

# Regional Economic Development

Weekly Report

29 October – 2 November 2018

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**To: Hon Shane Jones**

Minister for Regional Economic Development

**Fletcher Tabuteau**

Under-Secretary for Regional Economic Development

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# 1. Dashboard updates

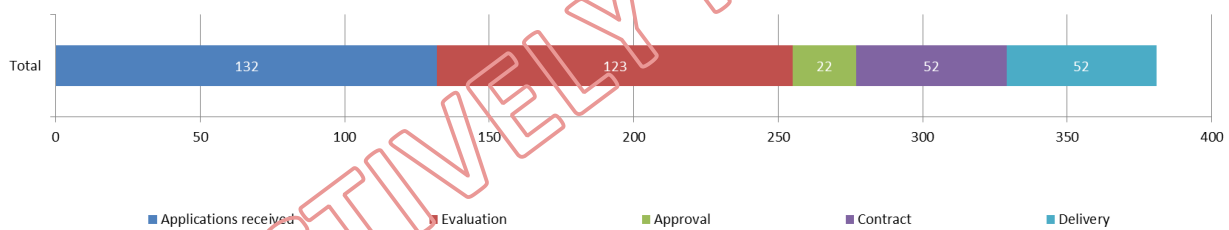
## 1.1 Status of applications

New projects this week	10
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Total number of projects	Expressions of interest (EOI)	Applications
669	288	381

Total funding approved to date	Total funding announced
166 projects for \$422m	85 projects for \$343m

## 1.2 Progress of applications as at 23 October



## 2. Regional Updates

### 2.1 Kāpiti

#### PipeDrive update

As at 1 November 2018, 16 applications from the **Kāpiti** region have been lodged in PipeDrive.

The status of those applications is:

- 14 have had initial assessment and have been on hold\*
- 1 has been declined
- 1 has been withdrawn.

\*A number of projects have been on hold while a Regional Advisory Group is in the process of being set up on the Kāpiti Coast. After the recent public meeting on Tuesday, 30 October, the Senior Regional Advisor (SRA) will set up meetings with the individual applicants to discuss their status.

Both the Wairarapa and Kāpiti Regional Advisory Groups will have representation from the Head of Stakeholder and Engagement at Wellington Regional Economic Development Agency (WREDA) to ensure a consistent approach from their office.

#### Regional Activity

The Senior Regional Official (SRO) and SRA attended a Provincial Growth Fund (PGF) briefing of elected members in Council Chambers in mid-October which was received favourably.

A public meeting was held on Tuesday, 30 October run by the SRO and SRA with around 95 members of the public in attendance. Discussions were had around the process moving forward and alignment to the economic development needs of the region.

In addition to this, the SRO, SRA and Te Puni Kōkiri (TPK) attended an Iwi-lead tour of Ōtaki, focusing on the challenges in this particular town.

**Contact:** Leah MacDonell, Senior Regional Advisor, Privacy of natural persons

### 2.2 Wairarapa

#### PipeDrive update

As at 1 November 2018, 7 applications from the **Wairarapa** region have been lodged in PipeDrive.

The status of those applications is\*:

- 2 applications have been received
- 1 is awaiting further information
- 1 is being assessed
- 1 is on hold
- 2 have been declined.

\*The projects in PipeDrive will be worked through with the individual applicants. The SRA is in the process of setting up a Regional Advisory Group chaired by Dame Margaret Bazley. The Group will assess applications against the PGF

criteria and work through their regional priorities, with input from the PDU.

Both Wairarapa and Kāpiti Regional Advisory Groups will have representation from the Head of Stakeholder and Engagement at WREDA to ensure a consistent approach from its office.

### Regional Activity

The SRA and WREDA Representative will attend a meeting with the three district council Chief Executives, and the Chair of the new Regional Advisory Group, Dame Margaret Bazley, to put processes in place for the Regional Advisory Group.

The first Wairarapa Economic Development Strategy for the region is being released at a function Minister Jones will attend in Masterton on Monday 12 November at 5:00pm.

The key focus areas of the new Strategy include:

- value-added food and beverage, visitor and tourism knowledge-intensive industries (three key industry sectors)
- housing, knowledge and skills, and business development (three key people enablers); and
- rail, air, water and trees (key infrastructural and environmental enablers).

Further work is being done in the regions to ensure Iwi are involved in discussions and are aware of the opportunities through the PGF to support economic development aspirations.

