

Regional Economic Development

Weekly Report

21-25 January 2019

To: Hon Shane Jones

Minister for Regional Economic Development

Fletcher Tabureau

Under-Secretary for Regional Economic Development



PROVINCIAL
DEVELOPMENT
UNIT

IN-CONFIDENCE

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1. Dashboard updates

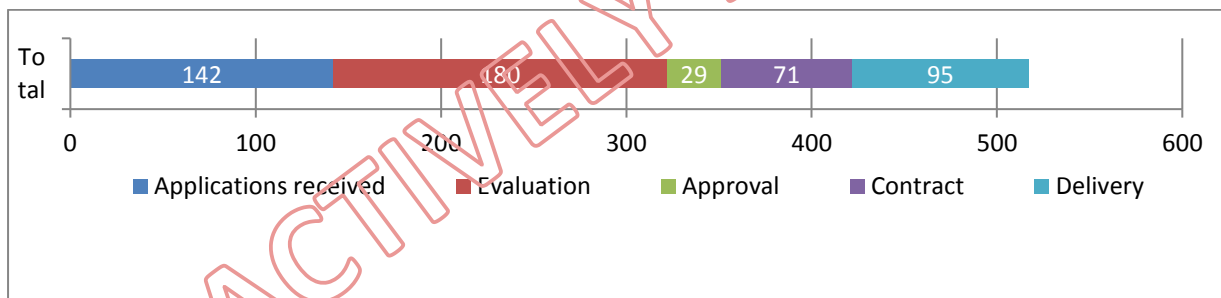
1.1 Status of applications as at 21 January

New projects this week	18
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Total number of projects	Expressions of interest (EOI)	Applications
848	332	516

Total funding approved to date	Total funding announced
208 projects for \$811m	126 projects for \$653.4m

1.2 Progress of applications as at 21 January



2. Regional Updates

2.1 Hawke's Bay

PipeDrive update

As at 23 January 2019, 87 applications and EOI have been lodged in PipeDrive. The status of those applications is:

- 8 are being assessed
- 18 have been approved
- 14 have been declined, withdrawn or are unsupported
- 4 are awaiting further information
- 10 are on hold
- 33 are awaiting assessment.

Regional Activity

- In December, the Provincial Development Unit (PDU) Hawke's Bay team met with a number of Māori providers who were interested in testing their ideas before progressing to application stage. This was useful for both sides because there was representation from all Provincial Growth Fund (PGF)-resourced agencies. This meant the team were able to fast-track relevant advice to potential applicants which will return higher quality applications.
- Planning is underway to develop a regional investment portfolio for employment and skills and this will continue over the coming months.
- Last week, Under-Secretary Fletcher Tabuteau visited the region and met with a number of stakeholders. He was able to visit a few local businesses, meet with district councils and also attend a combined Mayoral meeting to discuss a region wide approach to economic growth.

Upcoming Announcements

The Senior Regional Official (SRO) role for the Hawke's Bay is currently transitioning from Carl Crafar, Chief Operating Officer Operations and Service Delivery for the Ministry of Justice to Bryan Wilson, Head of New Zealand Food Safety & Deputy Director-General Regulation & Assurance, and the Ministry for Primary Industries. Bryan will take over from Carl after the package announcement in late March. The package will likely include: roading infrastructure, digital connectivity, horticulture and agriculture firm investments, training and skills (Te Ara Mahi) programmes and One Billion Trees projects.

Contact: Cameron Osmond, Senior Regional Advisor Hawkes Bay, [Privacy of](#)

2.2 East Coast / Tairāwhiti

PipeDrive update

As at 23 January 2019, 52 applications and EOI have been lodged in PipeDrive. The status of those applications is:

- 10 are being assessed
- 21 have been approved
- 10 have been declined, withdrawn or are unsupported
- 5 are awaiting further information
- 5 are on hold
- 1 is awaiting assessment.

Upcoming Announcements

There are no upcoming announcements for the region.

Contact: Kate Styles, Manager Regional Development - Central/South, Privacy of [REDACTED]

2.3 Waikato

PipeDrive update

As at 23 January 2019, 53 applications and EOI have been lodged in PipeDrive. The status of those applications is:

- 3 are being assessed
- 8 have been approved
- 22 have been declined, withdrawn or are unsupported
- 5 are awaiting further information
- 3 are on hold
- 12 are awaiting assessment.

