

# Migration and Labour Force Trends

## Nelson, Marlborough and Tasman Overview **2014**



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New Zealand Government

# Foreword

Picturesque Nelson, Marlborough and Tasman are home to some of New Zealand's most striking scenery, including world-renowned coastline, stunning countryside and native bush.

Add to the above mix, high sunshine hours and it is clear why Nelson, Marlborough and Tasman's key industries revolve around the five 'Fs': fruit, forestry, fishing, farming and foreigners (tourism).

These industries are critical to bringing skilled migrants into the area.

In this report, we take an in-depth look at Nelson, Marlborough and Tasman's migrants, forming a picture of who they are, where they have come from and how long they have lived in New Zealand. We also compare Nelson, Marlborough and Tasman's migrant picture with the rest of New Zealand.

One of the key drivers of immigration is to supply the skills businesses need that cannot be located in our local labour market. This report identifies how Nelson, Marlborough and Tasman's migrant population is represented in the regions labour force.

It is important that Nelson, Marlborough and Tasman's economic growth continues to be stimulated and sustained through the ongoing attraction and retention of skilled migrants, and Immigration New Zealand has developed a number of approaches to support this goal.

Immigration New Zealand works closely with key agencies and groups in Nelson, Marlborough and Tasman in order to attract and retain migrants with the skills and inward investment that the local economy needs.

One of the key ways in which this can be achieved is through knowledge-sharing. The statistics and trends identified in this Immigration New Zealand report provide migrant-specific information that will explain current trends and guide future economic planning.



**Steve McGill**

GM – Settlement, Protection and Attraction

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## Nelson, Marlborough and Tasman Context

Nelson, Marlborough and Tasman are located at the top of the South Island, one of New Zealand's most scenic regions, known for its beaches and national parks.

Marlborough's main centre is Blenheim, Nelson's Nelson City and Tasman's Motueka.

Marlborough, the sunniest region in New Zealand, is New Zealand's largest wine growing region and the home of world-renowned sauvignon blanc.

The Nelson, Marlborough and Tasman economies are focused on the five 'Fs': fruit, forestry, fishing, farming and foreigners. These five industries are supported by a strong aviation sector.

The area has a steadily growing natural products and nutraceuticals industry. The Waimea dam is an important project to secure the future water supply for the horticultural sector. Other regional economic opportunities include the development of mussel farms and increased wood processing.

The combined 'top of the South' has a population of 137,007 and is home to three percent of the New Zealand population. This represents an average increase of five percent since the 2006 Census. Of New Zealand's 16 regions, Tasman is ranked 12th, Nelson 13th and Marlborough 15th in population size.

Eighteen percent of the Nelson, Tasman and Marlborough population were born overseas, which aligns with the average for the Rest of New Zealand (excluding Auckland). In each region the majority of the overseas-born population come from the United Kingdom and Ireland. The majority of the most recent migrants (those arriving in the past two years) have come from Asia (37 percent) and the United Kingdom and Ireland (22 percent).

The region's migrant population is more qualified than the New Zealand population, which is consistent with other regions in New Zealand.

The main occupation for permanent Skilled Migrants is registered nurses and the main source countries are India, Philippines and the United Kingdom. The main occupation for temporary Essential Skills workers in Marlborough is food and drink factory workers.



# Introduction

## Purpose

The purpose of this paper is to provide an overview of Nelson, Marlborough and Tasman's current migrant population and migration trends, and specifically to look at the impact migrants in Nelson, Marlborough and Tasman have on the region's labour markets.

The data in the report is publicly available through the websites of Statistics New Zealand and the Ministry of Business, Innovation and Employment (MBIE).

## Background

A driving goal of Government is to build a more competitive and internationally focused economy. Migration plays a key role in meeting this goal as it helps grow New Zealand's labour force which in turn drives our economy. Migration also increases international connections that give access to foreign knowledge, foreign capital and international trade.

In July 2014, Government approved the New Zealand Migrant Settlement and Integration Strategy, a revised approach to successfully settle and integrate migrants in New Zealand.

The Migrant Settlement and Integration Strategy builds on the New Zealand Settlement Strategy which led settlement work in New Zealand over the past decade. It places value on the economic contribution of migration and stresses the importance of the long-term integration of migrants, in conjunction with successful initial settlement.

The strategy's aim is that migrants: "Make New Zealand their home, participate fully and contribute to all aspects of New Zealand life".

Key to achieving this aim are the strategy's five outcomes – Employment, Education and Training, Inclusion, English Language and Health and Wellbeing (see page 6).

Employment, and Education and Training are the key outcomes for the strategy (reflecting their importance to the Government's Business Growth Agenda.)

However, all five outcomes are strongly interconnected and contribute to the strategy's aim, as well as to each other. For example, good English language skills and good health supports migrants' participation in employment, while education and training helps them to make social connections that support their wellbeing and inclusion.



## New Outcomes Framework for Migrant Settlement and Integration



As part of the strategy, regional support to attract and retain migrants is being stepped up with Immigration New Zealand putting in place new Regional Partnership Agreements. The first of these Agreements is underway in Auckland.

Quality immigration data on the current migrant populations in Nelson, Marlborough and Tasman, their participation in the work force, as well as future projections of inward and outward migration, helps inform regional economic planning and in turn, can help deliver the outcomes defined in the Migration Settlement and Integration Strategy.



## Nelson, Marlborough and Tasman's migrant demographics

The 2013 Census estimated Nelson's usual resident population at 46,437 – one percent of the total New Zealand population. This is an eight percent increase in population since the 2006 Census. Marlborough's usual resident population was estimated at 43,416 – one percent of the total New Zealand population. This represented a two percent increase from the 2006 Census. Tasman's usual resident population was estimated at 47,157 – one percent of the total New Zealand population. The three regions populations rank 12th (Tasman), 13th (Nelson) and 15th (Marlborough) in size out of the 16 regions in New Zealand.

The 2013 Census identified that 18 percent of Nelson, Marlborough and Tasman's total population was born overseas. This is the same as the percentage of overseas-born in the total population recorded across the Rest of New Zealand (excluding Auckland)<sup>1</sup> but considerably lower than Auckland where 39 percent of the population were overseas-born.

This section of the report will look at the demographics of Nelson, Marlborough and Tasman's migrant population by country of birth, and years since arrival in New Zealand. Comparisons between the migrant population and non-migrant population within these regions will be made, as well as a comparison with the migrant population of the Rest of New Zealand (excluding Auckland), and Auckland.

### Population size

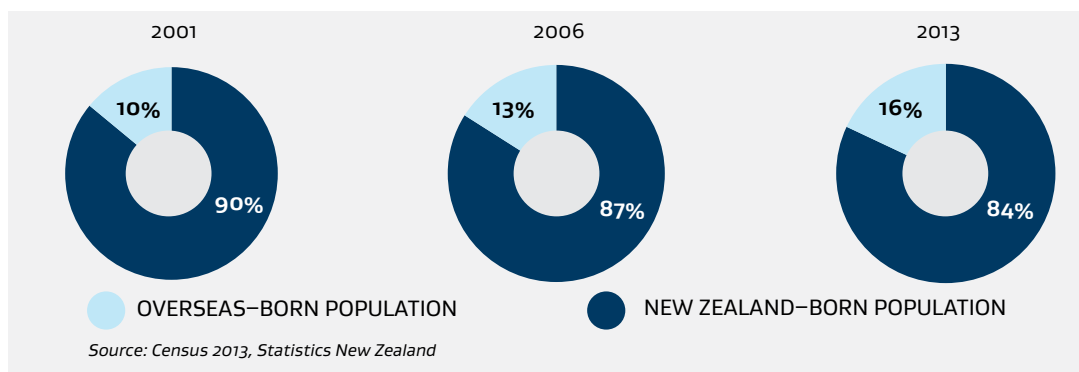
The 2013 Census estimated that 16 percent of Marlborough's population was born overseas. This is an increase on the two previous censuses with 13 percent in the 2006 and 10 percent in the 2001 Census.

