



## COVERSHEET

<b>Minister</b>	Hon David Parker	<b>Portfolio</b>	Economic Development Trade and Export Growth
<b>Title of Cabinet paper</b>	Report on the Operation of the FernMark Licence Programme	<b>Date to be published</b>	21 October 2019

### List of documents that have been proactively released

<b>Date</b>	<b>Title</b>	<b>Author</b>
13 February 2019	Report on the Operation of the FernMark Licence Programme	Office of Minister for Economic Development Office of Minister for Trade and Export Growth
13 February 2019	FernMark Licence Programme: Report on Operation: DEV-19-MIN-0007	Cabinet Office

### Information redacted

**NO**

Any information redacted in this document is redacted in accordance with MBIE's policy on Proactive Release and is labelled with the reason for redaction. This may include information that would be redacted if this information was requested under Official Information Act 1982. Where this is the case, the reasons for withholding information are listed below. Where information has been withheld, no public interest has been identified that would outweigh the reasons for withholding it.



# Cabinet Economic Development Committee

## Minute of Decision

*This document contains information for the New Zealand Cabinet. It must be treated in confidence and handled in accordance with any security classification, or other endorsement. The information can only be released, including under the Official Information Act 1982, by persons with the appropriate authority.*

### FernMark Licence Programme: Report on Operation

**Portfolios**                      **Economic Development / Trade and Export Growth**

On 13 February 2019, the Cabinet Economic Development Committee:

- 1        **noted** that the FernMark Licence Programme was relaunched in 2015, under the management of the New Zealand Story Group (NZ Story), with new licence criteria and trademark management and audit processes to protect the use of the FernMark [EGI Min (15) 4/1];
- 2        **noted** that, under the management of NZ Story, the FernMark is providing effective country of origin authentication for New Zealand export businesses.

Janine Harvey  
Committee Secretary

**Present:**

Hon Kelvin Davis  
Hon Grant Robertson (Chair)  
Hon Phil Twyford  
Hon Dr Megan Woods  
Hon David Parker  
Hon Nanaia Mahuta  
Hon Iain Lees-Galloway  
Hon Jenny Salesa  
Hon Damien O'Connor  
Hon Shane Jones  
Hon Kris Faafoi  
Hon James Shaw  
Hon Julie Anne Genter

**Officials present from:**

Office of the Prime Minister  
Officials Committee for DEV

**Hard-copy distribution:**

Minister for Economic Development  
Minister for Trade and Export Growth