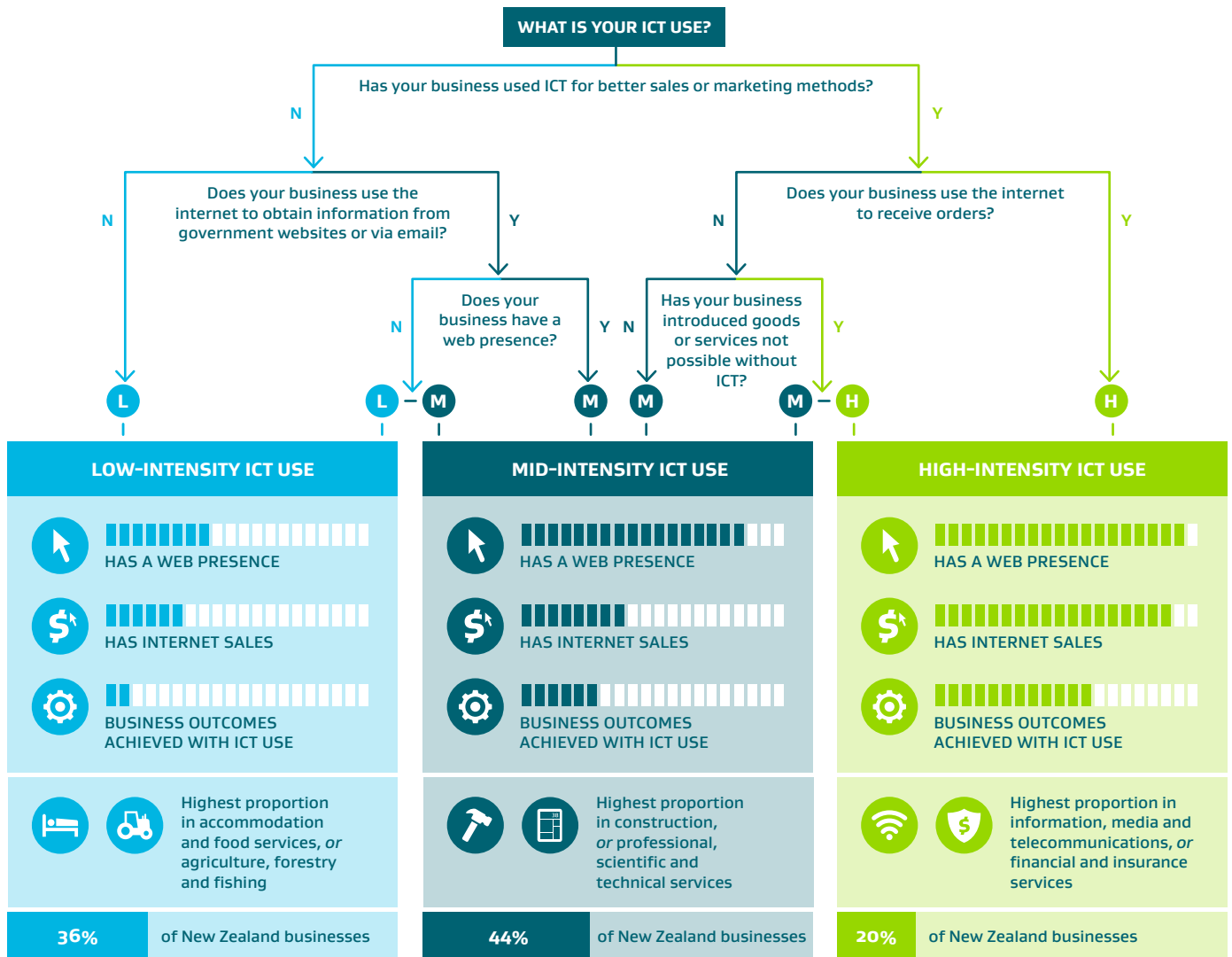


# Business ICT use and productivity growth

## How do New Zealand businesses use ICT?

Businesses demonstrate one of three general patterns of Information and Communication Technology (ICT) use, which can be inferred from a few key questions:



## What is the relationship between ICT use and productivity?



**Disclaimer:** Access to the data presented was managed by Statistics New Zealand under strict micro-data access protocols and in accordance with the security and confidentiality provisions of the Statistic Act 1975. The findings are for information purposes only and do not represent government policy. Firm ICT use is from the 2014 Business Operations Survey.