importance to the Government's Business Growth Agenda). However all five outcomes are strongly interconnected and contribute to the Strategy's aim, as well as to each other. For example, good English language skills and good health support migrants' participation in employment, while education and training helps them to make social connections that support their wellbeing and inclusion.

Sixteen indicators measure progress towards achievement of the five outcomes overseas.

Figure 1: New Outcomes Framework for Migrant Settlement and Integration



As part of the Strategy, regional support to attract and retain migrants is being stepped up, with Immigration New Zealand establishing new Regional Partnership Agreements, the first of which was developed for the Auckland region.

Quality immigration data on the current migration population in Hawke's Bay, their participation in the workforce, as well as future projections of inward and outward migration helps inform Hawke's Bay's economic planning, and in turn can help deliver on the outcomes defined in the Migration Settlement and Integration Strategy.

Hawke's Bay's migrant demographics

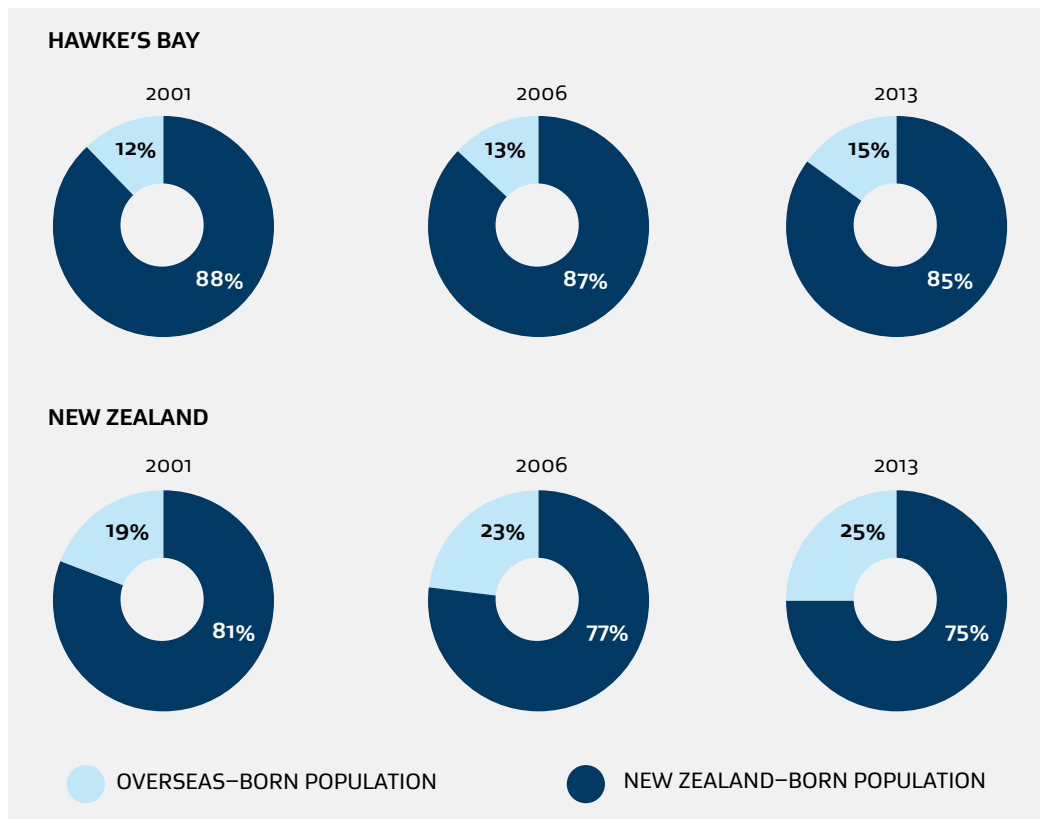
The 2013 Census reported Hawke's Bay's usual resident population at 151,179 or four percent of the total New Zealand population. This is a two percent increase in population since the 2006 Census.

The 2013 Census shows that 15 percent of Hawke's Bay's total population was born overseas. This is lower than the 25 percent of the overseas-born population recorded across the overall New Zealand population.

Population size and gender

The share of the overseas-born population in Hawke's Bay has been growing steadily but has remained less than that of the overall New Zealand population. The 2001 Census reported that 12 percent of the region's population was born overseas, this increased to 13 percent in the 2006 Census and this further increased to 15 percent in the 2013 Census. This is illustrated in Figure 2.

Figure 2: The proportion of the overseas-born population compared with the New Zealand-born population in Hawke's Bay and New Zealand overall



Source: 2001, 2006 and 2013 Censuses, Statistics New Zealand

The male to female ratio of the overseas-born population is very similar nationwide. Of those living Hawke's Bay who were born overseas, 49 percent are male and 51 percent female (compared with 48 percent male and 52 percent female nationwide).

Birthplace of the overseas-born population

The Hawke's Bay region has a larger share of overseas-born individuals who were born in the United Kingdom and Ireland in comparison with the overall New Zealand overseas-born population (see Table 1). The proportion is also higher for those born in Australia and the rest of Europe in the region. Forty-one percent of the overseas-born residents in Hawke's Bay were born in the United Kingdom and Ireland. A further 16 percent were born in Asia.

Table 1: Overseas-born population in Hawke's Bay by birthplace, 2013

Birthplace (by broad geographic areas)	Hawke's Bay	New Zealand
United Kingdom and Ireland	41%	26%
Asia	16%	32%
Pacific Islands	12%	15%
Australia	9%	6%
Europe*	9%	7%
Middle East and Africa	8%	9%
North America	4%	3%
Other	1%	1%

Source: 2013 Census, Statistics New Zealand

Note: *Europe excluding UK and Ireland

Recent migrants

In this report, a 'recent' migrant is defined as those who have been living in New Zealand for under two years. Table 2 shows that the majority of recent migrants coming into Hawke's Bay were from Asia (31 percent), followed by those from the United Kingdom and Ireland (18 percent). Compared with the national average, there is a higher share of recent migrants arriving into the region from the Pacific Islands and Australia.

