



10 April 2019

Hon Kris Faafoi
Minister of Commerce and Consumer Affairs
Parliament Buildings
Wellington 6160

By email: k.faafoi@ministers.govt.nz

Dear Minister

Thank you for your letter dated 14th March. Please find below New Zealand Cricket's feedback on the discussion documents on ticket reselling in New Zealand.

Price cap on resale tickets

- NZC generally **agrees** consumers are being misled.
- Suggest price capping at face value is **fair**.

Information disclosure requirements

- **Agree** more information could enable consumers to better understand how ticketing works.
- **Agree** resale sites should be made to:
 1. disclose they are not official sellers; and
 2. disclose original price and seating locations.
- Suggest onus is on the **ticket seller/retailer** to lead information disclosure.

Ban on ticket-buying bots

- **Agree** bots can prevent consumers from having fair access to tickets.
- **Agree** enforcement would be difficult.

Joint industry-government actions

- **Agree** government involvement to better inform consumers and a stronger commitment to tackle scalping would be productive.
- **Recommend** more pointed and measured enforcement of marketing & promotion, specifically digital ads from resellers and scalpers which are inaccurate and dishonest.

If you have any inquiries regarding this matter, please do not hesitate to contact me directly.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David White', written in a cursive style.

David White
Chief Executive Officer