**Contact:** Leah MacDonell, Senior Regional Advisor, Privacy of natural persons

## 2.3 Taranaki

### PipeDrive update

As at 31 October, 30 applications from Taranaki have been lodged in PipeDrive. The status of those application is:

- 20 are being assessed
- 9 have been approved
- 1 has been declined.

### Regional Activity

On 19 November, the 'Tapuae Roa - Make Way for Taranaki' governance group comprised of local and central government, Iwi, and the regional economic development agency, have planned to meet to discuss region-wide projects.

### Upcoming Announcements

No upcoming announcements are planned for Taranaki.

### SH43 - The Forgotten World Highway

The New Zealand Transport Authority (NZTA) is about to commence a series of workshops to identify issues and potential improvements for SH43.

Stakeholders to attend the workshops include local councils and businesses, and central government officials.

Information obtained from the workshops will be used to help NZTA inform the single stage business case.

**Contact:** Mark Patterson, Senior Regional Advisor, Privacy of natural persons

## 2.4 Top of the South

### PipeDrive update

There are currently 13 expressions of interest and applications in the active pipeline. The total deal-value of these projects is just over \$16.5 million. There are five approved projects in the contract (legal) pipeline. The total potential value of these projects is \$14.9m.

### Regional Activity

- The PDU is finalising discussions with Wakatū Inc regarding their application to lead the development of the 2077 Te Tau Ihu Regional Growth Strategy and hopes this work can commence by the end of November.
- The second 2077 Te Tau Ihu Steering Group meeting will be held on 23 November 2018.
- Paul Morgan, Chair of Wakatū, was appointed as Chair of the Steering Group at their first meeting on 25 September.
- The Te Tau Ihu Regional Inter-sector Forum (RIF) will be meeting on 14 November in Wairau. The RIF Economic Pou are planning to hold a Māketē Pō (Night Market) on Friday 14 December 2018 to celebrate Māori Arts, Crafts, Kai and Entertainment.
- An MBIE Small Māori Business Hui is also being held on Saturday 17 November 2018 and local iwi representatives are assisting in the planning for this.

### Upcoming Announcements

Al Morrison has been appointed as the Senior Regional Official for Te Tau Ihu and a number of key regional introductions are being arranged for his visit to the region on 15 November 2018.

### PGF Applications

- The PDU is finalising the contract for the Omaka Aviation Heritage Centre feasibility study and hope to announce this shortly.
- The PDU is also awaiting feedback from the Cawthron Institute regarding funding models to develop a National Aquaculture Research and Development Centre.

**Contact:** Kate Styles, Manager Regional Investment Central / South Privacy of natural persons

### 3. Other Updates

#### 3.1 Digital Update

During the month, the PDU Communications team took a big step in building the profile of the work the Provincial Development Unit is doing through the Provincial Growth Fund with the launch of our **Grow Regions** Facebook page.

The page went live on Thursday, 18 October, giving the unit a social media presence on the site that Kiwis use more than any other (*Nielsen Online Ratings (June 2017)*).

After two weeks the page has over 280 likes, just under 2,000 engagements and has reached almost 25,000 New Zealanders.

Video content has worked well on the page, garnering 6,000 views over the fortnight.

Our most popular content has been our in-house graphic videos, created by the PDU Communications team, which present highlights of specific regional packages. Using Facebook tools, these videos have been targeted at Facebook users in the relevant geographic areas and this has helped to boost both reach and engagement.

In November, we are looking forward to building on the Grow Regions brand with the launch of the PDU's stand-alone website: [www.growregions.govt.nz](http://www.growregions.govt.nz)

Facebook - @GrowRegions		
Key KPIs	This month	Progress
1,000 likes by 31 December 2018	276	27.6%

PAGE METRICS			
Metric	Last month	This month	Change
Video views	N/A	5,978	N/A
Page likes		281	
Unique users reached		24,828	

PAID METRICS			
Metric	Last month	This month	Change
Total spent	N/A	Confidential	N/A
Total paid reach		19,433	
Total paid impression		33,048	

#### TOP POST

The 20-second Rotorua video was viewed 5,800 times. The post reached 9,141 people and received 56 reactions, comments and shares.

#### SENTIMENT

People engaging with our posts were, in the main, welcoming of the funding decisions but also seeing the platform as an opportunity to discuss other local issues. For example, some Rotorua residents complained about their rates and some Tairāwhiti contributors spoke of their concerns over the area's sewerage system.