Table 2: Number and share of overseas-born population in Hawke's Bay by their country of origin, who have been in New Zealand for under two years in 2013

	Australia	Pacific Islands	UK & Ireland	Europe*	North America	Asia	Middle East & Africa	Other
Hawke's Bay								
Number	255	408	459	237	153	807	177	33
% of overseas-born population	10%	16%	18%	9%	6%	31%	7%	2%
New Zealand								
Number	8,556	12,093	21,693	9,186	6,144	61,122	10,011	3,567
% of overseas-born population	6%	9%	16%	7%	5%	46%	8%	3%

Source: 2013 Census, Statistics New Zealand

Note: *Europe excluding UK and Ireland

Highest qualification

A knowledge-based society relies on a highly qualified labour force, not only in high-tech and research sectors, but increasingly in all sectors of the economy and society. Hawke's Bay's economy will continue to rely on offshore skills and talent to support its growth.

Table 3 shows that the overseas-born population is more likely to be highly qualified than the New Zealand-born population. In Hawke's Bay, 21 percent of those born overseas have a bachelor's degree or higher, compared with only 13 percent of the New Zealand-born population. The trend is similar for New Zealand overall.

Table 3: Overseas and New Zealand-born population by highest qualification attained

	No qualification	Overseas secondary school qualification	Level 1-3 certificate	Level 4 certificate or Level 5 or 6 diploma	Bachelor degree and level 7 qualification	Honours or post-graduate degree
Hawke's Bay						
New Zealand-born	28%	0%	38%	21%	10%	3%
Overseas-born	18%	24%	17%	20%	13%	8%
New Zealand						
New Zealand-born	24%	0%	39%	20%	12%	5%
Overseas-born	14%	22%	18%	17%	18%	11%

Source: 2013 Census, Statistics New Zealand

Migration and the Hawke's Bay labour market

Immigration New Zealand (as part of MBIE) recognises the significance that migration plays in meeting workforce needs and, together with local council and economic development agencies, has a shared interest in attracting and retaining migrants to Hawke's Bay to meet skill shortages.

Immigration New Zealand's priorities align with the Government's Business Growth Agenda which prioritises lifting the skills and productivity of the workforce overall and ensuring skilled migration meets New Zealand's needs.

Hawke's Bay context

Hawke's Bay's migrants make for a labour market that is both ethnically and culturally diverse. This creates opportunities as well as challenges and reaffirms the need for long-term economic and social integration of migrants as an integral part of the region's economic growth.

Hawke's Bay's population is projected to increase by an average of 0.1 percent a year between 2013 and 2043, increasing to 164,000 people in 2043.¹

The Hawke's Bay region employs three percent of New Zealand's workers. Industries with the highest share of workers in the region are in Manufacturing (13 percent), Agriculture, Forestry and Fishing (12 percent) and Health Care and Social Assistance (12 percent).²

This section will focus on migrant participation in Hawke's Bay's labour force. As stated in a technical report published by Auckland Council³: participation, employment and unemployment rates are three of the most commonly reported and widely understood indicators of the state of the labour market. Together, these three indicators can provide insight into the pressures that individuals are facing in relation to finding and keeping a job, and the decisions they make about whether to seek work or whether to pursue other, non-work activities.

The Hawke's Bay region had an unemployment rate of 7 percent, compared with 7.1 percent for all of New Zealand⁴.

Table 4 summarises the employment rate, unemployment rate and participation rate of the working-age population in Hawke's Bay in 2013, split by those born overseas and born in New Zealand. The overseas-born population in the region have a lower unemployment rate and a lower labour market participation rate compared with the overall New Zealand working-age population.

1 Statistics NZ (2015): Subnational population projections: 2013(base)-2043.

2 Source: 2013 Census, Statistics New Zealand

3 Auckland Council (2014): The Labour Market and Skills in Auckland 2014: Technical Report 2014/026

4 Source: 2013 Census, Statistics New Zealand

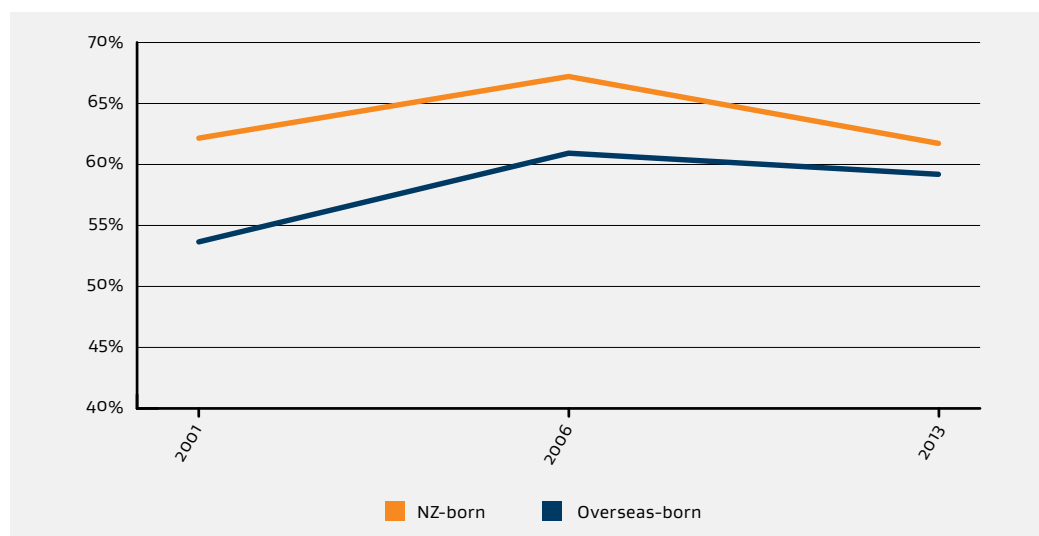
Table 4: Working-age population⁵ in Hawke's Bay by labour force status by birthplace