Regional Activity

- Te Waka (Waikato Regional Economic Development Agency) has confirmed a meeting in Wellington with Under-Secretary Tabuteau on March 14 to present the region's broader economic plan. The Te Waka work programme is an overarching narrative of the things which Te Waka thinks are the big drivers for the region's economic future, as well as a discrete series of projects and initiatives. Other Ministers have also been invited to attend this meeting.
- The South Waikato Economic Action Plan (SWEAP) is progressing well and we expect to see projects come through in March for investment. The SWEAP plan complements the Te Waka Programme of work and they will be seeking PGF investment under two key themes; Sector Investment and cross-cutting proposals. Projects have been prioritised and an initial package developed for first stage investment.
- Regional Funding - The Waikato Regional Council operate a Regional Development Fund for the region. [REDACTED] Commercial Information there is an opportunity to leverage and influence this fund alongside the PGF to accelerate and support high quality projects that will achieve positive economic outcomes for the region. Te Waka, alongside the Senior Regional Advisor is meeting with the Waikato Regional Council to assess potential options.

- The region continues to receive a high number of applications for feasibility studies and business cases. Further engagement with key regional stakeholders is required to ensure the criteria for the fund are clearly understood.

Upcoming Announcements

Meetings have been held with various iwi across the region to provide advice on impending applications and we have received, and expect to receive, applications from Commercial Information and Commercial. These projects are based around Maori Land Utilisation, Waste to Energy and Aquaculture.

In addition an application will be lodged by Te Wānanga o Aotearoa to establish the Centre for Maori Innovation and Entrepreneurship.

Comm, Te Puni Kōkiri in partnership with Te Waka will launch a refreshed Waikato Region Maori Economic Action Plan. This will occur during the Commercial Information.

Contact: Kate Styles, Manager Regional Investment (Central/South), Privacy of

3. Other Updates

3.1 Maori Partnerships

Commercial Information

Contact: Peta Tangiwai, Stakeholder Engagement Advisor, Privacy of [REDACTED]

3.2 Annual Review Question on PGF Evaluation Framework

On 13 December 2018, the Economic Development, Science and Innovation Committee asked about the PDU's evaluation framework baseline indicators and performance measures, and Nigel Bickle confirmed that this work could be provided to the committee. The PDU intends to proactively release this material and can provide an advance copy to the Minister's office.

Contact: Susan Bass, Manager Risk, Assurance and Governance, Privacy of [REDACTED]

3.3 Digital Media Update

Planning is underway to develop Facebook advertising campaigns to grow the audience and reach of our Facebook page. We are also pursuing the establishment of further digital channels to support our communications activities.

We have begun to monitor mentions of the PDU and the PGF Fund on Twitter, where there has been noticeable activity and we are working to leverage these conversations.

Digital communication will feature heavily as part of PGF announcements on 3-4 February in Northland. Planning is underway to capture content from these announcements to share across our digital channels.

FaceBook - @GrowRegions


Page Metrics			
Metric	Last month	This month	Change
3-sec video views	864	48	-94%
Page likes	20	17	-15%
Post reach	4,175	2,929	-29.8%
Post engagement	New measure	281	
Facebook referrals to the website	New Measure	122	
Paid Metrics			
Metric	Last month	This month	Change
Total spent	\$0	\$0	
Total paid reach	n/a	n/a	
Total paid impression	n/a	n/a	

Top Post – 2,719 people reached, 98 reactions

NZ Herald post about workshops for kids to help design the new playground as part of the Rotorua Lakefront project (PGF has invested \$19.9m).

Grow Regions
Published by Krystle Field [?] · 14 January at 14:11 · 🌐

The Provincial Growth Fund is investing \$19.9m towards developing the Rotorua Lakefront and it's fantastic to see work has started on the first stage. As part of the development, a new play space will replace the existing Volcanic Playground. Rotorua Lakes Council is holding a series of workshops to get the community, especially tamariki to be involved in the design.