<b>Contact:</b>	Jarred Griffiths, Senior Engagement & Comms Advisor, <small>Privacy of natural persons</small>
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### 3.2 Regional Meetings

Four regional meetings are being held in November as follows:

- Tauranga – November 7;
- Gisborne – November 13;
- Hastings – November 14; and
- Nelson – November 17.

The purpose of the regional meetings are to work in partnership with local Māori businesses and business networks to:

- a. explain the services government agencies offer to Māori businesses including funds available;
- b. share any local, regional and national private sector business support services available to Māori businesses;
- c. provide opportunity for participants to have follow-up conversations with speakers; and
- d. strengthen Government's He kai kei aku ringa based relationships with regional Māori businesses and support networks.

These workshops provide opportunity for Māori businesses and enterprises to meet kanohi ki te kanohi to discuss capability and innovation pathways of support and partnership with Government and local business networks. Officials from Ministry of Business, Innovation and Employment (MBIE), Ministry of Primary Industries (MPI) and Te Puni Kōkiri (TPK) will be in attendance at the meetings.

<b>Contact:</b>	Hinemaia Rikirangi, Tumu Whakarae Executive Director, <small>Privacy of natural persons</small>
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## Appendix 1 – Upcoming Meetings & Events

Meeting / Event	Support
<b>Monday, 5 November 2018</b>	
RED Ministers Meeting – 5:00-6:30pm	
<b>Tuesday, 6 November 2018</b>	
<b>Wednesday, 7 November 2018</b>	
RED Officials Meeting – 1:30 - 4:30pm	
<b>Thursday, 8 November 2018</b>	
<b>Friday, 9 November 2018</b>	

### November

- 12 Wairarapa RED Strategy Launch Event  
USEC Meeting with NZ Steel – briefing due 8/11
- 13 PGF Announcement in Bunnythorpe
- 14 RED Officials Meeting (TBC)  
USEC in West Coast- briefing due 12/11
- 16 Independent Advisory Panel meeting  
Local Government Chief Officers Group meeting
- 21 RED Officials Meeting (TBC)
- 22 Senior Regional Officials meeting
- 28 DEV: Hold Co (TBC)  
Air Connectivity  
RED Officials Meeting
- 29 West Coast visit

### December

- 6 Independent Advisory Panel meeting

## Appendix 2 – Media & Communications Schedule

Media & Communications Schedule			
Date of Event/ Announcement	Activity	Release Due	MBIE Contact
13 November	Minister Jones to announce package of Provincial Growth Fund investments for Manawatū-Whanganui	7 November	Jarred Griffiths
29 November	Prime Minister, Minister Jones and Minister Sage to announce package of Provincial Growth Fund investments for the West Coast.	15 November	Laura Barnsley

PROACTIVELY RELEASED

## Appendix 3 – Completed Briefings, Aides Memoire & Reports

Tracking number	Title	Minister/ USEC	Signed out by	Date delivered
1529 18-19	PGF Investment Principles and Activities EDAs may be funded for	Minister USEC	Isabel Poulson	29 Oct
1520 18-19	Briefing for follow-up meeting with AUT and CO.STARTERS	USEC	Isabel Poulson	30 Oct
1549 18-19	Aide Memoire for Booster / Financial Services	Minister	Isabel Poulson	30 Oct
1559 18-19	Information ahead of meeting with Vicky Lee of CE Hospitality NZ	Minister	Isabel Poulson	31 Oct
1552 18-19	PGF Proposals for review	Minister	Robert Pigou	31 Oct
1551 18-19	West Coast Tourism	Minister	Isabel Poulson	2 Nov

## Appendix 4 – Upcoming Cabinet Papers, Briefings, Aides Memoire & Reports

Tracking number	Title	Minister/ USEC	Signed out by	Due Date
TBC	Roadmap for implementation of Hold Co Option One	Minister	Isabel Poulson	5 Nov
TBC	Event briefing for Manawatū-Whanganui Provincial Growth Fund announcements	Minister	Kate Styles	6 Nov
TBC	Event briefing for West Coast Provincial Growth Fund announcements	Minister	Isabel Poulson	29 Nov
TBC	Briefing and speaking notes for Japan NZ Business Council Annual Conference	USEC	Isabel Poulson	15 Nov
TBC	Briefing for visit to the West Coast	USEC	Al Morrison	2 Nov
TBC	Briefing and talking points for meeting with NZ Steel	USEC	Isabel Poulson	8 Nov