		Employment Rate	Unemployment Rate	Participation Rate ⁶
Hawke's Bay	Overseas-born	59.2%	5.5%	62.6%
	New Zealand-born	61.7%	7.2%	66.5%
New Zealand	Overseas-born	59.9%	7.4%	64.6%
	New Zealand-born	63.6%	7.0%	68.4%

Source: Census 2013, Statistics New Zealand

Figure 3 illustrates the employment rate of the working-age population in Hawke's Bay over time, split by those born overseas and those born in New Zealand. The employment rate is an indicator used to show the percentage of the working-age population that is in work.

The New Zealand-born population in Hawke's Bay is more likely to be in employment compared to those who were born overseas. The overseas-born population has a lower employment rate compared with the New Zealand-born population, but the overall trend is showing that the employment rate for the overseas-born population is steadily increasing over time, narrowing the gap between the two populations.

Figure 3: Employment rate of overseas-born and New Zealand-born individuals in Hawke's Bay, 2001-2013

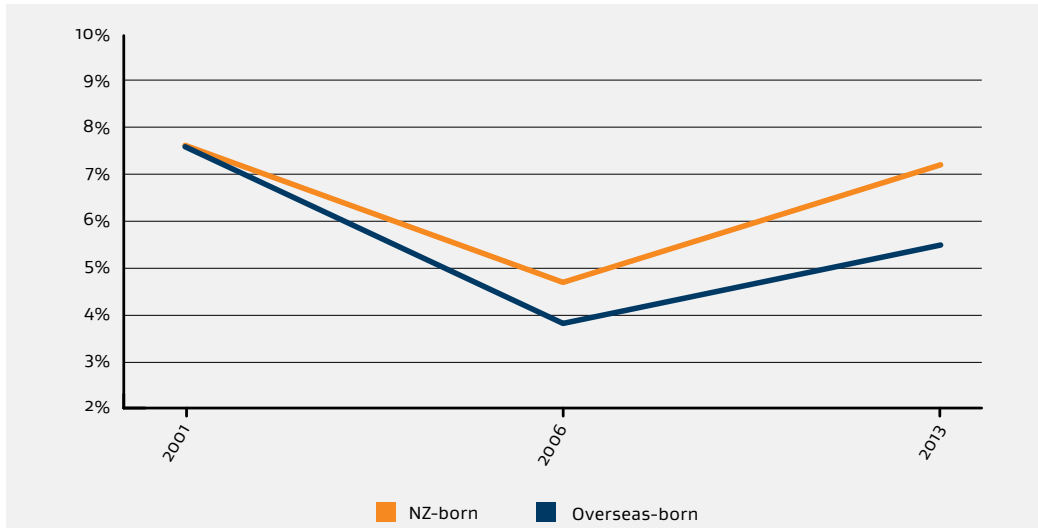
Source: 2001, 2006 and 2013 Censuses, Statistics New Zealand

The unemployment rate is an indicator showing the percentage of individuals in the labour force without a job but is available for work and actively seeking work. Figure 4 shows that the overseas-born population in Hawke's Bay has a lower unemployment rate compared with the New Zealand-born population. The unemployment rate for the overseas-born population has been showing a downward trend over time, although experiencing an increase in recent years.

⁵ Working-age population comprises those aged 15 years and over.

⁶ The participation rate is the number of people in the labour force (i.e. employed and unemployed) divided by the total working-age population

Figure 4: Unemployment rate of overseas-born and New Zealand-born individuals in Hawke's Bay, 2001-2013

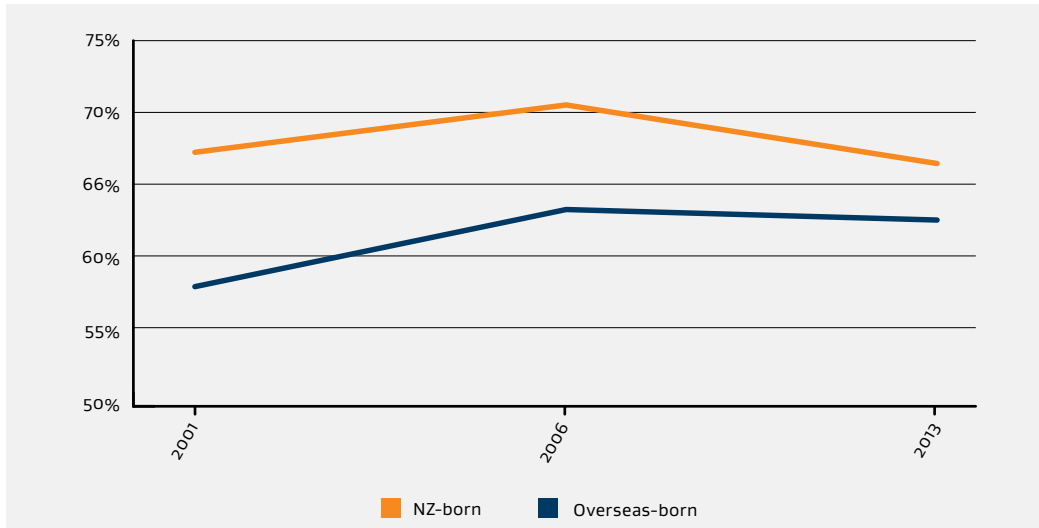


Source: 2001, 2006 and 2013 Censuses, Statistics New Zealand

Figure 5 shows the labour force participation rate of Hawke's Bay's working-age population. The participation rate measures the proportion of the working-age population who are either employed, or unemployed and looking for work. This is a useful indicator to show the country's job market trends since the short-term changes in the participation rate are linked to current job market conditions.

