

**HAERE MAI**

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**WELCOME**

**WAKE**  
TAPUAE ROA  
**WAY**  
FOR TARANAKI









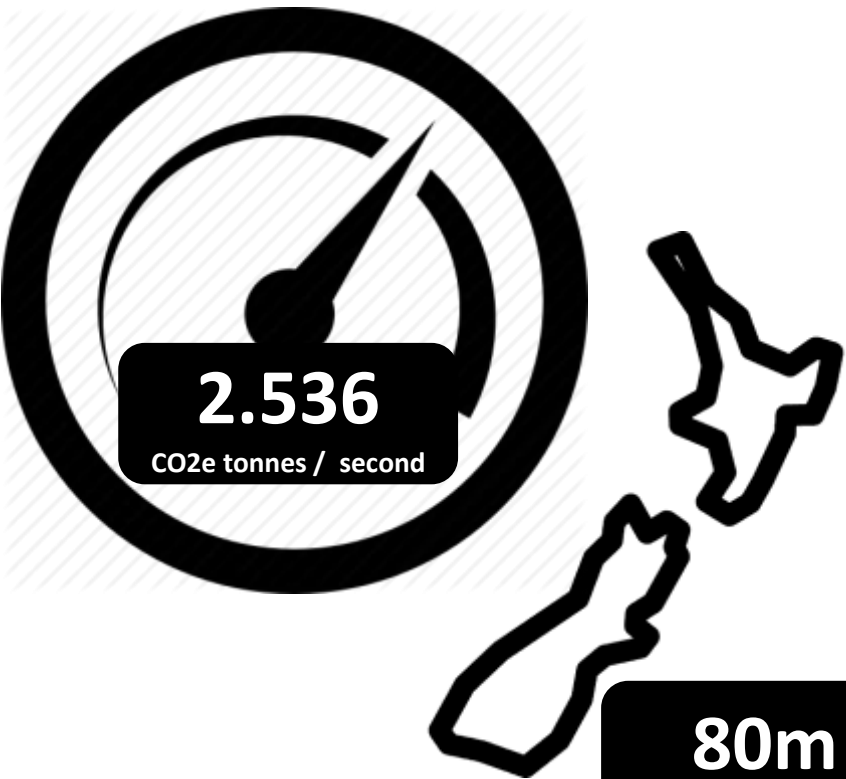
**WIBBIE!**





Cunning plan

# New Zealand's Greenhouse Gas Emissions



**80m**  
CO2e tonnes / year

**45%**  
CO2

**42%**  
CH4

**11%**  
N2O

**2%**  
HFC



**9.9**  
Average Kiwi  
CO2 tonnes / year



**20.1**  
Average household  
CO2 tonnes / year



**12m**  
CO2e tonnes / year



**15m**  
CO2 tonnes / year



**39m**  
CO2e tonnes / year









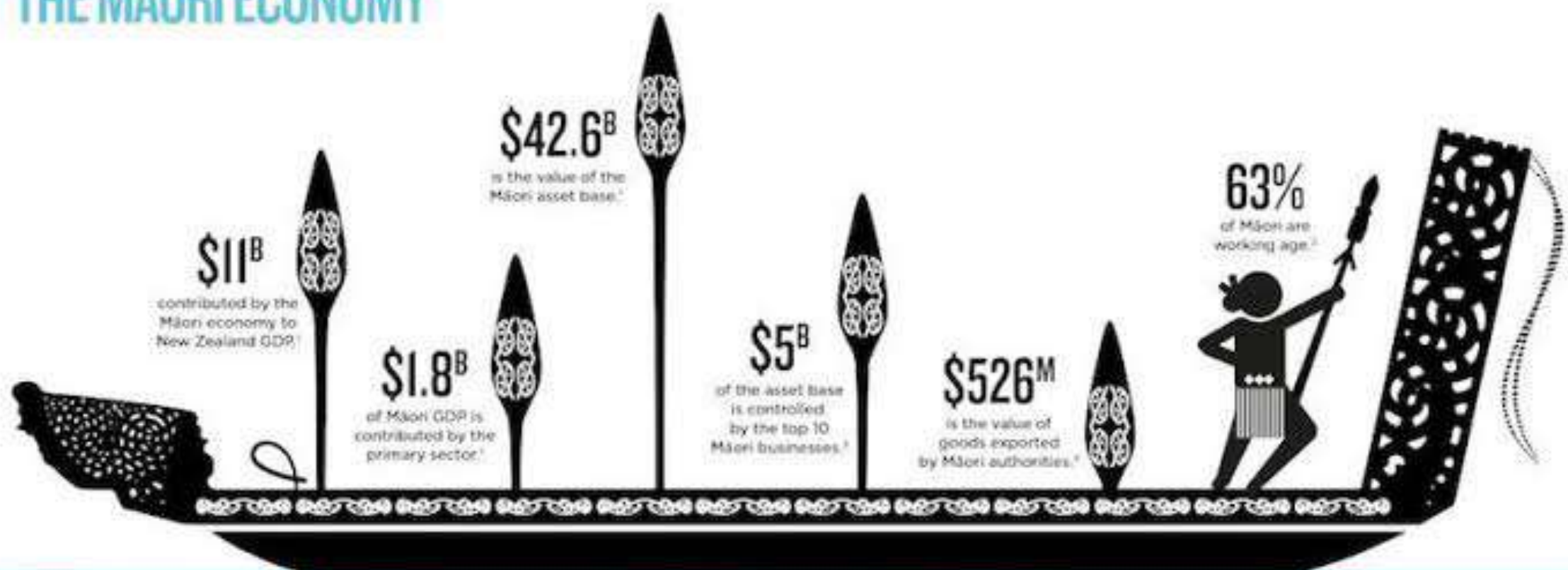








# THE MĀORI ECONOMY



## SEAFOOD

is the top Māori economy export commodity.<sup>1</sup>

98

iwi across New Zealand.<sup>4</sup>





# TARANAKI ON A PLATE

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THE STORIES OF FOOD AND FOOD PRODUCTION  
IN THE REGION LIKE NO OTHER









**HAERE MAI**

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**WELCOME**