NZHERALD.CO.NZ
Kids encouraged to help co-design \$1m playground as part of Rotorua Lakefront

2,719 People reached 233 Engagements [Boost Post](#)

👍❤️ Hugh Jonathan McGuire, Marie Gorinski and 6 others 3 Comments 10 shares

Website – growregions.govt.nz

Website traffic

Metric	Last month	This month	Change
Page views	Not reported	18,647	
Unique page views	Not reported	14,134	
Avg. time on page	Not reported	00:01:18	

Most visited web page

Page	Pageviews	% Pageviews
1. /	2,948	15.81%
2. /about-us/the-provincial-growth-fund	1,911	10.25%
3. /get-funding/how-to-apply	1,498	7.98%
4. /get-funding/projects-we-can-fund	1,246	6.68%
5. /get-funding/how-to-apply/submit-an-application	1,169	6.27%
6. /about-us/data-stats-information	1,137	6.10%
7. /get-funding	1,081	5.80%
8. /regions	1,037	5.56%
9. /get-funding/how-to-apply/eligible	784	4.20%
10. /get-funding/projects-we-can-fund/regional	614	3.29%

Note “/” is the homepage i.e. www.growregions.govt.nz.

Email list

There are currently 807 PGF email subscribers (tracking well towards the goal of 1,200 subscribers by June 2019).

No email newsletter was sent last month. The next planned email newsletter will go out in February and a social media campaign will run alongside this to boost subscribers.

Contact: Krystle Field, Senior Social Media Advisor [Privacy of](#)

Appendix 1 – Upcoming Meetings & Events

Meeting / Event	Support
Monday, 28 January 2019	
Tuesday, 29 January 2019	
RED Ministers Meeting	
Wednesday, 30 January 2019	
Thursday, 31 January 2019	
Friday, 1 February 2019	

February

- 3 Waitangi Announcement (Otamatea Marae, Kaipara)
- 5 Waitangi Announcement (Mangatoa Station, Kaikohe)

March

Appendix 2 – Media & Communications Schedule

Media & Communications Schedule		
Date of Event/ Announcement	Activity	MBIE Contact
3 February 2019	Prime Minister to make major PGF announcements at Otamatea Marae, Kaipara – Whenua Māori and Kaipara package. Draft press releases and associated material will be provided to Minister Jones' Office by 24 January 2019	Jarred Griffiths
4 February 2019	Prime Minister to make major PGF announcements at Mangatoa Station, Kaikohe – Te Ara Mahi and local digital connectivity. Draft press releases and associated material will be provided to Minister Jones' Office by 24 January 2019	Jarred Griffiths
5 February 2019	PM, Minister Jones and other officials to attend ceremony laying Mauri stone for the Māori Battalion Museum on the Waitangi Treaty Grounds. Briefing and associated material will be provided to Minister Jones' Office by 24 January 2019	Jarred Griffiths
TBC	Announcement the PGF is investing to establish a National Algae Centre at the Cawthron Institute. A draft press release and associated material will be provided to Minister Jones' Office in early 2019.	Laura Barnsley
TBC	Announcement the PGF is supporting the Predator Free 2050 project. A draft press release and associated material will be provided to Minister Jones' Office in early 2019.	Laura Barnsley

Appendix 3 – Completed Briefings, Aides Memoire & Reports

Tracking number	Title	Minister/ USEC	Signed out by	Date delivered
2151 18-19	Visit to Melbourne 18-20 January 2019	USEC	Isabel Poulson	15 Jan
2181 18-19	Visit to Hawke's Bay 22-23 January 2019	USEC	Kate Styles	18 Jan
2217 18-19	PGF funding to assist economic development agencies' short-term PGF portfolio management capacity	Minister	Isabel Poulson	22 Jan
2223 18-19	Te Ara Mahi proposals for review briefing	Minister	Robert Pigou	22 Jan
2224 18-19	Te Ara Mahi Aide Memoire	Minister	Robert Pigou	22 Jan

PROACTIVELY RELEASED

Appendix 4 – Upcoming Cabinet Papers, Briefings, Aides Memoire & Reports

Tracking number	Title	Minister/ USEC	Signed out by	Due Date
TBC	USEC speech for conference in Christchurch	USEC	Karyn Stillwell	05 Feb
TBC	USEC briefing for conference in Christchurch	USEC	Isabel Poulson	05 Feb