The New Zealand-born population, in general, have a higher labour force participation rate compared with the overseas-born population. The participation rate for the New Zealand-born population has remained steady over time, while the participation rate for the overseas born is showing an increasing trend.

Figure 5: Participation rate of overseas-born and New Zealand-born individuals in Hawke's Bay, 2001-2013



Source: 2001, 2006 and 2013 Censuses, Statistics New Zealand

Permanent migration

People who wish to migrate permanently to New Zealand must enter through one of the three residence streams of the New Zealand Residence Programme (NZRP). These are:

New Zealand Residence Programme stream	Percentage of NZRP in 2014/15
Skilled/Business Stream	56%
Family Stream	35%
International (Pacific Access Category and the Samoan Quota) and Humanitarian (refugees) Stream	8%

Residence provides a person with the right to live in New Zealand and to gain access to all the normal work, business, education, property, and health privileges available to New Zealanders. The permanent migrant flows have been relatively stable over time. In 2014/15, there were 43,085 residence approvals in New Zealand, down from 44,008 in 2013/14. Of these, 72 percent of residence applications were approved in New Zealand (onshore)⁷. This is a result of immigration policies that support the transition from temporary to permanent visa status⁸ of migrants who have been living and working in New Zealand.

New Zealand needs skilled migrants to contribute to skills acquisition, productivity and growth in a range of industries. Under the Skilled/Business Stream, the Skilled Migrant Category (SMC) has the largest number of residence approvals (49 percent in 2014/15). The Skilled Migrant Category is a points-based system designed to ensure people migrating to New Zealand have the skills, qualifications and work experience that New Zealand needs. Skilled principal applicants receive bonus points in their application for having an offer of employment outside of Auckland to enhance the ability of other regions to utilise immigration to support regional economic development.

In 2014/15, 50 percent of residence approvals under the Skilled Migrant Category were principal applicants and 50 percent were secondary applicants (partners and children).

Hawke's Bay Context

In 2014/15, the Hawke's Bay region attracted two percent (or 148 people) of Skilled Migrant Category principal applicants to New Zealand. This is an increase of 10 percent from the 135 approved the previous year (see Appendix 1).

■ Source country

Table 5 shows the top source countries of SMC principal applicants over the last five years. India is the largest source country of SMC principal applicants in Hawke's Bay, followed by the United Kingdom and the Philippines. Together, the top five source countries represent 68 percent⁹ of the total SMC approved applicants in Hawke's Bay in 2014/15.

7 MBIE, Migration Trends and Outlook 2014/15.

8 These policies include the Long-Term Business Visa, Work to Residence and Study to Work Policies for foreign graduates.

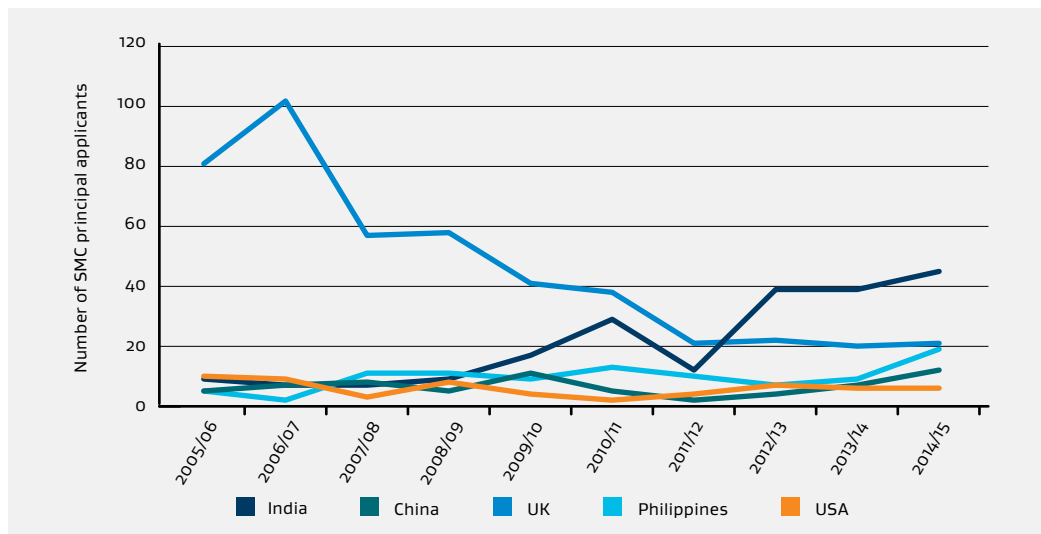
9 This may differ to the total in Table 5 due to rounding.

Table 5: Top source countries of Skilled Migrant Category (SMC) principal applicants in Hawke's Bay, FY 2010/11 to 2014/15

Source country of principal applicant	2010/11	2011/12	2012/13	2013/14	2014/15
India	29 (21%)	12 (14%)	39 (31%)	39 (29%)	45 (30%)
UK	38 (27%)	21 (24%)	22 (18%)	20 (15%)	21 (14%)
Philippines	13 (9%)	10 (11%)	7 (6%)	9 (7%)	19 (13%)
China	5 (4%)	2 (2%)	4 (3%)	7 (5%)	12 (8%)
United States	2 (1%)	4 (5%)	7 (6%)	6 (4%)	6 (4%)

Source: Ministry of Business, Innovation and Employment

Figure 6 shows that in 2014/15 the number of SMC principal applicants from the United Kingdom has been declining over the last ten years. The United Kingdom was the main source of skilled migrants in the region up until 2011/12, and then India took over. The number of skilled migrants coming in from India has been increasing over time.