Similarly, the 2013 Census estimated that 18 percent of Tasman's population was born overseas. This is also an increase on the two previous censuses with 16 percent in the 2006 and 13 percent in the 2001 Census.

Nelson's overseas-born population as a proportion of the total population has also grown from 16 percent in 2001 to 21 percent in 2013.

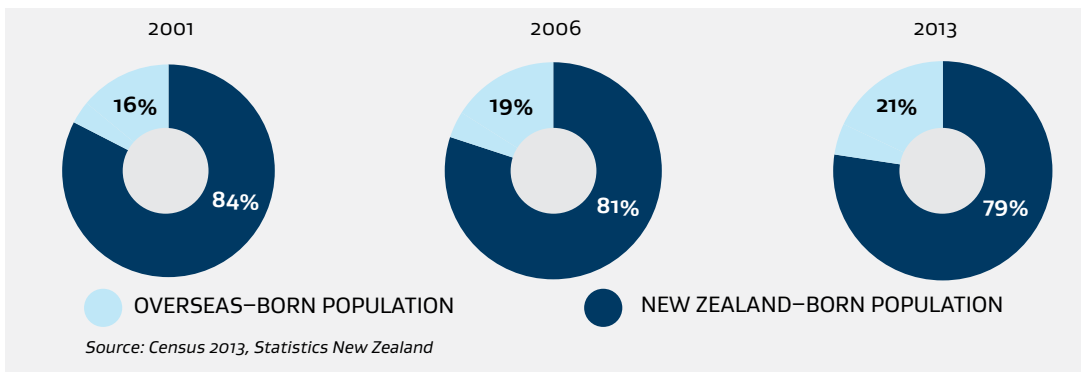
All of the above three regions are comparable to the Rest of New Zealand (excluding Auckland) where the migrant population as a proportion of the total population has also grown from 14 percent in 2001 to 18 percent in 2013. This is illustrated in Figures 1–5.

**Figure 1: The proportion of the overseas-born population compared to the New Zealand-born population in Marlborough in 2001, 2006 and 2013**

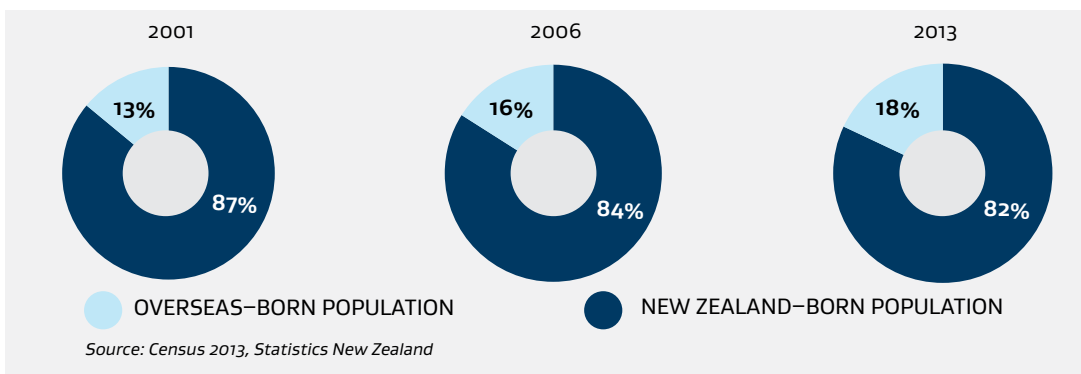


<sup>1</sup> Nelson, Marlborough and Tasman have been compared to the Rest of New Zealand (excluding Auckland) and to Auckland. Auckland has a proportionally much higher migrant population than the rest of New Zealand.

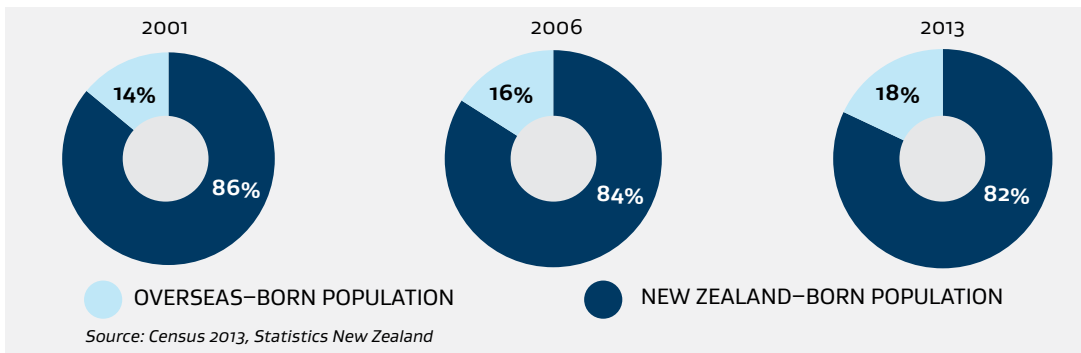
**Figure 2: The proportion of the overseas-born population compared to the New Zealand-born population in Nelson in 2001, 2006 and 2013**



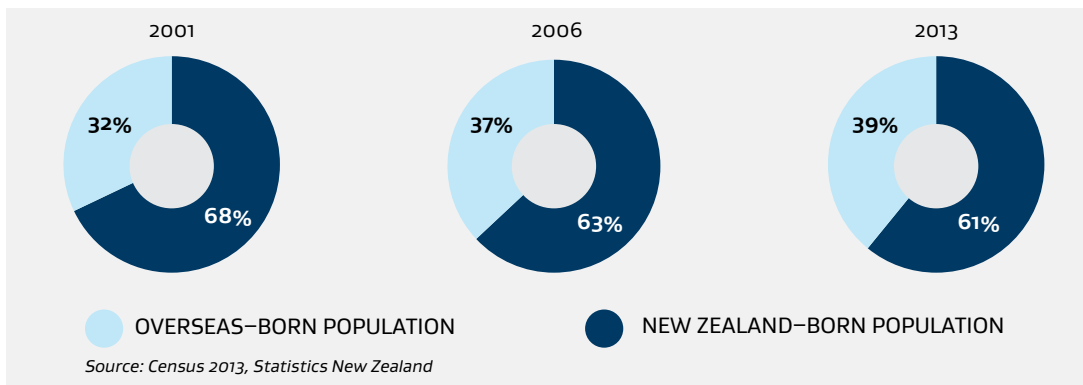
**Figure 3: The proportion of the overseas-born population compared to the New Zealand-born population in Tasman in 2001, 2006 and 2013**



**Figure 4: The proportion of the overseas-born population compared to the New Zealand-born population in the Rest of New Zealand (excl. Auckland) in 2001, 2006 and 2013**



**Figure 5: The proportion of the overseas-born population compared to the New Zealand-born population in Auckland in 2001, 2006 and 2013**



## Region of origin of the migrant population

The region of origin composition of the overseas-born population within Nelson, Marlborough, and Tasman resembles that of the Rest of New Zealand (excluding Auckland) as seen in Table 1.