## Appendix 5 – Official Information Act requests

Ministerial OIAs						
Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
OIA151	Privacy of natural persons	1 Oct 2018	6 Dec 2018	13 Dec 2018	Consultation	I request a copy of the following documents: Any reports, briefings, related correspondence and communications regarding the Far East Saw Mill in Tairāwhiti
OIA152		1 Oct 2018	22 Nov 2018	29 Nov 2018	Drafting	Copies: Meeting on matter re: ED agencies & Tourism Infrastructure review
OIA166		16 Oct 2018	6 Nov 2018	12 Nov 2018	Approval	Copy of Update on PGF Crown Company
OIA167		16 Oct 2018	7 Nov 2018	13 Nov 2018	Consultation	Copy of Status of PGF funding
OIA168		16 Oct 2018	13 Nov 2018	13 Nov 2018	Drafting	Copy of Draft 2017/18 Annual Report, 18 September
OIA170		17 Oct 2018	14 Nov 2018	14 Nov 2018	Consultation	Copy of Update Commercial Advisors Scheme opening Friday 28th Sept 2018
OIA171		18 Oct 2018	15 Nov 2018	15 Nov 2018	Consultation	Copies re PQ24490: India NZ Business Council Summit & Meeting with Bathurst
OIA172		19 Oct 2018	19 Nov 2018	16 Nov 2018	Consultation	Copy of the following document as referenced in WPQ 25125 (2018): An overview of forestry related PGF projects, 5 October 2018
OIA173		23 Oct 2018	19 Nov 2018	19 Nov 2018	Consultation	Copy of the following document as referenced in the answer to WPQ 25125 (2018): Prime Minister's visit to Matamata, 1 October 2018

## Departmental OIAs

Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
1819-0464	Privacy of natural persons	22 Sep 2018	N/A	16 Nov 2018	Consultation	Please provide all records the Ministry has on the Regional Development Funding application for the upgrade of the Russell Wharf
1819-0469		24 Sep 2018	13 Dec 2018	20 Dec 2018	Consultation	All funding applications and advice under Provincial Development Fund 27/08
1819-0488		26 Sep 2018	9 Nov 2018	16 Nov 2018	Consultation	Copy of all material Independent Advisory Panel Provincial Growth produced
1819-0485		26 Sep 2018	13 Dec 2018	20 Dec 2018	Consultation	Request complete list all projects announced Provincial Growth Fund 26 Sep
1819-0275		23 Aug 2018	1 Nov 2018	8 Nov 2018	Consultation	Items relating to funding Waitangi National Trust since November 2017
1819-0296		27 Aug 2018	9 Nov 2018	16 Nov 2018	Drafting	Applications, cases and advice that PDU has received re: fund recipients
1819-0621		18 Oct 2018	9 Nov 2018	16 Nov 2018	Scoping	Documents entitled 'One Page Assessment of Projects'.

## Appendix 6 – Ministerial Correspondence

Ministerial Correspondence				
Tracking Number	Name	Date received	Due to Minister's Office	Subject
SJ1719	Privacy of natural persons	8 Oct 2018	29 Oct 2018	Matamata-Piako District Council and Te Aroha funding
SJ1732		11 Oct 2018	8 Nov 2018	Confidential advice to Government

PROACTIVELY RELEASED

## Appendix 7 – Parliamentary Questions

Parliamentary Questions				
Tracking Number	From	Date received	Due to Minister's Office	Question
PQ 27286 (2018)	Hon Paul Goldsmith	30 Oct	5 Nov	What projects were approved as funding recipients of the Provincial Growth Fund between 1 August 2018 and 30 October 2018 (both dates inclusive) listed by project title, value of funding, name of recipient(s) and date announced?
PQ 27377 (2018) - PQ 27457 (2018)	Hon Paul Goldsmith	31 Oct	6 Nov	80 x WPs re: <ul style="list-style-type: none"> <li>• the upgrade and redevelopment of Westport Port and Port of Greymouth</li> <li>• the Punakaiki Master Plan</li> <li>• the Maori Enterprise and Education Stocktake, and</li> <li>• the Taranaki Food Network.</li> </ul>



## Appendix 8 – Proactive Release

Documents for Proactive Release				
Tracking Number	Name	Due to Minister's Office	Due for release	Status

Documents Released This Week			
Tracking Number	Request	Sent	Published

PROACTIVELY RELEASED