Figure 6: The top five source countries of Skilled Migrant Category principal applicants in Hawke's Bay, FY 2005/06 to 2014/15

Source: Ministry of Business, Innovation and Employment

Occupations

Table 6 shows the top occupation groups¹⁰ of SMC principal applicants in the Hawke's Bay region for the 2014/15 year. It also summarises the top source countries for each occupation group. The top three occupations for skilled migrants in Hawke's Bay in 2014/15 were Registered Nurses (11 percent), Chefs (9 percent), and Retail Managers (8 percent).

Table 6: Occupations¹¹ of Skilled Migrant Category principal applicants with a job offer in Hawke's Bay, 2013/14 and 2014/15

	Number of applicants ¹²		% change over the past year ¹³	Top 2 source countries for each occupation
	2013/14	2014/15		
Top 3 occupations (2-digit level ANZSCO)				
Health Professionals	36	27	-25%	Philippines (44%), UK (19%)
Hospitality, Retail and Service Managers	14	27	93%	India (70%), South Korea (11%)
Food Trades Workers	12	21	75%	India (43%), Philippines (10%)
Top 3 occupations (4-digit level ANZSCO)				
Registered Nurses	16	16	0%	Philippines (75%), India (19%)
Chefs	4	13	225%	India (62%), China (15%)
Retail Managers	6	12	100%	India (75%), South Korea (17%)

Source: Ministry of Business, Innovation and Employment

¹⁰ Occupations are based on those defined in the Australian and New Zealand Standard Classification of Occupations (ANZSCO). Data presented at both a high level breakdown (i.e. 2-digit level ANZSCO) and a more detailed breakdown (i.e. 4-digit level of ANZSCO) of occupations.

¹¹ Due to the small number of counts for the region, only the top 3 occupations are reported.

¹² Applicants whose occupation were not coded to ANZSCO or were classified as 'responses out of the current definition of the labour force' are excluded from the count.

¹³ Apply some caution in interpreting the percentage changes due to the low numbers reported for the region.

Temporary migration

The temporary work policy¹⁴ aims to facilitate the access of employers and industry to global skills and knowledge, while complementing the Government's education, training, employment and economic development policies.

Work visas allow employers to recruit temporary workers from overseas to meet particular or seasonal work shortages, while still protecting employment opportunities for New Zealand workers. In 2014/15, 170,814 people were granted work visas in New Zealand, an increase of ten percent from the 155,683 approvals in the previous year.

Temporary work policies can also lead to pathways to residence for those migrants who have the skills that New Zealand needs. In 2014/15, 18 percent of temporary workers had gained residence within three years of their first work visa¹⁵.

Working Holiday makers, partners of work visa holders, partners of some student visa holders and partners of New Zealand citizens and residents can also be issued temporary work visas.

Essential Skills workers

The Essential Skills policy facilitates the entry of people required on a temporary basis to fill shortages where there are no suitably qualified New Zealand citizens or residents for the work offered.

The Essential Skills data series is a good indicator of labour demand as it is a labour market tested visa. This means that employers in New Zealand have proven that they made genuine efforts to attract and recruit suitable citizens and residents to fill a position, but have been unable to find such people.

The demand for Essential Skills workers slowed down from October 2008 with the onset of the global financial crisis and its effect on the domestic economy. Since 2012/13, there has been a gradual increase in the number of Essential Skills workers in New Zealand. In 2014/15, a total of 28,548 people were approved to work in New Zealand under the Essential Skills work policy.

Hawke's Bay context

In 2014/15, a total of 429 people were approved to work in Hawke's Bay under the Essential Skills work policy (see Appendix 2). Overall, there has been an increase of 13 percent on the number of approved temporary workers in the region over the previous year (compared to an 8 percent increase nationwide).

■ Source country

Table 7 shows the top five source countries of Essential Skills workers in Hawke's Bay from 2010/11 to 2014/15. In 2014/15, India was the main source country of Essential Skills workers in the region, followed by the Philippines and the United Kingdom. The top five source countries together accounted for 56 percent¹⁶ of the total number of Essential Skills workers coming to jobs in Hawke's Bay.

14 This includes Essential Skills, Work to Residence, Family and Study to Work.

15 MBIE, Migration Trends and Outlook 2014/15

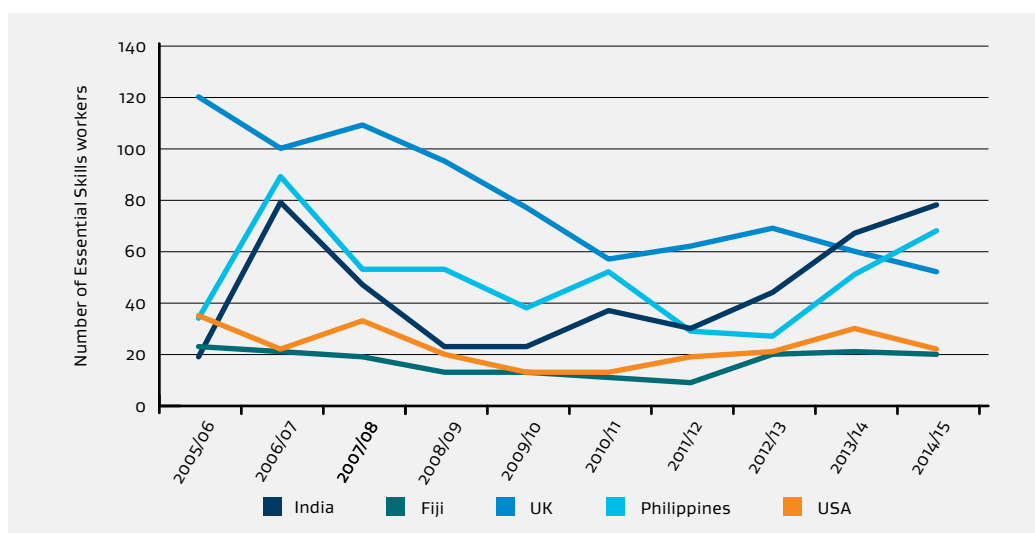
16 This may differ to the total in Table 7 due to rounding.