For all three regions the largest proportion of their overseas-born population are from the United Kingdom and Ireland. Like all other regions in New Zealand, except Auckland, this is the largest group within the region. The Tasman region, when compared to all other regions in New Zealand has the largest proportion of migrants from the United Kingdom and Ireland, with half of its overseas-born population born there. It is also the only region in New Zealand other than Auckland where migrants from Asia do not make up the second largest proportion of the regions' overseas-born population.

**Table 1: Percentage of overseas-born population by region of origin in 2013**

Region of origin	Marlborough	Nelson	Tasman	Rest of New Zealand (excl. Auckland)	Auckland
UK & Ireland	43%	46%	50%	36%	17%
Asia	14%	17%	8%	23%	39%
Europe*	11%	12%	15%	9%	5%
Australia	10%	9%	11%	9%	4%
Pacific Islands	8%	3%	2%	9%	21%
Middle East & Africa	6%	5%	5%	8%	10%
North America	5%	6%	7%	4%	2%
Other	3%	1%	1%	1%	1%

Source: Census 2013, Statistics New Zealand

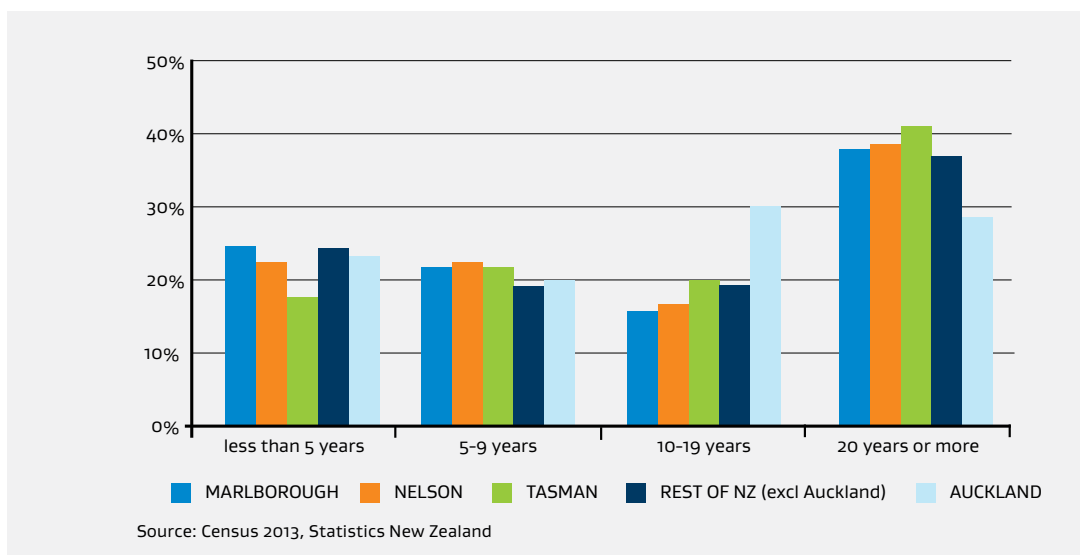
\*Europe (excl UK & Ireland)

## Years since arrival

Of the overseas-born population living in Nelson, Marlborough and Tasman the largest proportion in each region have been in New Zealand for 20 years or more.

The proportion of the overseas-born population who have been in New Zealand for less than five years ranges from 17 percent in Tasman to 25 percent in Marlborough.

**Figure 6: Proportion of migrants in Nelson, Marlborough and Tasman by total length of time in New Zealand**



## Most recent migrants

Table 2 examines those migrants, living in Nelson, Marlborough and Tasman, who have been in New Zealand for two years or less. In Marlborough more than half of most recent migrants are from Asia (51 percent). In Nelson the proportion from Asia is smaller – 38 percent – but still represents the largest group. The largest proportion of most recent migrants in Tasman is from the United Kingdom and Ireland (31 percent).

As a comparison the proportion of Asian migrants, who have resided in the Rest of New Zealand (excluding Auckland) for two years or less, is 39 percent.

**Table 2: Number and percentage of migrants by their region of origin, who have been in NZ for less than two years**

	Australia	Pacific Islands	UK & Ireland	Europe*	North America	Asia	Middle East & Africa	Other
<b>Marlborough</b>								
Total number	90	144	198	117	54	246	21	36
% of total overseas-born population	8%	11%	12%	4%	6%	51%	6%	2%
<b>Nelson</b>								
Total number	132	39	276	99	84	483	69	24
% of total overseas-born population	7%	7%	22%	9%	7%	38%	8%	3%
<b>Tasman</b>								
Total number	102	36	243	117	66	177	33	24
% of total overseas-born population	13%	5%	31%	15%	8%	22%	4%	3%
<b>Rest of New Zealand (excl Auckland)</b>								
Total number	5,919	4,488	14,049	5,322	4,050	26,088	4,686	2,169
% of total overseas-born population	9%	7%	21%	8%	6%	39%	7%	3%
<b>Auckland</b>								
Total number	2,634	7,605	7,644	3,864	2,094	35,037	5,328	1,395
% of total overseas-born population	4%	12%	12%	6%	3%	53%	8%	2%

\*Europe excluding UK and Ireland

Source: Census 2013, Statistics New Zealand

## Migrants qualifications

A knowledge-based society relies on a highly qualified labour force, not only for high-tech and research sectors, but increasingly in all sectors of the economy and society. Nelson, Marlborough and Tasman's economies will continue to rely on offshore skills and talent to support its growth.

Table 3 shows that the overseas-born population within all three regions is more qualified than the New Zealand-born population. This trend is the same across New Zealand.

Table 3: Overseas and New Zealand-born population by highest qualification attained

	No qualification	Level 1-3 certificate	Level 4 certificate or Level 5 or 6 diploma	Bachelor degree and level 7 qualification	Honours or post-graduate degree	Overseas secondary school qualification
<b>Marlborough</b>						
New Zealand-born	28%	38%	23%	8%	3%	0%
Overseas-born	13%	17%	23%	13%	10%	24%
<b>Nelson</b>						
New Zealand-born	24%	37%	23%	11%	5%	0%
Overseas-born	14%	15%	21%	16%	12%	22%
<b>Tasman</b>						
New Zealand-born	26%	39%	24%	8%	3%	0%
Overseas-born	12%	16%	24%	15%	12%	22%
<b>Rest of New Zealand (excl Auckland)</b>						
New Zealand-born	25%	39%	20%	11%	4%	0%
Overseas-born	14%	18%	18%	17%	12%	22%
<b>Auckland</b>						
New Zealand-born	19%	40%	19%	15%	6%	1%
Overseas-born	14%	19%	15%	19%	10%	23%

Source: Census 2013, Statistics New Zealand



# Migration and Nelson, Marlborough and Tasman labour markets

Statistics New Zealand projects that net migration will result in a gain of 8,200 people for Nelson, Marlborough and Tasman between 2006 and 2031.

Immigration New Zealand (as part of MBIE), recognises the significance that migration plays in meeting workforce needs, and together with local council and economic development agencies has a shared interest in attracting and retaining migrants to Nelson, Marlborough and Tasman to meet skill shortages.

Immigration New Zealand's priorities align with the Government's Business Growth Agenda which prioritises lifting the skills and productivity of the workforce overall and ensuring skilled migration meets New Zealand's needs.