PROACTIVELY RELEASED

Appendix 5 – Official Information Act requests

Ministerial OIAs						
Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
OIA221	Privacy of natural persons	12 Dec	22 Jan	28 Jan	Sign out	Copies of: 1. The terms of the loan agreement with Westland Milk Products. 2. Any application documents from Westland Milk Products prepared as part of seeking PGF funding. 3. Any advice from officials to the Minister in relation to the loan to Westland Milk Products
OIA222		20 Dec	1 Mar	8 Mar	Sign out	All documents related to the decision to provide a loan to Westland Milk Products under the Provincial Growth Fund, all correspondence between Westland Milk Products and the Minister, including any information related to Westland Milk Products' current and future financial position, all correspondence with Talley's Group Ltd (including its shareholders) in relation to Westland Milk Products and/or the Provincial Growth Fund, times and places of any meetings with Talley's Group Ltd or its shareholders since the Minister took office and what was on the agenda.
OIA187		5 Dec	25 Jan	1 Feb	Drafting	Equity Ownership Options through the Provincial Growth Fund - Advice on managing equity shares taken and loans advanced under the PGF - Accelerating processing of low-value PGF applications - Departmental resourcing to implement the Provincial Growth Fund - Deferring Cabinet report back on progress with the Provincial Growth Fund - Update on PGF Crown Company.
OIA223		20 Dec	28 Jan	4 Feb	Review	11-10-18 - PGF proposals for Review

Departmental OIAs

Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
1819-0275	Privacy of natural persons	23 Aug	1 Nov	8 Nov	Consultation	Items relating to funding Waitangi National Trust since November 2017
1819-0469		24 Sept	13 Dec	25 Jan	Sign out	All funding applications and advice under Provincial Development Fund 27/08
1819-0864		30 Nov	14 Jan	22 Feb	Scoping	Tourism projects receiving PGF grants on the West Coast
1819-0868		30 Nov	14 Jan	23 Mar	Scoping	Copies of papers regarding PGF between 24 Sep to 30 Nov 18
1819-0945		13 Dec	25 Jan	25 Feb	Scoping	Copy of Application for Funding form submitted by Barton; all documents submitted by Barton in support of their application; PGF Funding Agreement (or Loan Agreement) between Barton and MBIE; and, all MBIE documents relating to both the assessment of, and the decision to approve, the Application for Funding Copy of Application for Funding form submitted by WMP; all documents submitted by WMP in support of their above application; PGF Funding Agreement (or Loan Agreement) between WMP and MBIE; and, all MBIE documents relating to both the assessment of, and the decision to approve, the Application for Funding.
1819-0925		11 Dec	24 Jan	30 Jan	Scoping	Request for all communications relating to the processing of this request, including the assessment of the request and the preparation of the Ministry's responses to this information request. For the purposes of this request 'communications' includes emails, letters, internal correspondence, briefings, file notes etc.

Departmental OIAs

Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
1819-0891	Privacy of natural persons	4 Dec	16 Jan	23 Jan	Drafting	What are the terms are for the loan to Westland milks, why Westland were given a loan by the taxpayers of new Zealand, how much of the regional fund has been spent and what the balance is on this fund Mr Jones has at his disposal? Further what is the approved criteria?
1819-0887		4 Dec	16 Jan	01 Mar	Drafting	Documentation on the Tranz Alpine and Coastal Pacific service upgrades, including a detailed breakdown of costs.
1819-0890		4 Dec	25 Feb	1 Mar	Scoping	All documents held related to the PGF loan to Westland Milk Products.
1819-0464		22 Sep	14 Nov		Drafting	Records Ministry hold Regional Development Funding app upgrade Russell Wharf
1819-1009		8 Jan	06 Feb	13 Feb	Drafting	Under the OIA, please provide me with the conflict of interest register created in relation to members of Provincial Growth Fund's Independent Advisory panel