Table 7: Top source countries of Essential Skills workers in Hawke's Bay, FY 2010/11 to 2014/15

Source country	2010/11	2011/12	2012/13	2013/14	2014/15
India	37 (12%)	30 (11%)	44 (13%)	67 (18%)	78 (18%)
Philippines	52 (17%)	29 (10%)	27 (8%)	51 (13%)	68 (16%)
UK	57 (19%)	62 (22%)	69 (21%)	60 (16%)	52 (12%)
USA	13 (4%)	19 (7%)	21 (6%)	30 (8%)	22 (5%)
Fiji	11 (4%)	9 (3%)	20 (6%)	21 (6%)	20 (5%)

Source: Ministry of Business, Innovation and Employment

The United Kingdom had been the main source country of Essential Skills workers in Hawke's Bay up until 2012/13 (see Figure 7). The number of Essential Skills workers from the United Kingdom has been showing a downward trend over the ten-year period. Workers coming in from India and the Philippines have been increasing over that same period.

Figure 7: The top five source countries of Essential Skills workers in the Hawke's Bay region, FY 2005/06 to 2014/15

Source: Ministry of Business, Innovation and Employment

■ Occupations

Table 8 shows the top 10 occupation groups¹⁷ of approved Essential Skills workers who received an offer of employment in the 2014/15 year. It also summarises the top source countries for each occupation group. The top three occupations for Essential Skills workers in Hawke's Bay in 2014/15 were Chefs (12 percent), Livestock Farmers (8 percent) and Food and Drink Factory Workers (6 percent).

¹⁷ Occupations are based on those defined in the Australian and New Zealand Standard Classification of Occupations (ANZSCO). Data presented at a high level break down (2-digit level ANZSCO) and a more detailed breakdown (i.e. 4-digit level ANZSCO) of occupations.

Table 8: Occupations of Essential Skills workers in Hawke's Bay, FY 2013/14 and 2014/15

	Number of workers		% change over the past year ¹⁸	Top 2 source countries for each occupation
	2013/14	2014/15		
Top 10 occupations (2-digit level ANZSCO)				
Health Professionals	79	58	-27%	UK (36%), Philippines (17%)
Food Trades Workers	46	54	17%	India (28%), Thailand (19%)
Farmers and Farm Managers	26	38	46%	Philippines (58%), India (8%)
Hospitality, Retail and Service Managers	31	38	23%	India (66%), Germany (8%)
Factory Process Workers	35	37	6%	Fiji (32%), Italy (19%)
Automotive and Engineering Trades Workers	6	23	283%	Philippines (57%), UK (4%)
Health and Welfare Support Workers	9	18	100%	Germany (17%), Philippines (11%)
Design, Engineering, Science and Transport Professionals	16	14	-13%	UK (29%), France (14%)
Farm, Forestry and Garden Workers	26	13	-50%	Philippines & Fiji (31%)
Engineering, ICT and Science Technicians	15	11	-27%	UK (27%), India (18%)
Top 10 occupations (4-digit level ANZSCO)				
Chefs	43	47	9%	India (30%), Thailand (19%)
Livestock Farmers	24	33	38%	Philippines (67%), Sri Lanka (9%)
Food and Drink Factory Workers	19	24	26%	Italy (29%), Argentina (13%)
General Practitioners and Resident Medical Officers	43	19	-56%	UK (68%), Netherlands (16%)
Retail Managers	16	19	19%	India (79%), UK (5%)
Cafe and Restaurant Managers	13	16	23%	India (50%), Thailand (13%)
Other Medical Practitioners	14	16	14%	US (31%), UK (25%)
Welfare Support Workers	9	15	67%	Germany (20%), Philippines (13%)
Registered Nurses	12	14	17%	Philippines (71%), India (7%)
Meat Boners and Slicers, and Slaughterers	15	12	-20%	Fiji (100%)

Source: Ministry of Business, Innovation and Employment

¹⁸ Apply some caution in interpreting the percentage changes due to the low numbers reported for the region.

International students

International Education makes a considerable contribution to New Zealand's economy. The current economic value of export education is estimated to be worth \$2.75 billion¹⁹. The Leadership Statement for International Education 2011, which aims to double the economic value of international education to \$5 billion over the next 15 years, includes targets to:

- › increase the number of international students enrolled in New Zealand providers offshore, from 3,000 to 10,000
- › double the number of international postgraduate students (particularly in programmes in addition to those at PhD level) from 10,000 to 20,000
- › increase the transition rate from study to residence for international university students.

Student policy is New Zealand's temporary entry policy for international students. It aims to attract genuine international students who have the skills and talent New Zealand needs. In 2014/15, 84,856 international students²⁰ were approved to study in New Zealand, a 16 percent increase from 73,423 in 2013/14 (see Appendix 3).