## Nelson, Marlborough and Tasman context

This section will focus on migrant participation in Nelson, Marlborough and Tasman's labour forces.

Table 4 shows that both within Nelson, Marlborough and Tasman and across the country the labour force participation rate, employment rate and unemployment rate are similar. Figures 7-9 illustrate how in Nelson, Marlborough and Tasman these rates have changed over time, with the employment rate for the New Zealand-born population aligning with that of the overseas-born population.

**Table 4: Work and labour force status by birthplace and resident location<sup>2</sup>**

		Employed full-time	Employed part-time	Unemployed	NILF*
Marlborough	Overseas-born	48%	15%	3%	34%
	NZ-born	48%	16%	3%	32%
Nelson	Overseas-born	43%	17%	4%	36%
	NZ-born	46%	17%	4%	33%
Tasman	Overseas-born	43%	17%	3%	37%
	NZ-born	48%	17%	3%	32%
Rest of NZ (excl Auckland)	Overseas-born	47%	14%	4%	35%
	NZ-born	48%	15%	5%	32%
Auckland	Overseas-born	47%	12%	5%	36%
	NZ-born	50%	14%	5%	31%

\*Not in labour force

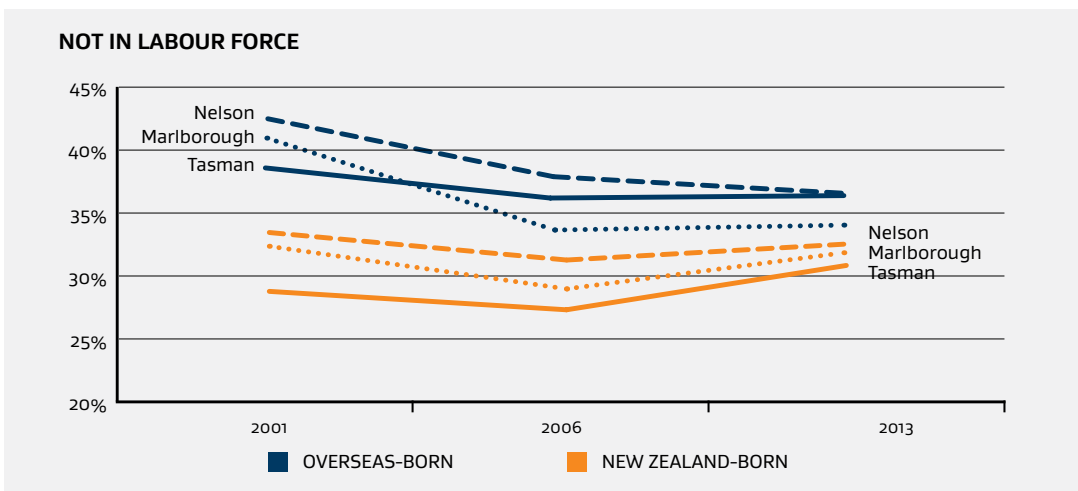
Source: Census 2013, Statistics New Zealand

As stated in a technical report published by Auckland Council<sup>3</sup>: participation, employment and unemployment rates are three of the most commonly reported and widely understood indicators of the state of the labour market. Respectively, they tell us the percentage of the population that is in the labour force, what percentage of the population is in work, and what percentage of individuals who want to work are unable to find a job. Together, these three indicators can provide insight in to the pressures that individuals are facing in relation to finding and keeping a job, and the decisions they make about whether to seek work or whether to pursue other, non-work activities.

<sup>2</sup> Work and labour force status classifies a person aged 15 years and over by their inclusion or exclusion from the labour force. For an employed person, it distinguishes between full-time employment (30 hours or more per week) and part-time employment (fewer than 30 hours per week). A person who was not employed is classified as either 'Unemployed' or 'Not in the labour force'

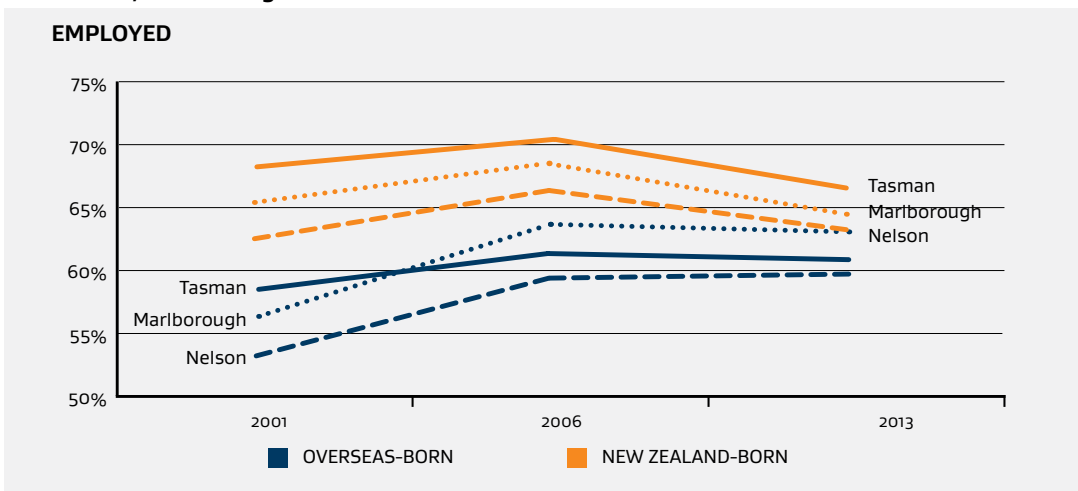
<sup>3</sup> Auckland Council (2014); The Labour Market and Skills in Auckland 2014: Technical Report 2014/026

**Figure 7: Percentage of overseas-born and New Zealand-born individuals who are not in the labour force in Nelson, Marlborough and Tasman**



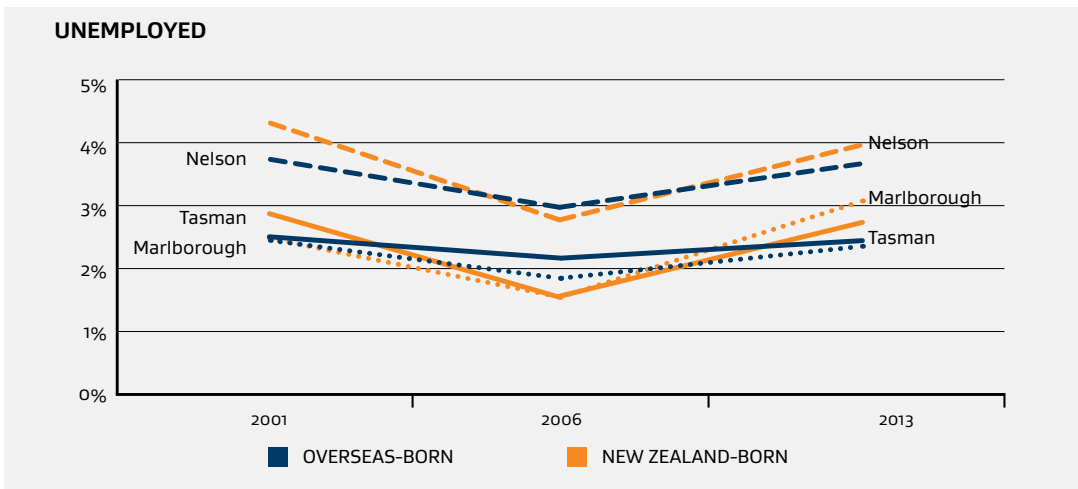
Source: Census 2013, Statistics New Zealand