PROACTIVELY RELEASED

Departmental OIAs

Tracking Number	Name	Date received	Date due to Minister's Office	Date due to requestor	Status	Request
1819-1010	Privacy of natural persons	8 Jan	06 Feb	13 Feb	Drafting	Under the OIA, please provide all information that relates to a preference or expectation (on the part of the Cabinet, Hon Shane Jones, MBIE, the Provincial Development Unit or the Independent Advisory Panel) that projects funded through the Provincial Growth Fund be completed and/or operational in the year 2020. For the avoidance of doubt, this request covers: 1. Any and all internal documentation. "Internal documentation" includes, but is not limited to, emails, memos, reports, briefings and meeting notes from within MBIE, the Provincial Development Unit or the Independent Advisory Panel. 2. Written advice (including emails) from MBIE, the Provincial Development Unit or the Independent Advisory Panel to individuals or organisations that have made an expression of interest or application for funding through the Provincial Growth Fund. 3. Formal documentation such as application and expression of interest forms. 4. Emails from the Office of Hon Shane Jones to MBIE, the Provincial Development Unit or the Independent Advisory Panel.
1819-1028		11 Jan	11 Feb	13 Feb	Drafting	All correspondence between the Serious Fraud Office and the Provincial Growth Fund, including advice - official or otherwise - on how the fund can protect itself from fraud.
1819-1001		19 Dec	6 Feb	8 Feb	Drafting	I would like to request a copy of the original proposal by Ngāti Awa Group Holdings Limited / White Island Tours on the feasibility study for visitor growth at White Island / Whakaari. It is one of the projects mentioned at the Dec. 14 announcement in Ōpōtiki

Appendix 6 – Ministerial Correspondence

Ministerial Correspondence				
Tracking Number	Name	Date received	Due to Minister's Office	Subject
SJ2072	Privacy of natural persons	17 Dec	25 Jan	Complaint about the rationale behind Provincial Growth Fund investment in Tairāwhiti- too much focus on business.
SJ2000	Privacy of natural persons	19 Dec	25 Jan	Privacy of [redacted] has written a series of emails to Minister Jones in support of a water reduction technology for dairy farms.
SJ2091	Privacy of natural persons	14 Jan	11 Feb	"Policy Proposal - Argentine government's Head of Households programme" - Privacy of [redacted]
SJ2093	Privacy of natural persons	14 Jan	11 Feb	"Maori Organics - Kaianuku" - Privacy of Natural Persons [redacted]
SJ2098	Privacy of natural persons	14 Jan	11 Feb	"The Corrupt Lines Co" - Privacy of [redacted]

PROACTIVELY RELEASED

Appendix 7 – Parliamentary Questions

Written Parliamentary Questions				
Tracking Number	From	Date received	Due to Minister's Office	Question
PQ 26482 – PQ 39835 (2018)	Hon Paul Goldsmith	23/01/2019	24/1/2019	<p><u>Various</u></p> <ul style="list-style-type: none"> • Kaitahi Food and Innovation Factory • Turākina Maori Girls College • Education to Employment Pathways Horowhenua • Kawerau Industrial Hub • Expansion of LiDAR • Land Restoration Project at Te Waihora / Lake Ellesmere • Land restoration Project at Punakaiki • Mt Titirangi Summit Upgrade • Tairāwhiti Rail Feasibility Study • Tairāwhiti Roding Package • Dredging of Greymouth Port • Kiwirail Feasibility Study in Southland • Whanganui Rail Line • Westport to Hokitika Rail Feasibility Study • General PDU Questions
PQ 40047 (2018) – PQ 40127 (2018)	Hon Judith Collins	23/01/2019	24/1/2019	Various questions regarding Oceania Marine Group
PQ 39398 (2018) – PQ 39546 (2018)	Hon Louise Upston	23/01/2019	24/1/2019	Various questions regarding the Taupo electorate

Appendix 8 – Proactive Release

Documents for Proactive Release			
Tracking Number	Name	Due for release	Status
N/A	Regional Economic Development Ministers meeting papers	From 28 January 2019	Preparing documents for upload
N/A	Independent Advisory Panel meeting papers	From 30 January 2019	Final redactions
N/A	Senior Regional Official meeting papers	From 31 January 2019	Final redactions
Multiple	Weekly Reports (16/11, 23/11, 30/11, 7/12, 14/12 and 21/12)	From 28 January 2019	Ministerial Consultation
N/A	Cabinet papers <ul style="list-style-type: none"> • PGF Investment in skills and infrastructure • PGF West Coast Tourism Investment Package • DEV Report back 	From 1 February 2019	Ministerial consultation
N/A	Waitangi announcements <ul style="list-style-type: none"> • Whenua Maori Cabinet paper • Event briefing • Advice on Kaipara announcements 	From 4 February 2019 (TBC)	Preparing documents

Documents Released This Week		
Tracking Number	Request	Published
1718 1713	Departmental OIA Release to Privacy of [REDACTED]	17 January 2019