International students have identified that they chose to study in New Zealand because of the quality and cost of education, opportunities to work after graduation and to apply for residence, and opportunities to study in an English language country²¹.

Many international students stay on to work in New Zealand after they complete their study. Immigration policies enable the most skilled to stay in New Zealand and take up skilled employment, so that they can help drive economic growth. In 2014/15, 43 percent of skilled migrant category principal applicants were previously on a student visa in New Zealand. Seventeen percent of full fee paying students were granted a resident visa within five years of being issued their first student visa²². The trend is a steady take up of permanent residence over time. Several factors might influence the length of time it takes a student to get residence, including the length of time of study and whether there is an intermediary move to a work visa before applying for residence.

To ensure New Zealand continues to benefit from having international students and secure a healthy growth in this sector, we must ensure that international students in New Zealand have a high quality experience, so New Zealand's reputation as a safe and attractive education destination is maintained.

Hawke's Bay context

International students are an important contributor to migration into and out of New Zealand. Getting international students into Hawke's Bay plays an important role in bringing value into the region. The main provider of tertiary education in the region is the Eastern Institute of Technology (EIT) which offers a comprehensive range of qualifications from certificate and diploma to degree and postgraduate level.

Hawke's Bay had one of the smallest shares of international students in the country (ranked 10th), making up one percent of the total student visas granted.

In 2014/15, 745 people intending to study in Hawke's Bay were granted student visas²³. This represents an increase of 20 percent from 2013/14 (see Appendix 3). There has also been an increase in the number of new international students in the region, up 25 percent between 2013 (see Appendix 4).

19 Infometrics (2015). *The economic impact of international education 2014*. Wellington: Education New Zealand. http://enz.govt.nz/sites/public_files/ExportEd2014.pdf

20 This includes primary and secondary school students.

21 MBIE (2010). *Life After Study: International students' settlement experiences in New Zealand*.

22 MBIE, *Migration Trends and Outlook 2014/15*.

23 Both new and returning.

Further readings on International Students

■ Student Visa Dashboard June 2016

This dashboard was developed by Education New Zealand and is based on Immigration New Zealand (INZ) data on student visas issued. It provides a monthly summary of where in New Zealand international students are choosing to study, and what education sector they are enrolled in. Student visa data is a strong indicator of whether students are entering, staying or leaving New Zealand to study, which can be used as a predictor for future enrolment trends.

http://www.enz.govt.nz/sites/public_files/June%20dashboard%202016.pdf

■ New Zealand International Education Snapshot: January to August 2015

Developed for Education New Zealand, this provides a snapshot of the trends in New Zealand's international student enrolments. It brings together data from a number of sources and the trends are represented by sector, fields of study, level of study, location of study and top movements by source country.

http://www.enz.govt.nz/sites/public_files/Final%20January-August%202015%20snapshot.pdf

Conclusion

The report provides an overview of the demographics of the overseas-born population living in the Hawke's Bay region and detailed information on the source country and occupation of migrants who have come to New Zealand under the Skilled Migrant Category and the Essential Skills policy with job offers in Hawke's Bay.

Some of the key points of note are:

- › Fifteen percent of Hawke's Bay's population are overseas-born.
- › Of the overseas-born population in Hawke's Bay, 41 percent were born in the United Kingdom and Ireland and a further 16 percent were born in Asia. The proportion of the overseas-born population in Hawke's Bay who were born in the United Kingdom and Ireland is higher than the proportion for New Zealand overall.
- › Two percent of New Zealand's approved SMC principal applicants reside in Hawke's Bay in 2014/15, most of whom arrive from India, the United Kingdom and the Philippines.
- › The top three occupations of SMC principal applicants (permanent migrants) in Hawke's Bay in 2014/15 were Registered Nurses (11 percent), Chefs (9 percent) and Retail Managers (8 percent).
- › India was the largest source country of Essential Skills temporary workers in Hawke's Bay (18 percent) followed by the Philippines (16 percent).
- › The top three occupations for Essential Skills workers in Hawke's Bay in 2014/15 were Chefs (12 percent), Livestock Farmers (8 percent) and Food and Drink Factory Workers (6 percent).
- › One percent of student visas (745 people) granted in 2014/15, were for study in Hawke's Bay. This is an increase of 20 percent on the previous year.

Appendices

Appendix 1: Region of skilled employment for Skilled Migrant Category principal applicants, FY 2009/10-2014/15

Region	Financial Year						% change since 2013/14
	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	
Auckland	3,706	4,002	4,063	4,648	4,317	4,648	8%
Canterbury	861	754	990	774	1,629	1,473	-10%
Wellington	1,182	918	1,018	1,051	972	1,036	7%
Waikato	656	535	473	493	430	482	12%
Bay of Plenty	407	439	305	276	399	461	16%
Otago	288	313	378	162	374	327	-13%
Manawatu-Wanganui	211	201	190	172	188	160	-15%
Taranaki	202	174	133	168	166	142	-14%
Northland	205	203	146	143	142	167	18%
Southland	91	91	124	62	137	130	-5%
Hawke's Bay	137	139	87	125	135	148	10%
Nelson	84	66	92	42	90	61	-32%
Marlborough	63	60	76	31	73	53	-27%
Other	214	198	184	154	167	177	6%
Total	8,307	8,093	8,259	8,301	9,219	9,465	3%

Source: Ministry of Business, Innovation and Employment

Note: 'Other' includes Gisborne and West Coast

Appendix 2: Number of people granted Essential Skills work visas by region of employment, FY 2005/06-2014/15