**Figure 8: Percentage of overseas-born and New Zealand-born individuals who are employed in Nelson, Marlborough and Tasman**



Source: Census 2013, Statistics New Zealand

**Figure 9: Percentage of overseas-born and New Zealand-born individuals who are unemployed in Nelson, Marlborough and Tasman**



Source: Census 2013, Statistics New Zealand

## Permanent migration

People who wish to migrate permanently to New Zealand must apply through categories that come under one of the three residence streams of the New Zealand Residence Programme (NZRP). These are:

- › Skilled/Business Migrant Category – 52 percent of NZRP in 2013/14
- › Family Category – 40 percent of NZRP in 2013/14
- › International (Pacific Access Category and the Samoan Quota) and Humanitarian (refugees) – 8 percent of NZRP in 2013/14

Residence provides a person with the right to live in New Zealand and to gain access to all the normal work, business, education, property, and health privileges available to New Zealanders. The permanent migrant flows have been relatively stable over time. In 2013/14 there were 44,008 residence approvals in New Zealand, up from 38,961 in 2012/13. In 2013/2014, 73 percent of residence applications were approved in New Zealand (onshore). This is as a result of immigration policies that support the transition of migrants who have been living and working in New Zealand from temporary to permanent visa status<sup>4</sup>.

### Nelson, Marlborough and Tasman context

The data on permanent migrants in Nelson, Marlborough and Tasman refers to migrants coming to New Zealand under the Skilled Migrant Category (SMC). New Zealand needs skilled migrants to contribute to productivity, skills acquisition, diversity and growth in a variety of industries. The SMC is a points-based system designed to ensure people migrating to New Zealand have the skills, qualifications and work experience that New Zealand needs.

The SMC is also the largest migrant stream in the NZRP, accounting for 46 percent of NZRP applications. In 2013/14, 51 percent of migrants approved under the SMC were principal applicants and 49 percent were secondary applicants (partners and children).

In 2013/14 the Nelson, Marlborough and Tasman regions attracted a total of two percent of SMC principal applicants to New Zealand. The current data on applicants coming to New Zealand under the SMC, groups those with a job offer in either the Marlborough or Tasman region into one group – Marlborough.

Skilled principal applicants receive bonus points in their application for having an offer of employment outside of Auckland to enhance the ability of other regions to utilise immigration to support regional economic development.

### Source country

The following table (Table 5) shows the source country of SMC principal applicants from 2009/10 to 2013/14. Overall there is a national and regional trend of declining numbers of migrants from the United Kingdom and an increase in migrants from India. The figures for both Marlborough (which includes Tasman) and Nelson show similar trends. Figure 10 and 11 show the trend across the top three source countries in each region for the years 2009/10 to 2013/14.

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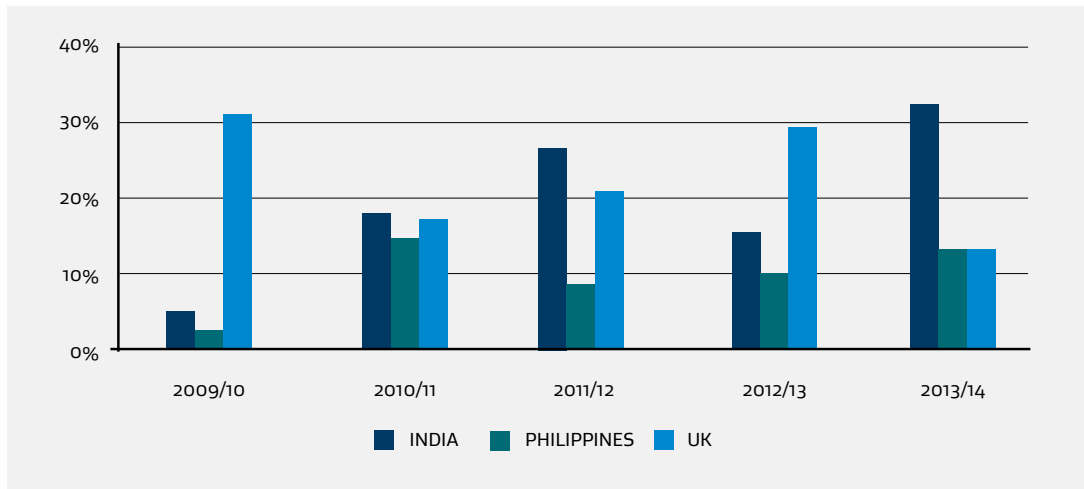
<sup>4</sup> These policies include the Long Term Business Visa, Work to Residence, and Study to Work Policies for foreign graduates.



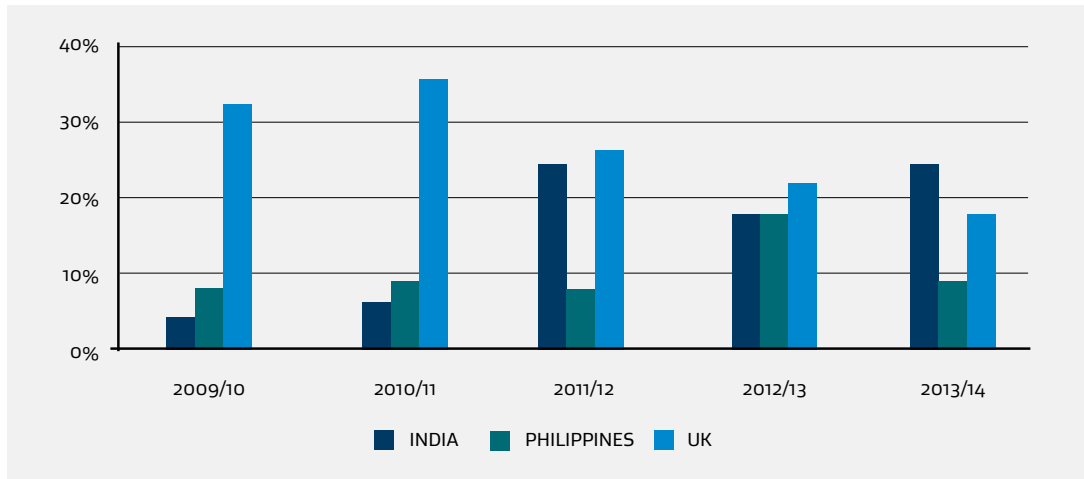
**Table 5: Top source countries of Skilled Migrant Category principal applicants with a job offer in Marlborough (including Tasman) and Nelson**

Region	Source country	2009/10	2010/11	2011/12	2012/13	2013/14
Marlborough (including Tasman)	India	3 (5%)	11 (18%)	20 (26%)	5 (16%)	23 (32%)
	Philippines	1 (2%)	9 (15%)	6 (8%)	3 (10%)	9 (12%)
	UK	20 (31%)	10 (17%)	16 (21%)	9 (29%)	9 (12%)
Nelson	India	3 (4%)	4 (6%)	22 (24%)	7 (17%)	21 (23%)
	Philippines	7 (8%)	6 (9%)	6 (7%)	7 (17%)	8 (9%)
	UK	27 (32%)	23 (35%)	24 (26%)	9 (21%)	15 (17%)
<b>Total applicants Marlborough</b>		<b>64</b>	<b>60</b>	<b>76</b>	<b>31</b>	<b>73</b>
<b>Total applicants Nelson</b>		<b>85</b>	<b>66</b>	<b>92</b>	<b>42</b>	<b>90</b>

Source: Ministry of Business, Innovation and Employment

**Figure 10: Trends in the source countries of Skilled Migrant Category principal applicants in Marlborough (including Tasman)**

Source: Ministry of Business, Innovation and Employment

**Figure 11: Trends in the source countries of Skilled Migrant Category principal applicants in Nelson**

Source: Ministry of Business, Innovation and Employment

## Occupations

Table 6 shows the ranking for the top two occupational groups under which skilled migrants received an offer of employment for 2012/13 and 2013/14 in Marlborough (including Tasman) and Nelson. It shows occupations by industry and occupation<sup>5</sup>.

**Table 6: Skilled Migrant Category approved workers with a job offer in Marlborough (including Tasman) or Nelson**

		Number of applicants 2012/13	Number of applicants in 2013/14	Top source country for each occupation
Top 2 occupations by industry				
Marlborough (including Tasman)	Health Professionals	9	19	Philippines
	Hospitality, Retail and Service Managers	2	10	India
Nelson	Health Professionals	10	23	India
	Hospitality, Retail and Service Managers	7	20	India
Top 2 occupations				
Marlborough (including Tasman)	Registered Nurses	5	17	India
	Chemists, and Food and Wine Scientists	3	7	*
Nelson	Registered Nurses	8	15	India
	Retail Managers	3	11	India

Source: Ministry of Business, Innovation and Employment

\* All 7 applicants are from a different source country



<sup>5</sup> Occupations are based on those defined by the Australian and New Zealand Standard Classification of Occupations (ANZSCO). Occupations listed under industry in this report, are equivalent to those listed under the ANZSCO sub-major group.

# Temporary migration

The temporary work policy aims to facilitate the access of employers and industry to global skills and knowledge, while complementing the Government's education, training, employment and economic development policies.

Work visas allow employers to recruit temporary workers from overseas to meet particular or seasonal work shortages as well as protecting employment opportunities and conditions for New Zealand workers. In 2013/14, 155,794 people were granted work visas in New Zealand, an increase of seven percent from the 144,936 approvals in the previous year. Immigration New Zealand statistics show that many temporary workers later secure permanent residence in New Zealand. Research shows that around one-third of temporary workers gain residence within five years<sup>6</sup>.

The Essential Skills policy facilitates the entry of people required on a temporary basis to fill shortages where suitable New Zealand citizens or residents are not available for the work offered. The demand for Essential Skills workers slowed down from October 2008 with the onset of the global economic slowdown and its effect on the domestic economy.

## Nelson, Marlborough and Tasman context

In the last two years the demand for Essential Skills workers has increased. In 2013/14, a total of 26,502 people were approved to work in New Zealand under the Essential Skills work policy. Nelson, Marlborough and Tasman account for three percent of these workers. This is illustrated in Table 7.

Working holiday makers, partners of work visa holders, partners of some student visa holders and partners of New Zealand citizens and residents can also be issued temporary work visas. However the administrative data does not identify how many of these individuals moved to Marlborough, Nelson or Tasman.

## Essential skills workers

The Essential Skills category is a good indicator of labour demand as it is a labour market tested visa. This means that the occupation recorded on the Essential Skills visa is either on one of the Essential Skills in Demand lists or, a labour market test has been done to ensure there are no New Zealanders who can do, or be readily trained to do, the job offered and that the employer concerned has genuinely searched for suitably qualified and trained New Zealand workers.



<sup>6</sup> MBIE, Migration Trends and Outlook 2012/2013

Table 7: Number of people granted Essential Skills work visas by region they are employed within

Region	Financial Year											% change 2012/13 to 2013/14
	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14		
Auckland	8,286	9,225	9,860	10,583	10,191	7,873	8,094	7,016	6,638	7,584	14%	
Canterbury	2,946	3,233	3,499	4,545	3,568	2,910	2,469	3,335	4,694	6,591	40%	
Otago	2,495	2,864	3,259	3,904	3,206	2,645	2,531	2,482	2,604	2,927	12%	
Wellington	2,219	2,470	2,376	3,496	2,637	1,978	1,869	1,963	1,979	2,122	7%	
Waikato	1,597	1,610	1,673	1,776	1,492	1,100	1,086	1,198	1,195	1,342	12%	
Bay of Plenty	835	882	1,526	1,529	1,035	833	826	809	709	920	30%	
Nelson/Marborough/ Tasman	525	774	1,274	1,887	1,285	748	609	659	641	756	18%	
Southland	361	377	562	778	790	624	721	713	737	752	2%	
Taranaki	320	397	551	854	595	496	514	505	479	710	48%	
Manawatu-Whanganui	575	601	589	667	573	480	481	462	455	507	11%	
Hawke's Bay	464	525	955	750	382	304	299	284	331	379	15%	
Northland	261	292	347	348	309	256	270	247	269	320	19%	
West Coast	103	108	148	144	173	171	142	175	170	211	24%	
Gisborne	55	92	116	91	111	88	111	152	172	181	5%	
<b>Total where region is known</b>	<b>21,042</b>	<b>23,450</b>	<b>26,735</b>	<b>31,352</b>	<b>26,347</b>	<b>20,506</b>	<b>20,022</b>	<b>20,000</b>	<b>21,074</b>	<b>25,302</b>	<b>20%</b>	
% of total essential skills workers where region is known	76%	82%	86%	86%	89%	89%	90%	91%	94%	95%	1%	
<b>Total</b>	<b>27,827</b>	<b>28,744</b>	<b>31,015</b>	<b>36,334</b>	<b>29,627</b>	<b>22,947</b>	<b>22,341</b>	<b>22,065</b>	<b>22,406</b>	<b>26,502</b>	<b>18%</b>	

Source: Ministry of Business, Innovation and Employment.

## Source country

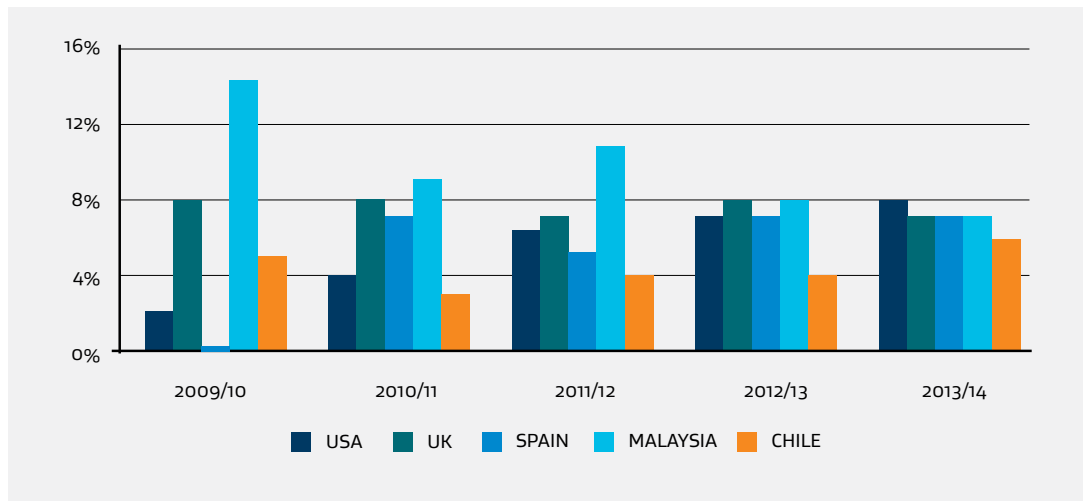
In 2013/14, 756 Essential Skills workers were approved with an offer of employment in Marlborough, Nelson or Tasman. Table 8 shows the top five source countries of these workers for Marlborough (including Tasman) and Nelson.