Region	Financial Year										% change since 2013/14
	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	
Auckland	9,225	9,860	10,585	10,191	7,873	8,094	7,016	6,639	7,580	8,668	14%
Canterbury	3,234	3,499	4,545	3,567	2,910	2,469	3,335	4,694	6,592	7,166	9%
Otago	2,864	3,259	3,904	3,206	2,645	2,531	2,482	2,604	2,927	3,190	9%
Wellington	2,470	2,376	3,496	2,637	1,978	1,869	1,963	1,979	2,119	2,061	-3%
Waikato	1,610	1,673	1,776	1,492	1,100	1,086	1,198	1,195	1,342	1,450	8%
Bay of Plenty	882	1,526	1,529	1,035	833	826	809	709	920	998	8%
Southland	377	562	778	790	624	721	713	737	752	935	24%
Nelson/Marlborough/ Tasman	774	1,274	1,886	1,285	748	609	659	641	756	796	5%
Manawatu-Wanganui	601	589	667	573	480	481	462	455	507	515	2%
Hawke's Bay	525	955	750	382	304	299	284	331	380	429	13%
Taranaki	397	551	854	595	496	514	505	479	710	424	-40%
Northland	292	347	346	309	256	270	247	269	320	380	19%
West Coast	108	148	144	173	171	142	175	170	211	213	1%
Gisborne	92	116	91	111	88	111	152	172	181	193	7%
Region not specified	5,294	4,280	4,982	3,280	2,441	2,319	2,065	1,332	1,200	1,130	
Total where region is known	23,451	26,735	31,351	26,346	20,506	20,022	20,000	21,074	25,297	27,418	8%
Total	28,745	31,015	36,333	29,626	22,947	22,341	22,065	22,406	26,497	28,548	8%

Source: Ministry of Business, Innovation and Employment

Appendix 3: Number of people granted student visas by region of study, FY 2005/06-2014/15

Region	Financial Year											% change since 2013/14
	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15		
Auckland	31,366	29,866	30,774	33,278	33,952	36,499	34,741	31,984	38,929	46,697	20%	
Canterbury	9,455	8,746	8,224	8,422	8,639	7,367	5,189	5,215	5,832	6,720	15%	
Wellington	5,034	4,805	4,508	4,231	4,422	4,371	4,162	4,148	4,204	4,628	10%	
Waikato	4,662	3,942	3,761	3,810	3,821	3,705	3,674	3,494	3,667	3,985	9%	
Otago	3,511	3,312	3,220	3,360	3,556	3,629	3,524	3,526	3,587	3,749	5%	
Bay of Plenty	952	996	1,079	1,396	1,520	2,238	2,057	1,792	2,311	2,680	16%	
Manawatu-Wanganui	2,751	2,369	2,249	2,220	2,283	2,327	2,494	2,240	2,247	2,314	3%	
Nelson/Marlborough/ Tasman	632	649	728	796	882	886	830	673	671	1,023	52%	
Southland	198	185	187	226	344	434	501	526	648	767	18%	
Hawke's Bay	478	494	517	555	543	598	689	543	623	745	20%	
Taranaki	652	512	442	474	544	546	536	463	517	549	6%	
Northland	390	444	433	467	518	426	472	425	417	451	8%	
Other	133	113	97	62	68	53	36	32	49	41	-16%	
Region not specified	9,050	10,716	12,886	13,810	11,663	11,017	10,000	9,128	9,721	10,507		
Total where region is known	60,214	56,433	56,219	59,297	61,092	63,079	58,905	55,061	63,702	74,349	17%	
Total	69,264	67,149	69,105	73,107	72,755	74,096	68,905	64,189	73,423	84,856	16%	

Source: Ministry of Business, Innovation and Employment
Note: 'Other' includes Gisborne and West Coast.

Appendix 4: Number of new students by region of study, FY 2005/06-2014/15

Region	Financial Year											% change since 2013/14
	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15		
Auckland	9,983	12,229	15,416	17,687	17,835	19,235	17,421	14,828	20,283	26,029	28%	
Canterbury	3,701	4,214	4,394	4,869	4,700	3,685	2,104	2,558	3,217	3,858	20%	
Wellington	1,916	2,089	2,176	2,333	2,482	2,438	2,246	2,291	2,316	2,797	21%	
Waikato	1,586	1,653	1,958	2,177	1,917	1,827	1,776	1,725	1,936	2,208	14%	
Otago	1,564	1,693	1,725	1,894	2,026	2,064	1,829	1,767	1,884	2,083	11%	
Bay of Plenty	558	702	769	1,074	1,097	1,711	1,408	1,211	1,499	1,839	23%	
Manawatu-Wanganui	1,026	1,088	1,240	1,182	1,141	1,115	1,214	1,038	1,033	1,123	9%	
Nelson/Marlborough/ Tasman	407	473	517	578	597	594	544	472	471	813	73%	
Southland	123	124	148	179	252	293	335	314	394	530	35%	
Hawke's Bay	283	341	361	390	354	388	477	319	387	483	25%	
Northland	257	335	337	382	430	367	401	341	331	332	0%	
Taranaki	247	239	252	300	341	353	298	218	309	278	-10%	
Other	101	86	73	46	55	32	21	22	31	26	-16%	
Region not specified	5,589	7,205	8,576	8,605	5,130	4,484	4,351	4,337	5,027	5,631		
Total where region is known	21,752	25,266	29,366	33,091	33,227	34,102	30,074	27,104	34,091	42,399	24%	
Total	27,341	32,471	37,942	41,696	38,357	38,586	34,425	31,441	39,118	48,030	23%	

Source: Ministry of Business, Innovation and Employment

Note 1: In this analysis, a student is counted as 'new' the year in which their first visa was approved. This is a subset of Appendix 3.

Note 2: 'Other' includes Gisborne and West Coast