**Table 8: Source country of Essential Skills workers 2009/10 to 2013/14**

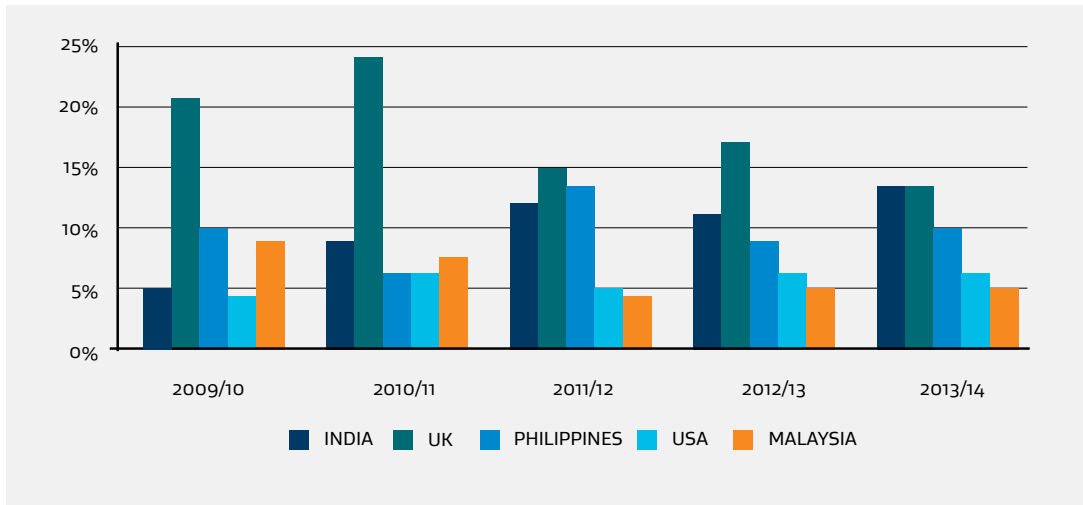
	2009/10	2010/11	2011/12	2012/13	2013/14
<b>Marlborough (including Tasman)</b>					
USA	9 (2%)	16 (4%)	24 (6%)	29 (7%)	42 (8%)
UK	40 (8%)	32 (8%)	29 (7%)	36 (8%)	37 (7%)
Spain	2 (0.5%)	26 (7%)	22 (5%)	30 (7%)	33 (7%)
Malaysia	69 (14%)	37 (9%)	45 (11%)	34 (8%)	33 (7%)
Chile	24 (5%)	13 (3%)	18 (4%)	16 (4%)	28 (6%)
<b>Nelson</b>					
India	13 (5%)	17 (8%)	29 (12%)	23 (11%)	34 (13%)
UK	57 (21%)	50 (24%)	37 (15%)	37 (17%)	34 (13%)
Philippines	26 (10%)	13 (6%)	31 (13%)	17 (8%)	25 (10%)
USA	10 (4%)	13 (6%)	12 (5%)	12 (6%)	15 (6%)
Malaysia	22 (8%)	15 (7%)	10 (4%)	11 (5%)	14 (5%)

Source: Ministry of Business, Innovation and Employment

**Figure 12: Trends in the source countries of Marlborough (including Tasman) Essential Skills workers**



Source: Ministry of Business, Innovation and Employment

**Figure 13: Trends in the source countries of Nelson Essential Skills workers**

Source: Ministry of Business, Innovation and Employment

## Occupations

Table 9 shows the ranking for the top four occupational groups for which skilled migrants received an offer of employment for the 2013/14 year. It shows occupations by industry and occupation<sup>7</sup>. The table shows the number of approved workers for Marlborough and Nelson in 2012/13 and 2013/14.



<sup>7</sup> Occupations are based on those defined by the Australian and New Zealand Standard Classification of Occupations (ANZSCO). Occupations listed under industry in this report, are equivalent to those listed under the ANZSCO sub-major group).

**Table 9: Essential Skills migrant category approved workers with a job offer in Nelson and Marlborough (including Tasman)**

		Number of workers 2013/14	% change 2012/13 to 2013/14	Top 2 source countries in 2013/14
Top 4 occupations by industry				
Marlborough (including Tasman)	Factory Process Workers	192	247	Portugal, Spain
	Design, Engineering, Science & Transport Professionals	39	56	USA, France
	Farm, Forestry & Garden Workers	56	48	Thailand, Malaysia
	Carers & Aides	24	25	Philippines, Fiji
Nelson	Factory Process Workers	25	39	Malaysia, Fiji
	Food Trades Workers	28	38	Thailand, India
	Health Professionals	30	32	India, UK
	Carers & Aides	13	28	Philippines, Fiji
Top 4 occupations				
Marlborough (including Tasman)	Food & Drink Factory Workers	165	219	Portugal, Spain
	Chemists, & Food and Wine Scientists	37	55	USA, France
	Crop Farm Workers	55	45	Thailand, Malaysia
	Aged & Disabled Carers	21	23	Philippines, Fiji
Nelson	Chefs	23	30	Thailand, India
	Aged & Disabled Carers	9	26	Philippines, Fiji
	Food & Drink Factory Workers	9	19	Austria, USA
	Registered Nurses	9	14	India, Philippines

Source: Ministry of Business, Innovation and Employment

## International students

International Education makes a considerable contribution to New Zealand's economy. The current economic value of export education is estimated to be worth \$2.6 billion. The Leadership Statement for International Education 2011 which aims to double the economic value of international education to \$5 billion over the next 15 years, includes targets to:

- › increase the number of international students enrolled in New Zealand providers offshore, from 3,000 to 10,000
- › double the number of international postgraduate students (particularly in programmes in addition to those at PhD level) from 10,000 to 20,000
- › increase the transition rate from study to residence for international university students.

International students also contribute to New Zealand's skilled workforce. Many of them (37 percent) stay to work in New Zealand after they complete their study and 42 percent of skilled migrant category principal applicants used to be an international student in New Zealand<sup>8</sup>. To ensure New Zealand continues to benefit from having international students and secure a healthy growth in this sector, we must ensure that international students in New Zealand have a high quality experience. This enables us to maintain New Zealand's reputation as a safe and attractive education destination.

The Student Policy aims to facilitate the entry of genuine students with a focus on attracting and developing students who have the skills New Zealand needs. Steps to promote pathways to work and residence for skilled international students are facilitated through immigration policies. These policies are intended to attract genuine international students and enable the most skilled to stay in New Zealand and take up skilled employment, so that they can help drive economic growth.

Over the past decade, 22 percent of student visa holders were granted a resident visa within five years of being issued their first student visa<sup>9</sup>. The trend is a steady take up of permanent residence over time. Several factors may influence the length of time it takes a student to get residence, including the length of time of study and whether there is an intermediary move to a work visa before applying for residence.

In 2013/14, 73,510 international students were approved to study in New Zealand, a 15 percent increase from 64,190 in 2012/13.

### Nelson, Marlborough and Tasman context

In 2013/14, 672 people intending to study in Marlborough, Nelson or Tasman were granted student visas (see table 10). Of these 472 were new students (see Table 11).

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<sup>8</sup> MBIE, Migration Trends and Outlook 2012/2013

<sup>9</sup> MBIE, Migration Trends and Outlook 2012/2013



Table 10: Number of people granted student visas by region of study over the past 10 years

Region	Financial Year										% change 2012/13 to 2013/14
	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	
Auckland	35,343	31,387	29,891	30,805	33,334	34,102	36,757	34,983	32,207	39,240	22%
Canterbury	11,172	9,434	8,721	8,193	8,366	8,489	7,109	4,947	4,992	5,592	12%
Wellington	7,000	5,034	4,805	4,508	4,231	4,422	4,371	4,162	4,148	4,206	1%
Waikato	5,189	4,662	3,942	3,761	3,812	3,821	3,705	3,674	3,494	3,670	5%
Otago	3,368	3,511	3,312	3,220	3,360	3,556	3,629	3,524	3,526	3,587	2%
Bay of Plenty	1,147	952	996	1,079	1,396	1,520	2,238	2,057	1,792	2,313	29%
Manawatu-Whanganui	3,035	2,751	2,369	2,249	2,220	2,283	2,327	2,494	2,240	2,247	0%
Nelson/Marlborough/ Tasman	664	632	649	728	796	882	886	830	673	672	0%
Southland	211	198	185	187	226	344	434	501	526	650	24%
Hawke's Bay	559	478	494	517	555	543	598	689	543	624	15%
Taranaki	655	652	512	442	474	544	546	536	463	517	12%
Northland	340	390	444	433	467	518	426	472	425	418	-2%
Gisborne	118	102	91	67	42	31	34	16	20	32	60%
West Coast	46	31	22	30	20	37	19	20	12	17	42%
<b>Total where region is known</b>	<b>68,847</b>	<b>60,214</b>	<b>56,433</b>	<b>56,219</b>	<b>59,299</b>	<b>61,092</b>	<b>63,079</b>	<b>58,905</b>	<b>55,061</b>	<b>63,785</b>	<b>16%</b>
% of total students where region is known	89%	87%	84%	81%	81%	84%	85%	85%	86%	87%	1%
<b>Total</b>	<b>77,626</b>	<b>69,264</b>	<b>67,149</b>	<b>69,105</b>	<b>73,109</b>	<b>72,755</b>	<b>74,096</b>	<b>68,905</b>	<b>64,190</b>	<b>73,510</b>	<b>15%</b>

Source: Ministry of Business, Innovation and Employment.

Table 11: Number of people granted first student visas by region of study over the past 10 years

Region	Financial Year										% change 2012/13 to 2013/14
	2004 /05	2005 /06	2006 /07	2007 /08	2008 /09	2009 /10	2010 /11	2011 /12	2012 /13	2013 /14	
Auckland	9,363	9,983	12,232	15,425	17,706	17,873	19,305	17,478	14,884	20,424	37%
Canterbury	3,669	3,701	4,211	4,385	4,850	4,662	3,616	2,047	2,502	3,146	26%
Wellington	1,966	1,916	2,089	2,176	2,333	2,482	2,438	2,246	2,292	2,319	1%
Waikato	1,525	1,586	1,653	1,958	2,179	1,917	1,827	1,776	1,725	1,939	12%
Otago	1,679	1,564	1,693	1,725	1,894	2,026	2,064	1,829	1,767	1,884	7%
Bay of Plenty	556	558	702	769	1,074	1,097	1,711	1,408	1,211	1,499	24%
Manawatu-Whanganui	848	1,026	1,088	1,240	1,182	1,141	1,115	1,214	1,038	1,035	0%
Nelson/Marlborough/ Tasman	386	407	473	517	578	597	594	544	472	472	0%
Southland	124	123	124	148	179	252	293	335	314	396	26%
Hawke's Bay	313	283	341	361	390	354	388	477	319	388	22%
Northland	194	257	335	337	382	430	367	401	341	332	-3%
Taranaki	194	247	239	252	300	341	353	298	218	309	42%
Gisborne	60	72	67	44	27	24	18	4	12	17	42%
West Coast	30	29	19	29	19	31	14	17	10	14	40%
<b>Total where region is known</b>	<b>20,907</b>	<b>21,752</b>	<b>25,266</b>	<b>29,366</b>	<b>33,093</b>	<b>33,227</b>	<b>34,103</b>	<b>30,074</b>	<b>27,105</b>	<b>34,174</b>	<b>26%</b>
<b>% of total students where region is known</b>	<b>80%</b>	<b>80%</b>	<b>78%</b>	<b>77%</b>	<b>79%</b>	<b>87%</b>	<b>88%</b>	<b>87%</b>	<b>86%</b>	<b>87%</b>	<b>1%</b>
<b>Total</b>	<b>26,073</b>	<b>27,341</b>	<b>32,470</b>	<b>37,942</b>	<b>41,698</b>	<b>38,357</b>	<b>38,588</b>	<b>34,425</b>	<b>31,444</b>	<b>39,203</b>	<b>25%</b>

Source: Ministry of Business, Innovation and Employment.

The following dashboard is based on Immigration New Zealand (INZ) data on student visas issued. This data source is the most immediate data available on the international education sector, as there is only a one month lag between student visas approved and INZ publishing the data. Student visa data is a strong indicator of whether students are remaining, leaving or entering New Zealand to study, which can be used as a predictor for future enrolment trends.

**[http://enz.govt.nz/sites/public\\_files/Overall%20student%20visa%20dashboard%20YTD%20October.pdf](http://enz.govt.nz/sites/public_files/Overall%20student%20visa%20dashboard%20YTD%20October.pdf)**

The report linked below is from Education New Zealand's website. It provides a snapshot of the trends in New Zealand's international education industry for the 2014 year to date. The report uses data from the Export Education Levy, Single Data Return (SDR) and student visa statistics from INZ. This report builds on similar reports released for January- April 2013, January- August 2013, and a full year report for the 2013 year.

**[http://enz.govt.nz/sites/public\\_files/Final%20Snapshot%20Report%20January%20to%20April%202014%20web.pdf](http://enz.govt.nz/sites/public_files/Final%20Snapshot%20Report%20January%20to%20April%202014%20web.pdf)**

## Conclusion and further information

This report collated data from Statistics New Zealand's 2013 Census and Immigration New Zealand data sourced from MBIE. The report provides an overview of the demographics of the overseas-born population living in the Nelson, Marlborough and Tasman regions, and detailed information on the source country and occupation of migrants who have come to New Zealand under the SMC and the Essential Skills policy with job offers in one of these three regions. Some of the key points of note are:

- › 16 percent of Marlborough's, 21 percent of Nelson's and 18 percent of Tasman's population are overseas-born
- › In each region the majority of the overseas born population came from the United Kingdom and Ireland.
- › The top three Skilled Migrant source countries in 2013/14 for Marlborough (which includes Tasman) and Nelson were India, the Philippines and the United Kingdom
- › The top occupation for SMC principal applicants, in both Marlborough and Nelson in 2013/14 was registered nurses
- › The top source country for approved Essential Skills workers in Marlborough (which includes Tasman) was the United States (eight percent). In Nelson the top source country was India (13 percent)
- › The top occupation for Essential Skills workers in Marlborough is food and drink factory workers. In Nelson the top occupation is chefs.
- › One percent of student visas granted in 2013/14, where a region was specified, were for study in Marlborough, Nelson or Tasman.

### Other sources:

Directory of site listings and regional information as well as graphical maps for regions

<http://www.nzs.com/region/>



